

LOJAS RENNER S.A.
CNPJ/MF nº 92.754.738/0001-62
NIRE 43300004848
A Publicly Listed Authorized Capital Company

MATERIAL FACT

Lojas Renner S.A. ("Lojas Renner" or "Company"), in compliance with paragraph 4 of article 157 of Law 6,404/76 and with CVM Resolution 44/21, and in view of the Investor Day event to be held on this date, hereby discloses to its shareholders and to the market in general, in addition to the projections included in the Reference Form, the following financial and operating projections:

| Indicator | Projection |
|--|--|
| LOJAS RENNER (Consolidated) | |
| % Total GMV (1P+3P) | To reach ~20-25% in 3 to 5 years |
| % online transportation cost/digital revenue | 2025 – reduction of 2p.p. versus 2019 |
| % SKU purchasing and distribution - Stock Keeping Unit | From 45% in 2022 to 100% in 2023 |
| Logistic Cost / digital sales | Reduction of ~4p.p. in 2024/25 versus 2022 |
| RENNER (Brazil) | |
| Store replenishment lead time | From 8 to 9 days in 2022 to 3 to 4 days in 2024 |
| CAMICADO | |
| Sales R\$ 000 p/m2 (Absorption) | From R\$14,000 in 2022 to R\$18-19,000 in 2025 |
| Share of digital | From 29% in 2022 to 40%-41% in 2025 |
| Gross Margin | From 51.4% in 2022 to 54%-55% in 2025 |
| Penetration Home Style | 2025 - 12p.p. growth versus 2022 |
| Marketplace GMV (in) 3P | From R\$75 million in 2022 to R\$180-220 million in 2025 |
| New channels (WhatsApp) | From 4.3% in 2022 to 8%-10% in 2025 |

The information contained in the table above, related to perspectives on the business and growth of Lojas Renner S.A., is based on the Company's expectations about the future of the business. These expectations depend substantially on factors beyond the Company's control, such as market conditions, the performance of the Brazilian economy, the industry and the international markets.

The projections disclosed above will be consolidated with the other Company's projections contained in the Reference Form, in accordance with the deadline and requirements set forth in the applicable regulations.

Porto Alegre, May 04th, 2023.

LOJAS RENNER S.A.
Daniel Martins dos Santos
Chief Administrative and Financial Officer and Investor Relations Officer