













- 1. COMPANY OVERVIEW
- 2. COMPETITIVE ADVANTAGES
- 3. MAIN BUSINESS DIVISIONS
- 4. FINANCIALS

BECOMING THE LARGEST CAR RENTAL COMPANY IN LATAM

PHASE I: PATH TO LEADERSHIP

PHASE II: EXPANSION

PHASE III: REACHING SCALE

PHASE IV: DIGITAL TRANSFORMATION

1973

Founded in Belo Horizonte with 6 VW beetles 1983

Expansion strategy by adjacencies: Franchising

1992

Internationalization through Franchising 1999

Expansion strategy by adjacencies: Fleet Rental 2014

Beginning of digital transformation

2019

Follow-on of R\$1,8B

2021

Localiza ZARP

1979

Expansion to 11 capital cities becoming market leader in 1981

1991

Expansion strategy by adjacencies:
Seminovos

1997

DLPE firm DL&J enters at a market cap of US\$150mm 2005

IPO with a Market millionsCap of US\$295mm 2017

Market Cap US\$ 4,4B 2020

Launch of car subscription, Localiza Meoo

Merger announcement: Locamerica

Market Cap US\$10.1B as of Dec/20

2022

Market Cap US\$11.1B as of Set/22

Closing of merger with Locamerica- July/22

(1973)



1,97 (1983



5,080 *(1993)*



24,700 (2003)



118,000 (2013)



537,157 (3Q22 proforma after carve-out)



INTEGRATED
BUSINESS
PLATFORM
SUPPORTING
GROWTH
3022

Localiza has Unmatched Advantages from a Highly Scalable Model and Unparalleled Business Expertise

Source: Company filings.
(*) Accumulated until 10/01/2022



- 296,322 CARS
- 514 LOCATIONS IN BRAZIL
- 169 FRANCHISEES' LOCATIONS IN BRAZIL AND SOUTH AMERICA

FLEET RENTAL

• 240,923 CARS



BARGAINING
POWER
COST REDUCTION
CROSS SELLING

- + 16,000 EMPLOYEES
- + 14 MILLION CLIENTS



USED CAR SALES

- 46.9% SOLD TO FINAL CONSUMER
- 184 STORES
- 100 CITIES

COMPANY BUSINESS PLATAFORM



RENTALS TO INDIVIDUALS
COMPANIES , APP DRIVERS, AND
INSURANCE COMPANIES
WITH HIGH CAPILARITY

- HIGHER FIXED COST STRUCTURE
- DIVERSIFIED FLEET
- ~1,5 YEAR CYCLE
- GAINS OF SCALE
- CAPITAL INTENSIVE
- MORE CONCENTRATED MARKET AT AIRPORT AND FRAGMENTED OFF AIRPORT



FLEET RENTAL AND CAR
SUBSCRIPTION TO INDIVIDUALS,
CORPORATIONS OR SMALL AND
MEDIUM ENTERPRISES

- LOWER FIXED COST STRUCTURE
- CUSTOMIZED FLEET
- 2-3 YEARS CYCLE
- CAPITAL INTENSIVE
- PREDICTIBLE CASH FLOWS



USED CARS SALES AT THE END OF OPERATING LIFE THROUGH OWNED NETWORK

- EFFICIENCY AREA RESPONSIBLE TO SELL CARS FROM RAC AND FLEET DIVISIONS
- KNOW HOW OF USED CARS MARKET
- INSIGHT FOR CAR PROCUREMENT
- OPTIMIZE RESIDUAL VALUE
- ALLOWING FOR LOWER DEPRECIATION

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LOCALIZA TAKES THE WHEEL OF AN EVOLVING MOBILITY MARKET





Financial and operating highlights

19.7%	29.5%	37.9 %	17.0%	17.5%	13.3% ROIC
Sales	EBITDA	Earnings	ROIC	EoP fleet	2021 spread vs.
'16-21a CAGR	'16-21a CAGR	'16-21a CAGR	2021	'16-21a CAGR	post-tax cost of
					debt

and Operational Performance

Source: Company filings.

KEY PILLARS OF THE LEADING INDUSTRY PLAYER

Localiza's Integrated Model and Size Made the Company the best in class of the Industry

Raising Money

 Best credit rating and funding conditions in the industry

Buying Cars

 Large buyer with distinguished relationship with automakers

Renting Cars

Top of mind company and market leader

Selling Cars

 Surpassing capillarity ensuring sales at better terms









- ✓ Solid balance sheet
- Broad acess to capital (debt and equity)
- Best credit ratings in the industry
- ✓ Leverage on data analytics
- ✓ Unique relationship with automakers
- Tech, costumer centric, strategy improving endto-end experience
- ✓ Innovative solutions and ramp-up of recent products





- Accelerated digital transformation
- Strategically opening new stores
- ✓ Unique expertise and market reading



Lowest spread in the industry: 8.1% cost of debt

after taxes 9M22 LTM

Industry Leader

Strong relationship

Top of Mind player with leading

technology

Operational **expertise** coupled with nationwide **capillarity**

COMPETITIVE **ADVANTAGES**

- Raising money at better condition
- Closer to our clients (footprint)
- Largest car buyer
- Valuable brand

Ratings: National and Global(1)



	§Localiza	Hertz	avis budget	Europear					
STANDARD &POOR'S	BB+	BB-	ВВ	В					
Moody's	Ba2	-	-	В3					
Fitch Ratings	ВВ	-	-	-					

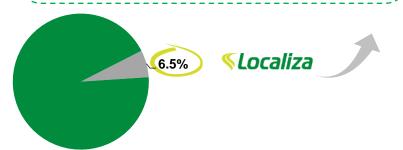
Capilarity



Share in Brazilian OEMs' Sales

% of total sales, 2021





Prizes

25 Most Valuable Best Global Brands in Brazil Brands 2021

SLocaliza



Seventh-time

Consecutive Winner

104

Player A



INOVAÇÃO

Top of Mind

Excellence -Mercado Comum



Leadership with

the best reputation in merco Brazil - Merco

Best in ESG in

Brazil – BofA and Money Times

Best

Car Rental Company -IstoÉ Dinheiro Dinheiro

2nd Place in

Transportation and

logistics – Valor Econômico Inovação



COMPETITIVE ADVANTAGES - FLEET RENTAL

Strong focus on improving client experience throughout the entire journey as the one-stop solution for fleet rental

Connected Fleet

Mobile Solutions

Driver's access





Oriving profile

Drivers' productivity



Indicator's Dashboard

Maintenance information



KPI of the team



-0782

View of appointments and visits



Data service



Access to fines



Traffic fine management



Driver indication



The new way to have a new car with the security of the largest car rental company in Latin America and the best subscription car according to Estadão.







Economy:

✓ New car without purchase costs and your money free to invest wherever you want.



Convenience:

Choose the plan that suits your needs and leave the bureaucracy worries to us.



Tranquility:

 Maintenance on us, 24-hour assistance and a network of suppliers throughout Brazil.

And more...



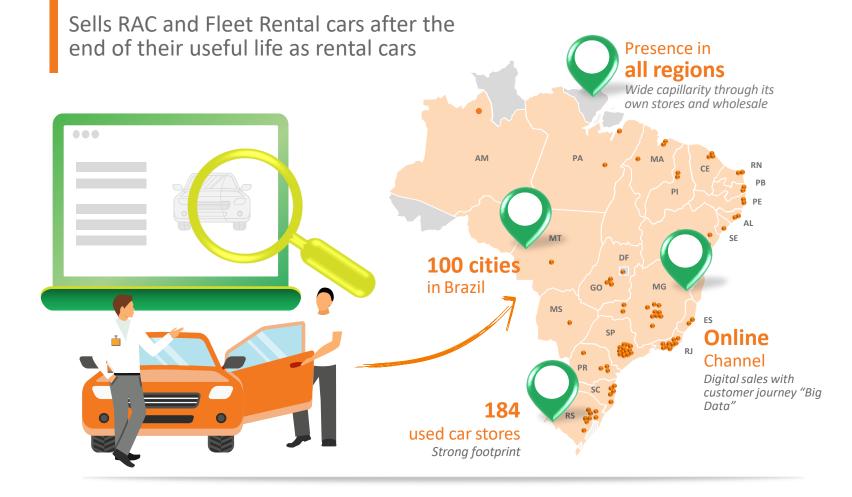
... a Benefits Club full of advantages to enjoy every day...

