

MULTILASER INDUSTRIAL S.A.

Publicly-held Company
CNPJ/MF No. 59.717.553/0001-02
CVM Code No. 02603-4

Notice to the Market

Multilaser Industrial S.A. (“Company”, B3: MLAS3) hereby informs its shareholders and the market in general that, it has made an indirect investment in the ZiYou platform, a startup created by Márcio Kumruian, co-founder and former CEO of Netshoes. Additionally, Alexandre Ostrowiecki, CEO of the Company, has joined ZiYou's Board of Directors as a member. The investment was made through the Inova V and Inova IX investment funds, which acquired a 32.5% stake of the platform through a contribution of R\$20 million.

Inova V is an exclusive investment fund which adheres to the rules of RD&I (Law no. 8,387/1991) and focuses on investing in technology-based startups. The total contribution made by this vehicle was R\$11.5 million, which represents an 18.7% stake in the platform.

On the other hand, Inova IX is an investment fund that follows the regulations of the IT Law (Law no. 8,248/1991). Its primary objective is to invest in innovative Brazilian technology-based companies. Currently, the Company holds approximately 87% of the shares of this fund. The total contribution made by Inova IX was R\$8.5 million, which represents a 13.8% stake in ZiYou.

It is pertinent to mention that the Company's indirect participation in ZiYou, currently at 30.7%, is subject to change over time. This may happen, among other factors, due to the entry of new investors in the Inova IX fund.

ZiYou's mission is to promote well-being and improve people's quality of life through physical activity. Their Equipment as a Service business model offers online sales and rentals of various fitness equipment, such as treadmills, spinning bikes, ellipticals, rowers, weight training stations, and more, with a seamless and proprietary technology-driven process.

This investment represents a strategic move for the Company, as it aims to expand its presence in the sports and fitness segment, where it already operates through its brands Atrio and Wellness. Furthermore, this investment is in line with the Company's Research & Development investment program, which seeks to support companies that align with its business objectives.

The Company is enthusiastic about being part of ZiYou's growth and believes in the potential of this partnership to strengthen its position in the sports and fitness market by offering innovative solutions to consumers.

São Paulo/SP, April 20th, 2023.

Juliane Lopes Chitolina Goulart

Investor Relations Officer

