

CRUZEIRO DO SUL EDUCACIONAL S.A.

Publicly-held Company
CNPJ/ME nº 62.984.091/0001-02
NIRE 35.300.418.000

MATERIAL FACT

CRUZEIRO DO SUL EDUCACIONAL ("Company") (**CSED3**), in compliance with the terms of Law No. 6,404 / 1976 and the provisions of CVM Instruction No. 358/2002, as amended, communicates to its shareholders and the market in general, that on this date, it signed a Purchase and Sale Agreement for Quotas and Other Covenants ("Contract") through which it entered into a legal transaction ("Transaction") that will result in the acquisition of all the shares of **INSTITUIÇÃO UNIVERSITÁRIA MOURA LACERDA** ("Moura Lacerda"), maintainer of the **Centro Universitário Moura Lacerda** for the reference amount, to be paid in 5 years and subject to adjustments, of R\$ 54,000,000.00 (fifty-four million reais).

With 98 years of history and based in the city of Ribeirão Preto-SP, Centro Universitário Moura Lacerda is one of the most traditional educational institutions in the interior of São Paulo, with operations also in the city of Jaboticabal and a total of ~3 thousand students from K-12 to graduate school.

In line with Cruzeiro do Sul Educacional's strategy, Moura Lacerda, in addition to having autonomy as a University Center, plays a regional leadership role and with a strong and recognized brand in one of the main cities in the state of São Paulo. Its 3 campuses have a complete and differentiated infrastructure for the demand for quality on-site education. Its current portfolio includes Engineering, Veterinary Medicine, Architecture and Law courses. It is noteworthy that the institution does not currently operate in Distance Learning, being certain that the offer of courses of this modality under the Moura Lacerda brand in Ribeirão Preto and region is an important opportunity for the Company.

São Paulo, July 15th 2021.

Luis Felipe Silva Bresaola
Investor Relations Officer