



Notice to the Market

Barretos, April 5, 2010 – Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of Brazil's market leaders in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, announces to the market that in a meeting held on April 30, 2010, its Board of Directors elected Mr. Edison Ticle de Andrade Melo e Souza Filho to serve as Chief Financial Officer, a position that had temporarily been filled by Mr. Fernando Galletti de Queiroz, who currently serves as Chief Executive Officer and Investor Relations Officer.

In addition, Mr. Ricardo Bonzo will join the Investor Relations Officer team, assuming the functions previously exercised by Mr. Eduardo Pirani Puzziello.

Mr. Ticle was awarded a bachelor's degree in Business Administration from Fundação Getúlio Vargas (FGV) and a master's degree in Economics from the same institution. Previously he worked at Banco Pactual, Black River Asset Management (Cargill) and as Head of Treasury at Banco Safra. Mr. Ticle joined Minerva in February 2009 as Treasury Director.

Mr. Bonzo holds a degree in Economic Sciences from the University of São Paulo (USP) and a specialization in Finance from the same institution. Previously he worked at Banco Garantia, Citicorp, Bankers Trust, ING Bank and Banco Santander, and at the consulting firms FCF Corporate Finance, Thinktank Corporate Finance and Monitor Internacional – MGDK. Mr. Bonzo joined Minerva in early April 2010.

Investor Relations

E-mail: ri@minerva.ind.br

Tel: +55 (11) 3074-2444

+55 (17) 3321-3355

Website: www.minerva.ind.br/ri

About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather and live cattle exports in Brazil, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. Minerva has daily slaughter capacity of 8,240 head of cattle and beef processing capacity of 1,730 tons (equivalent to approximately 10,900 head). Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul and in Paraguay, Minerva operates eight slaughter and deboning plants, one tannery and seven distribution centers. Minerva also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), which has current total meat processing capacity of 10 to 15 tonnes per hour, producing food made from beef, pork and poultry. In the 12 months through December 2009, the Company recorded net sales revenue of R\$2.6 billion, for growth of 23% on the same period a year earlier.