

Cia. Hering

*Quartely Information June, 30, 2020
and Performance Report*

(Free Translation into English from
The Original Previously Issued in
Portuguese for the Convenience of
Readers Outside Brazil)

KPMG Auditores Independentes

MESSAGE FROM MANAGEMENT

The New Normal requires clarity and responsibility to make good choices, courage to take risks, energy and speed to make the necessary changes, making mistakes and having modesty to assume and correct them quickly. In a world of almost uninterrupted discontinuity, volatile and uncertain, understanding the cultural/digital context and evolution is an essential skill of our leaders. Aware of the challenges and opportunities that the moment reserves, through a holistic view, we want to design a systemic and sustainable response capable of generates value for all our stakeholders, society and the planet, by ensuring relevance and perpetuity to the business.

Important execution lessons were learned and improved as of 2Q20. We started the quarter with the protection of our People, our business and our cash. We made environments safe, guaranteed a solid cash position and extended support to our partner network. Along the way, we realigned the route to an attack agenda focused on strategic priorities, accelerating digitization and unlocking new sources of revenue. **We defend our purpose, stimulate our protagonists, and strengthen the entrepreneurial spirit that will always be the main force of our ecosystem.**

We believe in turning the crisis into opportunity and anticipate agendas and projects that were still on paper to accelerate our own transformation.



We got even closer to the stakeholders, innovated in the way of selling, created tools to mitigate physical obstacles, launched new digital products and sales formats with speed and diligence.

Today, after 140 years of entrepreneurship, we went through virtuous cycles and moments of overcoming and understand that the ability to reinvent ourselves, combined with the ambition to build a new legacy together, is key to overcoming this challenge.

Thus, we highlight the fundamental and enabling ideas of a new growth cycle for the Company, as shown below:

Comfort Journey

Comfort, an attribute present in the DNA of the Hering brand - the Basics of Brazil - and its growing demand and value by customers offer an important opportunity to become an epicenter of conversations and an agent of cultural change.

We reinforce our ambition to lead and qualify the Comfort Journey, to understand all its dimensions and meanings and serve the customer through products with quality, design, technology, fair price (smart choice), ease of purchase with the best experience and content wherever the customer is.

We challenged our R&D with the launch of new technologies and product lines, in addition to partnerships with synergistic brands, to strengthen the concept. E-commerce has functioned as a great long-tailed laboratory to test new trends, attributes, identify behaviors and solutions for our customers.

The moment offers a wide wealth of data and insights, the ability to interpret combined with a powerful hybrid and adaptable sourcing solution has broad potential to generate value. **We want the right product in the right place at the right time.**

We observed the strengthening of our basic core with strong demand for essential items, jeans, knitwear and sweatshirts. The launches of capsule collections gained rapid traction with

attributes aligned with our proprietary style, such as colors, tie dye and marbled trends – all with sell through over 75% in less than 30 days

We invested in the generation of digital content by legitimately and proprietarily connecting our value proposition with the current context. We increased engagement on social networks with 3.5 million followers, in addition to the expansion of our direct customer service channels - SAC. **We are a centenary brand and at the same time contemporary, with strong awareness and consideration.**



End-to-end digitalization

The incredible acceleration of technological changes and the latest social phenomena, require a resilient and agile stance on the part of the Company and its leaders to anticipate disruptive events, keeping ahead of trends to translate quick and effective solutions for the human at the center of the journey.

We transform our centenary company that was born with an industrial DNA and became more than two decades ago a traditional retailer in a business platform with strong digital skills, increasing data usage, expanded knowledge of our customers and agility in decision making.

The digitalization journey operates on 6 main fronts: 1. **Data Awareness**, application of a predictive model to improve sales planning, recommendation of assortment, supply of stores and reduction of dispersion of results; 2. **Push and Pull logistics and the integration of the new web distribution center**, to increase our product offering and availability capacity to the consumer; 3. **"Go to Market" digitalization** with virtual showroom, shopping experience amplified by technological resources and direct impact in reducing our Time to Market, to improve the assertiveness of collections and the speed to translate new trends and behaviors; 4. **CRM** with value segmentation and offer customization; 5. **Omnichannel** expanded by new channels and sales tools; and 6. **UX and CX** with improved online and physical experience, ease of purchase and evolution in the service level.



We are already an Omnichannel ecosystem and we will enhance and transcend this modality through new digital sales channels. **Therefore, we involve the entire network in a Social Selling platform**, in which it is possible to make commissioned sales to micro communities (Friends & Family). Through this format, we have already reached the mark of more than 3 thousand digital resellers.

The ambition is to build an Anywhere Commerce environment to expand the points of contact with our customers, transact without friction and expand the experience when taking the store to the customer. A multichannel model with a new meaning for the role of the physical store, new formats and digital sales channels, the concept of revenue share and consolidation of sell-out by the Company.

Digital Transformation goes beyond the limits of technology and affects mainly Culture and People, challenging the status quo, to establish a new mentality and a new sense of urgency.

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R\$ Thousand	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
Gross Revenue	142,284	422,225	-66.3%	465,929	860,083	-45.8%
Domestic Market	140,738	412,489	-65.9%	457,300	840,411	-45.6%
Foreign Market	1,546	9,736	-84.1%	8,629	19,672	-56.1%
Net Revenue	118,824	359,992	-67.0%	390,936	733,929	-46.7%
Gross Profit	25,084	156,353	-84.0%	134,443	318,728	-57.8%
Gross Margin	21.1%	43.4%	-2230 b.p.	34.4%	43.4%	-900 b.p.
Net Income	126,850	40,683	211.8%	131,893	87,368	51.0%
Net Margin	106.8%	11.3%	9550 b.p.	33.7%	11.9%	2180 b.p.
EBITDA	73,362	46,153	59.0%	84,744	103,187	-17.9%
EBITDA Margin	61.7%	12.8%	4890 b.p.	21.7%	14.1%	760 b.p.
ROIC (a)	13.7%	21.2%	-750 b.p.	13.7%	21.2%	-750 b.p.
SSS¹	-69.4%	1.7%	-7110 b.p.	-47.9%	6.0%	-5400 b.p.

(a) Last 12 months.

¹ Given the consolidation of Hering and Hering Kids brands, which from 2Q19 started to be managed within the same business unit, the data were unified.

Values in the above table include the effects of IFRS16.

¹The SSS calculation considers all chain stores opened and closed in 2Q20 and e-commerce sales.**SALES PERFORMANCE**

Gross Revenue - R\$ Thousand	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
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Domestic Market Gross Revenue	140,738	412,489	-65.9%	457,300	840,411	-45.6%
Hering	123,253	365,428	-66.3%	400,061	746,249	-46.4%
Dzarm	8,563	19,688	-56.5%	28,571	37,904	-24.6%
Others ¹	8,922	27,373	-67.4%	28,668	56,258	-49.0%

Domestic Market Share	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
Multibrand	69,081	186,464	-63.0%	209,733	370,665	-43.4%
Franchise	17,992	129,283	-86.1%	112,761	284,089	-60.3%
Stores	11,615	80,157	-85.5%	70,058	153,715	-54.4%
Omnicommerce	39,983	15,087	165.0%	60,636	29,570	105.1%
Others ²	2,067	1,498	38.0%	4,112	2,372	73.4%
Total	140,738	412,489	-65.9%	457,300	840,411	-45.6%
Multibrand	49.1%	45.2%	390 b.p.	45.9%	44.1%	180 b.p.
Franchise	12.8%	31.3%	-1850 b.p.	24.6%	33.8%	-920 b.p.
Stores	8.2%	19.4%	-1120 b.p.	15.3%	18.3%	-300 b.p.
Omnicommerce	28.4%	3.7%	2470 b.p.	13.3%	3.5%	980 b.p.
Others ²	1.5%	0.4%	110 b.p.	0.9%	0.3%	60 b.p.
Total	100.0%	100.0%	-	100.0%	100.0%	-

¹ It considers the sale of second line items, leftovers, and PUC brand revenue, whose closure was announced in 1Q20.² It considers the sale of second line items and leftovers.

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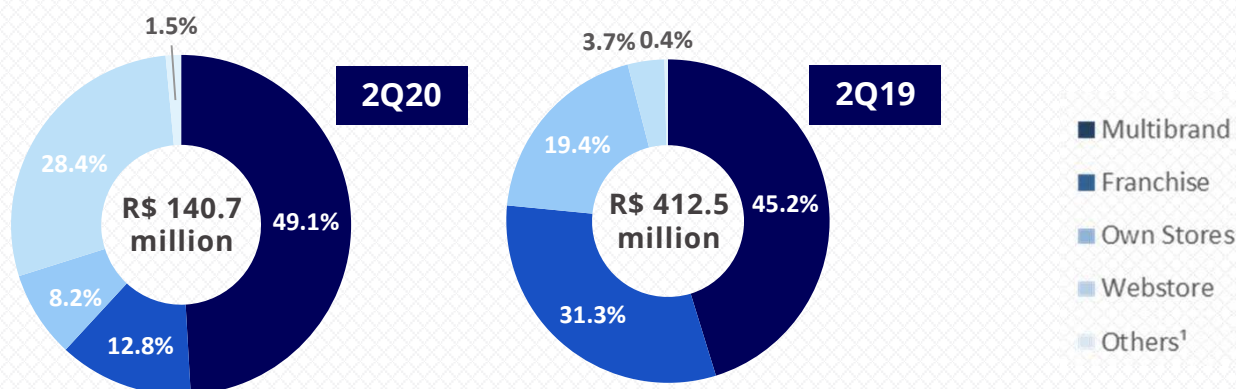
The 2Q20 result was mostly impacted by the closing of physical stores, which reflected both the slowdown in sell-in supply and sell-out sales in stores. Gross revenue for the quarter reached R\$ 142.3 million, 66.3% lower than 2Q19. Physical channels lost representativeness in revenue, while e-commerce penetration grew by 2470 b.p..

With the instability in store openings, reduced opening hours and the limited circulation of consumers in the streets and shopping malls, the performance of the physical channels dropped with a significant retraction in the number of pieces sold.

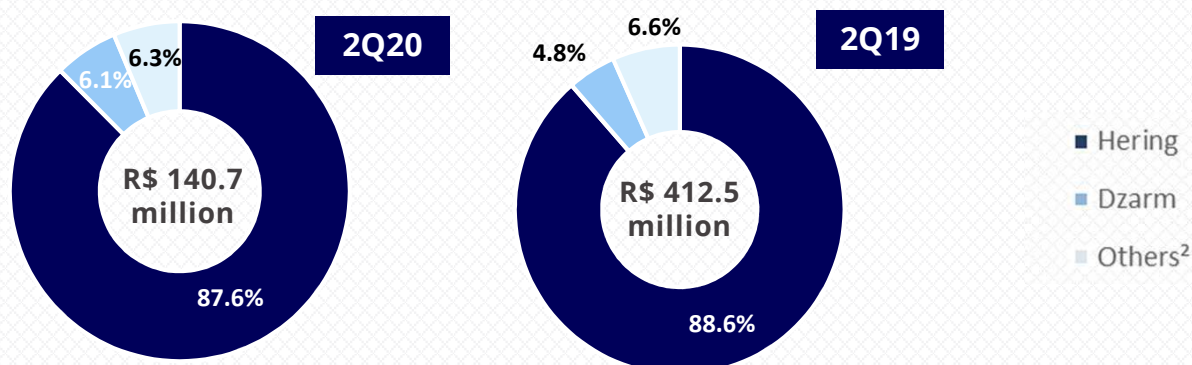
Sales to the multi-brand channel totaled R\$ 69.1 million, highlighting the performance of key-account clients, which presented a positive performance (+237%) in line with the Company's strategy to develop this channel. Sales to the franchise chain totaled R\$ 18.0 million, impacted by the decrease in sell-out and the consequent lower replacement of products, as explained above. However, the balance in the supply of this channel stands out, since the inventory levels in the network decreased 15.4% compared to 2Q19.

The stores operated by the Company totaled R\$ 11.6 million in revenue. On the other hand, sales via the webstore stood out with growth of 165% compared to 2Q19, totaling R\$ 40.0 million in revenue.

SALES REPRESENTATIVITY BY CHANNEL



SALES REPRESENTATIVITY BY BRAND



¹ It considers the sale of second line items and leftovers.

² It considers the sale of second line items, leftovers, and PUC brand revenue, whose closure was announced in 1Q20.

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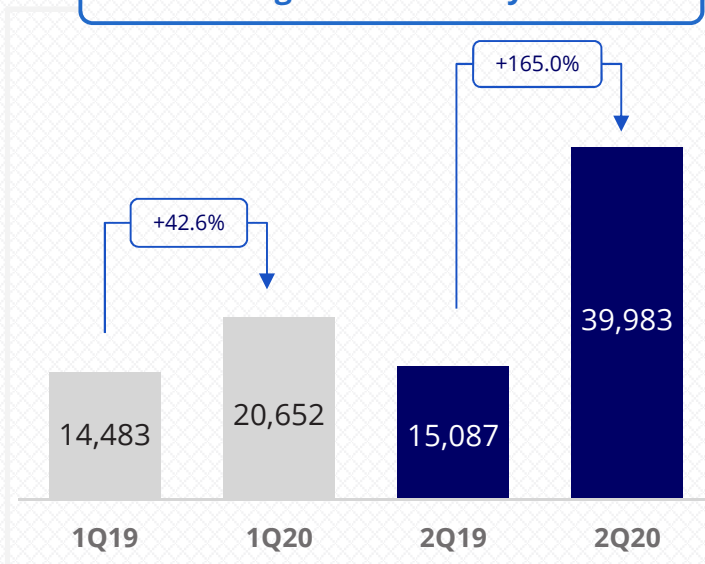
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WEBSTORE

The webstore channel grown quickly in all indicators: sales, flow and conversion. The Company reached new levels of sales on the web in a matter of weeks, which was a challenge for the infrastructure and back office. After analysis, the addressing points were identified and progress was quickly made towards improving the level of service and logistics. Transversal and multidisciplinary teams are working on almost daily sprints to solve the complexities of the channel, promote experience and provide enchantment for customers.

A new level for the e-commerce operation was set. The Company is absolutely confident that even after the rest of the physical channels have been reestablished with the resumption of stores, the penetration of the web at high levels will be maintained. Thus, agendas such as the integration of the operation's distribution center on the web with our main DC were addressed to expand availability, evolution of the long tail with increased assortment, improvement in usability, amplification of the experience and consequent increase in navigation time. These initiatives translate into a strong evolution in conversion, a larger basket of selected products, an increase in the flow and loyalty of new customers "in digitalization", who today represent 71% of the base.

Sales growth vs. last year



1.91%
conversion, with
peak of 3.12%



**120% growth vs.
1Q20**
Marketplace
in and out



+75% sell through
Exclusive online
mini collections



-0.8 day
on delivery vs
1Q20



+20K
Orders via
WhatsApp



+15%
revenue in
Omnichannel



29%
of repurchases on
the site in 2Q20



R\$557K
Paid via
commission



71%
new customer



356 stores
with "Ship
from" active



395 stores
with "Pick-up"
active



R\$ 4 million
generated in
Power Cash

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OUR BRANDS

In the second quarter, the Company continued to promote investments in its brands in order to strengthen itself as a smart choice, through the delivery of products that offer quality, design, technology and value for money. The same period was also marked by the expansion of the communication strategy in online media and the intensification of the narrative focused on the Comfort Journey

HERING

In the **Hering** brand, in addition to all the comfort and “Stay at Home” storytelling, the Mother's Day and Valentine's Day campaigns were highlighted, in which the basics and essentials were emphasized and how they gained more value within the current context, in addition to several capsule collections that aimed to meet the demand for “desired-pieces”, presenting new models and effects. In the social sphere, the brand launched the collections “Afeto” and “Amor Essencial” (“Essential Love”), of which part of the profits were destined for the CUFA project (Mothers of the Favela), in addition, on International Nursing Day, in honor of health professionals, T-shirts were donated to hospitals.

D Z A R M

In the **Dzarm** brand, focus was given to marketing actions on social media well adapted to the current context and to the strategy of strengthening the jeans line, the brand's protagonist, and differentiated basics. April was marked by the launch of the Movement Collection and the following months, by the presence of a group of digital influencers invited to promote Mother's Day campaigns, named #ObrigadaPorTudo (“#ThanksForEverything”), and Valentine's Day.



HERINGKIDS

At **Hering Kids**, activations with relevance to the target audience of the brand stand out, which throughout this period of social isolation identified the need to reinvent themselves in the routine at home with children. In this quarter, the Move, Colors and Tie-dye collections were launched.

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EXPANSION - PHYSICAL RETAIL

The role of the physical store has taken on a new meaning over the years, given its important function of adding experiences and incorporating services that go beyond the mere transactional relationship with the customer. The new physical retail reflects an environment with multisensory interactions with products, services and content. Through the Omnichannel agenda, the scope of the physical store was redesigned to also play a role as a distribution hub, with advanced virtual inventory and greater efficiency in the "last mile".

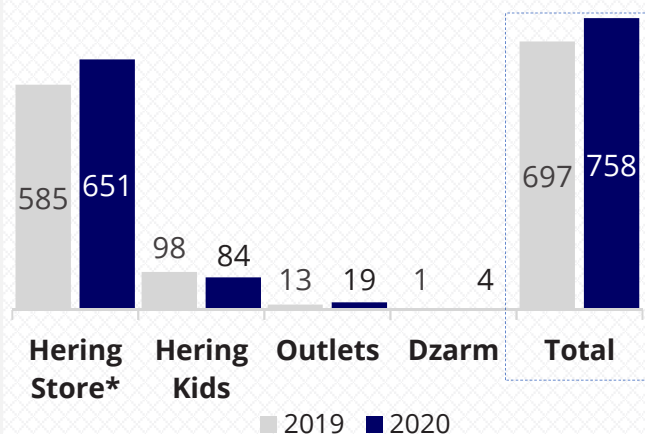
During 2Q20, 5 advanced hubs were tested in addition to the 365 stores that are enabled in the mode of super express delivery. Additionally, the expansion plan with a mega store format (One Stop Shop) based on the successful pilot at Park Shopping São Caetano was reinforced. The model in question translates with excellence a new retail experience and with significant commercial results.

The 2020 expansion plan contemplates: (i) 10 to 15 conversions from the Hering Store chain into mega stores (One Stop Shop); (ii) expansion with compact formats and the opening of 130 stores (combining Qualified Retail conversions and new stores); (iii) 6 new outlet operations; and (iv) 3 stores of the new Dzarm concept. It is estimated that there will still be a total of 65 store closings in 2020, most of which have already been completed in 1S.

On the multi-brand front, the Company continues with a life cycle and business acceleration vision. The customer segmentation process has been completed and the appropriate service model to find the best way to serve and relate to each partner, employing

¹Does not consider the closings of PUC stores, since the termination of the brand was announced in 1Q20

Expected number of stores 2020 vs. 2019



*Includes Hering Store, Light Franchise and Basic Shop.



*One Stop Shop at Park Shopping São Caetano.

more economical solutions and reducing the cost of serving. This solution allows a greater focus on operations and investments linked to the growth of the client's share-of-wallet. In the initial phase, the interaction will take place through an active telesales system with remote assistance and, from a greater penetration and potential of the client, it evolves to a direct channel with more strategic performance, such as trade support, merchandising, among others, until this customer grows in such a way as to justify a conversion to compact store formats, establishing itself definitively as an exclusive partner of the Company's brands.

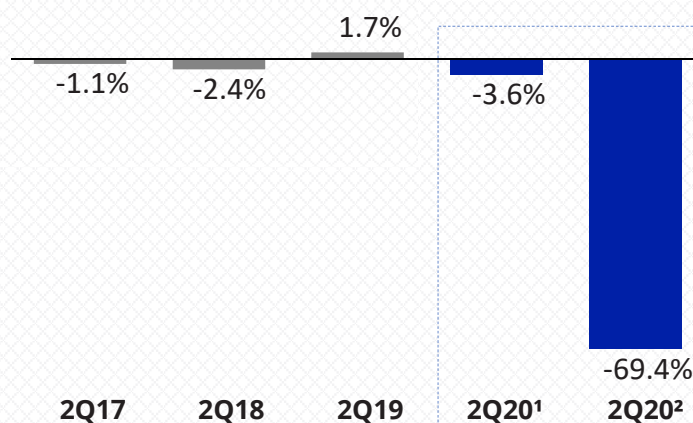
On all expansion fronts, the objective is to find the best combination of format and operator, mitigating risks and maximizing results for the partner and the Company.

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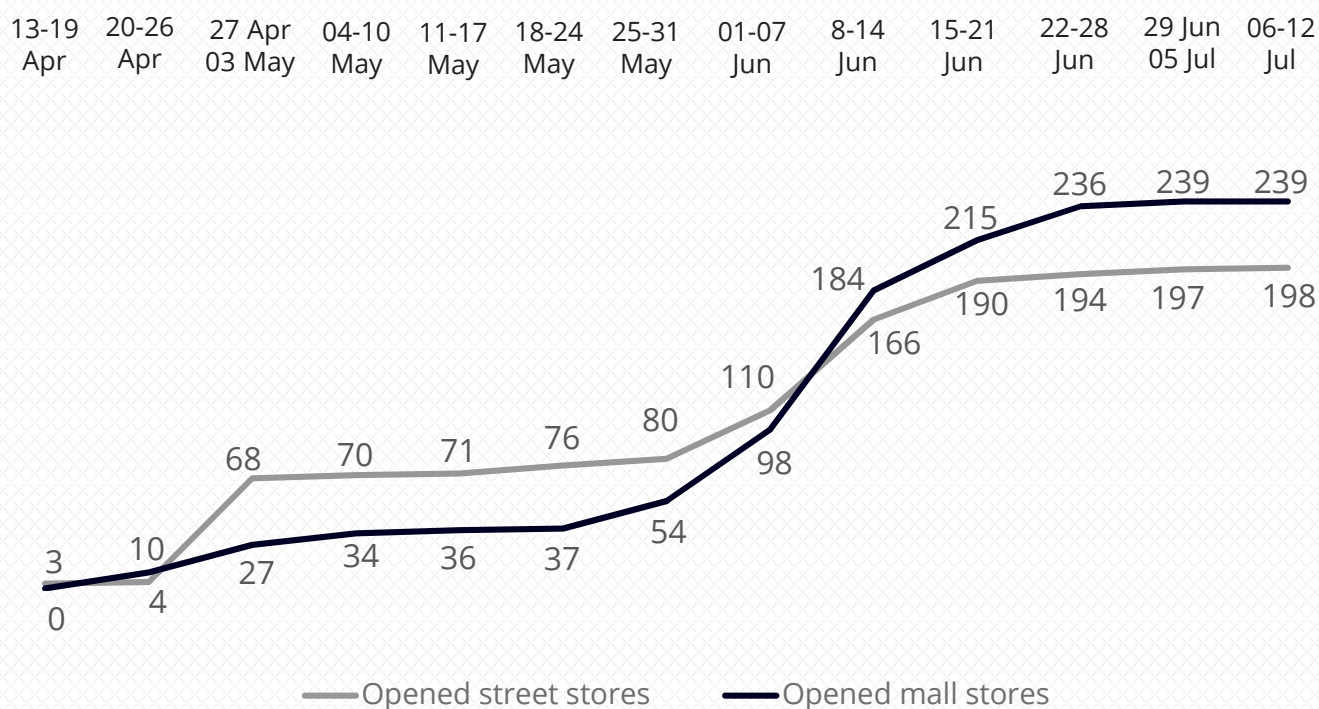
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Total sales of the Hering chain (sell-out) in 2Q20 reached R\$ 73.4 million, 79% lower than 2Q19, influenced by the closing of physical stores, impacting the number of check-outs in the quarter. Although 62% of the chain of physical stores were opened at the end of June, it should be noted that the reopening process was gradual and concentrated in the second half of June, and in some states the store's opening hours were reduced, jeopardizing the comparative sales indicators.



*Above we show the SSS in two ways: ¹ considers stores opened since the first day of April (8 stores), May (109 stores) and June (208 stores) and ² considers all stores in the chain open and closed in 2Q20. Both consider e-commerce sales.

