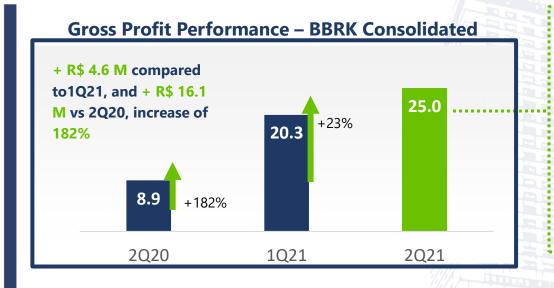


# BrasilBrokers Results 2Q 2021



PIDAT SI

#### BrasilBrokers | Improvement in the sector's recovery, exceeding expectations for May and June 2021.



#### **Highlights**

#### Growth of 24% in Net Revenue

Increase in financial service, primary and secondary verticals.

 Emphasize for the increase of the primary sector share para 28%
Credit 38%, secondary sector 24% and Rental 8%.

#### **Operating impacts:**

Credit: Increase of 16% in financed units, versus the first quarter of 2021 and 88% versus 2Q20.

**C** Launches: Growth of **182% in launched units** compared to 1Q21.

Secondary: 2Q21 presented increase of 9% in the average ticket value of units sold in comparison with 1Q21.

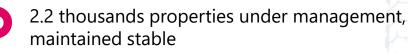
### BrasilBrokers | Highlights 2Q21

**Evolution of 45% in Gross Revenue consolidated compared to 1T21, reached R\$ 47 Millions** 



#### desenrola

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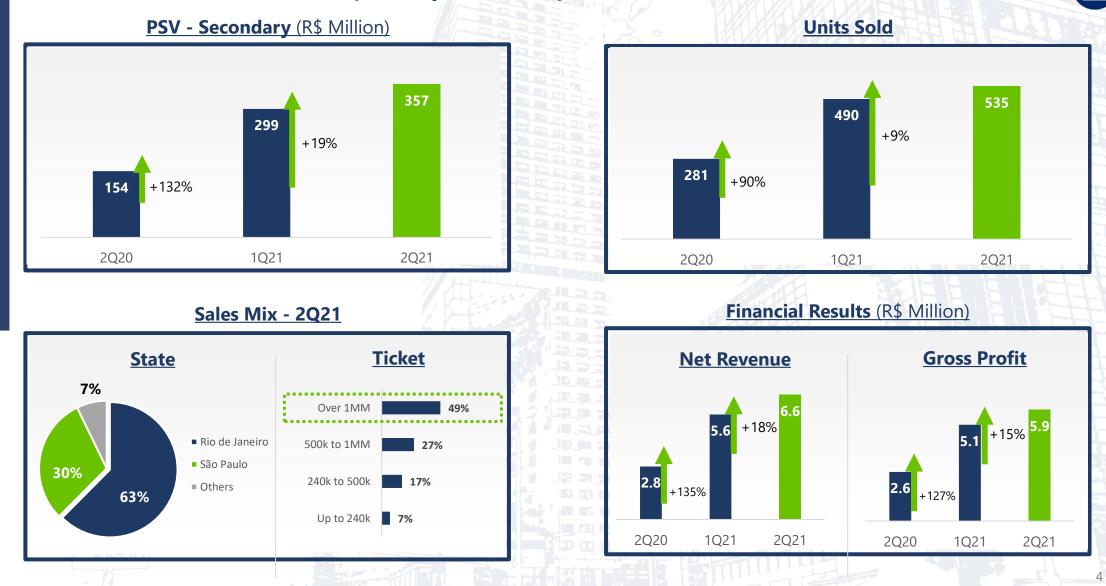
Preparation to receive new business centers for expansion.

11% growth in the average ticket when compared with 1Q21 and 73% related to 2Q20.

Gross revenue 24% higher in comparison to the 1Q21.

### **Brasil**Brokers | Secondary Market

Growth of 18% in Net Revenue in 2Q21, due to the improvement in PSV and in the number of units sold that increased 19% e 9%, respectively, when compared to 1Q21.



