

Deal Wiz and Paraná Banco

Creation of a joint venture between Wiz and Paraná Banco for the operation of insurance products

April, 2022

Disclaimer

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Agenda

Overview of involved parties

Wiz

- Paraná Banco
- The Newco
- Transaction Structure and Valuation
- Strategic View of the Project

We are Wiz We operate in the distribution of insurance and financial products

48 years of history -



Notes: (1) Reference Date: 04/04/2022; (2) Includes insurance premium issued, capitalization bonds and pension contributions; (3) Accumulated result in 2021; (4) Reference Date: 12/31/2021.

Our History

MIZ

Wiz has a successful financial and operational history, supported by strategic partnerships

Start of Operations	Busin	Business Expansion			New Directions				Future Wiz Group
Commercialization on Counter CAIXA	Consolida	Consolidation of the business model and technological transformation			Diversification and inorganic growth				
1973 Foundation of Wiz ¹	New Wiz Management New Shareholders GP Investimentos and CAIXA Seguradora committing to making the IPO.	2014 B2B Channel's Consolidation With the acquisition of two independent brokers, focused on the Special Risk sector Wiz Corporate and Wiz Benefícios Creation	2015	2017 Company's First M&A: Finanseg Acquisition, focus on financial services sales (Consortium). Creation of Wiz Parcerios	Celebration of New Operational Contracts with Caixa Seguridade, Caixa Seguros Holding and CNP Assurances Wiz BPO Inception	2019 Partnership between Wiz and Inter Insurance WIMO: Credit operation with collateral Wiz Conseg Inception	Partnership between Wiz and BMG Operation seeks to sell insurance in indirect B2B2C channels through BMG Corretora	End of Operations	- 2022 ····· Wiz signs contract with Paraná Banco.

Wimo Gestora de

Recursos

Who we are

Wiz is one of the largest insurance and credit distributors in the country and operates in multiple channels through its Business Units

We operate through our Business Units. in models B2B2C and B2B2B, offering on-site, remote and digital solutions for sale and after-sales of insurance and financial products.

(1) Run-off operation; (2) Closing pendant

DIVERSIELED



Our Business Model

We enhance the results of our partners in the distribution of insurance and credit by adding know-how in marketing & sales





Wiz has unique expertise that, together, make the company a strategic partner for insurance companies and financial players

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Our positioning

Wiz has a unique business model in the insurance and credit sector, with high expertise in bancassurance operations, aligning growth, diversification and high cash generation



+47 years of experience in banking channel composed of more than 3k points of sales

Robust business model with diversified solutions

Operating model allows scalability for new businesses, leveraging a diversification strategy

Management Model and Technological Platform leverage results

Earnings management method and developed technological structure allow leveraging performance in operations

Business Model

Inorganic Growth Strategy

Assertive inorganic growth strategy, resulting in combinations of accumulation and model of leverage of new operations

Solid Financial Performance

High operational efficiency resulting in revenue growth and solid cash generation

Strong Corporate Culture

Supported by management alignment, shareholder responsibility and commitment to the long-term growth of the Company





Corporate culture

Strong culture oriented to people development and delivery of results









(1) Note: Wiz's capital stock consists of 159,907,282 common, registered, book-entry shares with no par value. (2) Position on 12/31/2021. (3) Free Float includes treasury shares.



Wiz drives unique growth strategy through 4 complementary and synergistic strategic segments:



Wiz Parceiros

Generate gains in scale and strength with suppliers

Generate competitive advantage and gain efficiency with solutions for the entire chain



- Paraná Seguros*
- BMG Corretora
- Inter Seguros
- BRB Seguros
- Rede Caixa**
- Wiz Conseg
- Wiz BBx
- Bentech

4 Enhancers

- Wiz Corporate
- Wiz Benefícios

Monetize core branches, in addition to operating in the open sea

- **3** Enablers
 - Wiz BPO
 - Wiz Engagement

Corporate Units - Support the model in a matrix form

That converge to a unique and solid value proposition

*Unit awaits fulfillment of conditions precedent for completion of acquisition. **Run-off Operation.