Physical stores showed a change in the trend of consumer behavior. The basket of products was similar to online sales, however, in the physical purchase, the trend pointed to a shorter time in-store, less assisted sales, well-directed customers with a focus on essential products and key categories. Despite the drop in the flow and number of services mentioned above, it is worth noting that the number of items per check-out (+22.7%) and the average ticket (+12.7%) vs. 2Q19. Additionally, sell-out³ performance in street stores was -35% and in shopping malls -58% vs 2Q19.



³ Consider the sell-out of open stores in 2Q20.

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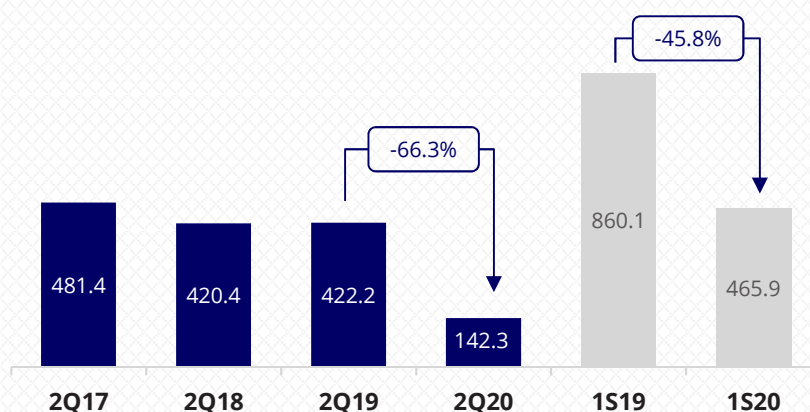
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ECONOMIC AND FINANCIAL PERFORMANCE

R\$ Thousand	2Q20	Part. (%)	2Q19	Part. (%)	VAR. 2Q20 2Q19	1S20	Part. (%)	1S19	Part. (%)	VAR. 1S20 1S19
Gross Revenue	142,284	119.7%	422,225	117.3%	-66.3%	465,929	119.2%	860,083	117.2%	-45.8%
Sales Deduction	(23,460)	-19.7%	(62,233)	-17.3%	-62.3%	(74,993)	-19.2%	(126,154)	-17.2%	-40.6%
Net Revenue	118,824	100.0%	359,992	100.0%	-67.0%	390,936	100.0%	733,929	100.0%	-46.7%
Cost of Goods Sold	(87,829)	-73.9%	(204,399)	-56.8%	-57.0%	(249,451)	-63.8%	(417,400)	-56.9%	-40.2%
AVP (Adjustment to Present Value)	911	0.8%	5,341	1.5%	-82.9%	4,766	1.2%	10,553	1.4%	-54.8%
Subvention for Expenditure	1,840	1.5%	3,954	1.1%	-53.5%	5,659	1.4%	8,440	1.1%	-33.0%
Depreciation and Amortization	(8,662)	-7.3%	(8,535)	-2.4%	1.5%	(17,467)	-4.5%	(16,794)	-2.3%	4.0%
Gross Profit	25,084	21.1%	156,353	43.4%	-84.0%	134,443	34.4%	318,728	43.4%	-57.8%
Operating Expenses	25,906	21.8%	(132,094)	-36.7%	-119.6%	(94,519)	-24.2%	(258,621)	-35.2%	-63.5%
Selling Expenses	(49,121)	-41.3%	(93,856)	-26.1%	-47.7%	(123,368)	-31.6%	(175,549)	-23.9%	-29.7%
Loss due to non-recoverability of assets	(5,658)	-4.8%	(2,484)	-0.7%	127.8%	(14,597)	-3.7%	(5,433)	-0.7%	168.7%
Administrative and General Exp. and Management Remuneration	(11,301)	-9.5%	(15,082)	-4.2%	-25.1%	(25,278)	-6.5%	(30,443)	-4.1%	-17.0%
Depreciation and Amortization	(13,710)	-11.5%	(13,359)	-3.7%	2.6%	(27,353)	-7.0%	(26,286)	-3.6%	4.1%
Profit Sharing	-	-	-	-	-	-	-	(4,700)	-0.6%	-100.0%
Other Operating Income (Expenses), net	105,696	89.0%	(7,313)	-2.0%	-1.545.3%	96,077	24.6%	(16,210)	-2.2%	-692.7%
Operating Income Before Financial Results	50,990	42.9%	24,259	6.7%	110.2%	39,924	10.2%	60,107	8.2%	-33.6%
Financial income	128,716	108.3%	19,178	5.3%	571.2%	152,912	39.1%	35,921	4.9%	325.7%
Financial expenses	(15,616)	-13.1%	(8,194)	-2.3%	90.6%	(34,159)	-8.7%	(17,976)	-2.4%	90.0%
Total Financial Income	113,100	95.2%	10,984	3.1%	929.7%	118,753	30.4%	17,945	2.4%	561.8%
Operating Income Before Interest in Subsidiaries	164,090	138.1%	35,243	9.8%	365.6%	158,677	40.6%	78,052	10.6%	103.3%
Income and Social Contribution Taxes - Current	(26,558)	-22.4%	-	-	-	(26,558)	-6.8%	228	0.0%	-11.748.2%
Income and Social Contribution Taxes - Deferred	(10,682)	-9.0%	5,440	1.5%	-296.4%	(226)	-0.1%	9,088	1.2%	-102.5%
Net Income for the Period	126,850	106.8%	40,683	11.3%	211.8%	131,893	33.7%	87,368	11.9%	51.0%
Controlling shareholders	126,850	106.8%	40,683	11.3%	211.8%	131,893	33.7%	87,368	11.9%	51.0%
Basic earnings per share - R\$										
Controlling shareholders	0.7836		0.2521		210.8%	0.8147		0.5408		50.6%
EBITDA	73,362	61.7%	46,153	12.8%	59.0%	84,744	21.7%	103,187	14.1%	-17.9%

GROSS REVENUE

The Company's gross revenue reached R\$ 142.3 million in the second quarter, a decrease of 66.3% in relation to the same period of the previous year (2Q19). This result was influenced by the growth of the Omncommerce channel, 165% higher than 2Q19, and the retraction of the other channels, mainly impacted by the closing of physical stores due to the pandemic.



■ Gross Revenue (R\$ million)

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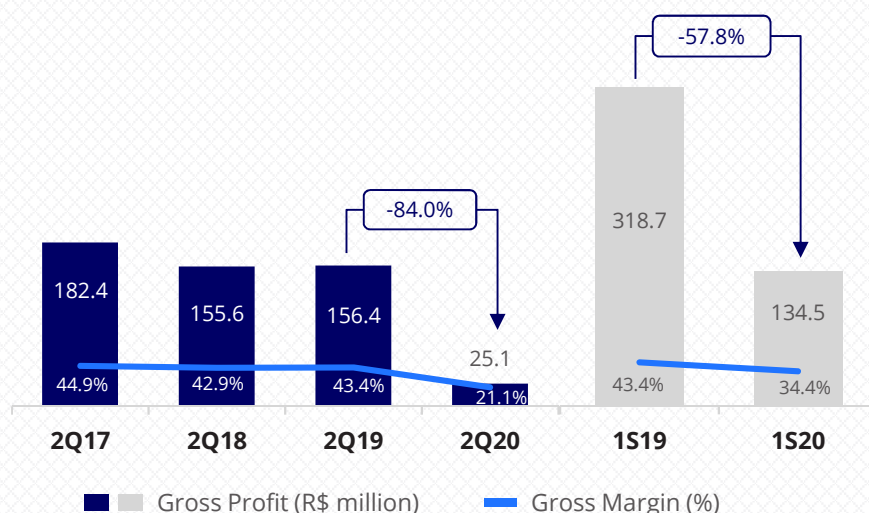
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GROSS PROFIT AND GROSS MARGIN

The Company's Gross Profit reached R\$ 25.1 million in 2Q20, a decrease of 84.0% compared to 2Q19, as a result of the lower revenue in the period.

Gross Margin fell 2230 b.p. in 2Q20 compared to 2Q19, mainly influenced by the items shown below:



OPERATIONAL EXPENSES

In 2Q20, operating expenses reached a positive balance of R\$ 25.9 million, mainly impacted by non-recurring items in the amount of R\$ 114.8 million, as shown in the table below.

Excluding these effects, the Company reached R\$ 88.9 million, 32.4% below 2Q19, mainly impacted by savings in personnel, sales and marketing expenses. These savings were generated by reprioritizing expenses, contractual renegotiation efforts, taking advantage of the Law 14.020/2020 and reducing variable sales expenses despite the R\$ 3.2 million increase in the provision for doubtful accounts due to the higher default rate.

It is worth mentioning the Company's strict management in controlling operating costs and expenses, which were 42% below what was planned for 2Q20.

Non-recurring items - R\$ THOUSAND	2Q20	2Q19	1S20	1S19
PIS and COFINS judicial credit ¹	150,344	8,533	150,344	8,533
Compensation from restructuring	(12,436)	(9,193)	(16,013)	(10,784)
Resizing of RN Plant and closure of PUC	(7,772)	-	(7,772)	-
Other exceptional items	(15,357)	-	(15,357)	-
Total non-recurring items	114,779	(660)	111,202	(2,251)

Explanatory note to the financial statement: (1) Nr. 31.

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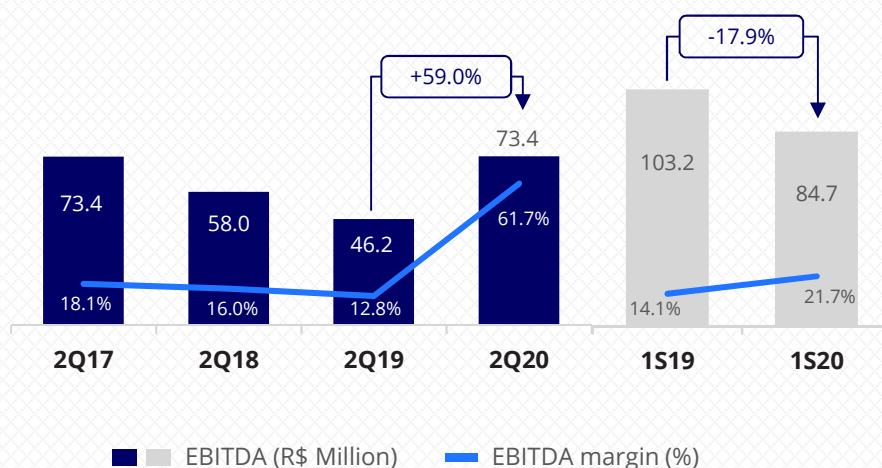
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EBITDA AND EBITDA MARGIN

Earnings before interest, taxes, depreciation and amortization ("EBITDA") reached R\$ 73.4 million, 59.0% higher than in 2Q19, essentially due to the non-recurring items mentioned above and a reduction in operating expenses.

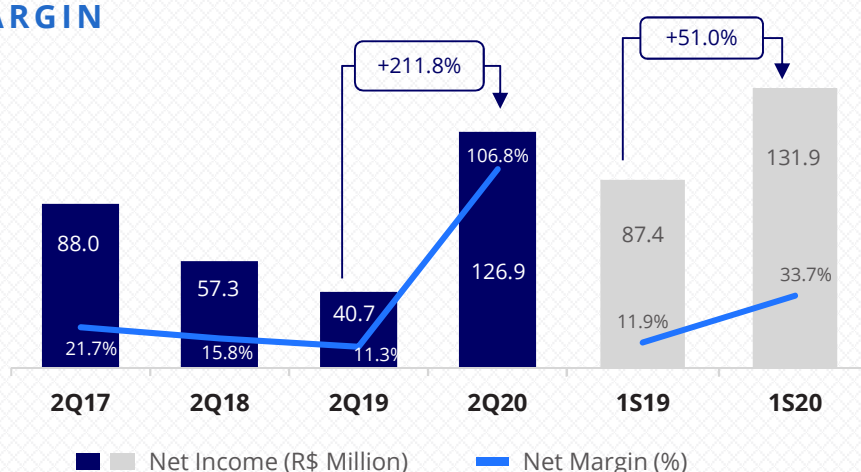
Excluding these effects, the Company's recurring EBITDA would be negative by R\$ 41.4 million in 2Q20, 188.5% below 2Q19.



Reconciliation of EBITDA - R\$ THOUSAND	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
Net Income	126,850	40,683	211.8%	131,893	87,368	51.0%
(+) Income and Social Contribution Tax	37,240	(5,440)	-784.6%	26,784	(9,316)	-387.5%
(-) Net Financial Income	(113,100)	(10,984)	929.7%	(118,753)	(17,945)	561.8%
(+) Depreciation and Amortization	22,372	21,894	2.2%	44,820	43,080	4.0%
(=) EBITDA	73,362	46,153	59.0%	84,744	103,187	-17.9%
EBITDA Margin	61.7%	12.8%	4890 b.p.	21.7%	14.1%	760 b.p.
Non-recurring items	114,779	(660)	-17490.8%	111,202	(2,251)	-5040.1%
(=) EBITDA, recurring	(41,417)	46,813	-188.5%	(26,458)	105,438	-125.1%
EBITDA Margin, recurring	-34.9%	13.0%	-4790 b.p.	-6.8%	14.4%	-2120 b.p.

NET INCOME AND NET MARGIN

Net income in the quarter totaled R\$ 126.9 million, an increase of 211.8% when compared to 2Q19, as a result of the increase in net financial result, basically impacted by the update of Pis and Cofins credits in the net amount of R\$ 110.1 million¹.



¹Total impact of PIS/COFINS credit with interest and principal of R\$ 260.9 million, which, excluding the 34% income tax, would be R\$ 172.2 million

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INVESTMENTS

Second quarter investments totaled R\$ 4.9 million, 47.4% below 2Q19, as a result of the prioritization of investments and measures taken to prevent deterioration in cash during the pandemic period.

The main projects are directly related to items of maintenance of the industrial park and development of integrations of CRM and Data Driven.

The allocation of resources was distributed in the following order:

Investments (R\$ Thousands)	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
IT	4,122	3,765	9.5%	5,931	6,976	-15.0%
Industrial Plant	495	3,259	-84.8%	1,756	7,018	-75.0%
Stores	65	2,156	-97.0%	1,557	4,215	-63.1%
Others	168	35	380.0%	554	280	97.9%
Total	4,850	9,215	-47.4%	9,798	18,489	-47.0%

NET CASH

The Company ended the 2Q with net cash of R\$ 314.5 million. In order to preserve financial health for the sustainability and acceleration of the business, Management is monitoring the Company's cash daily. At the end of 1Q20, the Company obtained a financial loan, in the total amount of R\$ 120.1 million and R\$ 80.0 million in April.

Net cash - R\$ Thousands	2Q20	2Q19	4Q19
Cash and Cash Equivalents	512,527	366,656	364,824
Interest-earning banc deposits - long term	5,153	4,952	5,064
Loans and financing - short term	(203,149)	-	-
Net cash	314,531	371,608	369,888

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CASH FLOW

In 2Q20, Cia. Hering had negative free cash flow of R\$ 58.4 million, R\$ 77.7 million below 2Q19, mainly impacted by the lower operating result. Timely cash management by the Company stands out, including a focus on working capital management and re-prioritization of investments.

Cash Flow - Consolidated (R\$ thousand)	2Q20	2Q19	VAR. 2Q20 2Q19	1S20	1S19	VAR. 1S20 1S19
EBITDA	73,362	46,153	27,209	84,744	103,187	(18,443)
No cash items	(136,520)	6,087	(142,607)	(124,281)	13,056	(137,337)
Lease Effect	(8,265)	(7,025)	(1,240)	(16,405)	(13,885)	(2,520)
AVP (Adjustment to Present Value) - Clients and Suppliers	1,516	3,505	(1,989)	6,286	8,521	(2,235)
Current Income tax and Social Contribution	(26,558)	-	(26,558)	(26,558)	228	(26,786)
Working Capital Capex	42,916	(20,163)	63,079	53,574	(1,242)	54,816
Accounts receivable from clients	76,202	(2,588)	78,790	171,031	39,709	131,322
Inventories	9,192	(29,901)	39,093	(62,154)	(68,243)	6,089
Accounts payable to suppliers	(112,424)	14,044	(126,468)	(76,440)	36,362	(112,802)
Taxes payable	34,591	2,696	31,895	15,045	(8,265)	23,310
Others	35,355	(4,414)	39,769	6,092	(805)	6,897
CapEx	(4,850)	(9,215)	4,365	(9,798)	(18,489)	8,691
Free Cash Flow	(58,399)	19,342	(77,741)	(32,438)	91,376	(123,814)

The amount of R\$ 150.3 million of the Pis and Cofins judicial credit, net of fees, which impacted EBITDA, was adjusted as non-cash items, as it will be realized in subsequent periods in accordance with the tax compensations due.

RETURN ON INVESTED CAPITAL - ROIC

In 2Q20, Cia. Hering's return on invested capital was 13.7%, 180 b.p. lower than 1Q20, due to the reduction in operating income.

Return on Invested Capital (ROIC) - R\$ thousands	2Q20	1Q20	VAR. 2Q20 1Q20	2Q19	VAR. 2Q20 2Q19
EBITDA	246,214	219,004	12.4%	259,432	-5.1%
(-) Depretiation and Amortization	(90,164)	(89,687)	0.5%	(74,624)	20.8%
(+) Amortization - Right of use properties ¹	236	2,158	-89.1%	4,735	-95.0%
(+) Financial Results - APV ²	14,068	15,908	-11.6%	15,236	-7.7%
(+) IR&CS - Effective rate ³	(30,325)	12,355	-345.4%	11,329	-367.7%
Operating Income	140,029	159,738	-12.3%	216,108	-35.2%
Fixed Assets	453,817	461,311	-1.6%	435,977	4.1%
Accumulated amortization - Right of use properties	54,993	54,677	0.6%	51,097	7.6%
Working capital	515,897	520,590	-0.9%	532,798	-3.2%
Average Invested Capital*	1,024,707	1,036,578	-1.1%	1,019,872	0.5%
ROIC	13.7%	15.5%	-180 b.p.	21.2%	-750 b.p.

Notes to the financial statements: (1) Nr. 15; (2) Nr. 31; (3) Nr. 32

(*) Last 4 quarters average

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SHAREHOLDERS REMUNERATION

At the Board of Directors' Meeting on 06/30/2020, the distribution of interest on equity in the amount of R\$ 35.3 million (R\$ 0.2196 per share) was approved based on the shareholding position of 06/07/2020. The shares of Cia. Hering started to be traded "ex dividends" as of 07/07/2020 and the payment will be made until 12/31/2020, on a date to be established by the Company's Management.

BUYBACK PROGRAM

There was no share buyback during the second quarter.

Cia. Hering

(Publicly-held company)

Financial statements

June 30, 2020 and December 31, 2019

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KPMG Auditores Independentes
R. São Paulo, 31 - 1º andar - Sala 11 - Bairro Bucarein
89202-200 - Joinville/SC - Brasil
Caixa Postal 2077 - CEP 89201-970 - Joinville/SC - Brasil
Telefone +55 (47) 3205-7800
kpmg.com.br

Quarterly Information Review Report

(A free translation of the original report in Portuguese)

To the Shareholders and Board of Directors
Cia Hering
Blumenau - SC

Introduction

We have reviewed the interim financial statements, individual and consolidated, of Cia Hering ("Company") contained within the Quarterly Information for the quarter ended June 30, 2020, which comprise the balance sheet as of June 30, 2020 and the related statements of income, comprehensive income, for the three and six months period then ended and the changes in shareholders' equity and cash flows for the six months period then ended, including the notes to the financial statements.

Management is responsible for the preparation of the interim financial statements in accordance with the technical pronouncement CPC 21(R1) and IAS 34 - Interim Financial Reporting, issued by the International Accounting Standards Board - IASB, as well as for the presentation of these information in accordance with the standards issued by the Brazilian Securities and Exchange Commission (CVM) applicable to the Quarterly Information. Our responsibility is to express a conclusion on the interim financial statements based on our review.

Scope of the review

We conducted our review in accordance with Brazilian and international standards for reviewing interim financial information (NBC TR 2410 and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). An interim review consists principally of making enquiries and having discussions with persons responsible for financial and accounting matters, and applying analytical and other review procedures. An interim review is substantially less in scope than an audit conducted in accordance with auditing standards and, consequently, does not provide assurance that we would become aware of any or all significant matters that might be identified in an audit. Accordingly, we do not express such an audit opinion.

**Conclusion about the interim financial statements**

Based on our review, we are not aware of any fact that leads us to believe that the individual and consolidated interim financial statements included in the quarterly information referred to above have not been prepared, in all material respects, in accordance with CPC 21(R1) and IAS 34 issued by the IASB applicable to the Quarterly Information and presented in accordance with the standards issued by the Brazilian Securities and Exchange Commission.

Other issues***Statements of value added***

The individual and consolidated interim financial statements, in relation to the statements of value added for the six months period ended in June 30, 2020, prepared under the responsibility of the Company's Management and presented as supplementary information regarding IAS 34, were submitted to review procedures performed jointly with the review of the interim quarterly information of the Company. In order to form our conclusion, we assessed if the statements are reconciled with the interim accounting information and records, as applicable, and if their form and content are in accordance with the criteria defined in CPC 09 - Statements of Value Added. Based on our review, we are not aware of any fact that would lead us to believe that the statements of value added aforementioned have not been fairly stated, in all material aspects, in relation to the interim financial statements, individual and consolidated, taken as a whole.

Joinville August 12, 2020

KPMG Auditores Independentes
CRC SC-000071/F-8
Original report in Portuguese signed by
Cristiano Jardim Seguecio
Accountant CRC SP-244525/O-9 T-RS

CIA. HERING

BALANCE SHEETS

JUNE 30, 2020 AND DECEMBER 31, 2019

(In thousands of Brazilian Reais - R\$)

Assets	Note	Parent company		Consolidated		Liabilities	Note	Parent company		Consolidated	
		06/30/20	12/31/19	06/30/20	12/31/19			06/30/20	12/31/19	06/30/20	12/31/19
Current assets						Current liabilities					
Cash and cash equivalents	5	512,204	364,423	512,527	364,824	Borrowings and financing	22	203,149	-	203,149	-
Trade accounts receivable	7	259,389	441,479	259,417	441,508	Trade accounts payable	23	121,696	187,008	121,696	187,008
Inventories	9	383,458	322,824	383,458	322,824	Payroll and related taxes	16	43,080	36,337	43,080	36,337
Recoverable taxes	10	147,968	63,233	147,973	63,239	Taxes in installments		147	369	429	500
Other accounts receivable	8	15,022	17,348	15,022	17,348	Income and social contribution taxes	17	25,717	136	25,717	136
Derivative financial Instruments	24.e	1,499	1,419	1,499	1,419	Taxes payable	17	16,724	24,690	16,728	24,694
Prepaid expenses		2,793	2,453	2,793	2,453	Provisions for contingencies	19	2,420	2,420	2,420	2,420
		<u>1,322,333</u>	<u>1,213,179</u>	<u>1,322,689</u>	<u>1,213,615</u>	Other provisions	19	32,532	29,384	32,532	29,384
						Interest on equity and dividends payable	25.e	33,689	807	33,689	807
						Other accounts payable		9,047	19,357	6,226	17,138
						Leases	15	22,662	26,779	22,662	26,779
								<u>510,863</u>	<u>327,287</u>	<u>508,328</u>	<u>325,203</u>
Noncurrent assets						Noncurrent liabilities					
Interest-earning bank deposits	6	5,153	5,064	5,153	5,064	Taxes in installments		1,123	1,161	1,187	1,233
Recoverable taxes	10	212,650	27,399	212,650	27,399	Provisions for contingencies	19	13,074	12,708	13,074	12,708
Deferred taxes	11	58,811	59,041	58,811	59,041	Other provisions	19	104	104	104	104
Trade accounts receivable	7	7,339	10,876	7,339	10,876	Employee Benefits	21	6,067	5,769	6,067	5,769
Other accounts receivable	8	30,694	28,391	30,694	28,391	Tax incentive obligations	18	490	490	490	490
Investments in subsidiaries	12	2,827	2,448	-	-	Other accounts payable		3,171	1,165	3,171	1,165
Property, plant and equipment	13	276,774	298,511	276,774	298,511	Leases	15	31,797	38,704	31,797	38,704
Intangible assets	14	87,790	92,973	87,790	92,973			<u>55,826</u>	<u>60,101</u>	<u>55,890</u>	<u>60,173</u>
Right of use	15	60,351	75,903	60,351	75,903						
		<u>742,389</u>	<u>600,606</u>	<u>739,562</u>	<u>598,158</u>	Shareholders' equity	25				
						Capital		381,166	381,166	381,166	381,166
						Capital reserve		44,134	41,480	44,134	41,480
						Treasury shares		(29,153)	(1,551)	(29,153)	(1,551)
						Earnings reserve		998,325	998,325	998,325	998,325
						Valuation adjustments to equity		5,918	6,017	5,918	6,017
						Other comprehensive income		992	960	992	960
						Accumulated income		96,651	-	96,651	-
						Controlling shareholders		<u>1,498,033</u>	<u>1,426,397</u>	<u>1,498,033</u>	<u>1,426,397</u>
		<u>2,064,722</u>	<u>1,813,785</u>	<u>2,062,251</u>	<u>1,811,773</u>			<u>2,064,722</u>	<u>1,813,785</u>	<u>2,062,251</u>	<u>1,811,773</u>

The notes are an integral part of the financial statements.

