



A more PRECISE, INTEGRATED, **AGILE** and **FLEXIBLE** model for a new cycle of growth, profitability and competitiveness

FASHION AND LIFESTYLE



Al-powered trend capture



productivity and integration of the supplier network



ENCHANTING EXPERIENCES



100% SKU supply model



Omni-channel journey excellence



expansion to new markets



credit and benefits



agile development model

> technology, data and Al

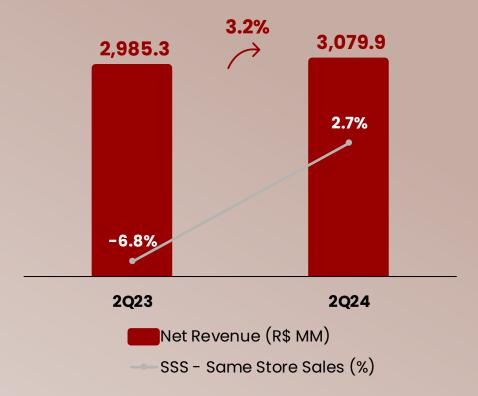






SALES

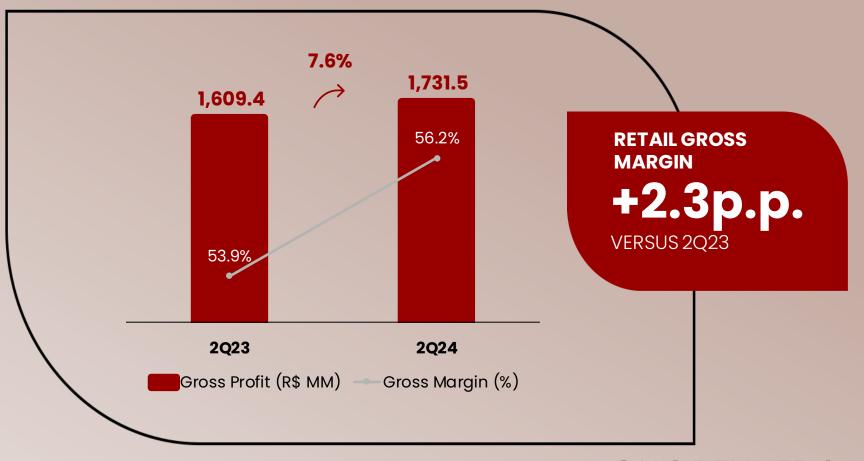
Good acceptance of the collection by both volume of pieces and transactions for the third consecutive quarter





Strong expansion of **GROSS**MARGIN:

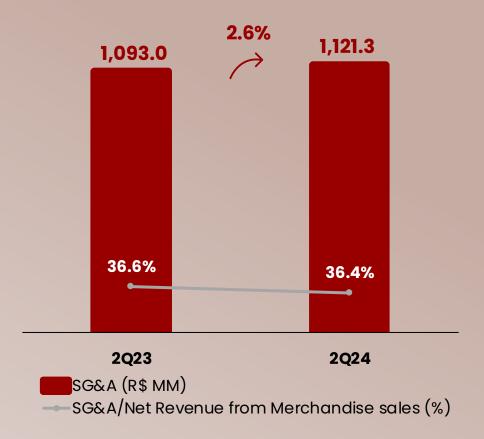
versatility of the collection and lower markdowns due to agile development and greater chain reactivity





