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# **Med-X Corporate Overview**



Med-X is a leading innovator of all-natural, biological green scene solutions addressing the international pest control, health and wellness markets.

- **Diverse Family of In-House Brands:** Offering safe alternatives to legacy chemicals and pharmaceuticals using all-natural ingredients such as essential oils and other natural compounds.
- **Biological Pest Control:** Nature-Cide provides a safe, all-natural and effective alternative to chemical pesticides.
- Strong Distribution Network: Single product line for all types of pests control needs, combined with some of the world's largest distribution networks, which are currently helping to position Nature-Cide into over 60 different countries, driven by demand for effective yet sustainable products.
- Strong Financial Profile: Growing sales from over \$1M in 2021 to \$1.8MM in 2022 and 2023.
- Acquisition Strategy: Leverage public equity as currency in making acquisitions assuming a successful public listing is secured.















Private - Nasdaq Symbol Reserved

#### The Problem





### Pests are Dangerous, but so are Pesticides



# **Health Issues**

Pesticide exposure is linked to cancer & chronic diseases, limiting household usage.<sup>1</sup>

Pesticides continue to present collateral damage to the environment.<sup>3</sup>

#### Vector-Borne Disease

Vector-borne diseases (or diseased transferred by mosquitoes, ticks, etc.) are responsible for over 700,000 deaths per year, growing over 5% annually.<sup>2</sup>

#### Major Crop Loss

Between 20 and 40% of total global crop production is lost to pest infestations.<sup>4</sup>

Given the inherent health issues, application of chemical pesticides often brings unintended side effects.<sup>1</sup>

## **Biopesticides are Better, Naturally**



Biopesticides, Derived from Natural Materials, Maintain Key Benefits as Compared to Chemical Pesticides<sup>1,2</sup>:

#### Safer For Humans 1,2



Safe for workers to handle



Healthier for consumers; no dangerous residues



Able to be used by organic farmers



Pleasant aroma

# Naturally Effective<sup>2</sup>



Equal or better efficacy to chemical pesticides



**Environmentally friendly** 



Low re-entry time minimizes business interruptions



Minimal collateral damage risk to pets

# Simplified Path to Market<sup>2</sup>



Faster regulatory approvals



Industry professionals well aware of benefits



Simple, routine deployment by pest control experts and consumers



# Our Solution: Nature-Cide









- **1. Full Product Suite:** Consumer and professional variants of core product for every application.
- 2. Broadly Applicable: One product line for all pests in commercial, transportation, Ag, turf and at home.
- **Proven Effective:** Various laboratory and field tests prove efficacy against insects, various rodents, reptiles and birds.
- Naturally Safe: Pleasant aroma, simple ingredients such as Clove Oil, Cottonseed Oil, Cedar Oil, Cinnamon Oil and other natural ingredients.

#### Professional & Consumer Product Lines





A decade in the making, Nature-Cide provides a safe, simple and effective alternative to toxic chemical pesticides.

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# **Nature-Cide Worldwide Target Markets**





Residential Buildings



**Commercial Buildings** 



Schools



**Food Service** 



Agriculture



Parks & Recreation



Transportation



Hospitality

### **Med-X Brands: All-Natural Alternatives**









#### Nature-Cide<sup>®</sup>

Nature-Cide products are allnatural essential oil blends for indoor and outdoor pest repellent and pest control applications.

## thermal-AID°

Thermal-Aid is a line of 100% natural heating & cooling pain and physical therapy products for children and adults.



Malibu Brands are all-natural topical essential oil blends designed for pain management for various ailments and a sustainable lifestyle brand.

## **Med-X Product Distribution Model**







### Innovative Products Highly Praised by Consumers











Nature-Cide Aerosol Can. All Natural Roach Killer, Spider, Mosquito and Ant Spray to ...

★★★★ 96 \$1995 (\$1.25/FLOZ)

Add to Cart



\*\*\*\* Spiders

Reviewed in the United States on June 24, 2022 Size: 32 oz. Verified Purchase



\*\*\*\* Kills insects on contact

Reviewed in the United States on May 29, 2020 Size: 32 oz. Verified Purchase



\*\*\*\* It kills and smells nice

Reviewed in the United States on June 11, 2021 Size: 8 oz. Verified Purchase



Nature-Cide All Purpose Insecticide. All Natural Roach Killer, Spider, Mosquito and...

\*\*\* 538

\$1995 (\$19.95/Count)

√prime



\$799



Nature-Cide All Purpose Insecticide. All Natural Roach Killer, Spider, Mosquito and...

**☆☆☆☆** 538

√prime



Nature-Cide Flea & Tick, All Natural Tick and Flea Spray for House and Pets to Keep Your...

Add to Cart

\*\*\*\* 95

\$1995 (\$0.62/Ounce)



Nature-Cide Insect Repellent, Combats and Repels Many Outdoor Pests. Safe for Use ...

Add to Cart

\*\*\*\* 35

\$399 (\$0.50/FLO2)

Reviewed in the United States s on April 9, 2023

Reviewed in the United States 3 on November 16, 2022

√prime



Nature-Cide Outdoor, Insecticide and Repellent, All Natural Pest Repellent, Roach,...