CIA. HERING

INCOME STATEMENTS

JUNE 30, 2020 AND JUNE 30, 2019

(In thousands of Brazilian Reais - R\$)

	Note	Parent company				Consolidated			
		2st Quarter 20	6 Months 20	2st Quarter 19	6 Months 19	2st Quarter 20	6 Months 20	2st Quarter 19	6 Months 19
Net operating revenue	27	118,824	390,936	359,992	733,929	118,824	390,936	359,992	733,929
Cost of goods sold	28	(93,740)	(256,493)	(203,639)	(415,201)	(93,740)	(256,493)	(203,639)	(415,201)
Gross profit		25,084	134,443	156,353	318,728	25,084	134,443	156,353	318,728
Operating income (expenses)									
Selling expenses	29	(49,121)	(123,368)	(93,856)	(175,549)	(49,121)	(123,368)	(93,856)	(175,549)
Impairment of accounts receivable	24.a(ii)	(5,658)	(14,597)	(2,484)	(5,433)	(5,658)	(14,597)	(2,484)	(5,433)
Administrative and general expenses	30	(9,377)	(20,850)	(12,723)	(25,712)	(9,463)	(21,022)	(12,809)	(25,806)
Management remuneration	20	(1,733)	(4,046)	(2,156)	(4,511)	(1,838)	(4,256)	(2,273)	(4,637)
Depreciation and amortization		(13,710)	(27,353)	(13,359)	(26,286)	(13,710)	(27,353)	(13,359)	(26,286)
Profit sharing	19	-	-	-	(4,700)	-	-	-	(4,700)
Other net operating income (expenses)	31	105,698	96,102	(7,283)	(16,069)	105,696	96,077	(7,313)	(16,210)
Net income before financial results, equity and taxes		51,183	40,331	24,492	60,468	50,990	39,924	24,259	60,107
Financial income	32	128,638	152,550	19,154	35,910	128,716	152,912	19,178	35,921
Financial expenses	32	(15,705)	(34,583)	(8,152)	(17,975)	(15,616)	(34,159)	(8,194)	(17,976)
Net financial income (expenses)		112,933	117,967	11,002	17,935	113,100	118,753	10,984	17,945
Equity in income	12	(26)	379	(251)	(351)	-	-	-	-
Net income before income and social contribution taxes		164,090	158,677	35,243	78,052	164,090	158,677	35,243	78,052
Income and contribution taxes - current	32	(26,558)	(26,558)	-	228	(26,558)	(26,558)	-	228
Income and contribution taxes - deferred	32	(10,682)	(226)	5,440	9,088	(10,682)	(226)	5,440	9,088
Net income for the period		126,850	131,893	40,683	87,368	126,850	131,893	40,683	87,368
Allocated to:									
Controlling shareholders		126,850	131,893	40,683	87,368	126,850	131,893	40,683	87,368
Earnings per share - R\$									
Basic earnings per share	34	-	-	-	-	0.78360	0.81470	0.25210	0.54080
Diluted earnings per share	34	-	-	-	-	0.77005	0.80059	0.24593	0.52840

The notes are an integral part of the financial statements.

CIA. HERING

STATEMENT OF COMPREHENSIVE INCOME

JUNE 30, 2020 AND JUNE 30, 2019

(In thousands of Brazilian Reais - R\$)

	Note	Parent company				Consolidated			
		2st Quarter 20	6 Months 20	2st Quarter 19	6 Months 19	2st Quarter 20	6 Months 20	2st Quarter 19	6 Months 19
Net income for the period		126,850	131,893	40,683	87,368	126,850	131,893	40,683	87,368
Other comprehensive income									
Items that can be subsequently reclassified to the income statement:									
Fair value of financial instruments of cash flow hedge net of taxes	24	(460)	33	139	632	(460)	33	139	632
		(460)	33	139	632	(460)	33	139	632
Comprehensive income		<u>126,390</u>	<u>131,926</u>	<u>40,822</u>	<u>88,000</u>	<u>126,390</u>	<u>131,926</u>	<u>40,822</u>	<u>88,000</u>
Total comprehensive income allocated to:									
Controlling shareholders		126,390	131,926	40,822	88,000	126,390	131,926	40,822	88,000

The notes are an integral part of the financial statements.

CIA. HERING

STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

JUNE 30, 2020 AND DECEMBER 31, 2019

(In thousands of Brazilian Reais - R\$)

	Parent Company and Consolidated							
	Profit reserves					Accumulated profit	Equity valuation adjustment	Total equity
	Capital	Capital reserve	Tax incentives	Legal reserve	Profit retention		Other comprehensive income	
Balances at December 31, 2019	381,166	41,480	937,587	59,959	779	(1,551)	-	1,426,397
Stock option plan (note 26)	-	2,654	-	-	-	-	-	2,654
Treasury shares sold (note 25.b)	-	-	-	-	-	(27,602)	-	(27,602)
Realization of indexation of PP&E	-	-	-	-	-	100	(100)	-
Adjustment financial instruments - hedge accounting (note 24.e)	-	-	-	-	-	-	33	33
Net income for the period	-	-	-	-	-	131,893	-	131,893
Destinations:								
Interest on shareholders' equity (note 25.e)	-	-	-	-	-	(35,342)	-	(35,342)
Balances at June 30, 2020	<u>381,166</u>	<u>44,134</u>	<u>937,587</u>	<u>59,959</u>	<u>779</u>	<u>(29,153)</u>	<u>96,651</u>	<u>1,498,033</u>

The notes are an integral part of the financial statements.

CIA. HERING

STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

JUNE 30, 2019 AND DECEMBER 31, 2018

(In thousands of Brazilian Reais - R\$)

	Parent Company and Consolidated								
	Profit reserves						Equity valuation adjustment	Total equity	
	Capital	Capital reserve	Tax incentives	Legal reserve	Profit retention	Treasury shares	Accumulated profit		Other comprehensive income
Balances at December 31, 2018	369,618	35,982	841,261	56,556	16,877	(6,372)	-	6,154	1,320,076
Stock option plan	-	2,729	-	-	-	-	-	-	2,729
Treasury shares sold	-	-	-	-	234	3,139	-	-	3,373
Realization of indexation of PP&E	-	-	-	-	-	-	114	(114)	-
Adjustment financial instruments - hedge accounting	-	-	-	-	-	-	-	632	632
Capital Increase with Tax Incentives Reserves	330	-	(330)	-	-	-	-	-	-
Capital Increase with Stock Option exercise	4,439	-	-	-	-	-	-	-	4,439
Net income for the year	-	-	-	-	-	-	87,368	-	87,368
Interest on shareholders' equity	-	-	-	-	-	-	(43,481)	-	(43,481)
Balances at June 30, 2019	374,387	38,711	840,931	56,556	17,111	(3,233)	44,001	6,672	1,375,136

The notes are an integral part of the financial statements.

CIA. HERING

STATEMENT OF CASH FLOWS
JUNE 30, 2020 AND JUNE 30, 2019
(In thousands of Brazilian Reais - R\$)

	Note	Parent company		Consolidated	
		06/30/20	06/30/19	06/30/20	06/30/19
Cash flows from operating activities					
Net income for the year		131,893	87,368	131,893	87,368
Adjustments to reconcile net income to net cash generated by operating activities:					
Net deferred income and social contribution taxes	33	226	(9,088)	226	(9,088)
Monetary, exchange rate and interest variations	15	3,298	2,543	3,298	2,543
Depreciation and amortization	13/14 / 15	44,820	43,080	44,820	43,080
Write-off of fixed assets	13/14	484	817	484	817
Income from write-off of lease and trade fund	15	1,233	177	1,233	177
Provision for doubtful accounts	24	14,597	5,433	14,597	5,433
Stock option plan	26	2,654	2,729	2,654	2,729
Equity in (loss) income of subsidiaries	12	(379)	351	-	-
Provision for adjustment to inventory realization value	9	1,520	1,257	1,520	1,257
Provisions for contingencies	19	4,041	2,466	4,041	2,466
Employee benefits	21	298	178	298	178
Provision for Non Recoverability of Fixed Assets	15	7,772	-	7,772	-
Judicial Credit PIS Cofins		(267,024)	-	(267,024)	-
Changes in assets and liabilities					
Trade accounts receivable		171,030	39,716	171,031	39,709
Inventories		(62,154)	(68,243)	(62,154)	(68,243)
Recoverable taxes		9,191	(3,536)	9,191	(3,535)
Other assets		(397)	1,030	(397)	1,030
Accounts payable to suppliers		(76,440)	36,362	(76,440)	36,362
Accounts payable and provisions		(2,703)	1,741	(2,702)	1,700
Income and social contribution taxes		25,581	-	25,581	(56)
Taxes payable		(10,679)	(8,384)	(10,536)	(8,209)
Dividends received	12	-	510	-	-
Interest paid on loans	15	(2,299)	(2,543)	(2,299)	(2,543)
Net cash provided by operating activities		(3,437)	133,964	(2,913)	133,175
Cash flows from investing activities					
Purchase of property, plant and equipment	13	(6,430)	(13,095)	(6,430)	(13,095)
Purchase of intangible assets	14	(3,368)	(4,334)	(3,368)	(4,334)
Purchase of rights use assets	15	-	(1,060)	-	(1,060)
Net cash used in investing activities		(9,798)	(18,489)	(9,798)	(18,489)
Cash flows from financing activities					
Capital increase		-	4,439	-	4,439
Interest earning bank deposits		(89)	(122)	(89)	(122)
Interest on equity and dividends		(10)	(64,918)	(10)	(64,918)
Related parties		602	(12)	-	-
Acquisition of treasury shares	25.b	(27,602)	-	(27,602)	-
Payment of principal - Lease	15	(11,885)	(11,342)	(11,885)	(11,342)
Loans taken	22	200,000	-	200,000	-
Disposal of treasury shares for the stock option plan	25.b	-	3,373	-	3,373
Net cash used in financing activities		161,016	(68,582)	160,414	(68,570)
Increase in cash and cash equivalents		147,781	46,893	147,703	46,116
Demonstration of the increase in cash and cash equivalents					
At the beginning of the period		364,423	319,417	364,824	320,540
At the end of the period		512,204	366,310	512,527	366,656
		147,781	46,893	147,703	46,116

The notes are an integral part of the financial statements.

CIA. HERING

STATEMENT OF ADDED VALUE

JUNE 30, 2020 AND JUNE 30, 2019

(In thousands of Brazilian Reals - R\$)

	Parent company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Revenues				
Products sold (gross revenue)	465,929	860,083	465,929	860,083
Provision for doubtful accounts	(14,597)	(5,433)	(14,597)	(5,433)
	451,332	854,650	451,332	854,650
Inputs acquired from third parties (including ICMS and IPI)				
Raw materials consumed	(84,546)	(157,434)	(84,546)	(157,434)
Costs of goods sold	(75,970)	(119,838)	(75,970)	(119,838)
Materials, power, third-party services and other operating expenses	(31,988)	(241,602)	(32,229)	(241,940)
	(192,504)	(518,874)	(192,745)	(519,212)
Retentions				
Depreciation and amortization	(44,820)	(43,080)	(44,820)	(43,080)
Net added value created by the Company	214,008	292,696	213,767	292,358
Value added received in transfer				
Equity in income (loss) of subsidiaries	379	(351)	-	-
Financial income	152,550	35,338	152,912	35,371
Rent	61	(966)	61	(966)
	152,990	34,021	152,973	34,405
Total added value to be distributed	366,998	326,717	366,740	326,763
Distribution of added value				
Employees				
Direct compensation	100,306	112,105	100,306	112,105
Benefits	10,301	13,826	10,301	13,826
Severance Fund (FGTS)	5,847	7,850	5,847	7,850
	116,454	133,781	116,454	133,781
Taxes				
Federal	72,357	58,254	72,357	58,254
State	10,907	17,927	10,907	17,927
Municipal	960	1,016	960	1,016
	84,224	77,197	84,224	77,197
Financiers				
Interest	5,445	1,302	5,445	1,302
Rent	5,966	12,764	5,966	12,764
Others	23,016	14,305	22,758	14,351
	34,427	28,371	34,169	28,417
Equity capital				
Interest on shareholder's equity	35,342	43,481	35,342	43,481
Retained earnings	96,551	43,887	96,551	43,887
	131,893	87,368	131,893	87,368
Total added value distributed	366,998	326,717	366,740	326,763

The notes are an integral part of the financial statements.

NOTES TO THE QUARTERLY INFORMATION FOR THE PERIOD ENDED JUNE 30, 2020 AND DECEMBER, 2019

(Amounts in thousands of Brazilian reais - R\$, unless otherwise stated)

1 General information

Cia. Hering, with main offices in Blumenau, Santa Catarina, and manufacturing units in the States of Santa Catarina, Goiás, and Rio Grande do Norte, was founded in 1880 and its key activity is the production and marketing of threads, fabrics, and knitwear, textiles and knitwear, and clothing in general.

The Company's shares are traded on the New Market segment of São Paulo Stock Exchange (Bovespa), under the ticker symbol HGTX3.

• Coronavírus (COVID-19)

The World Health Organization (WHO), on March 11, 2020, declared the outbreak of the new coronavirus (COVID-19) a pandemic. The outbreak triggered significant decisions by governments and private sector entities, which added to the potential impact of the outbreak, increased the degree of uncertainty for economic agents and may generate impacts on the figures recognized in the Company's quarterly information.

The Company maintains periodic monitoring of its operations, through its Crisis Committee, formed by Management and a group of leaders from various areas, and has been taking the necessary measures to minimize the impact of the COVID-19 outbreak, preserve the integrity and health of our employees - our absolute priority, as well as ensure the sustainability of our network and business. Since the closure of the physical stores, which began on March 19, we have been constantly monitoring the evolution of the relevant legislation in the cities in which we operate. Based on this analysis and following the regulations of each region, it has gradually resumed the reopening of physical stores in specific locations. Currently about 62% of physical stores (own stores and franchises) of the Company have already resumed their commercial activities and are open, following the local rules, in addition to the implementation of all necessary measures of hygiene and social distancing, in order to ensure the safety of all those involved. Additionally, the distribution center in Anápolis (GO), returned to its activities on April 20, after careful evaluation of data and the adoption of a series of measures, such as the mandatory use of masks and temperature measurement of all employees. The distribution center of Blumenau (SC), remained operating with reduced capacity focused on e-commerce and key accounts operations.

The Company Management has taken the following main measures related to the confrontation of the crisis caused by the COVID 19 pandemic: (i) adoption of remote work (home office) for the administrative areas, closure of factories and stores in compliance with the protocols established by the competent public authorities, suspension of trips and events and holding of virtual showrooms, donations of masks, donations of uniforms to hospitals and of T-shirts with love that raised funds for the purchase of respirators; (ii) adoption of measures to strengthen Cash with daily monitoring of cash needs, renegotiation of suppliers to postpone payments and reduce future contract values, renegotiation of store occupancy cost expenses, contingency of expenses and investments, review of production and purchase volume, raising of loans for Working Capital (R\$ 120 million in March and R\$ 80 million in April 2020); (iii) adherence to government assistance measures such as postponement of PIS/Cofins payment, Social Security Contribution, FGTS installment payment, reduction of contribution rates to autonomous social services; (iv) adhesion to the emergency program for maintenance of employment and income under the terms of Provisional Measure 936, applying in the months of April to June a reduction of 25% in the working day and base salary, and/or (ii) suspension of the employment contract with the maintenance of benefits and compensatory aid from the Company of 30% on the gross salary for Industry, CD and Stores.

The Company performed a set of analyses on the impact of COVID-19, which involved (i) the review of the useful life of property, plant and equipment and the review of the assumptions of the annual impairment test, the analysis of which demonstrated the need to recognize a provision for losses in property, plant and equipment as described in Note 13; (ii) analysis of deferred tax realization, resulting in an extension of the credit period, as described in Note 11; (iii) analysis of lease classification and accounting, due to discounts granted by lessors on the minimum contractual rent and evaluation of the useful life of the right to use asset, as described in Note 15; (iv) analysis of risk provisions and other provisions; (v) analysis of the recoverability of financial instruments, specifically analysis of possible expected credit losses of accounts receivable, whose impacts are disclosed in Note 24 a; (vi) analysis of possible losses due to inventory obsolescence, maintaining the provisions policy adopted, considering the position of perennial inventories and the commercial policy of not realizing inventories below cost price, there was no need for additional provision; (vii) analysis of continuity of operations and subsequent events.

The continuity of operations and preservation of the sustainability of our network and business is a priority of the Company's management, and the management is not aware of any material uncertainty that could generate significant doubts about its ability to continue operating.

2 Preparation basis

(a) Statement of compliance

The individual and consolidated quarterly information were prepared in accordance with the International Financial Reporting Standards (IFRS), IAS 24/CPC 21, issued by the International Accounting Standards Board (IASB), and also in accordance with the accounting practices adopted in Brazil (BR GAAP).

This financial statement is presented in thousands of Reais and were authorized for conclusion by Management on August 12, 2020.

All relevant information specific to the quarterly information, and only such information, is being evidenced, and corresponds to the information used in management.

The presentation of the individual and consolidated Statement of Added Value is required by Brazilian corporate law and the accounting practices adopted in Brazil applicable to publicly-held companies. The IFRSs do not require the presentation of this statement.

(b) Measurement basis

The individual and consolidated quarterly information were prepared based on the historical cost, except when the explanatory notes indicate otherwise.

(c) Functional currency and reporting currency

The individual and consolidated quarterly information are presented in Brazilian Reais, which is the Company's functional currency. All quarterly information presented in Brazilian Reais has been rounded to the nearest value.

(d) Use of estimates and judgments

The preparation of the individual and consolidated quarterly information according to IFRS and BR GAAP standards requires Management to make judgments, estimates and assumptions that affect the application of accounting principles and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and assumptions are reviewed in a continuous manner. Revisions related to accounting estimates are recognized in the period when the estimates are revised and in any future period affected.

The accounting policies and areas that require a higher level of judgment and use of estimates in the preparation of the quarterly information are as follows:

Note 3g – Useful life of fixed assets

Note 11 – Realization of deferred income tax

Note 15 – Classification and recording of lease agreements

Note 19 – Provision for risk and other provisions

Note 24 – Risk management and financial instruments

3 Significant accounting policies

(a) Consolidation basis

The consolidated quarterly information includes the quarterly information of Cia. Hering and its subsidiaries, as listed below:

	País	Participation (%)	
		06/30/20	12/31/19
HRG Comércio do Vestuário e Intermediação de Serviços Financeiros Ltda.	Brasil	99.99	99.99
Hering Internacional SAFI	Uruguai	100.00	100.00

The quarterly information of the subsidiaries is included in the consolidated quarterly information as from the date they start to be controlled by the Company until the date such control ceases.

The criteria adopted in the consolidation are those provided in CPC 36 – Consolidated quarterly information, of which we highlight the following:

- The Company includes in its consolidation all subsidiaries in which the parent company, directly or indirectly, has significant influence to ensure its shareholders permanent and predominant power to elect the majority of directors.
- All intra-group balances, and unrealized income, expenses, gains and losses arising from intragroup transactions are eliminated in full.
- Removal of portions of the results, retained earnings or losses and the cost of inventories or non-current assets that match results, not yet achieved, of business between the companies.
- Elimination of the relevant investment in proportion to its respective equity.

(b) Foreign currency

The Company's Management has defined that its functional currency is the Real in foreign currency, all transactions that are not carried out in the functional currency, are translated at the exchange rate on the dates of each transaction. Monetary assets and liabilities in foreign currency are translated into the functional currency at the exchange rate on the closing date. The gains and losses from the fluctuations in the exchange rates on monetary assets and liabilities are recognized in the statement of income.

(c) Financial instruments

(i) Non-derivative financial assets

Recognition and measurement

Financial assets are initially recognized and measured in accordance with the classification of financial instruments in the following categories: (i) amortized cost; (ii) fair value through comprehensive income and (iii) fair value through income. In order to define the classification of financial assets according to CPC 48 / IFRS9, the company evaluated the business model in which the financial asset is managed and its characteristics of contractual cash flows.

The Company recognizes the loans, receivables and deposits initially as of the date of origination. All other financial assets (including assets designated at fair value through profit or loss) are initially recognized on the trade date on which the Company becomes a party to the contractual provisions of the instrument.

The Company lowers a financial asset when contractual rights to the cash flows of the asset expire, or when it transfers the rights to the receipt of the contractual cash flows on a financial asset in a transaction in which essentially all the risks and benefits of ownership of the financial asset are transferred.

The financial assets held by the Company as of June 30, 2020 are classified as follows:

Amortized cost

Financial assets held by the Company to obtain contractual cash flows arising from the principal and interest, when applicable. These assets are subsequently measured at amortized cost using the effective interest method (when applicable) and are assessed for impairment at each balance sheet date. Interest income, foreign exchange gains and losses and impairment are recognized in profit or loss, as well as any gain or loss on derecognition. Cash and cash equivalents, trade accounts receivable and other assets are classified in this category, with the variations recognized in the Financial Result.

(ii) Non-derivative financial liabilities

The Company recognizes debt securities issued and subordinated liabilities on the date that they are originated. All other financial are recognized initially on the negotiation date on which the Company becomes a party to the contractual provisions of the instrument. The Company writes off a financial liability when its contractual obligations are discharged, cancelled or settled.

The Company has the following non-derivative financial liabilities: suppliers, other accounts payable, dividends payable, lease liabilities and related parties. Such financial liabilities are initially recognized at fair value plus any transaction costs directly assignable. After their initial recognition, these financial liabilities are measured at amortized cost using the effective interest rate method.

Financial assets and liabilities are offset and the net amount reported in the balance sheet only when there is a legally enforceable right to set off and there is intention to settle on a net basis, or to realize the asset and settle the liability simultaneously.

(iii) Derivative financial liabilities

The Company has derivative financial instruments to manage its exposure to currency risks, including forward foreign exchange contracts.

Derivatives are initially recognized at fair value on contracting date and subsequently re-measured at fair value on year. Possible gains or losses are immediately recognized in income, unless derivative is assigned and effective as a hedge instrument, in this case, time of recognition in income depends on hedging relationship nature.

The Company assigns certain hedging instruments for risk in foreign exchange rates variation in firm commitments, as cash flow hedge.

At the beginning of hedging relationship, for the adoption of the “Hedge Accounting” the Company documents the relation between the hedge instrument and the hedged item with its objectives in risk management and its strategy to assume several hedging transactions. In addition, in the beginning of the hedge operation and continuously, the Company documents if the hedging instrument used in a hedging relationship is highly effective to offset in the hedged item's fair value or cash flow, attributable to the hedged risk.

The effective portion of changes in derivatives fair value that is assigned and qualified as cash flow hedge is recognized in other comprehensive income. Gains or losses related to the ineffective portion are immediately recognized under “financial income”.

Amounts previously recognized in other comprehensive income and accumulated in shareholders' equity are reclassified into income for the period in which the hedged item affects income, under the same statement of income caption in which such item is recognized. However, when a foreseen hedged transaction results in the recognition of a non-financial asset or liability, gains and losses previously recognized in other comprehensive income and accumulated in equity are transferred to the initial measurement of this asset or liability cost.

“Hedge accounting” is interrupted when the Company cancels the hedging relationship, the hedge instrument matures or is sold, rescinded or executed, or no longer qualifies as hedge accounting. Any gains or losses recognized in other comprehensive income and accumulated in equity on that date remain in equity and are recognized when foreseen transaction is finally recognized in income. When the foreseen transaction is no longer expected to occur, accumulated gains or losses that are deferred in shareholders' equity are immediately recognized in income.

