

### Disclaimer

This document may contain prospective statements and goals, which are subject to risks and uncertainties as they are based on expectations of the Company's management and on available information. The Company is under no obligation to update these statements. The words "anticipate", "wish", "expect", "foresee", "intend", "plan", "predict", "forecast", "aim" and similar words are intended to identify these statements.

The Company clarifies that it does not disclose projections and/or estimates under the terms of article 21 of CVM Resolution 80/22 and, therefore, eventual forward-looking statements do not represent any guidance or promise of future performance.

Forward-looking statements refer to future events which may or may not occur. Our future financial situation, operating results, market share and competitive position may differ substantially from those expressed or suggested by these forward-looking statements. Many factors and values that may impact these results are beyond the Company's ability to control. The reader/investor should not make a decision to invest in Multiplan shares based exclusively on the data disclosed in this presentation.

This document also contains information on future projects which could differ materially due to market conditions, changes in laws or government policies, changes in operational conditions and costs, changes in project schedules, operating performance, demands by tenants and consumers, commercial negotiations or other technical and economic factors. These projects may be altered in

part or totally by the Company with no prior warning.

External auditors have not reviewed non-accounting information. In this presentation, the Company has chosen to present the consolidated data from a managerial perspective, in line with the accounting practices excluding the CPC 19 (R2).

For more detailed information, please check our Financial Statements, Reference Form (Formulário de Referência) and other relevant information on our investor relations website ir.multiplan.com.br.

Unsponsored Depositary Receipt Programs
It has come to the attention of the Company that
foreign banks have launched or intend to launch
unsponsored depositary receipt programs, in the
USA or in other countries, based on shares of the
Company (the "Unsponsored Programs"), taking
advantage of the fact that the Company's reports
are usually published in English.

The Company, however, (i) is not involved in the Unsponsored Programs, (ii) ignores the terms and conditions of the Unsponsored Programs, (iii) has no relationship with potential investors in connection with the Unsponsored Programs, (iv) has not consented to the Unsponsored Programs in any way and assumes no responsibility in connection therewith. Moreover, the Company alerts that its financial statements are translated and also published in English solely in order to comply with Brazilian regulations, notably the requirement contained in item 6.2 of the Level 2 Corporate Governance Listing Rules of B3 S.A. -

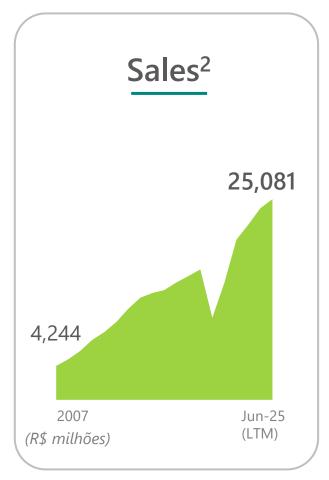
Brasil, Bolsa, Balcão, which is the market listing segment where the shares of the Company are listed and traded.

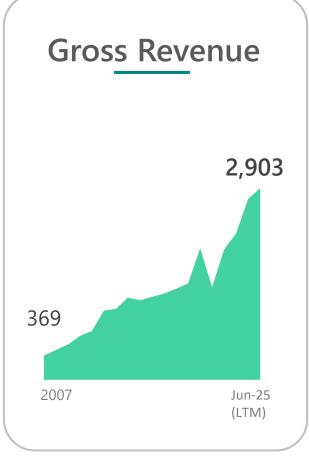
Although published in English, the Company's financial statements are prepared in accordance with Brazilian legislation, following Brazilian Generally Accepted Accounting Principles (BR GAAP), which may differ to the generally accepted accounting principles adopted in other countries. Finally, the Company draws the attention of potential investors to article 51 of its bylaws, which expressly provides, in summary, that any dispute or controversy which may arise amongst the Company, its shareholders, board members, officers and members of the Fiscal Council (Conselho Fiscal) related to matters contemplated in such provision must be submitted to arbitration before the Câmara de Arbitragem do Mercado, in Brazil.

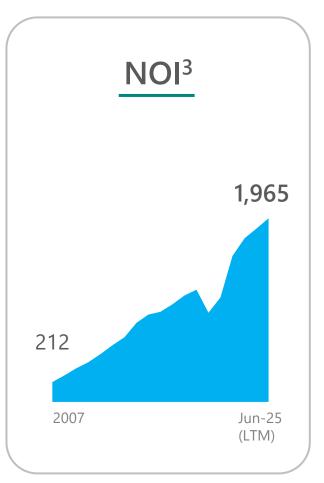
Therefore, in choosing to invest in any Unsponsored Program, the investor does so at its own risk and will also be subject to the provisions of article 51 of the Company's bylaws.

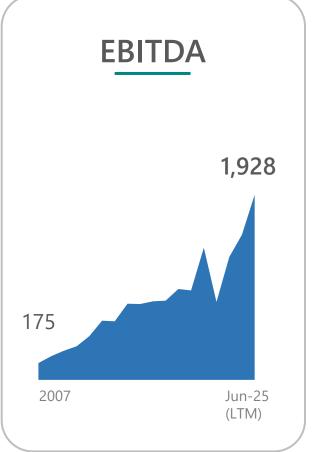
## Consistent long-term growth

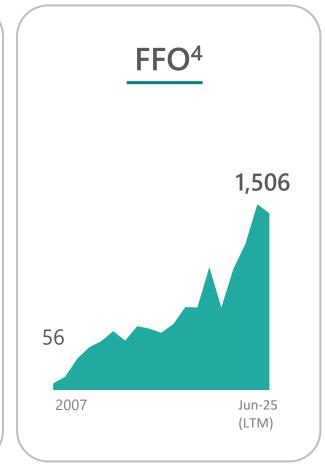
(CAGR<sup>1</sup> % 2007- Jun-25 LTM)

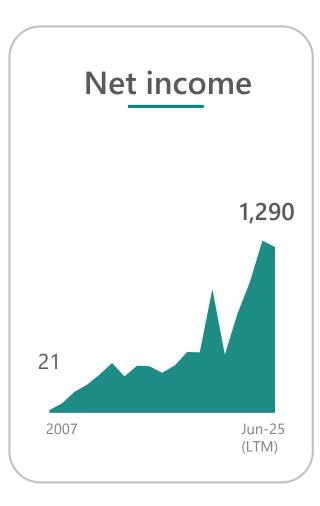












+10.7%

+12.5%

+13.6%

+14.7%

+26.5%

<sup>+20.7%</sup> 

<sup>&</sup>lt;sup>1</sup> CAGR stands for Compound Annual Growth Rate. <sup>2</sup> Total tenants' sales at a 100% basis and not at Multiplan's stake. <sup>3</sup> NOI refers to Net Operating Income. <sup>4</sup> FFO refers to Funds from Operations.

