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Banxa Holdings Inc. (BNXA.V) Rating: Buy Company Update Crypto.

July 11, 2023

Kevin Dede, CFA 415-779-5876 kdede@hcwresearch.com

Trading Reopens—Perhaps Tarnished Credibility, But Expanding Crypto Infrastructure Business Remains Attractive; Reit Buy

Stock Data				07/10/2023		
Price				C\$1.05		
Exchange				TSXV		
Price Target		C\$4.00				
52-Week High		C\$1.46				
52-Week Low			C\$0.62			
Market Cap (M		C\$48				
Shares Outstai			45.6			
3 Month Avg V		NA				
Short Interest (0.00				
Balance Shee	t Metrics					
Cash (M)				A\$4.90		
Total Debt (M)				A\$7.60		
Total Cash/Sha				A\$0.11		
General: EPS may n						
trades on TSXV excl in Australian dollars.						
\$4.52 based on C\$1						
EPS (A\$) Dilute						
Full Year - Jun	2022A	20	23E	2024E		
1Q	(0.03)	(0.	03)A			
2Q	(0.04)	· ·	03)A			
3Q	(0.11)		01Á			
4Q	(0.19)		.08)			
FY	(0.38)	•	.13)	(0.14)		
Revenue (A\$M	. ,	`	,			
Full Year - Jun	2022A	20	23E	2024E		
1Q	12.1	13	3.8A			
2Q	28.0	19	9.9A			
3Q	16.5	24	4.1A			
4Q	15.1	1	5.0			
FY	71.6	7	2.8	80.0		
0.25 Vol. (mil)				Price 1.6		
0.20						
0.2				1.4		
0.15	L			1.2		
~~~~ //	<b>n'</b>			1		
0.1				- 0.8		
0.05				0.6		
	1					
0 JUL-22	NOV-22	MAR-2	3	0.4 JUL-23		
JUL-22	1101-22	10174174-2	0	JUL-23		

Full-year 2022 audit complete and shares are back on the block. Yesterday, Banxa shares resumed trading on the TSX Venture Exchange as they had through the most of the 2022 calendar year. Primarily because of Banxa's agency versus principal revenue recognition policies-no impact on earnings, just gross margin-Banxa's auditors believed a comprehensive review of previous transactions for the entire 2022 fiscal year (ending June) was necessary; both lengthy and painstaking, the review forced Banxa's financial filings to miss prescribed submission timelines. With the full-year audited and signed off, Banxa's filings are also current through the first nine months of the 2023 fiscal year, and CIRO, or Canadian Investment Regulatory Organization, akin to the U.S. FINRA, now seeing all Banxa's documents in order, has removed the halt and shares resumed TSXV trading yesterday—our November note here provides greater background on the origins of the halt order. In updating its constituents, Banxa scheduled a conference call for Wednesday, July 12, with attention paid particularly to, we imagine, the expansion of the company's business and financial progress. Based on March's filings, Banxa has seen a solid kick up in its business, which importantly has expanded in breadth, as we discuss at greater length later. Total transaction volume (TTV), or the amount of flow Banxa sees across its crypto on-off ramp activities executed for its exchange clients, expanded almost 40% sequentially to A\$169M from A\$120M in December, which in turn drove A\$24.1M in March revenue versus A\$19.9M in the preceding guarter. While exchange volume has remained relatively depressed per the chart included on the following page, Banxa business has clearly improved. March revenue of A\$24.1M was up 46% against last year's A\$16.5M, but note that the crypto sector began its 2022 slump in that March quarter. The outlook, however, stands markedly improved on a generally more positive crypto-trading psychology internationally -perhaps less so in the U.S.-buoyed by greater Banxa activities and customer count. Deeper discussion of macro trends exceeds the scope of this update, so suffice to say that modestly balanced forecasts meet our accuracy objectives, and with that backdrop, we have full-year 2023 (June) TTV down to A\$636M, or more than 55% from last year, but expanding almost 90% to A\$1,200M in FY24 (June). Our fundamental perspective here remains intact given a growing spectrum of business with financials reinforced on stiff auditor supervision. As such, we are reiterating our Buy rating and C\$4 price target.