Derivatives that are not assigned as hedging instruments are classified as current assets or liabilities.

Note 24 includes more detailed information on derivative financial instruments.

(d) Cash and cash equivalents

Includes cash balances, current accounts (demand bank deposits), short term investments (interest earning bank deposits) considered immediately marketable or convertible into a known sum of cash and subject to an insignificant risk of change of value, with a three-month maturity date or less from the date of operation contracting.

Financial investments are recorded at cost of acquisition amount plus income earned through the reporting date of the balance sheets, which approximate their fair values and do not exceed their market or realizable value.

(e) Trade accounts receivable

Trade accounts receivable are recorded at the amount invoiced, adjusted to present value. The amount recorded as Expected credit losses is considered sufficient by management to cover any losses on the realization of the receivables.

(f) Inventories

These are measured at the average cost of acquisition or production, adjusted to the replacement cost or net realizable value, when applicable. The cost of finished products and work in process comprises the cost of raw materials, labor and other indirect costs related to production based on the normal capacity occupancy. Provisions for realization of inventories (reduction to market value) and slow-moving and/or obsolete inventories are formed when they are identified.

The net realizable value is the estimated price at which inventories can be realized in the normal course of business, deducted from the estimated completion costs and selling expenses.

(g) Property, plant and equipment (PP&E)

(i) Recognition and measurement

PP&E items are stated at historical acquisition or construction cost, net of accumulated depreciation and impairment losses, when applicable.

When parts of a PP&E item have different useful lives, they are accounted for as separate items (major components) of PP&E.

Gains and losses on disposal of a PP&E item are determined by comparing the proceeds from disposal with the carrying amount of PP&E and are recognized net within "Other income" in the income statement.

(ii) Depreciation

Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost. The residual value of the assets written off is not material, and, accordingly, is not considered in the determination of the depreciable amount.

Depreciation is recognized in the income statement using the straight-line method over the estimated useful life of each part of an item of property, plant and equipment, since this is the method that best reflects the consumption pattern of the future economic benefits embodied in the asset. Land is not depreciated.

The estimated useful lives for the current period were calculated using the weighted average useful life of the assets of each group, are presented below:

Description	Average useful life (years)
Buildings and improvements	31.26
Facilities and production equipment	10.04
Furniture and fixtures	6.21
Computer and peripherals	4.67
Vehicles	4.53
Leasehold improvements	7.27

The depreciation methods, useful lives and residual values will be reviewed at each reporting date and potential adjustments will be recognized as a change in accounting estimates prospectively.

(iii) Subsequent costs

The replacement cost of a component of PP&E is recognized in the carrying value of the item when it is probable that the future economic benefits embodied in the component will flow to the Company and its cost can be reliably measured. The carrying amount of the component that is replaced is written off. Costs of normal maintenance on property, plant and equipment are charged to the income statement as incurred.

(h) Intangible assets

(i) Recognition and measurement

The Company has brands and patents and software recognized as intangible assets. The value of trademarks and patents refers to the registration of the Company's trademarks with national entities and competent international institutions, which are amortized according to the validity period of the records. The value software, refers to software acquired from third parties and generated internally that is amortized for the useful life defined in the appraisal report. All have defined useful lives and are measured at cost, less accumulated amortization and impairment losses accumulated.

(ii) Amortization

Amortization is calculated over the cost of the asset, or other amount substituted for cost. Amortization is recognized in profit or loss on a straight-line basis over the estimated useful lives of the intangible assets from the date they are available for use, since this is the method that best reflects the consumption pattern of the future economic benefits embodied in the asset.

The useful estimated lives are as follows:

Description	Average useful life (years)
Trademarks and patents	10.00
Software licenses	8.48

The amortization methods, useful lives and residual values will be reviewed at each reporting date and potential adjustments will be recognized as a change in accounting estimates prospectively.

(iii) Subsequent expenditures

Subsequent expenditures are capitalized only when they increase the future economic benefits embodied in the specific asset to which they relate. All other expenditures are recognized in the income statement as incurred.

(i) Impairment

(i) Financial assets

Financial assets are valued at initial recognition based on a study of expected losses (when applicable) and when there is evidence of an impairment loss. Any asset will have a loss in its recoverable amount if objective evidence indicates that a loss event occurred after the initial recognition such asset, and that such loss event has had a negative effect on projected future cash flows that can be estimated in a reliable way.

The objective evidence that financial assets lost value can include the non-payment or delay in payment by the debtor, the restructuring of the amount due the company under condition that the company would not consider other transactions or indications that the debtor or issuer will enter bankruptcy proceedings.

Provisions for losses on trade accounts receivable are measured at an amount equal to the expected credit loss for the entire life of instrument.

An impairment with respect to a financial asset measured at amortized cost is calculated as the difference between the book and present value of estimated future cash flows discounted at the original effective interest rate of asset. Losses are recognized in the result and reflected in an account of a provision against receivables. The interest on the assets that lost value continue to be recognized through the discount reversal. When a subsequent event indicates reversal of loss of value, the reduction in the loss of value is reversed and recorded in the income (loss).

(ii) Non-financial assets

The carrying values of non-financial assets of the Company are reviewed each period to determine whether there is sign of loss in the recovery value (impairment). If such indication exists, the asset's recoverable amount is determined.

The Administration has not identified any information that showed loss of recoverable value of nonfinancial assets.

(j) Rights to use assets and leases

(i) Leases

A contract is, or contains, a lease if the contract transfers the right to control the use of an identified asset for a period of time in exchange for payments, for which it is necessary to assess whether: (i) the contract involves the use of an identified asset, which may be explicit or implicit, and may be physically distinct or represent substantially all of the capacity of a physically distinct asset. If the supplier has a substantial right to replace the asset, then the asset is not identified; (ii) the Company has the right to obtain substantially all the economic benefits from use of the asset during the term of the contract; and (iii) the Company has the right to direct the use of the asset. This means that the Company has decision-making rights to change how and for what purpose the asset is used.

A lessee recognizes a right of use asset, which represents its right to use the leased asset, and a lease liability, which represents its obligation to make lease payments.

The right-of-use asset is initially measured at cost and comprises the initial amount of the lease liability adjusted for any payment made on or before the contract start date, plus any initial direct costs incurred and estimated cost of dismantling, removal, restoration of the asset in the place where it is located, minus any incentive received. The right-of-use asset is subsequently depreciated using the straight-line method from the start date to the end of the useful life of the right-of-use or the end of the lease term.

The lease liability is initially measured at the present value of the payments yet to be made, discounted using the interest rate implicit in the lease or, if the rate cannot be readily determined, by the incremental loan rate.

After the initial measurement, the lease liability is measured at amortized cost using the effective interest method. It is remeasured when there is a change: (i) in future payments resulting from a change in the index or rate; (ii) in the estimate of the expected amount to be paid in the guaranteed residual value; or (iii) in the evaluation as to whether the Company will exercise a purchase, extension or termination option. When the lease liability is remeasured, the corresponding adjustment amount is recorded at the book value of the right-of-use asset or in P/L, if the book value of the right-of-use asset has been reduced to zero.

Operating lease agreements are recognized as an expense over the lease period.

(ii) Trade Fund

The trade fund refers to the registration of the commercial points of the own stores which are amortized over the term of the contracts. The trade fund amortization is calculated on cost and is recognized in the income statement based on the linear method in relation to the useful life estimated, from the date they are available for use. The useful life of the trade fund is estimated at 5 years, being reviewed at each year-end and adjusted if necessary.

(k) Employee benefits

The Company grants to its administrators, executives and employees many benefits that are usual in the market. To improve the alignment of the interest of its administrators, executives and team of employees, the Company also grants the following benefits:

(i) Defined benefit plans

A defined benefit plan is a post-employment benefit plan other than the defined contribution plan. The Company possess private pension plan for its employees (defined benefit plans). The actuarial calculations are performed annually by a qualified and independent actuary hired by the Company. The Company's net obligation in respect of defined benefit pension plans is calculated separately for each plan by estimating the amount of the future benefit that employees have earned in return for their service in the current and prior periods, that benefit is discounted to their present value. Any unrecognized prior service costs and the fair values of any plan assets are deducted. The discount rate is the yield of prime debt securities at the reporting date, whose maturity dates approximate the terms and conditions of the Company's obligations and are denominated in the same currency in which the benefits are expected to be settled. When the calculation results in a benefit for the Company, the asset to be recognized is limited to the total of any unrecognized prior service costs and the present value of the economic benefits available as future plan refunds or reduction in the future payments.

In order to calculate the present value of the economic benefits, consideration is given to any minimum funding requirements that apply to any Company plan. An economic benefit is available to the Company when it is realizable over the plan life, or upon settlement of the plan's liabilities.

When the benefits of a plan are increased, the portion of the increased benefit relating to past service by employees is recognized as an expense in the income statement on a straight-line basis over the average period until the benefits become vested. To the extent that the benefits vest immediately, the expense is recognized immediately in the income statement.

Remeasurements, composed of gains and losses, the effect of the limit of assets (assets ceiling) and the return on plan assets, both excluding net interest, are recognized in the statement of comprehensive income, if at all, in the period in which they occur.

Remeasurements are not reclassified to profit or loss in subsequent periods.

The Company recognizes all actuarial gains and losses resulting from defined benefit plans in other comprehensive income.

(ii) Other long-term benefits to employees

The Company's net obligation in relation to employee benefits other than pension plans and health plans is the amount of the future benefit that employees have earned in return for their service in the current and prior years. That benefit is discounted to calculate its present value, and the fair value of any related assets is deducted. The calculation is performed on the projected unit credit method. Any actuarial gains and losses are recognized in the income (loss) in the period they occur.

(iii) Short-term benefits to employees

Obligations for short-term employee benefits are measured on a non-discounted basis and incurred as expenses as the related service is rendered.

The liability is recognized at the amount expected to be paid under the cash bonus plans or short-term profit sharing if the Company has a legal or constructive obligation to pay this amount as a result of prior service rendered by the employee, and the obligation can be reliably estimated.

(iv) Stock options plan transactions

The effects of the stock options plan are calculated based on the fair value and recognized in the balance sheet and statement of income at the extent the contractual conditions are met. The fair value calculated of share-based payment agreements is recognized at the grant date, as expenses, with a corresponding increase in shareholders' equity, over the period when employees become unconditionally entitled to the premiums.

(l) Provisions

A provision is recorded when the Company has a legal or constructive obligation as a result of a past event, which can be reliably estimated, and it is probable that an outflow of funds will be required to settle the obligation. The expense referring to any provision is presented in the statement of income, net of any reimbursement.

(m) Adjustment to present value

Fixed purchase and sale transactions in installments were brought to present value on transactions date, based on deadlines and at the rate of 0.49% p.m. and 0.55% p.m., respectively. These rates represent SELIC rate for the period in purchase transactions and discount rate in early payment of sale transactions. No assumptions were made that took into account credit risk factors or other risks, because the Company uses a simplified model and because of the operations' characteristics. The average days sales outstanding is 103 days and the average days payable outstanding is 57 days.

The adjustment to present value of purchases is recorded to trade payables and charged to financial income/loss, over the duration of the term in the case of trade payables. The adjustment to present value of credit sales is charged to trade receivables and the realization thereof is recorded under financial income/loss over the duration of the term.

(n) Capital

(i) Common Shares

Common shares are classified as shareholders' equity. Additional costs directly attributable to the issue of shares and share options are recognized as a deduction from shareholders' equity. Effects from taxes related to these transactions' costs are accounted for in accordance with CPC 32/IAS 12.

(ii) Treasury Shares

The Company's own equity instruments that are repurchased (treasury shares) are recorded at cost, as a reduction of equity. No gain or loss is recognized in the statement of income on the purchase, sale, issue or cancellation of the Company's own equity instruments.

(o) Operating income - Sale of goods

The Company has the practice of recognizing its revenues, taking into account the assessment of the following steps: (i) Identify the contract with the customer; (ii) Identify performance obligations in the contract; (iii) Determine the price of the transactions; (iv) Allocating the price of the transaction to the performance obligations; (v) Recognize revenue when performance obligations are met.

Therefore, revenue is measured based on the consideration specified in the contract with the customer and is recognized when the products are delivered and accepted by the customers in their facilities. For contracts that allow the customer to return the goods, revenue is recognized to the extent that it is highly probable that a significant reversal in the amount of recognized accumulated revenue will not occur.

The operating revenue of our own stores is recognized after invoicing and delivery of the merchandise to the customer. The operating revenue of the retail and franchise network of the national and international market is recognized after the billing and exit of the merchandise from the Company's establishment. The Company also monitors the deadline for the delivery of goods to customers and makes adjustments to operating revenue when necessary.

If discounts are likely to be granted and the amount can be measured reliably, then the discount is recognized as a reduction in operating income as sales are recognized.

(p) Government grants and assistance

Government grants and assistance are recognized when there is reasonable assurance that the terms and conditions set forth by the granting governments have been fulfilled and are calculated and recorded in accordance with the contracts, agreements and legislation applicable to each incentive, as described in note 18. The effects on income are recorded on the accrual basis of accounting, where gains are recorded in the group of sales deductions (taxes levied) and cost of goods sold, against current liabilities.

(q) Financial income and expenses

Financial revenues comprise income from interest on interest earning bank deposits, adjustment to present value and other sundry revenues. These interest incomes are recognized in profit or loss. The Company also has revenue from foreign exchange, which is also accounted for directly in profit or loss. The distributions received from investees recorded under the equity method reduce the amount of the investment.

Financial expenses include interest expenses on borrowings, financial charges on taxes and adjustment to present value. These interest expenses and revenue are recognized in profit or loss. The Company also has an expense from foreign exchange, which is also accounted for directly in profit or loss.

Borrowing costs which are not directly attributable to the acquisition, construction, or production of a qualifying asset are accounted for in profit or loss using the effective interest rate method.

(r) Income and social contribution taxes

Current tax assets and liabilities of the last year and of previous years are measured at recoverable value expected or payable to the tax authorities. Current income and social contribution taxes are calculated with a basis on the effective rates of income and social contribution taxes on net income and consider the offset of tax loss and negative basis of social contribution, limited to 30% of taxable income and are recognized in the statement of income, except to the extent they are related to items directly recognized in shareholders' equity or comprehensive income. In that case, the tax is also recorded in shareholders' equity or comprehensive income.

The deferred income and social contribution tax assets are due to tax losses, negative contribution basis and asset and liability temporary differences. Such taxes are supported by a study of future taxable results generation.

The recording of these deferred taxes took into account the expectation of future taxable income, as well as the expectations of realization of the temporary difference assets and liabilities and are calculated based on the rates currently in force under the tax legislation as shown in Note 33.

The deferred tax assets accounting value is reviewed at each reporting date and is offset at the extent that it is no longer probable that taxable profits will be available to allow that all or part of the tax asset is utilized.

Deferred tax assets and liabilities are offset when there is a legal enforceable right to set off current tax assets against tax liabilities, and if they relate to income taxes levied by the same tax authority on the same taxable entity.

(s) Income per share

The basic earnings per share are calculated based on the result for the period attributable to the Company's controlling and non-controlling shareholders and the weighted average of outstanding common shares in the respective period. The diluted earnings per share are calculated based on the mentioned average of outstanding shares, adjusted by instruments that can be converted into shares, with a dilution effect, in the periods presented, pursuant to CPC 41 and IAS 33.

(t) Segment information

An operating segment is a component of the Company which engages in business activities from which it may earn revenues and incur expenses, including revenues and expenses relating to transactions with other components of the Company. All operating results of the operating segments are frequently reviewed by the Executive Management for decisions regarding the resources to be allocated to the segment to be taken and to assess their performance, for which individual quarterly information is available.

The Company and its subsidiaries have a single operating segment: the manufacture and sale of apparel and accessories, as disclosed in note 35.

(u) Statement of Added Value

The Company prepared statements of added value in accordance with the rules of technical pronouncement CPC 09 - Statement of Added Value, which are presented as an integral part of the quarterly information under BRGAAP applicable to publicly-held companies, whereas under IFRS they represent supplementary quarterly information.

4 Determination of the fair value

A number of the Company's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined for measurement and/or disclosure purposes based on the following methods. When applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

(i) Trade accounts receivable and other credits

The fair value of accounts receivable and other receivables is estimated as the present value of future cash flows, discounted at the market interest rate on presentation date.

(ii) Non-derivative financial assets and liabilities

The fair value that is determined for disclosure purposes is calculated based on the present value of principal and future cash flows, discounted at market interest rate on quarterly information date.

(iii) Derivative financial assets and liabilities

Foreign exchange futures contracts are measured at fair value.

(iv) Share-based plan, liquidated in shares

The fair value of employee stock options and stock appreciation rights are measured using the Binomial formula for the 7th to 10th program of the 2008 Plan and 1st to 3rd program of the 2017 Plan.

Measurement variations occur for share prices on measurement date, instrument exercise price, estimated volatility (based on historic volatility weighted average adjusted for expected changes based on publicly-available information), life of instruments weighted average (based on historic experience and general behavior of the option owner), expected dividends and interest rate free of risk (based on public securities).

Out-of-market service and performance conditions inherent to transactions are not taken into consideration on fair value determination.

The effects of the share based plan are calculated based on the fair value and recognized in the balance sheet and statement of income at the extent the contractual conditions are met (note 26).

5 Cash and cash equivalents

	Parent company		Consolidated	
	06/30/20	12/31/19	06/30/20	12/31/19
Current assets				
Cash and banks	3,801	25,317	4,124	25,718
Cash and banks/foreign currency	513	3,258	513	3,258
Financial investments:				
Fixed Income – Bank Deposit Certificate CDB	507,890	335,848	507,890	335,848
	<u>512,204</u>	<u>364,423</u>	<u>512,527</u>	<u>364,824</u>

The company has amounts in cash, checking account, and financial investments in fixed income - CDB of instant redemption, the remuneration ranging from 98.2% to 101.5% of the change in CDI, which average maturity period is three months.

Short-term investments are readily convertible into a known amount of cash and subject to an insignificant risk of a change in value and have therefore been considered as cash equivalents in the cash flow statements.

The Company's exposure to interest rate risk and a sensitivity analysis of financial assets and liabilities are disclosed in note 24.

6 Interest-earning bank deposits restricted

The Company maintains in its own bank account, the amount of R\$ 5,153 (R\$ 5,064 on December 31, 2019) of investments in Bank Deposit Certificates (CDB), earning interests from 99.00% of CDI, which will be held until maturity, are related to the Hering-Prev Benefit Plan, to tackle the resulting deficit existing in the plan existing in the plan, as determined by the legislation.

7 Trade accounts receivable

	Parent company		Consolidated	
Current	06/30/20	12/31/19	06/30/20	12/31/19
Domestic market	287,472	454,788	287,500	454,817
Foreign market	10,544	16,523	10,544	16,523
	298,016	471,311	298,044	471,340
Adjustments to present value	(1,863)	(5,542)	(1,863)	(5,542)
Expected credit losses (note 24 aii)	(36,764)	(24,290)	(36,764)	(24,290)
	(38,627)	(29,832)	(38,627)	(29,832)
	259,389	441,479	259,417	441,508
Non Current				
Domestic market	7,339	10,876	7,339	10,876
	266,728	452,355	266,756	452,384

Changes in the adjustment to present value during the period was as follows:

	Parent company and consolidated	
	06/30/20	12/31/19
Balance at beginning of period	(5,542)	(6,225)
Additions	(8,611)	(33,768)
Write-offs	12,290	34,451
Balance at end of period	(1,863)	(5,542)

The adjustment to present value will be realized according to the accounts receivable maturity date, which is 103 days on average (85 days as of December 31, 2019).

The company's exposure to credit and currency risks related to accounts receivable is disclosed in note 24.

8 Other accounts receivable

	Parent company and Consolidated	
	06/30/20	12/31/19
Current		
Advance to domestic suppliers	1,495	28
Advance to employees	1,823	3,023
Trade accounts receivable refurbishment plan Franchisee	5,044	6,091
Accounts receivable sale of fixed assets (a)	3,600	5,556
Other	3,060	2,650
	<u>15,022</u>	<u>17,348</u>
	Parent company and Consolidated	
	06/30/20	12/31/19
Noncurrent		
Fomentar	-	838
Judicial deposits - tributaries	13,141	8,131
Judicial deposits - Labor and Civil	11,932	11,602
Accounts receivable sale of fixed assets (a)	3,600	5,400
Other	2,021	2,420
	<u>30,694</u>	<u>28,391</u>

(a) The most relevant values of this line refer to sales of Encano units Ibirama and Rodeio / SC.

9 Inventories

	Parent company and Consolidated	
	06/30/20	12/31/19
Finished goods	150,299	137,743
Resale goods	94,445	64,677
Work in process	75,494	64,064
Inventories held by third parties	19,629	17,610
Raw materials	54,432	43,425
Imports in transit	7,137	11,763
Provision for adjustment to realizable value	<u>(17,978)</u>	<u>(16,458)</u>
	<u>383,458</u>	<u>322,824</u>

Certain items considered obsolete, or slow moving, as well as surplus collections, were subject to the formation of provisions for adjustment to the realizable value.

During the period, the provision for adjustment of inventories to the net realizable value showed the following movement:

	Parent company and consolidated	
	06/30/20	12/31/19
Balance at beginning of period	(16,458)	(13,457)
Constitution of provision	(3,099)	(14,962)
Reversal of provision by sale	1,579	11,961
Balance at end of period	<u>(17,978)</u>	<u>(16,458)</u>

No inventories have been pledged as collateral.

10 Recoverable taxes

The Company and its subsidiaries have tax credits that are recorded in current and in non-current assets according to the expected realization period, as shown below:

	Parent Company		Consolidated	
	06/30/20	12/31/19	06/30/20	12/31/19
Current				
IPI	1,389	1,086	1,389	1,086
ICMS to recover (State VAT) (a)	35,263	40,241	35,263	40,241
ICMS to recover (PP&E)	2,098	1,924	2,098	1,924
IRPJ and CSLL to offset (b)	5,019	4,817	5,019	4,817
INSS to recover (c)	243	4,391	243	4,391
Withholding Income Tax (IRRF) to offset	4,782	3,657	4,782	3,657
PIS and COFINS to recover (d)	30	4,069	30	4,069
PIS and COFINS with fixed assets	656	532	656	532
PIS and COFINS Judicial Credit (e)	95,664	-	95,664	-
Other	2,824	2,516	2,829	2,522
	<u>147,968</u>	<u>63,233</u>	<u>147,973</u>	<u>63,239</u>

	Parent Company and Consolidated	
	06/30/20	12/31/19
Noncurrent		
IPTU (f)	2,424	2,424
ICMS to recover (State VAT) (a)	15,992	12,973
ICMS to recover (PP&E)	2,704	3,519
PIS and COFINS with fixed assets	5,066	4,778
PIS and COFINS Judicial Credit (e)	182,932	-
Other	3,532	3,705
	<u>212,650</u>	<u>27,399</u>

(a) ICMS recoverable - Credits arising from the Company's normal flow of operations in Santa Catarina and other states, which will be offset with ICMS debts ascertained in future periods.

(b) IRPJ and CSLL to be offset - The Company paid income tax and social contribution based on the balance sheet for suspension and reduction in 2018. Prepayments higher than the amount determined in the year were paid. The amounts collected in the period were reverted to this item for purposes of offsetting with income tax and social contribution due in future periods of calculation.

(c) INSS to be recovered - The Company carried out a credit check for the social security contribution that was improperly paid on the discounted amounts of the payrolls as transportation vouchers and meal vouchers from June 2013 to July 2018 and FAP paid on higher in the period from April 2014 to December 2015. In 2019, a new complementary credit of R\$ 10,777 was recognized, R\$ 8,320 of principal and R\$ 2,457 of monetary restatement, the amount of R\$ 8,210 being used during the year. In 2020, the amount of R\$ 4,148 was used to offset the credits raised.

(d) PIS and COFINS recoverable - The Company carried out a survey of PIS and COFINS credits in 2019, in the amount of R\$ 24,286, referring to essential expenses not previously credited, being part of this credit offset in the year. In 2020, a new credit withdrawal was made, referring to essential expenses, in the amount of R\$ 1,286 and used for offsetting the amount of R\$ 5,325.