# Strong 2Q25 performance boosts operational and financial metrics

Sales R\$6.3 bi

+12.8% vs. 2Q24

Occupancy
Rate
96.1%

+12 b.p. vs. 2Q24

Turnover 1.1%

9,816 sq.m. in 2Q25

Malls' rental revenue

R\$414 M

+8.6% vs. 2Q24

SSR

+9.3%

+3.5% real SSR vs. 2Q24

Real Estate for Sale
R\$171 M

+134.7% vs. 2Q24

NOI margin 95.0%

+300 b.p. vs. 2Q24

Property EBITDA margin **84.6%** 

+636 b.p. vs. 2Q24

EPS<sup>1</sup>

+36.9%

Jun-25 vs. Jun-24 (LTM)



<sup>&</sup>lt;sup>1</sup> EPS stands for Earnings per share: net income (LTM) divided by the number of outstanding shares (excluding treasury shares) at the end of the period.

# Sales: highest increase in a 2Q since 2014<sup>1</sup> (+12.8% vs. 2Q24)

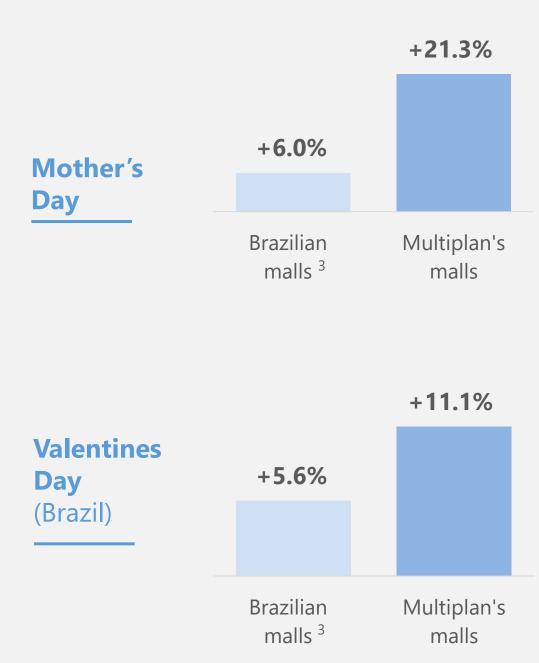
More than half of malls growing double digits



<sup>&</sup>lt;sup>1</sup> Does not consider the pandemic period (2020-2022). <sup>2</sup> The periods were defined according to the timeframes established by Abrasce: Mothers Day (05/02-05/11/25 vs. 05/03-05/12/24) and Valentines Day (06/06-06/12/25 vs. 06/06-06/12/24). Multiplan's numbers follow these timeframes. <sup>3</sup> Brazilian malls source: Abrasce (Brazilian Association of Shopping Centers) based on the Cielo ICVA.

#### Sales growth<sup>2</sup> in 2Q25

(% vs. previous year)

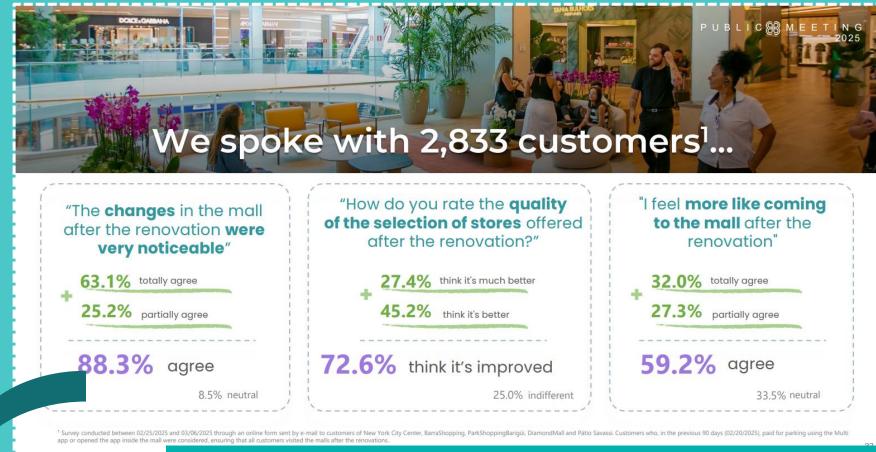


# SSS: 10.9% growth in 2Q25

Malls that have undergone renovations stand out in the results

#### Same Store Sales (SSS) 2Q25 x 2Q24

	Anchor	Satellite	Total
Food Court & Gourmet Area	+1.1%	+14.2%	+14.0%
Apparel	+17.1%	+9.6%	+11.9%
Home & Office	+15.3%	+10.6%	+11.7%
Miscellaneous	+8.5%	+8.1%	+8.2%
Services	+23.0%	+5.6%	+8.7%
Total	+14.7%	+9.8%	+10.9%



Research conducted in renovated malls. Study presented at the 2025 Public Meeting (link)

#### SSS of renovated malls

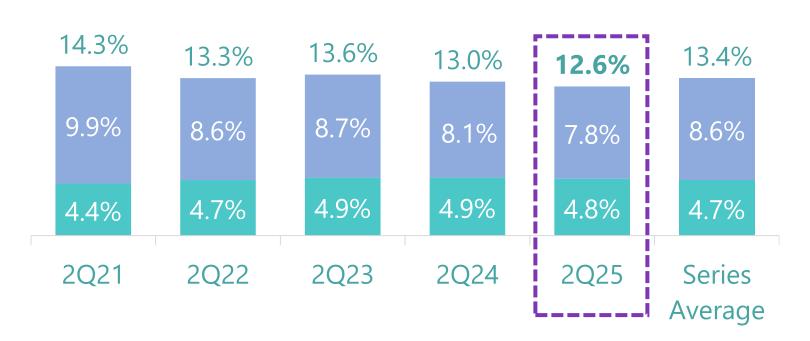
(% compared to the previous year)



