



## **MINERVA S.A.**

Public Held Company – CVM 20931-1

Corporate Taxpayer ID (CNPJ/MF): 67.620.377/0001-14

Company Register (NIRE): 35.300.344.022

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CEP 14781-545 – Barretos/SP

## **NOTICE TO THE MARKET**

### **Environmental Award**

**Barretos, December 7<sup>th</sup>, 2011** - Minerva SA (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the market leaders in Brazil in the production and sale of fresh beef, live cattle and byproducts, with operations also in the beef, pork and poultry processing segments, informs its shareholders and the general market that Minerva has received the Chico Mendes International Award of Social and Environmental Research and Development yesterday, December 6<sup>th</sup>, 2011. The award's institute promotes activities and rewards companies that contribute to the well-being of people and the balance of the environment.

The award received by Minerva rewards responsible social and environmental management, recognizes the value of initiatives such as those making up the Company's policy and rewards cases that demonstrate companies' creativity and effectiveness in regard to building a society that is committed to future generations. The award is part of Procert (Social and Environmental Certification Program), which is in turn linked to the United Nations Global Compact.

### **Investor Relations**

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### **About Minerva S.A.**

Minerva S.A. is one of the leaders producers and sellers of beef, leather and live cattle exports in South America, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. Minerva has daily slaughter capacity of 10,480 head of cattle and beef processing capacity of 2,040 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Minas Gerais, Mato Grosso do Sul, Pará, in Paraguay and Uruguay, Minerva operates ten slaughter and deboning plants, one tannery and eleven distribution centers. Minerva also operates in the food service segment through the Minerva Dawn Farms (MDF), which currently has meat processing capacity of 120 tons per day, producing food made from beef, pork and poultry. In the 12 months ended September 30<sup>th</sup>, 2011, the Company recorded net sales revenue of R\$3.7 billion, a growth of 16.0% on the same period a year earlier.

