\$Localiza Me00

It is neither buying nor renting. It's car subscription.

WEBCAST 1Q21



RENTAL HIGHLIGHTS

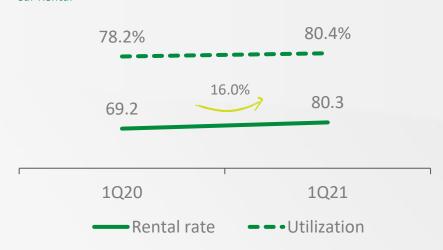
Revenue – Car Rental

R\$ million, including royalties



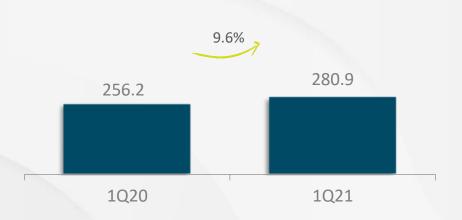
Average rental rate (in R\$) and Utilization rate (%)

Car Rental



Revenue – Fleet Rental

R\$ million



Average rental rate (in R\$) and Utilization rate (%)

96.7% 98.6%

53.1

4.7%
55.7

1Q20
1Q21

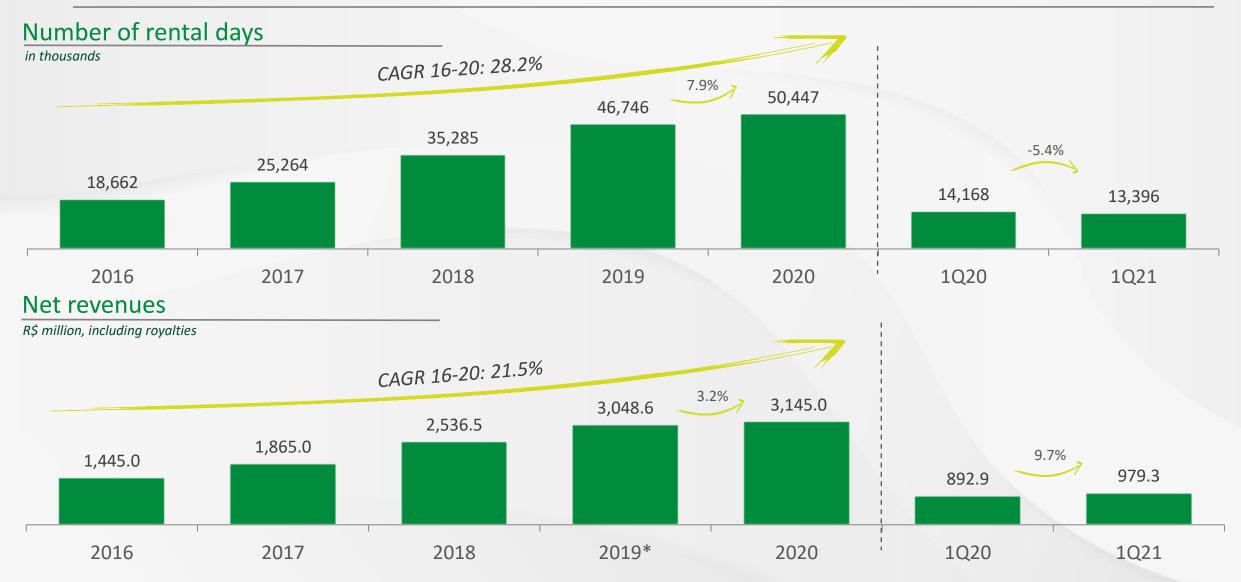
--- Utilization

----Rental rate

FINANCIAL HIGHLIGHTS



CAR RENTAL



(*) From 2019 the Company begun to record PIS and COFINS credits in SG&A. Before, those credits were recorded as a reduction of sales taxes.

