

POSITIVO TECNOLOGIA S.A.

Corporate Taxpayer's ID (CNPJ/MF): 81.243.735/0001-48

Company Registry (NIRE): 41300071977

Publicly Held Company

NOTICE TO THE MARKET

Positivo Tecnologia is elected member of the DMTF Board of Directors, one of the world's most important technology forums

The Brazilian technology company is the first in the Country to join the select Council of the American organization. Positivo will occupy one of nine slots, together with the current eight multinationals Cisco, Dell, HP, Lenovo, Intel, NetApp, Broadcom and Verizon.

Curitiba, June 16, 2021 - Positivo Tecnologia was elected to integrate the Board of the Distributed Management Task Force (DMTF), a non-profit institute that establishes open standards for management and industrialization in the information technology (IT) sector. Positivo is the first Brazilian company to be a member of the DMTF Board and assumes responsibility alongside the eight technology multinationals: Cisco, Dell, HP, Lenovo, Intel, NetApp, Broadcom and Verizon.

Headquartered in Portland (USA), the DMTF is led by a group of professionals from large technology multinationals. Besides the DMTF Board Members, other Brazilian and foreign companies comprise the Institute in categories called "Leadership" and "Participation". The companies on the Board and in the "Leadership" category are the ones that votes to choose new members. All the companies included in the DMTF collaborate to improve IT practices by exchanging experiences in developing and manufacturing solutions such as cloud computing, virtualization, networking, servers, and storage.

Positivo Tecnologia will be represented on the DMTF Board by the Company's executives, who will meet monthly with leaders from other companies to jointly establish its direction and strategy, as well as the standards offered by the Institute to the market.

"Joining the DMTF Board will certainly be a very empowering experience. The exchange of information, knowledge and networking will also reflect in the improvement of solutions and innovation that we bring to our customers," said Marielva Andrade Silva Dias, Business Vice-President for Public Institutions at Positivo Tecnologia.

For more information about the DMTF and the comprehensive list of companies that are members of the Institute's Council, click [here](#).

Curitiba, June 16, 2021.

POSITIVO TECNOLOGIA S.A.

Caio Gonçalves de Moraes

Vice President of Finance and Investor Relations

About Positivo Tecnologia

Positivo Tecnologia is a Brazilian company that develops, manufactures, and markets computers, cell phones, accessories, educational technology solutions, servers, and devices for intelligent homes and offices. It is part of the Grupo Positivo, a conglomerate of companies operating in the education, publishing, and printing segments. Established in May 1989, it has administrative headquarters in Curitiba (PR), four plants in Brazil, as well as operations in Argentina, Kenya, Rwanda, China, and Taiwan. Positivo's portfolio of own and represented brands includes Positivo, Positivo Casa Inteligente, Positivo Servers & Solutions, Positivo BGH, VAIO, Compaq, Anker, Quantum and 2A.M. For additional information, please visit www.positivotecnologia.com.br. Follow the Positivo Tecnologia social medias: [Instagram](#), [Facebook](#) and [LinkedIn](#).

About DMTF

DMTF builds open manageability standards that address several emerging and traditional IT infrastructures, including cloud, virtualization, networking, servers, and storage. Member companies and coalition partners worldwide collaborate on standards to improve interoperable information technology management. Nationally and internationally renowned by ANSI and ISO, DMTF standards enable a more integrated and cost-effective approach to management through interoperable solutions. The simultaneous development of Open Source and Open Standards is enabled by the DMTF, which provides the support, tools, and infrastructure for efficient development and collaboration. The DMTF is a standard-setting institute chaired by a diverse board of directors from Broadcom Inc.; Cisco; Dell Technologies, Hewlett Packard Enterprise, Intel Corporation, Lenovo, NetApp, Positivo Tecnologia, and Verizon. For more information, go to [website](#).