

# INSTITUCIONAL PRESENTATION 1Q24

FRAS
B3 LISTED N1

**IBRA**B3

IGC B3

IGCT B3

SMLL B3



### **IMPORTANT**

### INFORMATION

These statements are based on Management's beliefs and assumptions, as well as on currently available information. Forward-looking statements include information on our current intentions, beliefs or expectations, as well as those of the Company's Board of Directors and Board of Executive Officers.

The reservations as to forward-looking statements and information also include data on possible or presumed operating results, as well as any statements preceded, followed or including words such as "believes", "may", "will", "expects", "intends", "plans", "estimates" or similar expressions.

Forward-looking statements are not performance guarantees; they involve risks, uncertainties and assumptions because they refer to future events and, therefore, depend on circumstances which may or may not occur. Future results may differ materially from those expressed or suggested by forward looking statements. Many of the factors which will determine these results and figures are beyond our ability to control or predict.



### ATA GLANCE



Market Leadership\* (\*) Main Products

Employees



Countries served



1Q24



1Q24

#1

+5,500 +125

•

R\$ 154.0 M

Adjusted EBITDA

**(a)** 

R\$ 841.3 M

Net Revenue

Industrial Plants / Warehouses / Commercial Offices / Technology and Development Centers

10/9/5/2

18.3%

Adjusted EBITDA Margin

~35%

Outsourced



# GLANCE

MARKET DISTRIBUTION ( 1 Q 2 4 )



65%

LIGHT LINE



35%

**COMMERCIAL** 



87%

**AFTERMARKET** 



49.9%

**FRICTION** 



59.4%

**DOMESTIC** 



13%

**OEM** 



50.1%

**NON-FRICTION** 



40.6%

INTERNACIONAL



### CAPITAL GOOD COMPANY





















*AUTOMOTIVE* 

RETAIL AND SERVICES

HOUSE OF BRANDS

INDUSTRY

OUTSOURCING

#### Recurrence

Linked to Circulating Fleet

### One-Stop-Shop

Complete Portfolio of Auto Parts and Solutions

# House of Iconic and Desired Brands:

Leaders in the Market

### Robust

Distribution Platform

Know-how

in Sourcing

# RANDONCORP COMPANY

### Far beyond a controlling group.

Being part of Randoncorp allows Frasle Mobility to achieve synergies, reach markets and offer advantages in various areas of its operation, which qualify results and value its entire chain of stakeholders.

