



NOTICE TO THE MARKET

BANCO BTG PACTUAL S.A.
Publicly-Held Company
Corporate Taxpayer's ID (CNPJ/MF): 30.306.294/0001-45
Praia de Botafogo nº 501, 6º floor
Rio de Janeiro, RJ, Brasil

Banco BTG Pactual S.A. ("Bank") hereby informs to its shareholders and the market in general of the issuance of senior notes on the international capital market, which proceeds will be used for general corporate purposes. The issuance is subject to its respective conditions and financial settlement.

Issuance of senior notes totaling CNY 1 billion (offshore Renminbi) at a fixed coupon of 4.1%, priced at 99.721% and maturing in March 2016 ("Senior Notes"). Interest on the Senior Notes will be due every six months, in September and March.

The Senior Notes were offered to non-US persons outside the United States only in accordance with Regulation S of the Securities Act.

The issuance is not subject to the registration rules of the U.S. Securities and Exchange Commission ("SEC"), pursuant to the Securities Act of 1933, as amended ("Securities Act"), nor is subject to registration in Brazil with the Brazilian Securities and Exchange Commission (CVM), pursuant to the applicable legislation and regulations.

This Notice to the Market should not be considered as an offer to sell or request to buy the Senior Notes, nor will be sold in any jurisdiction where said offer, request or sale is prohibited.

Rio de Janeiro, March 19, 2013.

João Marcello Dantas Leite
Investor Relations Officer