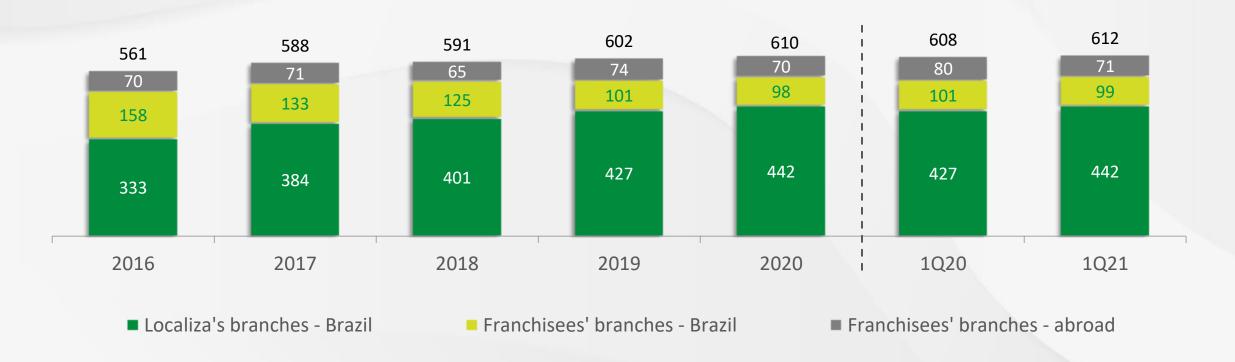
EFFICIENT PRICE MANAGEMENT IN THE CONTEXT OF LIMITED CAR SUPPLY RESULTED IN 9.7% REVENUE GROWTH AS COMPARED TO 1Q20

CAR RENTAL



CAR RENTAL NETWORK EVOLUTION

Number of car rental locations - Brazil and abroad



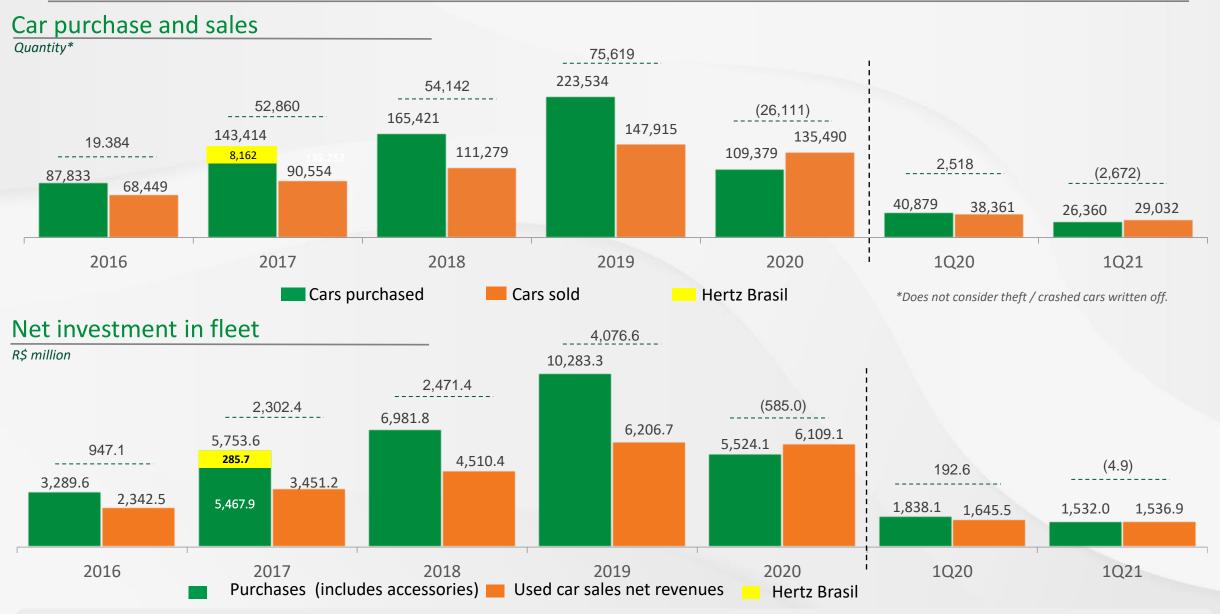
MAINTENANCE OF INVESTMENTS TO EXPAND THE NETWORK WITH 15 NEW AGENCIES IN THE LAST 12 MONTHS

FLEET RENTAL



^(*) From 2019 the Company begun to record PIS and COFINS credits in SG&A. Before, those credits were recorded as a reduction of sales taxes.