...and by signing Localiza Meoo we will donate a percentage to benefit the Favela 3D project in partnership with Gerando Falcões.



COMPETITIVE ADVANTAGES - SELLING CARS

Unique Market Reading to Accurately Price the Cars, Selling More and at Better Terms than any Competitor



Huge market to be explored with our knowledge⁽¹⁾



Big data

Best understanding of costumer preference Pricing estimate

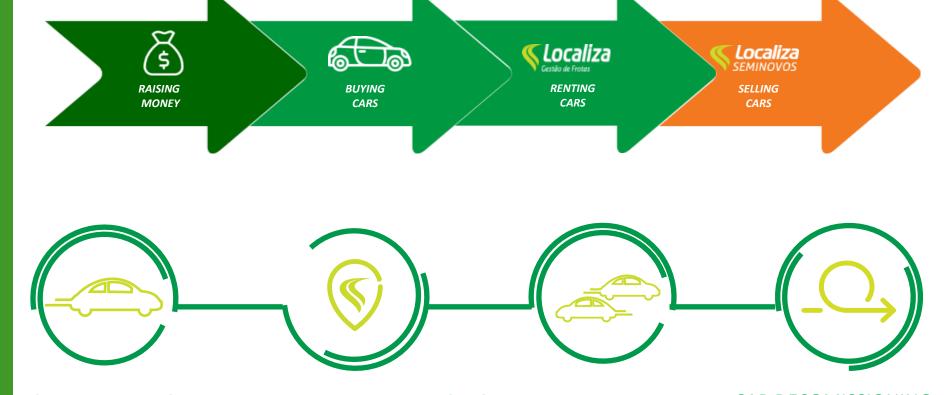
- Depreciation /+ Residual Value Input for car purchase

Sales final consumer

Lower depreciation

Loyalty of costumers, generating recurrency and recommendation

COMPETITIVE ADVANTAGE OPERATIONAL EXCELLENCE



CAR PREPARATION

- Quality control of the cars delivered by OEM'S
- Car licensing

DELIVERY IN THE BRANCHES

- Transport tracking
- Logistic management optimization

OPERATING CAR

- Maintanance and repair
- Traffic fines processing
- Licensing renewal

CAR DECOMISSIONING

- Car checking
- Preparation for sales
- Transportation to Seminovos stores

AGILE INNOVATION TO ENABLE SUPERIOR CUSTOMER EXPERIENCE (EXAMPLES)

RAC digital experience (counter bypass)

Long-term rental for consumers (100% digital)

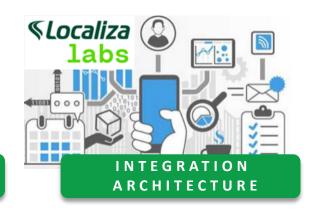
End-to-end digital rental for Uber drivers

Localiza Labs









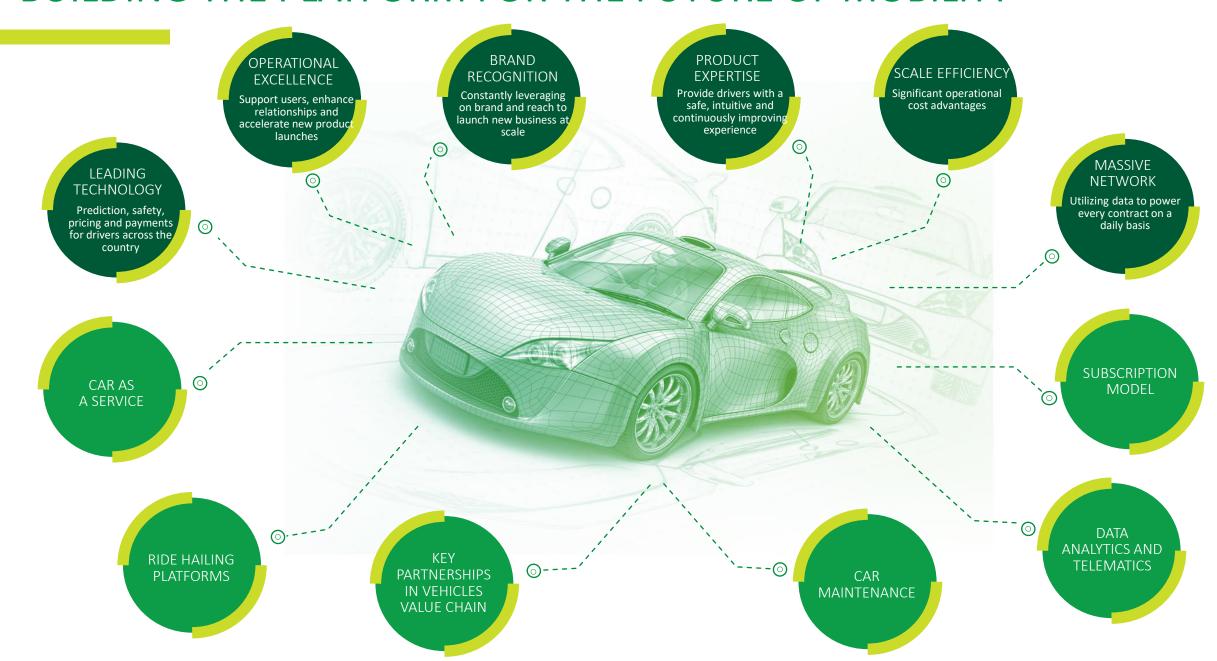








BUILDING THE PLATFORM FOR THE FUTURE OF MOBILITY



ESG INITIATIVES **Recent Developments** Launch of the Localiza Institute Enhanced reporting of scope 3 emissions 2022 (GHG Protocol gold seal) ESG goals incorporated in management contracts (including executive board and CEO) 2021 2020 Goal setting for issues defined as priority Compensation of direct GHG emissions (scopes 1 and 2) Launch of the Diversity and **Inclusion Program** ISO 37,001 Certification 2019 Enters ICO21 index of B3, in partnership with BNDES2 Sustainability becomes a strategic intention 2018 Signature of Global Compact 1st Sustainability Report Sustainability Committee Creation Policy and Materiality Matix Development 1st Greenhouse Gas Inventory 2017

ENVIRONMENTAL

- +3,000,000KWh of clean energy generated (9M22)
- +30% in clean energy generation
- Neutralization of Scopes 1 and 2
- Launch of Neutraliza (a product aimed at offsetting customer emissions (scope 3)
- 60 of the fleet underwent dry cleaning when washed at our branches;
- Advances in waste management with a focus on reverse logistics;

SOCIAL

- 96% favorability in the climate survey (P90) published in 1Q22 – E-NPS
- Diversity & inclusion program recognized
- IGPTW:B3 which brings together companies that invest in the work environment with the best practices in human resources
- ELLAS11:B3, that commending and have at least 50% of women in leadership positions
- 45 social projects supported by Instituto Localiza with more than 10,000 people impacted

GOVERNANCE

- CEO and Board engagement agenda with our investors on ESG topics
- Sustainability Policy update;
- Continuous improvement of performance indicators using UN and SASB references

Source: Company filing.