### **Brasil**Brokers | **Rental**



\* Illustrative images, not exclusive to Desenrola.

#### **Highlights**

- Level of 2.2 thousands properties under management maintained in this vertical. Reduction due to the transfer agreement in which transformed LI LIBORIO brand in a licensed of Brasil Brokers.
- Gross Profit of R\$ 2 million maintaining the same level of the 1Q21 and higher 17% versus 2Q20.





#### **Financial Results** (R\$ Million)

### **Brasil**Brokers | **Financial Services**

GFV financed reached more than R\$1 billion in 2Q21, resulting in a 17% of increase in Gross Profit compared to 1Q21.

#### **Highlights**

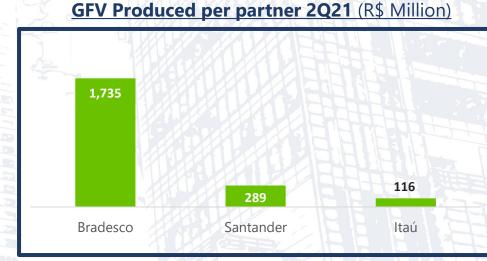


Net Revenue increase of 25% in 2Q21 in relation to 1Q21.

Growth of 17% in Gross Profit versus 1Q21.

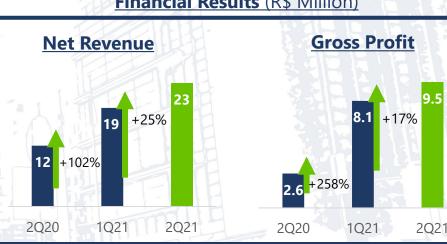
GFV financed higher 23% compared to 1Q21.

Consolidation in the segment with partnership in the main banks in the country.



#### **GFV Financed** (R\$ Million)

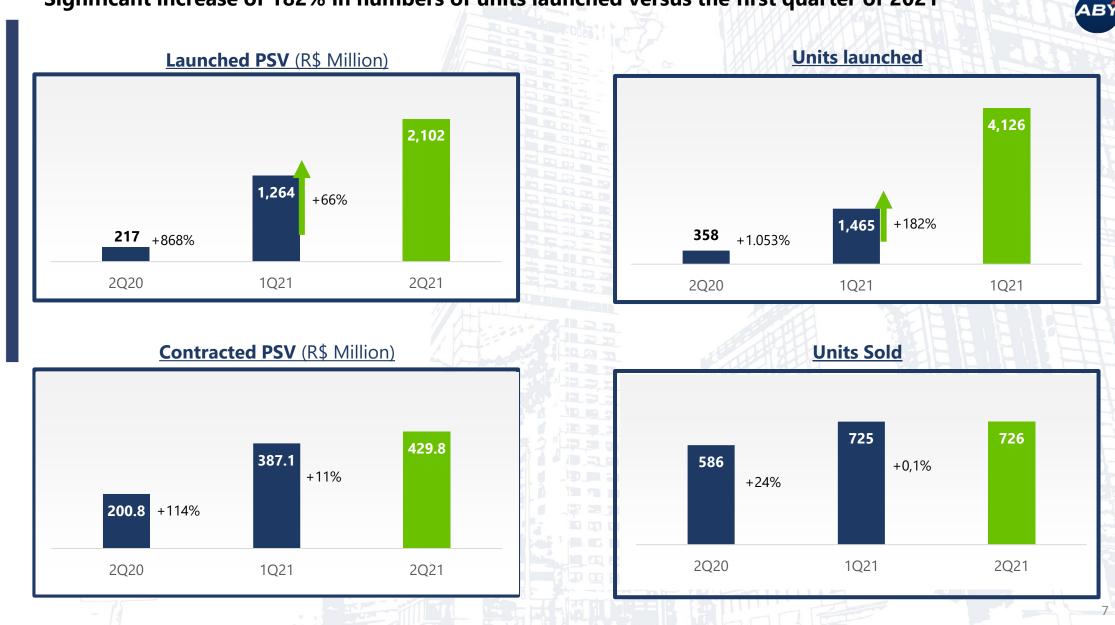




Financial Results (R\$ Million)