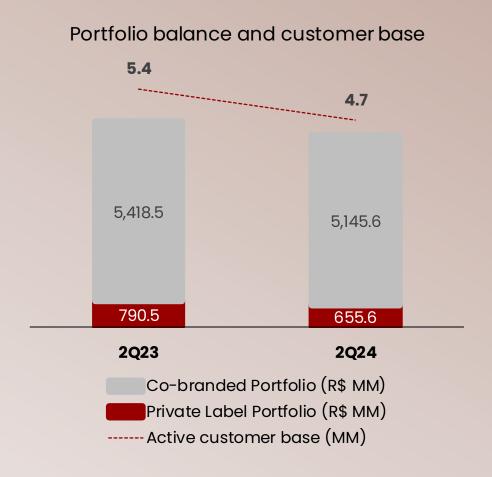
SG&A

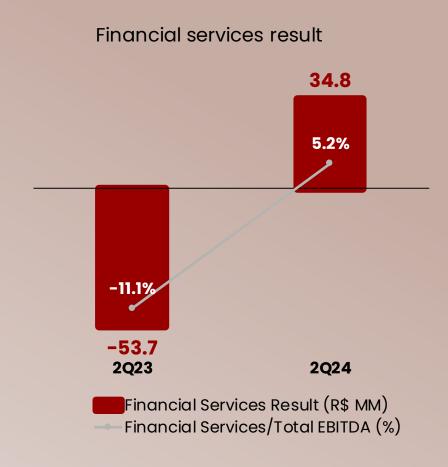
Expenses growing below inflation





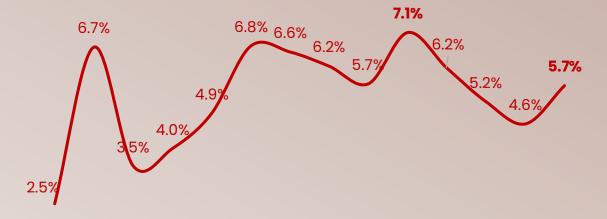
REALIZE: 3rd consecutive quarter of **positive results**, with an important reduction in net losses







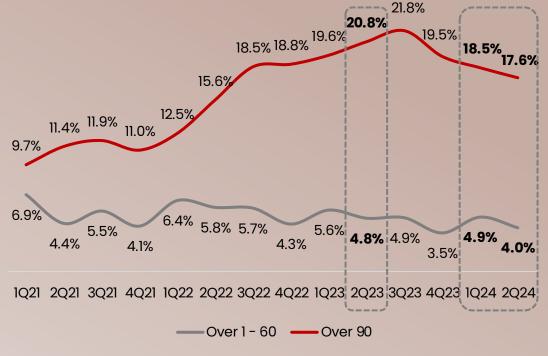
Quarterly NPL 90 formation (R\$ MM) over portfolio (%)



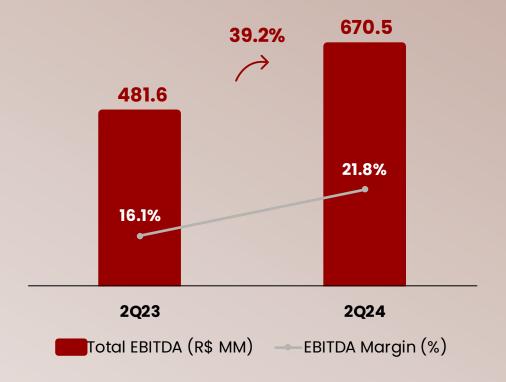
1Q21 2Q21 3Q22 4Q21 1Q22 2Q22 3Q22 4Q22 1Q23 2Q23 3Q23 4Q23 1Q24 2Q24

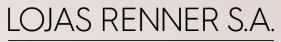
NPL Formation %

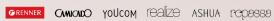
% Overdues by category

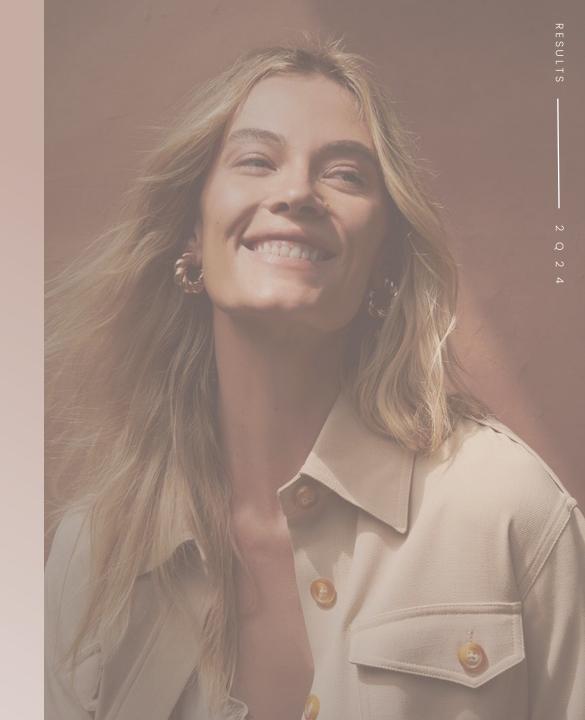


Improvement in TOTAL EBITDA











Q&A

To ask questions via audio, raise your hand to join the queue on the *Raise Hand* icon.

When announced, a request to activate your microphone will appear on the screen, please activate your microphone to ask questions.

If you prefer, write your question directly in the Q&A icon.

Please note that all questions should be made at once.

To ask questions, it is mandatory to identify yourself with full name and company.

Legal Notice

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All variations and totals as well as roundings presented herein are calculated on the basis of numbers in thousands of Reais.

