



NOTICE TO THE MARKET

Change of Newspaper for Statutory Publications

Barretos, July 24, 2009 - Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the leading producers and sellers of beef, leather and live cattle in Brazil, announces that its corporate acts will now be published in *O Estado de São Paulo* newspaper, in addition to *Diário Oficial do Estado de São Paulo* and *Diário de Barretos*, given the withdrawal of *Gazeta Mercantil* newspaper from circulation.

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About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather and live cattle in Brazil, and is one of the country's three largest exporters in the sector in terms of gross sales revenue, exporting to around 80 countries. The Company has daily slaughter capacity of 6,600 head of cattle and processing capacity of 1,300 tons of beef, equivalent to approximately 9,300 heads of cattle. With a presence in the Brazilian states of São Paulo, Goiás, Tocantins, Mato Grosso do Sul as well as in Paraguay, Minerva operates seven slaughter and deboning plants, two tanneries and five distribution centers. Minerva also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), which has current meat processing capacity of 10 to 15 tons per hour, producing food made from beef, pork and poultry. In the 12 months through March 2009, the Company recorded net sales revenue of R\$2.2 billion, for growth of 38% on the same period a year earlier.