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INVESTOR RELATIONS PRESENTATION

2Q26

[B]³ BRASIL BOLSA BALCÃO | NOVO MERCADO BM&FBOVESPA | Índice Brasil 50 IBRX 50 | Índice Carbono Eficiente ICO2 | Índice de Ações com Tag Along Diferenciado ITAG | OTCQX | IGPTW B3 | Localiza&co

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1Q26

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Our company is in continuous and consistent evolution movement because we never stop looking at the essential: our customers, our employees, our results

AND THESE ARE THE PILLARS OF OUR CORPORATE CULTURE

BECOMING THE BIGGEST
Car Rental Company em LATAM

PHASE I: PATH TO LEADERSHIP

PHASE II: EXPANSION

PHASE III: BUILDING UP SCALE

PHASE IV: COMBINING BUSINESS WITH INNOVATION

1973
Founded in Belo Horizonte with 6 VW beetles

1979
Expansion to 11 capital cities

1983
Franchising Strategy

1991
Seminovos' creation

1992
Internationalization through Franchising

1997
DL&J Private Equity firm purchases 1/3 of the Company
Market Cap US$150mm

1999
Brand creation for the Fleet Rental

2005
IPO with a Market Cap of US$295mm

2019
Follow-on of R$1,8B

2020
Locamerica merger announcement

Subscription car launch – Meoo

2021
Launch of Localiza Zarp

2022
Merger closing with Locamerica - jul/22

Launch of new corporate brand

2023
Follow-on of R$4,5B and Mexico expansion

2026
Market Cap of US$9.0 bi in June/26

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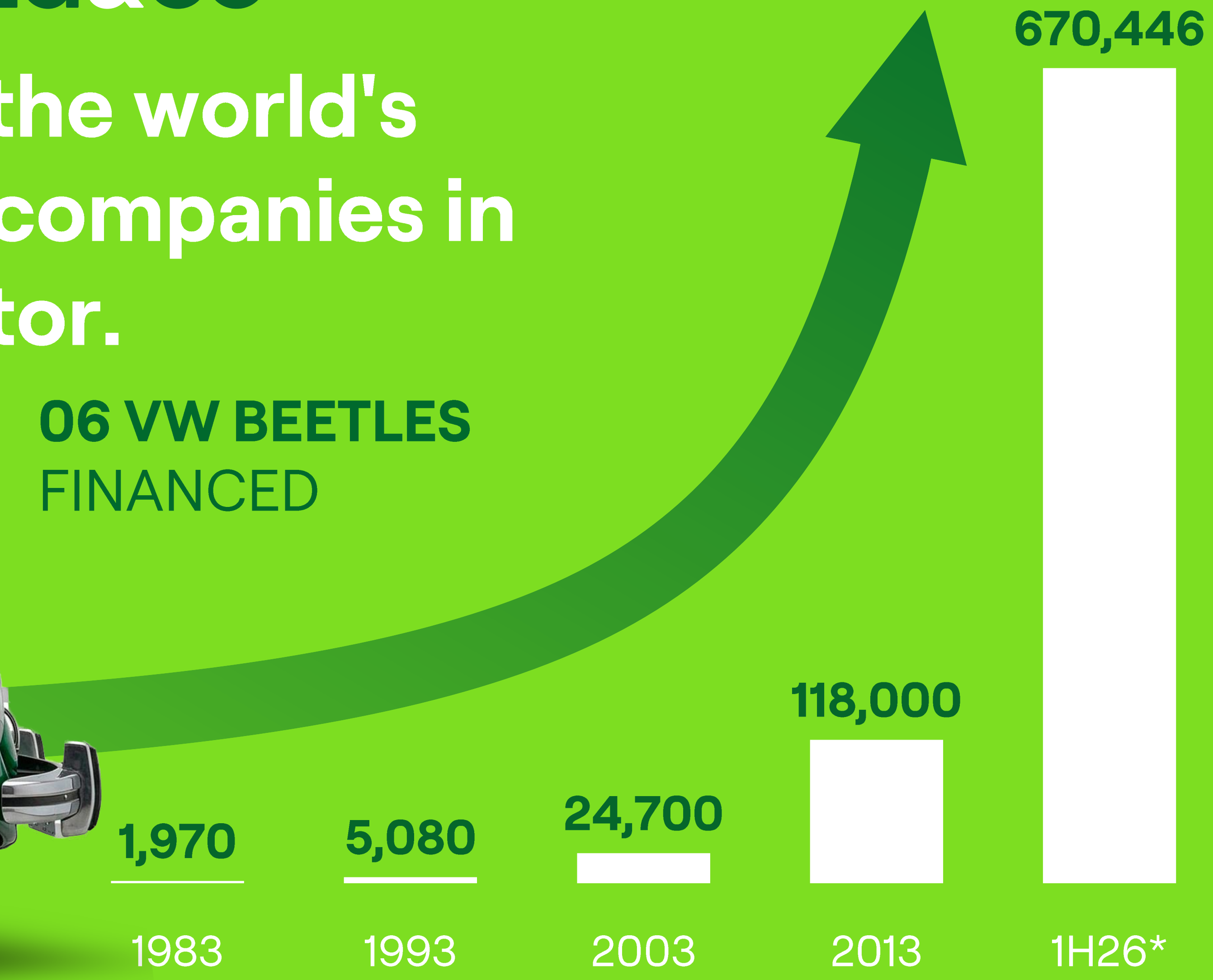
One of the world's largest companies in the sector.

1970 › 06 VW BEETLES FINANCED



(*)Does not include 6,717 cars from Mexico in 2Q26.

L&
CO

Big Numbers

2Q26 | BRAZIL

670K
End of period fleet

+121K
Cars Purchased

593
Locations in Brazil

269
Seminovos' Stores

+92K
Cars sold

+24K
Employees in Latin America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BUSINESS
PLATFORM 2Q26

Customer centricity

+ Scale
+ Cost reduction
+ Cross Selling

Localiza

- **372,112** (365,395 BR + 6,717 MX) cars in the fleet, including daily, monthly, replacement rentals and ride-hailing drivers;
- **697** branches in Brazil, Latin America and Mexico

Localiza Gestão de Frotas

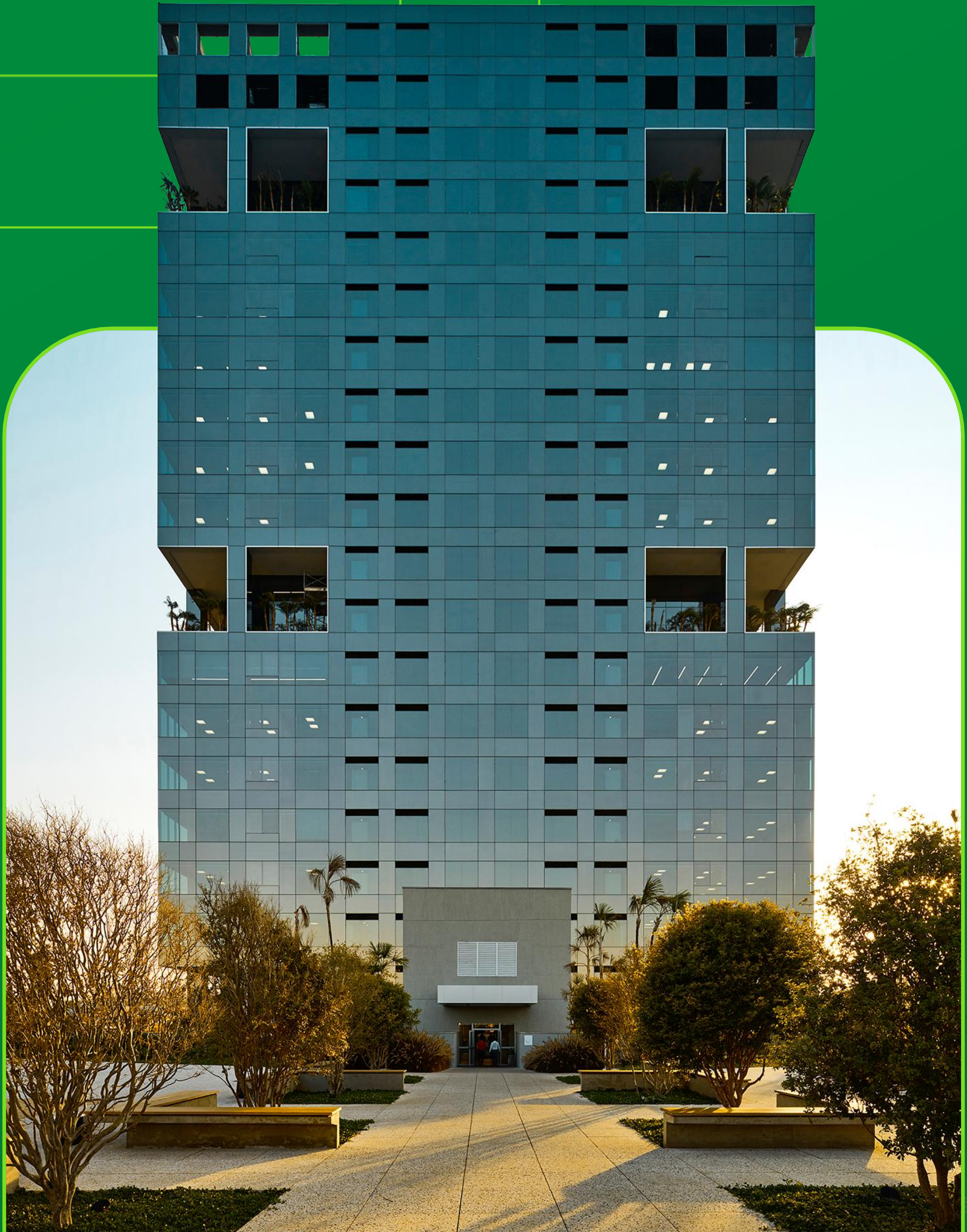
- **305,051** cars in the fleet, including light vehicles, subscription cars and heavy vehicles.

Localiza seminovos

- **~39%** sold to final consumer (accumulated 2026);
- **273** stores (269 light vehicles + 4 heavy vehicles) in **138** cities in Brazil
- 6 stores in Mexico

Mexico expansion;

Telemetry solutions to optimize fleet management



Why Localiza?

Localiza combines leadership, scale, and operational excellence to deliver sustainable growth and consistent value creation.

- **Market leader** with a robust and relevant presence in the sector
- **Scale and efficiency,** supported by an integrated and digital platform
- **Solid track record,** with a history of growth and financial discipline
- **Preferred brand,** recognized for its superior customer experience
- **Lasting competitive advantages** in technology, fleet intelligence, and execution
- **Strong culture and high-performance team,** driving innovation and results

Why Localiza?