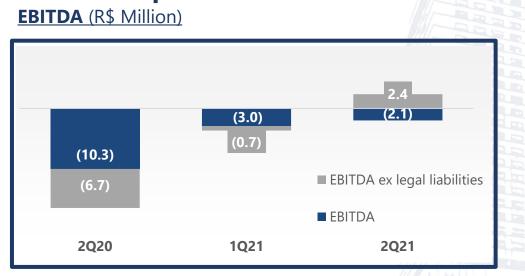
### **Brasil**Brokers | Mercado Primário

Significant increase of 182% in numbers of units launched versus the first quarter of 2021

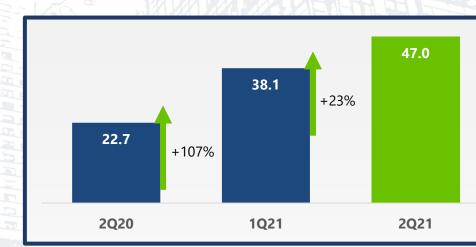


### **Brasil**Brokers | Financial Result

EBITDA ex legal liabilities of <u>R\$ 2.4 million</u>, best result performed since 1Q19.

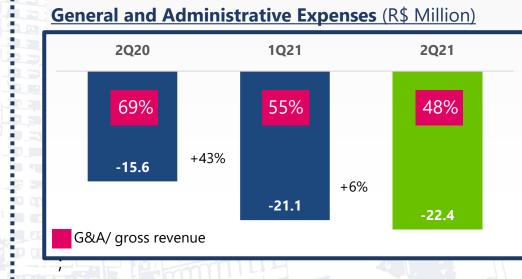


Gross Revenue (R\$ Million)



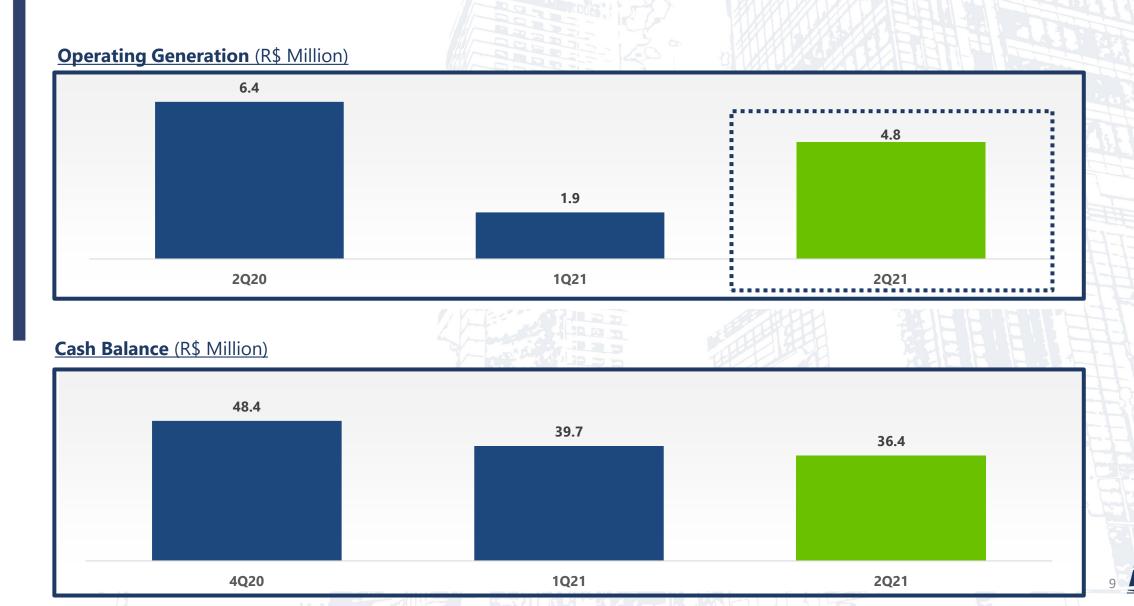
#### **Highlights**

- Gross Revenue 23% better than 1Q21 and higher in compared to 2Q20.
- Incredible improving in ratio Administrative expenses/ Gross Revenue, going from 69% to 48% in 2Q21 versus 2Q20.
- EBITDA excluding legal liabilities positive in R\$ 2.4 million in 2Q21, best result performed since 1Q19.



