

**CRUZEIRO DO SUL EDUCACIONAL S.A.**

Corporate Taxpayer ID No. 62.984.091/0001-02

NIRE 35.300.418.000

Publicly-held Company

**NOTICE TO THE MARKET**

**Cruzeiro do Sul Educacional S.A.** and its subsidiaries ("**Cruzeiro do Sul**" or "Company"), listed on the Novo Mercado of B3 S.A. – Brasil, Bolsa, Balcão ("B3"), with the highest standard of corporate governance, under the code CSED3, announces changes in its organizational structure resulting from the evolution in strategic directions and the definition of a vision by business units, aligning verticals of education to the challenges of the sector.

Such changes aim to ensure greater focus and speed in the execution of projects to capture opportunities in each of these teaching verticals. Thus, we created two Business Units, On-Campus VP and Digital VP, and the Academic and Innovation Executive Director that will be important components in the evolution of this new strategy.

Wilson Diniz, who was Director of Marketing/Sales and responsible for the growth of DL, becomes VP of Digital Education with the mission of accelerating the development of digital businesses in the undergraduate, graduate and other non-regulated education business lines.

Eduardo Senise joins Cruzeiro as Director of Postgraduate and Non-Regulated Programs with the mission of accelerating the development of these business lines within the VP of Digital Education.

Luiz Gonzaga Foureaux Neto joins Cruzeiro as Director of Marketing/Sales and brings an important knowledge of the sector and a history of relevant achievements in digital education.

Luiz Henrique Amaral will act as VP of On-Campus and will have an important focus on the process of transforming on-campus teaching and on the management of our brands, which are so important for the success of the business.

Carlos Fernando de Araujo Jr. assumes as the Academic and Innovation Executive Director and will be the strategic pillar for the development of the Cruzeiro do Sul Educacional innovation program in a market where different teaching methods are connecting and new technologies open space to create different teaching solutions.

Felipe Negrão joins Cruzeiro as the financial director and will be responsible for continuing the process of transforming the area started by Luis Felipe Silva Bresaola, who was in office on an interim basis. Felipe brings an important background in the area with experience in large publicly traded groups and in the education sector.

Luis Felipe Bresaola starts to focus specifically on the Investor Relations and M&A departments, ensuring speed on the Company's inorganic strategic themes.

We wish the professionals success in their new assignments.

Sao Paulo, August 15th, 2022.

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Fabio Marcel Fossen  
President

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Luis Felipe Silva Bresaola  
Investor Relations Director