Raising money

Better credit rating and financing conditions

Buying cars

Main buyer in the sector and differentiated relationship with automakers

Great capillarity and sales with better conditions

Selling cars

Top of Mind Company technology and market leader

Renting cars

Generating unparalleled financial and operational performance

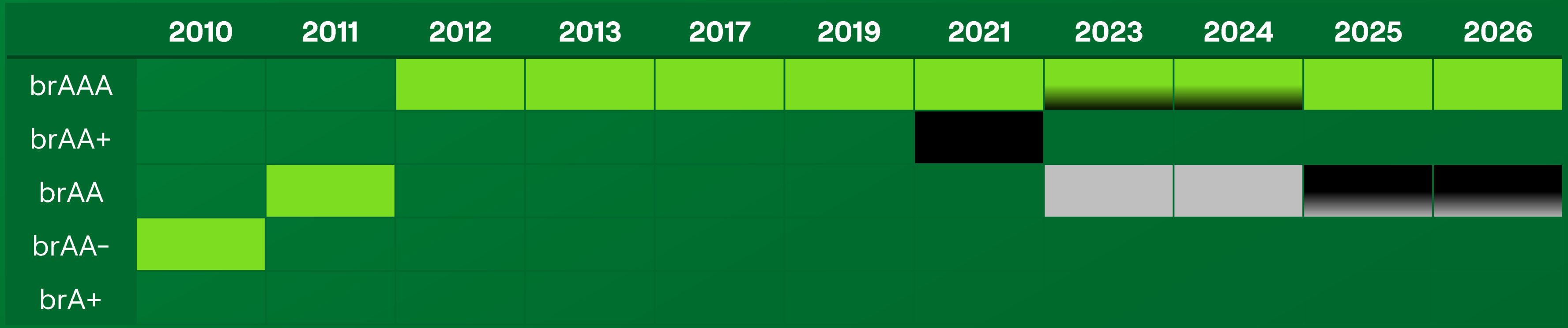
Raising money

Best credit rating in the industry

Localiza&Co | Competitor 01 | Competitor 02

STANDARD & POOR'S

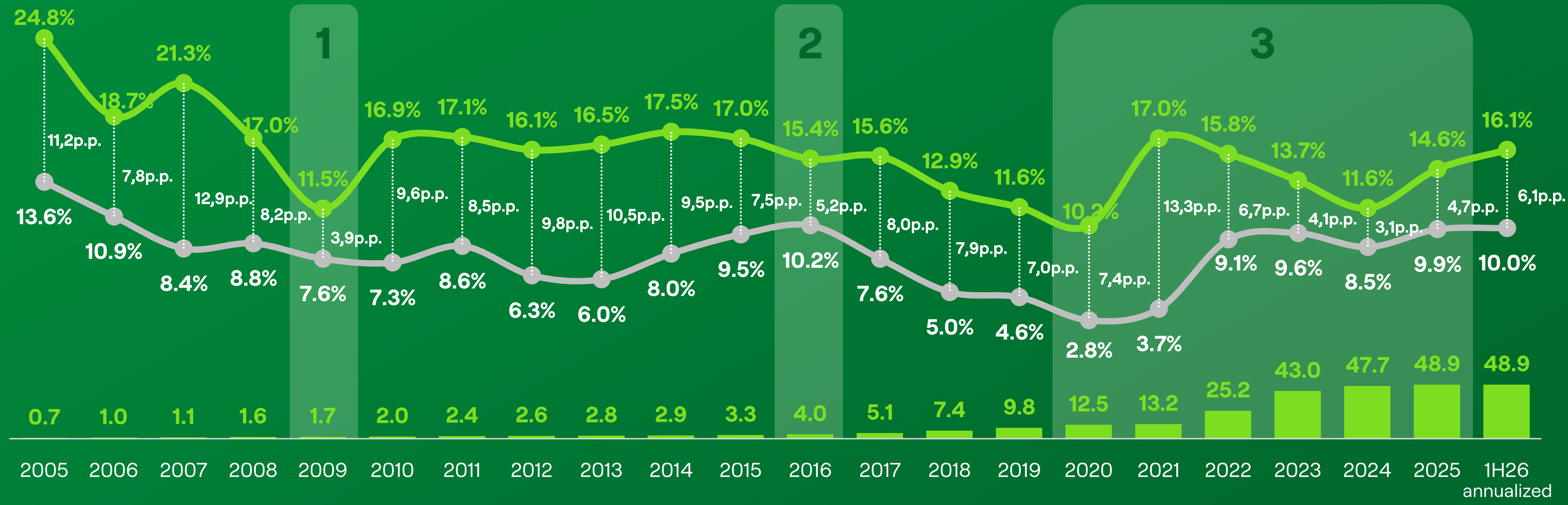
FitchRatings



Source: Standard & Poor's, Fitch Ratings, updated in August 2026

Value creation

ROIC · Cost of debt after taxes · Invested Capital (R$ B)



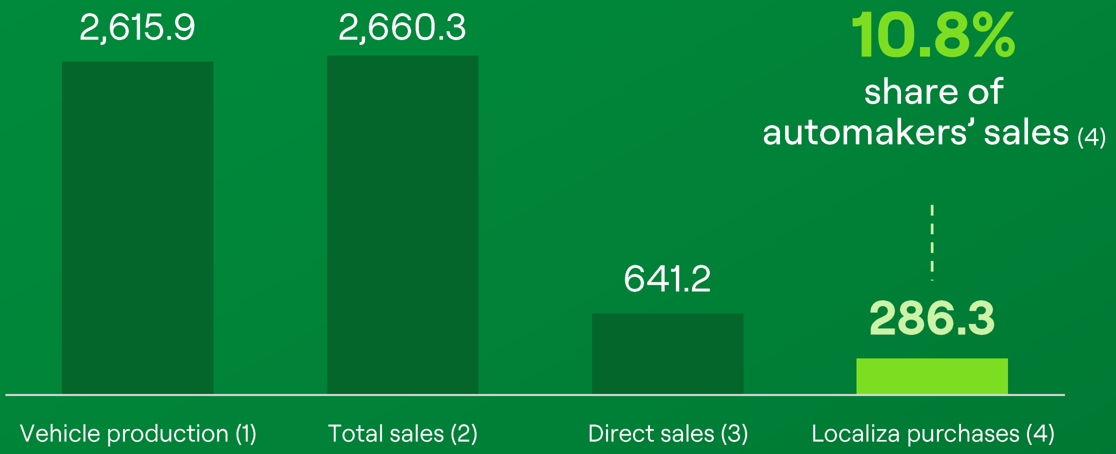
1 **IPI** reduction

2 **Year of economic recession** in Brazil

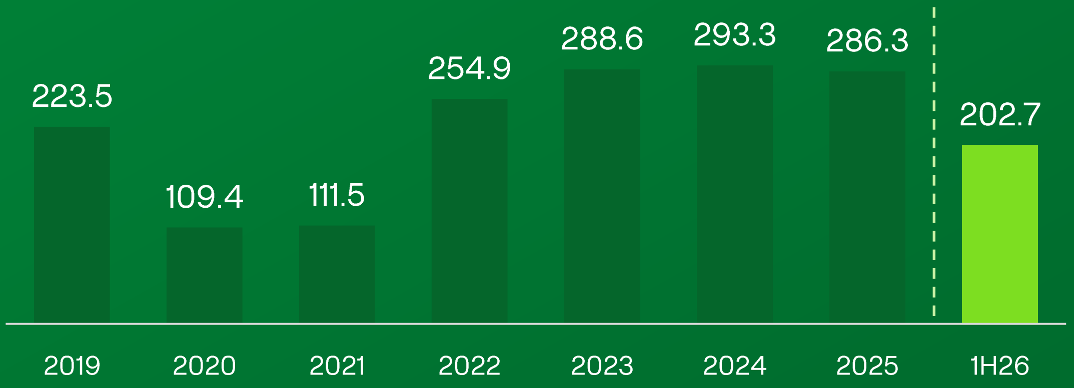
3
- **2020-2022:** pandemic-related effects;
- **2023-2024:** impacts from Provisional Measure No. 1,175 of 2023, which established a discount mechanism for the acquisition of new (0km) vehicles;
- **2025:** negatively impacted by the IPI reduction in 3Q25

Buying cars

Distinguished relationship with automakers (2025)



Largest car buyer (Brazil)



Operational Excellence in Purchasing

Quality control of delivered cars

Car licensing

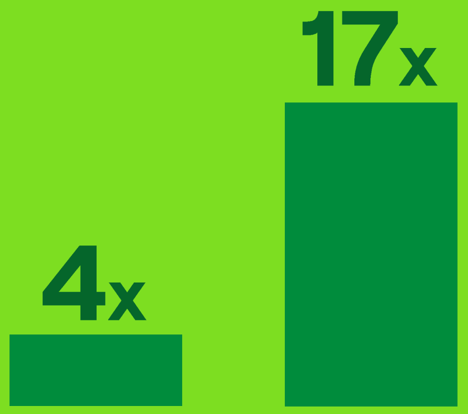
Shipping tracking

Logistics management optimization

Source: (1) Anfavea; (2) Fenabrave; (3) ABLA
(4) Company data

Car Rental

MOST KNOWN BRAND[1]



Localiza X Competitor A

Localiza X Competitor B

Leadership in all segments

PROXIMITY AND CAPILLARITY

Present in **368** Brazilian cities

593 branches
516 operated by Localiza

266 Competitor A [2]

159 Competitor B [2]

104 branches
in Latin America
35 operated by Localiza

Source: (1) Brand Flow quantitative research - Wave 6 (4/2026): 1,631 respondents, ME = 2.5% and 95% CI; (2) Public information available on the rental companies' websites.

Digital pick-up 2025

FAST RENTAL WITH NO QUEUES

- In-app reservation
- Facial recognition
- "Magical" pick-up (with proprietary anti-fraud system)

1 in 3
customers use the solution at eligible branches

Superior NPS
in the vehicle pick-up experience

265.000
cars with the technology in over 200 branches

Convenience with Localiza Fast

1.1 million digital pick-ups in 2025

Localiza
Gestão de Frotas

DIGITAL
JOURNEY

Customer delight

NPS IN EXCELLENCE ZONE

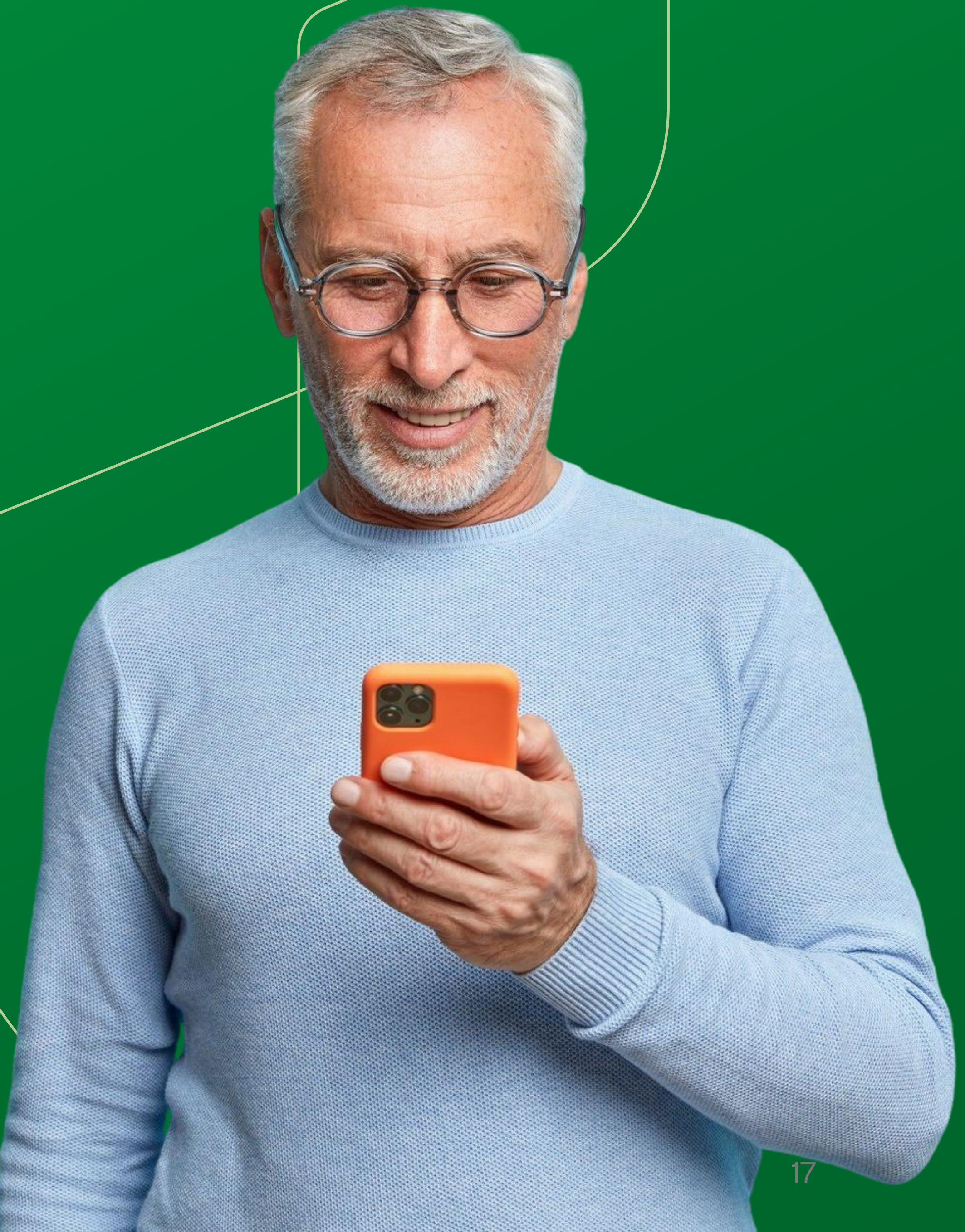
- **Conected** Fleet
- Mobile **Solutions**
- **Driver´s** area