### **Brasil**Brokers | Cash Flow

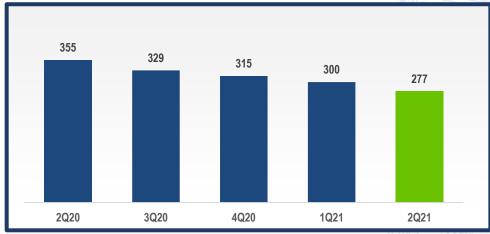
Operating cash growing in the quarter, totaling R\$ 4.8 million versus 1Q21.



### **Brasil**Brokers | Labor Contingent Liabilities

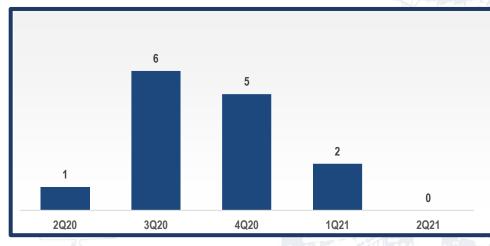
Great Evolution in the quarter, closing the second quarter of the year without any new lawsuits filed against the company.

Stock of labor lawsuits



Stock of labor lawsuits decreased 22% compared to 2Q20 and 8% in relation to 1Q21.

#### Entrada de novos processos trabalhistas



### 100% of decreased in comparison to 2Q20 and 1Q21.



## Cultural

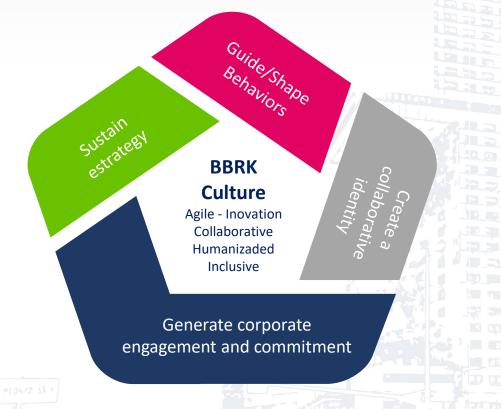
### **Transformation**



### **Brasil**Brokers | Cultural Transformation

- Project of construction and consolidating of a unique culture: agile, collaborative, humanized, inclusive and totally focused to customer satisfaction.
- Participation of all the 6 companies that make part of the Group and all levels of the organization 592 participants with 92% engagement of eligible.

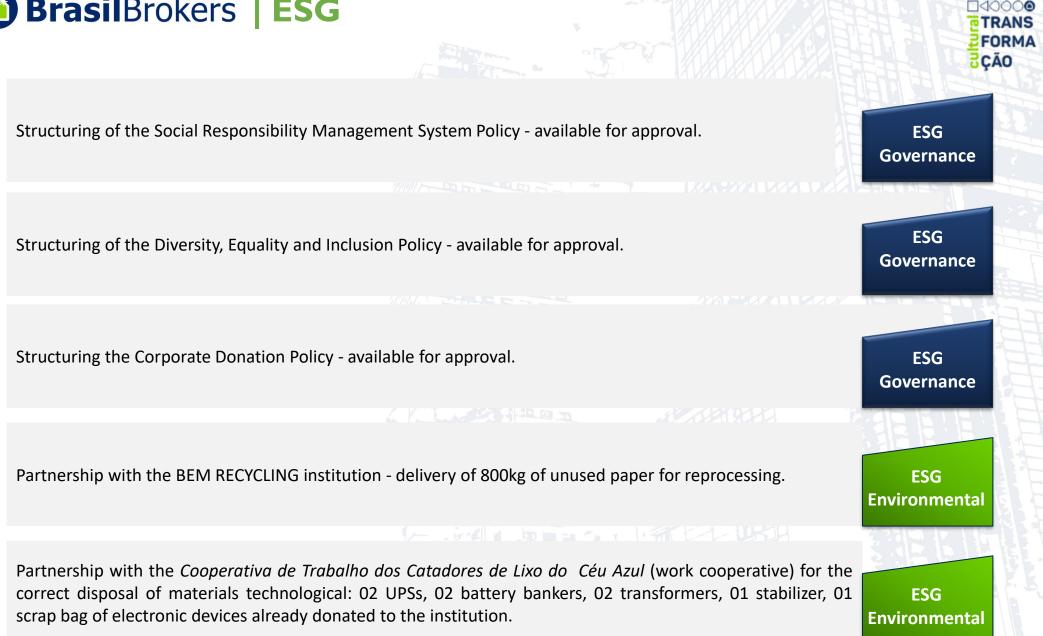
Implementation of a Management model to support culture, strategy and decision making – OKR.