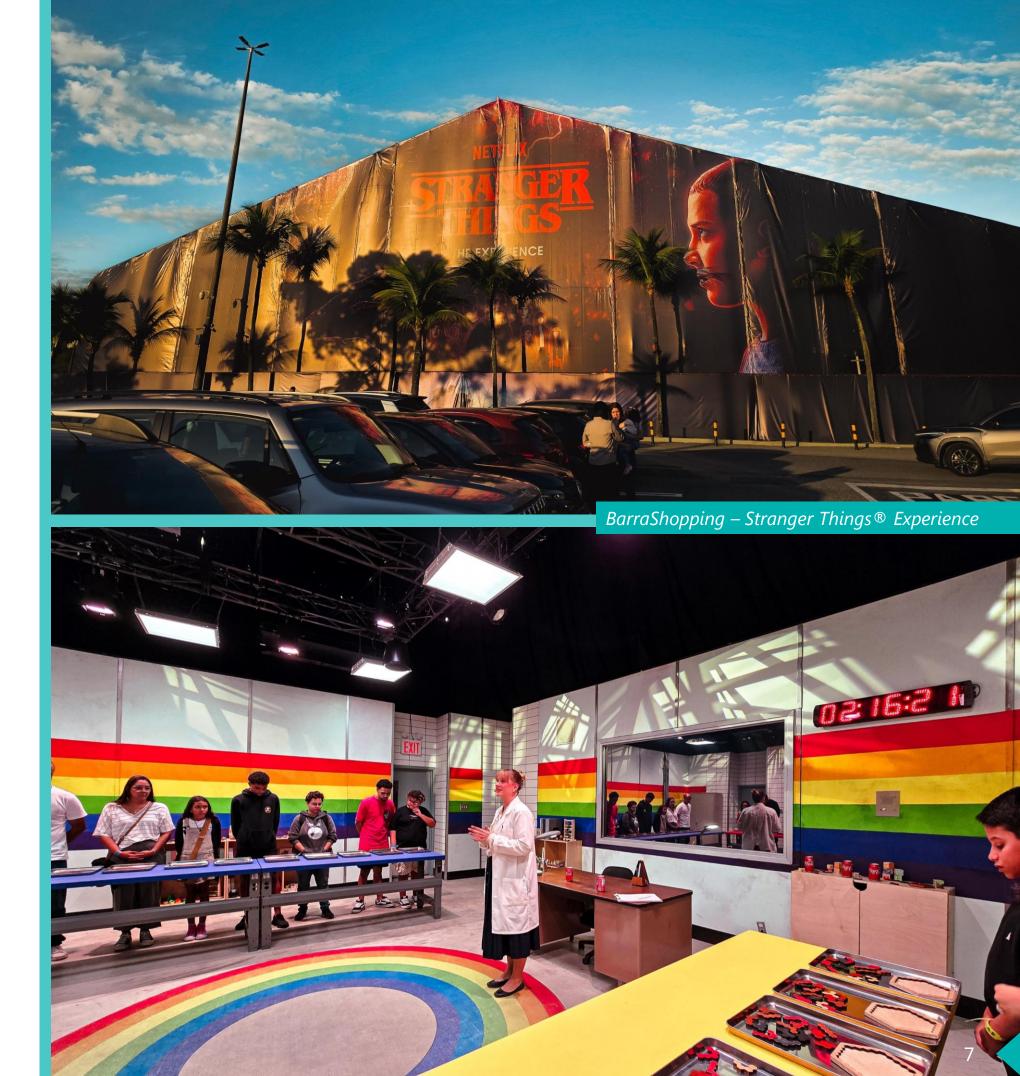
# Lowest occupancy cost for a 2Q since the IPO<sup>1</sup>

Strong sales drive decline

#### **Occupancy cost breakdown**



Rent as sales %



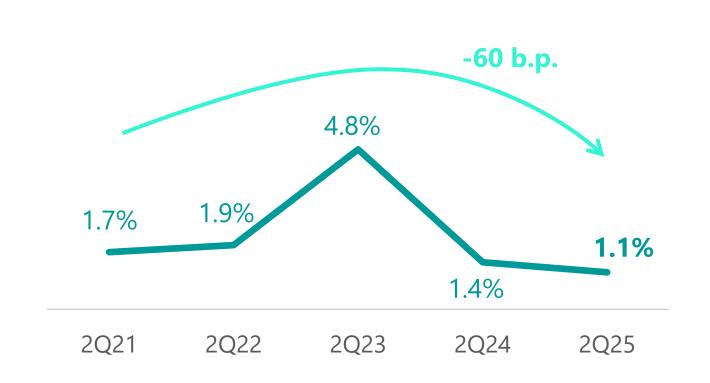
Common expenses as sales %

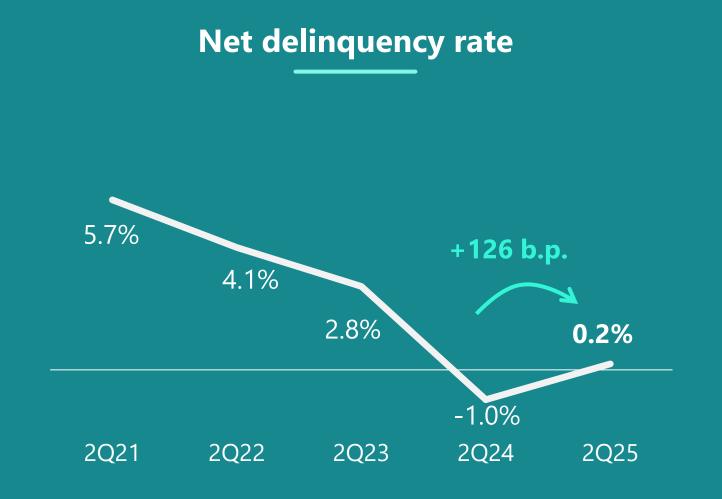
<sup>&</sup>lt;sup>1</sup> Multiplan's IPO (Initial Public Offering) was held in Jul-07.