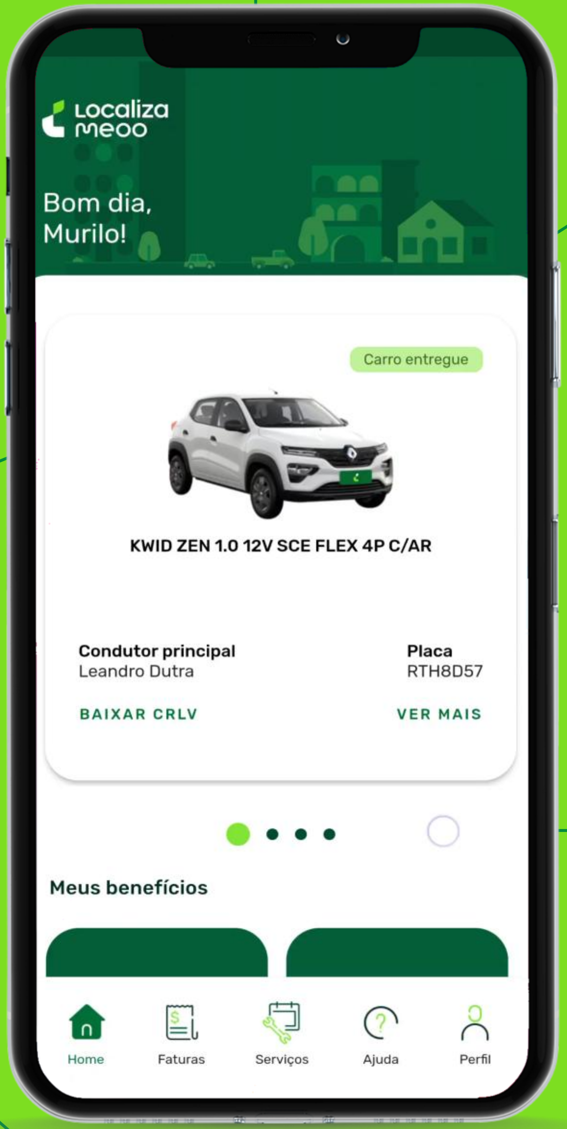
RISK MANAGEMENT

Excellence in credit and default through IoT

Driver Behaviour with incentives for good usage

Delinquency rate well below the national retail average





Localiza meoo

The good part about having a new car

12 TO 48 MONTH SUBSCRIPTION WITH EVERYTHING INCLUDED

- 100% Digital Journey
- Documentation and Vehicle Tax
- Vehicle Registration
- Damage Repair
- 24-hour Assistance
- Preventive and Corrective Maintenance
- Complete protection
- Benefits club: incl. 15% discount at Localiza
- 24-hour assistance
- Traffic fine management
- Towing
- Tire change

Subscription cost up to 20% **lower than ownership**

PITSTOP 2025

Preventive and corrective maintenance centers for Fleet Rental and Meoo vehicles.

+266k customers served

+168k vehicle inspections completed

~500 Customers served per day

DC | **Preparing** for sale 2025

Decommissioning and preparation centers for the sale of pre-owned vehicles

12
Decommissioning centers

~280k
Cars prepared

360+
Items checked during **preparation**

Seminovos

Selling cars with greater productivity and know-how to estimate the residual value of the asset and price the rental.

Big data

- Better understanding of customer preferences
- Price estimate
- Depreciation /+ Residual value
- Input for car purchase

Sales final consumer

- Lower depreciation
- Loyalty of costumers, generating recurrency and recommendation

273 Stores (269 light vehicles + 4 heavy vehicles)
Strong capilarity

Presence in All regions

138 cities
in Brazil

Online Channel
Digital sales with customer journey "Big Data"

Huge market to be explored[1]

Source: (1) Fenabrave

Localiza Labs

Localiza Labs | Digital Journey

Digital in the way the business operates

Technology and AI as a competitive advantage

Digital to delight our customers and employees

Professionals spread across 18 states in Brazil

Offices in Brazil: Belo Horizonte, Curitiba and São Paulo

Cloud-first company with 100% workloads in the AWS cloud

Telemetry

Value Creation

Fleet Rental

Asset protection

User experience

Emergency services

Logistics

Automation

Self-service rental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Localiza

Car Rental - RAC

SHORT-TERM RENTAL <12 MONTHS – DAILY OR MONTHLY

Individuals

SHORT- AND LONG-TERM RENTAL FOR INDIVIDUALS

Addressable market of 63MM people(1)[1]

More than 3.9M active loyalty program customers

Branch network: 593 branches in Brazil and 104 across Latin America

Zarp

SHORT-TERM VEHICLE RENTAL FOR RIDE-HAILING DRIVERS, SUPPORTED BY A DEDICATED NETWORK.

1.4 million ride-hailing drivers in Brazil[3]

+80 thousand rental vehicles (considering only cars rented with rental companies; does not include peer to peer rental)

Companies

DAILY AND MONTHLY CAR RENTAL SOLUTIONS FOR CORPORATE CUSTOMERS

Total addressable market of 3.3 million vehicles (Brazilian fleet excluding retail customers and non-addressable segments)[2]

Replacement

REPLACEMENT RENTAL CAR FOR SEVERAL INSURANCE COMPANIES IN BRAZIL

Total circulating fleet of 49.6 million vehicles and an insured fleet of 17.4 million vehicles in Brazil[4]

Source: (1) Percentage of the total market meeting car rental requirements (over 18 years old, with a driver's license and credit card) and with an income of R$ 580 after expenses (based on the company's 2023 internal survey); (2) Company estimates for 2026; (3) Uber market share and Localiza data for 2025; (4) Sindipeças 2024 data on the active vehicle fleet and projected insured fleet based on Autoseg and Susep 2025 reports.

Localiza
Gestão de Frotas

Fleet Rental and Subscription

LONG-TERM RENTAL >12 MONTHS

Fleet Rental

Fleet rental and outsourcing solution for SMEs, as well as large corporations

Corporate fleet of 8.1 million vehicles in Brazil (11% outsourced fleet penetration)[1]

Competitiveness: TCO (total cost of ownership) vs. rental

Localiza Meoo

Car subscription solutions for individuals and small businesses, democratizing access to new vehicles without the costs of ownership

Over 1.2 million individuals purchase cars annually (2.5 million retail units plus direct sales)[2]

Estimated addressable market of 5.8 million Brazilians[3]

Affordability: the entry-level new car price is equivalent to 44 minimum wages, increasing the attractiveness of rental and subscription models.

Trucks

Rental of heavy vehicles with a duration of 12 to 84 months, bringing productivity and operational solutions.

Brazilian fleet of 2.2 million trucks[4]

Source: (1) Bain & Company and ABLA 2025 study; (2) Fenabrave 2025; (3) Localiza internal survey; (4) Sindipeças 2024 report

Localiza seminovos

Seminovos

SALE OF USED CARS AFTER THEIR USE IN RENTAL DIVISIONS.

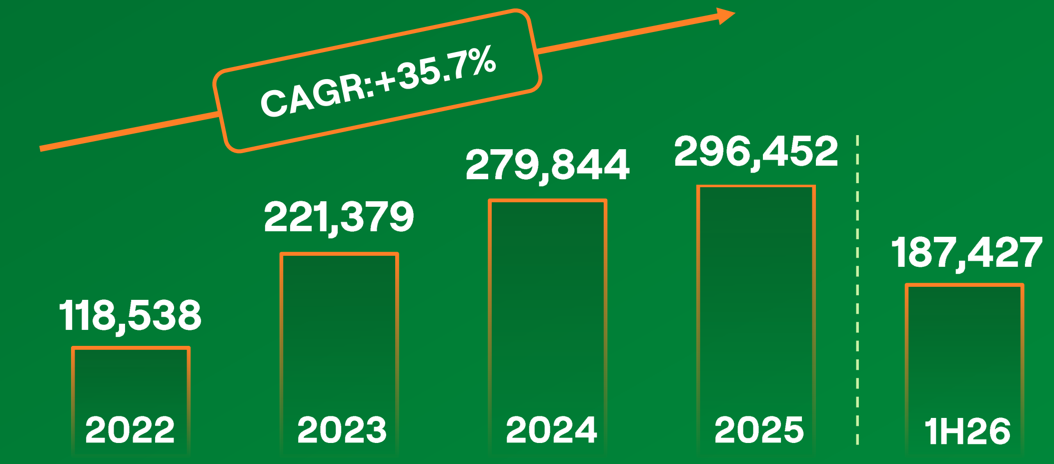
RETAIL

- 269 light vehicle stores + 4 heavy vehicle stores in Brazil across 138 cities
- Market of approximately 14 million used vehicles sold in Brazil in 2025
- Nationwide presence with potential for further expansion

WHOLESALE

- 48,000 used-car dealers in Brazil

EVOLUTION OF SALES – **Brazil**



Source: Fenabrave, Fenauto e dados Localiza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ENVIRONMENTAL

- 28 million liters of ethanol used internally (+12% vs. 2024) resulting in 45.3 thousand tons of CO_2e avoided
- 327.8 thousand tons of CO_2e offset by the Neutralize Program (+23.7% vs. 2024)
- +15 million kWh of solar energy injected into branches (+34.7% vs. 2024)
- Waste management with traceability in 100% of Deactivation Centers and Pit Stops
- +34 million liters of water saved through dry cleaning techniques

B3 Indexes

- **IGPTW –** Best practices in people managementl
- DIVERSA – A benchmark in diversity
- ELAS11 – Female representation in leadershipl
- **CO2 – Efficient Carbon Index**

AWARDS AND RATINGS

- **ESTADÃO EMPRESAS MAIS:** Technology and Innovation for Mobility
- **TOP 5 in Governance / TOP 6 in Ethics and Citizenship**
- **TIME:** Among the 500 most sustainable companies in the world
- **GPTW Brazil:** 9th consecutive year
- **GPTW Diversity –** Ethnic-Racial: 24th place
- **Best ESG program in the Transportation sector** by the Latin America Executive Team 2025, ranking conducted by Extel
- **MERCO among the 35 companies with the best reputation in Brazil,** 1st position in the mobility sector and among the 45 most responsible in terms of ESG in the overall ranking

SOCIAL

- **10.6% Black people and +4.8% women** in strategic leadership vs. 2024
- **+650 volunteer employees in affinity groups**
- **R$ 9.9 million in social investment in** nearly 100 supported projects and approximately 30,000 people impacted
- **Volunteering: 1,209 participants** (806 volunteers) and more than 8,400 beneficiaries

GOVERNANCE

- **Preparation for IFRS S1/S2:** sustainability integrated into strategy, finance, governance, and risk management
- **Privacy and security:** annual training for 100% of employees with annual recurrence
- **Privacy Portal and Critical Supplier Assessment**
- **Ethics and compliance:** 99% of employees with valid training and 100% of leadership in compliance
- **SO 37001 recertification for the 5th consecutive year (combating bribery).**

Source: 2024 Sustainability Report


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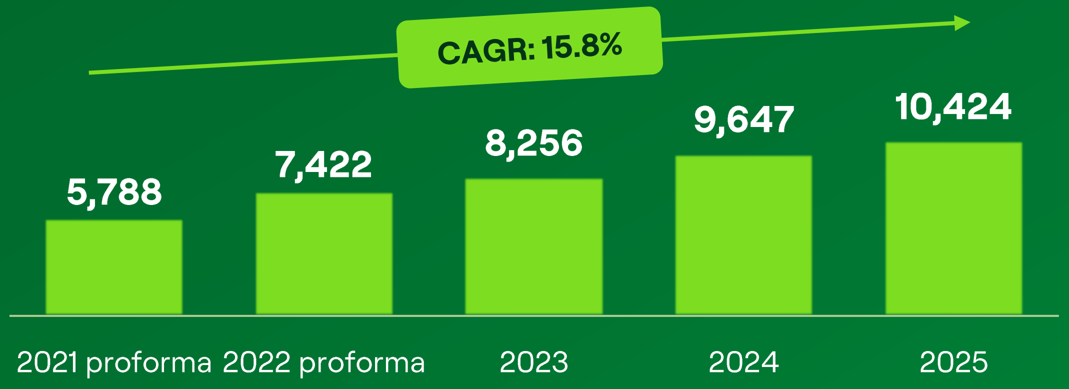
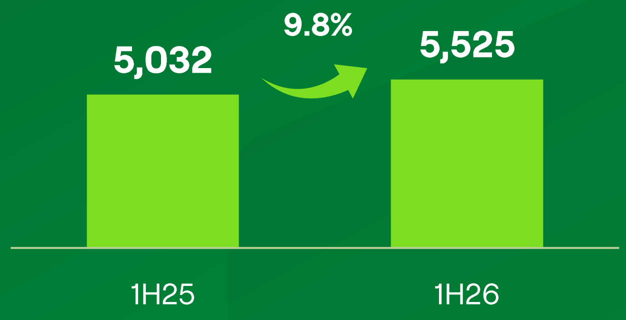
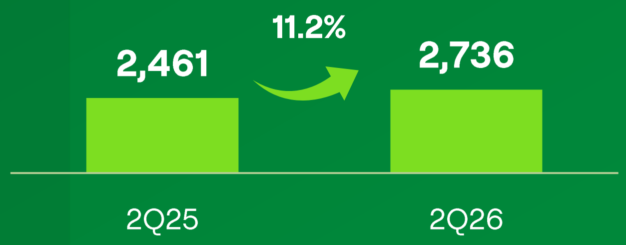
11.2% GROWTH IN QUARTERLY NET REVENUE YEAR-OVER-YEAR, DRIVEN BY GROWTH IN RENTAL DAYS AND AN INCREASE IN THE AVERAGE DAILY RATE.

