

Minerva Foods

MINERVA S.A.

Publicly-held Company – CVM No. 20931-1
Corporate Taxpayer ID. (CNPJ/MF): 67.620.377/0001-14
Company Registry No. (NIRE): 35.300.344.022
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Minerva
CEP 14781-545 – Barretos/SP

Notice to the Market

Note of Clarification about news in the press today

Barretos, December 10, 2012 - Minerva S.A. (BOVESPA: BEEF3; Bloomberg: BEEF3.BZ; Reuters: BEEF3.SA), one of the leaders in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, hereby informs its shareholders and the market in general that the news article published in today's newspaper stating that Japan has prohibited the purchase of Brazilian beef does not affect the Company's business. Brazil/Minerva did not export fresh beef to that country and this restriction was therefore limited to processed beef exports.

Last Friday, the World Organisation for Animal Health (OIE) maintained Brazil's classification as a country with insignificant risk of Bovine Spongiform Encephalopathy (BSE) in an official communication, confirming that the country is free from this disease. This classification has been followed by important countries and consumer blocks, such as Chile and Europe. In addition, the Brazilian Ministry of Agriculture is providing all necessary clarifications for any country that has requested information on the event, with the objective of ratifying the OIE's decision.

Investor Relations

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About Minerva S.A.

Minerva S.A. is one of the leading producers and sellers of beef, leather, live cattle exports and cattle byproducts in South America, and one of Brazil's three largest exporters in the industry in terms of gross sales revenue, exporting to around 100 countries. It has a daily slaughtering capacity of 11,480 head of cattle and beef deboning capacity of 2,240 tons. Present in the states of São Paulo, Rondônia, Goiás, Tocantins, Mato Grosso do Sul, Minas Gerais and Pará, as well as in Paraguay and Uruguay, Minerva operates eleven slaughter and deboning plants and ten distribution centers. It also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), whose total meat processing capacity is 160 tonnes per day, producing food made from beef, pork and poultry. In the 12 months ended September 30, 2012, the Company recorded net sales revenue of R\$4.3 billion, up 13.8% on the same period a year earlier.