# Falling turnover and high occupancy

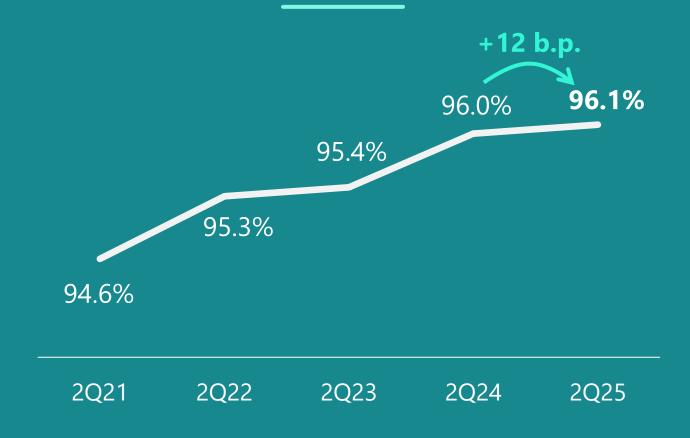
High sales reduce store turnover while the search for new spaces continues

#### Shopping center turnover as a % of total GLA (%)





#### **Shopping center average occupancy rate**



# Gross revenue grows 27.2%, driven by rental, real estate for sale, parking and services

**Revenue growth:** 

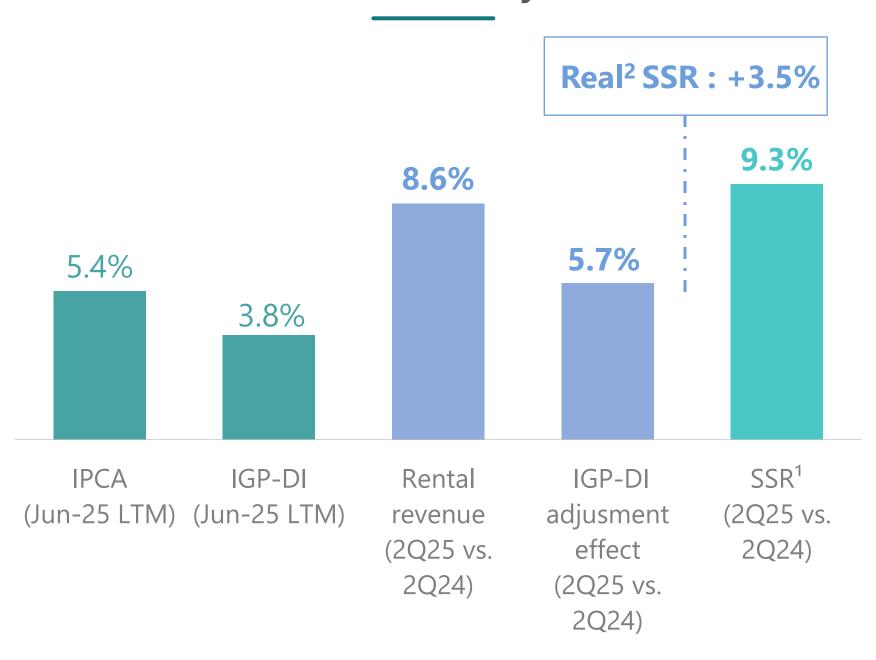


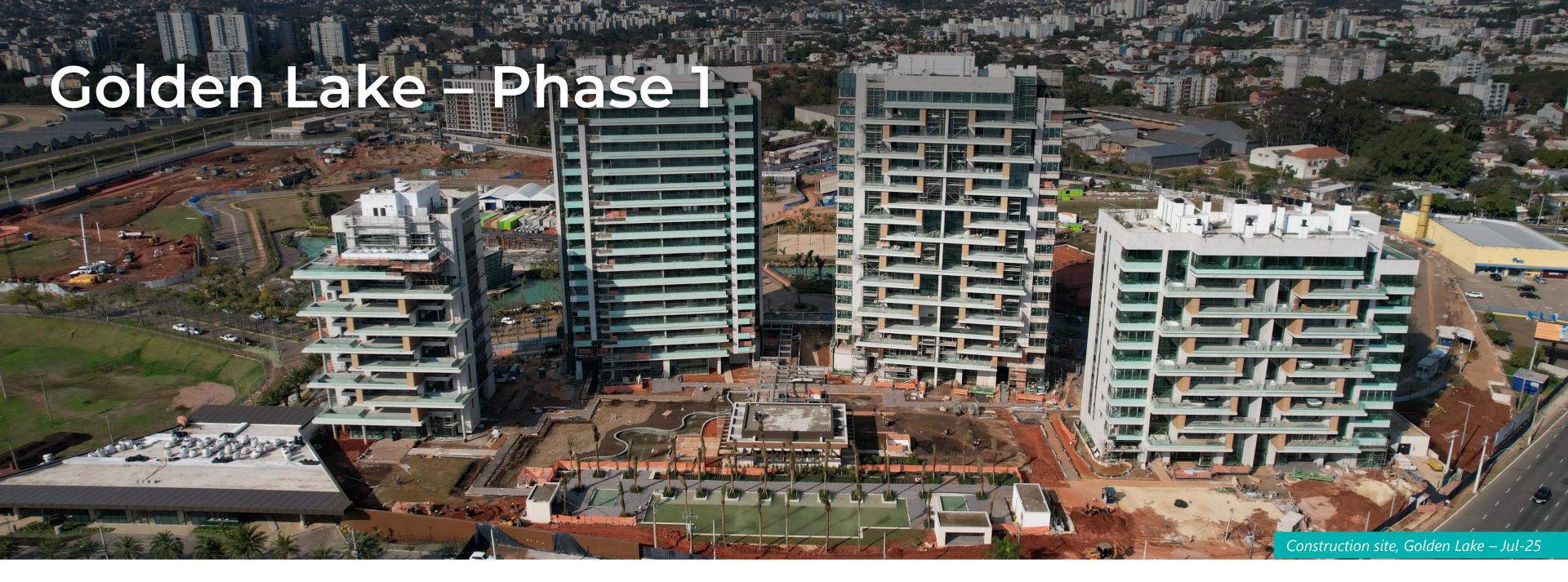


## SSR of 9.3% in 2Q25

Real SSR of 3.5% on top of a 5.7% IGP-DI adjustment effect

#### Indexes and SSR<sup>1</sup> analysis – 2Q25





Launch: Oct-21

Sales: 73.4% of units sold<sup>1</sup> equivalent to R\$409.2 M of the PSV<sup>2</sup>

#### Revenue accrued until Jun-25: R\$368.6 M

1st phase with 4 towers 94 units

34,000 sq.m of private area R\$560 million PSV

<sup>&</sup>lt;sup>1</sup> Sales accounted for until July 18, 2025.