(e) Judicial Credit PIS and COFINS - On May 19, 2020, the Company had the certification of the transit in res judicata of the security mandate, the object of which was the Company's claim for recognition of tax credits arising from the exclusion of ICMS from the PIS and COFINS tax base. The updated amount of the credit recorded in May 2020 was R\$ 279,540, of which R\$ 164,024 was the principal and R\$ 115,516 was the financial update. The period of the referred credit, which was the object of the Proof of Claim at the Federal Revenue Service in Brazil, extended from the beginning of the non-cumulative calculation until March 31, 2017, since as from April 2017, the Company has already recorded the effects in the result. The Company has already obtained the approval of the habilitation request and has already started the compensations with other federal taxes assessed. Up to June 30, 2020 the amount of R\$ 1,338 was used in compensations and recognized financial update in the amount of R\$ 394.

(f) Urban property and land tax (IPTU) - in 2006, the Company registered the credit related to IPTU, due to the gain of the Ordinary Action, aiming at the recognition of unconstitutionality in the progressive IPTU requirements in relation to the period from 1999 to 2003, with transit ruled on October 9, 2006. The balance, monetarily restated in the amount of R\$ 2,424.

11 Deferred taxes

(a) Breakdown

The Company has tax credits deriving from tax losses and social contribution negative calculation bases for current year, with no prescription period, and also deriving from temporary additions and exclusions, as follows:

	Parent company and Consolidated	
	06/30/20	12/31/19
Assets		
Tax Losses and Negative Basis	29,616	31,256
Adjustments to present value - clients and suppliers	297	1,127
Provision for contingencies	5,268	5,143
Impairment of accounts receivable	7,792	8,259
Provision for administrative expenses	1,041	1,278
Provision for commercial expenses	4,362	2,887
Provision for variable selling expenses	4,606	5,381
Provision for slow moving inventories	4,933	4,741
Actuarial liabilities employee benefits	2,062	1,961
Exchange gains and losses (net)	(1,691)	190
Other temporary differences	4,088	751
Total assets	62,374	62,974
Liabilities		
Taxes on indexation of PP&E	(3,048)	(3,101)
Taxes on hedge accounting	(499)	(495)
Other temporary differences	(16)	(337)
Total liabilities	(3,563)	(3,933)
Total Net	58,811	59,041

Management believes that the deferred assets arising from temporary differences will be realized in proportion to the final resolution of the contingencies and the events to which they refer when they will be offset against taxable income.

The registration of the tax credit is supported by projections that demonstrate that the Company will calculate taxable profits in future years, in amounts considered sufficient for the realization of such amounts. Such projections were prepared based on the future business plan, prepared by the Company's Management, which was approved by the Board of Directors at a meeting held on December 12, 2019. To prepare the projections of future taxable profits, the Company uses assumptions aligned with its corporate strategies, such as revenue growth and increased profit margins, in the macroeconomic scenario, considering current and past performance and expected growth in the market. For the period ended June 30, 2020, Management revised the projections of taxable income and taxable income for the year 2020, due to the possible impacts of Covid-19 on business. This revision changed the expectation of realization of the credits, extending the estimated period, which on December 31, 2019 started in 2020, and in the current estimate only from 2021.

Management, based on your updated revenue projections, estimates that the tax credits recorded will be fully realized, as shown below:

2021	1,749
2022	4,582
2023	7,811
2024	11,483
2025	15,645
2026 so on	21,104
	<u>62,374</u>

The assumptions related to the business perspective, the projections of operational and financial results and the Company's potential of growth are forecasts and were based on management expectations regarding the Company's future. As a consequence, the estimates may not occur in the future, taking into account the inherent uncertainties to these forecasts.

(b) Change of deferred income tax and of social contribution

	Parent company and Consolidated						06/30/20
	12/31/18	Recognized in the income statement	Recognized in other comprehensive results	12/31/19	Recognized in the income statement	Recognized in other comprehensive results	
Assets							
Tax Losses and Negative Basis	23,140	8,116	-	31,256	(1,640)	-	29,616
APV - Clients and Suppliers	1,072	55	-	1,127	(830)	-	297
Actuarial liabilities employee benefits	850	121	990	1,961	101	-	2,062
Temporary provisions	28,106	334	-	28,440	3,650	-	32,090
Exchange gains and losses (net)	201	(11)	-	190	(1,881)	-	(1,691)
	<u>53,369</u>	<u>8,615</u>	<u>990</u>	<u>62,974</u>	<u>(600)</u>	<u>-</u>	<u>62,374</u>
Liabilities							
Taxes on indexation of PP&E	(3,496)	395	-	(3,101)	53	-	(3,048)
Taxes on hedge accounting	326	-	(821)	(495)	-	(4)	(499)
Other temporary differences	(222)	(115)	-	(337)	321	-	(16)
	<u>(3,392)</u>	<u>280</u>	<u>(821)</u>	<u>(3,933)</u>	<u>374</u>	<u>(4)</u>	<u>(3,563)</u>
Total net	<u>49,977</u>	<u>8,895</u>	<u>169</u>	<u>59,041</u>	<u>(226)</u>	<u>(4)</u>	<u>58,811</u>

12 Investments in subsidiaries

Below is a summary of the invested companies' information and equity in subsidiaries recorded during the period.

	HRG Com. Vest. Interm. de Serviços Finan. Ltda.	Hering Internac. S.A – SAFI	06/30/20	12/31/19
Current and noncurrent assets total	357	2,821	3,178	2,654
Current and noncurrent liabilities total	352	-	352	206
Shareholders' equity	6	2,821	2,827	2,448
Result for the year	(382)	22	(360)	(541)
Interest in capital (%)	99.99%	100.00%		
Balance at the beginning of the year	388	2,060	2,448	3,013
Capital increased	-	-	-	400
Dividends	-	-	-	(510)
Equity in subsidiaries	(382)	761	379	(455)
Equity method investment	6	2,821	2,827	2,448

13 Property, plant and equipment

(a) Changes in cost and in depreciation

	Parent Company and Consolidated								Provision for non-recoverability of property, plant and equipment	06/30/20
	12/31/18	Additions	Transfer	Write-off	12/31/19	Additions	*Transfer	Write-off		
Cost:										
Buildings and improvements	127,395	30	760	(11,691)	116,494	-	701	-	-	117,195
Facilities and prod. equipment	270,832	17,903	12,398	(17,583)	283,550	919	10,542	(2,272)	(12,206)	280,533
Furniture and fixtures	43,878	2,500	54	(3,811)	42,621	1,017	-	(1,072)	(3,885)	38,681
Computer and peripherals	48,237	4,299	300	(2,847)	49,989	458	208	(23)	(817)	49,815
Vehicles	2,433	111	-	(595)	1,949	-	-	(74)	-	1,875
Leasehold improvements	70,505	256	2,958	(1,576)	72,143	-	211	(3,724)	(7,302)	61,328
Lands	28,995	-	-	(1,357)	27,638	-	-	-	-	27,638
Construction in progress	17,212	23,564	(18,912)	(202)	21,662	4,036	(12,637)	-	(312)	12,749
	<u>609,487</u>	<u>48,663</u>	<u>(2,442)</u>	<u>(39,662)</u>	<u>616,046</u>	<u>6,430</u>	<u>(975)</u>	<u>(7,165)</u>	<u>(24,522)</u>	<u>589,814</u>
Depreciation:										
Buildings and improvements	(40,398)	(4,019)	-	4,964	(39,453)	(1,859)	-	-	-	(41,312)
Facilities and prod. equipment	(150,786)	(18,451)	-	14,959	(154,278)	(9,471)	-	2,161	6,832	(154,756)
Furniture and fixtures	(30,356)	(4,493)	-	3,046	(31,803)	(1,944)	-	1,041	3,381	(29,325)
Computer and peripherals	(37,943)	(5,030)	-	2,745	(40,228)	(2,183)	-	7	765	(41,639)
Vehicles	(1,913)	(208)	-	561	(1,560)	(62)	-	75	-	(1,547)
Leasehold improvements	(42,396)	(9,113)	-	1,296	(50,213)	(3,417)	-	3,397	5,772	(44,461)
	<u>(303,792)</u>	<u>(41,314)</u>	<u>-</u>	<u>27,571</u>	<u>(317,535)</u>	<u>(18,936)</u>	<u>-</u>	<u>6,681</u>	<u>16,750</u>	<u>(313,040)</u>
Net:										
Buildings and improvements	86,997	(3,989)	760	(6,727)	77,041	(1,859)	701	-	-	75,883
Facilities and prod. equipment	120,046	(548)	12,398	(2,624)	129,272	(8,552)	10,542	(111)	(5,374)	125,777
Furniture and fixtures	13,522	(1,993)	54	(765)	10,818	(927)	-	(31)	(504)	9,356
Computer and peripherals	10,294	(731)	300	(102)	9,761	(1,725)	208	(16)	(52)	8,176
Vehicles	520	(97)	-	(34)	389	(62)	-	1	-	328
Leasehold improvements	28,109	(8,857)	2,958	(280)	21,930	(3,417)	211	(327)	(1,530)	16,867
Lands	28,995	-	-	(1,357)	27,638	-	-	-	-	27,638
Construction in progress	17,212	23,564	(18,912)	(202)	21,662	4,036	(12,637)	-	(312)	12,749
	<u>305,695</u>	<u>7,349</u>	<u>(2,442)</u>	<u>(12,091)</u>	<u>298,511</u>	<u>(12,506)</u>	<u>(975)</u>	<u>(484)</u>	<u>(7,772)</u>	<u>276,774</u>

* The amount of R\$ 975 (R\$ 2,442 as of December 31, 2019) in the transfer column, refers to PIS and COFINS credits on property, plant and equipment from previous periods, which were reduced from property and equipment accounts and added in taxes to be recovered.

(b) Useful life review

The depreciation methods, useful lives and residual values are reviewed at each reporting date and adjusted if necessary.

(c) Assets pledged as collateral and pledge

As of June 30, 2020 and December 31, 2019, the Company had property, plant and equipment items pledged as collateral for tax incentives in the amount of R\$ 1,103, as shown in Note 18.c.

(d) Impairment of assets

Property, plant and equipment have their recoverable value analyzed at least annually, and for the period ended June 30, 2020, Management evaluated the recoverability and identified the need to set up provisions mainly for assets used in the production of Jeans, since this product category will no longer be produced internally and will be acquired from domestic sourcing suppliers.

14 Intangible assets

(a) Changes in cost and in amortization

	Parent Company and Consolidated							
	12/31/18	Additions	Transfer*	Write-off	12/31/19	Additions	Transfer	06/30/20
Cost:								
Trademarks and patents	2,952	-	-	-	2,952	-	-	2,952
Right to use properties	64,731	-	(64,731)	-	-	-	-	-
Software	140,354	638	23,422	(259)	164,155	349	3,580	168,084
Intangible assets in progress software	20,119	10,323	(23,422)	-	7,020	3,019	(3,580)	6,459
	<u>228,156</u>	<u>10,961</u>	<u>(64,731)</u>	<u>(259)</u>	<u>174,127</u>	<u>3,368</u>	<u>-</u>	<u>177,495</u>
Amortization:								
Trademarks and patents	(2,636)	(84)	-	-	(2,720)	(38)	-	(2,758)
Right to use properties	(51,056)	-	51,056	-	-	-	-	-
Software	(63,135)	(15,558)	-	259	(78,434)	(8,513)	-	(86,947)
	<u>(116,827)</u>	<u>(15,642)</u>	<u>51,056</u>	<u>259</u>	<u>(81,154)</u>	<u>(8,551)</u>	<u>-</u>	<u>(89,705)</u>
Net:								
Trademarks and patents	316	(84)	-	-	232	(38)	-	194
Right to use properties	13,675	-	(13,675)	-	-	-	-	-
Software	77,219	(14,920)	23,422	-	85,721	(8,164)	3,580	81,137
Intangible assets in progress software	20,119	10,323	(23,422)	-	7,020	3,019	(3,580)	6,459
	<u>111,329</u>	<u>(4,681)</u>	<u>(13,675)</u>	<u>-</u>	<u>92,973</u>	<u>(5,183)</u>	<u>-</u>	<u>87,790</u>

* The balance of transfers, as of December 31, 2019, refers to the reclassification of the Trade Fund from Intangible Assets to Rights of Use under IFRS 16 / CPC 06 R(2) (Note 15).

(b) Useful life review

The amortization methods, useful lives and residual values are reviewed at each reporting date and adjusted if necessary.

(c) Impairment of intangible assets

The intangible assets have their recoverable value analyzed, at least, annually, and for the period ended June 30, 2020, Management revised asset cash flow projections and did not find the need for provisions for recoverable value of assets.

15 Right to use assets and leasing

(a) Right to use assets

In the initial adoption, the measurement of the right-of-use asset corresponds to the initial value of the lease liability. Depreciation is calculated using the straight-line method, according to the term of the contracts.

(i) Composition and movement

Parent Company and Consolidated									
	Average term (years)	01/01/19	Additions	Write-off	12/31/19	Additions	Transfer	Write-off	06/30/20
Cost:									
Store		64,176	13,983	(6,751)	71,408	8,587		(2,340)	77,655
Distribution center		5,154	750	-	5,904	-	6,432	(4,103)	8,233
Buildings		5,307	4,706	-	10,013	-	(6,432)	-	3,581
Trade fund		64,731	5,060	(2,194)	67,597	-	-	(5,180)	62,417
		<u>139,368</u>	<u>24,499</u>	<u>(8,945)</u>	<u>154,922</u>	<u>8,587</u>	<u>-</u>	<u>(11,623)</u>	<u>151,886</u>
Depreciation:									
Store	2 to 5	-	(20,650)	1,488	(19,162)	(11,069)		941	(29,290)
Distribution center	2	-	(2,993)	-	(2,993)	(2,402)	-	-	(5,395)
Buildings	5	-	(1,424)	-	(1,424)	(1,146)	-	-	(2,570)
Trade fund	5	(51,056)	(6,401)	2,017	(55,440)	(2,716)	-	3,876	(54,280)
		<u>(51,056)</u>	<u>(31,468)</u>	<u>3,505</u>	<u>(79,019)</u>	<u>(17,333)</u>	<u>-</u>	<u>4,817</u>	<u>(91,535)</u>
Net:									
Store		64,176	(6,667)	(5,263)	52,246	(2,482)	-	(1,399)	48,365
Distribution center		5,154	(2,243)	-	2,911	(2,402)	-	(4,103)	2,838
Buildings		5,307	3,282	-	8,589	(1,146)	-	-	1,011
Trade fund		13,675	(1,341)	(177)	12,157	(2,716)	-	(1,304)	8,137
		<u>88,312</u>	<u>(6,969)</u>	<u>(5,440)</u>	<u>75,903</u>	<u>(8,746)</u>	<u>-</u>	<u>(6,806)</u>	<u>60,351</u>

The right-to-use assets have their recoverable value analyzed at least annually. As for the period ended June 30, 2020, Management did not find the need to set up a provision for the recoverable amount.

As of June 30, 2020, there were no changes to existing lease agreements.

(b) Leasing

As of June 30, 2020, the Company had 72 lease agreements (73 on December 31, 2019) for its commercial, industrial and administrative units, which were classified as operating leases. Some of these contracts provide for a variable lease expense, applied on sales, the amount of which remains recorded according to the reporting period of the expense.

For contracts that were within the scope of the standard, we considered – as a component of lease liabilities – the amount of future fixed rent payments (net of taxes), discounted at a nominal interest rate.

In the initial adoption of IFRS 16 / CPC 06 (R2), the weighted average discount rate used was 7.5% per year. For the addition of new contracts after initial adoption, the Company assessed and there was no need to change the average discount rate used.

(i) Composition and movement

Parent Company and Consolidated							
	01/01/19	Additions	Transfers	Payment of principal and interest	Interest	Write-off	12/31/19
Store	64,176	13,983	-	(23,552)	4,218	(5,346)	53,479
Distribution center	5,153	750	-	(1,738)	319	-	4,484
Buildings	5,308	4,706	-	(2,785)	291	-	7,520
	<u>74,637</u>	<u>19,439</u>	<u>-</u>	<u>(28,075)</u>	<u>4,828</u>	<u>(5,346)</u>	<u>65,483</u>
Current liabilities							26,779
Noncurrent liabilities							38,704

Parent Company and Consolidated							
	12/31/19	Additions	Transfers	Payment of principal and interest	Interest	Write-off	06/30/20
Store	53,479	8,587	-	(12,476)	1,934	(1,473)	50,051
Distribution center	4,484	-	4,887	(2,642)	298	(4,103)	2,924
Buildings	7,520	-	(4,887)	(1,216)	67	-	1,484
	<u>65,483</u>	<u>8,587</u>	<u>-</u>	<u>(16,334)</u>	<u>2,299</u>	<u>(5,576)</u>	<u>54,459</u>
Current liabilities							22,662
Noncurrent liabilities							31,797

(ii) Settlement estimate

	Present value of		
	Leases	Interest	Leases
2.020	15,350	(1,717)	13,633
2.021	19,774	(2,288)	17,486
2.022	14,422	(1,163)	13,259
2.023	7,628	(291)	7,337
2024 so on	2,897	(153)	2,744
Net June 30, 2020	<u>60,071</u>	<u>(5,612)</u>	<u>54,459</u>

(iii) Additional Information

To measure the lease liability, the Company adopted the nominal interest rate. For disclosure purposes, according to CVM Circular Letter 01/2020, we measured the value of the lease liability using nominal flow versus nominal rate. The difference between the calculation method for accounting (real flow versus nominal rate) and the form imposed by the CVM for disclosure (nominal flow versus nominal rate) is considered by the Company to be immaterial. On June 30, 2020, using the real cash flows as a basis, the value of the Company's lease liabilities would be R\$ 61,492.

Upon initial adoption of IFRS 16 / CPC 06 R (2), the Company understood that the value used to measure the lease liability should be net of taxes (PIS and COFINS). In view of CVM's statement, where it mentions that the value considered for calculation must be gross, the Company surveyed the amounts and considered the difference immaterial.

The Company applied for the financial statements for the period ended June 30, 2020, the practical file provided for in CVM Deliberation 859 approved by CMV (securities commission) on July 7, 2020. As a practical file, the lessee may choose to fail to assess whether a Covid-19 Benefit Granted to a Tenant under a Lease Agreement, which meets the requirements of item 46B, is a modification of the lease. The lessee who makes this option must account for any change in the lease payment resulting from the benefit granted in the lease agreement in the same way that he would account for the change by applying this Standard if the change were not a modification of the lease. The Company adopted the practical expedient for all contracts that have a benefit granted, 43 of which are store lease agreements, with effect on the result of R\$ 2,150.

16 Payroll and related taxes

	Parent Company and Consolidated	
	06/30/20	12/31/19
Payroll	5,941	8,003
Vacation	9,559	14,532
13° Payroll	4,766	-
INSS	17,486	9,621
FGTS	3,839	2,857
Others	1,489	1,324
	<u>43,080</u>	<u>36,337</u>

17 Taxes payable

	Parent company		Consolidated	
	06/30/20	12/31/19	06/30/20	12/31/19
ICMS on sales (VAT)	3,575	10,712	3,575	10,712
PIS and COFINS	6,992	9,262	6,992	9,262
Income tax and social contribution	25,717	136	25,717	136
Withholding Income Tax (IRRF)	2,698	2,776	2,698	2,776
Goiás Protege Fund	332	1,297	332	1,297
Others	3,127	643	3,131	647
	<u>42,441</u>	<u>24,826</u>	<u>42,445</u>	<u>24,830</u>

18 Tax incentives

The Company has the tax incentives described below, for which we present the following amounts recorded in the income statement in the period.

	Parent company and Consolidated			
	Deductions		Costs of goods or services sold	
	06/30/20	06/30/19	06/30/20	06/30/19
Crédito outorgado Lei do Vestuário (GO) (a)	24,101	48,270	4,457	7,272
Crédito outorgado Atacadista (GO) (b)	340	698	47	82
Produzir (c)	1,963	976	-	-
PROADI - RN (d)	-	-	-	582
PROEDI - RN (e)	-	-	826	-
TTD - Tratamento Tributário Diferenciado (SC) (f)	2,831	5,971	329	504
Crédito Presumido Internet (SC) (g)	3,870	1,794	-	-
	<u>33,105</u>	<u>57,709</u>	<u>5,659</u>	<u>8,440</u>

(a) Crédito outorgado Lei do Vestuário (GO), which grants garment manufacturers and their wholesale establishments a presumed credit of 12% on the value of interstate operations (sales and transfers) and 10% on the value of operations in the state of Goiás, with articles manufactured by the establishment itself, whether intended for industrialization or intended to be marketed. Such credit is conditional upon the prohibition of the use of ICMS tax credits on incoming raw materials and inputs consumed in the production process, as well as contribution to the Goiás State Social Protection Fund (PROTEGE GOIÁS) in the amount of 15% applied on the difference between the amount of tax calculated by applying full taxation and the amount calculated by using tax benefit. This incentive is valid through December 31, 2032, as established by Supplementary Law.

(b) Crédito outorgado Atacadista (GO), grants wholesale establishments a presumed credit of 3% on the value of interstate transactions (sales and transfers) of goods acquired for resale, destined for commercialization or industrialization. Such credit is conditional on the contribution to the Social Protection Fund of the State of Goiás - PROTEGE GOIÁS, in the amount of 15% applied on the difference between the amount of tax calculated with the application of full taxation and that calculated using tax benefit. Said incentive is valid until December 31, 2022, as established by Complementary Law.

(c) Programa de Desenvolvimento Industrial de Goiás (PRODUZIR), aimed at strengthening working capital for the implementation of the unit located in the municipality of São Luís from Montes Belos-GO. The portion to be released is used by deducting the ICMS payment due in the month, of which 2% of the tax to be collected related to the incentive activities is paid and 98% constitute the benefit amount. From each released installment, two contributions are made to the PROTEGE Fund, a contribution of 4% established by the concession contract of the incentive and another introduced by Decree 9433/19 in regressive rates, being from April 2019 until September 2019 fixed at 15%, and from October 2019 reducing 1% per month until March 2020. As of April 2020, according to Law 20.677 of December 26, 2019, the fixed rate of 15%, for an indefinite period. In addition to Protege, the anticipation fee FUNPRODUZIR, with a rate of 5% on the benefit amount. The main obligations of the Company for the use of the benefit comprise investments in its unit industrial and the payment of its labor, social security and tax obligations, which are being properly fulfilled. For the benefit of the benefit, the Company offered property, plant and equipment as mortgage guarantees, whose book value on December 31, 2019 is R\$ 1,103, comprising for Cia. Hering properties. Said incentive has an expiration date until December 31, 2032, as established by Complementary Law.

(d) Programa de Apoio ao Desenvolvimento Industrial do Rio Grande do Norte (PROADI), earmarked to comprise the current assets of the unit located in the municipality of Parnamirim. Under this agreement, the incentive period is 360 months, beginning in October 2001 and ending in 2031. Financing charges consist of interest of 3% p.a. per annum and correction for inflation according to changes in the Reference Rate (“TR”). There is no limit-value in this benefit. The amount of the released portion corresponds to seventy-five percent (75%) of the ICMS due in the month, and 1% of this released amount is fully settled with a grace period of 60 days. As the main obligation for enjoyment of the benefit, the Company must maintain on-time payment of all its labor-, social security- and tax-related obligations. All obligations are being properly met by the Company. This program was terminated in July 2019, and in August 2019, the Rio Grande do Norte Industrial Development Stimulus Program (PROEDI) went into effect.

(e) Programa de Estímulo ao Desenvolvimento Industrial do Rio Grande do Norte (PROEDI), starting August 2019 when PROADI was extinguished, the Company started using the PROEDI benefit, which consists of a presumed ICMS credit of 77% through Dezembro 31, 2032. In return for the use of this benefit, the Company will contribute 0.5% to the State Fund for Scientific and Technological Development (FUNDET), and 2.5% to the Rio Grande do Norte Commercial and Industrial Development Fund (FDCI). As the main obligation for enjoyment of the benefit, the Company must maintain on-time payment of all its labor, social security and tax related obligations. All obligations are being properly met by the Company.

