

# Earnings Conference call 2026

Park Jararepaguá

MorumbiShopping

BarraShoppingSul

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# Disclaimer

This document may contain prospective statements and goals, which are subject to risks and uncertainties as they are based on expectations of the Company's management and on available information. The Company is under no obligation to update these statements. The words "anticipate", "wish", "expect", "foresee", "intend", "plan", "predict", "forecast", "aim" and similar words are intended to identify these statements.

The Company clarifies that it does not disclose projections and/or estimates under the terms of article 21 of CVM Resolution 80/22 and, therefore, eventual forward-looking statements do not represent any guidance or promise of future performance.

Forward-looking statements refer to future events which may or may not occur. Our future financial situation, operating results, market share and competitive position may differ substantially from those expressed or suggested by these forward-looking statements. Many factors and values that may impact these results are beyond the Company's ability to control. The reader/investor should not make a decision to invest in Multiplan shares based exclusively on the data disclosed in this presentation.

This document also contains information on future projects which could differ materially due to market conditions, changes in laws or government policies, changes in operational conditions and costs, changes in project schedules, operating performance, demands by tenants and consumers, commercial negotiations or other technical and economic factors. These projects may be altered in

part or totally by the Company with no prior warning.

External auditors have not reviewed non-accounting information. In this presentation, the Company has chosen to present the consolidated data from a managerial perspective, in line with the accounting practices excluding the CPC 19 (R2).

For more detailed information, please check our Financial Statements, Reference Form (Formulário de Referência) and other relevant information on our investor relations website [ir.multipplan.com.br](http://ir.multipplan.com.br).

## Un-sponsored Depositary Receipt Programs

It has come to the attention of the Company that foreign banks have launched or intend to launch unsponsored depositary receipt programs, in the USA or in other countries, based on shares of the Company (the "Un-sponsored Programs"), taking advantage of the fact that the Company's reports are usually published in English.

The Company, however, (i) is not involved in the Un-sponsored Programs, (ii) ignores the terms and conditions of the Un-sponsored Programs, (iii) has no relationship with potential investors in connection with the Un-sponsored Programs, (iv) has not consented to the Un-sponsored Programs in any way and assumes no responsibility in connection therewith. Moreover, the Company alerts that its financial statements are translated and also published in English solely in order to comply with Brazilian regulations, notably the requirement contained in item 6.2 of the Level 2

Corporate Governance Listing Rules of B3 S.A. - Brasil, Bolsa, Balcão, which is the market listing segment where the shares of the Company are listed and traded.

Although published in English, the Company's financial statements are prepared in accordance with Brazilian legislation, following Brazilian Generally Accepted Accounting Principles (BR GAAP), which may differ to the generally accepted accounting principles adopted in other countries.

Finally, the Company draws the attention of potential investors to article 51 of its bylaws, which expressly provides, in summary, that any dispute or controversy which may arise amongst the Company, its shareholders, board members, officers and members of the Fiscal Council (Conselho Fiscal) related to matters contemplated in such provision must be submitted to arbitration before the Câmara de Arbitragem do Mercado, in Brazil.

Therefore, in choosing to invest in any Un-sponsored Program, the investor does so at its own risk and will also be subject to the provisions of article 51 of the Company's bylaws.

# INDEX

- (1) Operating results
- (2) Financial results
- (3) Digital Innovation
- (4) Sustainability and social initiatives



2026



# 2Q26: quality drives margins and record results!

| Financial                                  | Operational                             | Capital Allocation                                                                   | Multi superapp                                       |
|--------------------------------------------|-----------------------------------------|--------------------------------------------------------------------------------------|------------------------------------------------------|
| Sales<br><b>+7.7%</b><br>vs. 2Q25          | Net Income<br><b>+61.7%</b><br>vs. 2Q25 | CAPEX<br><b>R\$129.9 M</b><br>in 2Q26                                                | Accumulated downloads<br><b>10.5 M</b><br>as of 1Q26 |
| Real SSR<br><b>+2.7%</b><br>vs. 2Q25       | FFO<br><b>+76.3%</b><br>vs. 2Q25        | IoC <sup>1</sup> (LTM)<br><b>R\$550 M</b><br>IoC <sup>1</sup> /share: <b>R\$1.12</b> | Sessions<br><b>+16%</b><br>1H26 vs. 1H25             |
| Net delinquency<br><b>-1.2%</b><br>in 2Q26 | NOI margin<br><b>95.9%</b><br>in 2Q26   | CAGR <sup>2</sup> EPS <sup>3</sup><br><b>+26.0%</b><br>in 5 years                    | Redeemed benefits<br><b>+67%</b><br>vs. 2Q25         |

<sup>1</sup> IoC refers to Interest on Capital. LTM IOC accumulated as of Jun-26. <sup>2</sup> CAGR stands for Compound Annual Growth Rate. <sup>3</sup> EPS stands for Earnings per Share: net income (LTM) divided by the number of shares outstanding (excluding treasury shares) at the end of the period.

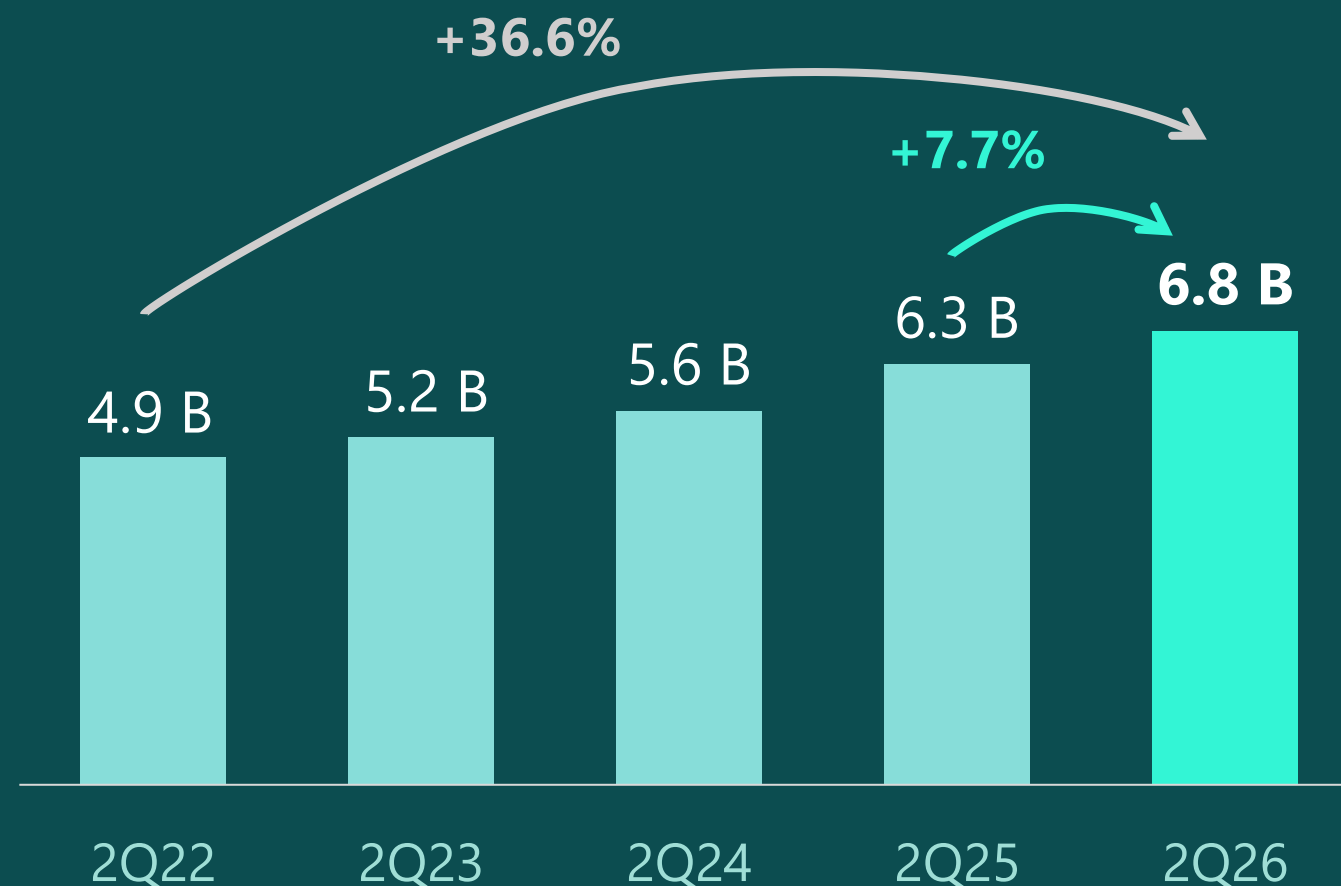




# Sales: 7.7% growth vs. 2Q25

*Expansions and renovations = higher customer traffic and sales*

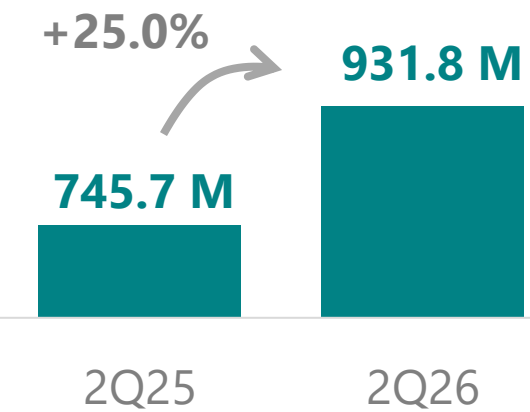
## Quarterly tenants' sales (R\$)



<sup>1</sup> Since Multiplan's IPO (Jul-07). The pandemic period (2020–2022) is not considered. <sup>2</sup> The expansion of MorumbiShopping added 7,377 sq.m of "net" GLA, in addition to 5,764 sq.m of area adjustments. <sup>3</sup> Since the opening of the expansion in 4Q25. <sup>4</sup> Brazilian Association of Shopping Centers (ABRASCE). Comparison between 2022 and 2025, as the entity's 2026 Annual Census has not yet been released.

## Sales – Malls with the highest growth rates

### Morumbi Shopping

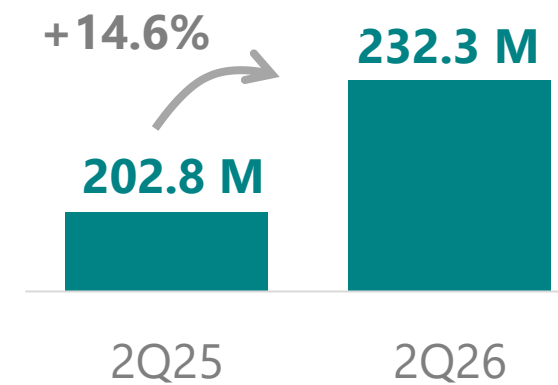


Highest growth for a second quarter 2Q<sup>1</sup>

SSS 2Q26: +9.4%

✓ Expansion: 13,100 sq.m of GLA<sup>2</sup> (1Q26)

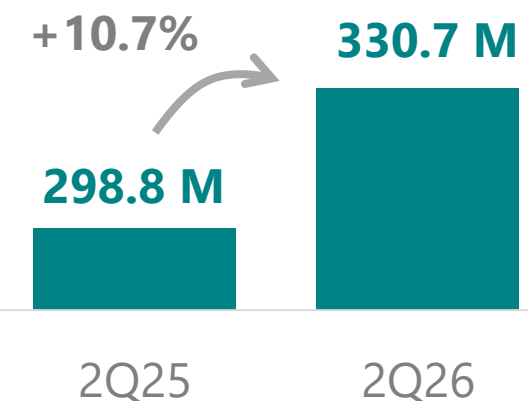
### Parque Shopping Maceió



Third consecutive quarter of growth<sup>3</sup>

✓ Expansion: 5,500 sq.m of GLA (4Q25)

