

JHSF

JHSF PARTICIPAÇÕES S.A.
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Publicly Held Company

NOTICE TO THE MARKET

JHSF Participações S.A. (“Company” or “JHSF”), a leader in the high-end segment, announces that, through one of its subsidiaries, it has entered into an agreement to acquire a majority stake in **BYS International** (“Transaction”), a company specialized in providing international charter services, management, and the purchase and sale of large vessels.

The large vessel segment has shown significant growth in recent years, reflecting the increasing demand from both Brazilian and international clients for this type of service.

In 2024, the yacht and jet segment posted the highest growth in the global high-end market, recording a 13% increase compared to 2023, according to a study by Bain & Company. Currently, the global market for boat charters and related services is estimated at US\$ 12.4 billion, with expectations to reach US\$ 22.7 billion by 2034, according to Global Market Insights.

Founded in 2012, **BYS** is a global group with over 10 years of experience. It operates under an asset-light and one-stop-shop model, offering a wide range of services and currently is leading in serving Brazilian clients abroad. The company’s founder, a recognized reference in the sector, will remain as a partner and continue to lead the operation.

With this Transaction, JHSF creates synergies for its client base, strengthens its service portfolio, and incorporates a high-capacity platform with qualified professionals to operate in a highly specialized market. The initiative reinforces the Company’s commitment to anticipating trends, always with a focus on quality, transparency, and excellence.

JHSF Capital acted as the Company’s exclusive financial advisor in this Transaction which is subject to the customary conditions for transactions of this nature. The Company will keep its shareholders and the market informed of any further developments.

São Paulo, October 09, 2025

Investor Relations