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With more than 40 years of history, Paraná Banco is a pioneer and specialist in payroll loans, operating all over the country



1977-2006 2007-2017 2018-2021 Foundation and Consolidation **Governance and Value Creation Digital Transformation** 1977 2007 2018 ст <u>(</u> Foundation of Paraná Financeira. Initial Public Offer (IPO) and acquires control Definition of the payroll loan as the main of JMalucelli Seguradora (currently Junto **product**, closing the other operations. Seguros), leader and pioneer in guarantee 1989 盒 insurance. Start of operation as a multiple 2019 Launch of the PB Consignado and Paraná bank. 2008 Banco Investimentos brands; consolidation [\$] JMalucelli Resseguradora is created. of the digital transformation and for the first 1995 ((\$) (currently Junto Resseguros). One of the first banks to offer payroll time executes contracts in all Brazilian loan states 2010 to 2013 The JMalucelli Seguradora (currently Junto 2004 2020 d H Seguros) received a capital contribution from Signing of the agreement The digital transformation resulted in an 8x Travelers. with INSS. increase in production via the digital channel Beginning of the credit operation for small in one year. and medium-sized companies, as well as a 2006 foreign exchange operation, onlending from Pioneer in the creation of the the BNDES and launch of Home Equity, a 2021 **P** exclusive bank correspondent. credit with real estate collateral. Exponential growth of 67% in the loan portfolio in just two years, totalizing R\$5.9 2017 billion and 373 thousand active *CPFs. Conclusion of Public Offering of Shares and beginning of digital transformation. Company





The Payroll Loan





Highlights regarding the payroll loan market:

• The balance of payroll loan market, public + INSS, grew at a compound annual rate of 12.9% in the last 10 years, reaching R\$ 484.4 billion in December 2021.

• The payroll loan has a lower rate and lower default among the financial products in the market

 Its great advantage is the payroll deduction, allowing the unbanked population to access the credit market

Business Model - The PB Consignado



After building a consolidated physical presence in the southern and southeastern regions of Brazil, our pioneering digital solution allowed us to break through regional barriers, creating the conditions for originating payroll loans nationwide.

The combination between the best in technology and the humanized and exclusive service of the physical channel, allows us to elevate our customer's experience to higher levels.



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The consequence of the 2 years of our Digital Transformation



Credit Portfolio

(R\$ millions)



Highlights from this period in which the digital solution was fundamental for this growth:

Increase of 78.6% in the loan portfolio in 3 years.

• We ended 2021 with R\$2.2 billion of origination released, an increase of 151% in 3 years.

\cdot NPS reached 81 points in December 2021.

• We surpassed 370 thousand clients with credit operations, a 46% growth in three years.

Expertise in Payroll Loan

• We are **pioneers** in the payroll loan market with **more than 40** years of success in the financial sector.

 We have presence in all Brazilian states through our omnichannel distribution channel.

• We have developed a **digital business model** focused on the customer and on providing an excellent user experience.









Profitability History

 Track record of high profitability and solid capital structure.

• Exposure to the warranty insurance market through its subsidiaries Junto Seguros and Junto Resseguros.

• The combination of this history of financial strength with the operational performance and the quality of management is reflected in the ratings assigned by the major international agencies, AA+ (S&P) and AA-(Fitch).









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NEWCO WILL BE PARANÁ BANCO'S FIRST INITIATIVE TO COMMERCIALIZE INSURANCE PRODUCTS THROUGH ITS CHANNELS AND WILL ALLOW FOR PORTFOLIO DIVERSIFICATION AND INCREASED INTERACTION WITH THE BANK'S CUSTOMERS



Newco is a **green field** broker that will work in the commercialization of insurance in the distribution channels of Paraná Banco and will be the **first initiative** to monetize the channel with insurance products



Newco's incorporation must be approved by regulators - Bacen and CADE.