### VillageMall

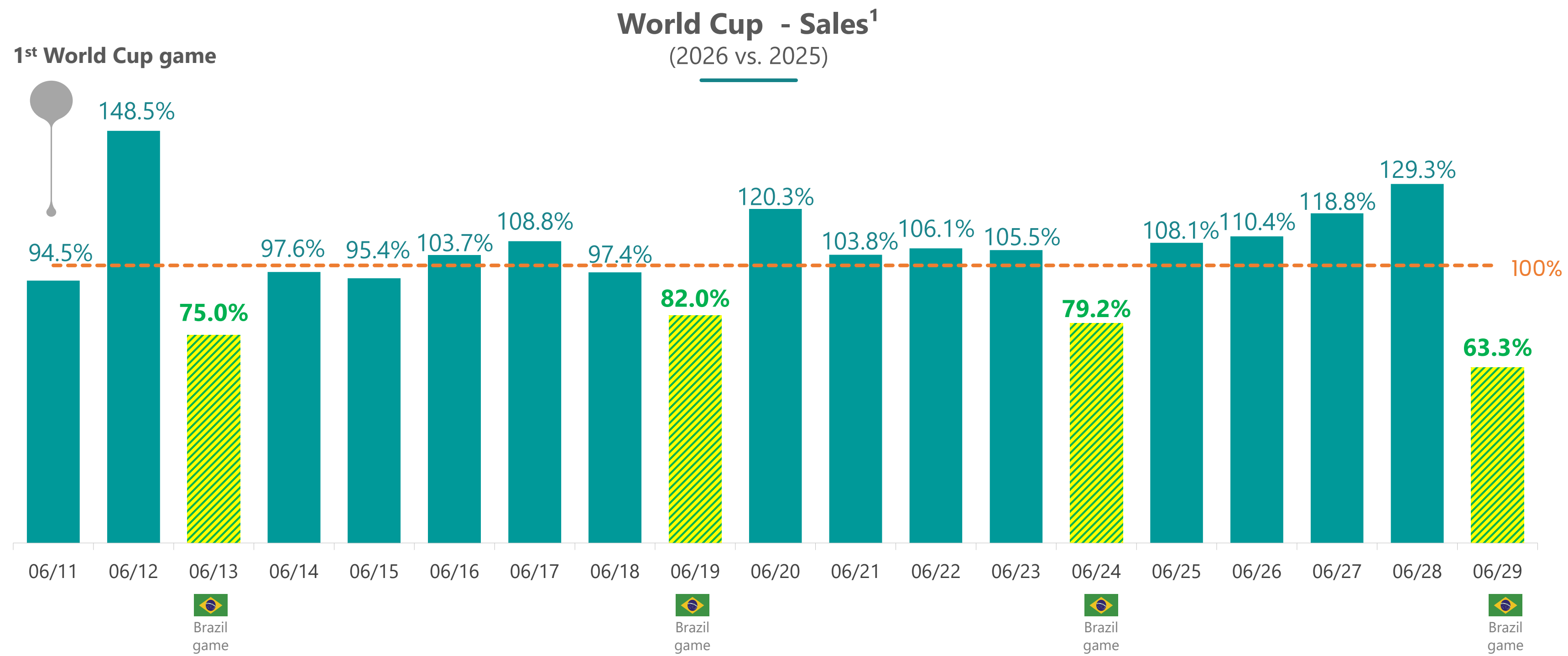


+42% over the past five years, vs. +5% for ABRASCE<sup>4</sup>



# Impact of the World Cup on sales

*The impact was concentrated in the four days of Brazil's matches, when shopping centers operated with reduced hours, while sales grew during the remaining days*



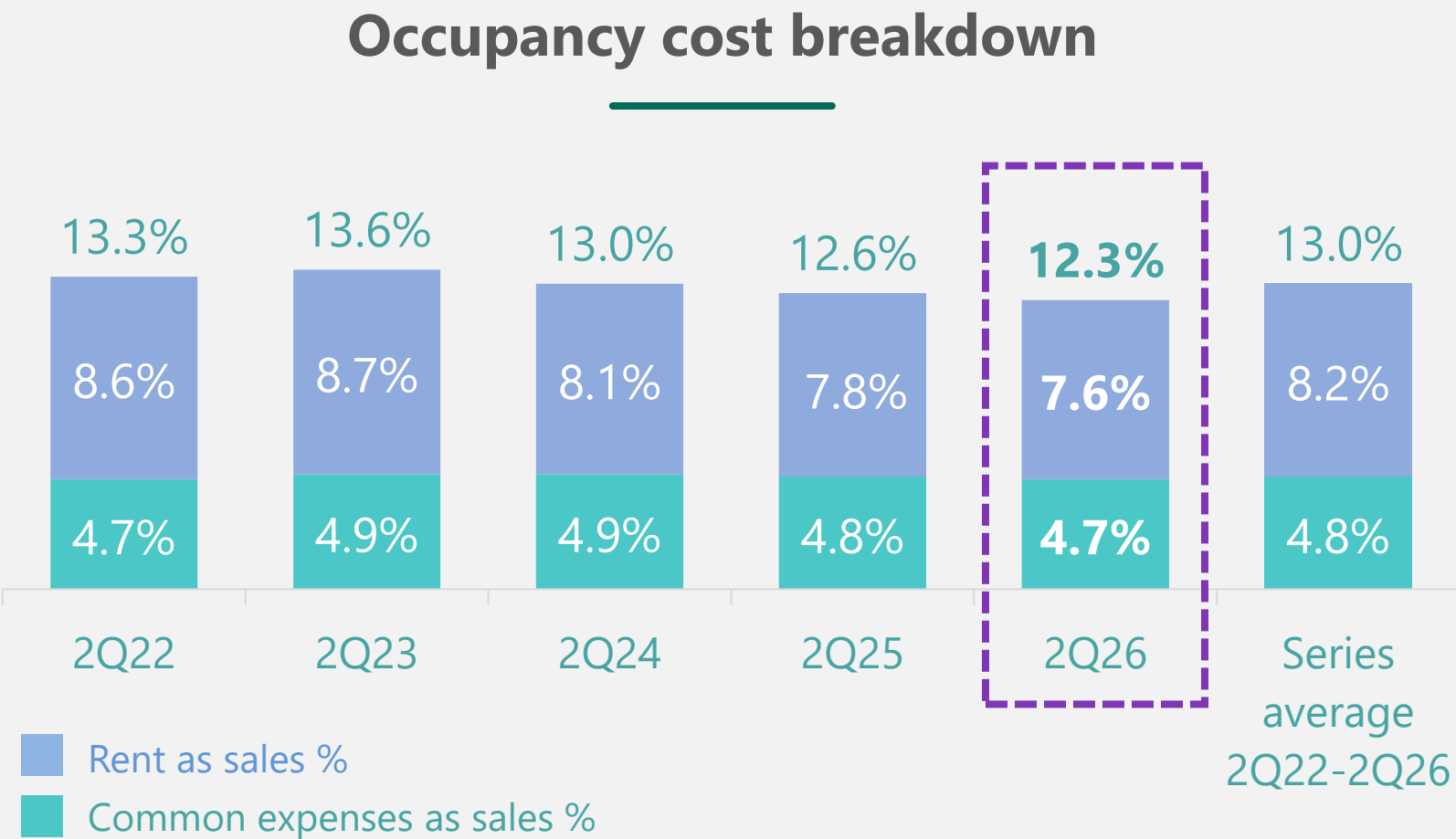
<sup>1</sup> Sales during the World Cup compared with sales on the same weekdays in 2025.



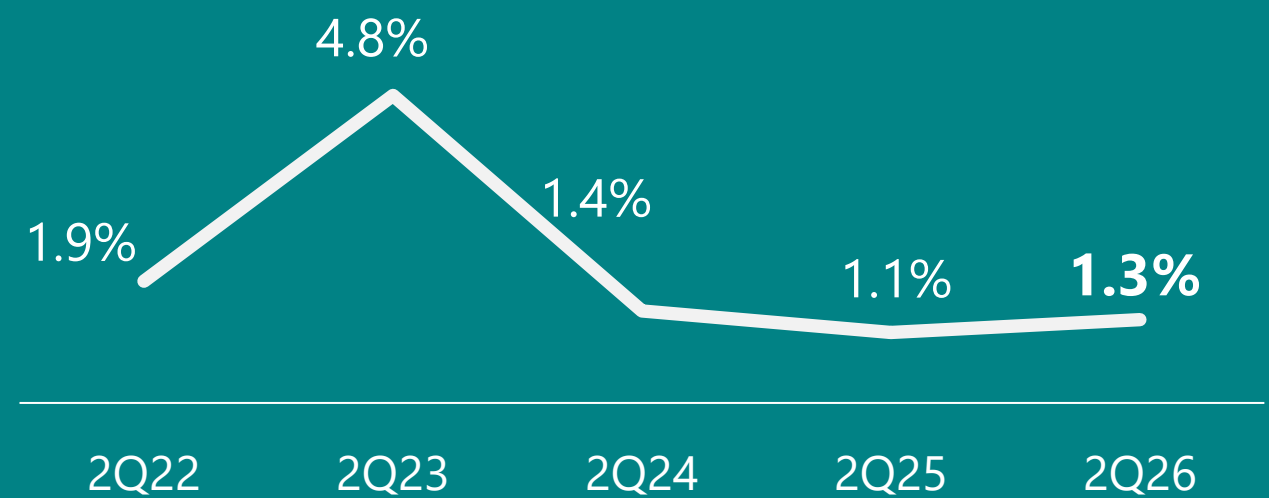
# Robust operations = lowest occupancy cost for a 2Q since the IPO

Occupancy increased for the 5th consecutive year, even with the addition of 15,000 sq.m of GLA<sup>1</sup>, while turnover remained stable

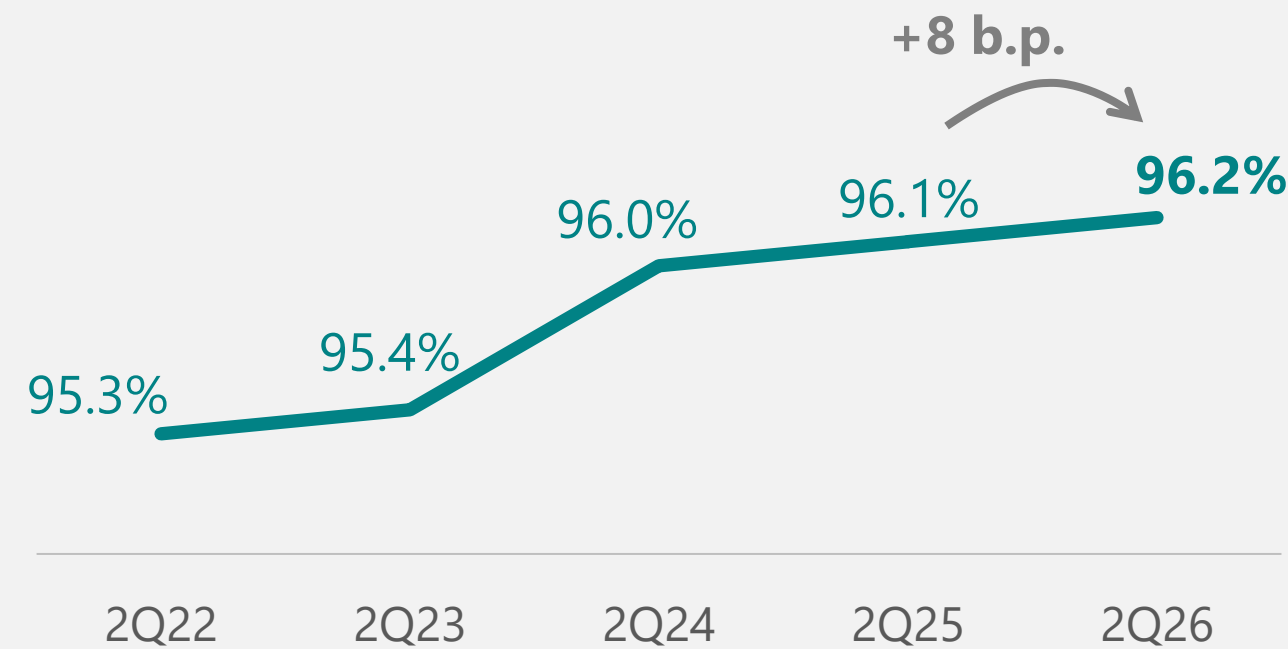
<sup>1</sup> Includes the addition of 7,377 sq.m at MorumbiShopping (net GLA), 5,500 sq.m at Parque Shopping Maceió, and 2,000 sq.m at BH Shopping.



