



MINERVA S.A.

Publicly-Held Company

Corporate Taxpayer's ID (CNPJ/MF): 67.620.377/0001-14

Company Registry (NIRE): 35.300.344.022

NOTICE TO THE MARKET

A Minerva S.A., a leader in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, given the articles published in the press concerning a possible death of a man from Creutzfeldt-Jakob disease (CJD) in the state of Minas Gerais, would like to make it clear that any connection between this suspected case and cases of Bovine Spongiform Encephalopathy (BSE), popularly known as mad-cow disease, in the Brazilian herd is virtually nil.

The contagion of the CJD may be sporadic, hereditary and acquired (infectious). According to the Belo Horizonte Municipal Health Department, four suspected cases of the disease were recorded in 2013, but in all cases the suspicion proved to be groundless.

It is worth remembering that Brazilian cattle-raising is based on the extensive system, whereby the herd is essentially grass-fed. In addition, the use of cattle feed of animal origin is prohibited by the Ministry of Agriculture, which carries out inspections to enforce this ban. Brazil has a negligible risk of BSE, as confirmed by the World Organization for Animal Health (OIE). In addition, neither in Brazil nor in South America has there been a single death from BSE.

More information can be obtained from the technical note published only in Portuguese by the Association of Brazilian Meat Exporters (ABIEC) at:

<http://www.abiec.com.br/noticia.asp?id=1028#.UugVvRBTVdC>

Barretos, January 28, 2014

Minerva S.A.

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