### 70 YEARS OF HISTORY!

#### A JOURNEY OF COURAGE AND ACHIEVEMENTS

1954 1980/90 2000/12 2017 2018 2019 1971 1996 2021 2023 NAKATA" NIONE **PUBLIC STOCK** 



**FRANCISCO STEDILE** CAXIAS DO SUL





OFFERING























FRASLE

ENSURING SAFETY

Jurid











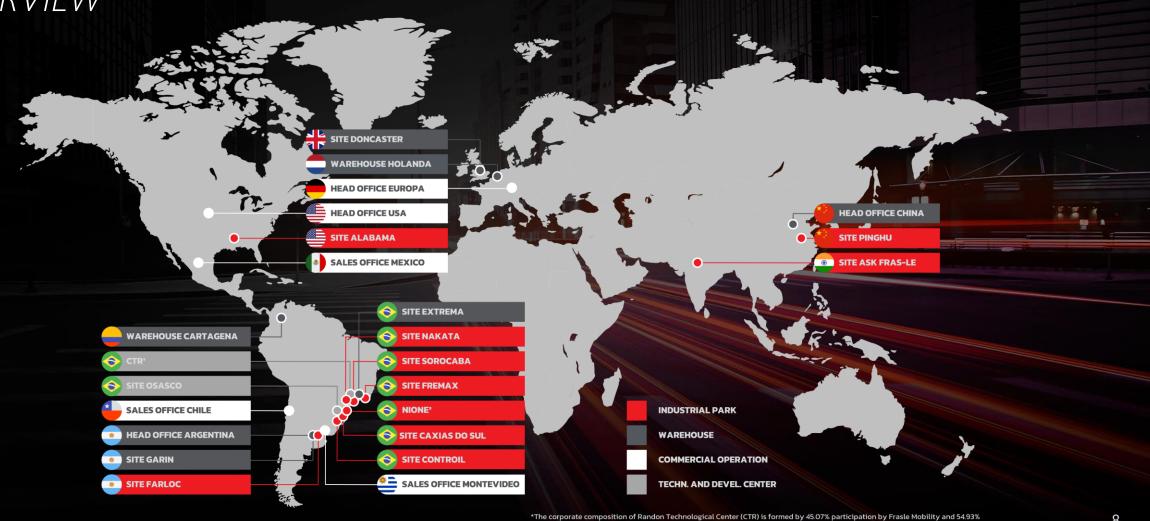






### **OUR OPERATIONS**

**OVERVIEW** 



by Randoncorp. The CTR controls Nione, from which Frasle Mobility is entitled to royalties representing 5% of sales.

### FRASLE MOBILITY



### ONE STOP SHOP

# FRICTION Commercial Line >6,300 SKUs – 99%



FRICTION
Light Line
>9,300 SKUs – 97%



SHOCK ABSORBERS >1,000 SKUs - 90%



MOTORCYCLES > 200 SKUs - 80%



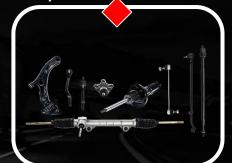
BRAKE ACTUATION

>1,000 SKUs - 65%



SUSPENSION AND STEERING

>1,600 SKUs - 80%



#### **BRAKE DISCS**

>2,000 SKUs – 98%

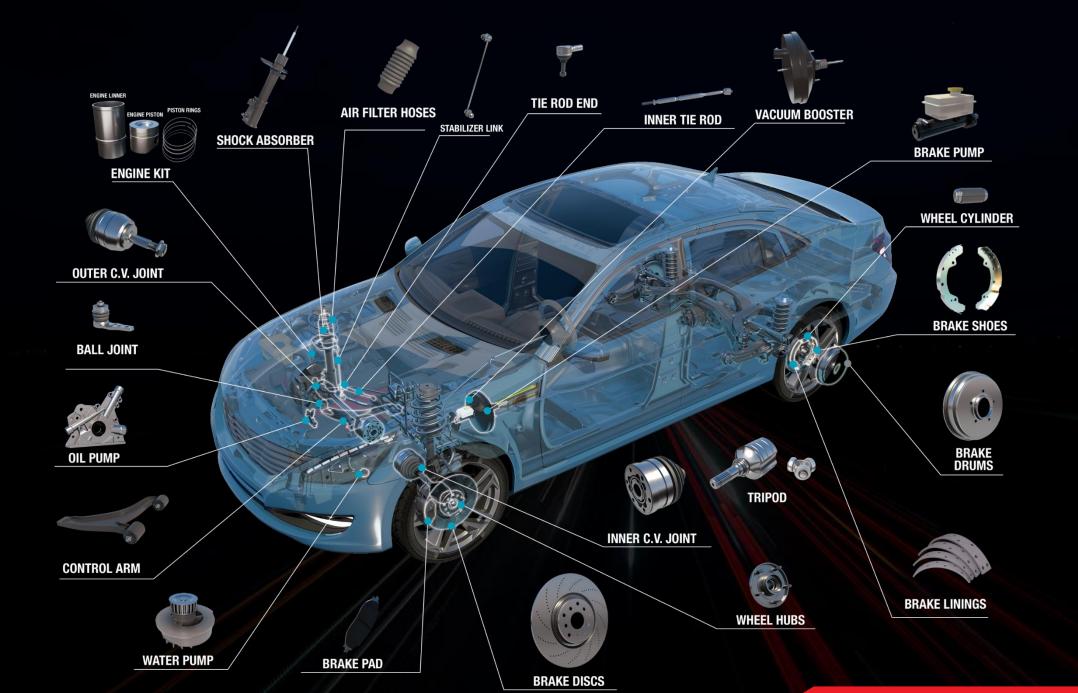


Total:

>21,400

SKUs





LARGE PRODUCT



### DISRUPTIVE VISION

### TOWARDS THE FUTURE

of **products** 

ecosystem of automotive consumers with smart and sustainable solutions

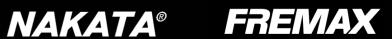


### STRENGHT IN THE

### AFTERMARKET

















composs















TENSA (TENSA)



### AWARDS AND

### RECOGNITION



#### O Mecânico/Ipec Survey

MOST KNOWN AND MOST FREQUENTLY PURCHASED BRAKE PADS

#### CINAU/Workshop Brands Survey

MOST TRUSTED AND MOST EASILY FOUND BRAKE PADS

#### *Inova* Award

BEST BRAKE PAD AND TECHNICAL SUPPORT

#### Sindirepa – SP Award

SILVER SEAL FOR BRAKE PADS

### NAKATA®

#### O Mecânico/Ipec Award

FAVORITE BRAND BY MECHANICS FOR THE 3RD CONSECUTIVE YEAR

#### **CINAU/Workshop Brands**

MOST FREQUENTLY PURCHASED BRAND

#### *Inov*a Award

RESULTS OF PROMOTIONAL ACTIONS, INTERACTION IN DIGITAL MEDIA, CUSTOMER SERVICE AND TECHNICAL SUPPORT

#### Sindirepa – SP Award

BRONZE SEAL FOR WATER PUMP

### FREMAX

#### O Mecânico/Ipec Survey

BEST KNOWN AND MORE FREQUENTLY PURCHASED BRAND

#### **CINAUI** Workshop Brands Survey

MOST FREQUENTLY PURCHASED BRAND

#### Inova Award

**BRAKE DISC** 

#### Sindirepa – SP Award

**GOLD SEAL FOR BRAKE DISC** 

### Controil

#### O Mecânico/Ipec Survey

BEST KNOWN AND MOST FREQUENTLY PURCHASED BRAND

#### CINAUI Workshop Brands

MOST TRUSTED AND MOST EASILY FOUND IN THE SUPPLIER

#### composs

#### Iveco Group *Supplier of the Year*

SUPPLIER OF THE YEAR



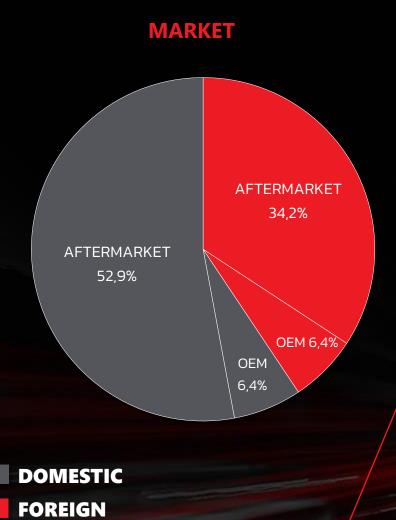
#### British Aftermarket Federation Award

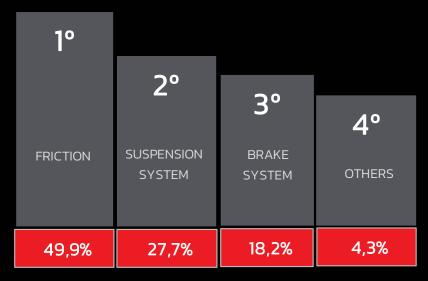
**CAR SUPPLIER OF THE YEAR** 



### MARKETS | SEGMENTS | PRODUCTS

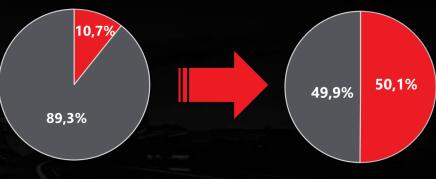
**1Q24** 





Total % (revenue per product X net revenue)