Net Revenue – Car Rental

R$ million, including royalties

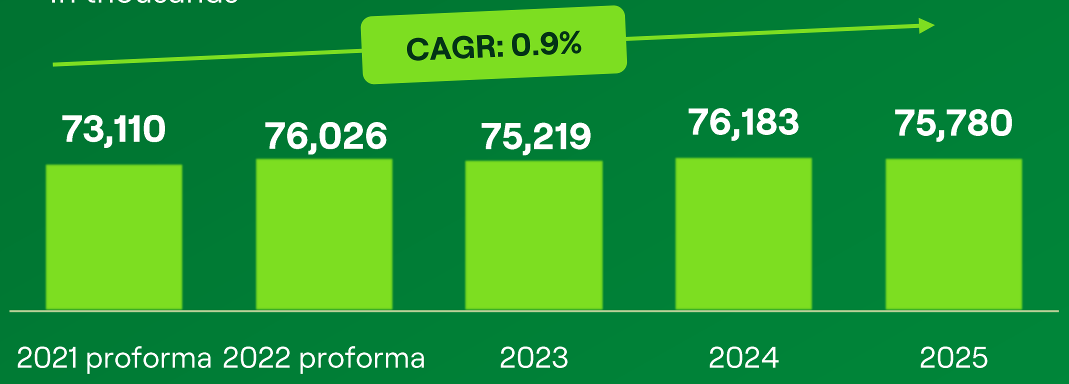


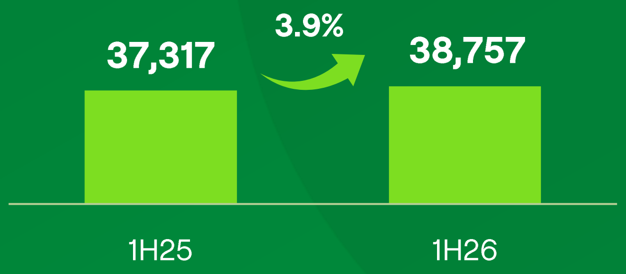


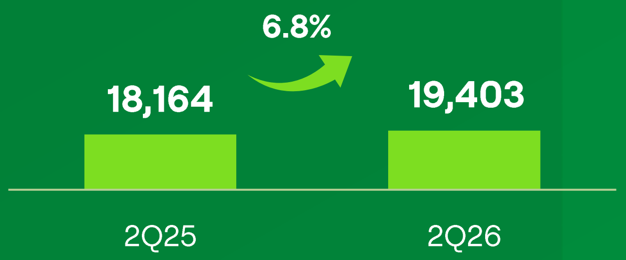


Rental Days – Car Rental

In thousands





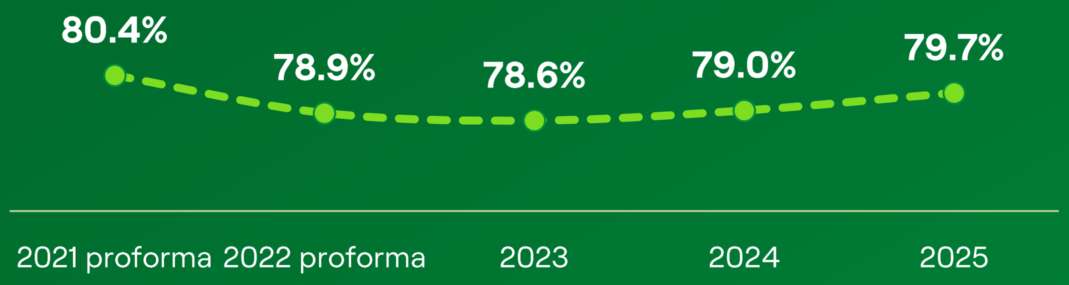


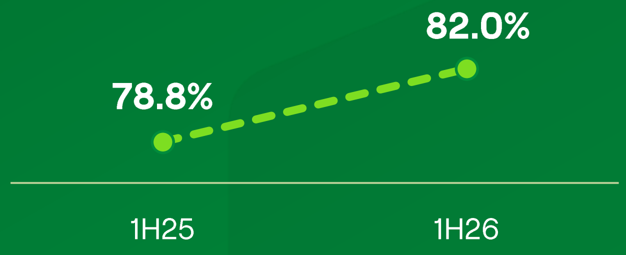
Data related to the Brazilian operation

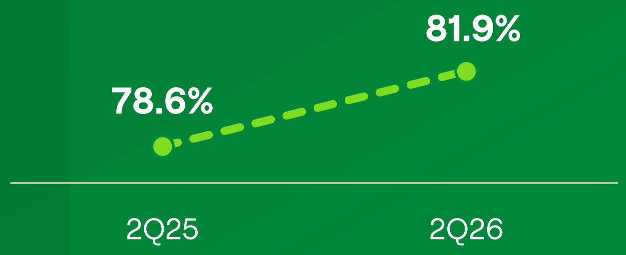
AVERAGE DAILY RATE INCREASE AND HIGHER UTILIZATION RATE REINFORCE COMMERCIAL EXCELLENCE AND PRODUCTIVITY MANAGEMENT

Utilization Rate – Car Rental

%

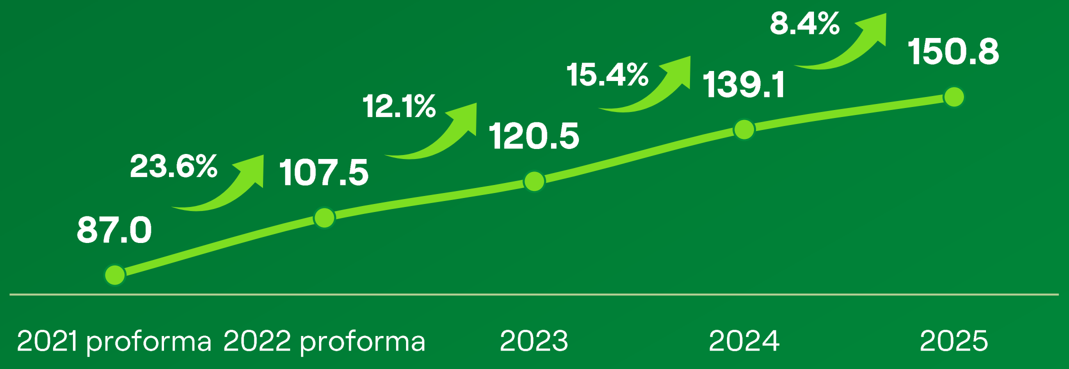


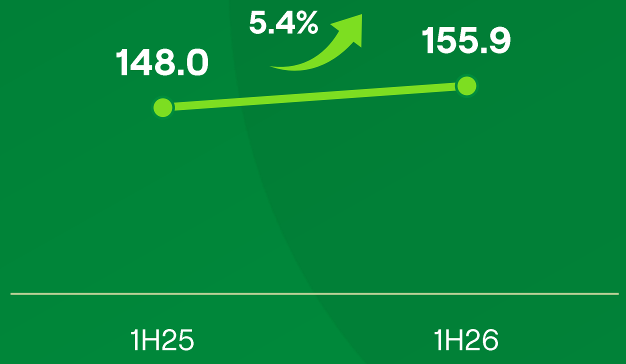


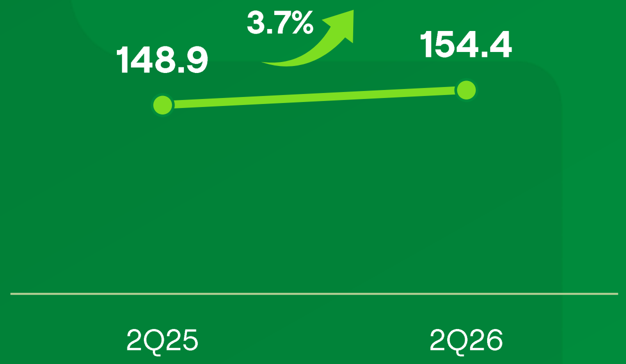


Rental Rate – Car Rental

R$





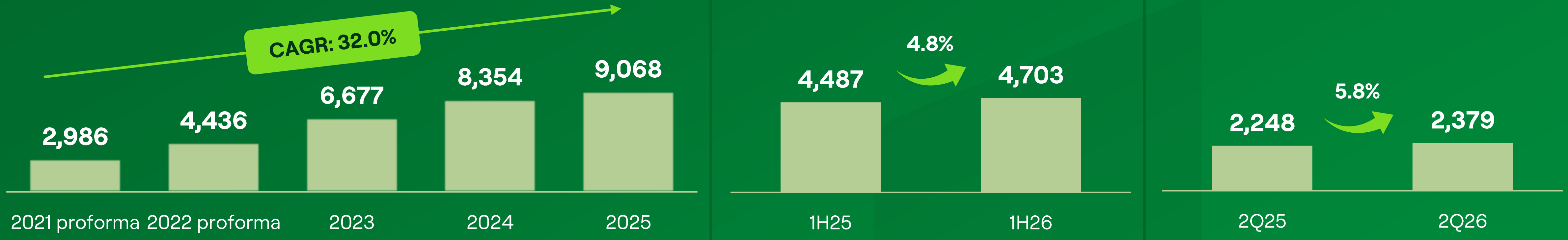


Data related to the Brazilian operation

5.8% GROWTH IN QUARTERLY NET REVENUE YEAR-OVER-YEAR, MARKING THE INFLECTION IN VOLUMES AND A RETURN TO GROWTH IN RENTAL DAYS

