

**BRASIL BROKERS PARTICIPAÇÕES S.A.**  
**CORPORATE TAXPAYER'S ID (CNPJ/ME): 08.613.550/0001-98**  
**Company Registry (NIRE): 33.3.0028096-1**

**MATERIAL FACT**

**BRASIL BROKERS PARTICIPAÇÕES S.A.** ("Company"), a publicly held company with common shares traded on the Novo Mercado segment of B3 under the ticker BBRK3, hereby informs its shareholders and the market in general about its new brand and purpose, NEXPE.

NEXPE is a holding company which holds a technological platform designed to develop brands and solutions in the real estate market. The company has developed branding work to align the brand with the company's new strategic business positioning, aligned with the development process undergone by the Brazilian real estate sector.

NEXPE will focus its efforts on providing the customer with the best and most complete experience in the real estate journey, whether purchasing, selling, or renting a property. All the required information to perform these operations is available via the digital and phygital (physical + digital) model.

*"Due to technology progress, proptechs and consumer empowerment we realize that the future of the market is all about experiences. NEXPE believes that the purchasing, selling, or renting of a property experience with a client is unique not only in terms of being a single process. But instead, the process is able to be molded to each type of customer. We want the next customer experience to be with us and to be the better one,"* explains Daniel Guerbatin, NEXPE's CEO.

The change of brand to NEXPE only occurs in the holding company, and it will be in charge of managing the well-known brands in the purchase, sale,

and rental of real estate areas, in addition to intermediating real estate credit, such as Desenrola, Abyara, Convivera, Bamberg Imóveis Únicos, Brasil Brokers, and Credimorar.

The real estate business of the primary and secondary markets in Rio de Janeiro will not undergo any changes and will remain under the name Brasil Brokers. Our brand holds a strong recall in the Rio de Janeiro market when it comes to purchase and selling and is even the largest real estate company for finished properties in the city of Rio de Janeiro and the city of Niterói.

Management reiterates its belief in the Company's transformation and in creating value for the technology and real estate market.

Lastly, we inform you that the amendment to the Company's name and trade name, and the corresponding amendment to the Bylaws, will be included in the agenda for the next Extraordinary Shareholders' Meeting, which will be summoned in due course.

For more information go to: [www.nexpe.co](http://www.nexpe.co). The Company will keep its shareholders and the market updated about the branding process.

Rio de Janeiro, March 29, 2022.

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