



Together for the
AMAZON

Global Challenge

According to the **UNO**,
by **2050** the **global
population** will be
almost 10 billion people

JBS see its **purpose** as feeding
the world in an **increasingly
sustainable** manner



OUR GLOBAL PRIORITIES FOR SUSTAINABILITY

➤ **Integrity** of
the Product

➤ Animal
Welfare

➤ **Employee Health**
and **Safety**

➤ **Water**

➤ Climate **Change**



2 ERRADICAÇÃO
DA FOME



3 SAÚDE DE
QUALIDADE



4 EDUCAÇÃO
DE QUALIDADE



6 ÁGUA LIMPA E
SANEAMENTO



8 EMPREGOS DIGNOS E
CRESCIMENTO ECONÔMICO



12 CONSUMO
RESPONSÁVEL



15 VIDA SOBRE
A TERRA



CLIMATE CHANGE

The importance of the Amazon

- The world's largest tropical forest
- Home to the world's greatest biodiversity
- The largest reserves of forest carbon on the planet
- Enormous traditional knowledge of the local communities
- Determinant for the entire rainfall regime in South America
- Over 20 million people live in this region



COMMITMENT TO THE BIOME

Policy of zero deforestation since 2009

Transparency

- Independent audit
- Results published on the site

Technology

- World's **largest** supplier **monitoring** system
- Transparency in **Guarantee of Origin** for the consumer

Partnerships

- Producer associations, NGOs, MPF* and multi-stakeholder groups

Inclusion

- Legal Supplier Program
- The Araguaia League
- Environmental regularization platforms in MT and PA



JBS's commitment to the sustainability of the Amazon

2030 Vision

To promote the sustainable development of the Amazon biome, fostering conservation and sustainable use of the forest, improving the quality of life of the population living there and the development of a portfolio of quality sustainable products for the world.

STRATEGIC PILLARS

SUSTAINABILITY
OF THE VALUE CHAIN

FOREST CONSERVATION
AND RESTORATION

SOCIOECONOMIC
DEVELOPMENT
OF THE COMMUNITIES

SCIENTIFIC AND
TECHNOLOGICAL
DEVELOPMENT

Engagement of stakeholders

Initiatives that combine forest conservation/restoration, the welfare of the communities and the generation of wealth, while respecting the environment.



SUSTAINABILITY OF THE VALUE CHAIN



Objective: to work with our partners to **develop a sustainable** competitive, inclusive and resilient **production model,**



FOREST CONSERVATION AND RESTORATION



Objective: to work to restore and conserve the forest, showing that the **production sector sees the standing forest as a valuable asset.**



SOCIOECONOMIC DEVELOPMENT OF THE COMMUNITIES

Objective: to create a meaningful positive impact on the communities by means of **social inclusion, higher productivity and economic diversification**, driving the bio-economy



SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT

Objective: to engage the sector in removing the **barriers** that shackle the development of more modern and sustainable production practices.

Initiatives that combine wealth creation **with respect for the environment**



JBS's commitment to the sustainability of the Amazon

2030 Vision

To promote the sustainable development of the Amazon biome, fostering conservation and sustainable use of the forest, improving the quality of life of the population living there and the development of a portfolio of quality sustainable products for the world.

STRATEGIC PILLARS

SUSTENTABILIDADE
DA CADEIA DE
VALOR

FOREST CONSERVATION
AND RESTORATION

SOCIOECONOMIC
DEVELOPMENT
OF THE COMMUNITIES

SCIENTIF AND
TECHNOLOGICAL
DEVELOPMENT

Engagement of stakeholders

Initiatives that combine forest conservation/restoration, the welfare of the communities and the generation of wealth, while respecting the environment.



SUSTAINABILITY OF THE VALUE CHAIN



Context

Segmented chain

With **technological gaps** and with no single traceability system

Engagement

To take on this challenge, it is necessary to **encourage the participation** and the engagement of all links