<sup>&</sup>lt;sup>2</sup> PSV stands for Potential Sales Value. Does not include monetary adjustments.



Launch<sup>2</sup>: Sep-24

**Start of construction: May-25** 

Sales: 63.0% of units sold<sup>3</sup> equivalent to R\$224.2 M of the PSV<sup>1</sup>

Revenue accrued until Jun-25: R\$48.8 M

2nd phase with 2 towers 127 units

19,600 sq.m of private area PSV<sup>3</sup> of R\$350 M

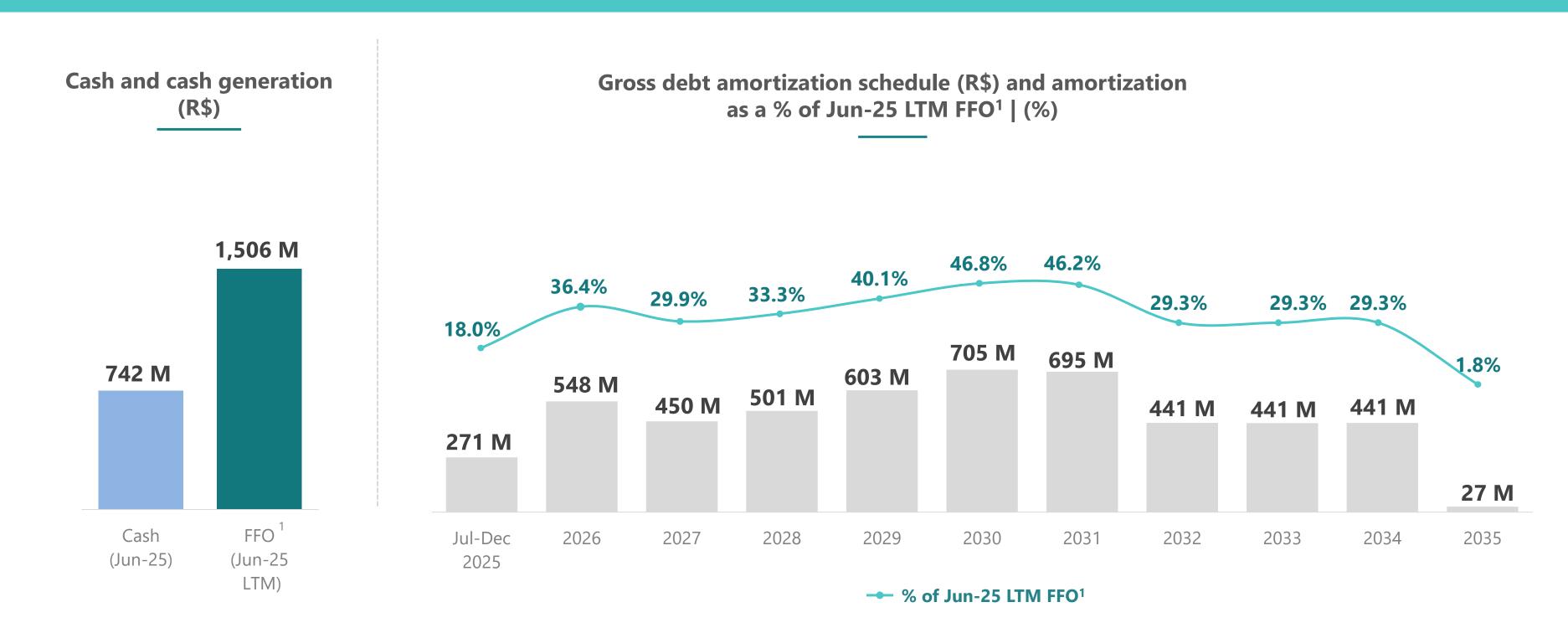
<sup>&</sup>lt;sup>1</sup> PSV stands for Potential Sales Value.

<sup>&</sup>lt;sup>2</sup> According to the Notice to the Market (link).

<sup>&</sup>lt;sup>3</sup> Sales recorded for until July 18, 2025.

## Capital structure

Robust cash generation (FFO1) to meet investments, return capital and pay down debt



<sup>1</sup> FFO refers to Funds from Operations.

# Stable leverage amid investments and loC¹ distribution

Net debt/EBITDA at 2.27x (Jun-25)

Gross debt: R\$5,124.4 M

Average cost p.a.: 15.52%

Net debt: R\$4,382.1 M

Net debt / EBITDA: 2.27x

>> Properties' Fair Value<sup>2</sup>: **R\$31,894.3 M** 

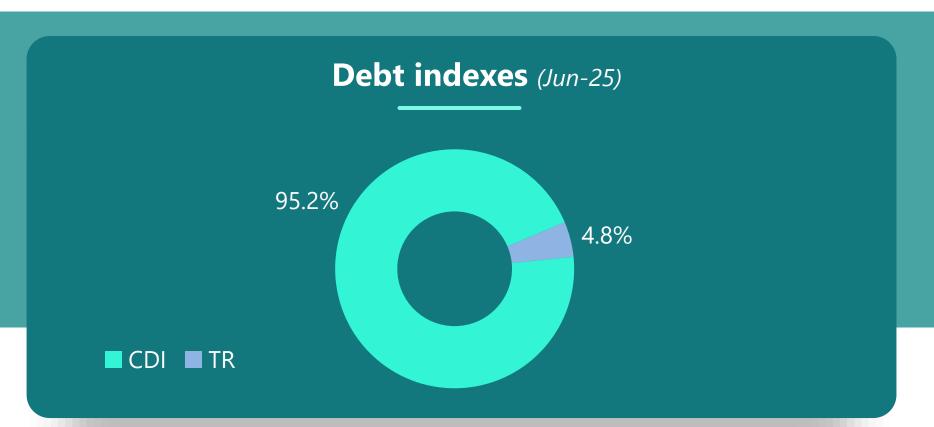
Net debt / Fair Value: 13.7%



<sup>&</sup>lt;sup>1</sup> IoC refers to Interest on Equity. <sup>2</sup> Properties' Fair Value calculated according to the methodology detailed in the Financial Statements of June 30, 2025.