NET INVESTMENT



SEMINOVOS

Number of points of sale and used cars



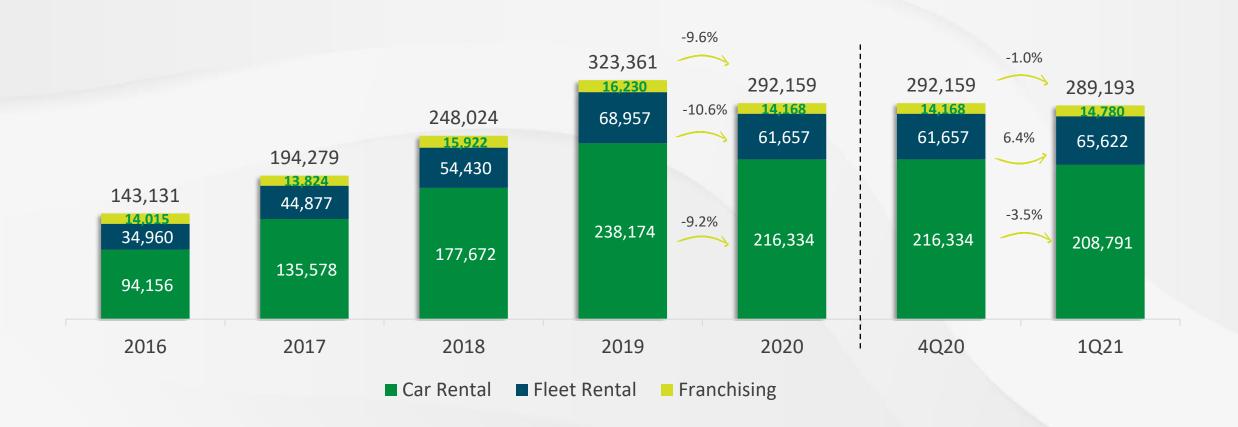
	2016	2017	2018	2019	2020	Var. % YoY	1Q20	1Q21	Var.% QoQ
Average price of cars sold (R\$ thousand)	34.3	38.2	40.6	42.1	45.2	7.4%	43,0	53,0	23.3%

CAR DECOMISSIONING PACE WAS REDUCED TO ATTEND THE SUMMER SEASON DEMAND IN CAR RENTAL.

THE VOLUME DECREASE WAS COMPENSATED BY HIGHER PRICES, RESULTED FROM HIGHER PRICES OF NEW CARS AND STRONG DEMAND

END OF PERIOD FLEET

Quantity



SCENARIO FOR NEW CARS RECEIVING STILL COMPLEX, BUT WITH GROWTH RECOVERY IN FLEET MANAGEMENT

CONSOLIDATED NET REVENUES

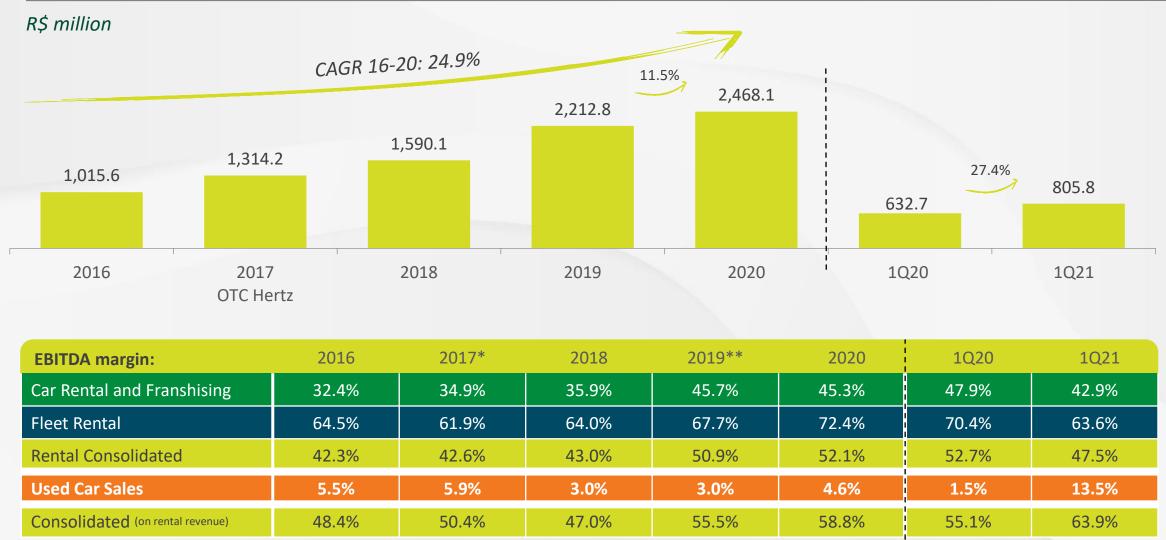


^(*) From 2019 the Company begun to record PIS and COFINS credits in SG&A. Before, those credits were recorded as a reduction of sales taxes.

