

# MINERVA

Qualidade em Alimentos

## MINERVA S.A.

Public Held Company – CVM 20931-1

Corporate Taxpayer ID (CNPJ/MF): 67.620.377/0001-14

Company Register (NIRE): 35.300.344.022

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CEP 14781-545 – Barretos/SP

## NOTICE TO THE MARKET

### Rumors Regarding a Potential Merger in the Brazilian Protein Sector

Barretos, October 3<sup>rd</sup>, 2011 - Minerva SA (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the market leaders in Brazil in the production and sale of fresh beef, live cattle and byproducts, with operations also in the beef, pork and poultry processing segments, informs its shareholders and the general market that it is **not** holding any negotiations in relation to a potential merger with other companies in the sector. Supporting the highest standards of corporate governance, Minerva S.A. always adopted a transparent stand regarding the communication with its shareholders and investors.

### Investor Relations

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### About Minerva S.A.

Minerva S.A. is one of the leaders producers and sellers of beef, leather and live cattle exports in South America, and is one of the country's three largest exporters in the sector in terms of gross revenue, exporting to some 100 countries. Minerva has daily slaughter capacity of 10,480 head of cattle and beef processing capacity of 2,040 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Minas Gerais, Mato Grosso do Sul, Pará, in Paraguay and Uruguay, Minerva operates ten slaughter and deboning plants, one tannery and eleven distribution centers. Minerva also operates in the food service segment through the Minerva Dawn Farms (MDF), which currently has meat processing capacity of 120 tons per day, producing food made from beef, pork and poultry. In the 12 months ended June 30<sup>th</sup>, 2011, the Company recorded net sales revenue of R\$3.6 billion, a growth of 19.3% on the same period a year earlier.