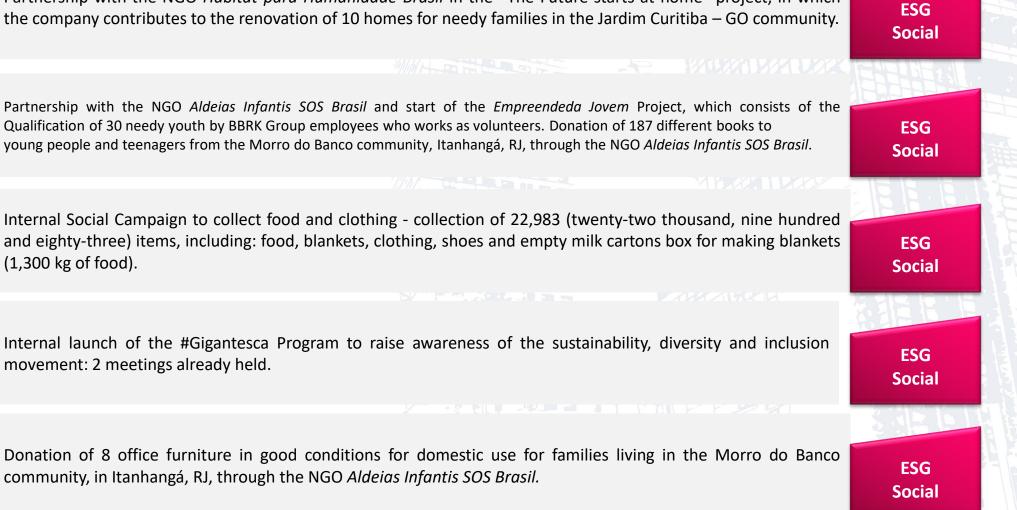
TRANS FORMA





#### **Brasil**Brokers | ESG

Partnership with the NGO Habitat para Humanidade Brasil in the "The Future starts at home" project, in which the company contributes to the renovation of 10 homes for needy families in the Jardim Curitiba – GO community.



14000**0** TRANS FORMA CÃO

### **Brasil**Brokers | **ESG – "Diversity"**



#### **GIGANTESCA – EVERYTHING FITS, IT JUST DOESN'T FIT PREJUDICE**

It is a movement that aims to promote an inclusive culture and that understands that everyone should feel part of and have the freedom to be who they really are.

#### How it happens:

*Gigantesca* meetings: to discover together the existing diversities and the impacts they generate in our lives and business. **Target audience:** All BBRK partners | Volunteers

#### **Results:**

- 417 Participants in First Meeting Gigantesca Launch.
- 115 Participants Unconscious Bias Conference.
- I Voluntary Support Group 5 People Gigantesca Mkt.

#### **Other Results:**

- Sengagement in posts on the Group's social networks (LinkedIn and Instagram) on the Gigantesca topic.
- Employees suggestions on other approaching topics.
- Debate group within the HR area in order to expand knowledge about its area through lectures given

by themselves HR professionals.

#GIGANTESCA Cabe tudo. Só não cabe preconceito.

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### **Brasil**Brokers

