



LOCALIZA RENT A CAR S.A.

PUBLICLY-HELD COMPANY

CNPJ/ME (NATIONAL CORPORATE TAXPAYER'S REGISTER OF THE MINISTRY OF ECONOMY):

16.670.085/0001-55

NIRE (State Registration Number) 3130001144-5

CALL NOTICE FOR THE EXTRAORDINARY GENERAL MEETING.

The shareholders of Localiza Rent a Car S.A. ("Company") are invited to meet at the Company's headquarters at Avenida Bernardo de Vasconcelos, nº 377, Bairro Cachoeirinha, CEP (Zipcode) 31.150-000, in Belo Horizonte, Minas Gerais, Brazil, for the Extraordinary General Meeting ("Meeting") to be held at 3 p.m. on November 12, 2020, to decide on the following agenda:

1. Approval of acts related to the merger of shares of Companhia de Locação das Américas, a publicly-held company with headquarters in the City of São Paulo, São Paulo, at Alameda Santos, nº 438, 7º andar, Bairro Cerqueira Cesar, enrolled with the CNPJ/ME under No. 10.215.988/0001-60 ("Unidas"), into the Company ("Merger of Shares"), as follows:

(i) to approve the "Protocol and Justification for the Merger of Shares of *Companhia de Locação das Américas* into *Localiza Rent a Car S.A.*", signed on October 8, 2020 by the management of Unidas and Localiza ("Protocol and Justification").

(ii) to ratify the hiring of *Apsis Consultoria Empresarial Ltda.*, in order to prepare the appraisal report for the economic value of Unidas shares to be merged into Localiza, pursuant to article 252, paragraph 1 of the Brazilian Corporation Law ("Appraisal Report").

(iii) to approve the Appraisal Report.

(iv) to approve the Merger of Shares, which the effectiveness shall be conditioned upon the satisfaction (or waiver, as the case may be) of the conditions precedent provided in the Protocol and Justification.

(v) to approve the capital increase to be subscribed and paid up by Unidas' managers in favor of its shareholders, with the amendment of article 5 of Localiza's Bylaws, which the effectiveness shall be conditioned upon the satisfaction (or waiver, as the case may be) of the conditions precedent provided in the Protocol and Justification; and

(vi) to authorize the Company's managers to perform all acts required for the consummation of the Merger of Shares.

2. Reduction in the number of members that will form the Company's Board of Directors in the current term of office from 7 to 6 members; and

3. Election of Mr. Irlau Machado Filho as an independent member of the Company's Board of Directors, to serve until the end of the current term of office.

General Information: We inform that the Manual of the Extraordinary General Meeting of Localiza Rent a Car S.A. ("Manual") and the Management's Proposal, as well as the other documents provided for by law and in the applicable regulation, remain available to the shareholders, at the Company's headquarters located at Avenida Bernardo de Vasconcelos, nº 377, Bairro Cachoeirinha, CEP 31.150-000, in Belo Horizonte, Minas Gerais, Brazil, on the Company's investor relations website (<https://ri.localiza.com>), and also on the websites of the Brazilian Securities Commission - CVM (www.cvm.gov.br) and B3 S.A. - Brasil, Bolsa, Balcão (www.b3.com.br), containing all the necessary information for a better understanding of the matters above, under paragraph 6 of article 124 and paragraph 3 of article 135 of the Brazilian Corporations Law and article 6 of CVM Instruction 481.

The Shareholder's participation may be personal or by a duly appointed attorney-in-fact, or via distance voting ballot, it being understood that the detailed instructions on the required documentation are provided in the Manual. Without prejudice to the information detailed in the Manual, the Company highlights the following information about the forms of participation in the Meetings:

Attending Shareholder: Shareholders who choose to personally attend the Meeting are requested to register by November 9, 2020. The Shareholder must attend the Meeting with the document proving his identity.

Shareholders Represented by Attorneys-in-Fact: Powers of attorney may be granted physically, subject to the provisions of article 126 of Law No. 6404/76 and the Manual. The shareholder's legal representative must attend the Meetings with the power of attorney and other documents indicated in the Manual, in addition to a document proving his identity.

Via Distance Voting Ballot: The Company will make the distance voting system available to the Meeting, under CVM Instruction 481/09, allowing its Shareholders to send distance voting ballot through their respective custody agents or the bookkeeper of the shares issued by the Company or, also, directly to the Company, according to the instructions provided in the Shareholders Participation Manual.

Measures for the Meeting due to the Coronavirus (COVID-19): The Company's Management, because of the consequences of the spread of the Coronavirus (COVID-19) and commitment to the health and well-being of people, will adopt the following measures for the Meeting:

- 1) In order to facilitate the participation of shareholders in the Meeting, the Company informs that (i) it will waive the fulfillment of the formalities for the signature certification, authentication, notarization, consularization or apostille of the documents listed in this Manual, necessary to allow the participation of its shareholders in the Meeting; (ii) it will not require the submission of a certified translation of the foreign shareholders' representation documents, as long as the shareholders send copies of the original versions of such documents, together with their respective free translations; and (iii) will allow documents related to shareholders' participation in the Meeting to be sent in digital format, exclusively to the e-mail address: assembleia@localiza.com.
- 2) Recommends and requests shareholders and their legal representatives to participate in the Meeting by completing and submitting the distance voting ballot.

- 3) Informs that it has intensified measures for the protection and hygiene of its environments, to receive at its headquarters those who choose to attend the Meeting in person and asks shareholders who intend to attend in person, to send confirmation of attendance to the email assembleia@localiza.com, so that it is possible to provide trained staff to ensure compliance with safety measures.
- 4) Exceptionally, the Company will also provide shareholders (or, in case of participation through power of attorney, their attorneys-in-fact) who have previously sent their votes, the possibility, if they wish so, to follow the Meeting through video transmission through the Microsoft Teams digital platform. The Company will not provide an electronic system for distance participation during the Meeting, which will take place exclusively in person. Therefore, it will not be possible to ask questions, discuss or vote through the digital platform.

To make the access to the digital platform operationally viable, shareholders who wish to follow the Meeting electronically must send such request to the Company by email to assembleia@localiza.com, at least seventy-two (72) hours before the Meeting (that is, until 3:00 p.m. - Brasília time - on November 9, 2020). The Company will send the respective instructions for accessing the digital platform to shareholders who have previously submitted their votes and submitted their request within the term and according to the conditions above.

If the shareholder who has duly requested the participation in the Meeting by electronic means does not receive the e-mail with instructions for accessing the digital platform until 3:00 p.m. (Brasília time) on November 10, 2020 from the Company, should then contact the Company by phone +55 (31) 3247-7604 - in any scenario, before 12:00 p.m. on November 12, 2020 - to enable the sending (or provision by phone) of the respective instructions for access.

The Company, however, is not responsible for any operational or connection problems that the shareholder may face, as well as for any other issues outside the Company that may make it difficult or impossible for the shareholder to follow the Meeting through the digital platform.

The Company also recommends that shareholders who intend to follow the Meeting through video transmission be familiarized with the use of the Microsoft Teams digital platform in advance, and additionally ensure the compatibility of their respective electronic devices with the use of the platform (by video and audio).

In addition, the Company requests such shareholders to, on the day of the Meeting, access the platform at least thirty (30) minutes before the scheduled time for the beginning of the Meeting to allow the validation of access and participation of all shareholders using it.

Belo Horizonte, October 8, 2020.

Oscar de Paula Bernardes Neto
Chairman of the Board of Directors