(f) TTD - Tratamento Tributário Diferenciado (SC), for operations (sales and transfers) with imported articles intended for resale, which grants presumed ICMS credit of 3% of the value of interstate operations, 3% of the value of internal operations destined to companies with “normal” ICMS calculation regime in which is 4% ICMS is indicated, and 13.4% of the value of the internal operations destined to companies operating under the “Simples Nacional” regime, in which 17% ICMS is indicated. Such credit is conditional upon the prohibition of the use of ICMS credits by incoming goods, as well as the contribution of 0.4% on the value of sales attained by the benefit, to the Social Development Fund (FUNDOSOCIAL) and to the Higher Education Maintenance and Development Support Fund. Other obligations include the on-time payment of taxes and specific controls on the transactions of imported and resold goods, for purposes of proving the credit used. The aforementioned incentive is valid through December 31, 2025, as established by Supplementary Law.

(g) Crédito presumido internet (SC), which grants on direct interstate sales to end consumers made over the internet – a presumed ICMS credit of 10% on operations that indicate 12% ICMS; of 5% on operations that indicate 7% ICMS; and of 3% ICMS for operations that indicate 4% ICMS. Such credit is subject to the prohibition of the use of ICMS credits from the incoming goods, as well as to the contribution of 0.4% on the value of sales achieved by the benefit to the Social Development Fund (FUNDOSOCIAL). The aforementioned incentive is valid through December 31, 2022, as established by Supplementary Law.

The Company’s tax incentives are characterized as subsidies for investment, and are recognized in the accrual month and recorded directly on the income statement under the heading of Deductions From Revenue or Cost Of Goods Sold, as a counterpart entry to the liability in ICMS Payable. Because they are characterized as an investment grant, the incentives are excluded from the calculation basis of Income Tax and Social Contribution, resulting in a reduction of R\$ 13,180 on June 30, 2020 (R\$ 22,491 on June 30, 2019), as shown in Note 33b.

At the end of the fiscal year, the Company records the amounts received as investment grant of tax incentives in the “Tax Incentive Reserve” account, per article 195-A of Brazil’s Corporation Law (Note 25.d).

19 Provisions for contingencies liabilities, contingent assets and other provisions

The Company has several labor, civil and tax lawsuits in progress, arising from the normal course of its business.

- Contingent liabilities considered as probable losses

Provisions for contingencies were recorded for risks considered a probable loss by the legal advisors of the Company. The Company believes that the provisions formed, as presented below, are sufficient to cover loss with the lawsuits and court fees.

	Parent company and Consolidated			
	Current		Noncurrent	
	06/30/20	12/31/19	06/30/20	12/31/19
Provision for contingencies:				
Labor (a)	2,420	2,420	6,715	7,018
Tax (b)	-	-	2,759	2,737
Civil (c)	-	-	3,600	2,953
	<u>2,420</u>	<u>2,420</u>	<u>13,074</u>	<u>12,708</u>
Other provisions:				
Selling expenses (d)	27,943	24,431	-	-
Administrative expenses (e)	4,518	4,882	104	104
Accrued profit sharing - PPR(f)	71	71	-	-
	<u>32,532</u>	<u>29,384</u>	<u>104</u>	<u>104</u>
Total	<u>34,952</u>	<u>31,804</u>	<u>13,178</u>	<u>12,812</u>

(a) Labor - consist mainly of requests from representatives and employees that recognize a possible employment relationship with the Company and occupational accident compensation. There are also lawsuits claiming hazard pay to which some employees from the production units are allegedly entitled and occupational accident compensation and subsidiary with the Company. There are judicial deposits on these proceedings in the amount of R\$ 11,904 (R\$ 11,574 on December 31, 2019).

(b) Tax lawsuits - refers to legal disputes relating to INSS maternity leave and garbage collection fee for which there are judicial deposits in the same amount and IRPJ and CSLL tax assessment notices.

(c) Civil - the main lawsuits are related to indemnity actions in connection to the normal operations of the Company. For these cases there are judicial deposits in the amount of R\$ 28 (R\$ 28 on December 31, 2019).

(d) Provision for commercial expenses - refers to provision for the payment of commissions to representatives, freight on sales, rents and provisions referring to sales campaign.

(e) Provision for administrative expenses - Consists mainly of the provision for payment of consulting fees and electricity supply.

(f) Provision for profit sharing - the company grants all employees bonuses related to the profit sharing plan, which is linked to the achievement of specific objectives, based on the achievement of individual and corporate goals, established and agreed upon at the beginning of each year. As of December 31, 2019 and June 30, 2020, there was no provision due to the Company's result not being sufficient to achieve the goals set.

The change in provisions for risks and other provision is show below:

	Parent company and Consolidated							
	12/31/18	Additions	Reversal	Realization	12/31/19	Additions	Realization	06/30/20
Provision for risks								
Labor	9,462	4,837	-	(4,861)	9,438	2,965	(3,268)	9,135
Tax	2,576	172	(11)	-	2,737	68	(46)	2,759
Civil	4,691	746	-	(2,484)	2,953	1,008	(361)	3,600
	16,729	5,755	(11)	(7,345)	15,128	4,041	(3,675)	15,494
Other provisions								
Selling expenses	24,865	131,599	-	(132,033)	24,431	69,259	(65,747)	27,943
Administrative expenses	7,430	87,133	-	(89,577)	4,986	35,436	(35,800)	4,622
Accrued profit sharing - PPR	71	9,141	(9,141)	-	71	-	-	71
	32,366	227,873	(9,141)	(221,610)	29,488	104,695	(101,547)	32,636
Total	49,095	233,628	(9,152)	(228,955)	44,616	108,736	(105,222)	48,130

• Contingent liabilities considered as possible loss

No accounting provisions were recorded for the amounts of risks considered possible losses by the legal counsel of the Company, in conformity with accounting practices. These contingencies are spread out in tax, labor and civil lawsuits, which totals R\$ 527,449 on June 30, 2020 (R\$ 491,605 on December 31, 2019).

(i) Tax

In relation to possible tax contingencies, the Company litigates at the federal administrative level regarding credit disallowances and / or non-homologation of IPI, PIS, COFINS, IRPJ and CSLL tax compensations, whose updated amount corresponds to R\$ 64,829 (R\$ 61,208 on December 31, 2019) and Tax Notices of CIDE, IRRF, PIS, COFINS, IRPJ, CSLL and Social Security Contributions, whose updated amount corresponds to R\$ 38,188 (R\$ 172,099 on December 31, 2019). It also litigates in the state administrative level of Goiás, regarding the ICMS tax, whose updated amount corresponds to R\$ 18,608 (R\$ 27,553 on December 31, 2019). In the judicial sphere against the Federal Government, INSS claims are disputed in the updated amount of R\$ 40,022 (R\$ 39,567 on December 31, 2019), IRRF in the updated amount of R\$ 1,481 (there were no balances on December 31, 2019), and PIS, COFINS, IRPJ and CSLL, in the amount of R\$ 164,530 (R\$ 135,362 on December 31, 2019, still at the administrative level) all these amounts insured by Guarantee Insurance. In the judicial sphere against the State of Goiás, ICMS requirements are disputed in the updated amount of R\$ 10,916, (R\$ 10,477 on December 31, 2019, still at the administrative level) amounts guaranteed by judicial cash deposits.

(ii) Civil

Concerning civil contingencies, the Company started a lawsuit against Banco Santos' Bankruptcy Estate claiming a declaration of total release of its debts with Banco Santos. Whereas, Banco Santos' Bankruptcy Estate started four lawsuits against Cia. Hering involving Credit Limit Contracts and BNDES-Exim Financing Agreement. Two of the lawsuits claims the revocation of Letters of Debt Release related to these transactions and the third lawsuit claim the execution of BNDES-Exim Financing Agreement. The execution lawsuit alleges that obligation assumed under said Financing Agreement was not settled. The executed amount at the time the lawsuit was started totaled R\$ 50,003. The Company filed an appeal against the execution and, as collateral, obtained a letter of guarantee in the amount of R\$ 65,006 from Itaú BBA, whose replacement was requested in a petition filed on June, 25, 2018, in order for it to correspond to the updated amount of the debt, plus the 30% required by law, according to a court decision. The new bank guarantee was contracted with Banco Santander on June 04, 2018, in the amount of R\$ 152,321. The fourth lawsuit claims the payment by the Company of a debt arising from the alleged default in fulfilling the obligations under Credit Limit Contract, whose amount charged at the time the lawsuit was started, the involved amount totaled R\$ 26,916.

In summary, the total amount claimed by Banco Santos' Bankruptcy Estate, adjusted for inflation until June 30, 2020, totaled R\$ 224,769 (R\$ 213,698 as of December 31, 2019). The amount assessed as remote loss by the Company is R\$ 143,335 (R\$ 135,971 as of December 31, 2019) and as possible loss, R\$ 81,434 (R\$ 77,727 as of December 31, 2019).

(iii) Labor

With regard to labor contingencies, the Company is listed as a Defendant in a Public Civil Action proposed by the Public Labor Ministry in the State of Goiás regarding alleged irregularities in the model of the company's faction contract. The Public Labor Ministry intends, among other recognition of the employment relationship between the Company and all current and futures contracted through factions; responsibility of the Company in relation to the amounts labor contracts arising from these contracts; the company's obligation not to do consisting of refraining from using or hiring employees by means of a faction contract; alternatively that the configuration of industrial economic group be recognized between the Company and all factions that provide services to the company, recognizing the joint and several liability of the company for the fulfillment of all the rights and social charges resulting from the employment contracts entered into by the suppliers and the condemnation of the Company to the payment of compensation for moral damages collective in the amount of R\$ 36,833. The Company filed a defense in the present lawsuit informing, in short, that there are no irregularities in the hiring of the factions mentioned by the Public Ministry of Labor, as well as requesting the dismissal of the demand. Currently, the process awaits the witnesses' eighths that will be heard through a precatory letter in the Labor Courts of Blumenau/SC, Rio do Sul/SC, Anápolis/GO and Goiás/GO. According to the lawyer responsible for representing the Company in the action in question, the likelihood of loss is considered possible in the total amount of R\$ 20,486 (R\$ 19,000 as of December 31, 2019).

• Contingent tax assets

(i) IPI credit

The Company has a final judicial decision in the case record nº 0000927-93.1994.4.01.3400, which recognized its right to IPI premium credit, arising from export transactions from January 24, 1989 to October 5, 1990, currently in the phase of compliance with the sentence, in which the amounts (quantum debetur) to be received by the Company will be defined. The probability of success in the opinion of the attorneys in charge is classified as probable and the updated gross amount of the credit up to June 30, 2020 is estimated at R\$ 187,759, gross amount without discounting taxes and legal fees, which may change due to the fact that there has not yet been a final decision in the phase of compliance with the sentence.

(ii) ICMS subsidies – IRPJ and CSLL taxation

The Company has been adopting several legal measures seeking the recognition that ICMS subsidies granted by the States of the Federal Government based on state laws cannot be taxed by the Corporate Income Tax (IRPJ) and the Social Contribution on Net Income (CSLL).

Through the Writ of Mandamus No. 5007756-51.2014.404.7205/SC, the Company seeks security regarding its right not to collect the IRPJ and CSLL taxes on the tax incentives granted by the tax legislation of the State of Santa Catarina, pursuant to item XXX, article 15, of Annex 2 of the RICMS/SC (Decree No. 2,870/01), later migrated to item XV, article 21, of Annex 2 of the RICMS/SC, called deemed credit on sales over the Internet, as it does not constitute taxable income. After the TRF4 ruling and judgment, unfavorable to the Company, and based on an Interlocutory Appeal filed in the Special Appeal, the Superior Court of Justice (STJ) recognized the right pleaded in favor of the Company, following the EREsp Appeal No. 1.517.492. The final and unappealable decision was handed down on 05/05/2020, and the case returned to TRF4 for the decision regarding the possibility of offsetting. The period covered by this judicial measure relates to the incentives enjoyed for the calendar years 2010 to 2016. For this lawsuit, the Company estimates a tax credit effect of approximately R\$ 2,618 in historical values.

Through Writ of Mandamus No. 5023866-28.2014.404.7205/SC, the Company seeks the security to recognize its right not to tax by IRPJ and CSLL the tax incentives granted by the tax legislation of the State of Goiás, under items III, LII, LIII and LIV of article 11 of Annex IX of the RCTE-GO (State Decree No. 4.852/97), known as credits granted to wholesalers and clothing, since they do not constitute taxable income. After an unfavorable ruling, TRF4 granted the Company's appeal. After a Special and Extraordinary Appeal by the Federal Government, in the context of an Internal Appeal and using the EREsp 1.517.492 paradigm appeal, the STJ decided that the Special Appeal by the Federal Government was not granted and, due to the lack of general repercussion, it denied the continuation of the Extraordinary Appeal by the Federal Government to the STF. The Federal Government filed a new appeal against the dismissal of the Extraordinary Appeal, which was dismissed, pending the expiry of the term. The periods covered by this judicial measure are: (a) wholesale credit, incentives enjoyed in calendar years from 2011 to 2016; and (b) clothing credit, incentives enjoyed in calendar years from 2009 to 2013. For the present process, the Company estimates a tax credit effect in the order of R\$ 112,381, in historical values.

Finally, through Lawsuits No. 5017717-74.2018.404.7205/SC and 5021318-54.2019.404.7205/SC, the Company seeks security regarding its right not to collect the IRPJ and CSLL taxes on the tax incentives granted by the tax legislation of the State of Santa Catarina, contained in Differentiated Tax Treaties (TTD) No. 409 and 410 for the calendar years 2013, 2014 and 2015. Both lawsuits received a decision favorable to the Company, awaiting judgment of the Appeal filed by the Federal Government with the TRF4. For said lawsuits, the Company estimates a tax credit effect of approximately R\$ 16,970 in historical values.

20 Related parties

Transactions involving intercompany loans and management compensation are as follows:

(a) Key Personnel from management

The Company provides their directors with health care, health care benefits, life insurance, retirement planning, and food aid, as shown in the short-term benefits line item, below. The benefits are partially funded by their managers and are recorded as expenses when incurred. Directors also participate in the Company's stock option plan, as defined in note 26.

Amounts referring to remuneration and benefits of management key personnel, represented by the Board of Directors and statutory officers, are as follows:

	Parent Company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Management remuneration	4,046	4,511	4,256	4,637
Variable remuneration	3,718	893	3,718	893
Short-term benefits	625	700	625	700
Others (INSS)	809	902	809	902
Stock options payments	2,146	2,143	2,146	2,143
	<u>11,344</u>	<u>9,149</u>	<u>11,554</u>	<u>9,275</u>

The Company is managed by a Board of directors and Executive Board, both of which have been elected for two years, subject to reelection.

(b) Other related-party transactions

Transactions refer to loan agreements with Subsidiaries, whose balance as of June 30, 2020 was R\$ 2,821 (R\$ 2,219 as of December 31, 2019). The term of validity of these contracts is indeterminate.

On May 25, 2011 Cia. Hering began operating with a representation office in the city of Nanjing in China. This office has as its object the quality inspection of products imported, as well as the prospection of new suppliers. As of June 30, 2020, the amount spent with this operation was of R\$ 1,778 (R\$ 3,565 on December 31, 2019), recognized in the income statement in the group costs.

As of June 30, 2020, there were no loan operations for franchise reforms related to the Company's Management, in 2019 the amount was R\$ 1,144.

(c) Sales to related parties

The Company performed commercial transactions (sales) with franchises related to some of its Directors. On June 30, 2020, these transactions totaled R\$ 9,388 (R\$ 20,528 on June 30, 2019), of which, R\$ 2,329 is recorded under Trade accounts receivable on June 30, 2020 (R\$ 9,072 on December 31, 2019). The transactions with these related parties are held under the same usual terms and conditions applicable to the other franchisees of the Company.

21 Employee benefits

The Company sponsors defined benefit and defined contribution pension plans for its employees, and maintains health plans as described below:

Private pension plan

The supplementary pension plans made available to employees are of the defined benefit and defined, serving all Company employees, and contribution type for Company employees who adhere to the plan, the monthly contributions of the sponsor are calculated with a basis on the salary and contribution of the participants, whether contributors or not.

The defined benefit plan gives taxpaying employees the right to receive lifetime monthly income (with or without a 5-year guaranteed period). This option was open only to those employees enrolled in the plan and eligible for the life retirement benefit until October 2018, when the Previc Plan amendment was approved, limiting the defined benefit to a portion of employees. In June 30, 2020 was 17 people (19 as of December 31, 2019). Non-contributory employees are guaranteed the amount corresponding to up to three salaries paid in a single installment, was of 4,675 as of June 30, 2020 (5,693 as of December 31, 2019).

The number of contributors to the private pension plan (defined contribution) as at June 30, 2020 was 249 people (272 at December 31, 2019), contributing R\$ 515 in the period (R\$ 506 on June 30, 2019) and the sponsor contributed the same amount.

The Company had its last actuarial valuation calculated on December 31, 2019, whose effects are shown below:

(a) Balances of the pension plan – Defined Benefit

	Parent company and Consolidated	
	Pension Plan	
	06/30/20	12/31/19
Present value of actuarial obligations with coverage	(48,844)	(48,546)
Fair value of the plan assets	42,777	42,777
Deficit	<u>(6,067)</u>	<u>(5,769)</u>

The change in the defined benefit plan for the year ended June 30, 2020 was the recognition of R\$ 298 (R\$ 178 on June 30, 2019) in the income statement, whose counterpart was the employee benefit liability.

(b) Changes in the present value of the defined benefit obligations

	Parent company and Consolidated
	Pension Plan
	12/31/19
Defined benefit obligations as of January 1	40,782
Current service costs and interest	130
Interest on actuarial obligation	3,687
Actuarial (gains) losses recognized in other comprehensive income	6,950
Benefits paid in the year	<u>(3,003)</u>
Defined benefit obligations as of December 31	<u>48,546</u>

(c) Change in the present value of the plan's assets

	Parent company and Consolidated
	Pension Plan
	12/31/19
Fair value of plan assets as of January 1	38,283
Expected return on plan assets	3,460
Actuarial (losses) gains on the plan's assets	3,774
Contributions from sponsor	263
Benefits paid by the plan	(3,003)
Fair value of plan assets as of December 31	42,777

The plan's assets are represented by quotas of participation in funds. On December 31, 2019, the sum of equity Instruments was R\$ 42,777, whose expected return for the following fiscal year is R\$ 3,255. The assessment of expected return performed by the Management is based on historical trends and market analyst projections for the asset during the life of the respective obligation.

(d) Actuarial gains and losses recognized in other comprehensive income

	Parent company and Consolidated
	Pension Plan
	12/31/19
Amount accrued as of January 1	2,045
Actuarial (gain) losses recognised	2,913
Amount accrued as of December 31	4,958

The amounts above are immediately incorporated to the accumulated income account, as permitted by CPC 33(R1) and IAS19.

(e) Components of the projected expenses / (income) of the plan

	Parent company and Consolidated
	Pension Plan
	12/31/20
Gross current service cost (with interest)	157
Interest on actuarial obligation	3,694
Expected yield of the assets	(3,255)
	596

The Company expects to contribute R\$ 378 defined benefit plans during 2020.

(f) History of experience adjustments

	Parent company and Consolidated				
Pension Plan	2019	2018	2017	2016	2015
Present value of actuarial obligations	(48,546)	(40,782)	(38,406)	(33,706)	(27,117)
Fair value of the plan assets	42,777	38,283	37,019	33,552	27,927
Effect of asset ceiling	-	-	-	-	(810)
(Deficit) surplus for the covered plans	(5,769)	(2,499)	(1,387)	(154)	-
Adjustment for experience in plan liabilities	(6,950)	(1,595)	(3,708)	(5,733)	(4,337)
Adjustment for experience in plan assets	3,774	503	2,258	4,321	4,071

(g) Actuarial assumptions

The asset and liability were determined by means of actuarial calculations made by an independent actuary following the premises identified below:

	Parent company and consolidated
	Pension Plan
(i) Weighted average of the hypotheses used to determine the actuarial obligation and the expense/(income) to be recognized	12/31/19
Nominal discount rate	7.61%
Nominal salary adjustment rate	5.81%
Estimated inflation rate	4.40%
Nominal discount rate (revenue/expense)	7.61%
Post-retirement mortality table	AT-2000 Softened in 10%
(ii) Assumed life expectations on retirement at age 65	
Retiring today (member age 65)	20.4
Retiring in 25 years (member age 40 today)	20.4

Assumptions about future mortality are based on published statistics and mortality tables. At The tables used were: (i) Mortality table AT-2000 Smoothed by 10%, (ii) Entry table in Disability Álvaro Vindas reduced by 85% and (iii) Table of Mortality for Invalids RRB-44 (MI). The age of entry into retirement considered is 55 years, and that 100% retire in the 1st early retirement eligibility.

(h) Sensitivity analysis

The following tables present the sensitivity analysis for December 31, 2019 that demonstrate the effect on the present value of the defined benefit obligations arising from the variation of half a percentage point of the discount rate and the variation of the expectation of survival of the participants in 1 year, an increase of R\$ 2,282 and a reduction of R\$ 2,502 in the discount rate, an increase of R\$ 1,393 and a reduction of R\$ 764 in the mortality table:

	Pension Plan		
		Project Scenarios	
	Baseline	0.5% increase	0.5% decrease
Impacts on pensions plan obligations			
Discount rate	48,546	46,264	51,045
Inflation rate	48,546	48,546	48,546
Mortality table (+1 -1)	48,546	49,939	47,782
Weighted average of the defined benefit obligation (in years)	9.84	9.63	10.04

22 Borrowings and financing

Description	Annual charges	Maturity	Currency	Parent company and Consolidated	
				06/30/20	12/31/19
Working capital	CDI+4.3%	2021	R\$	81,479	-
Working capital	CDI+4.8%	2021	R\$	40,723	-
Working capital	CDI+3.4%	2021	R\$	40,488	-
Working capital	CDI+3.4%	2021	R\$	40,459	-
				<u>203,149</u>	<u>-</u>
				<u>203,149</u>	<u>-</u>
			Current liabilities	<u>203,149</u>	<u>-</u>

Funding in 2020 did not contain transaction costs, does not have restrictive clauses (financial covenants) and have no guarantees. Loans and financing were raised with the objective of mitigating the financial impacts of the COVID-19 outbreak. The maturity will be in March and April 2021, payment in a single installment.

23 Trade accounts payable

	Parent Company e consolidated	
	06/30/20	12/31/19
Accounts payable to internal suppliers	62,005	96,495
Accounts payable to external suppliers	18,351	25,374
Payor Risk (i)	42,328	67,365
Adjustments to present value	(988)	(2,226)
	<u>121,696</u>	<u>187,008</u>

(i) The Company has an agreement for mutual collaboration with the financial institution in transactions for acquisition of “Payor Risk” credit, which consists in suppliers advancing outstanding trade notes, the Bank advances that amount to the supplier on request date and then receives amount owed by the Company on maturity date. This transaction cost is charged from the supplier by the bank, the Company does not incur interest or other costs. The credit limit for this operation is approved at a Meeting of the Board of Directors and does not use the Company's remaining credit limit with the bank. On these amounts, as well as for the amounts of other vendors, the adjustment to present value is registered, considering the rate and terms described in note 3 (m). The terms of the operations under debtor risk do not differ significantly from the normal operations of supply, as for example in relation to the usual payment deadlines. The decision to carry out this operation is solely and exclusively of the supplier, which bears the financial costs of the operation. Management evaluates that there are no risks to the Company in this transaction and maintains the amount recorded in suppliers caption, considering that this presentation better reflects the basics of the operation performed.

24 Risk management and financial instruments

(a) Risk management

The Company carries out operations with financial instruments. The management of these instruments is done through operating strategies and internal controls aimed at assuring liquidity, profitability and security. The use of financial instruments for hedging purposes is done through a periodic analysis of the risk exposure that management intends to mitigate (exchange, interest rate, etc.). The control policy consists of permanent monitoring of the contracted conditions versus the existing conditions on the market. The Company does not invest in derivatives or any other risky assets on a speculative basis.

Operations instruments are approved and monitored by the Board of Directors of the Company.

The values of the asset and liability financial instruments contained in the quarterly information for the period ended June 30, 2020 were determined in accordance with the criteria and the accounting practices disclosed in specific notes.

The Company presents exposure to the following risks related to the usage of financial instruments:

- Credit risk

This arises from the possibility of the Company suffering losses due to the default of their customers or of financial institutions where they have funds or financial investments.

To mitigate these risks, the Company has a policy of analyzing the financial position of their customers, for which it manages the credit risk by means of a credit qualification and concession policy.

