



MINERVA S.A.

Publicly-Held Company
Corporate Taxpayer's ID (CNPJ/MF): 67.620.377/0001-14
Company Registry (NIRE): 35.300.344.022

NOTICE TO THE MARKET

Minerva S.A. ("Minerva" or "Company"), a leader in South America in the production and sale of fresh beef, live cattle and cattle byproducts, with operations also in the beef, pork and poultry processing segments, hereby informs its shareholders and the market in general that, as of August 3, 2015, João de Almeida Sampaio Filho will be Minerva's Institutional Relations Officer, reporting directly to the Company's CEO, Fernando Galletti de Queiroz. His main responsibility will be to develop relations between the Company and government bodies, sector associations and professional associations.

João Sampaio, who has a degree in Economics from FAAP – SP, was São Paulo State Secretary of Agriculture and Supply from 2007 to 2011 and is currently president of COSAG – the Superior Agribusiness Council of the São Paulo State Industry Federation (FIESP), a member of the governing boards of Sociedade Rural Brasileira and the National Academy of Agriculture and a member of the Board of Directors of several companies in Brazil and abroad.

Barretos, August 3, 2015

Minerva S.A.
Eduardo Pirani Puzziello
Investor Relations Officer