



**LINX S.A.**

*Publicly-Held Company*

Corporate Taxpayer's ID (CNPJ/MF): 06.948.969/0001-75

Company Registry (NIRE): 35.300.316.584

## **NOTICE TO THE MARKET**

**LINX S.A.** (B3: LINX3 and NYSE: LINX), a leader and specialist in technologies for retail, is going public to inform its shareholders and the market about the Lives Calendar for next week:

**Linx Beauty Play | 06/21 at 5:00 p.m. BRT**

**Live:** <https://eventolinx.pluz.app/sorridents>

**Replay:**

<https://www.youtube.com/watch?v=UbETdXCkjA4&list=PLPPK910eHA6ly46ua7wLAuXIKmzSnY-VZ>

In a trail of special events, Linx invited top executives and entrepreneurs in the health and esthetics industry to chat about management and the market. In this edition, Linx employees **Caio Camargo**, Commercial Director, and **Joselita Vieira**, R&D Manager, will have **Carla Sarni**, Sorridents CEO, who will share her experiences and insights.

**Linx DMS Play | 06/22 at 11:00 a.m. BRT**

**Live:** <https://eventolinx.pluz.app/vendaveiculos2>

**Replay:** [Linx DMS Play - YouTube](#)

In this edition of Linx DMS Play, we will show the 2<sup>nd</sup> module on vehicle sales. We invited Linx's R&D Business Specialist, **Edson Marcelo Guerin Maruga**, to talk about exclusive content and tips on how you can improve your daily life. In this module, we will talk about CRM and its features aimed at vehicle sales.

**Papo Linx Humanus | 06/22 at 4:00 p.m. BRT**

**Live:** <https://eventolinx.pluz.app/humanus>

**Replay:** [Papo Linx 2021 - YouTube](#)

In this Papo Linx we will present to the public how an HR solution can help to optimize the company's internal communication. Humanus executives **Rafael Trindade**, Account Executive, and **Bruna Pires**, HR Specialist, will be leading the chat.

#### **Linx Commerce Play | 06/23 at 11:00 a.m. BRT**

**Live:** <https://eventolinx.pluz.app/mercadolivre>

In this live we will announce that Linx became one of the few companies in Brazilian e-commerce with the Certification (Developer Partner Program). This enables Linx Commerce customers to make sales through Mercado Livre with the best integration available in the market. In this chat, we'll show you how you can increase your e-commerce revenue using Linx Commerce integration. The chat will be attended by **Tiago Mello**, Linx Digital's Strategy and Product Director, and **César Hiraoka**, Mercado Livre's Commercial Director.

#### **Posto Pop Play | 06/23 at 2:00 p.m. BRT**

**Live:** <https://mkt.linx.com.br/postopop-play-o-encontro-que-vai-revolucionar-seu-posto>

Posto Pop Play is a track of 4 online events with exclusive content for the owner of the white flag gas station. In our chat, **Damon Gomes**, Executive Specialist in Posto Pop, and **João Oliveira**, Head of Channels – Gas Stations, invite **Renato Silveira**, Master's in Administration and CEO of Brasil Postos, to talk about the strategy to monetize and sell more.

#### **Linx Retail Play | 06/23 at 5:00 p.m. BRT**

**Live:** <https://eventolinx.pluz.app/mercadotica>

**Replay:** [Linx Retail Play - YouTube](#)

Linx Retail Play features a chat with top retail executives and entrepreneurs about market challenges and trends. In this edition, Linx employees **Caio Camargo**, Commercial Manager, and **Tatyane Zucchi**, Hunting Shopping Specialist Executive, invited **Junior Farias**, CEO of Grupo Mercadotica.

#### **Linx Farma Play | 06/24 at 3:00 p.m. BRT**

**Live:** <https://eventolinx.pluz.app/farma>

**Replay:** [Linx FarmaPlay - YouTube](#)

In this edition, we will address the main indicators that promote operational excellence for pharmacies. This chat will be based on BI tools and will bring valuable tips from experts in management by indicators. In this edition, Linx employee **Luiz Gustavo da Cruz**, Offer Manager, invites **Murilo Itagiba**, Business Consultant at Service Farma, for a chat about decision-making.

**Linx DMS Play | 06/25 at 3:00 p.m. BRT**

**Live:** <https://eventolinx.pluz.app/fiscal>

**Replay:** [Linx DMS Play - YouTube](#)

In this edition of Linx DMS Play, we'll talk about tax processes. We invited Linx employees **Edson Marcelo Guerin Maruga**, Business R&D Specialist, and **Anderson Ricardo de Souza**, Project and Services Manager, to talk about exclusive content and tips on how to improve retailers' daily lives. In this module, we will talk about single session, book generation processes and reports in a few screens that are easy to understand and navigate. Simple and objective parameterizations, making adjustments faster.

São Paulo, June 18, 2021.

Ramatis Rodrigues  
**Investor Relations Officer**