The Company also accounts for expected credit losses, in the amount of R\$ 36,764 (R\$ 24,290 on December 31, 2019), which represents 12.04% of the balance of the accounts receivable (R\$ 5.04% on December 31, 2019), to counter credit risk.

As required by CPC 40, the Company discloses the maximum risk exposure of accounts receivable without considering guarantees received or other instruments that could improve credit recovery level, analysis of accounts receivable per maturity and guarantees.

(i) Credit risk exposure

The carrying amounts of financial assets represent the maximum credit exposure. The maximum credit risk exposure on the quarterly information date was:

	Consolidated	
	06/30/20	12/31/19
Cash and cash equivalents	512,527	364,824
Interest-earning bank deposits	5,153	5,064
Trade accounts receivable	305,383	482,216
Other receivables	45,716	45,739

(ii) Impairment losses

The maturities of the accounts receivable on the quarterly information date was:

	Consolidado	
Contas a receber	30/06/20	31/12/19
À vencer	207.705	435.054
Vencidos:		
De 0 a 30 dias	13.963	7.134
De 31 a 90 dias	33.206	5.393
De 91 a 180 dias	17.543	6.313
De 181 a 360 dias	7.079	6.315
Acima de 360 dias	25.887	22.007
	305.383	482.216

Changes of expected credit losses in relation to the loans and receivables during the year was as follows:

	Consolidated	
	06/30/20	12/31/19
Balance at beginning of period	(24,290)	(20,593)
Additions	(14,597)	(12,197)
Write-offs	2,123	8,500
Balance at end of period	(36,764)	(24,290)

The Company assesses the need for provision for doubtful accounts through an individual analysis of overdue credits, conjugated with the rate of loss. The Company also evaluates the need for a provision of losses with expected credits, considering the projected future billing growth and the increment of new clients.

During the period ended June 30, 2020 the Company analyzed its receivables portfolio considering the scenario of economic uncertainties triggered by the COVID-19 pandemic and considers that the provision recorded is sufficient. In order to ensure sustainability and support its network of customers and franchisees, the Company extended securities maturing in March, April, and May (with no financial charges), implemented an installment plan during May and June, and monitor the status of customers' receipts by carrying out timely renegotiations as necessary, in addition to monitoring and communicating to customers government support measures aimed at the sustainability of operations. The extensions occurred in the period ended June 30, 2020, represent the amount of R\$ 34,797. The Company continues to monitor possible economic impacts in its operations and in the network operations, to identify possible need to supplement the provision for expected losses.

The expense on the recognition of the provision of losses with expected credits was recorded in "Impairment of accounts receivable" in the statement of income. When there is no expectation of recovery amount, the amounts credited to line account "Impairment of accounts receivable" are in general reversed against the definite write-off of the receivable against income or loss for the year.

(iii) Guarantees

The Company does not keep any guarantees for past due notes.

- **Liquidity risk**

It arises from the likelihood of reduction in funds intended for debt payments. Management monitors the continuous forecasts of liquidity requirements to ensure the Company has sufficient cash to meet its operational needs.

In addition, the Company maintains short-term investment balances which may be redeemed at any time to cover possible mismatches between maturity dates of its contract obligations and its cash generation.

The Company invests excess cash in financial assets subject to interest (note 5) by choosing instruments with appropriate maturity or sufficient liquidity to provide a safety margin as determined by the provisions above mentioned.

As of June 30, 2020 the Company's cash equivalents have immediate liquidity and are considered to manage liquidity risk.

The following table shows the expected maturity for the financial assets and liabilities contracted by the Company, and the values shown include the estimated principal and interest levied on the operations, calculated utilizing rates prevailing on June 30, 2020:

	Average interest rate	Consolidated						Total
		Until 1 month	1 to 3 months	4 to 12 months	1 to 2 years	2 to 3 years	Over to 3 years	
Cash and cash equivalents	-	512,527	-	-	-	-	-	512,527
Trade accounts receivable and others	0.55%	112,459	81,121	83,431	5,849	692	89	283,641
Borrowing and financing	0.71%	-	-	(217,803)	-	-	-	(217,803)
Leases	0.60%	(2,683)	(7,814)	(15,182)	(29,726)	(4,666)	-	(60,071)
Suppliers and other payables	0.49%	(8,989)	(88,767)	(27,657)	(6,580)	(56)	(33)	(132,082)
		<u>613,314</u>	<u>(15,460)</u>	<u>(177,211)</u>	<u>(30,457)</u>	<u>(4,030)</u>	<u>56</u>	<u>386,212</u>

- Market risk

It arises from the possibility of fair value or the future cash flows of financial instruments oscillate due to changes in market prices. Market risk comprises the following types of risks:

(i) Interest rate risk

This arises from the possibility of the Company sustaining gains or losses arising from fluctuations in interest rates on its financial assets and liabilities. In order to mitigate this type of risk, the Company seeks to diversify the raising of funds and, in certain circumstances, protection operations are performed to reduced the financial cost of operations.

The Company has the following financial instruments:

	Consolidated	
	06/30/20	12/31/19
Financial instruments - Variable rate	507,890	335,848
Financial instruments - Fixed rate	5,153	5,064
Financial instruments - Variable rate (Financial liabilities)	<u>(203,149)</u>	<u>-</u>
	<u>309,894</u>	<u>340,912</u>

(ii) Exchange rate risk

This arises from the possibility of fluctuations in the exchange rates of the foreign currencies, mainly the U.S. dollar and Euro (EUR), used by the Company for the purchase of imports, the sale of products and the contracting of financial instruments, as well as the amounts payable and receivable in foreign currency. Transactions are denominated mainly in the following currencies: USD and EUR.

The Company understands that its net exposure is maintained at an acceptable level, and permanently assesses the utilization of hedge transactions to mitigate these risks.

The foreign exchange rate exposure of the Company is represented as follows:

	Consolidated	
	06/30/20	12/31/19
Cash in foreign currency (note 5)	513	3,258
Trade accounts receivable (note 7)	10,544	16,523
Accounts payable to suppliers	(18,351)	(25,374)
Derivative financial instruments	62,897	44,331
	<u>55,603</u>	<u>38,738</u>

The derivative financial instruments referring to future contracts of purchase or sale of US dollars are used mainly to hedge financial outflows resulting for the import of finished products.

As of June 30, 2020, the Company held USD 13,087 (USD 22,697 on December 31, 2019) in letters of credit related the imports contracted with suppliers.

(iii) Operating risk

Operating risk is the risk of direct or indirect losses arising from different causes related to the Company's processes, personnel, technology and infrastructure and external factors, such as credit, market and liquidity risks, as well as those arising from legal and regulatory requirements and from generally accepted corporate behavior standards. Operating risks are associated to all operations of the Company.

The Company's objective is to manage operating risk and avoid financial losses and damages to the Company's reputation, as well as seeking cost effectiveness.

Top management is responsible for developing and implementing controls to address operating risks. This responsibility is supported by the development of general standards regarding operating risk management.

(iv) Other pricing risks

This arises from the possibility of fluctuations in the market of the inputs used in the production process, mainly regarding the cotton thread. These fluctuations in prices can cause substantial changes in the costs of the Company and it is not possible for the Company to assure the ability to pass on - in part or in whole - these costs in the selling price of its products. To mitigate these risks, the Company manages inventories by forming regulating inventories of this raw material.

(b) Financial instruments – fair value

The table below presents the main financial instruments operations contracted, as well as the respective fair values calculated by Company's management.

For disclosure purposes, the fair value of financial assets and liabilities, with the book value, are the following:

	Consolidated			
	06/30/20		12/31/19	
	Book value	Fair value	Book value	Fair value
Amortized cost:				
Borrowings and financing	(203,149)	(203,149)	-	-
Leases	(54,459)	(54,459)	(65,483)	(65,483)
Derivative financial instruments assigned at fair value through income	(5)	(5)	(36)	(36)
Derivative financial instruments assigned to hedge accounting relationships	1,504	1,504	1,455	1,455

The accounting values of financial instruments recorded in the balance sheet are equivalent to their respective fair values and do not reflect changes in future economy such as interest rates and rates of taxes and other variables that may affect their determination.

The following methods and premises were adopted in the determination of the fair value:

- Borrowings and financing – Are classified as financial liabilities not measured at fair value and are recorded by the amortized cost method in accordance with the contractual conditions. This definition was adopted because the values are not held for trading that in accordance with understanding of the Management reflects the most relevant accounting information. The fair value of these transactions are similar to its book values, due to being financial instruments whose rates are similar to the market rates and having specific characteristics.
- Derivatives - foreign exchange futures are measured based on foreign exchange rates and yield curves obtained based on quotations and for the same maturities of the contracts.

When measuring fair value of an asset or liability, the Company uses observable data as much as possible. Fair values are classified at different levels according to hierarchy based on information (inputs) used in valuation techniques. Level 2 fair value measurements are used for the Company's derivatives.

(c) Capital management

The Company manages its capital to safeguard continuous return to its shareholders and benefit other interested parties, in addition to maintaining an ideal capital structure to invest in its growth. Among the strategies adopted by the Company, the following stand out:

Debt Management: One of the Company's goals is not to renew bank loans bearing high interest, and to focus on long-term financing transactions linked to productive investments with more attractive maturities and interest rates.

The debt management indicators are shown below:

Capital management indicators	Consolidated	
	06/30/20	12/31/19
Cash and cash equivalents	512,527	364,824
(-) Short term debt	(203,149)	-
Net cash	<u>309,378</u>	<u>364,824</u>

In line with the working capital and debt management strategies, the Company pursues its goal of not renewing bank loans at high interest rates, which allows it to reduce debt and increase its free cash generation.

(d) Sensitivity analysis

(i) Interest rate variation sensitivity analysis

The income from financial investments and interest from the Company's loans are affected by changes in interest rates, such as CDI.

As at June 30, 2020, Management considered the annualized rate for the reference period as the probable scenario. The income from financial investments and loan expensed was projected for the next 12 months.

Description	Amount R\$	Risk	Consolidated					
			Probable		Possible		Remote	
			%	Gain (Loss)	%	Gain (Loss)	%	Gain (Loss)
Financial investments (i)	513,043	Low CDI	4.42	-	3.32	(5,669)	2.21	(11,338)
Working capital (ii)	<u>(203,149)</u>	Low CDI	4.42	-	5.53	<u>2,245</u>	6.63	<u>4,490</u>
	309,894					(3,424)		(6,849)

(i) Balance on June 30, 2020 of investments in CDB and Repurchase agreements classified in cash and cash equivalents and non-current subject to variation in the CDI.

(ii) Balance on June 30, 2020 of short-term loans, subject to the CDI variation.

(ii) Exchange rate variation sensitivity analysis

The Company has assets and liabilities linked to foreign currency in the balance sheet as at June 30, 2020 and adopted, for sensitivity analysis purposes, the market rate in effect during the preparation of this quarterly information as the probable scenario. The probable rate was then adjusted at 25% and 50%, as parameter for possible and remote scenarios, respectively.

Accordingly, the table below simulates the effects of currency fluctuations on the future income/(loss):

Operation	Amount	Notional Amount	Consolidated				
			Probable	Possible		Remote	
			Rate	Rate	Gain	Rate	Gain
	06/30/20	06/30/20	USD	USD	(Loss)	USD	(Loss)
	R\$	USD					
Cash in foreign currency	513	-	5.1981	6.4976	128	7.7972	257
Trade accounts receivable	10,544	-	5.1981	6.4976	2,636	7.7972	5,272
Accounts payable to suppliers	(18,351)	-	5.1981	6.4976	(4,588)	7.7972	(9,176)
Derivative financial instruments	62,897	12,100	5.1981	6.4976	15,724	7.7972	31,449
Exchange rate gain (loss) net	55,603	12,100			13,900		27,802

In addition to the sensitivity analysis required by CVM Instruction 475/08, the Company evaluates its financial instruments considering their possible effects on profit or loss and equity on relation to the risks assessed by on the quartely information reporting date, as suggested by CPC 40 and IFRS 7. Based on the equity position outstanding as at June 30, 2020, these effects are estimated to approximate the values mentioned in the “Probable” column, in the table above.

(e) Derivative financial instruments

The Company has the policy of conducting derivative transactions to mitigate or eliminate the inherent risks to its business, consisting of US Dollar future purchase contracts that are primarily used as hedging instruments of financial outflows resulting for imports. Such operations, when they exist, are monitored through their internal controls.

The operations assigned as “hedge accounting”, whose item referred to highly probable imports and future purchases of merchandise for resale in foreign currency. The bookkeeping adopted by the Company is the cash flow hedge. These derivative transactions are accounted for in the Company’s balance at fair value, and the effective portion of changes in derivatives’ fair value that is assigned and classified as cash flow hedge is recognized under other comprehensive income in shareholders' equity, being reclassified into income at the time the hedged item affects income, under the same caption in which such item is recognized. Gains or losses related to the ineffective portion or not assigned are immediately recognized in financial income.

On June 30, 2020, derivative operations (NDF - Non Deliverable Forward) maintained by the Company designated for “hedge accounting” were contracted, in the following amounts and conditions:

		Recognized in					
Contract date	Maturity date	Hedged amount US\$'000	Average target quotation	Open Fair Value	Other comprehensive income	Operatin g Income	Financial Income
05/29/2020	09/01/2020	2,300	5.4580	(29)	(29)	-	-
05/29/2020	10/01/2020	4,400	5.4580	(33)	(28)	(5)	-
05/29/2020	11/03/2020	1,300	5.4620	(10)	(10)	-	-
06/03/2020	09/01/2020	1,200	5.0615	459	459	-	-
06/03/2020	10/01/2020	2,200	5.0648	844	844	-	-
06/03/2020	11/03/2020	700	5.0695	268	268	-	-
		12,100		1,499	1,504	(5)	-

The settlements of NDF operations in the year ended June 30, 2020 amounted to a Notional of USD 11,000 (whose goods were sold), generating an amount that represented a gain of R\$ 8,746 for the Company, of which R\$ 2,514 (revenue of R\$ 2,163 in 2020 and revenue of R\$ 351 in 2019) was recognized as a gain in Operating Income and R\$ 6,232 (revenue of R\$ 6,618 in 2020 and loss of R\$ 388 in 2019) recognized as revenue in financial income.

25 Shareholders' equity and reserves

(a) Capital

The authorized share capital comprises 350,000,000 common shares, with no par value, and the subscribed and paid-in capital as of June 30, 2020 consisted of 162,533,937 common shares (including the 1,597,425 shares held in treasury) held by the following shareholders (interests over 5%):

	06/30/20		12/31/19	
Atmos Capital Gestão de Recursos Ltda	16,703,535	10.3%	16,211,835	10.0%
Investimento e Participação INPASA S/A	11,122,345	6.8%	11,964,724	7.4%
Ivo Hering	11,768,370	7.2%	11,768,370	7.2%
Verde Asset	9,188,874	5.7%	8,217,325	5.0%
Velt Partners	8,931,998	5.5%	-	-
Others	104,818,815	64.5%	114,371,683	70.4%
	162,533,937	100%	162,533,937	100%

(b) Shares in Treasury

On August 1, 2017, the Company's Board of Directors approved the creation of a New Repurchase Program of Common Shares Issued by the Company (Program 2018 - 2019), for permanence in treasury and subsequent sale and / or cancellation and / or to face the “Plan of Option to Purchase Company Shares”, limited to 5,000,000 common shares Company, whose closing date was February 1, 2019. Of the shares acquired in this program, the balance on December 31, 2019 and June 30, 2020 is 107,425.

On February 5, 2020, the Company Board of Directors approved the creation of a New Repurchase Program of Common Shares Issued by the Company, to remain in treasury and subsequent sale or cancellation, as well as for use in stock option plans. shares or other forms of compensation based on the Company's shares, limited to the amount of 1,490,000 registered common registered shares, from February 5, 2020 to February 5, 2021. The Company acquired a total of 1,490,000 shares in March 2020.

On March 16, 2020, the Company's Board of Directors approved the creation of a New Share Buyback Program for the Company's Common Shares, to be held in treasury and subsequently sold or cancelled, as well as to be used in stock option plans or other forms of share-based compensation of the Company, limited to the amount of 835,456 registered book-entry common shares, from March 16, 2020 to March 16, 2021. The Company has not yet acquired shares under this program.

The total number of treasury shares on June 30, 2020 is 1,597,425, as shown in the table below:

	Shares in Treasury (thousands)	Average cost R\$	Total cost R\$ thousand
Balances at December 31, 2019	108	14,40	1,551
Acquisitions through the exercise of the call option on March 10, 2020	394	20.04	7,894
Acquisitions through the exercise of the call option on March 11, 2020	300	19.91	5,974
Acquisitions through the exercise of the call option on March 12, 2020	400	18.90	7,560
Acquisitions through the exercise of the call option on March 13, 2020	395	15.63	6,174
Balances at June 30, 2020	1,597	18.26	29,153

(c) Capital reserve

Stock options granted as described in Note 25 are recorded as capital reserves.

(d) Earnings reserves

▪ Legal reserve

Recognized at a rate of 5% of net income, according to the provisions of Article 193 of Law 6,404/76, up to the limit of 20% of the Shareholder's Equity.

▪ Profit retention

Refers to the remaining amount of net income for the year, after the recognition of legal reserve, tax incentive reserve, proposal for dividend distribution and interest on shareholders' equity, created for the realization of investments, expansion and reinforcement of working capital. In 2018 and 2019 part of the Profit Retention Reserve was used to pay dividends and interest on shareholders' equity.

▪ Other profit reserves

Tax incentives

Refers to amounts of investment grants received, represented by the tax incentives granted (note 18) and reduction incentives of IRPJ, as follows:

	<u>06/30/20</u>	<u>12/31/19</u>
Lei do Vestuário - GO	681,803	681,803
Pró-Emprego - SC	59,264	59,264
Proadi - RN	69,234	69,234
Proedi - RN	1,920	1,920
Fomentar - GO	31,750	31,750
Tax (IRPJ) Operating Profit	29,526	29,526
Créd. Presumido Importados/Internet - SC	46,361	46,361
Produzir - GO	11,824	11,824
Crédito Atacadista - GO	5,899	5,899
Reinvestment income tax reduction	6	6
	<u>937,587</u>	<u>937,587</u>

(e) Remuneration to shareholders

Dividends

The corporate by-laws determine the distribution of a minimum dividend of 25% of the net profit for the year, adjusted in accordance with article 195-A and article 202 of Law 6,404/76.

Interest on equity

The Company calculates interest on capital according to the option provided for in Law No. 9,249 / 95.

On June 30, 2020 the Board of Directors approved the amount of R\$ 32,892 (net of IRRF in the amount of R\$ 2,450) for payment of interest on equity based on profit to be earned in the current fiscal year. The payment will be made until December 31, 2020 without monetary updates.

(f) Equity evaluation adjustment

The balance comprises the effect of the recording of the employee's benefits of HeringPrev Private Pension Plan, Health Plan (Note 21) and derivative financial instruments assigned to Hedge Accounting (Note 24). and monetary restatement of property, plant and equipment being the most representative balance.

26 Stock option plan

On at June 30, 2020 the Company had two outstanding Stock Option Purchase Plan, one of which was approved at the Ordinary and Extraordinary General Meeting held on April 10, 2008 (Plan 2008) and a new Stock Option Purchase Plan approved at the Ordinary and Extraordinary General Meeting held on December 04, 2017 (Plan 2017). The approval of the programs of granting of shares under each plan is carried out by the Company's Board of Directors. The approval by the Board of Directors, the number of shares granted by program and the exercise price per share is disclosed below:

	Stock Option Purchase Plan						
	Plan 2008				Plan 2017		
	7th	8th	9th	10th	1st	2nd	3rd
Approval date	07/25/13	05/21/14	07/29/15	05/24/16	12/13/17	08/29/18	05/08/19
Number of shares granted	72,872	953,850	1,335,112	1,226,445	701,541	1,181,229	594,903
Exercise price / R\$ share	34.24	25.05	12.64	14.25	26.50	16.16	29.73

The programs provide that the options granted to beneficiaries can only be exercised according to the following terms and conditions: (vesting condition) (a) up to 25% (twenty five per cent) of total amount of shares of the option from the end of the first year counted from the date of signature of the respective Adhesion Agreement between the Company and each beneficiary; (b) up to 50% (fifty per cent) of total amount of shares of the option, less those already exercised, from the end of the second year counted from the date of signature of the respective Adhesion Agreement between the Company and each beneficiary; (c) up to 75% (seventy five per cent) of total amount of shares of the option, less those already exercised, from the end of the third year counted from the date of signature of the respective Adhesion Agreement between the Company and each beneficiary; and (d) up to 100% (one hundred per cent) of total amount of shares of the option, minus those already exercised, from the end of the fourth year counted from the date of signature of the respective Adhesion Agreement between the Company and each beneficiary.

The exercise of the options may only occur once the legal relationship between the Beneficiary and the Company or any of its subsidiaries or affiliates is verified, up to the date of the effective exercise of the options.

The programs also provide the right to exercise, in case of the death, retirement or permanent disability of the participant. After an option becomes exercisable, the beneficiary may exercise it at any time, up to the end of the period of seven years from the date of the granting of such option. Each option refers to the right of subscribing one share of the Company.

The exercise of the option provides the beneficiaries the same rights granted to other shareholders of the Company. The plan is administered by a committee appointed by the Board of Directors.

As established by the CPC Technical Pronouncement 10 – Share-based payment, the Company booked the fair value of options. The amount was calculated by a third party with the expertise in this type of methodology that calculated using the Black & Scholes method to the Binomial model for the 7th to 10th program of the 2008 plan and for the 1st to 3rd program of the 2017 (this method was used because it adequately allows the inclusion of premises such as anticipated exercise, expiration due to loss of bond and other characteristics).

The fair value of options on the granting date is shown in the Total amount in the table below and consider the following assumptions:

	Stock Option Purchase Plan						
	Plan 2008				Plan 2017		
	7th	8th	9th	10th	1st	2nd	3rd
Granting date	07/25/13	05/21/14	07/29/15	05/24/16	12/13/17	08/29/18	05/08/19
Number of shares	72,872	953,850	1,335,112	1,226,445	701,541	1,181,229	594,903
Exercise price	34.24	25.05	12.64	14.25	26.50	16.16	29.73 R\$/share
Closing price	30.56	21.79	11.64	13.08	26.21	16.74	31.75 R\$/share
Volatility (daily)	2.36%	2.19%	2.75%	2.49%	2.67%	2.67%	2.67%
Volatility (annually)	37.46%	34.63%	43.71%	39.50%	37.44%	37.43%	37.65%
Dividend yield	4.00%	5.10%	5.50%	5.50%	4.70%	5.40%	3.17% p.a
Termination fee (*)	1.01%	1.10%	5.00%	14.29%	-	-	- p.a
Termination fee (**)	-	-	15.00%	13.64%	-	-	- p.a
Market to Strike Ratio	2.33	2.25	2.25	2.24	2.09	2.09	2.09
IPCA coupon (**)	4.89%	6.16%	6.65%	6.13%	5.12%	5.70%	4.19% p.a
Total term	7	7	7	7	7	7	7 years
Price per share	8.80	5.38	3.30	2.90	7.96	5.15	11.37 R\$/share
Total amount	641	5,128	4,404	3,561	5,585	6,083	6,764 R\$ thousand

(*) The company's termination fee, from the 9th and 10th program onwards, is presented segregated between Executive Officers and Other.

(**) Risk free interest rate

The closing rate of the price per share of the Company Hering, with code HGTX3 and the volatility rate reported above for the for the 7th until 10th programs of the 2008 plan and for the 1st to 3rd program of the 2017 was taken directly from the Bloomberg service. The IPCA curve coupon was obtained from the site of the Futures and Commodities Exchange (BM&F) in the Historical Data field, Search by trading floor, file “Derivatives Market - Swap Market Rates”. The contract coupon IPCA is traded under the symbol DAP. For rate volatility, it was taken a series of closing prices of Company stock under the code HGTX3, and it was calculated on the daily historical volatility, which was later annual for use in calculating the fair value of stock options.