## Shopping center turnover as a % of total GLA (%)

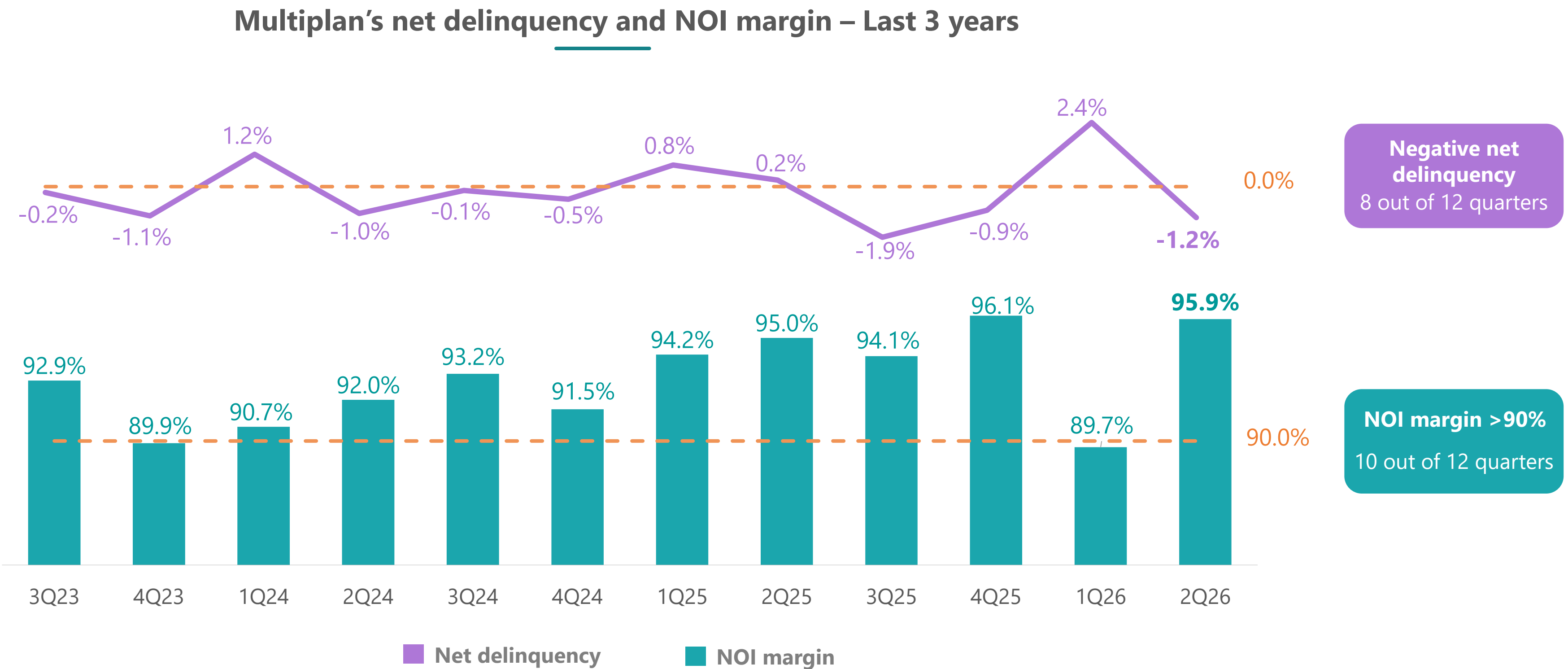


## Shopping center average occupancy rate





# “The recurrence of the non-recurrent”: negative net delinquency and NOI margin > 90%

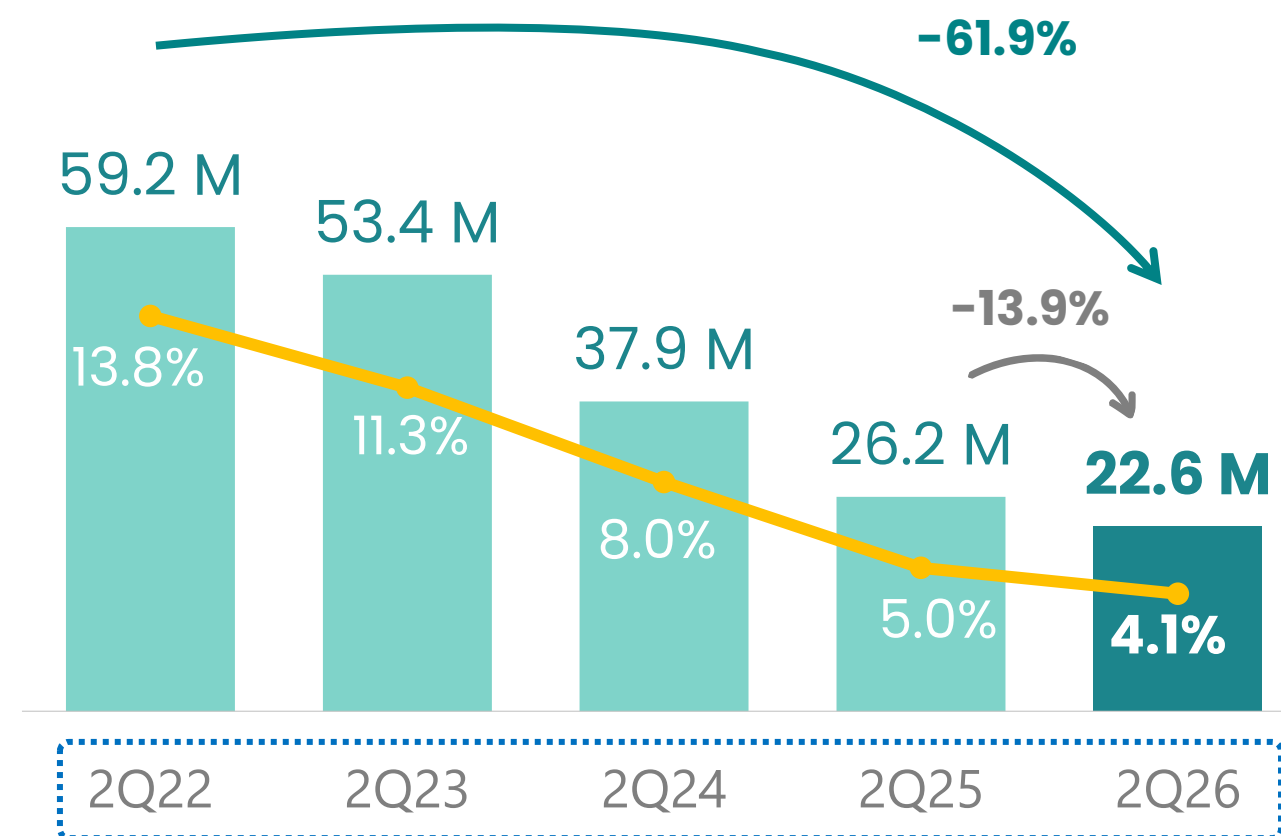


<sup>1</sup> NOI stands for Net Operating Income.



# Property expenses: -61.9% in 5 years, vs. inflation of +19.4%

Property expenses evolution (R\$) and  
as a % of property revenues<sup>1</sup>



<sup>1</sup> Includes rental revenue, parking revenue and the straight-line effect.

<sup>2</sup> IPCA is the benchmark inflation index in Brazil. Source: IBGE.



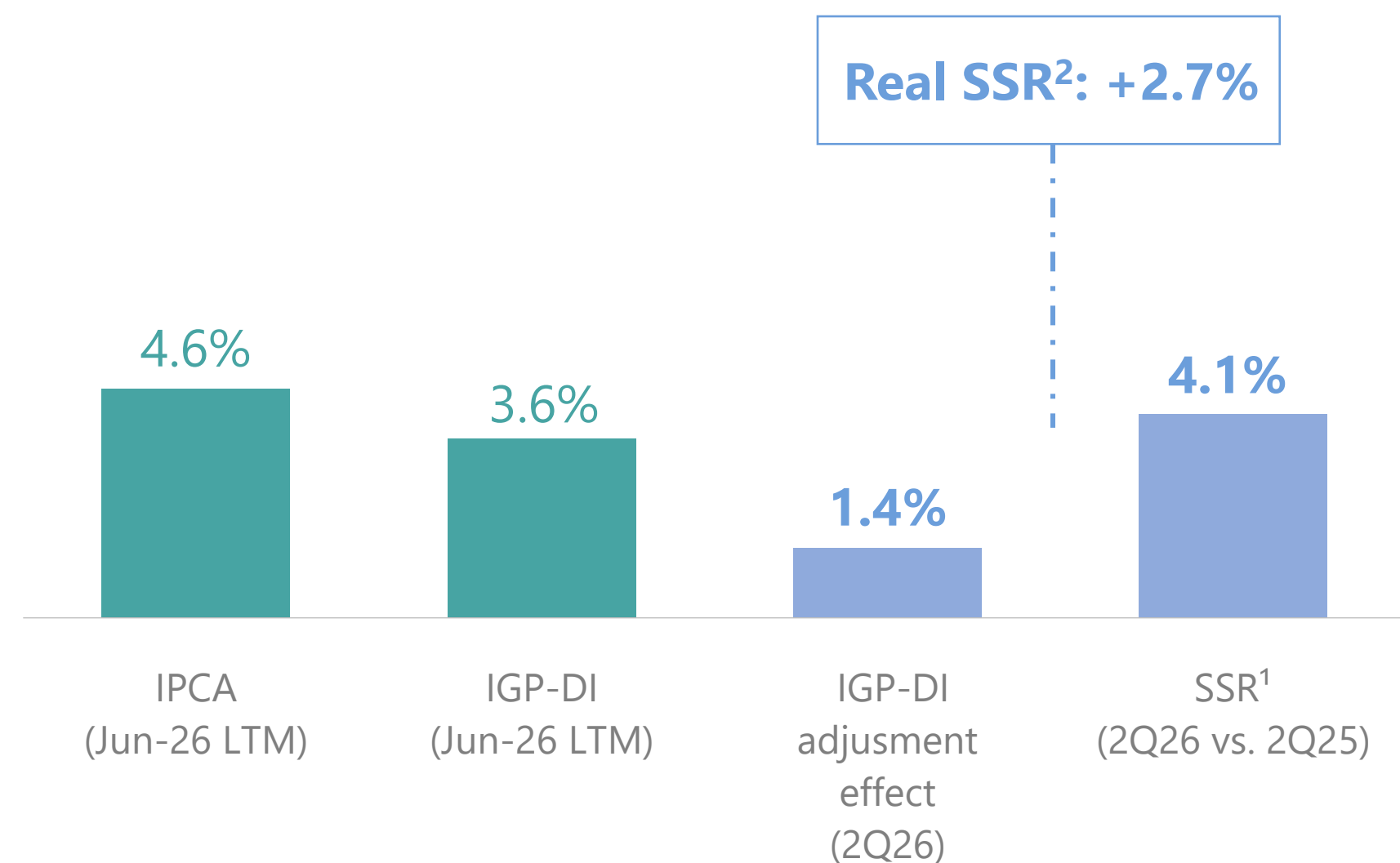




# SSR of 4.1% in 2Q26

*Real SSR<sup>2</sup> of 2.7% in the period*

## Indexes and SSR<sup>1</sup> analysis – 2Q26



<sup>1</sup>SSR refers to Same Store Rent. <sup>2</sup> Real SSR refers to the Same Store Rent net of the IGP-DI adjustment effect in the period.