Note: (1) Carbon Efficient Index, (2) Brazilian national development bank; (3) Economatica Award, (4) Associação Nacional dos Executivos de Finanças, Administração e Contabilidade

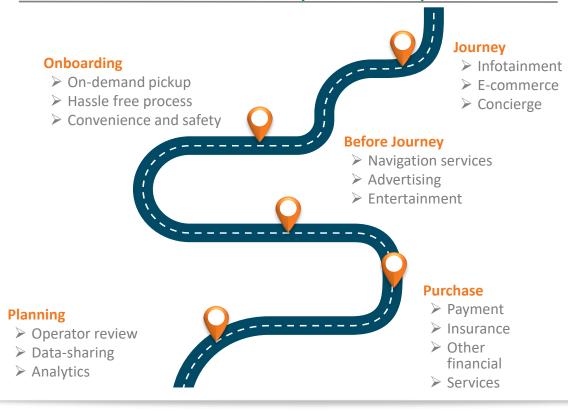
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LARGE AND GROWING ADDRESSABLE MARKET

Localiza's Scale,
Technology and Brand
Recognition Allows it to
Integrate Customers'
Journey with Best User's
Experience

Source: Oliver Wyman

Customer Journey and Experience



Sharing

Daily Rentals & Replacement

Mobility Models

Ownership Train Mass Transport Transport Train Subscription

Technology Enablers



CAR RENTAL OVERVIEW

Number of People (mm)

Potential TAM Expansion



+14mm

Current

TAM Overview

Ride Hailing Apps



Uber 99 ~1.0mm ←

Market leader with a top notch brand in a segment with secular industry tailwinds

Source: Companies fillings, Companies websites and ABLA.
IPEADATA, Localiza's loyalty program, and BCB as of 2016,
Considering that each credit card owner owns 1,3 credit cards
(1) Age>20 years, class A+B+C
(2) BCB in February / 23 for Brazil and Financial Advisory and Fe

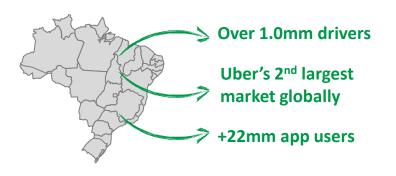
(2) BCB in February/22 for Brazil and Financial Advisory and Federal Reserve websites for other countries

(3) ABLA Yearbook for the fleet sector and IBGE for Brazilian population

RAC Fleet/1000 Brazilians (3)



Large Ride Hailing Market



FLEET MANAGEMENT OVERVIEW

Strong focus on improving client experience throughout the entire journey as the one-stop solution for fleet rental

Source: Company fillings.

Datamonitor for European countries and Localiza's estimate for Brazil.

(1) Sindipeças 2020 yearbook , considering cars and light vehicles (2) 2 million being from SMEs, with extremely low penetration.

(3) Company filings, IBGE, Edmunds, Anfavea.

(4)BCB, IBGE and Company data.





Owning vs subscribing



Designed for individuals and SMEs.



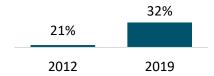
Through a digital experience, supported by an expert team focused on the product.

Car subscription

21% of

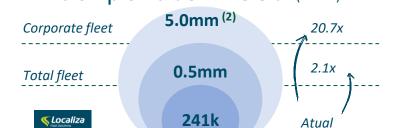
Brazilians own a vehicle⁽¹⁾

Lease Penetration Amongst Americans



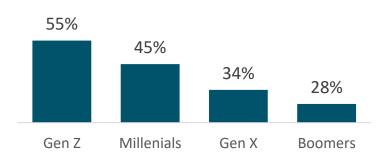
TAM Overview

Corporate Fleet (mm)



Renting is the new Buying

Having transportation is necessary, but owning a vehicle is not $^{(3)}$ $_{(\% \text{ agree})}$

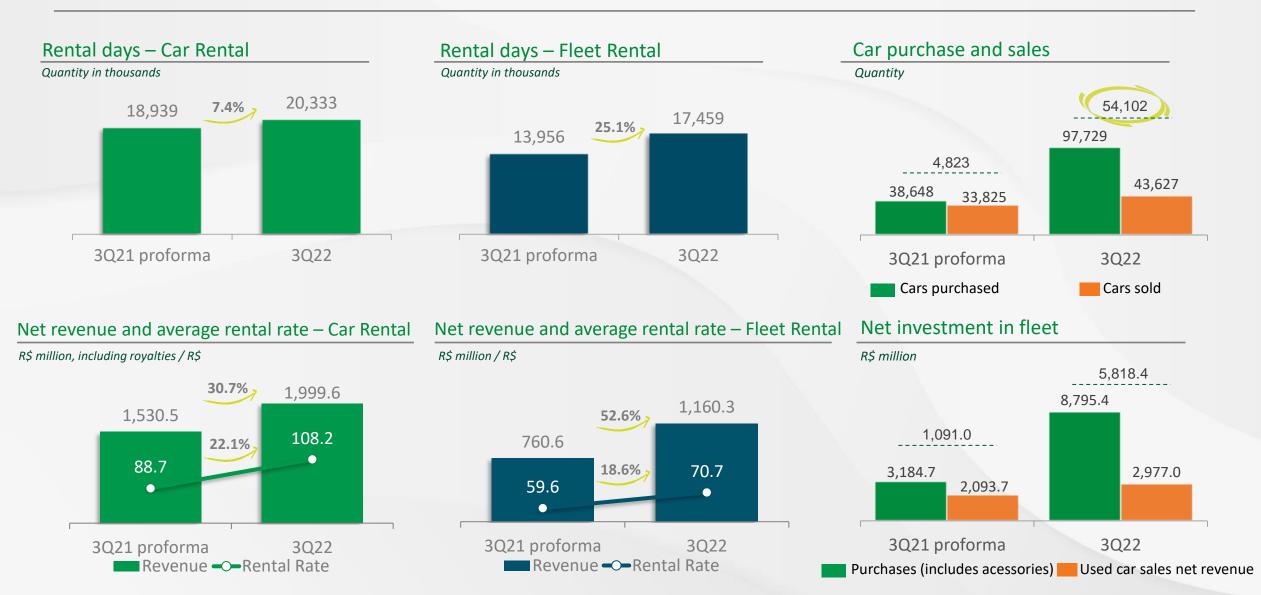


Interest vs # of minimum wages to purchase a car (4)