#### **COMPOSITION FRICTION MATERIALS**



2017

**FRICTION** 

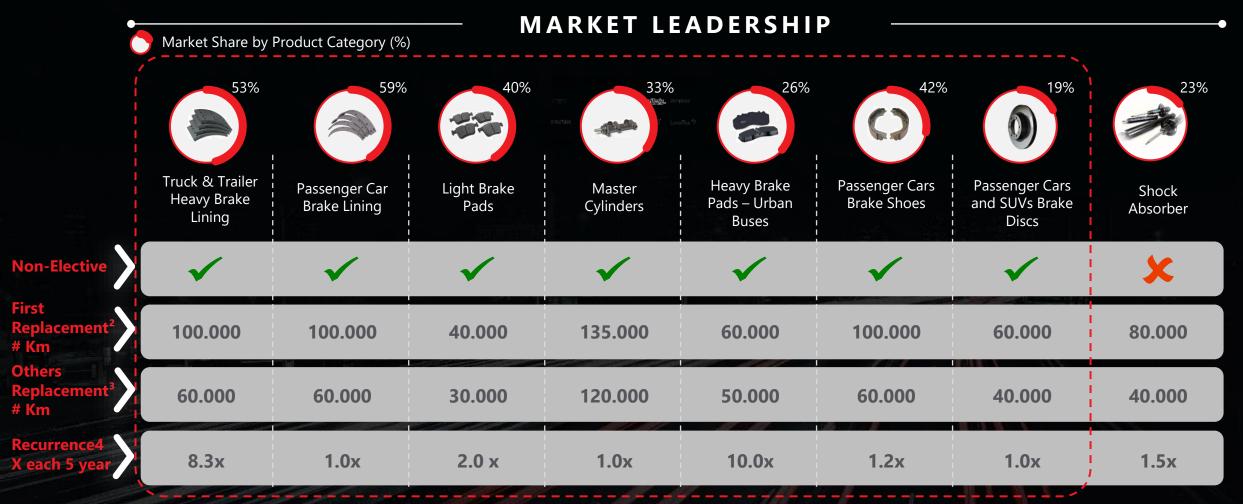
**NON FRICTION** 

**1Q24** 

### FRASLE MOBILITY



### IS A MARKET LEADER WITH A DEFENSIVE PORTFOLIO



70% OF SALES<sup>1</sup>

OE Volume is 7x smaller than IAM, although, Fras-le is a leader and relevant player in Brazil and US (+90% of Brazilian & 40% of US OE CV market)



