



MINERVA S.A.

Publicly-Held Company – CVM nº 20931-1
Corporate Taxpayer ID (CNPJ/MF) 67.620.377/0001-14
Company Registry (NIRE) 35.300.344.022
Av. Antônio Manço Bernardes, s/nº
Rotatória Família Vilela de Queiroz, Chácara Minerva
CEP 14781-545 – Barretos/SP

NOTICE TO THE MARKET

Minerva restructures its website and e-mails address

Barretos (SP), August 31st, 2012 - Minerva S.A. ("Company"), one of the leaders in Latin America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, hereby informs to the market that the address of its website will change beginning tomorrow, September 1st, to www.minervafoods.com and Investor Relations to www.minervafoods.com/ir, and the address e-mails will change to @minervafoods.com. The layout of the website also will be adjusted to its new visual identity.

Investor Relations

E-Mail: ri@minervafoods.com

Phone: +55 (11) 3074-2444

+55 (17) 3321-3355

Website: www.minervafoods.com/ir

About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather, live cattle exports and cattle byproducts in South America, and one of Brazil's three largest exporters in the industry in terms of gross sales revenue, exporting to some 100 countries. It has a daily slaughtering capacity of 10,480 head of cattle and beef deboning capacity of 2,040 tonnes. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul, Minas Gerais and Pará, as well as in Paraguay and Uruguay, Minerva operates ten slaughter and deboning plants, one tannery and ten distribution centers. It also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), whose total meat processing capacity is 160 tonnes per day, producing food made from beef, pork and poultry. In the 12 months ended June 30th, 2012, the Company recorded net sales revenue of R\$4.2 billion, up 16.2% on the same period a year earlier.