**Estimate update.** With our last formal note offered in June last year and referenced <u>here</u>, our estimates are a bit more than stale. Incorporating Banxa's reports through the March quarter presented May 30, we now have the company generating A\$72.8M in FY23 (June), and we see little reason for a delay similar to last year's report, where Banxa reported A\$71.6M. For FY24, we are offering an initial A\$80.0M sales estimate, representing a conservative 10% annual growth rate despite the almost 90% increase in underlying TTV. The amount of revenue Banxa generates is a function of exchange customer and the transaction type as either agency or principal. Banxa's full-year June 2023 figures, we expect, could come in the late September time frame, whereupon we intend to carefully review our forecasts.

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Past three guarters show positive track. Consecutive guarterly reports, depicted in the chart below, show the improved financial trend Banxa has posted. Note that Banxa's results follow overarching industry trends, and particularly, crypto exchange volume, which was significantly depressed through the majority of the calendar 2022 year. We highlight the financial improvement in signaling the company's future path under greater TTV scenarios we expect with Banxa's increased client count, geographic sphere of operation, and business lines.

## Operating Leverage Gains Track Toward Profitability Illustrated in Orange-Yellow Color Bar at Bottom



Note: March 2023 guarter op. profit benefited from A\$2.1M stock-comp reversal.

Source: Banxa press, May 30, 2023.

Difficult environment persists, but greater business breath suggests improved outlook. Trading across the cryptoverse, shown below in blue, has not returned to the heavy volumes seen in calendar 2021. Importantly different now, we think, is Banxa's business scope. As we expect highlighted in the upcoming call on Wednesday, Banxa has driven its on-off ramp business into more geographies, meeting regulatory conditions while providing ease of operation for its clients via links with local banks. We believe that company has strengthened its foothold in South America and Latam by building a local presence in Columbia, Chile, Argentina, and Mexico, addressing large domestic populations of those countries. Further, Banxa continues to expand its garnering of money transmitter licenses here in the U.S., allowing it to operate in more states on the behest of its exchange clients. Per Banxa's March guarter report, Banxa is now integrated with MetaMask, a crypto wallet with more than 30 million users while picking up BitMart and TheGraph, one a top-tier exchange, the latter a portal linking crypto-specific APIs for data acquisition and payment integration, as clients.



#### Crypto Exchange Volume Foundering Versus Heady 2021 Exchange Trade Volume (USD)

Source: Blockchain.com.

Maintain C\$4.00 PT and reiterate Buy. Our price target of C\$4.00 (A\$4.52) assumes modest sales growth to our newly introduced A\$80.0 million in FY2024 estimate, reflecting a forex conversion rate of C\$1.00 to A\$1.13 as of July 10, and supported by an enterprise value-to-sales multiple of 2.3x, well within a reasonable industry comparable range. We suspect Banxa shares suffer a discount related to its trading halt but could begin to garner a greater multiple with consistently reported financials. Associated risks include crypto risk, potential regulation, bad actors' illicit behavior on the Internet, and potential dilution, among other operating risks detailed in the company's SEDAR filings.