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DEAL ASSESSMENT – SHAREHOLDER'S STAKE DEFINITION



THE OPERATION	The Transaction will comprise the sale, by Paraná Banco to Wiz, of 100% of the capital stock of a company to be incorporated by Paraná Banco ("Holding"), which, in turn, will hold 40% (forty percent) of the shares issued by a new insurance broker to be previously incorporated by Paraná Banco ("NewCo"). Paraná Banco may sell an additional stake of up to 9% to the Holding in Newco, through a put option exercisable in 2025, if Newco reaches in 2024 the net income levels agreed between the parties. If the put option is exercised, the exclusivity grant is automatically extended for another 10 years after the original termination.
VALUATION METHOD	Company valuation by the discounted cash flow method.
ASUMPTIONS	Valuation carried out considering 10 years of exclusive contract for the operation of Paraná Banco's digital, remote and correspondent channels for the sale of insurance products. In the economic-financial evaluation of the transaction the revenues of these products were considered, with an optimal structure for the evolution of the established business plan.
CONCLUSION	Wiz and Paraná Banco see the partnership as a great opportunity and synergy, given the solidity of the brands, market valuation, and the Bank's strategy for expanding its product portfolio, contributing to the generation of

relevant results and greater profitability of its customer portfolio.

DEAL CONSISTS IN THE ACQUISITION OF 40% OF NEWCO, WITH AN UPFRONT PRICE OF R\$17.42MM AND AN OPTION TO ACQUIRE UP TO ADDITIONAL 9% IN 2025





MAIN TERMS:

- The total estimated price for the acquisition of 40.0% of the equity capital is R\$43.6 million.
- Granting of exclusivity for insurance products for 10 years at the Paraná Banco branch
- Wiz's stake may reach 49% of Newco.



100% valuation of the *equity value*: R\$ **109** MM.

- 1) The calculation of the variable installments will be based on NewCo's Net Income for fiscal years of 2024, 2025 and 2026.
- 2) The variable installments will be calculated according to the following formula:
 - Variable Installment Year (X) = [(Net Income Earned in year X-1 / Projected Net Income for year X-1) * R\$8.71 MM] R\$4.35 MM (Fixed Installment)
- 3) In case in the years when the variable installment is calculated the Net Profit is lower than 70% of the Target Net Profit for the year, the variable installment will be equal to 0. In case the calculation is equal or superior to 200% of the Target Net Profit, the variable portion will be equal to R\$13.1 MM.
- 4) The R\$4.35MM value of the variable installment corresponds to the achievement of 100% of the Target Net Profit (goal center).

Additional Conditions - Exclusivity and Governance

Exclusivity

Exclusivity grant between Paraná Banco and Newco, with a duration of 10 years, for the sale of insurance products, originated in the channels of Paraná Banco (Digital channel, remote channel and on-site channel with own stores, exclusive correspondents and multi-brand correspondents).

Governance

- **Board:** Newco will have two directors, with the Chief Executive Officer (who will also have financial, product, technology and project responsibilities) being nominated by Wiz, and the Commercial Director and Trade Marketing (who will also have trade marketing responsibilities) being nominated by Paraná Banco. Paraná Banco will have the right to a justified veto related to the choice of the Chief Executive Officer by Wiz.
- Conselho: O Conselho de administração da Newco será composto por 3 membros, sendo 2 indicados pelo Paraná Banco e 1 indicado pela Wiz. Existem matérias que demandam aprovação unânime e matérias de aprovação com maioria simples.

Shareholders Agreement

- Lock-Up: Wiz and Paraná Banco will not be able to sell their stakes in Newco for a period of 5 years after the closing of the transaction. If they wish to do so after this period, there will be a minimum holding limit for each party of 25.1%.
- Tag-Along: Usual clauses for this type of operation.
- **Preference Right:** After the lock-up period, should either Party decide to sell an interest to any third party, the non-bidding party will be granted the right to acquire the interest of the offered party for the value of the bid received from the third party.



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Macro activities to be carried out until NewCo becomes operational

Partnership between Wiz and Paraná Banco aims to take advantage of opportunities for the sale of insurance products, combining Wiz's proven expertise and knowhow with the strategy of diversifying the portfolio of products offered to the Bank's customers.

Next Steps

75-day plan focused on structuring Newco's business model

- Operational strategy development
- Construction of business plan and roadmaps
- Design of the commercial performance strategy
- Structuring the approach to clients
- Definition and construction of potential new products to be explored in the digital, remote and physical channels operated by the Bank



The Methodology contemplates the entire integration cycle and was used in other deals carried out by Wiz

Investor Relations

Website: www.ri.wizsolucoes.com.br E-mail: <u>ri@wizsolucoes.com.br</u>

Phone: +55 (11) 3080-0100

Thank you!

