

LOJAS RENNER S.A.

Publicly-Held Company
CNPJ/ME nº 92,754,738/0001-62
NIRE nº 43300004848
CVM nº 8133

ISIN: BRLRENACNOR1
B3 Ticker: LREN3

MATERIAL FACT

LOJAS RENNER S.A. (the “**Company**” or “**Lojas Renner**”), pursuant to Brazilian Securities Commission (*Comissão de Valores Mobiliários*) (“**CVM**”) Rule No. 358, dated January 3, 2002, as amended, CVM Instruction No. 476, dated January 16, 2009, as amended (“**CVM Instruction 476**”), and Section 157, paragraph 4, of Law No. 6,404, dated December 15, 1976, as amended, hereby informs its shareholders and the market that, on April 29, 2021, the Company’s Board of Directors approved the pricing of a primary public offering, with restricted placement efforts in accordance with CVM Instruction 476 (the “**Restricted Offering**”), of 102,000,000 registered common shares of the Company, with no par value and free and clear of any liens or encumbrances (the “**Common Shares**”), at a price per common share of R\$39.00. The Common Shares were offered to no more than 75 professional investors (and subscribed by no more than 50 professional investors) headquartered in or residents of Brazil, to qualified institutional buyers (as defined under Rule 144A of the United States Securities Act of 1933, as amended (the “**Securities Act**”)) and elsewhere to institutional and other investors that are not U.S. persons (as defined in Regulation S of the Securities Act).

The Restricted Offering has not been and will not be registered under the Securities Act, or any other U.S. federal and state securities laws, and the Common Shares may not be offered, sold, pledged or otherwise transferred in the United States or to U.S. investors, unless they are registered, or exempt from, or not subject to, registration under the Securities Act.

In order to comply with CVM Instruction 476 and to ensure the participation of current shareholders in the Restricted Offering, a priority right was given to existing shareholders of the Company to subscribe for up to all of the Common Shares to be placed in the Restricted Offering *pro rata* to their shareholdings in the Company’s capital (the “**Priority Offering**”). Therefore, all of the Common Shares offered in the Restricted Offering were offered to existing shareholders of the Company before any other investors.

The Priority Offering, which will occur in Brazil concurrently with the Restricted Offering, has not been and will not be registered under the Securities Act or under any other U.S. federal or state securities laws. Accordingly, the Priority Offering is only available to investors in the United States or to U.S. persons in reliance on exemptions from registration provided under the Securities Act.

This material fact notice is disclosed for informative purposes only and shall not, in any circumstances, be construed as an investment recommendation. This material fact notice does not constitute an offer to sell or the solicitation of an offer to buy the Company’s securities, including the Common Shares, and shall not constitute an offer, solicitation or sale in any jurisdiction in which

such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of that jurisdiction.

Porto Alegre, April 29, 2021.

LOJAS RENNER S.A.

Alvaro Jorge Fontes de Azevedo

Investor Relations Officer