■ Rental ■ Used car sales

RENTAL REVENUE INCREASES 9.7% WHILE THE REVENUE OF USED CAR SALES DECREASES 6.6% DUE TO THE REDUCTION OF THE CAR DECOMISSIONING PACE

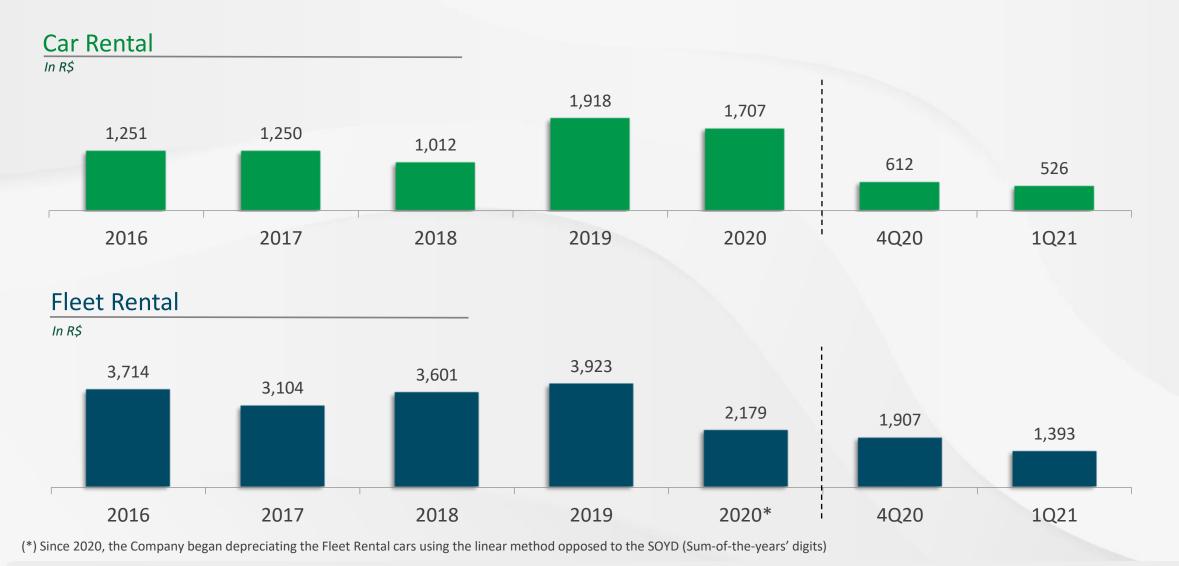
CONSOLIDATED EBITDA



^{(*) 2017} adjusted by the one-time costs incurred (OTC) - Hertz Brasil acquisition and franchisees incorporation

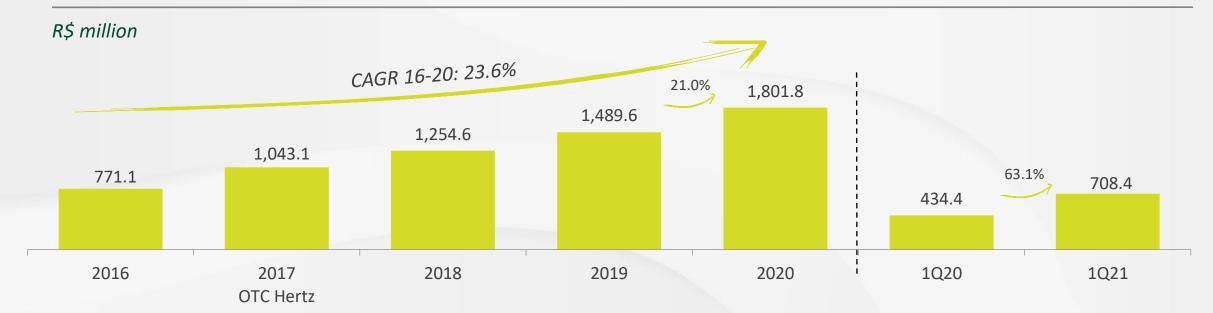
^(**) From 2019, EBITDA margin calculated based on the GAAP number including the reclassification of PIS and COFINS credits for the period, in the Car Rental and Fleet Rental divisions