## 1. Lake Victoria

Launch: Oct-21

|                                                                                            |                                                                                                |
|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
|  Delivery |  Towers       |
| <b>4Q25</b>                                                                                | <b>4</b>                                                                                       |
|  Units    |  Private Area |
| <b>94</b>                                                                                  | <b>34,000</b><br>sq.m                                                                          |

|                                  |                       |
|----------------------------------|-----------------------|
| Estimated Total PSV <sup>1</sup> | PSV <sup>1</sup> sold |
| <b>R\$600.0 M</b>                | <b>R\$444.8 M</b>     |

|                         |                              |
|-------------------------|------------------------------|
| Unit sales <sup>2</sup> | Revenue accrued <sup>3</sup> |
| <b>78.7%</b>            | <b>R\$444.8 M</b>            |

## 2. Lake Eyre

Launch: Sep-24

|                                                                                            |                                                                                                  |
|--------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
|  Delivery |  Towers       |
| <b>1Q28</b>                                                                                | <b>2</b>                                                                                         |
|  Units    |  Private Area |
| <b>127</b>                                                                                 | <b>19,000</b><br>sq.m                                                                            |

|                                  |                       |
|----------------------------------|-----------------------|
| Estimated Total PSV <sup>1</sup> | PSV <sup>1</sup> sold |
| <b>R\$350.0 M</b>                | <b>R\$293.6 M</b>     |

|                         |                              |
|-------------------------|------------------------------|
| Unit sales <sup>2</sup> | Revenue accrued <sup>3</sup> |
| <b>76.4%</b>            | <b>R\$111.0 M</b>            |

## 3. Lake Baikal

Pre-launch: Jul-26

|                                                                                              |                                                                                                  |
|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
|  Delivery |  Towers       |
| <b>-</b>                                                                                     | <b>2</b>                                                                                         |
|  Units    |  Private Area |
| <b>88</b>                                                                                    | <b>19,000</b><br>sq.m                                                                            |

Estimated Total PSV<sup>1</sup>  
**R\$400.0 M**

<sup>1</sup> PSV stands for Potential Sales Value. Does not include interest. Includes inflation adjustment. <sup>2</sup> Sales accounted until June 30, 2026. <sup>3</sup> Accrued revenue until 2Q26. Does not include interest. Includes inflation adjustment.

# Golden Lake: the first private neighborhood in Porto Alegre

*8 phases in total, with  
2 already launched*



Lake Victoria



Lake Eyre

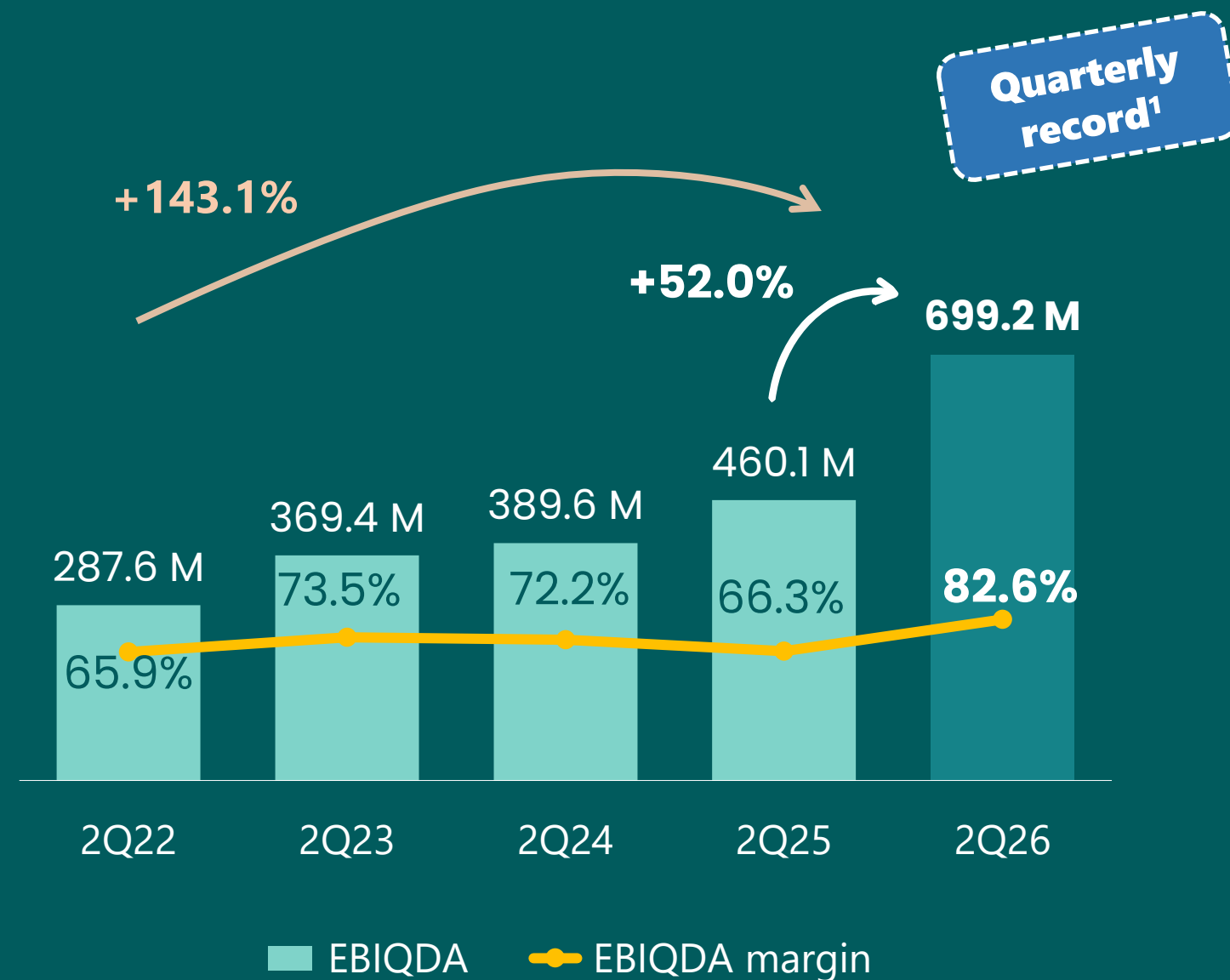


Lake Baikal



# EBITDA: 52.0% growth with higher margins

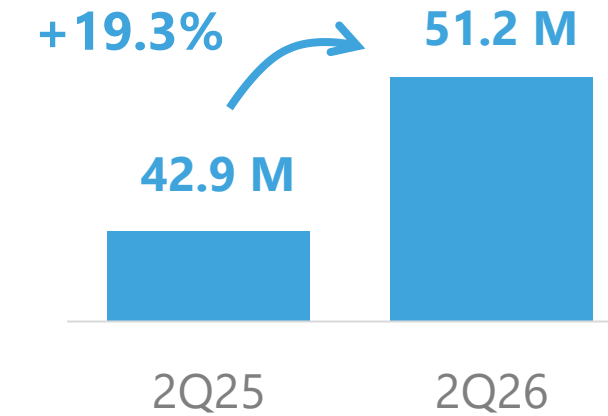
EBITDA (R\$) and EBITDA margin (%)



<sup>1</sup> Since the IPO (Jul-07).

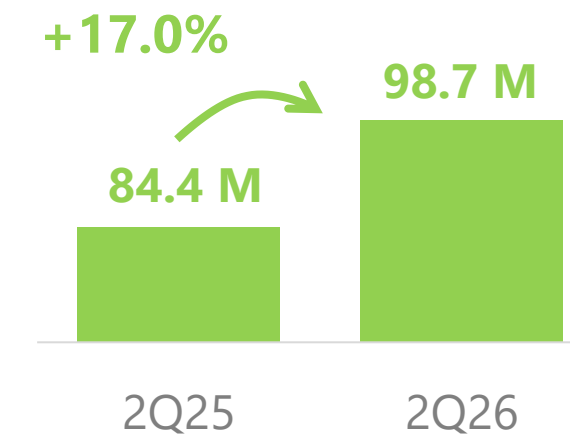
2Q26 Revenues

Services (R\$)



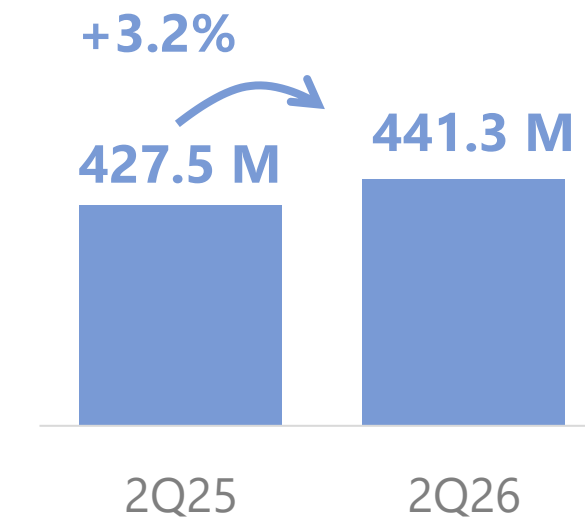
Highest quarterly growth since 2016

Parking (R\$)



Quarterly record<sup>1</sup>

Rental (R\$)





# Once again, multiple records since the Company's IPO<sup>1</sup>



Record for  
LTM figures  
since IPO<sup>1</sup>

As of Jun-26 (LTM):

## NET REVENUE

**3.19** R\$ B   
+18.2 %

## NOI (Net Operating Income)

**2.12** R\$ B   
+8.1 %

## EBITDA

**2.36** R\$ B   
+22.3 %

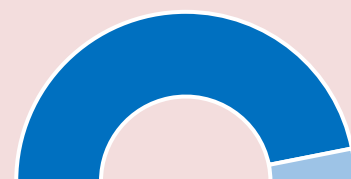
## FFO (Funds from Operations)

**1.65** R\$ B   
+9.7 %

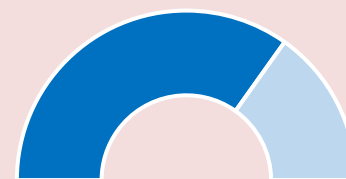
## NET INCOME

**1.39** R\$ B   
+7.4 %

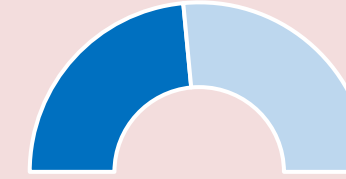
## Margins



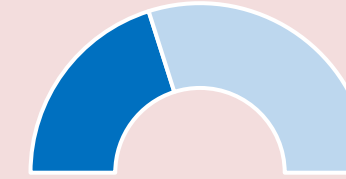
**94.1 %**   
+66 b.p.



**73.9 %**  
+247 b.p.



**51.7 %**  
-403 b.p.



**43.4 %**  
-436 b.p.

Note: Data refers to Jun-26 (LTM), with growth compared to Jun-25 (LTM). Records refer to the last twelve months of a second quarter.<sup>1</sup> The Company's IPO was held in Jul-07.



# Lowest Net Debt/EBITDA since Sep-24

As of June 30, 2026:

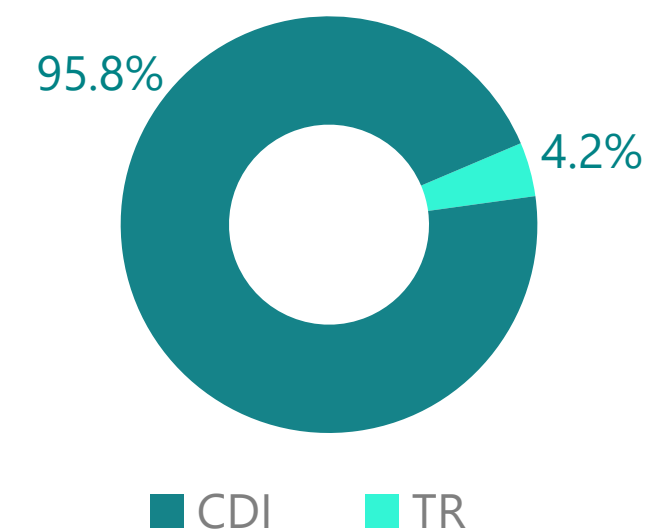
|                                                  |               | vs. Mar-26 |
|--------------------------------------------------|---------------|------------|
| Gross Debt                                       | R\$5,058.1 M  | ▼ 6.7%     |
| Cash Position                                    | R\$506.8 M    | ▼ 44.5%    |
| Net Debt                                         | R\$4,551.3 M  | ▲ 1.0%     |
| Net Debt/EBITDA                                  | 1.93x         | ▼ 0.20x    |
| Average cost p.a.                                | 14.68%        | ▼ 53 b.p.  |
| Spread to Selic                                  | 43 b.p.       | ▼ 3 b.p.   |
| Duration (months)                                | 57            | ▲ 2.6%     |
| Fair Value of Investment Properties <sup>1</sup> | R\$33,051.6 M | ▲ 2.4%     |
| Net Debt/Fair Value                              | 13.8%         | ▼ 20 b.p.  |
| Coverage ratio                                   | 4.03x         | ▲ 13.1%    |

<sup>1</sup> Properties' Fair Value calculated according to the methodology detailed in the Financial Statements of June 30, 2026.