Commitment

We know we need to go much further, and we want to **renew our commitment**

Dialog

With **clients, suppliers, entities**, and financial sector **companies**



SUSTAINABILITY OF THE VALUE CHAIN

INITIATIVES

1

JBS GREEN PLATFORM

2

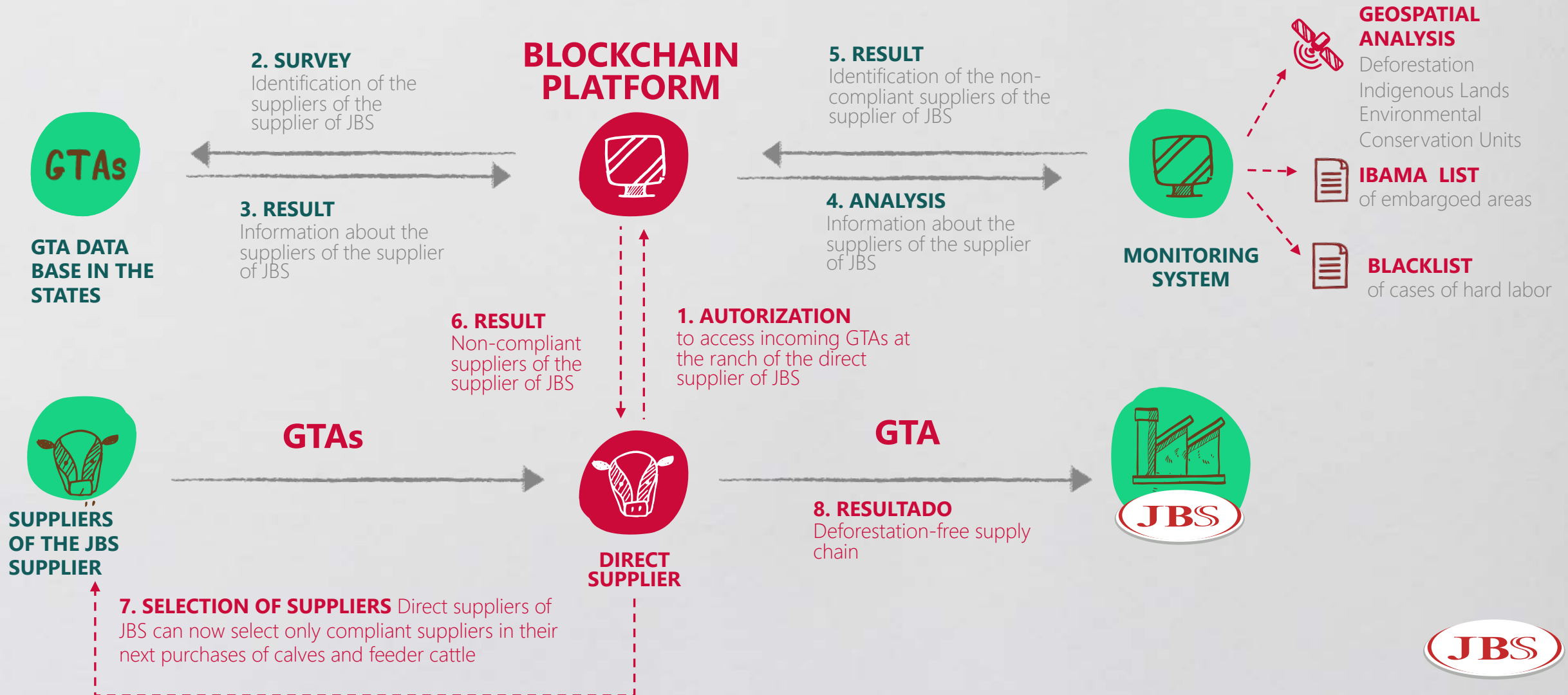
SHARING THE INTELLIGENCE
OF THE MONITORING SYSTEM

3

SUPPORT AND INCLUSION OF
PRODUCERS

1 JBS GREEN PLATFORM

IDENTIFICATION AND ANALYSIS OF THE SUPPLIERS' SUPPLIERS



1 JBS GREEN PLATFORM



PHASE 1

Development

In the first phase, **by December/2020**, we will completed

- Blockchain Platform
- Strategy of Communication and Engagement with the supply chain

PHASE 2

Operationalization

The second phase sees the beginning of the **analyses of the suppliers of the direct suppliers of JBS** in the state of **Mato Grosso** and notification of the project to the entire livestock farming sector

PHASE 3

Expansion

In the third phase, **the project will be extended** to the other states located in the Amazon Biome

PHASE 4

Mandatory adherence

In the fourth phase, , adherence by **direct suppliers** to the Green Platform becomes a **condition for selling cattle** to JBS

1 JBS GREEN PLATFORM

COMMITMENT 2025

By the **end of 2025**, all direct suppliers of JBS in the Amazon Biome **must be on the JBS Green Platform**

