

# JHSF

**JHSF PARTICIPAÇÕES S.A.**  
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**NIRE 35.300.333.578**  
**Publicly-Held Company**

## **NOTICE TO THE MARKET**

**JHSF Participações S.A.** (“Company” or “JHSF”), the leading high-end lifestyle company in Latin America, announces the launch of **Fasano Yachts** at **Fasano Al Mare Hotel & Beach Club**, in Sardinia an exclusive fleet of 12 yachts ranging from with its inaugural destination in the waters of the Mediterranean.

Starting this European summer, alongside the opening of the first phase of the **JHSF Fasano Sardinia** project, the initiative expands the offering of **Fasano Al Mare Hotel & Beach Club** by bringing the brand’s hospitality to the sea, seamlessly integrated into the destination’s lifestyle.

**Fasano Yachts** introduces a new concept for the brand by integrating land and sea into a distinctive experience. Guests may choose to stay onboard the yachts, anchored in a dedicated area in the bay of **Fasano Sardinia**, in front of **Tavolara Island**, with full access to all **Fasano Al Mare Hotel & Beach Club** facilities, including the Beach Club, spa, tennis and padel courts, fitness center, among others. Beyond the stay, guests will also can explore some of the region’s most iconic nautical destinations.

The first yachts were developed through a partnership between JHSF, Fasano, and Azimut.

Nautical operations and onboard services will be delivered by **BYS International**, a JHSF company specialized in high-end marine services, ensuring elevated standards of safety, service, and operational excellence throughout the entire journey.

### **About JHSF Participações S.A:**

JHSF Participações S.A. is the leading high-end lifestyle company in Latin America, with total assets of R\$ 18.1 billion and global operations across hospitality, gastronomy, shopping centers, fashion retail, clubs, executive airport, marine services, residential leasing, real

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estate businesses, and asset management in the Americas and Europe. Founded in 1972, the Company has built its reputation on excellence, trend anticipation, and a strong focus on recurring revenue, combining professional management, commitment to sustainability, and long-term value creation.

## **About Fasano:**

Since 1902, the Fasano Group has been synonymous with excellence in hospitality and gastronomy. Controlled by JHSF, the leading high-end lifestyle company in Latin America, Fasano's current portfolio includes 45 restaurants and 18 hotels in operation and under development. Destinations currently in operation include São Paulo, Rio de Janeiro, New York, Punta del Este, Salvador, Trancoso, Belo Horizonte, Angra dos Reis, and Porto Feliz, with additional developments underway in strategic high-income markets including Miami, London, Sardinia, Cascais, Punta del Este, and Milan.

## **About BYS International:**

Founded in 2012, BYS International offers an integrated platform of services for superyacht owners and charter clients worldwide, including yacht management, charter services, brokerage advisory, and operational support. In October 2025, BYS International became part of JHSF.



São Paulo, May 25, 2026

**Investor Relations**