AVERAGE ANNUALIZED DEPRECIATION PER CAR



THE INCREASE IN THE PRICES OF CARS RESULTED IN A LOWER DEPRECIATION IN THE QUARTER

CONSOLIDATED EBIT



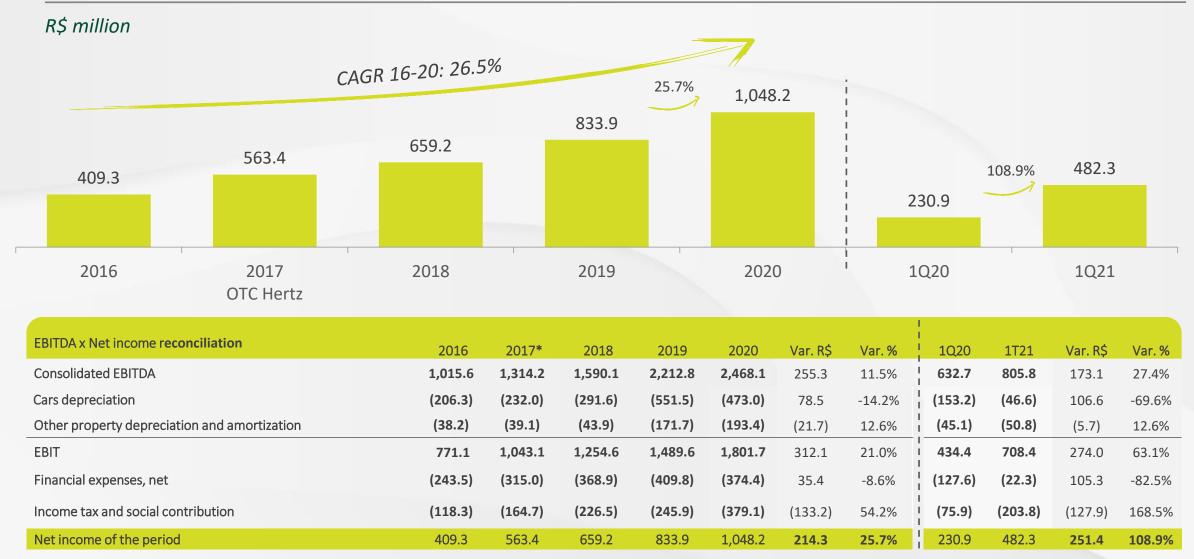
EBIT margins include Seminovos and is calculated over the rental revenues:

	2016	2017*	2018	2019**	2020	1Q20	1Q21
Car Rental and Franshising	30.2%	35.2%	33.2%	33.7%	35.1%	31.2%	53.3%
Fleet Rental	51.2%	51.4%	48.6%	49.1%	66.4%	60.7%	66.5%
Consolidated	36.8%	40.0%	37.1%	37.3%	42.9%	37.8%	56.2%

^{(*) 2017} adjusted by the one-time costs (OTC) incurred - Hertz Brasil acquisition and franchisees incorporation

^(**) From 2019, EBIT margin calculated based on the GAAP number including the reclassification of PIS and COFINS credits for the period

CONSOLIDATED NET INCOME



^{(*) 2017} adjusted by the one-time costs (OTC) - incurred Hertz Brasil acquisition and franchisees incorporation

DESPITE THE LIMITED CAR SUPPLY AND THE EFFECTS OF SOCIAL DISTANCING MEASURES IN MARCH, WITH STRONG SEMINOVOS RESULTS AND LOW DEPRECIATION, THE COMPANY PRESENTED A RECORD NET INCOME, 108.9% HIGHER THAN 1Q20