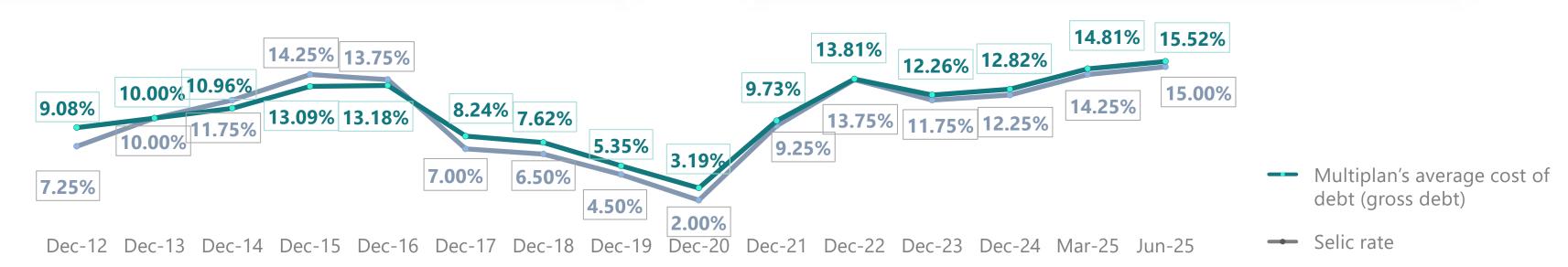


## Cost of debt

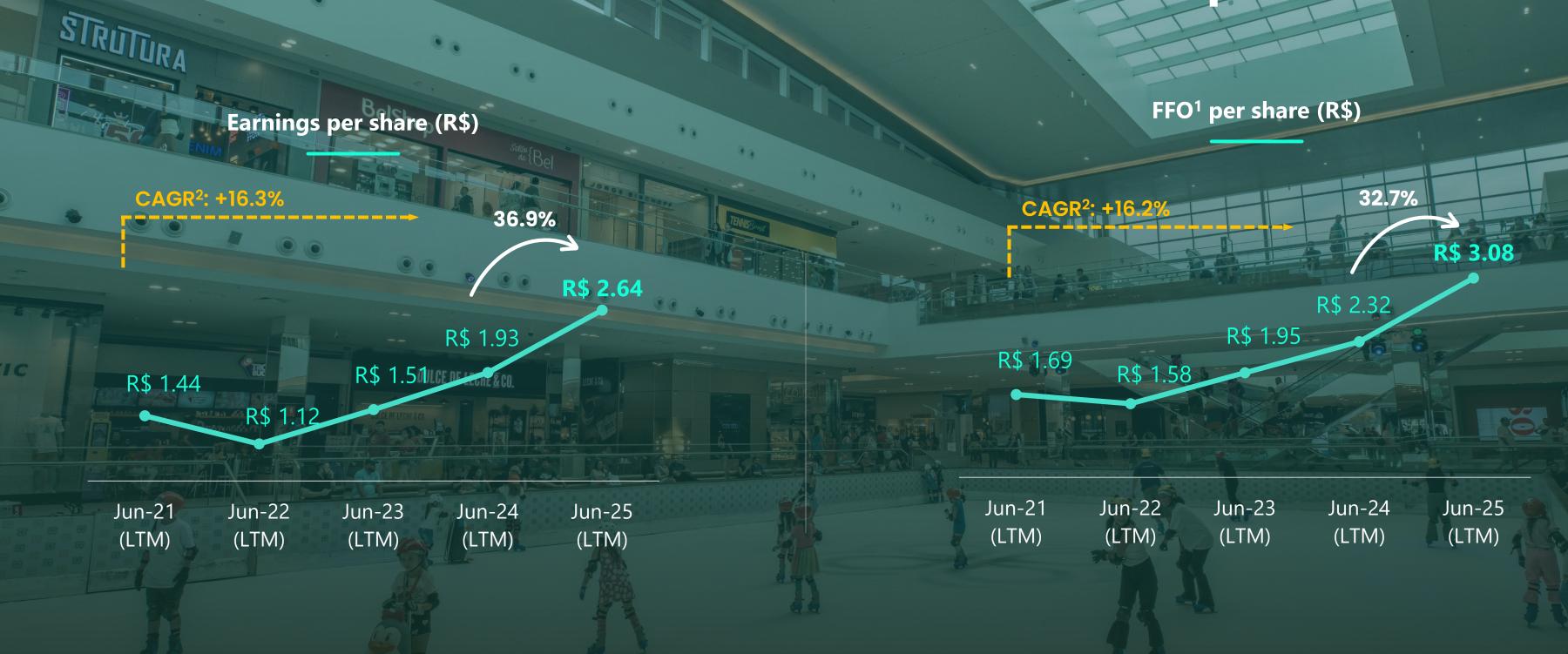




#### Weighted average cost of debt (% p.a.)

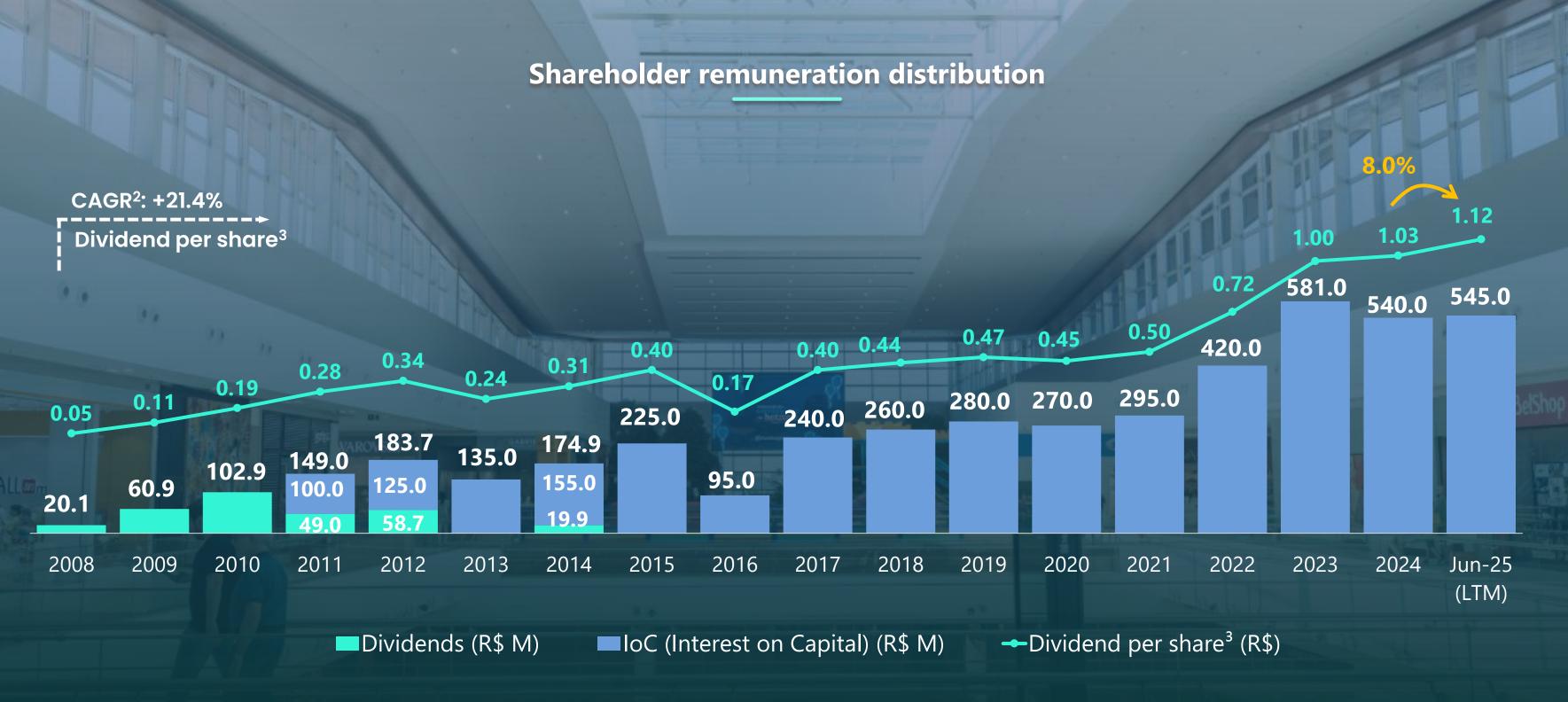






## Dividends and IoC evolution

R\$545.0 million distributed in the last 12 months, and R\$4.3 billion since the IPO1

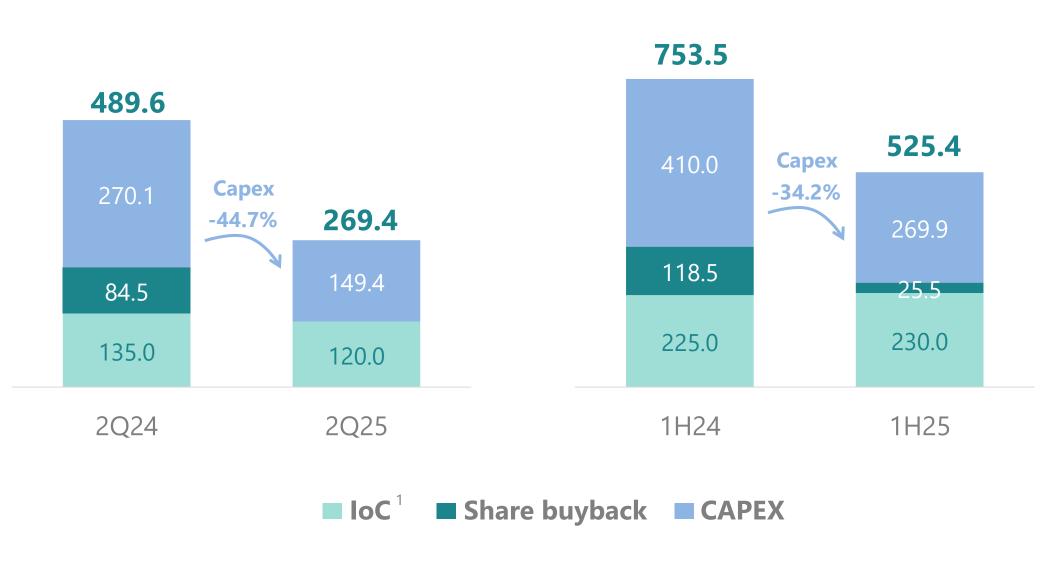


<sup>&</sup>lt;sup>1</sup>The IPO of the Company was in Jul-07. <sup>2</sup>CAGR stands for Compound Annual Growth Rate. <sup>3</sup> Dividends + interest on capital declared divided by the number of outstanding shares (excluding treasury shares) on the date of declaration.



# 2Q25 capital allocation: Capex drops 44.7% with delivery of renovations and expansions

#### **Capital allocation (R\$ M)**



<sup>&</sup>lt;sup>1</sup> IoC stands for Interest on Capital.

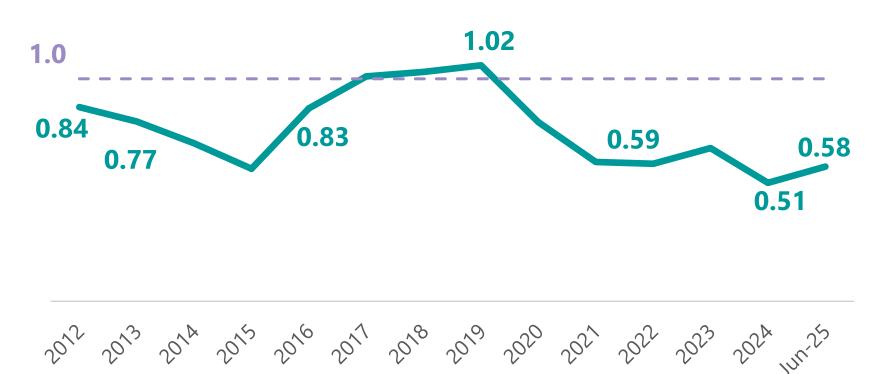
# Fair Value Enterprise Value (EV) is 58% of Fair Value

#### Multiplan's value



<sup>1</sup> Considers the total shares outstanding in Jun-25, multiplied by the closing share price in Jun-24, in order to reflect the cancellation of 87.6 million shares in the period. <sup>2</sup> Enterprise Value (EV): Market cap + Net debt on June 30, 2025. <sup>3</sup> Fair Value (FV) of properties calculated according to the methodology detailed in the Financial Statements of June 30, 2025. <sup>4</sup> Replacement cost calculated by multiplying an estimated replacement cost per sq.m and the total owned GLA (765,466 sq.m) at the end of Jun-25. The estimated replacement cost per sq.m was calculated using ParkJacarepaguá's capex of R\$770 million divided by the mall's own GLA (39,385 sq.m), leading to a replacement cost per sq.m of R\$21,188/sq.m.

