



KLABIN S.A.

CNPJ/MF: 89.637.490/0001-45

NIRE: 35300188349

Publicly Held Company

MATERIAL FACT

KLABIN S.A. ("Klabin" or "Company"), in compliance with the provisions of article 157, paragraph 4th, of Law No. 6,404, dated December 15th, 1976, hereby informs its shareholders and the market in general the following clarifications:

On July 21st, 2020, the board of directors, by the majority of its independent members, approved the terms and conditions of the negotiation between Klabin's board of executives and Sogemar – Sociedade Geral de Marcas Ltda. ("Sogemar"). The negotiation consists in the merger of Sogemar into the Company, with the corresponding issuance of 92,902,188 common shares issued by Klabin in favor of Sogemar's shareholders ("Merger").

The negotiation was conducted according to the authorization of the Board of Directors, in a meeting held on April 7th, 2020, which determined that the Board of Executives should proceed with the necessary measures to comply with the recommendation made by the Board of Directors' Working Group. The recommendation of the Working Group was released in a Notice to the Market on April 8th, 2020.

The number of shares subject to the negotiation corresponds to the amount of BRL 367 million, equivalent to the amount approved by the Working Group constituted by the Board of Directors at a meeting on June 27th, 2019, updated by the accumulated variation of the CDI from March 2019 to June 2020, divided by the average quotation of the Company's shares, represented in its Units, in the last 60 days until June 25th, 2020.

In addition to the preparation and execution of the necessary documents, the Merger will depend, for its implementation, on the approval of the majority of shareholders attending the general meeting to be convened in due time, holders of common and preferred shares issued by the Company and who are not, directly or indirectly, partners of Sogemar.

If approved, the Merger will result in the transfer to the Company of all Sogemar's trademarks comprising the term KLABIN (KLABIN BOARDS, KLABIN CARRIER BOARD, KLABIN FREEZE BOARD, KLABIN LIQUID BOARD, KLABIN RIGID

BOARD and KLABIN X RIGID BOARD). Moreover, the company Klabin Irmãos e Cia. (“KIC”), the controlling group of the Company, must also proceed, as a condition of the deal: (i) the transfer, by KIC to Klabin, of the oldest registration for the KLABIN brand protecting paper and corrugated boxes; and (ii) the granting of express authorization to the company for the use of the patronymic Klabin, comprising the use of the patronymic as a brand and business name, the right to hold registration and registration requests and to submit new registration requests for the KLABIN brand, for the paper and corrugated boxes segments.

The Company will timely inform the market on any developments of the events covered in this Material Fact.

São Paulo, July 22nd, 2020.

Marcos Paulo Conde Ivo
Chief Financial and Investor Relations Officer