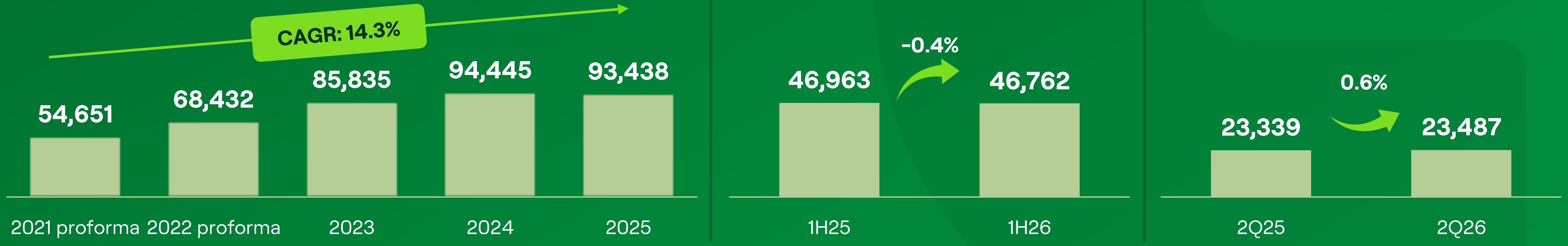
Net Revenue – Fleet Rental

R$ million, including telematics and other initiatives



Rental Days – Fleet Rental

In thousands

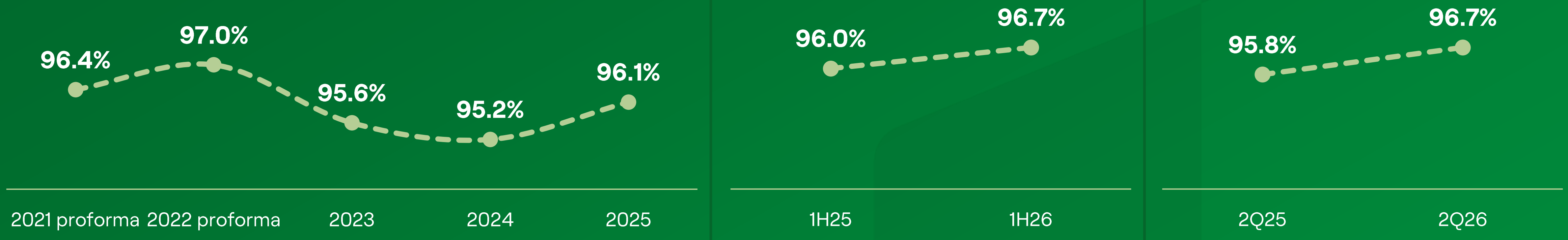


Data related to the Brazilian operation

AVERAGE DAILY RATE GROWTH AND IMPROVED FLEET UTILIZATION RATE REFLECT HIGHER OPERATIONAL EFFICIENCY AND PRODUCTIVITY

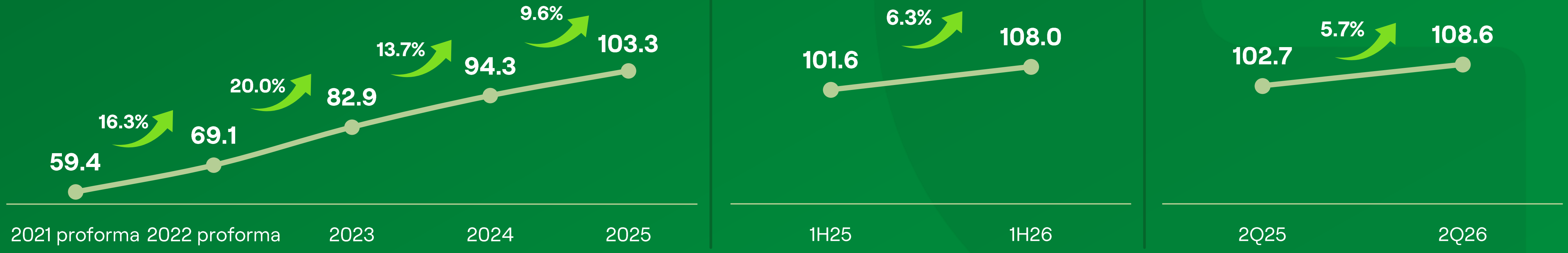
Utilization Rate – Fleet Rental

%



Rental Rate – Fleet Rental

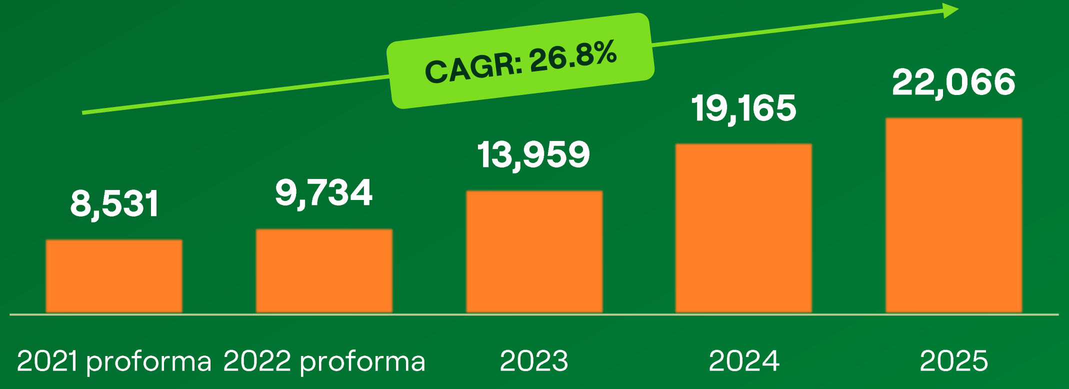
R$

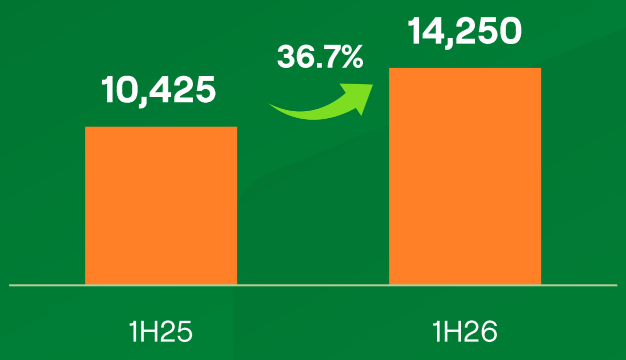


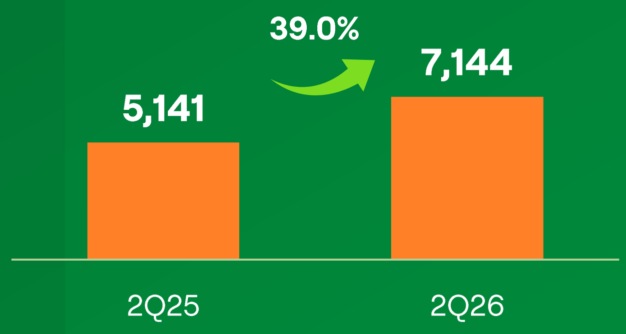
Data related to the Brazilian operation

39.0% GROWTH IN SEMINOVOS NET REVENUE IN BRAZIL, SUSTAINING SALES VOLUMES ABOVE 90 THOUSAND VEHICLES PER QUARTER

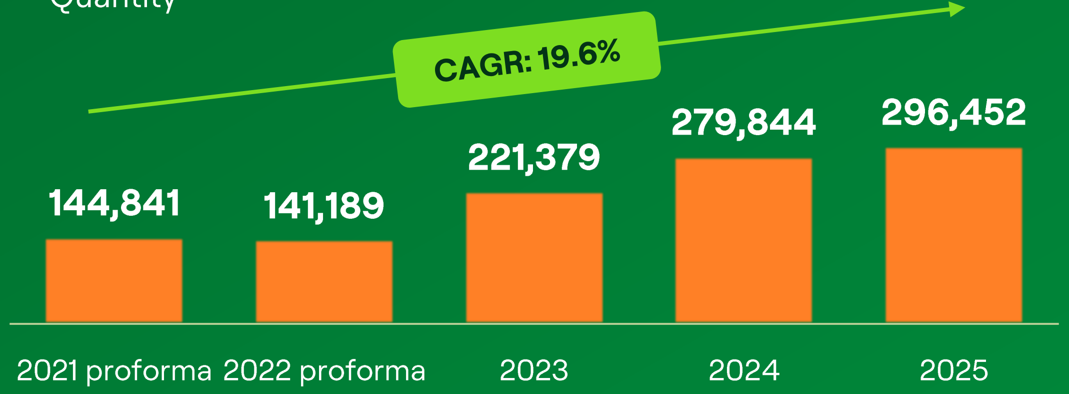
Net Revenue – Seminovos
R$ million

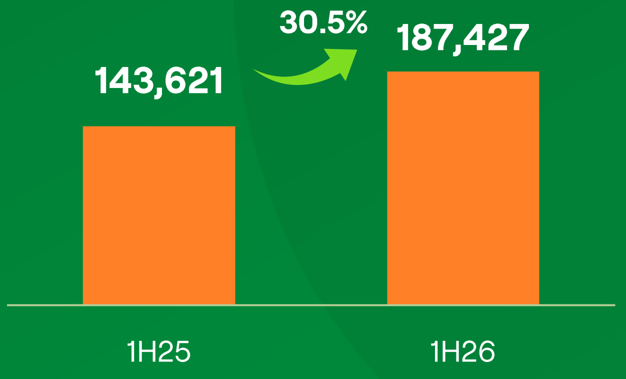


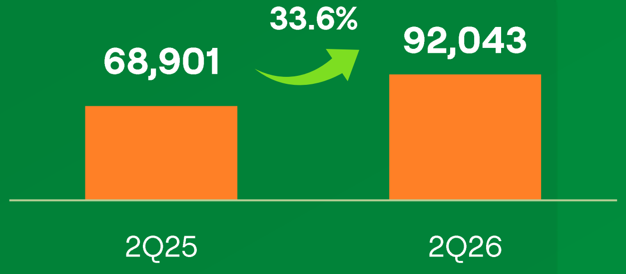




Cars sold – Seminovos
Quantity





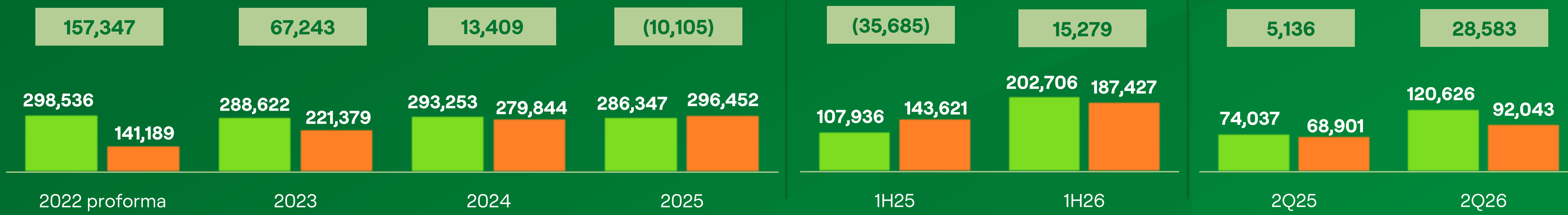


Data related to the Brazilian operation

THE COMPANY ACCELERATED VEHICLE PURCHASES IN LINE WITH STRONG SALES MOMENTUM, ADVANCING THE CAR RENTAL FLEET RENEWAL PROCESS

Car purchase and sales

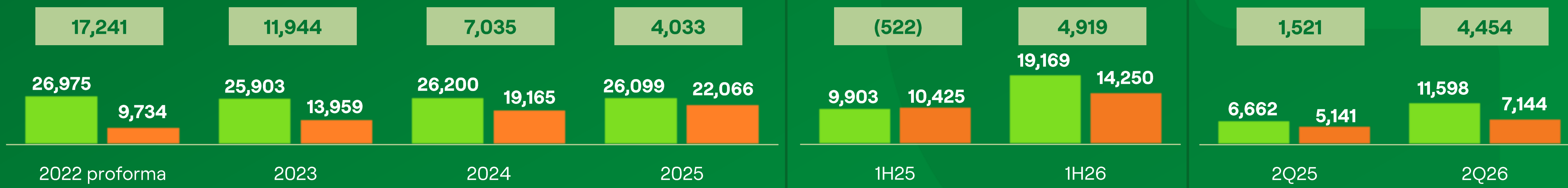
Quantity*



Cars purchased Cars Sold *Does not consider theft / crashed cars written of.