	(A\$ or AUD millions, except per share data)										
			6/30/22A					6/30/23E		Estimate	Estimate
7/11/2023 FY Ending 6/30: BNXA-CA	Q1A 9/30	Q2A <u>12/31</u>	Q3A <u>3/31</u>	Q4A <u>6/30</u>	YEAR 6/30/2022	Q1A <u>9/30</u>	Q2A <u>12/31</u>	Q3A <u>3/30</u>	Q4E 6/30	YEAR 6/30/2023	YEAR 6/30/2024
Revenue	A\$12.1	A\$28.0	A\$16.5	A\$15.1	A\$71.6	A\$13.8	A\$19.9	A\$24.1	A\$15.0	A\$72.8	A\$80.0
Cost of revenue	6.6	17.7	9.9	16.5	50.8	11.0	15.0	18.9	11.7	56.6	60.8
Gross profit	5.5	10.3	6.6	(1.4)	20.8	2.8	4.9	5.2	3.3	16.2	19.2
Operating expenses											
SG&A	6.9	7.8	8.4	8.3	31.4	7.0	6.1	6.4	6.2	25.7	25.6
Share based compensation	0.9	0.9	0.7	0.5	2.9	0.5	0.3	(2.1)	0.3	(1.0)	0.0
Amort and depreciation	0.1	0.1	0.1	0.1	0.5	0.1	0.1	0.1	0.1	0.4	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total operating exp.	7.8	8.7	9.2	9.0	34.7	7.6	6.6	4.4	6.6	25.1	25.6
Operating income	(2.4)	1.5	(2.7)	(10.4)	(13.9)	(4.8)	(1.7)	0.8	(3.3)	(8.9)	(6.4)
Other income											
Finance expense	(0.1)	(0.2)	(0.0)	(0.0)	(0.3)	(0.0)	(0.4)	(0.5)	(0.4)	(1.4)	(1.6)
Forex. adj.	0.0	(3.9)	(2.2)	1.9	(4.2)	0.1	0.2	(0.2)	0.0	0.1	0.0
Other income (exp.)	1.2	0.2	0.0	(0.0)	1.3	3.2	0.5	0.5	0.0	4.2	0.0
Total other income	1.1	(3.9)	(2.3)	1.9	(3.1)	3.3	0.2	(0.2)	(0.4)	2.9	0.0
Pretaxincome	(1.2)	(2.3)	(4.9)	(8.5)	(17.0)	(1.5)	(1.5)	0.6	(3.7)	(6.0)	(6.4)
Taxes	0.1	(0.4)	0.3	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Net income	(1.3)	(1.9)	(5.2)	(8.8)	(17.3)	(1.5)	(1.5)	0.6	(3.7)	(6.0)	(6.4)
Forex adj			(0.0)	(0.6)	(0.6)	0.0	0.7	0.0	0.0	0.7	
Total compreh inc.			(5.2)	(8.2)	(16.6)	(1.5)	(2.1)	0.6	(3.7)	(6.8)	
EPS(Diluted)	(\$0.03)	(\$0.04)	(\$0.11)	(\$0.19)	(\$0.38)	(\$0.03)	(\$0.03)	\$0.01	(\$0.08)	(\$0.13)	(\$0.14)
Otstnding f.d. shares	45.4	45.4	45.5	45.6	45.4	45.6	45.6	45.6	45.7	45.6	45.8
MARGIN ANALYSIS											
Gross Margin	45.2%	36.7%	39.8%	-9.5%	29.1%	20.4%	24.5%	21.6%	22.0%	22.3%	24.0%
G&A % sales	56.9%	27.7%	51.1%	55.1%	43.8%	50.7%	30.9%	26.5%	41.3%	35.4%	32.0%
Op. Exp. % sales	64.8%	31.2%	55.9%	59.5%	48.5%	55.2%	33.0%	18.1%	44.0%	34.5%	32.0%
Operating Margin	-19.6%	5.5%	-16.1%	-69.0%	-19.4%	-34.8%	-8.5%	3.5%	-22.0%	-12.3%	-8.0%
Pretax Margin	-10.2%	-8.4%	-29.9%	-56.6%	-23.8%	-10.8%	-7.3%	2.5%	-24.7%	-8.3%	-8.0%
Tax Rate	-8.8%	19.1%	-5.1%	-3.7%	-1.3%	-0.1%	0.0%	0.1%	0.0%	0.0%	35.0%
Net Margin	-11.1%	-6.8%	-31.5%	-58.7%	-24.1%	-10.8%	-7.3%	2.5%	-24.7%	-8.3%	-8.0%
PERCENT CHANGE											
Total Sales	315.8%	522.1%	-21.5%	-14.2%	55.7%	14.2%	-29.0%	46.3%	-0.5%	1.6%	9.9%
Operating Exp.	438.7%	307.7%	52.8%	60.8%	128.5%	-2.8%	-24.9%	-52.6%	-26.4%	-27.6%	1.9%
Operating Income	1328.0%	-220.5%	-16755.5%	-438.6%	-941.9%	102.5%	-209.8%	-131.9%	-68.3%	-35.7%	-28.4%
PretaxIncome	185.4%	400.1%	2777.0%	84.8%	199.6%	20.7%	-37.8%	-112.3%	-56.6%	-64.6%	6.0%
Net Income	210.5%	304.8%	278.1%	148.8%	196.3%	11.1%	-23.1%	-111.7%	-58.2%	-65.0%	5.9%
Share Count	34.4%	32.4%	11.8%	3.1%	18.6%	0.5%	0.3%	0.1%	0.1%	0.5%	0.4%
EPS	130.9%	205.8%	238.1%	141.4%	149.8%	10.6%	-23.4%	-111.7%	-58.2%	-65.2%	5.5%
Sequential Sales Growth	-31.3%	131.8%	-41.1%	-8.6%		-8.6%	44.2%	21.4%	-37.8%		
Source: Co. reports and H.C.W. estimates.	211070	. 51.676		0.070		0.070		,0	51.070		
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# Banxa Holdings, Inc.