#### **EV**<sup>1</sup>/ Fair Value<sup>2</sup>

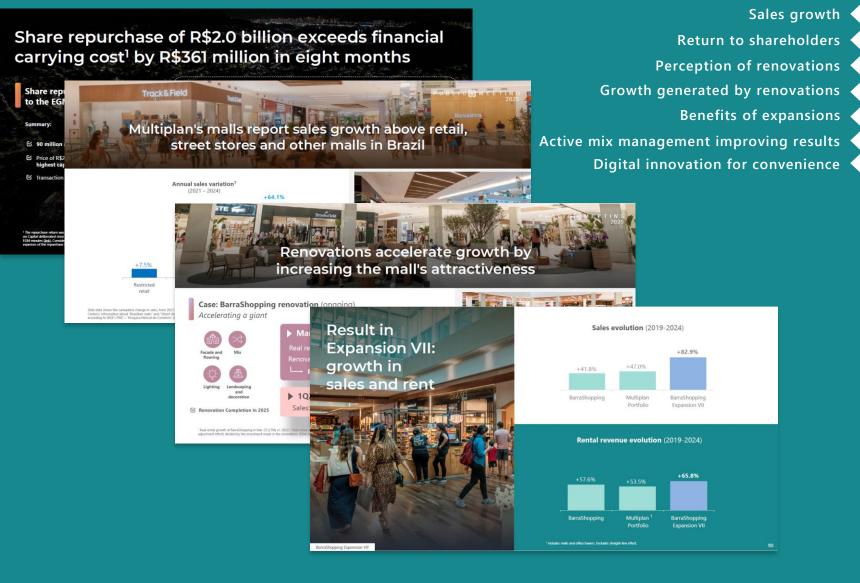


### 2025 Public Meeting

Multiplan highlights market share gains, active management strategy and growth plans



#### Some case studies presented at the event:



**Broadcast** 

**Presentation** 

## Multi: a new integrated digital era

Unification of Multi, MultiVocê and Acesso Multi channels

**Previous** New multi@8 # Multi + MULTI # VC + ACESSO MULTI>>



- Multi: almost 9.0 million accumulated downloads
- +49% in sales at Multiplan's malls captured by the **program** (1H25 vs. 1H24)

Launch of the **Multi Platinum** category: even more exclusive benefits and experiences









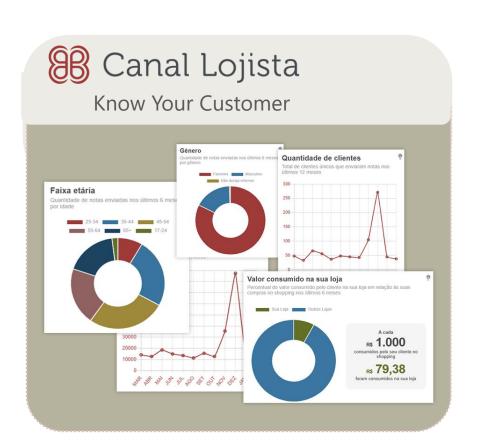
## "Know Your Customer" Channel

Sharing data with tenants to generate insights and results

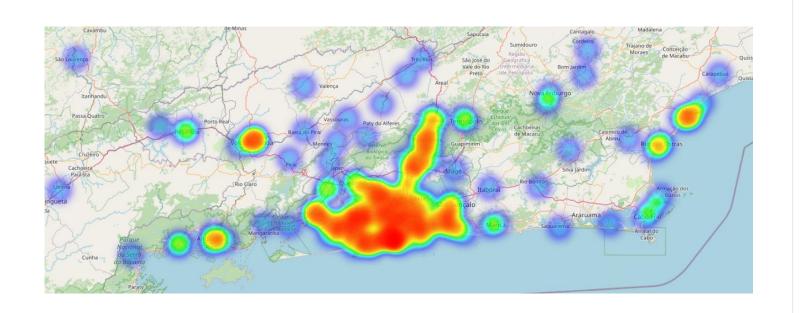
**Personalized insights** based on analysis of data captured by the Multi app

Data on consumption, store participation in visits and purchasing profile

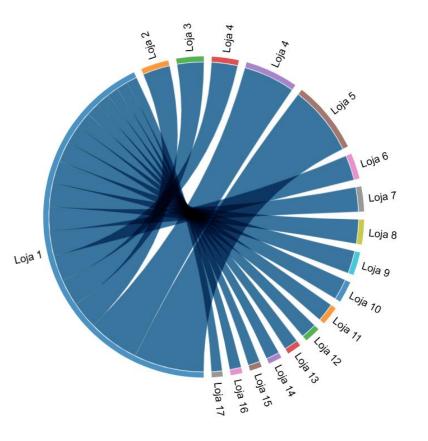
Multi app features feed each store owner's individual dashboard



Heat map that allows the retailer to visualize the geographic origin of their customers



String map indicates which other stores the tenant shares its customers with



# Social and environmental responsibility, governance and awards in 2Q25



VillageMall Equestrian Cup



Integrity Game: encouraging ethical conduct among employees



MorumbiShopping and DiamondMall host running event



Golden Lake: LEED GOLD pre-certification

#### **2025 ABRASCE Awards**



#### **Institutional Campaign**

Multiplan: "For 50 years, transforming simple moments into something unique and magical"



#### **Events and Promotions**

MorumbiShopping: "DC Heroes" exposition



#### **Expansions and renovations**

ParkShoppingBarigüi expansion



#### **Events and Promotions**

BH Shopping: "Tutankhamun – an immersive experience" exposition



BH Shopping: Tutankhamun Exhibition



## **B**Multiplan

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