FREE CASH FLOW

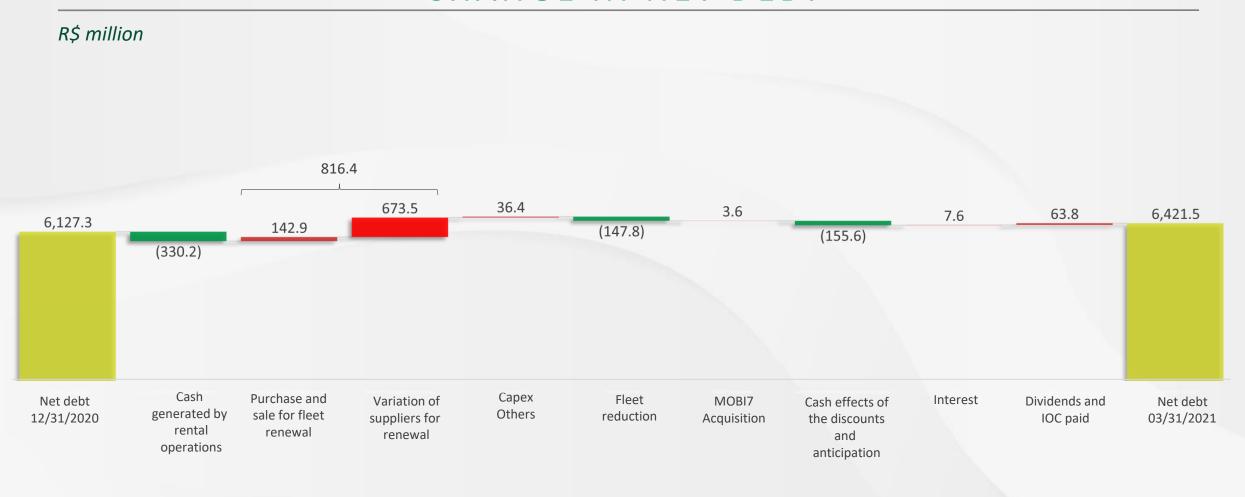
	Free cash flow (R\$ million)	2016	2017	2018	2019	2020	1T21
	EBITDA	1,015.7	1,314.2	* 1,590.1	2,212.8	2,468.1	805.8
ns	Used car sale revenue, net of taxes	(2,342.6)	(3,451.2)	(4,510.4)	(6,206.7)	(6,109.1)	(1,536.9)
Operations	Net book value of vehicles written-off	2,102.5	3,106.6	4,198.5	5,863.6	5,599.9	1,259.9
era	(-) Income tax and social contribution	(93.3)	(108.3)	(131.2)	(146.1)	(250.1)	(120.2)
OF	Change in working capital	(40.8)	(47.9)	(117.4)	(268.9)	103.5	(78.4)
	Cash generated by rental operations	641.5	813.4	1,029.6	1,454.7	1,812.3	330.2
	Used car sale revenue, net from taxes – fleet renewal	2,342.6	3,451.2	4,510.4	6,206.7	4,886.9	1,389.1
x - val	Fleet renewal investment	(2,563.6)	(3,660.9)	(4,696.7)	(6,804.6)	(5,524.1)	(1,532.0)
Capex - renewal	Change in accounts payable to car suppliers for fleet renewal	219.8	227.6	250.1	468.7	235.1	(673.5)
ري F	Net investment for fleet renewal	(1.2)	17.9	63.8	(129.2)	(402.1)	(816.4)
	Fleet renewal – quantity		90,554	111,279	147,915	109,379	26,360
Investme	Investment, property and intangible		(28.8)	(42.8)	(70.0)	(108.0)	(36.4)
Free cash	Free cash flow from operations, before fleet increase or reduction		802.5	1,050.6	1,255.5	1,302.2	(522.6)
	(Investment) / Divestment in cars for fleet growth	(726.0)	(1,807.0)	(2,285.1)	(3,478.7)	1,222.2	147.8
x -	Change in accounts payable to car suppliers for fleet growth	26.8	168.7	509.4	23.6	(943.4)	-
Capex - Growth	Acquisition of Hertz and franchisees (fleet value)	-	(285.7)	-	(105.5)	0.0	-
ر ق	Net investment for fleet growth	(699.2)	(1,924.0)	(1,775.7)	(3,560.6)	278.8	147.8
	Fleet increase / (reduction) – quantity	19,384	52,860	54,142	75,619	(26,111)	(2,672)
Free cash	Free cash flow after growth		(1,121.5)	(725.1)	(2,305.0)	1,581.0	(374.8)
ex - n- rring	Acquisitions and francisees acquision- except fleet value	-	(121.5)	-	(18.2)	(7.9)	(3.6)
Capex - non- recurring	New headquarters construction and furniture	(85.7)	(146.2)	-	1	-	-
Free cash	Free cash generated before the cash effects of discounts and anticipation of payables to		(1,389.2)	(725.1)	(2,323.2)	1,573.1	(378.4)
Cash effe	Cash effects of receivables and anticipation of payables to suppliers (**)		88.3	(113.2)	(131.8)	(293.1)	155.6
Free cash	Free cash flow before interest		(1,300.9)	(838.3)	(2,455.0)	1,280.0	(222.8)