### MARKET SHARE:

### BRAZIL AFTERMARKET\*



PADS FOR AUTOMOBILES

40%

+ 2.4 p.p. vs 2022

SHOES FOR AUTOMOBILES

42%

+ 8 p.p. vs 2022

BRAKE LININGS FOR AUTOMOBILES

*59*%

+ 1 p.p. vs 2022

BRAKE LININGS FOR HEAVY VEHICLES

**53**%

+ 3.3 p.p. vs 2022

PADS FOR HEAVY VEHICLES

26%

- 1.7 p.p. vs 2022

BRAKE DISCS

19%

- 1.2 p.p. vs 202



BRAKE DRUMS

11%

- 2.3 p.p. vs 2022

WHEEL CYLINDERS

28%

+ 3.7 p.p. vs 2022

MASTER CYLINDERS

*33*%

- 6.4 p.p. vs 2022

VACUUM BOOSTER

28%

+ 3.4 p.p. vs 2022

SHOCK ABSORBER

23%

+ 4.5 p.p. vs 2022

OTHER SUSPENSION PARTS

23%

+ 3.1 p.p. vs 2022

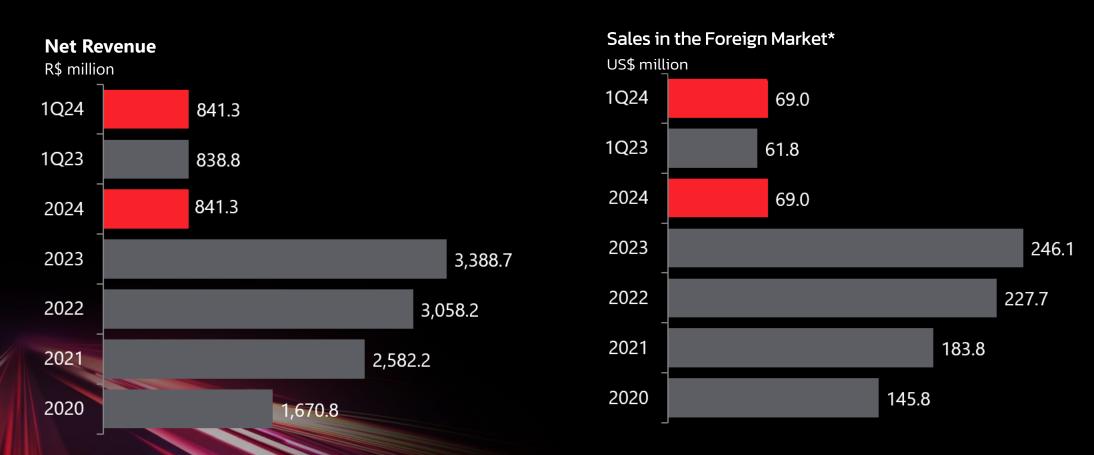


# DISTRIBUTION OF NET REVENUE





### OVERVIEW FRASLE MOBILITY NET REVENUE | SALES IN THE FOREIGN MARKET



<sup>\*</sup>Value referring to the sum of exports from Brazil and revenues generated by operations abroad, net of intercompany operations.