Quarterly Earnings Model (A\$ or AUD millions, except per share data)

(A\$'s Mil)			6/30/2022		3/31/2021		
	Q1A 9/30	Q2A <u>12/31</u>	Q3A <u>3/31</u>	Q4A <u>6/30</u>	Q1A 9/30	Q2A <u>12/31</u>	Q3A <u>3/30</u>
Current Assets	<u> </u>	12/01	0/01	0/00	0/00	12/01	0/00
Cash and cash equivalents	A\$14.4	A\$13.5	A\$10.8	A\$9.4	A\$5.5	A\$7.6	A\$4.9
Trade and other receivables	2.9	2.0	2.7	2.8	4.7	7.8	7.6
Inventories	0.5	0.6	0.5	0.9	0.2	0.3	0.3
Prepaids	0.3	0.2	0.4	0.5	0.4	0.5	0.6
Deposits	7.3	9.8	5.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Current Assets	25.4	26.1	19.4	13.5	10.8	16.2	13.4
Right of use assets	1.3	1.2	1.2	0.8	0.7	0.6	0.6
Intangible assets – goodwill	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Deferred tax asset			1.0	0.0	0.0	0.0	0.0
Equipment	0.0	0.0	0.2	0.5	0.5	0.4	0.4
Other deposits	0.3	1.2	0.3	0.5	0.3	0.3	0.3
Other assets					0.8	0.8	0.8
Total Assets	A\$27.2	A\$28.8	A\$22.2	15.4	A\$13.1	A\$18.4	A\$15.5
Trade and other payables	4.6	6.5	3.8	5.7	4.3	3.9	1.5
Borrowings	0.1	0.5	0.0	0.0	0.3	4.0	4.8
Convert note	0.1	0.1	0.0	0.0	0.0	1.6	1.9
Derivative liab						0.2	0.2
ncome Tax	0.3	0.6	0.9	0.4	0.4	0.4	0.4
Employee Benefits	0.4	0.5	0.7	0.6	0.6	0.6	0.6
Lease liability	0.4	0.0	0.7	0.4	0.4	0.4	0.4
Other	0.3	0.3	0.4	0.4	0.0	0.0	0.0
Total Current Liabilities	5.7	8.0	5.7	7.1	5.9	11.0	9.7
Deferred tax	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Convert note						0.8	0.9
Lease liabs	1.0	1.0	0.9	0.8	0.7	0.6	0.5
Employee Benefits	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Total Liabilities	6.7	9.0	6.7	7.9	6.7	12.5	11.1
Total equity	20.4	19.7	15.5	7.4	6.4	5.8	4.4
Total Liabilities & Equity	A\$27.2	A\$28.8	A\$22.2	A\$15.4	A\$13.1	A\$18.4	A\$15.
Cash Banxa Holdings	A\$14.4	A\$13.5	A\$10.8	A\$9.4	A\$5.5	A\$7.6	A\$4.9
Change in cash:	-4.22	-0.90	-2.67	-1.46	-3.89	2.16	-2.70
Cash per share	A\$0.3	A\$0.3	A\$0.2	A\$0.2	A\$0.1	A\$0.2	A\$0.
Customer deposits	A\$7.3	A\$9.8	A\$5.0	A\$0.0	A\$0.0	A\$0.0	A\$0.
Change in deposits:	3.67	2.43	-4.78	-4.98	0.00	0.00	0.00
Total debt	A\$0.1	A\$0.1	A\$0.0	A\$0.0	A\$0.3	A\$6.4	A\$7.

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### **RETURN ASSESSMENT**

**Market Outperform (Buy):** The common stock of the company is expected to outperform a passive index comprised of all the common stock of companies within the same sector.

**Market Perform (Neutral):** The common stock of the company is expected to mimic the performance of a passive index comprised of all the common stock of companies within the same sector.

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Distribution of Ratings Table as of July 10, 2023								
IB Service/Past 12 Mont								
Ratings	Count	Percent	Count	Percent				
Buy	562	87.81%	141	25.09%				
Neutral	64	10.00%	15	23.44%				
Sell	1	0.16%	0	0.00%				
Under Review	13	2.03%	2	15.38%				

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