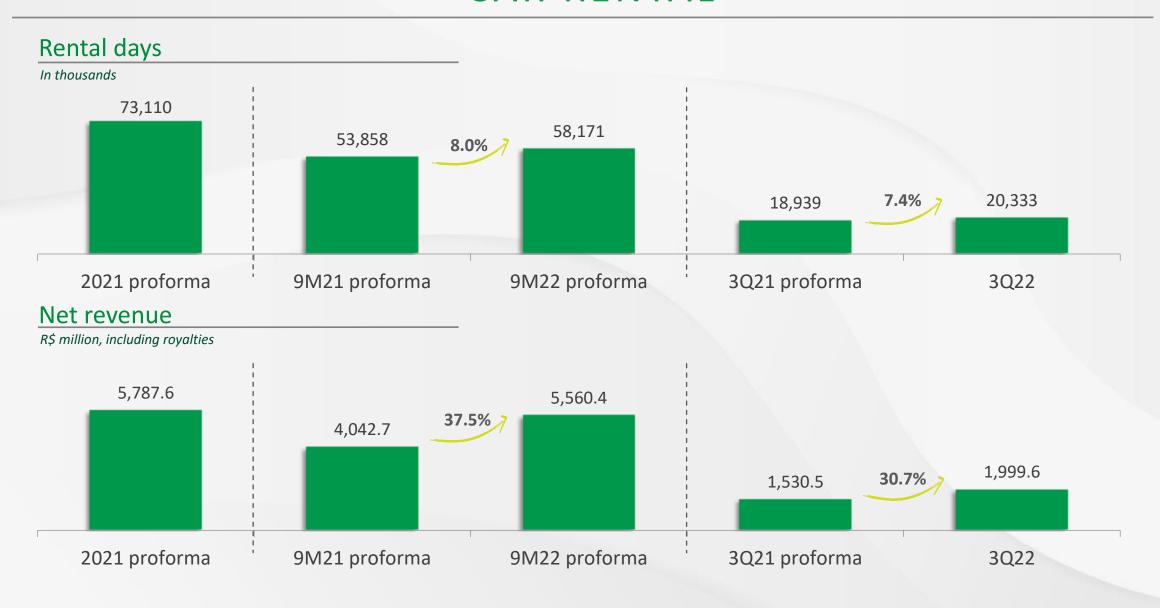


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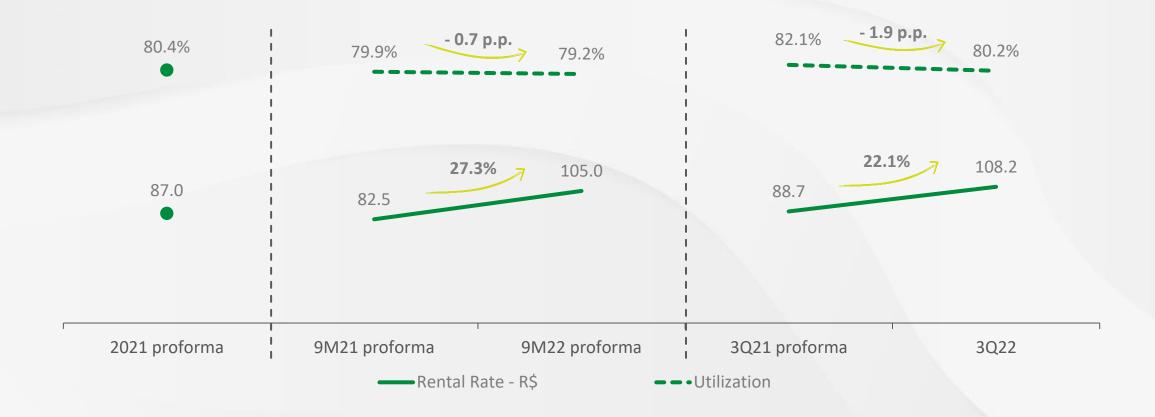
QUARTER HIGHLIGHTS



CAR RENTAL

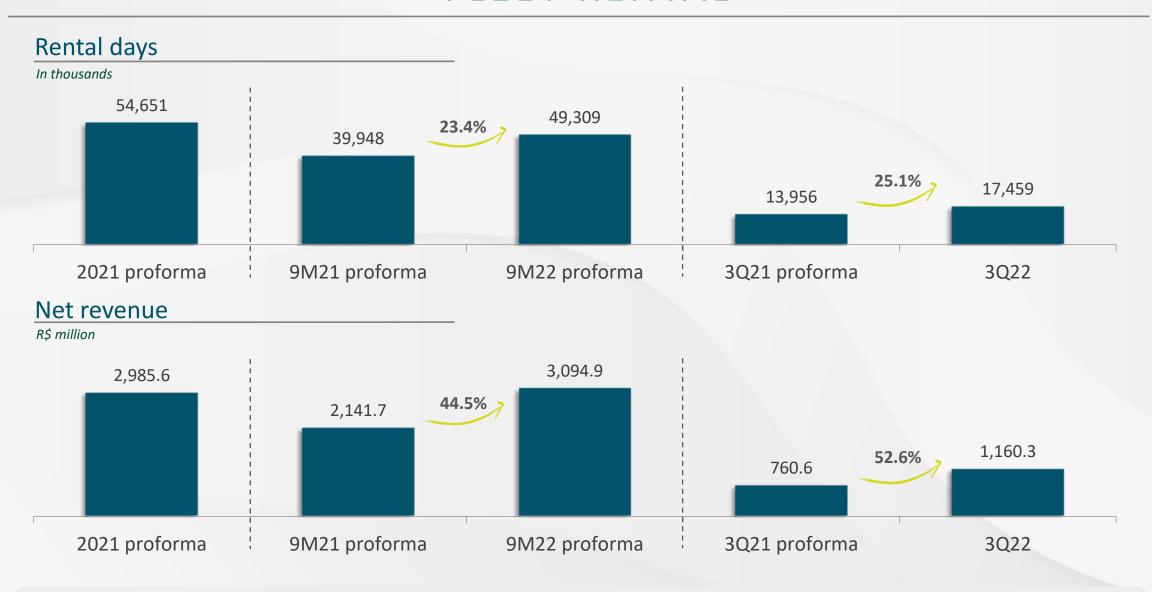


CAR RENTAL



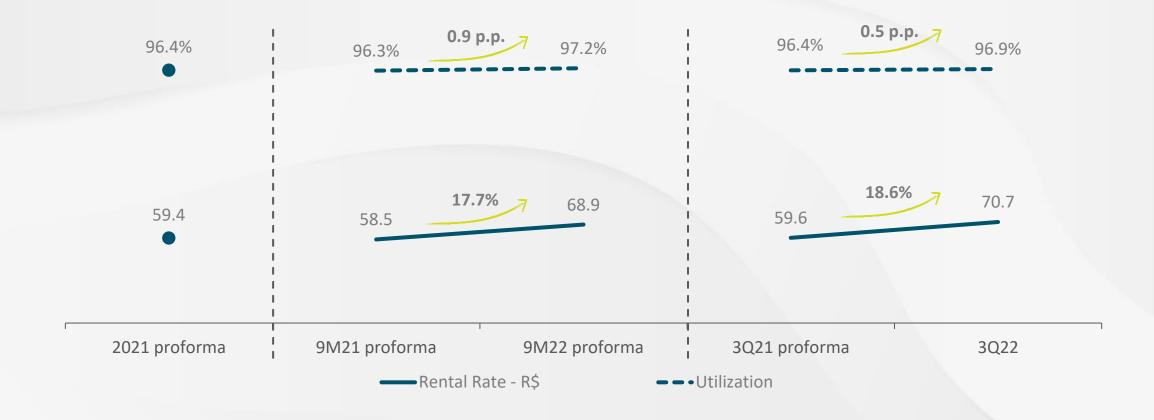
IN A CONTEXT OF STRONG DEMAND, EVEN WITH GREAT ADDITION OF CARS AND PRICES PASSTHROUGH CONTINUITY,
UTILIZATION RATE KEPT HEALTHY LEVELS

FLEET RENTAL



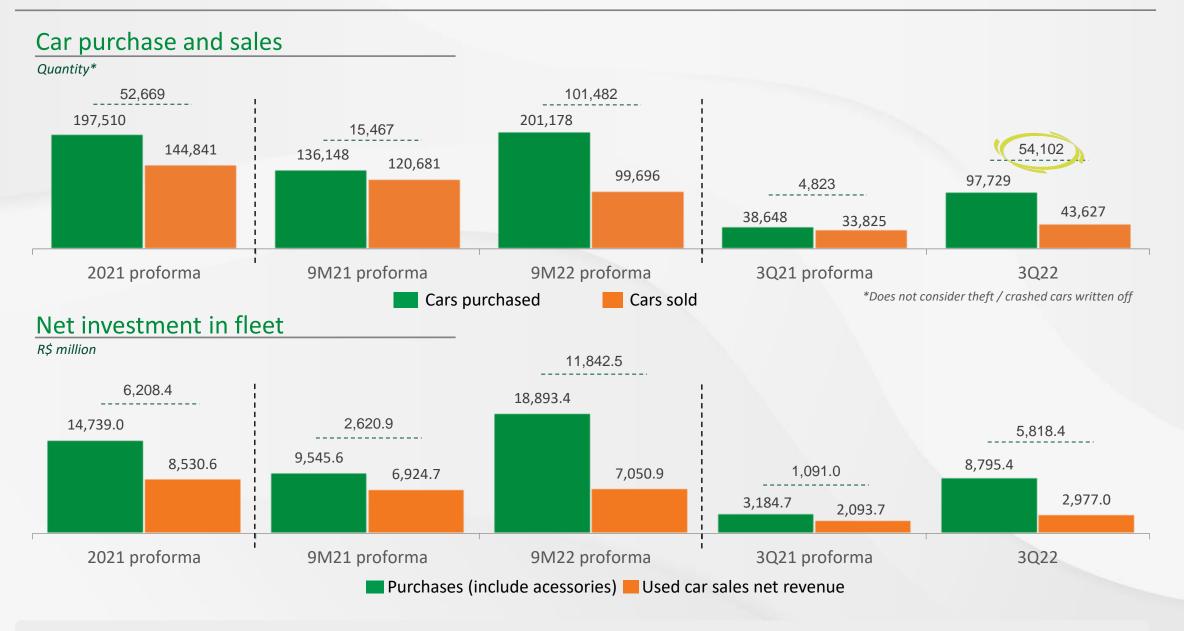
IN 3Q22, REVENUE SOARS 52.6% YOY, A REFLEX OF 25.1% VOLUME GROWTH, WITH CAR BACKLOG FILLING, ALONGSIDE RISING RENTAL RATES