100% of the supply chain monitored



2

SHARING THE INTELLIGENCE FROM THE MONITORING SYSTEM

The JBS **Responsible Procurement** Policy

Monitors on a daily basis 100%

of the direct suppliers

**Sustainability criteria,
with zero tolerance for:**

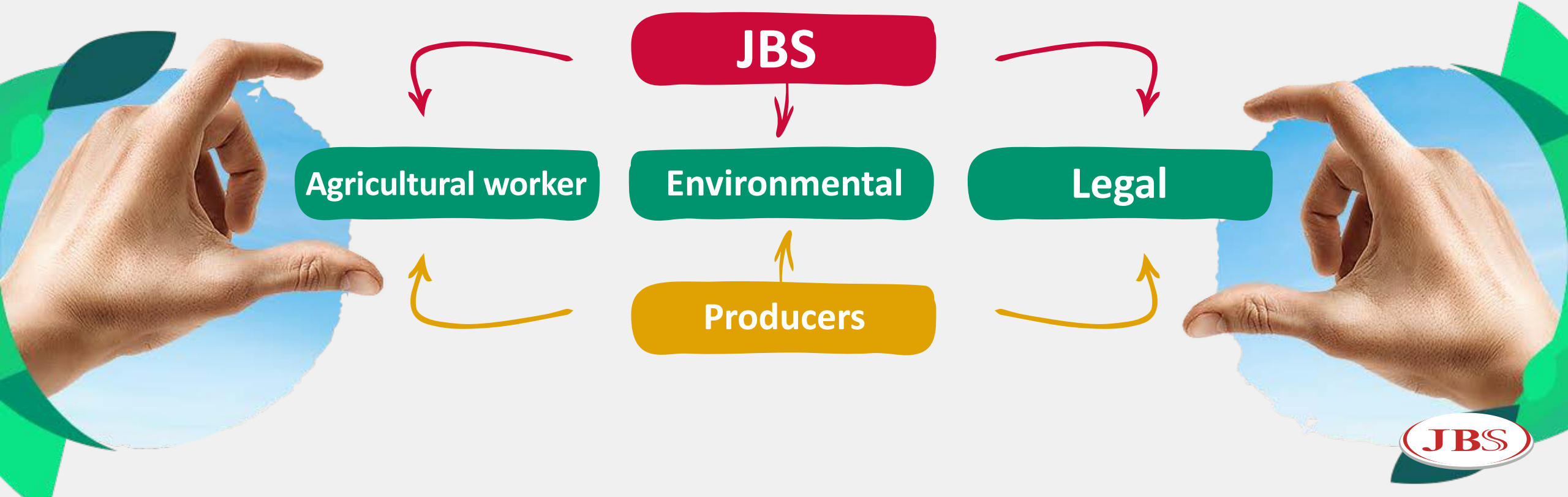
- Deforestation of native stands
- Invasion of protected areas
(Indigenous Lands and Conservation Units)
- Use of Areas embargoed by Ibama
- Hard labor
- Monitoring by JBS in the Amazon
**has already enabled comercial embargoes
on 9,000 ranches whose status is non-compliance**
with the company's procurement policies

Let's share:

With **producers, financial institutions and banks or other companies** wishing to adopt socioenvironmental criteria vis-a-vis their value chains

3

SUPPORT AND INCLUSION OF PRODUCERS



3

SUPPORT AND INCLUSION OF PRODUCERS



EDUCATIONAL ACTIONS FOR PREVENTING DEFORESTATION

- We are going to expand our actions **to prevent deforestation in the** supply chain
- We will increase the investments in **developing platforms** for regularizing properties
- Actions already undertaken in

Mato Grosso and in Pará

JBS's commitment to the sustainability of the Amazon

2030 Vision

To promote the sustainable development of the Amazon biome, fostering conservation and sustainable use of the forest, improving the quality of life of the population living there and the development of a portfolio of quality sustainable products for the world.

STRATEGIC PILLARS

SUSTAINABILITY
OF THE VALUE
CHAIN

FOREST
CONSERVATION
AND RESTORATION

SOCIOECONOMIC
DEVELOPMENT OF THE
COMMUNITIES

SCIENTIFIC AND
TECHNOLOGICAL
DEVELOPMENT



Engagement of stakeholders

Initiatives that combine forest conservation/restoration, the welfare of the communities and the generation of wealth, while respecting the environment.