Net fleet investment

R$ million

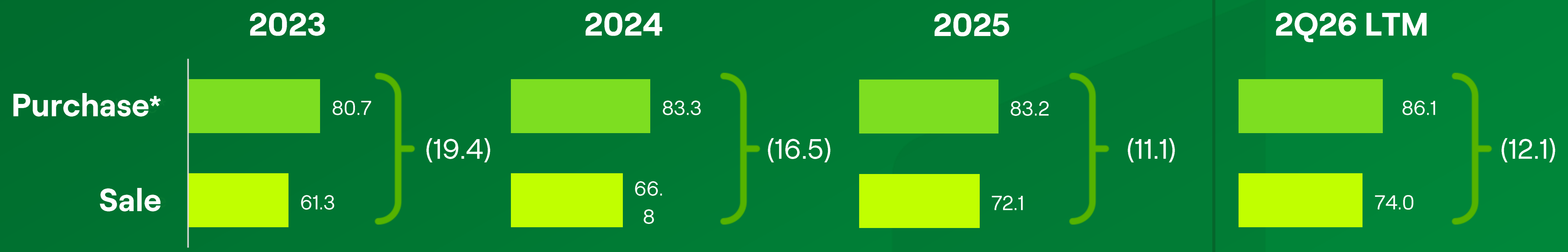


Purchases (include accessories) Seminovos sales net revenue

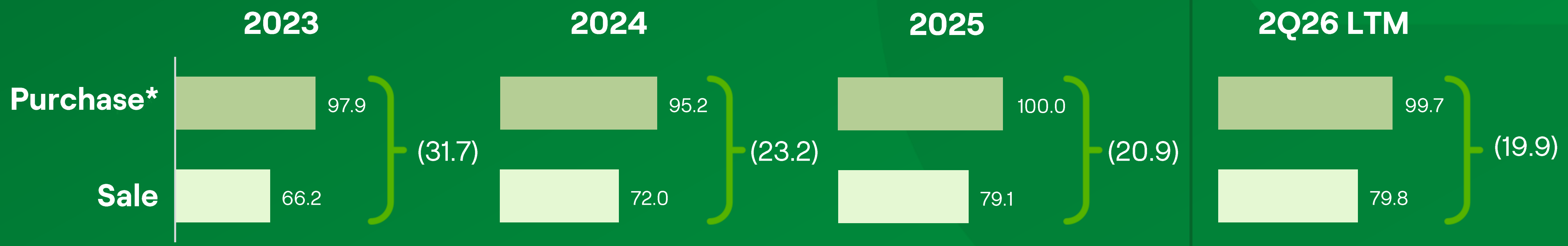
Data related to the Brazilian operation

RENEWAL CAPEX OF R$12.1 THOUSAND PER CAR IN CAR RENTAL AND R$19.9 THOUSAND IN FLEET RENTAL

Average price of purchase and sale – Car Rental
R$ thousand



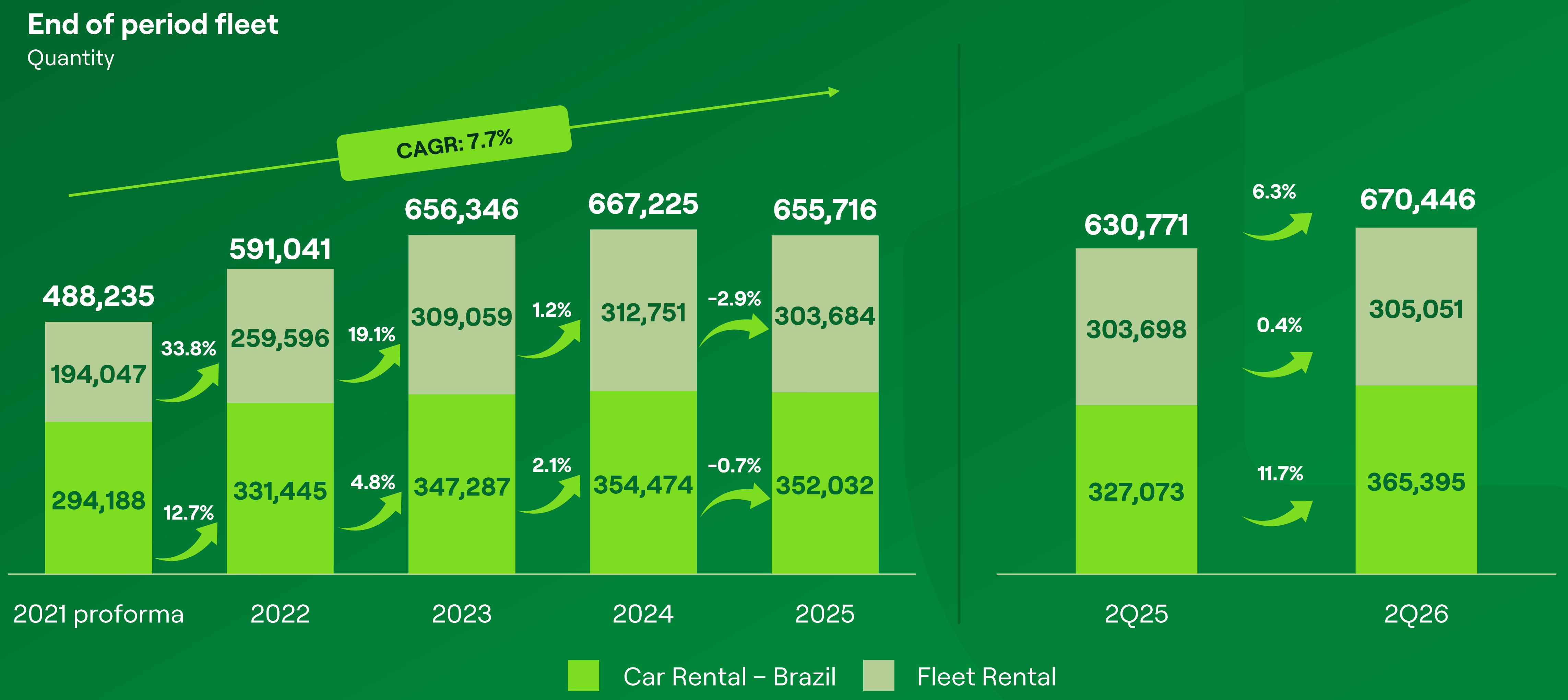
Average price of purchase and sale – Fleet Rental
R$ thousand



Data related to the Brazilian operation

*Does not include accessories

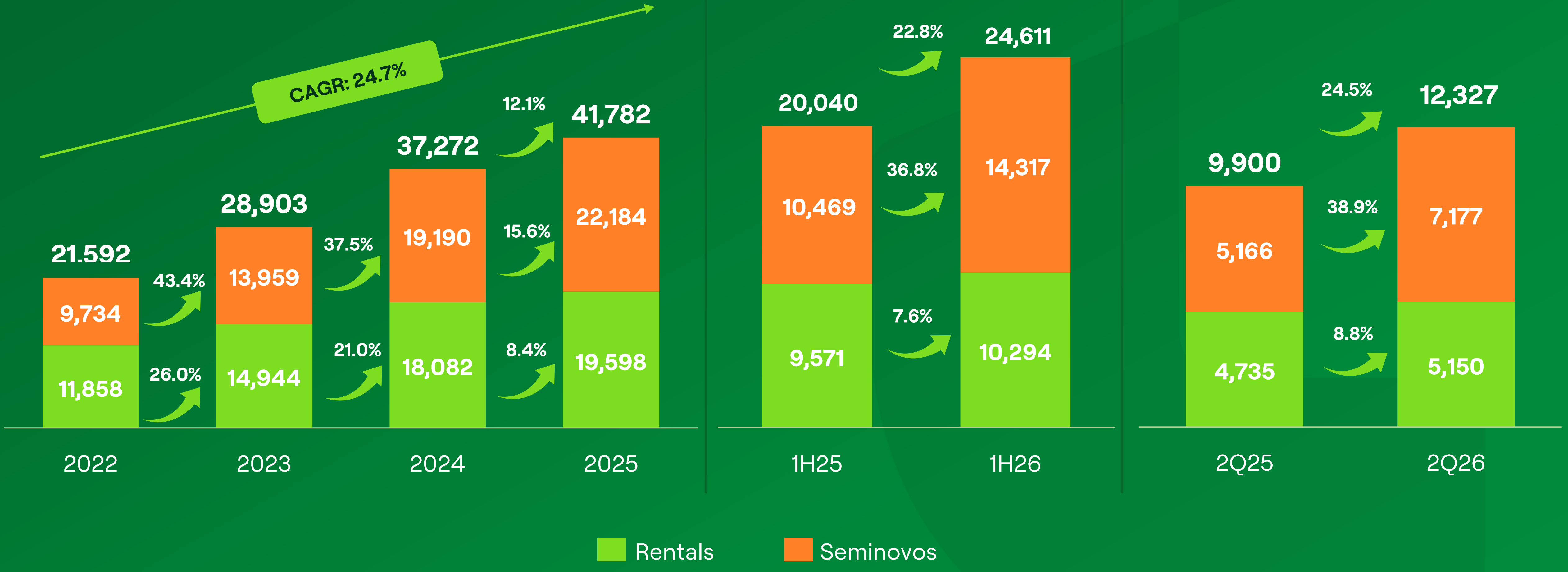
END-OF-PERIOD FLEET ABOVE 670 THOUSAND VEHICLES IN BRAZIL, UP 6.3% YEAR OVER YEAR



Data related to the Brazilian operation

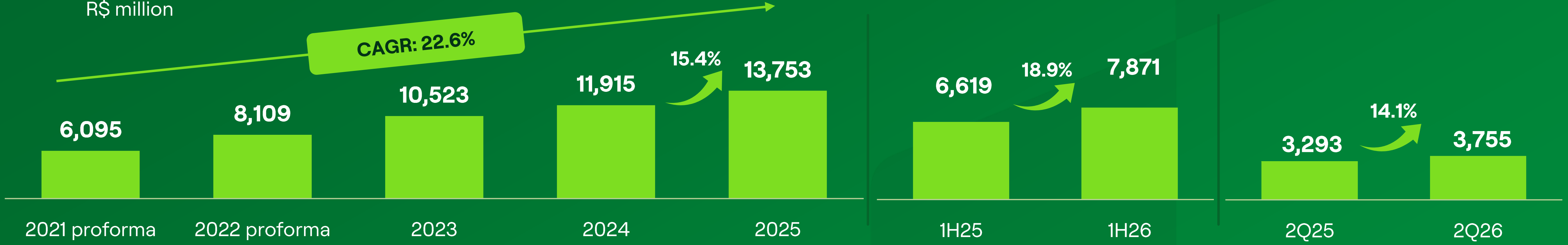
CONSOLIDATED NET REVENUE OF R$12.3 BILLION IN THE QUARTER, WITH YEAR-OVER-YEAR GROWTH OF 8.8% IN RENTAL REVENUE AND 38.9% IN SEMINOVOS

Consolidated Net Revenue
R$ million



EBITDA TOTALED R$3.8 BILLION IN THE QUARTER, UP 14.1% YEAR-OVER-YEAR, WITH EXPANSION IN RENTAL MARGINS

Consolidated EBITDA
R$ million



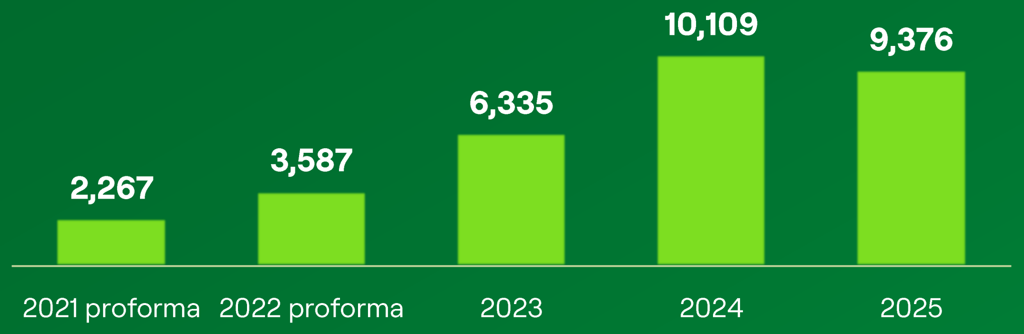
EBITDA Margin	2022 proforma	2023	2024	2025	1H25	1H26	2Q25	2Q26
Car Rental Brazil and Franchising	56.2%	64.4%	62.0%	67.0%	65.9%	67.5%	66.5%	67.6%
Fleet Rental	65.6%	72.6%	66.8%	72.6%	70.5%	81.8% (75.7%*)	71.0%	75.6%
Rental Consolidated	59.7%	68.1%	64.2%	69.6%	68.1%	74.1% (71.3%*)	68.7%	71.3%
Rental Consolidated + Mexico	59.7%	67.8%	63.4%	68.5%	67.2%	73.0% (70.3%*)	67.7%	70.3%
Seminovos + Mexico	10.6%	2.9%	2.3%	1.5%	1.8%	2.5%	1.6%	1.9%
Consolidated (over rental revenues)	68.4%	70.4%	65.9%	70.2%	69.2%	76.5% (73.7%*)	69.5%	72.9%

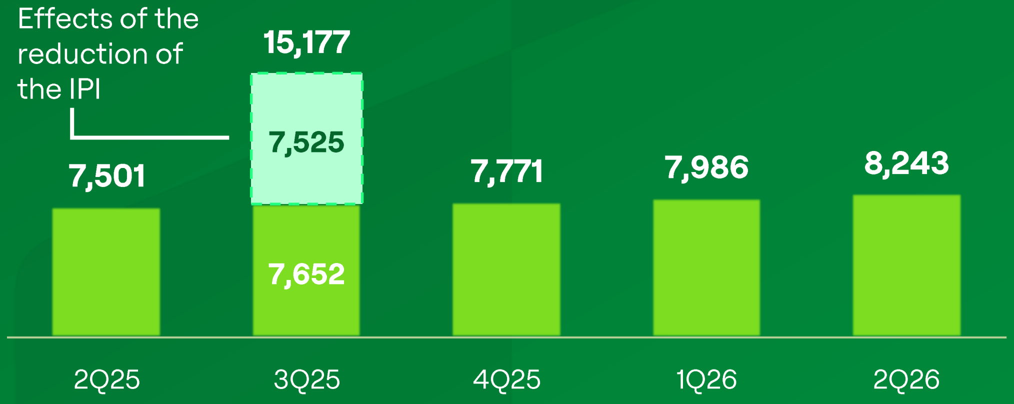
(*) Excluding the effect associated with the divestment process of subsidiaries