FLEET RENTAL



AVERAGE RENTAL RATE RISES 18.6%, WITH HIGHER PRICE CAPTURE DUE TO NEW CONTRACTS PRECIFICATION IN A CONTEXT OF MORE EXPENSIVE CARS AND HIGHER INTEREST RATES

NET INVESTMENT



REPLENISHMENT CAPEX

Average price of purchase and demobilizatoin - Car Rental

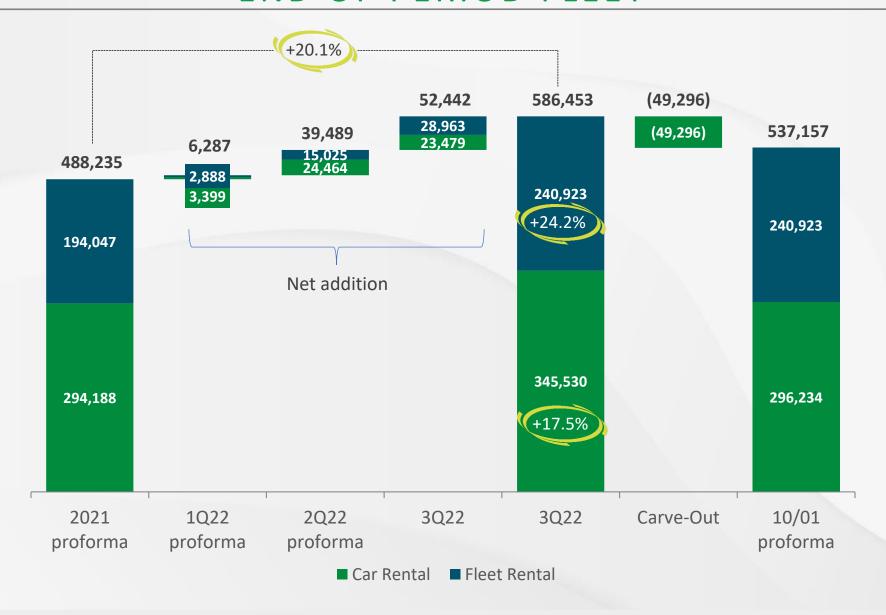




IN CAR RENTAL, MORE ECONOMIC PURCHASE MIX CARS ALLOWED THE REDUCTION OF THE PURCHASE AND SALE SPREAD. IN FLEET RENTAL, PURCHASE PRICE HAS BEEN IMPACTED BY HEAVY AND SPECIAL VEHICLES ADDITION, RESULTING IN A HIGHER SPREAD BETWEEN PURCHASE AND SALE PRICES

