



## Notice to the Market

**Barretos, May 5, 2010** – Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of Brazil's market leaders in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, announces to the market that on May 4 it inaugurated the cattle slaughter plant in the city of Campina Verde, which is located in the Triângulo Mineiro region of western Minas Gerais state.

The plant launched operations with a cattle slaughter rate of 350 head/day and in a short period of time should reach its nominal capacity of 700 head/day. The unit is approved to sell products in both the domestic and foreign markets.

The acquisition is part of the company's strategy to diversify its units geographically. With this new plant, Minerva increases its installed capacity by 10% and now has nine production units located in the states of São Paulo, Goiás, Tocantins, Rondônia, Minas Gerais and Mato Grosso do Sul, as well as a plant in Paraguay.

The state of Minas Gerais has one of Brazil's largest cattle herds, estimated at 22.4 million head.

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### About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather and live cattle exports in Brazil, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. Minerva has daily slaughter capacity of 8,240 head of cattle and beef processing capacity of 1,730 tons (equivalent to approximately 10,900 head). Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul and in Paraguay, Minerva operates eight slaughter and deboning plants, one tannery and seven distribution centers. Minerva also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), which has current total meat processing capacity of 10 to 15 tonnes per hour, producing food made from beef, pork and poultry. In the 12 months through December 2009, the Company recorded net sales revenue of R\$2.6 billion, for growth of 23% on the same period a year earlier.