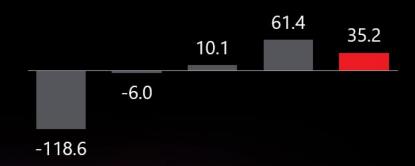
# OVERVIEW FRASLE MOBILITY GROSS INCOME | EBITDA | NET PROFIT





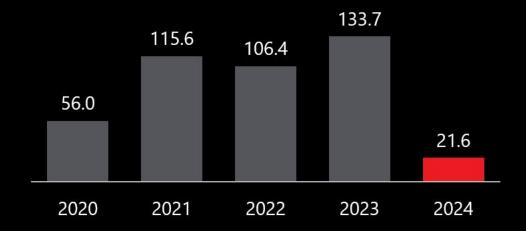
# OVERVIEW FRASLE MOBILITY FREE CASH FLOW | INVESTMENTS





1Q23 2Q23 3Q23 4Q23 1Q24

#### CAPEX

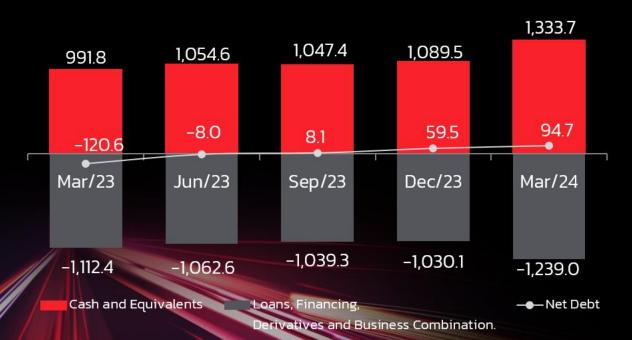




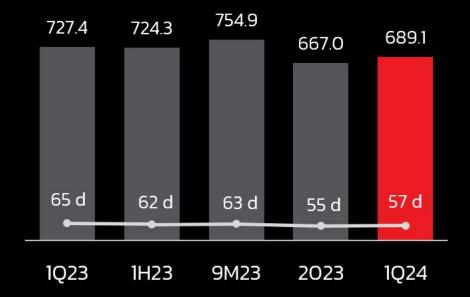
# OVERVIEW FRASLE MOBILITY NET DEBT AND WORKING CAPITAL

#### NET DEBT / EBITDA

1X	2X	2X (	ox	OX



### WORKING CAPITAL R\$ million



### GUIDANCE





NET REVENUE

### R\$ 841.3 m

+0.3% vs. 1Q23

Guidance

R\$ 3.7 - 4.0 bi



FOREIGN MARKET

### US\$ 69.0 m

+11.6% vs. 1Q23

Guidance

US\$ 250 - 290 m



EBITDA MARGIN

### 18.3%

-2.8 p.p. vs. 1Q23

Guidance 17% - 21%



**INVESTMENTS** 

### R\$ 21.6 m

+30.6% vs. 1Q23

Guidance

R\$ 130 – 170 m



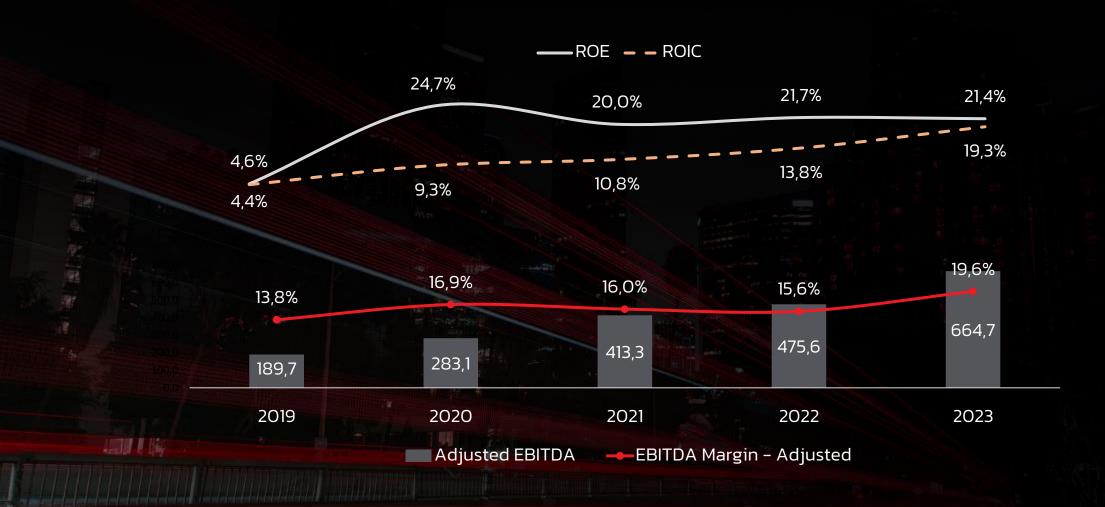
# VALUE **CREATION JOURNEY**







### VALUE GENERATION





### VALUE GENERATION

**FRAS-LE** 

**FRASLE MOBILITY** 

2017

**1Q24** 

**Employees** 

3,390

5,730

**Plants/Warehouses** 

7/5

10/9

**Friction Material** 

89.3%

49.9%

**Iconic Brands** 

3

5

**Market Cap\*** 

R\$1.2BI

R\$4.8BI



## STRATEGY



### Aftermarket Powerhouse

Revenue Resilience - Market Stability Strong cash generation Combined synergies and opportunities Low Investment - Fast Growth



#### Global FootPrint



### **Innovation and Technology**

Electrification – Autonomous Vehicles and Mobility Digitalization Modernization, Automation and "Smart Factory" Smart Materials We are preparing a **new route**, supported by an assertive strategy that reinforces **synergies**, expands geographic coverage, product mix, outsourcing, scale gains and optimization in the use of productive assets