DEPRECIATION CONTINUED ITS SEQUENTIAL UPWARD TREND OBSERVED IN RECENT QUARTERS, IN LINE WITH THE COMPANY'S EXPECTATIONS

Average annualized depreciation per car – Car Rental

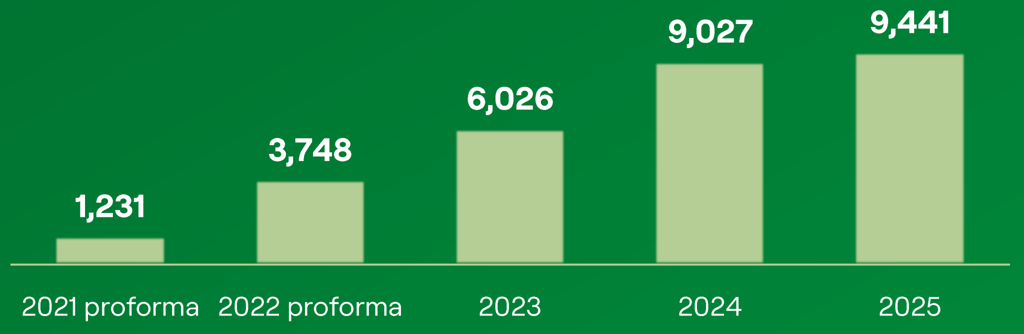
R$ thousand

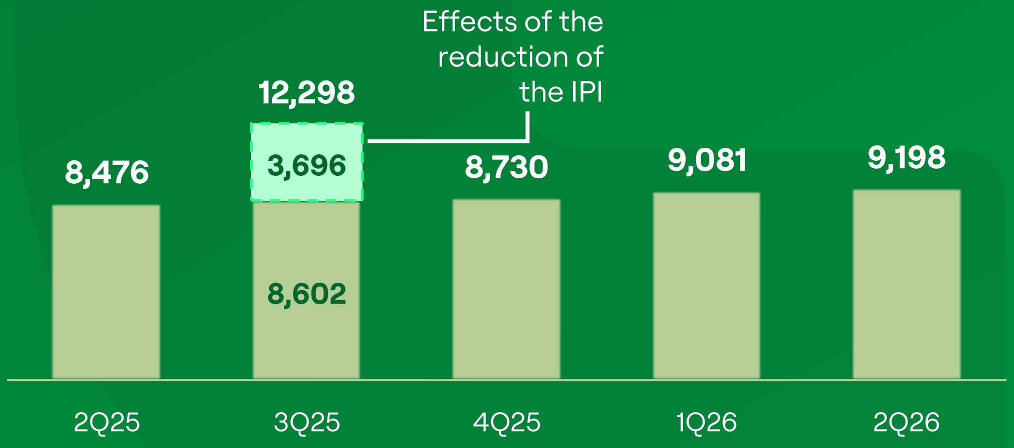




Average annualized depreciation per car – Fleet Rental

R$ thousand

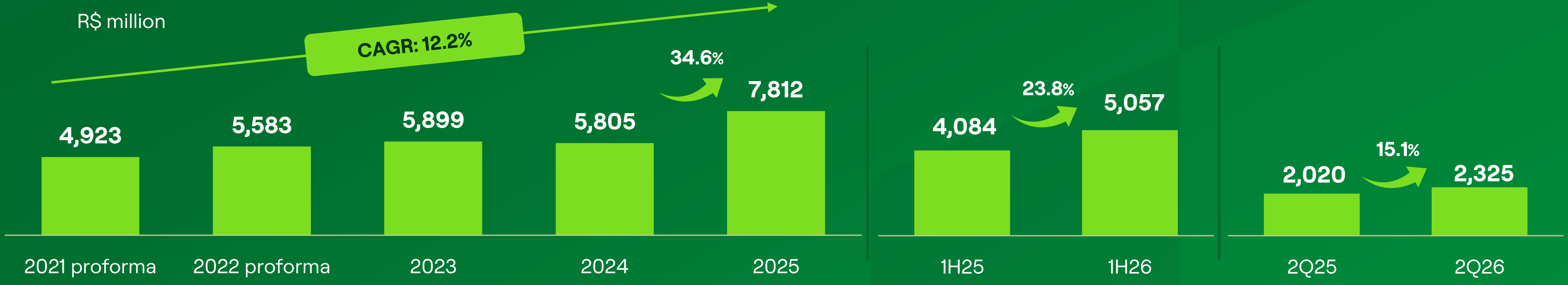




Data related to the Brazilian operation

R$2.3 BILLION IN EBIT IN THE QUARTER, 15.1% HIGHER YEAR-OVER-YEAR

Consolidated EBIT
R$ million



EBIT Margin includes the result of Seminovos and is calculated on rental revenues:

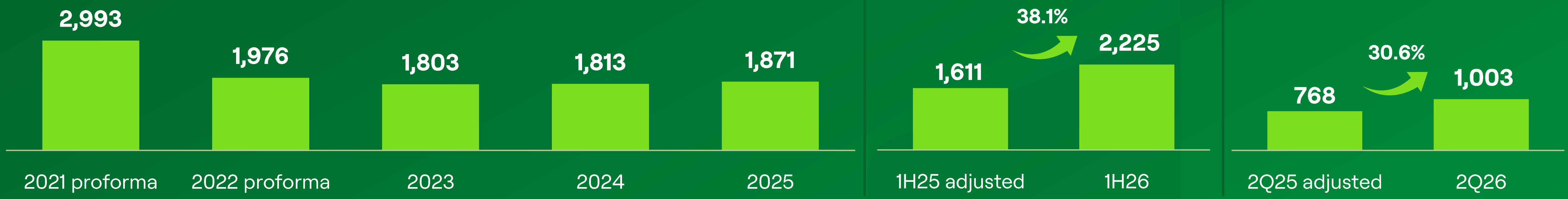
EBIT Margin	2022 proforma	2023	2024	2025	1H25	1H26	2Q25	2Q26
Car Rental Brazil and Franchising	46.7%	33.9%	29.3%	38.0%	42.2%	45.9%	42.0%	44.5%
Fleet Rental	47.7%	47.3%	37.5%	44.5%	45.5%	56.0% (50.0%*)	45.8%	49.2%
Consolidated (over rental revenues)	47.1%	39.9%	33.1%	41.0%	43.7%	50.5% (47.8%*)	43.8%	46.7%
Rental Consolidated + Mexico	47.1%	39.5%	32.1%	39.9%	42.7%	49.1% (46.4%*)	42.7%	45.1%

(*) Excluding the effect associated with the divestment process of subsidiaries

R$1.0 BILLION IN NET INCOME IN THE QUARTER, A 30.6% INCREASE COMPARED TO THE SAME PERIOD OF THE PREVIOUS YEAR

Consolidated Net Income

R$ miillion



EBITDA x Net income reconciliation	**2024**	**2025**	**2025 Adjusted***	**1H25 Adjusted ***	**1H26**	**Var. R$**	**Var. %**	**2Q25 Adjusted ***	**2Q26**	**Var. R$**	**Var. %**
Consolidated EBITDA	**11,915**	**13,753**	**13,890**	**6,619**	**7,871**	**1,252**	**19%**	**3,293**	**3,755**	**463**	**14%**
Cars depreciation	(5,610)	(5,413)	(4,621)	(2,276)	(2,511)	(235)	10%	(1,141)	(1,277)	(136)	12%
Other PP&E depreciation and amortization	(524)	(573)	(573)	(280)	(309)	(29)	10%	(141)	(155)	(14)	10%
Write up amortization	24	45	45	21	6	(16)	-74%	10	2	(8)	-85%
EBIT	**5,805**	**7,812**	**8,741**	**4,084**	**5,057**	**973**	**24%**	**2,020**	**2,325**	**304**	**15%**
Financial expenses, net	(3,939)	(4,614)	(4,614)	(2,195)	(2,247)	(52)	2%	(1,126)	(1,108)	18	-2%
Income tax and social contribution	(53)	(1,327)	(707)	(278)	(585)	(307)	110%	(126)	(213)	(87)	69%
Net income of the period	**1,813**	**1,871**	**3,420**	**1,611**	**2,225**	**614**	**38%**	**768**	**1,003**	**235**	**31%**
Deferred income tax and social contribution on Locamerica's tax loss	-	-	(937)	(937)	-	937	-	(937)	-	937	-
Net income for the period	**1,813**	**1,871**	**2,484**	**674**	**2,225**	**1,551**	**230%**	**(169)**	**1,003**	**1,172**	**-695%**

*Adjusted for the effects of the green IPI (Tax on Industrialized Products) and for the write-off of Locamerica's tax loss

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THE COMPANY GENERATED R$5.2 BILLION IN CASH FROM RENTAL OPERATIONS, WHICH WAS INVESTED IN NET VEHICLE CAPEX, ACCELERATING THE FLEET REJUVENATION PROCESS

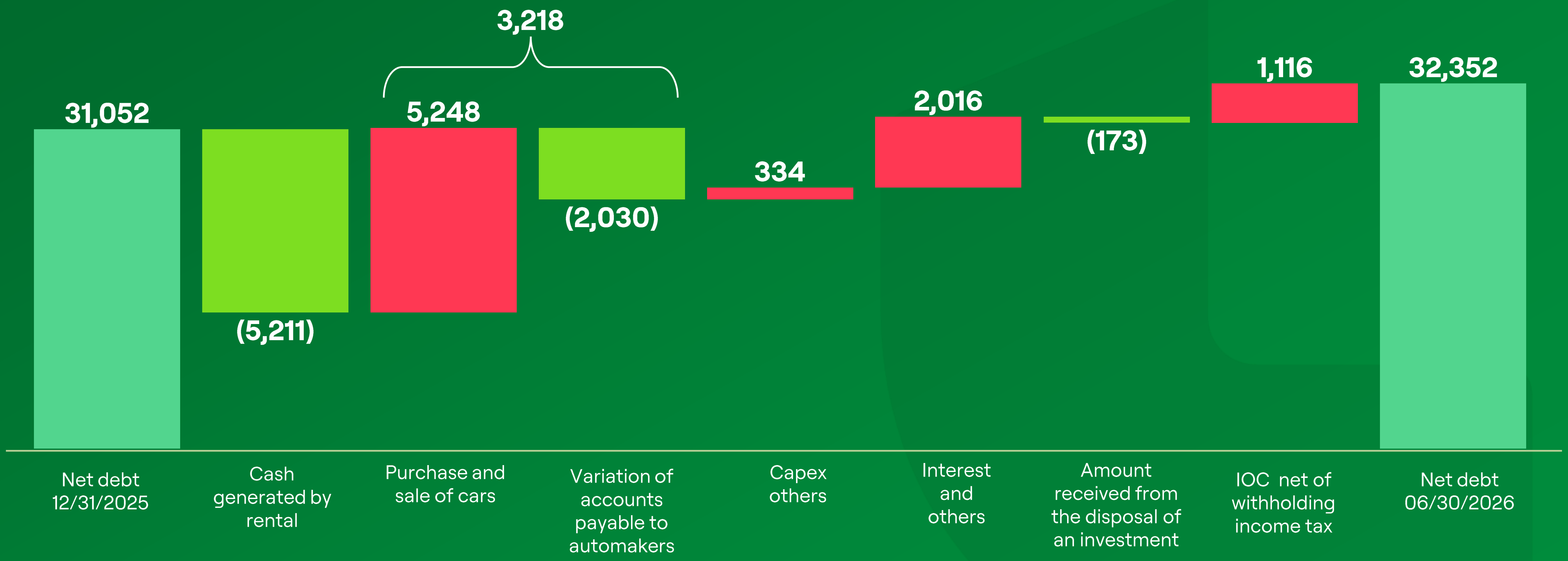
Free cash flow

	Free cash flow (R$ million)	2021	2023	2024	2025	1H26
Operations	EBITDA	3,698	10,523	11,915	13,753	7,871
	Used car sale revenue, net of taxes	(5,308)	(13,876)	(19,185)	(22,183)	(14,317)
	Net book value of vehicles written-off	4,346	12,250	17,750	20,847	13,348
	(-) Income tax and social contribution	(307)	(130)	(488)	(477)	(61)
	Change in working capital	(568)	(1,783)	(236)	(458)	(1,630)
	Cash generated by rental operations	1,860	6,984	9,756	11,482	5,211
Capex	Used car sale revenue, net from taxes	5,308	13,876	19,185	22,183	14,317
	Fleet investment	(7,656)	(25,950)	(26,297)	(26,319)	(19,565)
	Net capex - cars	(2,348)	(12,074)	(7,112)	(4,135)	(5,248)
	Change in accounts payable to car suppliers	289	2,587	1,086	(633)	2,030
	Net investment in fleet	(2,059)	(9,487)	(6,027)	(4,768)	(3,218)
	Investments, (disinvestment) other property and intangible	(147)	(392)	(453)	(437)	(161)
Free cash generated (applied) before interest and others		(346)	(2,895)	3,276	6,277	1,832