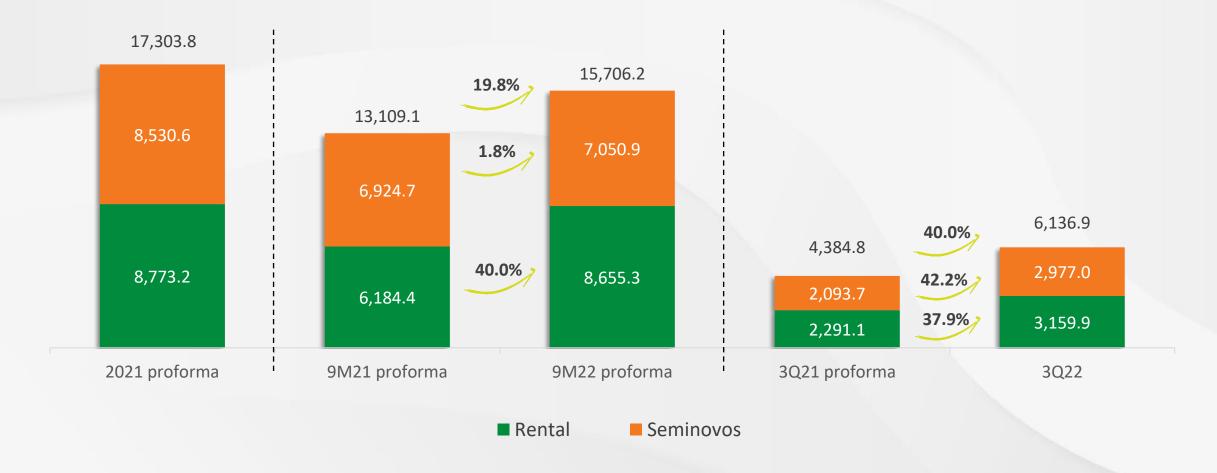
END OF PERIOD FLEET





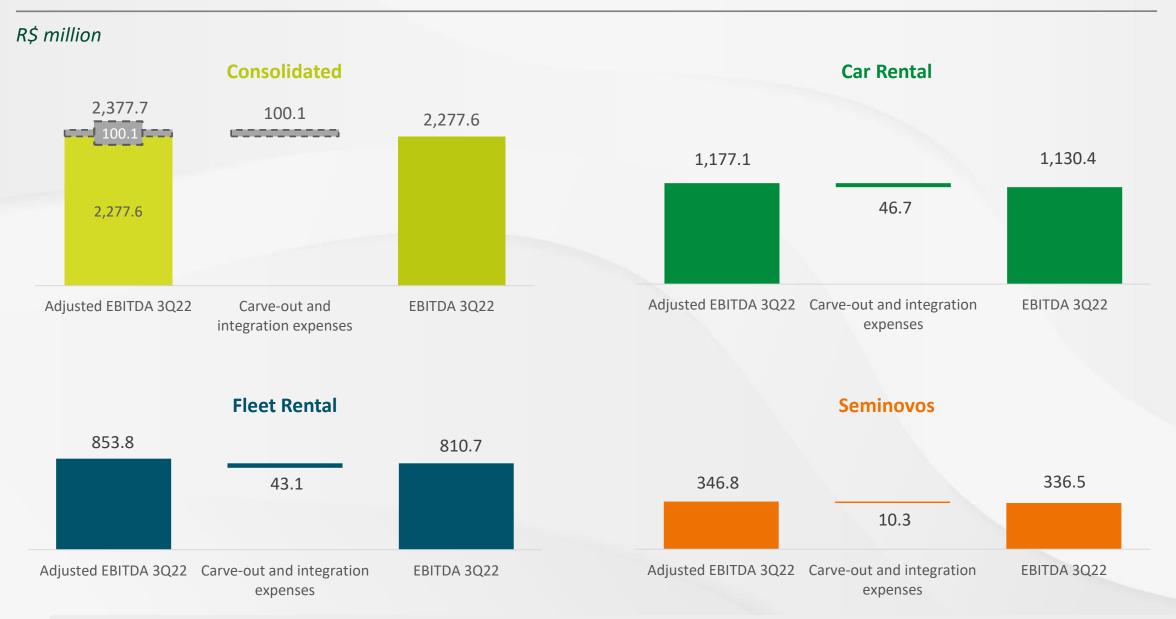
CONSOLIDATED NET REVENUES

R\$ million

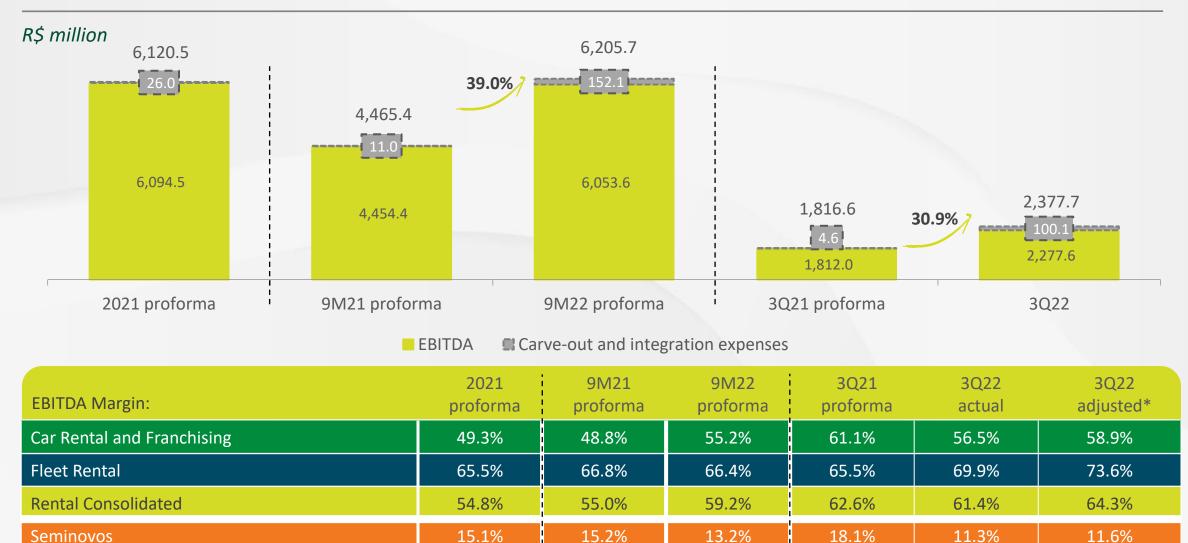


STRONG GROWTH IN THE CONSOLIDATED NET REVENUE, WITH RENTAL REVENUES RISING 37.9% AND USED CAR SALES 42.2%

ADJUSTED EBITDA RECONCILIATION



CONSOLIDATED ADJUSTED EBITDA



Consolidated (over rental revenues)