The periods analyzed were:

	Stock Option Purchase Plan						
	Plan 2008				Plan 2017		
	7th	8th	9th	10th	1st	2nd	3rd
Starting date	08/31/10	11/23/11	07/29/08	05/26/09	03/15/10	12/08/10	08/03/11
End date	07/25/13	05/21/14	07/29/15	05/24/16	12/04/17	08/31/18	05/03/19

(a) Stock Option Plan 2008, liquidated in shares (Plan 2008)

In the Stock Option Plan 2008, ten stock option programs were issued. The shares granted in the first, second and third stock option program were fully exercised by the beneficiaries.

After observing the vesting periods established in the Programs, each granted Stock Option entitles the Beneficiary, defined by the Board of Directors, the subscription of one share of the Company.

If all the options available were exercised on June 30, 2020, the current shareholders' capital would be diluted by 0.59% (0.72% on December 31, 2019).

Presented according to the change in the options, the average exercise price for the stock options is as follows:

	06/30/20		12/31/19	
	Number of options	Weighted average exercise price	Number of options	Weighted average exercise price
Available options at the beginning of the year	1,167,616	31.40	2,003,224	28.51
Exercised options	-	-	(656,808)	15.55
Cancelled options	(209,000)	55.45	(178,800)	68.86
Available options at the end of the year	958,616	26.11	1,167,616	31.40
Exercisable options at the end of the year	958,616	26.11	992,648	34.05

In the period ended June 30, 2020, the Company recognized in the income statement the amount of R\$ 350 (R\$ 988 on June 30, 2019) referring to the fair value of the plan.

(b) New Stock Option Plan 2017, liquidated in shares (Plan 2017)

Cia Hering approved a New Stock Option Plan in the Extraordinary Shareholders' meeting of December 4, 2017. After observing the vesting periods established in the Programs, each granted Stock Option entitles the Beneficiary, defined by the Board of Directors, the subscription of one share of the Company.

The calculation of the exercise price of the Stock Option payable by the Beneficiaries will be established, under the terms of the Stock Option Plans, by the weighted average by the trading volume of the closing quotations of the common shares of the Company in B3 Brasil Bolsa Balcão, in the 90 (ninety) trading sessions prior to the approval date of each Stock Option Program by the Board of Directors (Exercise Price), which exercise price will be adjusted by IPC-A, from the grant date of the respective Stock Option to the exercise date. Stock Options may be fully or partially exercised within the term and period fixed in each Program, counted as from its approval/grant date by the Board of Directors.

Considering the hypothesis that all options that were available were exercised as of June 30, 2020, the dilution of capital of current shareholders would be 1.16% (1.16% December 31, 2019).

The average exercise price of the stock options, presented according to the movements of the options are shown below:

	06/30/20		12/31/19	
	Number of options	Weighted average exercise price	Number of options	Weighted average exercise price
Available options at the beginning of the year	1,889,915	23.73	1,749,797	19.99
Granted options	-	-	594,903	29.73
Exercised options	-	-	(366,745)	20.18
Cancelled options	-	-	(88,040)	24.51
Available options at the end of the year	<u>1,889,915</u>	23.75	<u>1,889,915</u>	23.73
Exercisable options at the end of the year	611,245	26.46	360,594	24.20

In the period ended June 30, 2020, the Company recognized in the income statement the amount of R\$ 2,304 (R\$ 1,741 on June 30, 2019) referring to the fair value of the plan.

27 Revenue

The Company's net revenue is broken down as follows:

	Parent Company and Consolidated	
	06/30/20	06/30/19
Domestic market	417,467	696,623
Own stores	79,001	167,522
Foreing market	8,629	19,672
Royalties	3,316	8,201
Returns	(42,484)	(31,935)
Gross revenue	465,929	860,083
Adjustments to present value - revenue	(8,611)	(16,207)
	(6,660)	(2,076)
Rebates and IBCC (Instituto Brasileiro de Controle do Câncer)		
Sales tax	(59,722)	(107,871)
Deductions	(74,993)	(126,154)
Net revenue	<u>390,936</u>	<u>733,929</u>

28 Costs of goods or services sold

	Controladora e Consolidado	
	30/06/20	30/06/19
Matéria prima e material de revenda	(135.770)	(232.734)
Salários, encargos e benefícios	(50.679)	(76.715)
Depreciação	(17.467)	(15.230)
Mão-de-obra terceirizada	(37.363)	(68.872)
Energia	(3.490)	(5.682)
Outros custos	(11.724)	(15.968)
	<u>(256.493)</u>	<u>(415.201)</u>

The Company assessed idle production for the period ended June 30, 2020 due to plant shutdown caused by the COVID-19 pandemic, and kept the amounts related to this idleness recorded at cost (did not appropriate the inventory) mainly due to salaries, charges, benefits and compensatory aid.

29 Selling expenses

	Parent company and consolidated	
	06/30/20	06/30/19
Sales commissions expenses	(15,996)	(26,705)
Sales freight expenses	(15,871)	(20,834)
Personnel expenses	(39,237)	(49,166)
Advertising and promotions expense	(24,224)	(37,517)
Property rental expenses	(5,705)	(10,939)
Expenses with samples and product development	(6,074)	(10,175)
Traveling expenses	(2,696)	(4,899)
Expenses for third-party services	(3,800)	(4,649)
Other expenses	(9,765)	(10,665)
	<u>(123,368)</u>	<u>(175,549)</u>

30 Administrative and general expenses

	Parent Company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Personnel expenses	(11,585)	(16,438)	(11,616)	(16,438)
Expenses for third-party services	(4,403)	(3,463)	(4,458)	(3,463)
Institutional advertising expense	(579)	(721)	(579)	(721)
Expenses for information technology service	(2,555)	(1,962)	(2,555)	(1,962)
Traveling expenses	(177)	(680)	(177)	(680)
Property rental expenses	(180)	(490)	(180)	(490)
Other expenses	(1,371)	(1,958)	(1,457)	(2,052)
	<u>(20,850)</u>	<u>(25,712)</u>	<u>(21,022)</u>	<u>(25,806)</u>

31 Other net operating (expenses) and income

	Parent Company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Other operating income				
Tax credit	1,086	9,131	1,086	9,131
PIS and COFINS judicial credit (i)	150,344	-	150,344	-
Claims received	87	472	87	472
Revenue from sale of PP&E and intangible assets	310	590	310	590
Others	44	661	44	661
	<u>151,871</u>	<u>10,854</u>	<u>151,871</u>	<u>10,854</u>

Other operating expenses

Formation and reversals of labor and civil provisions	(4,240)	(2,355)	(4,240)	(2,355)
Stock option plan	(2,654)	(2,729)	(2,654)	(2,729)
Actuarial evaluation of pension plans	(298)	(179)	(298)	(179)
Cost from write-off of PP&E/intangible	(1,706)	(575)	(1,706)	(575)
Labor indemnities	(10,058)	(8,697)	(10,058)	(8,697)
Goiás Protege Fund	(3,339)	(6,678)	(3,339)	(6,678)
Representatives indemnities	(5,955)	(2,087)	(5,955)	(2,087)
Professional services	(7,024)	-	(7,024)	-
Provision for non-recoverability of property, plant and equipment	(7,772)	-	(7,772)	-
Retirement Incentive Plan	(3,211)	-	(3,211)	-
Provision for non-receipt of claim	(2,640)	-	(2,640)	-
Others	(6,872)	(3,623)	(6,897)	(3,764)
	<u>(55,769)</u>	<u>(26,923)</u>	<u>(55,794)</u>	<u>(27,064)</u>
Other net operating (expenses) and income	<u>96,102</u>	<u>(16,069)</u>	<u>96,077</u>	<u>(16,210)</u>

(i) On May 19, 2020, the Company had the certification of the transit in res judicata of the security mandate, the object of which was the Company's claim for recognition of tax credits arising from the exclusion of ICMS from the PIS and COFINS tax base, as explained in Note 10. The updated amount of the credit recorded in May 2020 was R\$ 279,540, of which R\$ 164,024 was the principal and R\$ 115,516 was the financial update. With regard to the credit, there was an amount of fee expenses of R\$ 13,680, and the net balance, recorded in other operating income, was R\$ 150,344.

32 Net financial result

	Parent Company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Financial income				
Interest on financial operations	7,720	9,823	7,720	9,823
Adjustment to present value	12,290	17,142	12,290	17,142
Interest received and renegotiated	4,781	7,489	4,781	7,489
PIS and COFINS judicial credit update (i)	115,910	-	115,910	-
Derivative income	6,618	-	6,618	-
Exchange variation - Others	-	26	315	4
Exchange variation - others	-	546	-	546
Exchange variation - motion account	105	-	105	-
Exchange variation - accounts receivable	4,589	-	4,589	-
Other income	537	884	584	917
	<u>152,550</u>	<u>35,910</u>	<u>152,912</u>	<u>35,921</u>
Financial expenses				
Interest on financial operations	(3,149)	-	(3,149)	-
Adjustment to present value	(6,004)	(9,832)	(6,004)	(9,832)
Derivative expenses	-	(998)	-	(998)
Interest lease (note 15)	(2,299)	(2,543)	(2,299)	(2,543)
Bank fees and commissions	(2,334)	(2,478)	(2,334)	(2,478)
Pis and Cofins without updating PIS and COFINS judicial credit (i)	(5,372)	-	(5,372)	-
Exchange variation - others	(543)	-	-	-
Exchange variation - accounts receivable	-	(399)	-	(399)
Exchange variation - motion account	-	(190)	-	(190)
Exchange variation - accounts payable	(13,578)	-	(13,578)	-
Other expenses	(1,304)	(1,535)	(1,423)	(1,536)
	<u>(34,583)</u>	<u>(17,975)</u>	<u>(34,159)</u>	<u>(17,976)</u>
Net financial result	<u>117,967</u>	<u>17,935</u>	<u>118,753</u>	<u>17,945</u>

(i) On May 19, 2020, the Company had the certification of the transit in res judicata of the security mandate, whose object was the Company's claim for recognition of tax credits arising from the exclusion of ICMS from the PIS and COFINS tax base, as explained in Note 10. The updated amount of the credit recorded in May 2020 was R\$ 279,540, of which R\$ 164,024 was the principal and R\$ 115,516 was the financial update, on which PIS and COFINS were levied in the amount of R\$ 5,372. In June 2020, the amount of the financial update was R \$ 394.

33 Income and social contribution taxes

(a) Breakdown of income tax and of social contribution

	Parent company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Current taxes:				
Social contribution	(7,237)	266	(7,237)	266
Income tax	(19,321)	(38)	(19,321)	(38)
	<u>(26,558)</u>	<u>228</u>	<u>(26,558)</u>	<u>228</u>
Deferred taxes:				
Social contribution	(51)	2,461	(51)	2,461
Income tax	(175)	6,627	(175)	6,627
	<u>(226)</u>	<u>9,088</u>	<u>(226)</u>	<u>9,088</u>

(b) Reconciliation at the effective rate

	Parent company		Consolidated	
	06/30/20	06/30/19	06/30/20	06/30/19
Net income (loss) before tax	158,677	78,052	158,677	78,052
Current rate:	34%	34%	34%	34%
Estimated expense according to the current rate	(53,950)	(26,538)	(53,950)	(26,538)
Tax impact on permanent additions and exclusions :				
Equity in controlled companies / subsidiaries	(129)	(119)	-	-
Investment subsidy (Note 18)	13,180	22,491	13,180	22,491
Interest on shareholder's capital	12,016	14,784	12,016	14,784
PAT, Rouanet Law and FIA Incentives	(1,218)	-	(1,218)	-
Other permanents (additions) exclusions	3,317	(1,302)	3,188	(1,421)
Income and social contribution taxes	<u>(26,784)</u>	<u>9,316</u>	<u>(26,784)</u>	<u>9,316</u>
Income and social contribution taxes - current	(26,558)	228	(26,558)	228
Income and social contribution taxes - deferred	<u>(226)</u>	<u>9,088</u>	<u>(226)</u>	<u>9,088</u>
Effective rate	<u>17%</u>	<u>(12%)</u>	<u>17%</u>	<u>(12%)</u>

(c) Breakdown of deferred taxes in the income of statements

	Parent company and Consolidated	
	06/30/20	06/30/19
Constitution on temporary additions	3,242	581
Reversal on temporary exclusions	(1,881)	(122)
Constitution (Reversal) of tax loss and negative calculation basis	(1,640)	8,570
Realization of the monetary correction of the asset	53	59
	<u>(226)</u>	<u>9,088</u>

34 Earnings per share

(a) Basic earnings per share

Earnings per share are calculated by dividing income from the Company's shareholders by the weighted average value of common shares issued in the year, minus shares bought by the Company and held as treasury shares.

	Consolidated	
	06/30/20	06/30/19
Profit attributable to the Company's shareholders	131,893	87,368
Weighted average number of common shares - thousands	162,471	161,876
Weighted average number of common treasury shares - thousands	(575)	(311)
	<u>161,896</u>	<u>161,565</u>
Basic earnings per share - R\$	<u>0.8147</u>	<u>0.5408</u>

(b) Diluted earnings per share

Diluted earnings per share are calculated by adjusting the weighted average number of outstanding common shares to presume the conversion of all potential diluted common shares. The Company has a class of potential diluted common shares that refers to the stock option.

For stock options, the number of shares that could have been acquired at fair value (market annual average price of the Company's share) is calculated based on the monetary value of subscription rights linked to outstanding stock options. The number of shares calculated as described above is compared to the number of issued shares, assuming that the stock option is exercised.

	Consolidated	
	06/30/20	06/30/19
Profit attributable to the Company's shareholders	131,893	87,368
Weighted average number of common shares - thousands	161,896	161,565
Share purchase option adjustment - thousands	2,849	3,765
Weighted average number of common shares (diluted) - thousands	164,745	165,330
Diluted earnings per share - R\$	0.8006	0.5284

35 Operating segments

The Company has a single operating segment defined as textile, which embodies the production of apparel and accessories. The Company is organized, and has its performance assessed, as a single business unit for operating, commercial, managerial and administrative purposes. This view is supported by the following factors:

- there are no divisions in its structure for managing different product lines, markets or sales channels;
- its plants operate for all the product lines, markets and sales channels;
- the Company's strategic decisions are supported by studies that show market opportunities, and not only by the performance by product, trademark or channel.

The Company's products are distributed into different trademarks and channels (Trademarks: Hering and DZARM.; Channels: Retail, Franchise, Own Stores and Webstore). However, these units are controlled and managed as a single segment, and results are monitored and evaluated in a centralized manner.

Management makes a follow-up of gross revenues, on the domestic market, by trademark and distribution channel, as shown below:

	Consolidated	
	06/30/20	06/30/19
Trademarks		
Hering	400,061	746,249
DZARM.	28,571	37,904
*Others (i)	28,668	56,258
Gross revenue domestic market	457,300	840,411
Gross revenue foreign market	8,629	19,672
Total gross revenue	465,929	860,083

(i) At the beginning of the 2nd quarter of 2020, the Company announced that the PUC brand would be closed. The PUC brand does not represent an important separate line of business, and is not part of a coordinated sales plan. Its production line was incorporated by Hering Kids, therefore as of June 30, 2020 it is no longer presented as a brand for revenue purposes and its invoicing was included in the line of others being at June 30, 2020 an amount of R\$ 20,252 (R\$ 43,721 at June 30, 2019).

	Consolidated	
	06/30/20	06/30/19
Channel		
Retail	209,733	370,665
Franchise	112,761	284,089
Own stores	70,058	153,715
Webstore	60,636	29,570
*Others	4,112	2,372
Gross revenue domestic market	457,300	840,411
Gross revenue foreign market	8,629	19,672
Total gross revenue	465,929	860,083

* Considers the sale of second line items and leftovers

The net revenues from the domestic and foreign markets are as follows:

	Consolidated	
	06/30/20	06/30/19
Gross revenue domestic market	457,300	840,411
Gross revenue foreign market	8,629	19,672
Gross revenue	465,929	860,083
Deductions	(74,993)	(126,154)
Net revenue	390,936	733,929

Foreign revenue is not recorded separately by geographical area, as it represents only 2.21% of total net revenue as of June 30, 2020 (2.29% on June 30, 2019) (Company and consolidated balances).

There is no client that is individually responsible for more than 10% of domestic and foreign sales.

36 Insurance

The Company adopts the policy of contracting insurance coverage for assets subject to risks for amounts considered to be sufficient to cover eventual casualties, considering the nature of its activity.

As at June 30, 2020, operating risk insurance coverage was comprised of R\$ 181,128 for material damage, R\$ 186,744 for loss of profit and R\$ 60,000 for civil liability.

37 Subsequent events

The potential impacts of the COVID-19 pandemic on the Company's future results is uncertain, in our assessment the results for the 3rd quarter of 2020 should gradually resume according to store reopenings. In July 2020, the Company's total net revenue decreased 53.4% when compared to July 2019. The Webstore channel showed an increase in net revenue in July 2020 of 150.2% compared to the same month of the previous year and is responsible for 29.3% of the revenues in July 2020.

OTHER RELEVANT COMPANY INFORMATION

In compliance with the Rules of Corporate Governance Practices, we present below some additional information about the company.

1 - Considering the Rules of Corporate Governance Practices (Novo Mercado), we present below, the shareholding on June 30, 2020:

1.1 Cia Hering

Shareholder	06/30/20		12/31/19	
Atmos Capital Gestão de Recursos Ltda	16,703,535	10.3%	16,211,835	10.0%
Investimento e Participação INPASA S/A	11,122,345	6.8%	11,964,724	7.4%
Ivo Hering	11,768,370	7.2%	11,768,370	7.2%
Verde Asset	9,188,874	5.7%	8,217,325	5.0%
Velt Partners	8,931,998	5.5%	-	-
Outros	104,818,815	64.5%	114,371,683	70.4%
Total	162,533,937	100%	162,533,937	100%

1.2 Investimento e Participações Inpasa S.A

	Common Shares	%	Total	%
Ivo Hering	211,855	28.4%	211,855	28.4%
Amaral Invest. e Partic. Ltda	95,181	12.8%	95,181	12.8%
Dorca Adm. De Bens e Part. Ltda	66,370	8.9%	66,370	8.9%
Clamaro Adm. Part. de Bens Ltda	59,618	8.0%	59,618	8.0%
IPE Inv. e Part. Empr. Ltda	58,422	7.8%	58,422	7.8%
Dimare Participações Societárias Ltda	45,871	6.1%	45,871	6.1%
Others	208,931	28.0%	208,931	28.0%
Total	746,248	100%	746,248	100%

1.2.1 Adm. Coml. Ind. Blumenauense Ltda

Shareholder	Shares	%
Espólio de Ricardo Hering	144,342,319	99.9%
Barbara Lebrecht	144,487	0.1%
Total	144,486,806	100%

1.2.2 Dorca Adm. De Bens e Part. Ltda

Shareholder	Shares	%
Gil Prayon	1,092,553	45.7%
Jean Prayon	1,072,553	44.8%
Others	227,234	9.5%
Total	2,392,340	100%

1.2.3 Amaral Investimentos e Participações Ltda

Shareholder	Shares	%
Carlos Tavares D'Amaral	6,500	50.0%
Marcio Tavares D'Amaral	6,500	50.0%
Total	13,000	100%

1.2.4 Clamaro Administração e Participação de Bens Ltda

Shareholder	Shares	%
Cláudio Hering Meyer	2,560,228	30.6%
Marcos Hering Meyer	2,560,228	30.6%
Roberto Hering Meyer	2,560,228	30.6%
Uta Hedy Hering Meyer	682,002	8.2%
Total	8,362,686	100%

1.2.5 IPE Investimentos e Participação de Bens Ltda

Shareholder	Shares	%
Ivo Hering	8,364,858	26.8%
Andrea Hildegard Hering Vila Boas	7,426,166	23.8%
Karin Hering de Miranda	7,426,166	23.8%
Cristiane Hering de Toni	7,426,166	23.8%
Rotraud Katharina Hering	535,775	1.7%
Total	31,179,131	100%

1.2.6 Dimare Participações Societárias Ltda.

Shareholder	Shares	%
Rene Werner Linnenkamp	8,354,773	100.0%
Marlene Karin Werner	1,000	-
Total	8,355,773	100%

2 - Shareholding of controlling parties, management and outstanding shares

Shareholding on 06/30/2020

Shareholder	Common Shares	%	Total	%
Controlling Shareholder	34,385,744	21.2%	34,385,744	21.2%
Management				
- Board of Directors	148,003	0.1%	148,003	0.1%
- Executive Board	214,268	0.1%	214,268	0.1%
Treasury Shares	1,597,425	1.0%	1,597,425	1.0%
Others Shareholders	126,188,497	77.6%	126,188,497	77.6%
TOTAL	<u>162,533,937</u>	<u>100%</u>	<u>162,533,937</u>	<u>100%</u>
Outstanding Shares	126,188,497	77.6%	126,188,497	77.6%

Shareholding on 03/31/2020

Shareholder	Common Shares	%	Total	%
Controlling Shareholder	34,516,228	21.2%	34,516,228	21.2%
Management				
- Board of Directors	124,003	0.1%	124,003	0.1%
- Executive Board	162,268	0.1%	162,268	0.1%
Treasury Shares	1,597,425	1.0%	1,597,425	1.0%
Others Shareholders	126,134,013	77.6%	126,134,013	77.6%
TOTAL	<u>162,533,937</u>	<u>100%</u>	<u>162,533,937</u>	<u>100%</u>
Outstanding Shares	126,134,013	77.6%	126,134,013	77.6%

Shareholding on 12/31/2019

Shareholder	Common Shares	%	Total	%
Controlling Shareholder Management	34,481,228	21.2%	34,481,228	21.2%
- Board of Directors	119,003	0.1%	119,003	0.1%
- Executive Board	110,768	0.1%	110,768	0.1%
Others Shareholders	127,822,938	78.5%	127,822,938	78.5%
TOTAL	162,533,937	100%	162,533,937	100%
Outstanding Shares	127,822,938	78.5%	127,822,938	78.5%

Shareholding on 09/30/2019

Shareholder	Common Shares	%	Total	%
Controlling Shareholder Management	34,522,228	21.2%	34,522,228	21.2%
- Board of Directors	119,003	0.1%	119,003	0.1%
- Executive Board	110,768	0.1%	110,768	0.1%
Others Shareholders	127,781,938	78.6%	127,781,938	78.6%
TOTAL	162,533,937	100%	162,533,937	100%
Outstanding Shares	127,781,938	78.6%	127,781,938	78.6%

3 - Arbitration clause.

The Company, its shareholders, managers and the Fiscal Board (when established) members undertake to resolve by arbitration, every and all dispute or controversy which may arise among them, especially related to or derived from enforcement, validity, effectiveness, construal, violation and its effects of provisions contained in the Brazilian Corporation Law number 6,404/76, in the Company's Bylaws, in the rules issued by the Brazilian Monetary Committee (CMN), by the Brazilian Central Bank and by the Brazilian Securities and Exchange Commission (CVM), as well as other rules related to the capital markets operation in general besides those included in the "Novo Mercado" Listing Regulation, in the "Novo Mercado" Listing Agreement and in the Arbitration Regulation of the Market Arbitration Panel.

4 - Independent Auditors

Cia. Hering policy with its independent auditors is referred to the provision of services not related to external auditing based on principles that preserve the independence of the auditors. These principles are based on the fact that the auditor should not assess his/her own work, nor carry out managerial functions or even advocate for its customer. During the period ended on June 30, 2020, the Company's independent auditors were not contracted for other services beyond the examination of the quarterly financial statements of the period.

Declaration of Directors

In accordance with CVM Instruction 480/09, the Board states that reviewed, discussed and agreed with the view expressed in the independent auditors' report and the financial statement for the year ended June 30, 2020.

EXECUTIVE BOARD

Fábio Hering - Chief Executive Officer
Fabiola Guimarães – Brand and Product Director
Filipe Lento Brilhante de Albuquerque – Director Consumer and Retail
Marciel Eder Costa - Director of Administration
Marcelo Toledo – Industrial Director
Rafael Bossolani – Chief Financial Officer and Investor Relations Officer
Renata Del Bove – Director of Culture and People
Romaél Soso – Business Unit Director
Thiago Hering – Executive Director of Business

BOARD OF DIRECTORS

Ivo Hering – President
Fábio Hering – Advisor
Andrea Oliveira Mota Baril – Advisor
Celso Luis Loducca - Advisor
Claudia Worms Sciamia - Advisor
Fabio Colletti Barbosa - Advisor
Patrick Charles Morin Junior – Advisor

Cleonice Ghidolin Destri
Accountant CRC-SC no. 27.477/O-4