In the free cash flow, short-term financial assets were considered as cash

^{(*) 2017} adjusted by the one-time costs (OTC) - incurred Hertz Brasil acquisition and franchisees incorporation

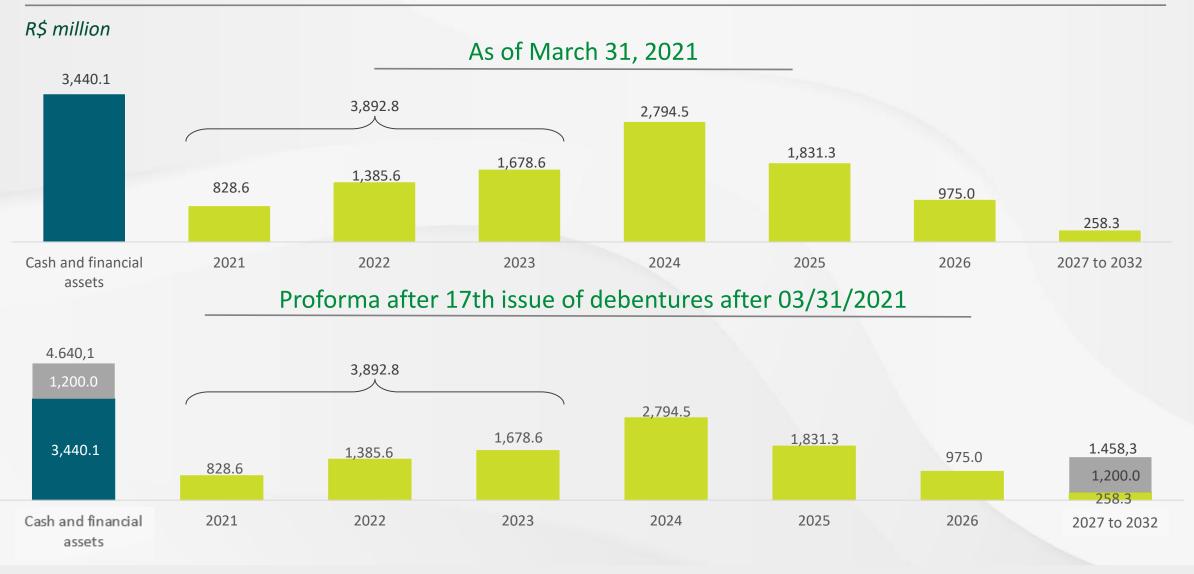
^(**) Discount of credit card receivables and anticipation of accounts payable were demonstrated in a different line so that the Free Cash Flow From Operations considered only the contractual terms, reflecting the Company's operation

CHANGE IN NET DEBT



REDUCTION OF ABOUT R\$492 MILLION IN NET DEBT AS A RESULT OF RENTAL CASH GENERATION AND FLEET REDUCTION, PARTLY COMPENSATED BY THE REDUCTION OF THE ACCOUNTS PAYABLE TO OEMS

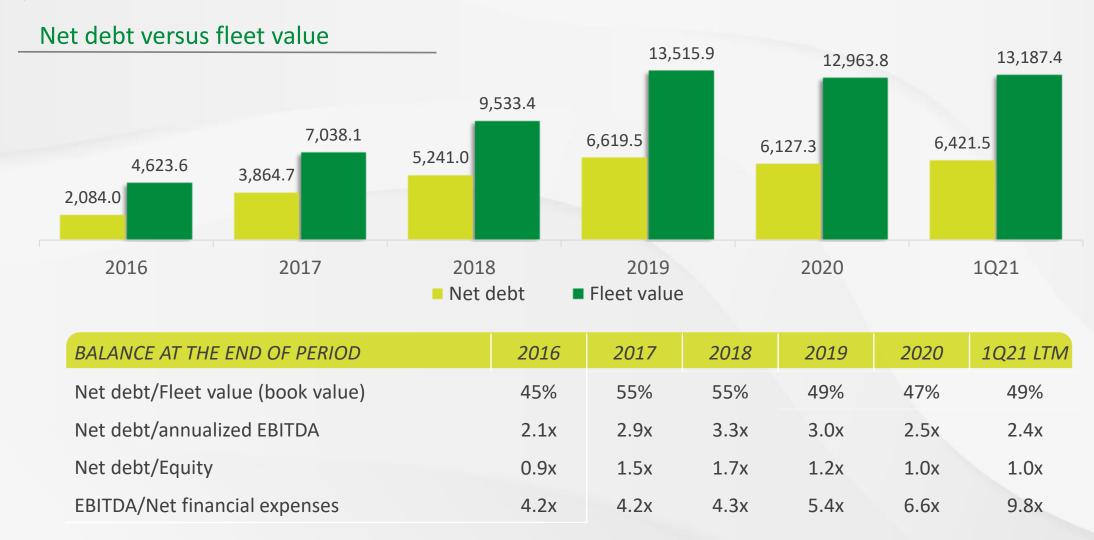
DEBT MATURITY PROFILE (PRINCIPAL)



