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ZENVIA goes public on Nasdaq, New York

The company went public this Thursday, in an initial public offering, and the funds will be used to complete pending acquisitions and for general corporate purposes

Thursday, July 22, 2021 – ZENVIA Inc, a customer experience communications platform that empowers businesses to create unique journeys for their end-customers along their life cycle, listed this Thursday, July 22, its Class A common shares on Nasdaq, an U.S. stock exchange.

ZENVIA carried out its IPO through an initial public offering of 11,538,462 Class A common shares, and they began trading on Nasdaq under the ticker symbol “ZENV.” Concurrently with and contingent upon the completion of this offering, Twilio Inc., a global leader platform of cloud communications, has agreed to purchase 3,846,153 additional Class A common shares to be issued by ZENVIA in a private placement exempt from registration under the Securities Act of 1933, as amended. ZENVIA expects that this concurrent private placement will be closed shortly after the consummation of the IPO.

“We are very pleased with the conclusion of this important stage of our business project, that came true with the IPO and the listing of our Class A common shares on Nasdaq. I take this opportunity to welcome our new shareholders. Our Investor Relations page can be accessed at <http://investors.zenvia.com/>”, says Cassio Bobsin, CEO and founder of ZENVIA.

ZENVIA intends to use part of the net proceeds from the IPO and the concurrent private placement to pay the consideration payable in cash to acquire One To One Engine Desenvolvimento e Licenciamento de Sistemas de Informática S.A — Direct 1, and the remaining proceeds for general corporate purposes.

ZENVIA’s main shareholders are Cassio Bobsin, the CEO and founder of the company, and Oria Capital, a growth equity manager, specialized in the B2B tech segment.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation, or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About ZENVIA

ZENVIA is driven by the purpose of empowering companies to create unique experiences for customer communications through its unified end-to-end platform. ZENVIA empowers companies to transform their existing customer communications from non-scalable, physical and impersonal interactions into highly scalable, digital first and hyper contextualized experiences across the customer journey. ZENVIA’s unified end-to-end CX communications platform provides a combination of (i) SaaS focused on campaigns, sales teams, customer service and engagement, (ii) tools, such as software application programming interfaces, or APIs, chatbots, single customer view, journey designer, documents composer and authentication and (iii) channels, such as SMS, Voice, WhatsApp, Instagram and Webchat.

Its comprehensive platform assists customers across multiple use cases, including marketing campaigns, customer acquisition, customer onboarding, warnings, customer services, fraud control, cross-selling and customer. retention, among others. As of March 31, 2021, ZENVIA served more than 10,100 active customers throughout Latin America.

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