Vision 2030

Purpose: to contribute to the **sustainable development** and **environmental conservation of the Amazon** and to improve the **quality of life** of the communities living there, **going beyond the value chain of JBS**

Focus: to develop the pillars that extend beyond the value chain of JBS



**FOREST
CONSERVATION AND
RESTORATION**



**SOCIOECONOMIC
DEVELOPMENT
OF THE COMMUNITIES**



**SCIENTIFIC AND
TECHNOLOGICAL
DEVELOPMENT**





The JBS Fund for the Amazon aims to reach
R\$ 1 billion in donations by 2030

For the Fund to achieve its targets, JBS has agreed to match third-party donations until its own contribution reaches **R\$ 500 million**

Irrespective of the consideration, JBS has agreed to a minimum donation of **R\$ 250 million** in the first five years to guarantee the commencement of the Fund's activities and the implementation of its initiatives





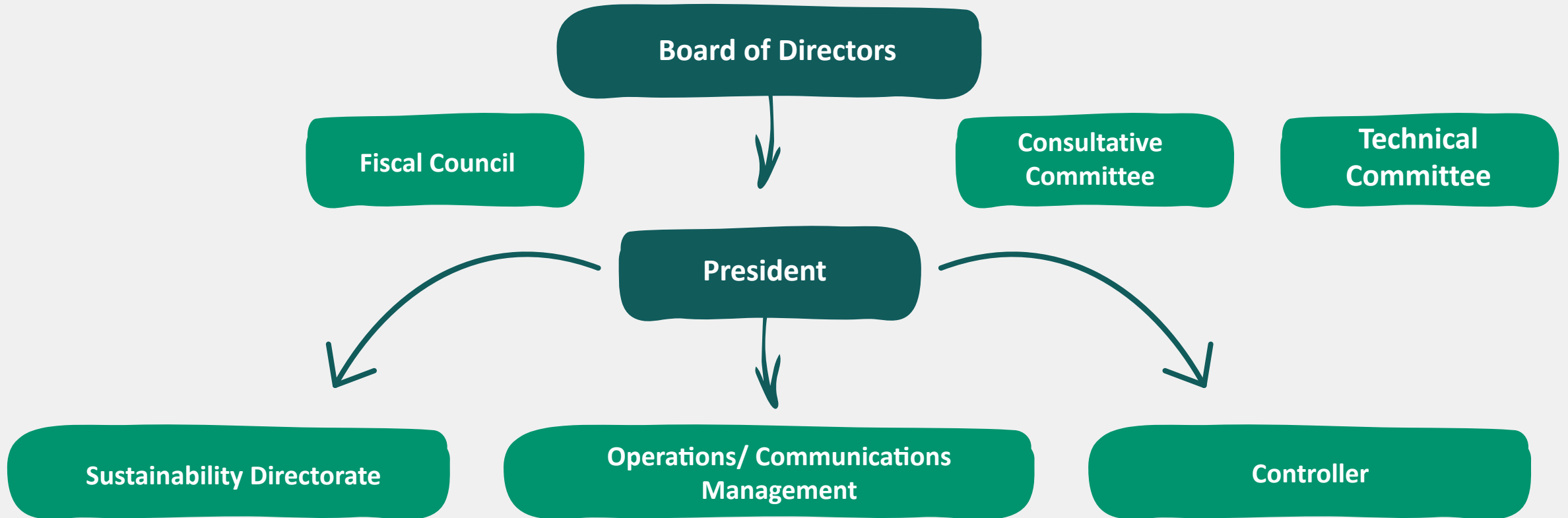
OBJECTIVES

We are creating a Fund to **foster initiatives and projects** aimed at:

- **Sustainable** development **of the biome**
- Expanding **reforestation and conservation** of the forest
- Promoting **scientific and technological** research
- Support for the **communities of the region**
- Projects that generate income for the **indigenous and riverine peoples and quilombola settlements**
- **The bio-economy**



GOVERNANCE



CONSULTATIVE COMMITTEE



**Alessandro
Carlucci (BSR)**



**André Guimarães
(Ipam)**



**Caio Magri
(Ethos)**



**Carlos Nobre
(IEA USP)**



**Fábio Feldman
(Environmentalist)**



**Marcello Brito
(Abag)**



**Marina Grossi
(Cebds)**



**Noël Prioux
(Carrefour)**



**Raul Padilla
(Bunge)**



**Ronaldo
Iabrudi (GPA)**



**Teresa Vendramini
(SRB)**



TECHNICAL COMMITTEE



**Antonio Fernando
Pinheiro Pedro –
Environmental
lawyer**



**Cira Moura (Legal
Amazon Region
Consortium)**



**Daniel Nepstad
(Earth Innovation)**



**Durval Dourado Neto
(Forum of the Future)**



**Jorge Madeira
Nogueira (UnB)**



**Lucas Vitor de
Carvalho Sousa (UFAM)**



**Marcio Sztutman
(Palladium Brasil)**



**Maria Daniele de
Jesus Teixeira (UFMT)**



**Virgilio Viana
(Sustainable Amazonas
Foundation)**





[FILM]



Together for the
AMAZON