STRONG LIQUIDITY POSITION AND EXTENDED DEBT PROFILE

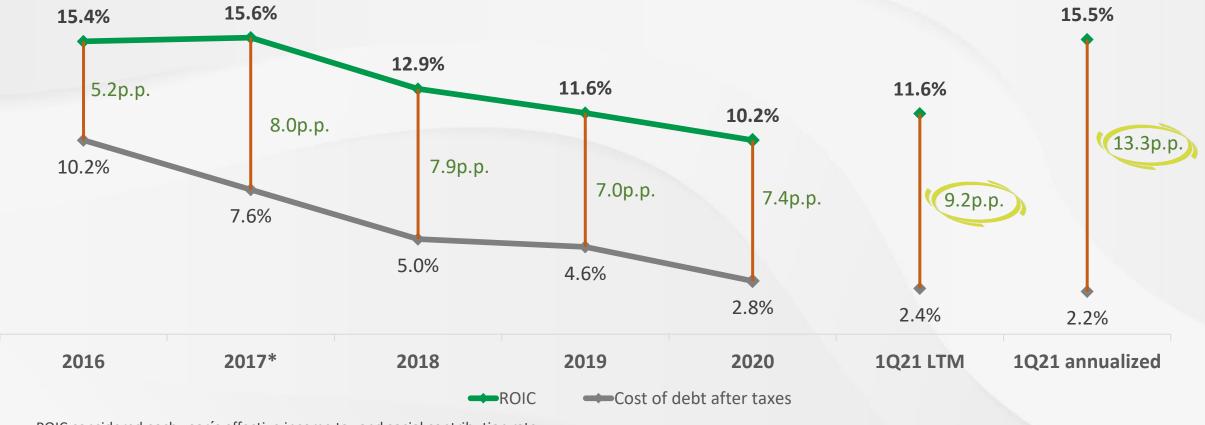
DEBT RATIOS

R\$ million



QUARTER ENDED WITH A NET DEBT / LTM EBITDA RATIO OF 2.4x

ROIC VERSUS COST OF DEBT AFTER TAXES



ROIC considered each year's effective income tax and social contribution rate

ROE considered quarterly net income divided by the average Equity of the period

STRONG VALUE GENERATION, EVEN THOUGH IN AN EXTREMELY ADVERSE SCENARIO, WITH LTM ROE OF 22.0% (30.8% 1Q21 ANNUALIZED)

^{* 2017} adjusted by the one-time costs (OTC) incurred Hertz Brasil acquisition and franchisees incorporation



Systainability

Governance :

- Start of the CEO and Board engagement agenda with our investors on ESG topics
- ESG goals incorporated in management contracts (including executive board and CEO)
- Continuous improvement of performance indicators using UN and SASB references

Environmental

- Strong progress in the solar energy generation project with an increase of more than 88% in clean energy generation (1Q21 / 1Q20)
- Enhanced reporting of scope 3 emissions
- Improved dry cleaning indicator (1Q21 / 1Q20)





- Diversity and inclusion moving forward 8p.p. with 95% favorability in the climate survey (P90) published in 1Q21
- Start of the plan of more than 40 actions in the Diversity and Inclusion Program with the Committee and groups of employees
- We become signatories to the UN Women's Principles of Women's Empowerment
- As of March 31, women represented 44.6% of the Company's employees, with 49.7% of leadership positions

WE CONTINUE ADVANCING IN OUR SUSTAINABILITY AGENDA,
WITH CONSISTENT IMPROVEMENT IN PERFORMANCE INDICATORS



Thank You!

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