## Net Debt/EBITDA (x)

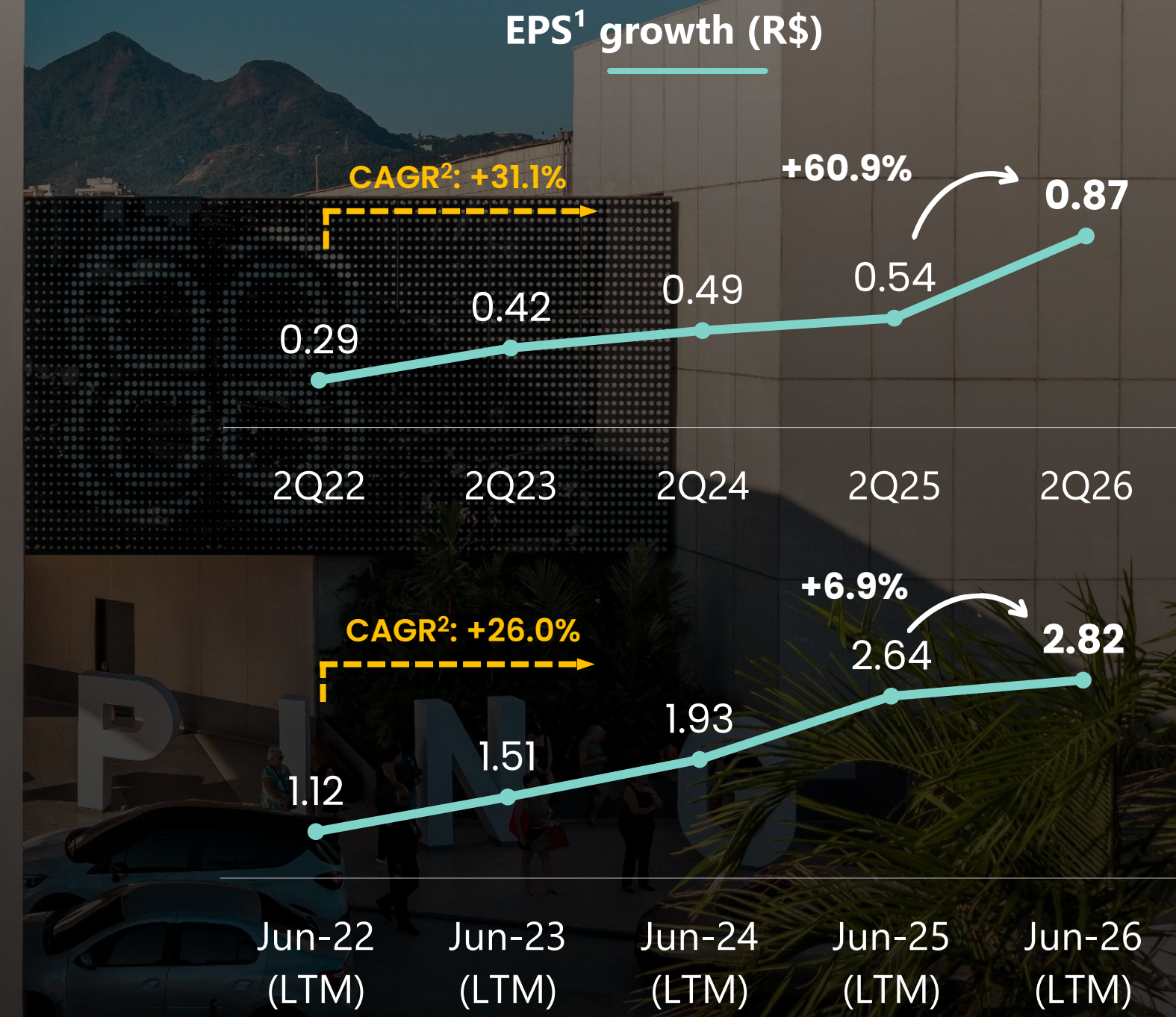
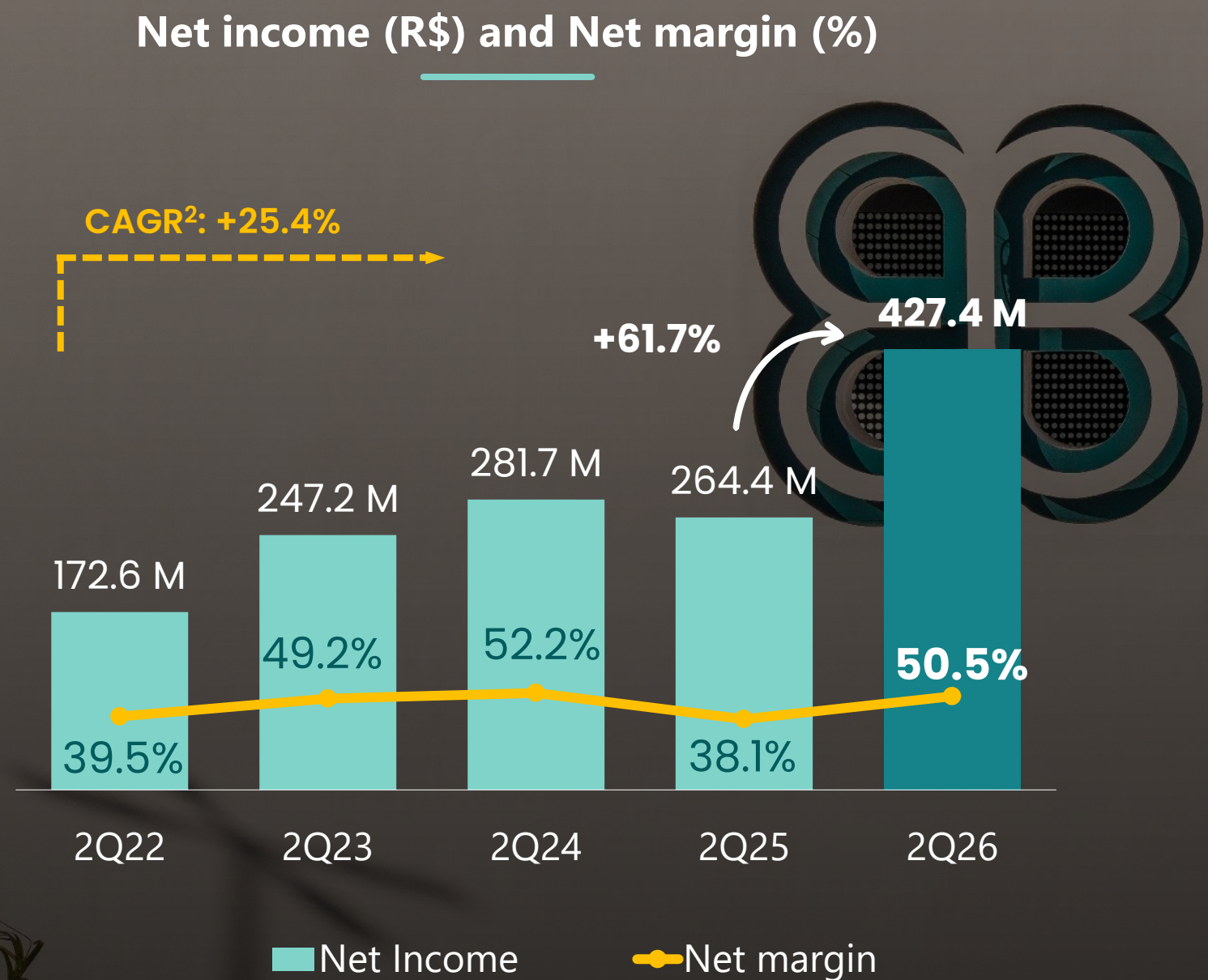


## Debt indexes (Jun-26)





# EPS<sup>1</sup>: 60.9% growth vs. 2Q25, with a 5-year CAGR<sup>2</sup> of 31.1%



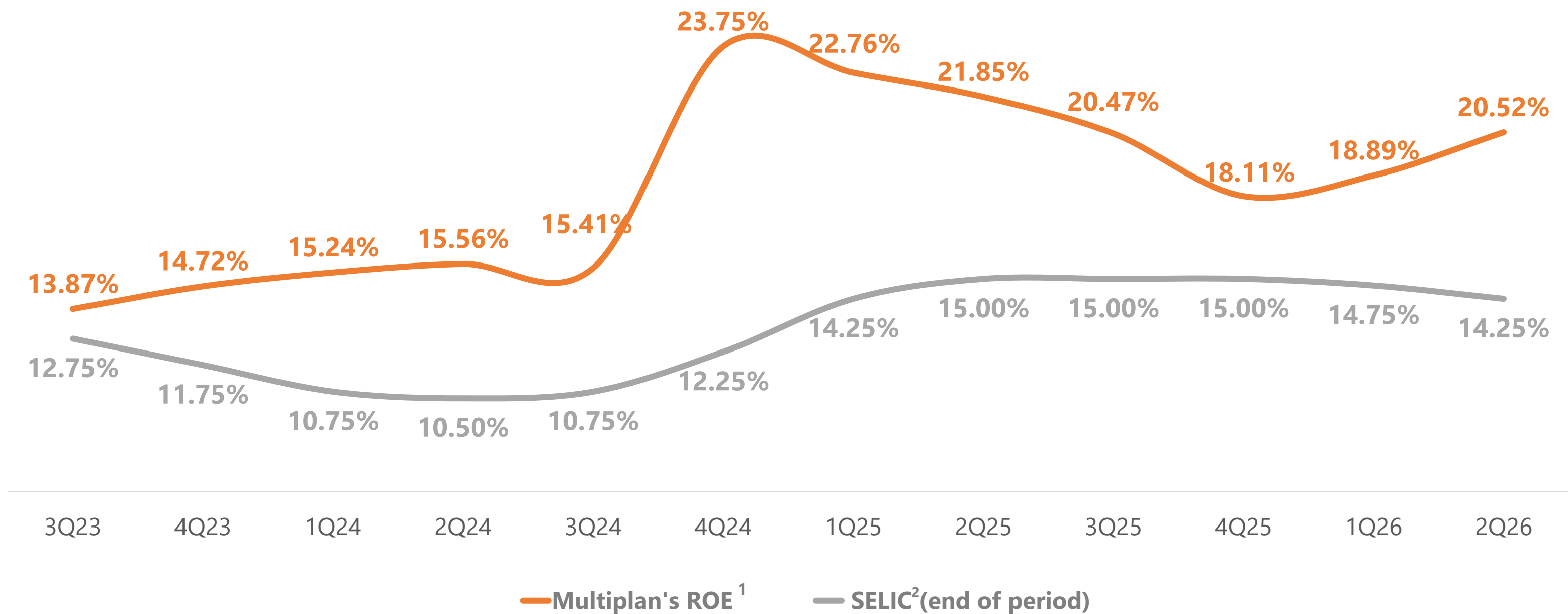
<sup>1</sup> Earnings per Share (EPS): Net income divided by the number of outstanding shares (excluding treasury shares) at the end of the period.<sup>2</sup> CAGR stands for Compound Annual Growth Rate.