72.0%

69.9%

79.1%

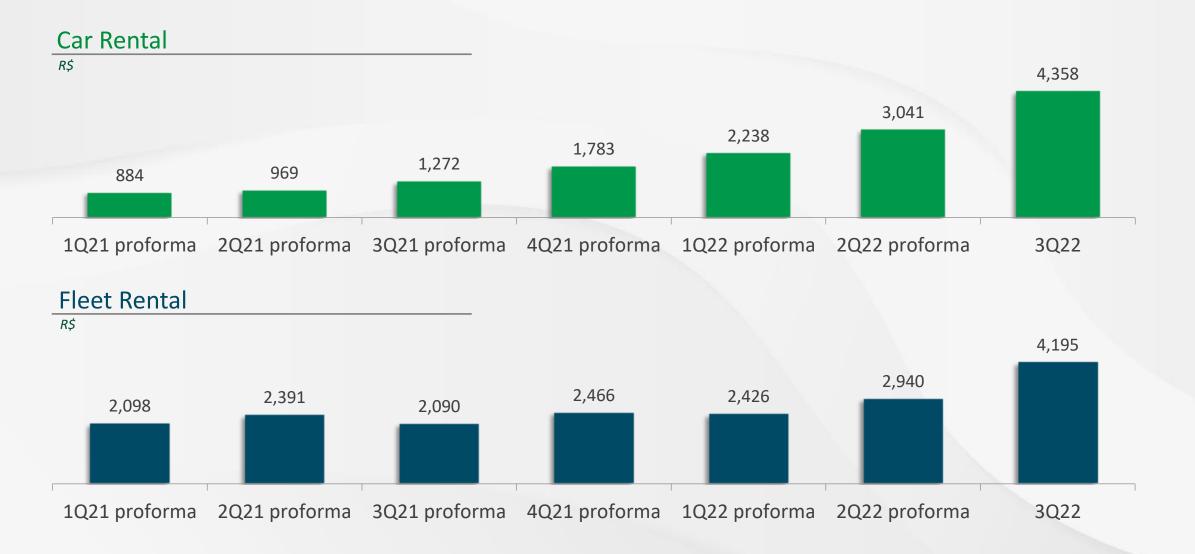
72.1%

69.5%

75.2%

^{*}Adjusted for One-offs related to the carve-out and integration expenses

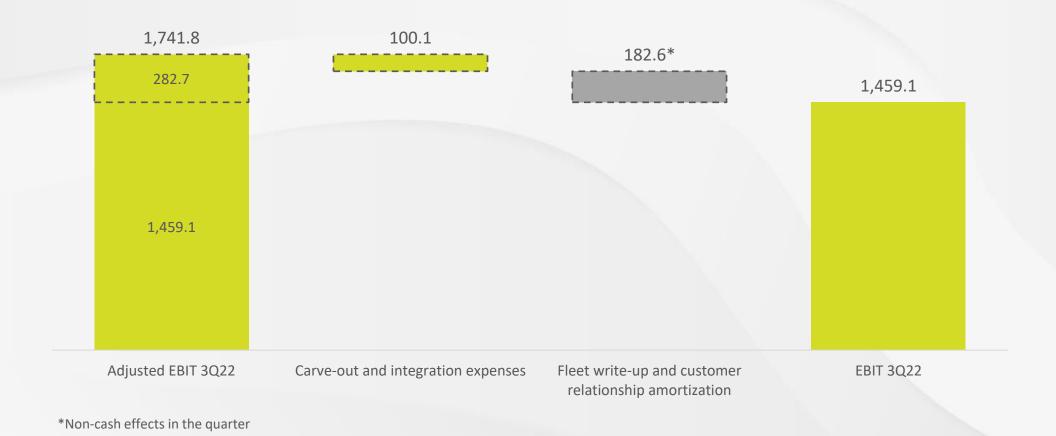
AVERAGE ANNUALIZED DEPRECIATION PER CAR



DEPRECIATION SUSTAINS UPWARD TREND, GIVEN THE HIGHER NUMBER OF CARS DEPRECIATING

CONSOLIDATED ADJUSTED EBIT RECONCILIATION

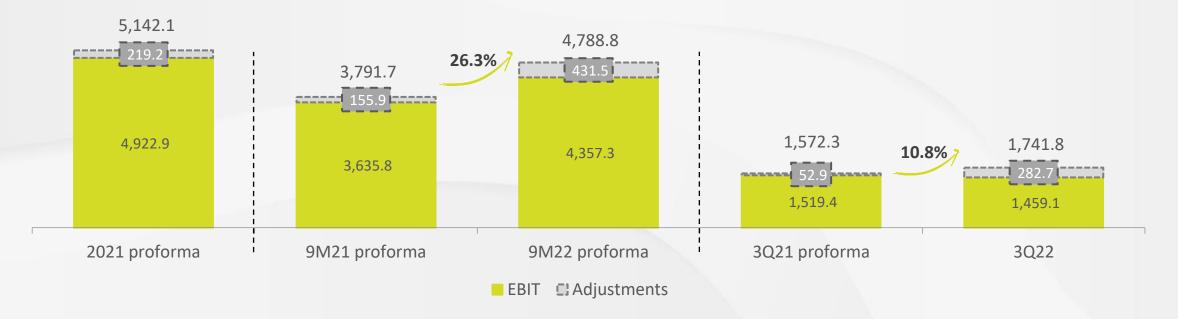
R\$ million



EBIT OF R\$1,741.8 MILLION, ADJUSTED FOR THE EFFECTS OF INTEGRATION, CARVE-OUT AND WRITE-UP

CONSOLIDATED ADJUSTED EBIT

R\$ million



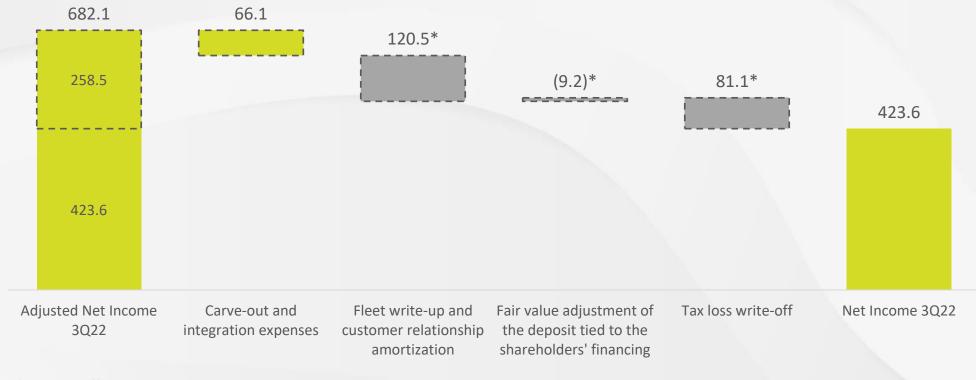
EBIT margins include Seminovos and is calculated over the rental revenues:

EBIT Margin:	2021 proforma	9M21 proforma	9M22 proforma	3Q21 proforma	3Q22 actual	3Q22 adjusted*
Car Rental and Franchising	54.9%	57.9%	48.3%	67.7%	44.8%	49.7%
Fleet Rental	58.5%	60.5%	53.9%	63.6%	48.5%	64.5%
Consolidated (over rental revenues)	56.1%	58.8%	50.3%	66.3%	46.2%	55.1%

^{*}Adjusted for One-offs related to the carve-out and integration expenses, and fleet and customer relationship write-up amortization

CONSOLIDATED ADJUSTED NET INCOME RECONCILIATION

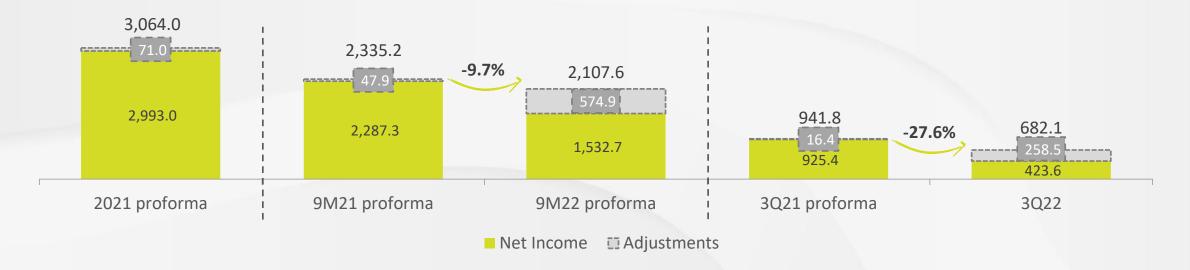
R\$ million



^{*}Non-cash effects in the quarter

CONSOLIDATED ADJUSTED NET INCOME

R\$ million



EBITDA x Net income reconciliation	2021 proforma	9M21	9M22	Var. R\$	Var. %	3Q21	3Q22	Var. R\$	Var. %
Consolidated EBITDA	6,120.5	4,465.4	6,205.7	1,740.3	39.0%	1,816.6	2,377.7	561.1	30.9%
Cars depreciation	(672.6)	(450.4)	(1,152.9)	(702.5)	156.0%	(167.0)	(538.1)	(371.1)	222.2%
Other property depreciation and amortization	(305.8)	(223.3)	(264.0)	(40.7)	18.2%	(77.3)	(97.8)	(20.5)	26.5%
EBIT	5,142.1	3,791.7	4,788.8	997.1	26.3%	1,572.3	1,741.8	169.5	10.8%
Financial expenses, net	(785.0)	(459.9)	(1,978.0)	(1,518.1)	330.1%	(213.9)	(883.2)	(669.3)	312.9%
Income tax and social contribution	(1,293.1)	(996.7)	(703.4)	293.2	-29.4%	(416.6)	(176.6)	240.0	-57.6%
Adjusted net income of the period	3,064.0	2,335.2	2,107.6	(227.6)	- 9.7 %	941.8	682.1	(259.7)	-27.6%

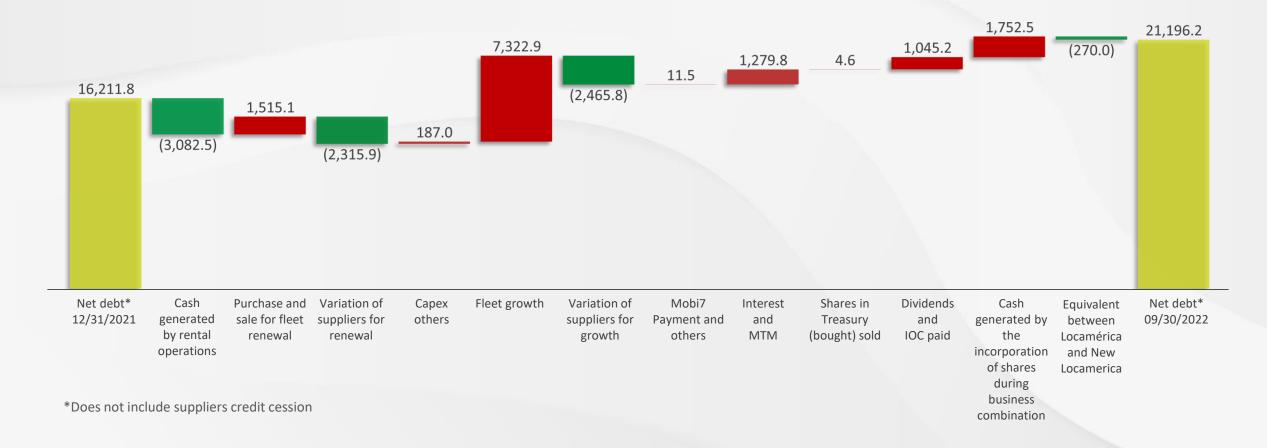
FREE CASH FLOW

	Free cash flow (R\$ million)	2020 actual	2021 actual	9M22 actual
	EBITDA	2,468.1	3,697.5	4,533.8
	Used car sale revenue, net of taxes	(6,109.1)	(5,308.0)	(5,365.6)
Operations	Net book value of vehicles written-off	5,599.9	4,346.0	4,206.9
pera	(-) Income tax and social contribution	(250.1)	(307.1)	(62.2)
0	Change in working capital	91.6	(568.3)	(230.4)
	Cash generated by rental operations	1,800.4	1,860.1	3,082.5
	Used car sale revenue, net from taxes – fleet renewal	4,886.9	5,308.0	5,365.6
renewal	Fleet renewal investment	(5,524.1)	(6,366.9)	(6,880.7)
	Change in accounts payable to car suppliers for fleet renewal	(466.6)	(282.6)	2,315.9
Сарех	Net investment for fleet renewal	(1,103.8)	(1,341.5)	800.8
	Fleet renewal – quantity	109,379	92,845	77,045
Investme	nt, property and intangible	(108.0)	(143.4)	(187.0)
Free cash	flow from operations, before fleet increase or reduction	588.6	375.2	3,696.3
wth	(Investment) / Divestment in cars for fleet growth	1,222.2	(1,289.0)	(7,322.9)
Growth	Change in accounts payable to car suppliers for fleet growth	(522.5)	571.6	2,465.8
Сарех	Net investment for fleet growth	699.7	(717.4)	(4,857.1)
Сар	Fleet increase / (reduction) – quantity	(26,111)	18,665	80,526
	flow after growth	1,288.3	(342.2)	(1,160.8)
Other invest.	Acquisitions - except fleet value	(7.9)	(3.6)	(11.5)
Free cash	generated (applied) before interest and others	1,280.4	(345.8)	(1,172.3)