\*\*\*\* 78

\$1995 (\$19.95/Count)

√prime

Add to Cart

Elizabeth

\*\*\* Kills on contact

See buying options

Reviewed in the United States s on March 24, 2023 Size: 8 oz. Verified Purchase



Amazon Customer

\*\*\* Works

Reviewed in the United States 5 on October 1, 2022 Size: 32 oz. Verified Purchase



Charlene A. Metzler

\*\*\* Good product

Reviewed in the United States 3 on August 2, 2022 Size: 8 oz. Verified Purchase



See buying options

Kindle Customer

\*\*\* And it smells good..

Reviewed in the United States on September 14, 2017



Amazon Customer

\*\*\*\* kills now not later

Reviewed in the United States on March 24, 2022 Size: 32 oz. Verified Purchase



\*\*\*\* Looking for natural products to keep animals safe

Reviewed in the United States on January 14, 2021 Size: 32 oz. Verified Purchase

the prof ★★★★★ Spiders

\*\*\*\* Kills

Reviewed in the United States s on June 24, 2022

Size: 32 oz. Verified Purchase

\*\*\* Para cucarachas

Size: 8 oz. Verified Purchase

Henry Martinez

Size: 8 oz. Verified Purchase



Soggy Dog

★★★★★ Has SAFELY done the job!!! Reviewed in the United States on November 26, 2018

Size: 32 oz. Verified Purchase



Dawn Hutchinson

\*\*\* Great product

Reviewed in the United States on June 23, 2021 Size: 8 oz. Verified Purchase

Brandon Smith

\*\*\*\* Best safe insect killer

Reviewed in the United States on August 5, 2021 Size: 32 oz. Verified Purchase

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# Flexible Manufacturing Model



#### **In-House Production Capabilities**

- Med-X operates a 30,000 sq ft warehouse and assembling facility in California with 5,000 sq ft of office space which gives the company ample room for growth.
- Manufacturing partners deliver ingredients for on-site blending using unique formulations.
- U.S.-based product assembly, packaging, labeling and quality-control is all done in-house.

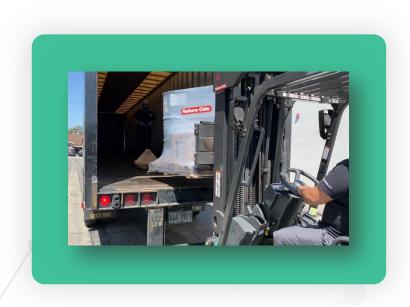




# **Building a Platform Company**



Med-X Plans to Make Complementary, Vertical Acquisitions Leveraging Public Equity as a Currency, Assuming a Public Listing







## **Product Development Model**



Two-Pronged Product Development Model Leveraging Internal R&D Know-How with Select Acquisitions of Complementary Products

- Complementary Product M&A: Potential to acquire complementary products, apply the Nature-Cide brand and push through the Med-X distribution network.
- Internal Product Development: Leveraging years of know-how to apply the Nature-Cide product to new form factors, addressing unique new use cases such as insecticidal soils, insecticidal paint additives and other new product development across the Nature-Cide division and beyond.













### **Nature-Cide a Proven Success**





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# **Growth Opportunities**





#### **Near-Term Catalysts**

- Established relationships with the largest professional pest control distribution venues in the United States such as Rentokil Initial, Target Specialty Products, Ensystex, Vereris, Forshaw and Pest Control Supplies which have positioned Nature-Cide products in over 70 distribution centers nationwide.
- Secured further international expansion into 29 countries including Asia, Australia, Africa, Oceana and the Middle East with Ensystex, a leading supplier to pest management professionals globally, while registering in Mexico and the Caribbean islands.
- What was first developed as a snake abatement product has given pest control operators across the United States, the ability to find innovative new uses for our products.



# **Experienced Leadership Team**





MATTHEW A. MILLS CEO, CHAIRMAN Operations Professional, Oversaw over Clinical Investigator for Big Pharma and \$200M Revenue Book in Prior Role.



DR. DAVID TOOMEY CHIEF SCIENCE OFFICER Family Physician for more than 24 years.



CFO, DIRECTOR Finance Professional with Over 35 Years of Public Company Experience.

RONALD J. TCHORZEWSKI



CHIEF MEDIA OFFICER E-Commerce Professional with Significant Experience Scaling Companies.

**NICK PHILLIPS** 



JENNIFER MILLS PRESIDENT, DIRECTOR Project Management and Human Resources Professional.



DR. ALLAN KURTZ INDEPENDENT DIRECTOR

Internal and Osteopathic Medicine.



DR. MORTON HYSON INDEPENDENT DIRECTOR

Neurologist and Scientist.



MICHAEL KUNTZ INDEPENDENT DIRECTOR Financial and Investment **Banking Specialist** 



PROF. FRED DASHIELL, JR. INDEPENDENT DIRECTOR Scientist and Mathematician.