# ROE<sup>1</sup> > 20.0%, once again outperforming Selic<sup>2</sup>

12th consecutive quarter with ROE<sup>1</sup> above the benchmark interest rate

Annual ROE<sup>1</sup> vs. Selic Rate<sup>2</sup> – Last 3 years



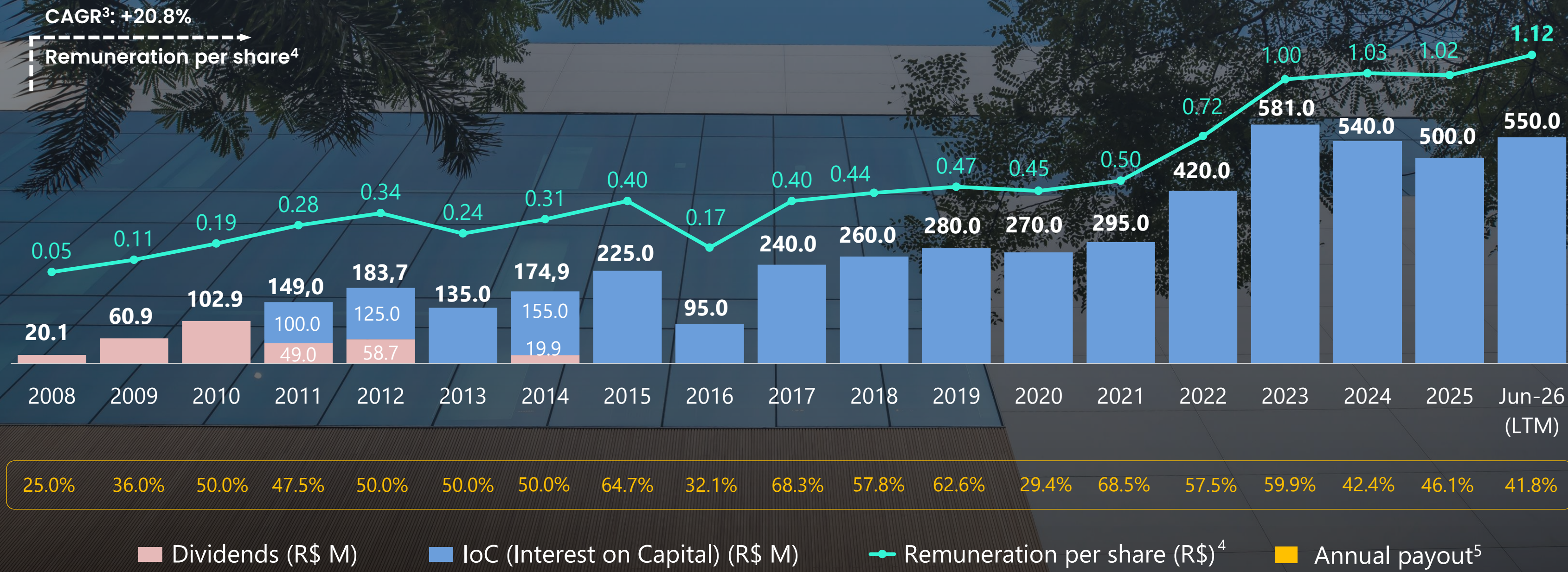
<sup>1</sup> Return on Equity (ROE): LTM Net Income divided by Total Shareholders' Equity at the end of the period. <sup>2</sup> The Selic Rate is Brazil's benchmark interest rate. Source: Central Bank of Brazil.



# Dividends and IoC<sup>1</sup> evolution

*R\$550.0 million distributed in the last 12 months, and R\$4.8 billion since the IPO<sup>2</sup>*

## Shareholder remuneration distribution

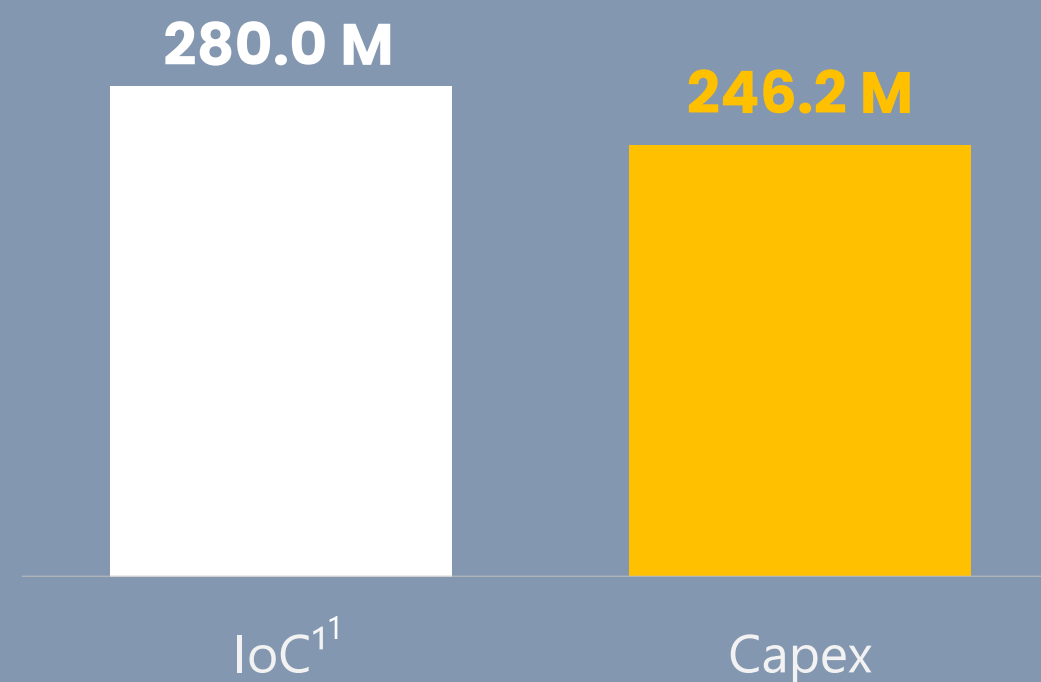


<sup>1</sup> IoC refers to Interest on Capital. LTM IOC accumulated as of Jun-26. <sup>2</sup> The Company's IPO was in Jul-07. <sup>3</sup> CAGR stands for Compound Annual Growth Rate. <sup>4</sup> Remuneration per share: Dividends + interest on capital declared divided by the number of outstanding shares (excluding treasury shares) on the date of declaration. <sup>5</sup> Payout: dividends + interest on capital distributed in the period / net income after legal reserve.

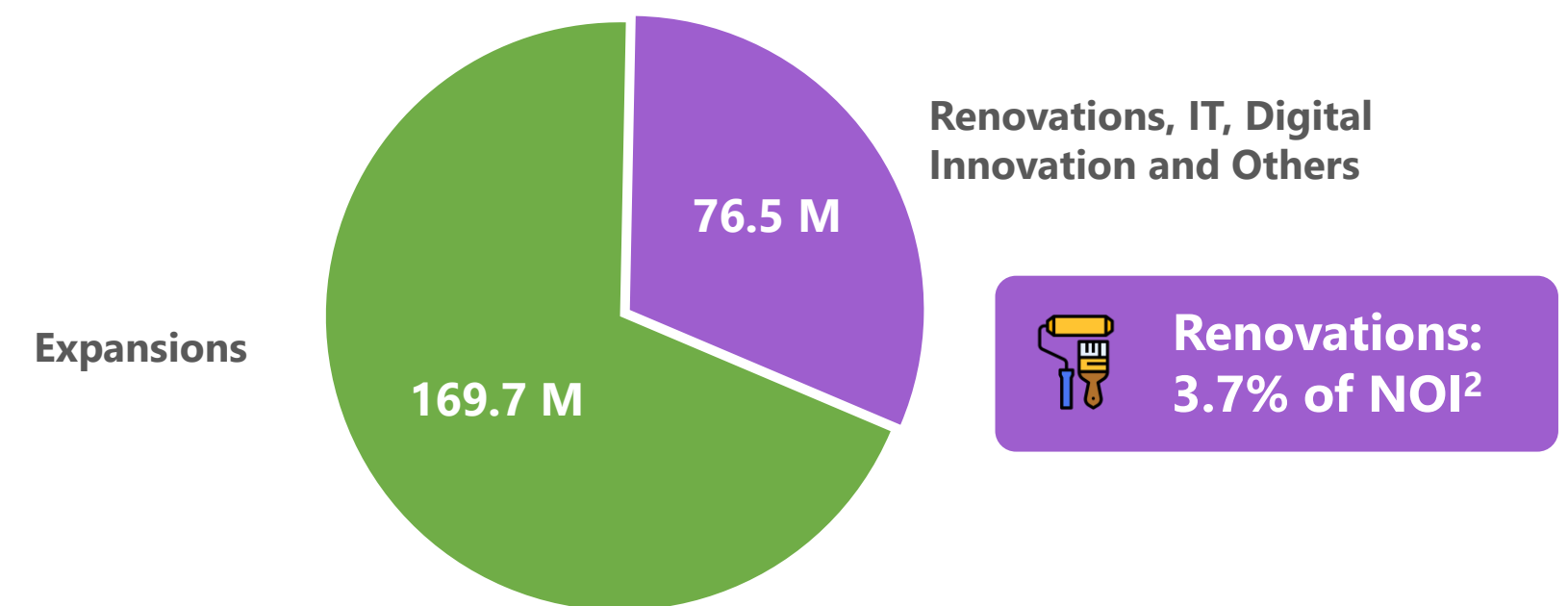


# 1H26: R\$526.2 million allocated, demonstrating ability to grow while delivering return to shareholders

Total capital allocation (R\$) – 1H26



Capex breakdown (R\$) – 1H26



**Mall expansions:** MorumbiShopping, BH Shopping, BarraShopping and ParkShopping

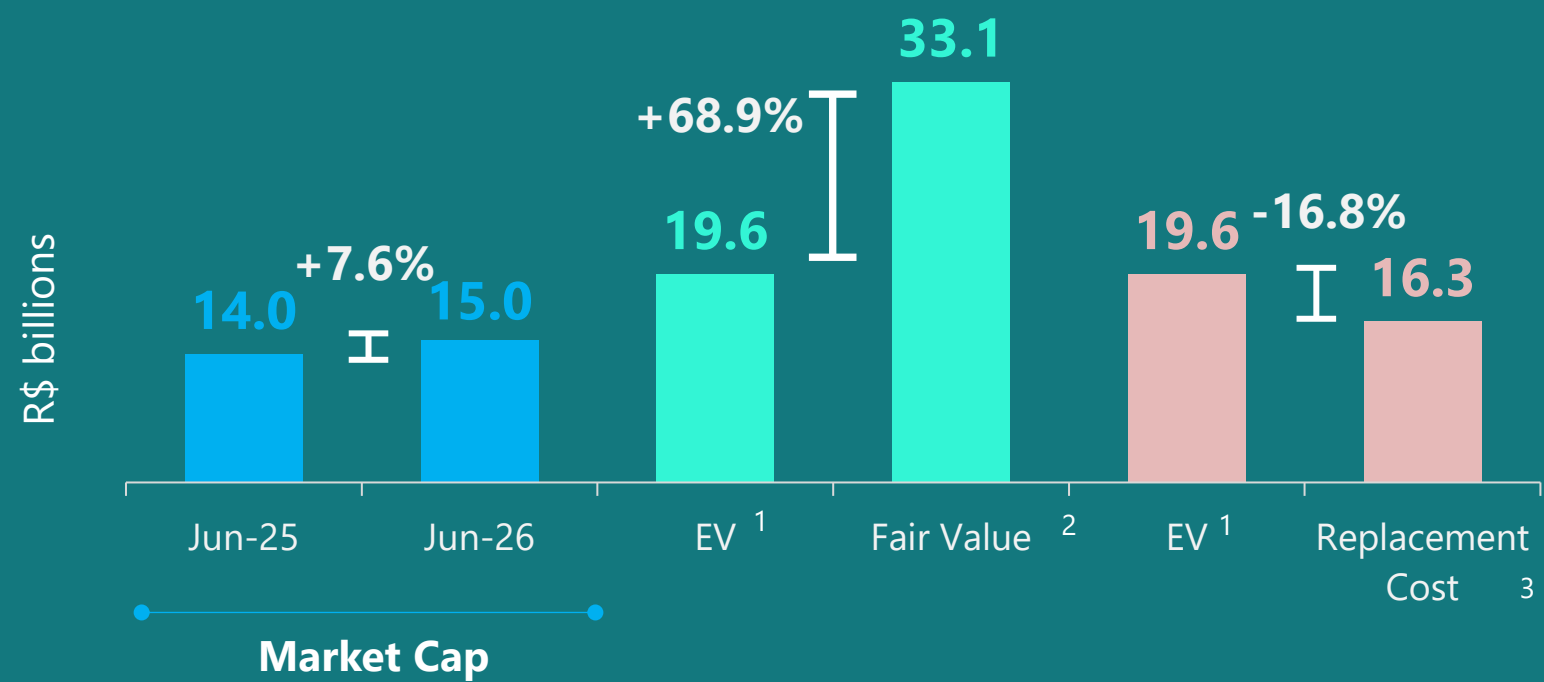
<sup>1</sup> Interest on Capital (IOC). <sup>2</sup> Excluding capitalized interest.