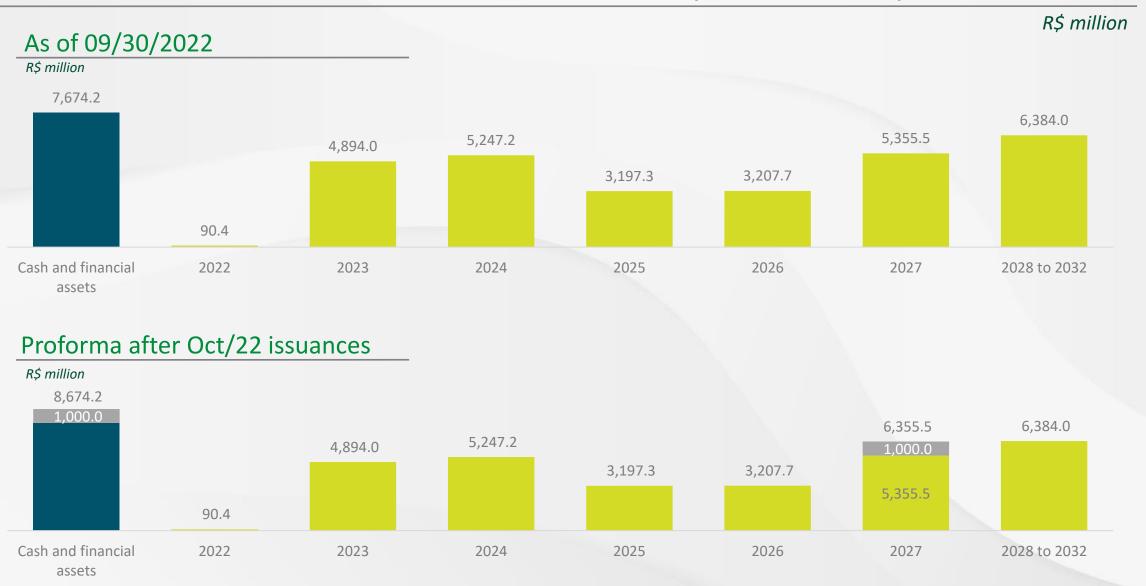
For the FCF, short-term financial investments were considered cash

CHANGE IN NET DEBT

R\$ million

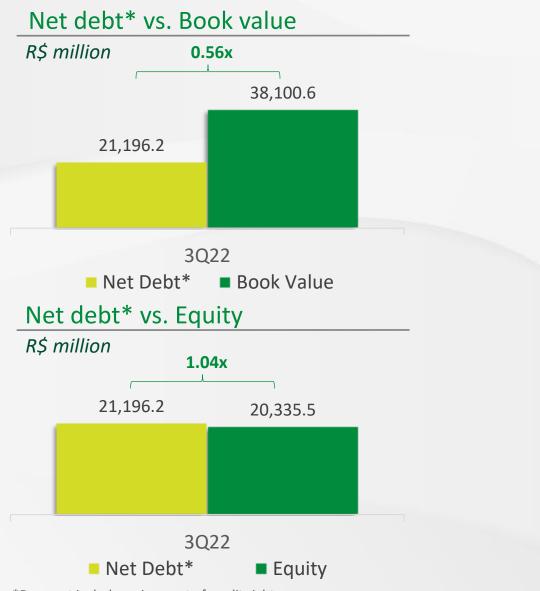


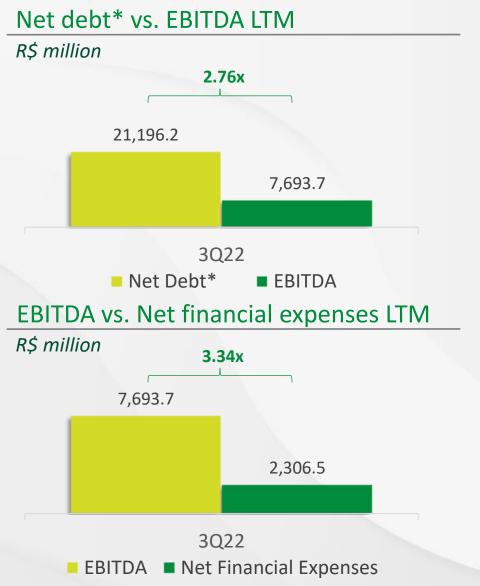
DEBT MATURITY PROFILE (PRINCIPAL)



STRONG LIQUIDITY POSITION AND MAINTENANCE OF AN ACTIVE DEBT PROFILE MANAGEMENT.
ASSETS FROM THE CARVE-OUT SALE WERE ACCOUNTED AS CASH IN OCTOBER AND WILL BE USED TO SUPPORT GROWTH

DEBT RATIOS

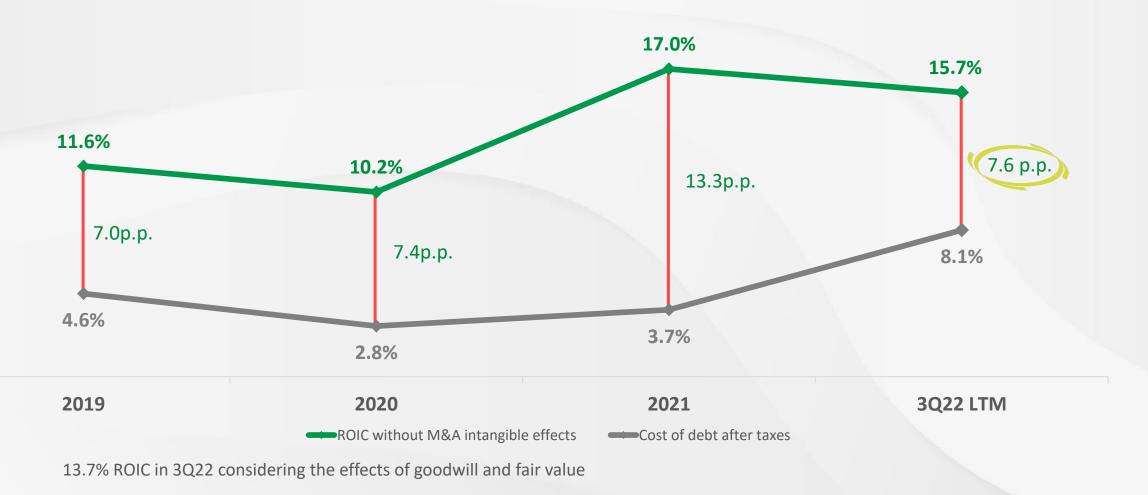




^{*}Does not include assignment of credit rights

ROIC VERSUS COST OF DEBT AFTER TAXES

ROIC reflects Localiza's capital allocation, with Locamericas' effects since Jul/22



ROIC EXCLUDING FAIR VALUE AND GOODWILL EFFECTS INDICATES STRONG VALUE GENERATION EVEN WITH THE BUSINESS COMBINATION ONE-OFFS, REACHING A SPREAD OF 7.6P.P. IN RELATION TO THE COST OF DEBT LTM

DISCLAIMER

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THANK YOU