### **SYNERGIES**

### KNOW-HOW

- > HOW TO DO
- > MANUFACTURING AS A BASIS
- > MAKE OR BUY
- > TECHNICAL COMPETENCY
- > TECHNOLOGIES
- > INTELECTUAL PROPERTY

### **ACCESS**

- > CUSTOMERS
- > BRANDS
- > PORTFOLIO
- > SOURCING
- > PEOPLE

CREATE VALUE | POTENTIAL TO DO MORE WITH LESS



### CORPORATE GOVERNANCE

### FRAS3 | B3 LISTED N1

**1971** IPO

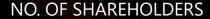
**100%** Tag Along

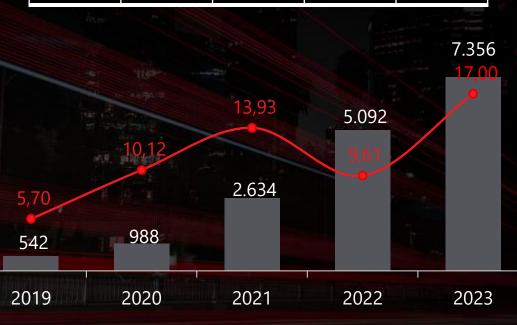
**R\$ 4.8 bi**Market Cap

33.2%

Free Float

AVARAGE DAILY VOLUME (R\$ THOUSAND) QUOTATION AND NO. OF SHAREHOLDERS





FRAS3

Average Traded Volume (R\$ Th)