THE COMPANY ENDED THE QUARTER WITH A NET DEBT OF R$32.4 BILLION, AN INCREASE OF 4.2% IN 1H26

Change in net debt – as of 06/30/2026

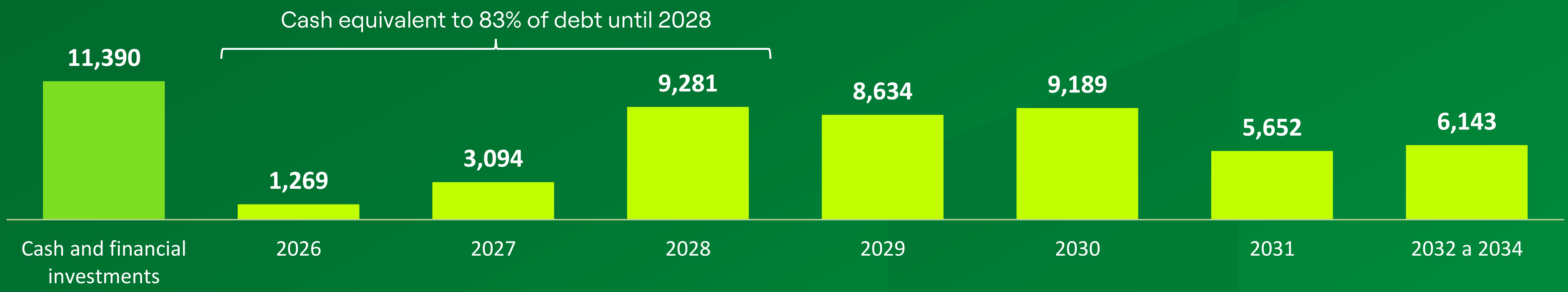
R$ million



STRONG CASH POSITION OF R$11.4 BILLION AND CONTINUED PROGRESS IN ACTIVE DEBT MANAGEMENT, AIMED AT REDUCING FUNDING COSTS AND EXTENDING DURATION

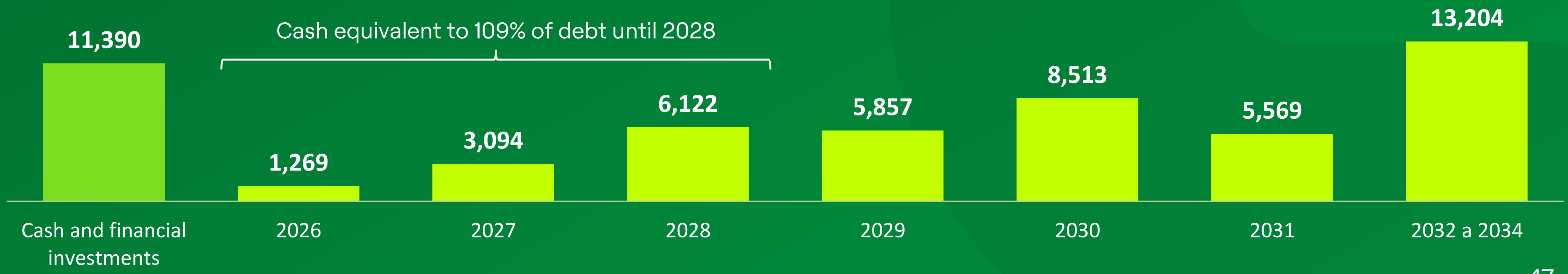
Debt maturity profile (principal) – as of 06/30/2026

R$ million



Proforma after settlements and issuances through july/2026

R$ million



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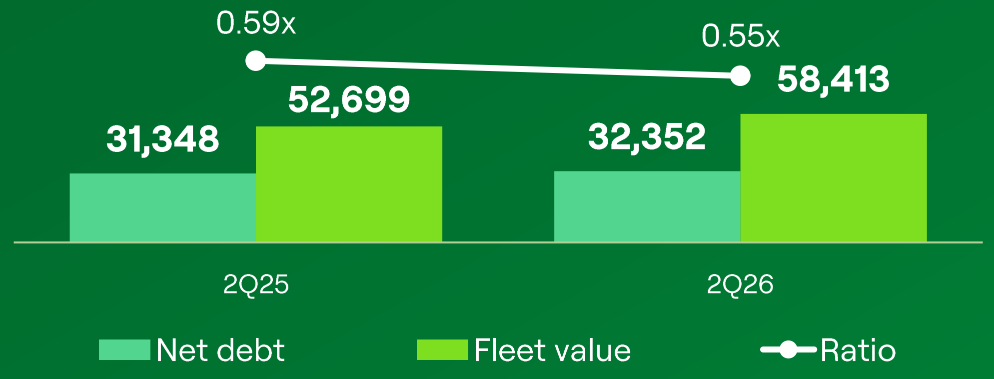
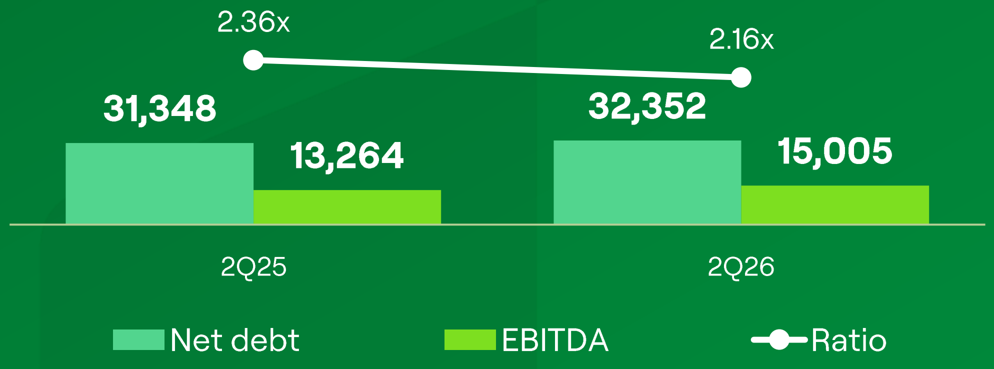
IMPROVED LEVERAGE METRICS COMPARED TO THE PRIOR YEAR

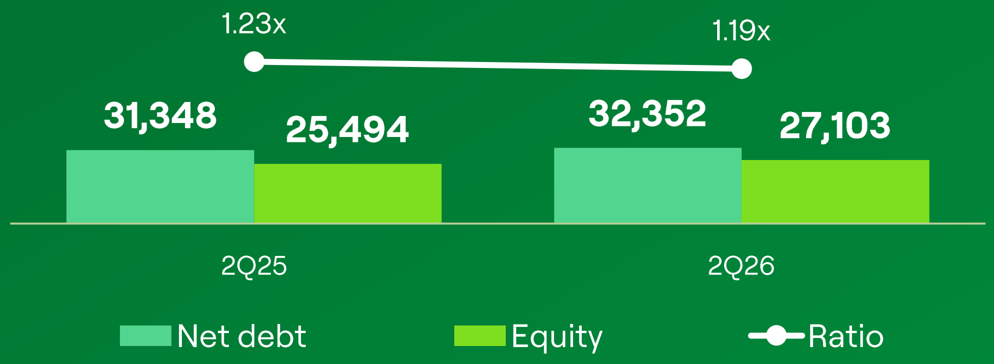
Net debt vs. Fleet value
R$ million



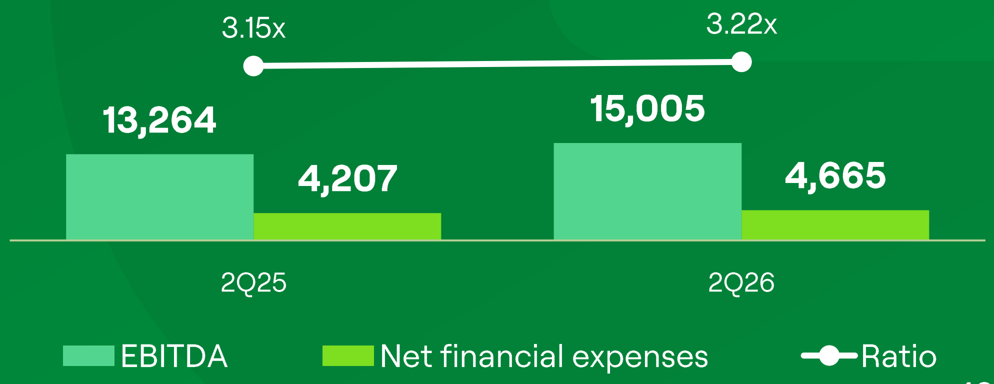
Net debt vs. EBITDA LTM
R$ million



Net debt vs. Equity
R$ million



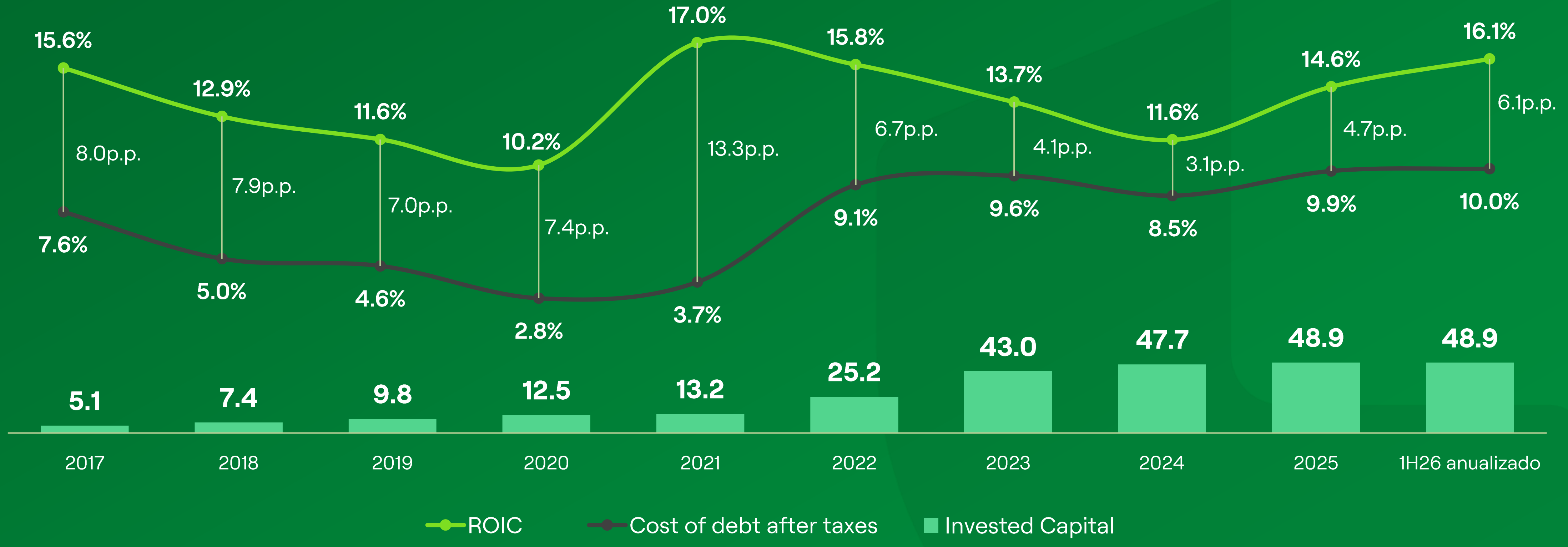
EBITDA LTM vs. Net financial expenses LTM
R$ million



ROIC SPREAD OF 6.1 P.P., REINFORCING THE CONSISTENT RECOVERY TRAJECTORY OF RETURNS

Evolution of ROIC spread and capital base

% e R$ billion



ROIC calculated: NOPAT = EBIT X (1 - effective income tax rate); Invested Capital = Net Debt + Equity – Goodwill
Invested capital of Localiza stand-alone until June 30th, 2022
In the 2025 ROIC, the effects of the write-off of Locamerica's tax loss carryforwards and the effects of the IPI were disregarded

THANK YOU

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