

GUARARAPES CONFECÇÕES S.A. Publicly-held Company - Corporate Taxpayer's ID (CNPJ/ ME) no. 08.402.943/0001-52 Corporate Registry (- NIRE) no. 24.300.000.731

MATERIAL FACT

Guararapes hires Market Maker

Guararapes Confecções S.A., "Guararapes" or "Company" (B3:GUAR3), pursuant to CVM Resolution no. 44 and Article 157, paragraph 4 of Law 6,404/76, hereby informs its shareholders and the market in general that the Company entered into a market maker service agreement ("Agreement") with Itaú Unibanco S.A., headquartered at Praça Alfredo Egydio de Souza Aranha, no. 100 - Torre Olavo Setubal , CEP 04344-902, and Corporate Taxpayer's ID (CNPJ/ME) no. 60.701.190/0001-04 ("Market Maker") to act as Market Maker for the Company's shares traded at B3 S.A. - Brasil, Bolsa, Balcão, as per CVM Instruction no. 384/2003, B3's Market Maker Regulations, B3's Operation Rules and other applicable rules and regulations.

This transaction is aligned with the Company's initiatives to promote liquidity of its shares, reinforcing its commitment to investors and the best trading practices in the market.

The Agreement will be effective for undetermined term and may be terminated at any time and with no penalties for any of the parties, upon written notice sent to the other party and to B3, at least thirty (30) days before the termination date. The Market Maker will begin its activities as of January 4, 2022.

Natal, January 3, 2022.

Tulio José Pitol de Queiroz

Investor Relations Officer