

João Paulo Gomes Vieira

Registration

- Date of Birth: 07/04/1980
- Election Date: 04/30/2024
- Term of office: Until the AESM of 2025

Experience

- 2024 - Present - Government of the State of Santa Catarina Secretary of State for Communication of Santa Catarina
- 2023 - Present - Agência Califórnia Publicitário / Head of Agência California / California Media House
- 2023 - California Media House - CEO Brazil Media House & Head California Media House
- 2020 - 2023 - SMBB Agency & Brasil Media House CEO & Founder
- 2020 - Sambba CEO & Co-Founder

Education

- ESPM Escola Superior de Propaganda e Marketing, MBA of Business Administration - MBA, Communication and Marketing - (2006 – 2008)
- University of São Paulo - Postgraduate degree in Political Marketing and Electoral Communication - (2015 - 2017)
- University of California, Riverside - Specialist in Global Marketing Management (2008 - 2009)
- Estácio - Bachelor's degree in Social Communication, Advertising and Marketing (2002 - 2006)