# Fair Value

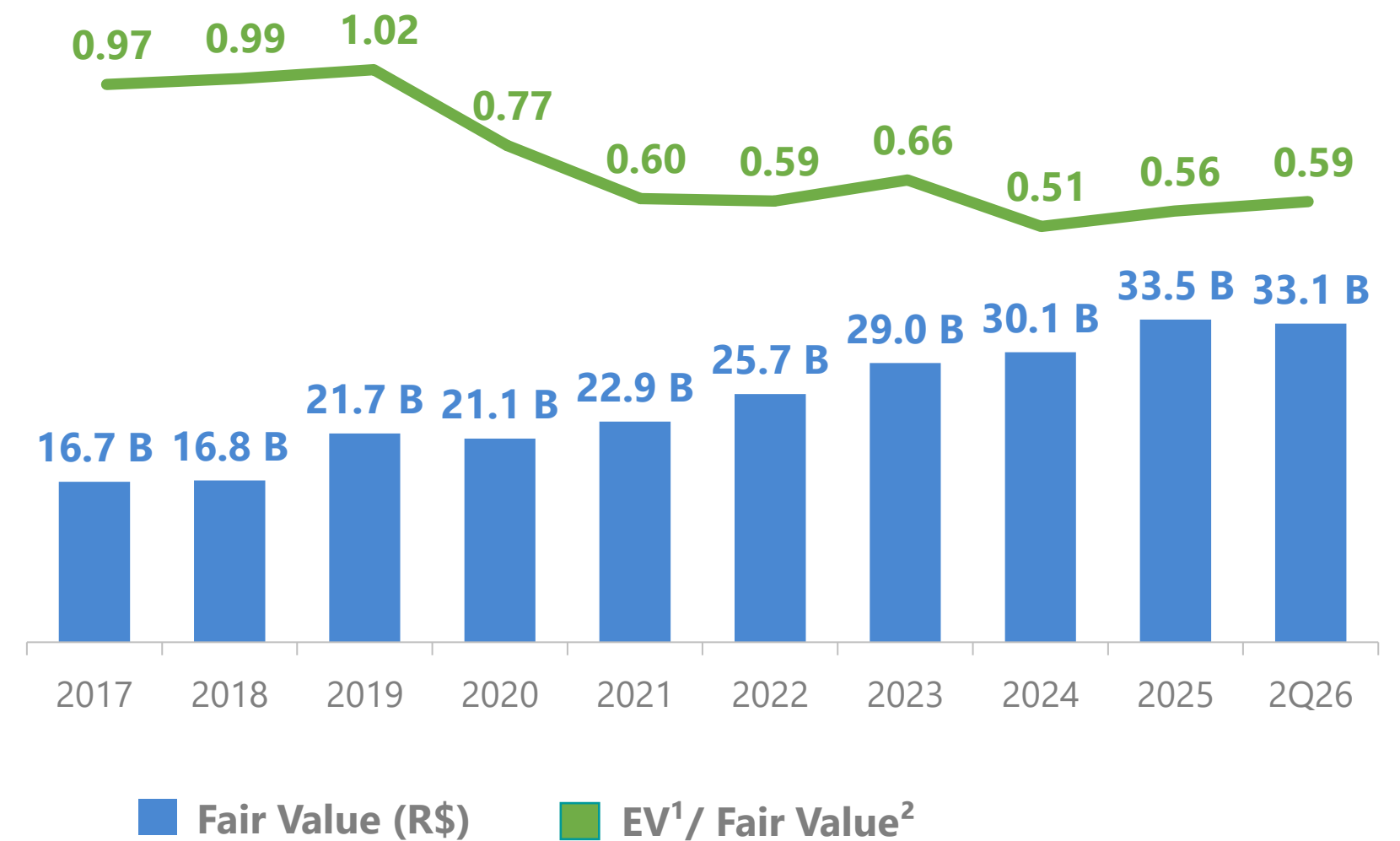
*Multiplan's Fair Value reaches R\$33.1 billion*

## Multiplan's value



<sup>1</sup> Enterprise Value (EV): Market Cap + Net debt at the end of Jun-26. <sup>2</sup> Fair Value of properties calculated according to the methodology detailed in the Financial Statements of Jun 30, 2026. <sup>3</sup> Replacement cost calculated by multiplying an estimated replacement cost per sq.m and the total owned GLA (767,817 sq.m) at the end of Jun-26. The estimated replacement cost per sq.m was calculated using ParkJacarepaguá's capex of R\$770 million divided by the mall's own GLA (36,342 sq.m), leading to a replacement cost per sq.m of R\$21,188/sq.m.

## Fair Value and EV<sup>1</sup>/ Fair Value<sup>2</sup>





# Projects delivered over the last 12 months

Lake Victoria  
Golden Lake – Phase 1

Towers

4

Delivery

Dec-25

Units

94

Private Area

34,000 sq.m

Parque Shopping Maceió

Stores

38

Delivery

Nov-25

GLA

5,500 sq.m

MorumbiShopping

Stores

40

Delivery

Mar-26

GLA

13,141 sq.m

BH Shopping

Stores

7

Delivery

Jun-26

GLA

2,000 sq.m

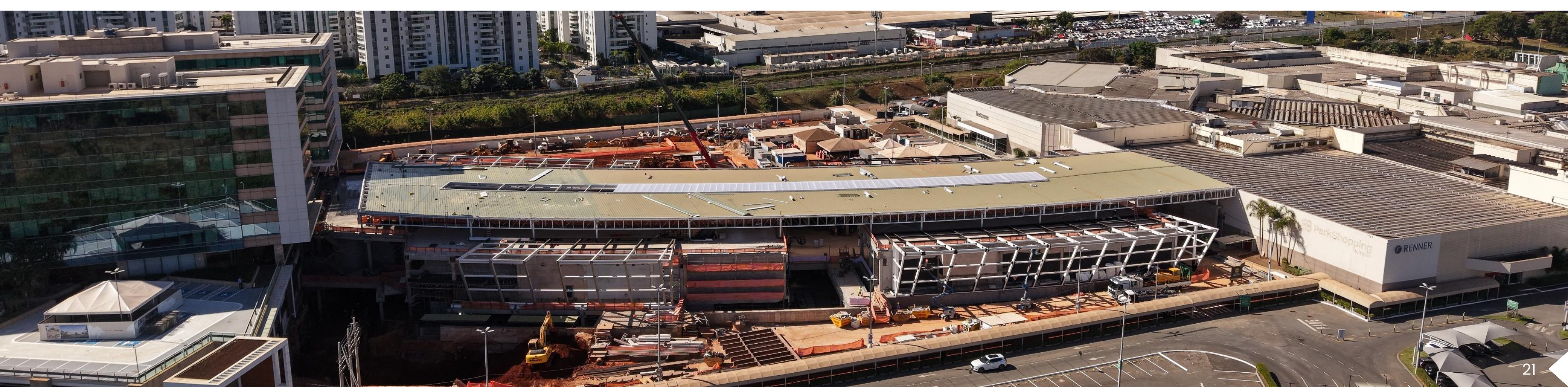




# ParkShopping Expansion X: opening on Nov 18, 2026

*8,615 sq.m, >60 new stores, 98.0% leased*

ParkShopping – Expansion construction





# BarraShopping Expansion VIII: opening in 2H26

*2,000 sq.m, expansion of an existing store, with construction works already underway*





# Expansions currently under study could add more than 30,000 sq.m of new GLA to the portfolio

The images and information presented are preliminary and based on data available as of the date hereof. They are subject to several factors, risks and uncertainties that may cause actual results to differ from those presented.



**ParkShoppingSãoCaetano**  
GLA: 9,000 sq.m

**JundiaíShopping**  
GLA: 8,000 sq.m

**BH Shopping**  
GLA: 12,000 sq.m

**VillageMall**  
GLA: 3,000 sq.m





# VillageMall Expansion II: ongoing studies

*3,000 sq.m planned for the mall's western area,  
currently occupied by an open-air parking lot*

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# Mixed-use project adjacent to VillageMall

*Planned for the eastern area, on a site within Multiplan's landbank*



*VillageMall mixed-use project illustrative images*



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# Wellness Center inaugurated and Golden Lake's common areas to be completed by year-end



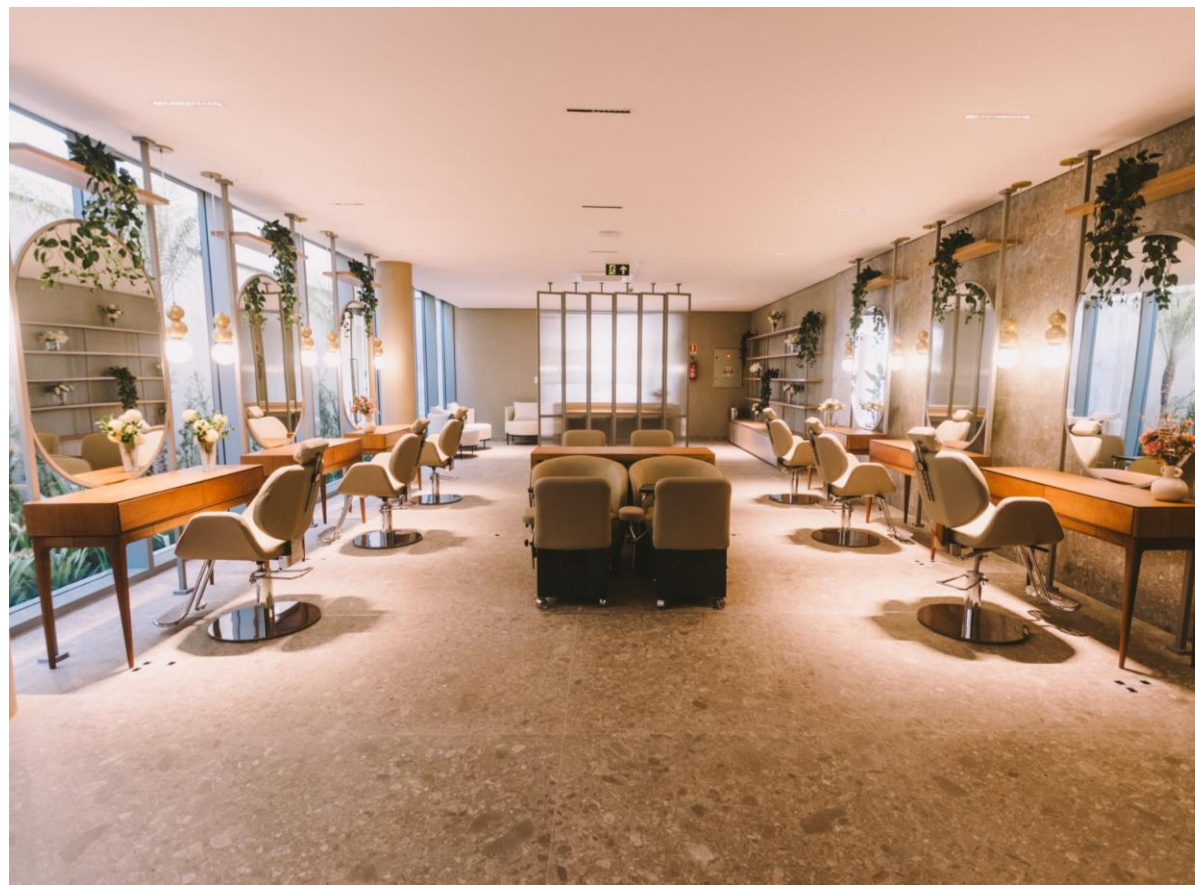
Images of the inaugurated Wellness Center



## Wellness Center

Delivered: Jul-26

Space with amenities for residents, including a heated pool, spa and fitness center





# Lake Baikal, the 3rd phase of Golden Lake

Lake Baikal

Launch: Aug-26

Delivery

-

Towers

2

Units

88

Private Area

19,000 sq.m

An aerial perspective of the Lake Baikal development. It features two modern high-rise buildings with balconies, a swimming pool surrounded by lounge chairs and palm trees, and a landscaped area with various plants and a paved walkway. The scene is set against a clear blue sky.

A modern interior space, likely a living and dining area. It features a large dining table with chairs, a sofa, and a coffee table. Large windows provide a view of a lake and a city skyline. The room is decorated with contemporary furniture and a large circular mirror on the wall.

The images and information presented are preliminary and based on data available as of the date hereof. They are subject to several factors, risks and uncertainties that may cause actual results to differ from those presented.

Two tall, modern high-rise buildings with balconies, part of the Lake Baikal project. The buildings are constructed with a mix of concrete and glass, featuring a distinctive wavy balcony design. They are set against a clear blue sky with some greenery at the base.

Lake Baikal project illustrative images

27



# Nearly 1.5 million sq.m of additional gross floor area for future expansions and/or mixed-use projects

| Shopping Center      | GLA (100%)<br>(sq.m) | Private area for sale<br>(100%)<br>(sq.m) | Additional gross<br>floor area(100%)<br>(sq.m) |
|----------------------|----------------------|-------------------------------------------|------------------------------------------------|
| BH Shopping          | 12,000               | -                                         | 240,000                                        |
| RibeirãoShopping     | -                    | -                                         | 500,000                                        |
| BarraShopping        | 14,700               | 32,000                                    | 60,000                                         |
| MorumbiShopping      | -                    | -                                         | 110,000                                        |
| ParkShopping         | 12,300               | 3,400                                     | -                                              |
| Diamond Mall         | -                    | -                                         | 9,500                                          |
| New York City Center | -                    | -                                         | 5,700                                          |
| ShoppingAnáliaFranco | 5,800                | 115,000                                   | 120,000                                        |
| ParkShoppingBarigüi  | -                    | 26,200                                    | 100,000                                        |
| Pátio Savassi        | -                    | -                                         | 67,000                                         |

| Shopping Center         | GLA (100%)<br>(sq.m) | Private area for sale<br>(100%)<br>(sq.m) | Additional gross<br>floor area(100%)<br>(sq.m) |
|-------------------------|----------------------|-------------------------------------------|------------------------------------------------|
| BarraShoppingSul        | 30,800               | 281,020                                   | -                                              |
| Shopping Vila Olímpia   | 2,000                | -                                         | -                                              |
| ParkShoppingSãoCaetano  | 16,467               | 108,000                                   | 88,000                                         |
| JundiaíShopping         | 7,849                | 12,000                                    | 2,500                                          |
| ParkShoppingCampoGrande | -                    | 161,700                                   | 30,000                                         |
| VillageMall             | 3,353                | 72,794                                    | -                                              |
| Parque Shopping Maceió  | 25,000               | -                                         | 14,000                                         |
| ParkShopping Canoas     | 7,040                | 21,700                                    | 102,000                                        |
| ParkJacarepaguá         | -                    | 23,000                                    | -                                              |
| <b>Total</b>            | <b>137,309</b>       | <b>856,814</b>                            | <b>1,448,700</b>                               |

Note: The data presented corresponds to initial studies conducted by the Company's technical and development departments, solely for the purpose of providing a preliminary view of the projects' potential. Such data may be revised at any time, in accordance with applicable legislation, construction parameters, economic and financial feasibility, and development rights. The table was revised in 2Q26, considering the expansions inaugurated at Parque Shopping Maceió, BH Shopping, and MorumbiShopping. It does not include the sale of landbank plots adjacent to ParkShoppingCampoGrande, ParkShopping Canoas, and ParkJacarepaguá, announced in Jul-25, as the completion of these transactions remains subject to precedent conditions.



# Digital Innovation strengthens customer engagement

**multi** 

**>10.5 million** accumulated downloads

## Loyalty and engagement

**Benefits redeemed: +67%**  
(2Q26 vs. 2Q25)

**Multi sessions: +16%**  
(1H26 vs. 1H25)

**Loyalty GMV<sup>1</sup>: +20%**  
(1H26 vs. 1H25)

## Artificial Intelligence

**Productivity gains and greater agility** in the execution of promotional campaigns

**AI reduced** campaign setup time from 6 hours to 20 minutes

**+140% in push notification click-through rate (CTR)** during the Mother's Day campaign

## Promotional campaigns during the quarter



**>460,000 benefits redeemed**



**VIP areas and promotional giveaways**

Promotional campaigns held at ParkJacarepaguá

<sup>1</sup> GMV stands for Gross Merchandise Value.



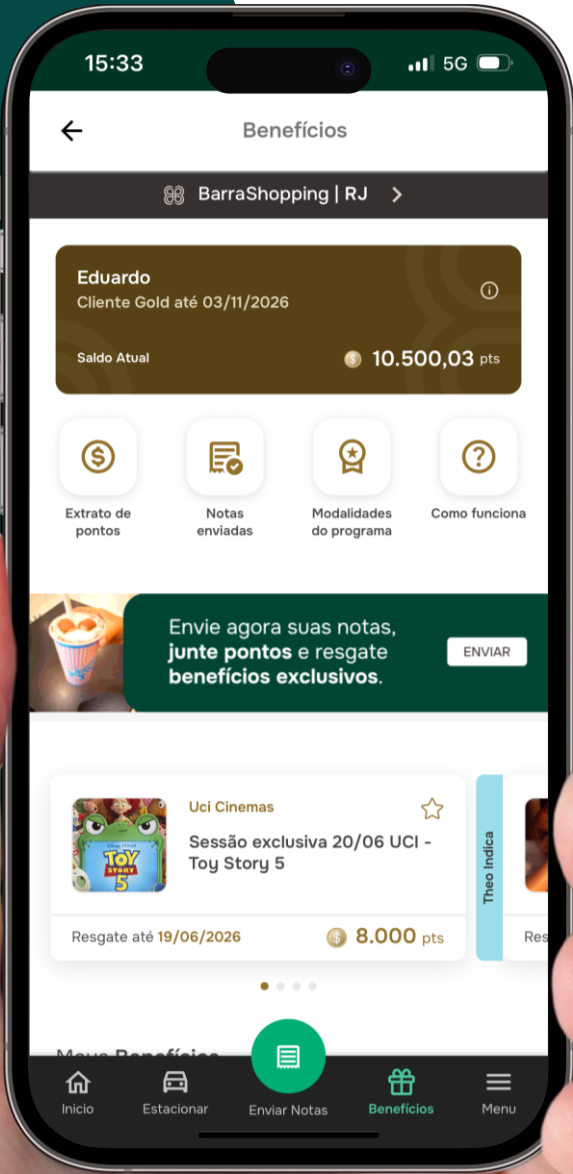
# Data empowers tenant decision-making

## “Know Your Customer”

>4,000 tenants accessed the platform

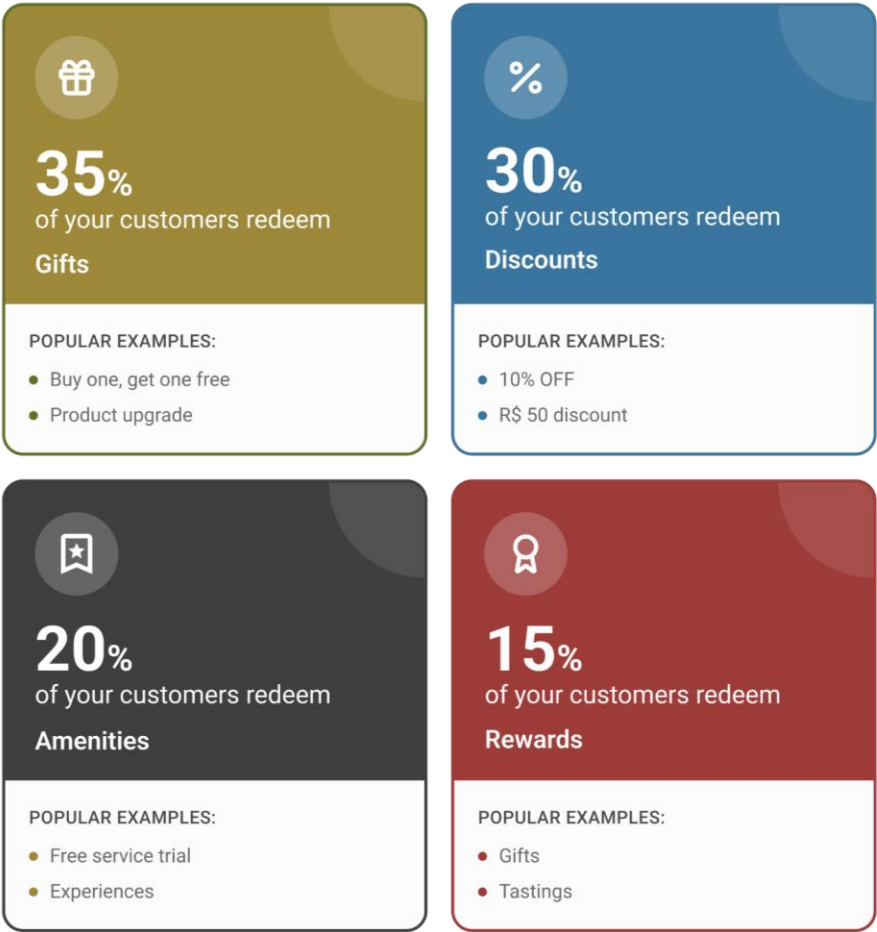
Enhanced dashboard with customer benefit redemption insights

Helps tenants **identify customer preferences** and develop **more targeted commercial strategies**



Multi app

## What your customers redeem in other stores



“Know Your Customer” screen

## Promote your benefits through Multi app

Create exclusive benefits to attract new consumers and build customer loyalty with Multiplan malls' loyalty program.

### What is a benefit?

It is an **exclusive offer** you provide to Multi customers through the app. It can be a discount, gift, amenity, or reward to attract new consumers and build customer loyalty at your store.



### More Sales

Attract customers with irresistible offers



### Customer Loyalty

Customers return to your store more often



### Exclusivity

Make your customer's visit even more special

Register My Benefits Now



# Social and environmental responsibility, governance in 2Q26



Exclusive talk by Amyr Klink for Company employees



4th VillageMall Cup 2026 – one of Brazil's leading equestrian events



41st Porto Alegre International Marathon at BarraShoppingSul



New 2026 Internship Program reinforces the development of young talent

## 2025 Annual Sustainability Report

Results that create value and positive impact

**100%** of malls' energy from renewable sources

**Board of Directors** with **7 members**, being **4 external**

**5.5M** people impacted over **10 years** through **Multiplique o Bem**

**235 social initiatives** carried out

**Average Board meeting attendance at 99%** (2021 – 2025)

**17,000 tons of CO<sub>2</sub> emissions avoided** since 2010



[Multiplan's 2025 Annual Report](#)



# Awards and recognition in 2Q26

## Multiplan shines again at Abrasce Awards

MorumbiShopping – "Expansion and Revitalization of MorumbiShopping"

★ Highlight Award

🏆 Expansion and Revitalization

VillageMall – "Christmas Time: VillageMall and the Advent Calendar"

🏆 Christmas Initiatives

Parque Shopping Maceió – "Vestir Massayó: Exhibition at Parque Shopping"

🏆 Innovation



## "2026 Broadcast Empresas" Award

Multiplan **won the Small Cap category** and ranked 6th in the Companies category, being the only real estate company among the top ten

## "The Best of São Paulo – Services"

**MorumbiShopping** was elected the favorite mall in the South Zone for the third consecutive year, while **ShoppingAnáliaFranco** was elected the favorite mall in the East Zone





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