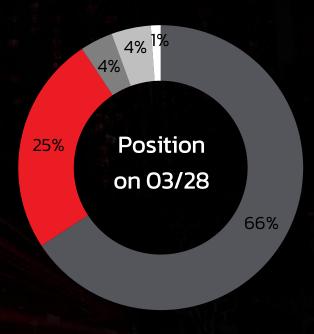


Institucional Shareholders



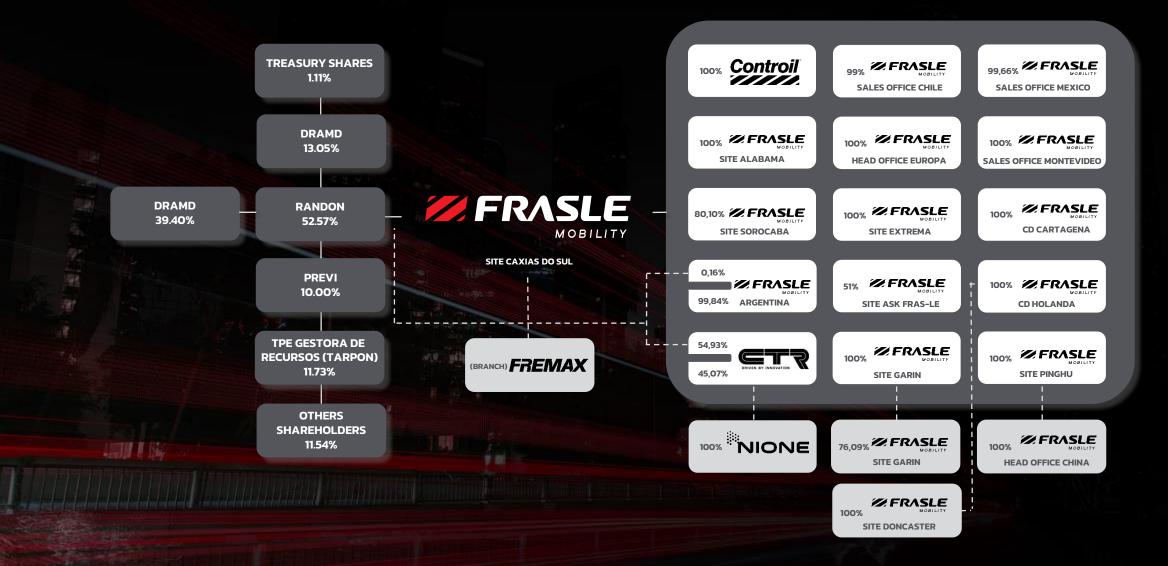
■ Overseas Shareholders







### SHAREHOLDER STRUCTURE



### STRATEGY AND EXECUTION

### GOVERNANCE

#### BOARD OF DIRECTORS

DAVID ABRAMO RANDON
ASTOR MILTON SCHMITT
DANIEL RAUL RANDON
ANTONIO SERGIO RIEDE
RENATA FABER ROCHA RIBEIRO

#### SUPERVISORY BOARD

JAIME MARCHET JOÍLSON RODRIGUES FERREIRA WLADIMIR OMIECHUCK



SÉRGIO

DE CARVALHO

CEO FRASLE MOBILITY



ANDERSON
PONTALTI
COO FRASLE MOBILITY



ALEXANDRE CASARIL

Engineering and OEM
Sales Director

Product Engineering and OEM Sales Director

FRASLE MOBILITY



ALFREDO LORENZONI

**Business Officer** 

**Business Director** 

FRICTION COMMERCIAL LINE FRASLE MOBILITY CHINA AFF



GUILHERME ADAMI

Business Office

**Business Director** 

FRICTION LIGHT LINE
COMPOSS
EMEA



HEMERSON

SOUZA

**Business Officer** 

**Business Director** 

IR AND M&A
CONTROIL
FREMAX



IVAN **BOLSONI** 

**Business Officer** 

**Business Director** 

FRASLE MOBILITY N.A



MARCELO **TONON** 

**Business Officer** 

**Business Director** 

VAKATA



PAULO

**GOMES**Business Officer

Business Director

SSC ARAV



SÉRGIO **HESSEL** 

Controller Director

Controller

FRASLE MOBILITY



MONTAGNOLI

FRASLE

Director of Spare Parts Sales And Marketing

Aftermarket Sales and Marketing Director

**FRASLE MOBILITY** 



### **PUBLIC**

### COMMITMENTS

### **PLANET**

Reduce greenhouse gas emissions by 40% by 2030. Progress from 4.21 to 3.48 KgCO2/hours worked.

Zero waste disposal in industrial landfills and reuse 100% of treated effluent by 2025.

Progress from 25% to 14%.

### **BUSINESS**

revenue in 2023.

Increase annual net revenue generated by new products.
Increase from 49.25% to 56.24% of net

Double the number of women in leadership positions by 2025.
Progress from 11% to 13%.

Zero serious accidents.

**PEOPLE** 



### ALL OUR BRANDS AND SOLUTIONS

### A FEW CLICKS AWAY





**Digital platform** that transforms the customer experience with Frasle Mobility brands

2023 2022 **1.7***M* **4.2***M* accesses **1.1 2.6***M* **5.5***M* searches 807K 2.4M Searches by license plate 10.1K 20.7K SKUS 5.3 min 12 min time





Complex for *development* and *approval* of products for the mobility industry



**90** HECTARES OF AREA



**20** TRACKS



LABORATORIES, WORKSHOPS, MULTIDISCIPLINARY TEAM





### composs

Pioneer in *composite materials* in Latin America

**LIGHTER** 

**NO** PAINTING REQUIRED

**NO** OXIDIZATION

**EASY** INSTALLATION

**MORE** STRENGTH

**INNOVATIVE** DESIGN



SUPPLIER OF THE YEAR IVECO GROUP | 2023







### AUTO PARTS AFTERMARKET: RELEVANT, RESILIENT AND GROWING MARKET

#### **INDUSTRY HIGHLIGHTS**

#### BRAZILIAN AUTOMOTIVE AFTERMARKET | R\$ BN



R\$ ~100 bi Automotive aftermarket size in Brazil (2021)



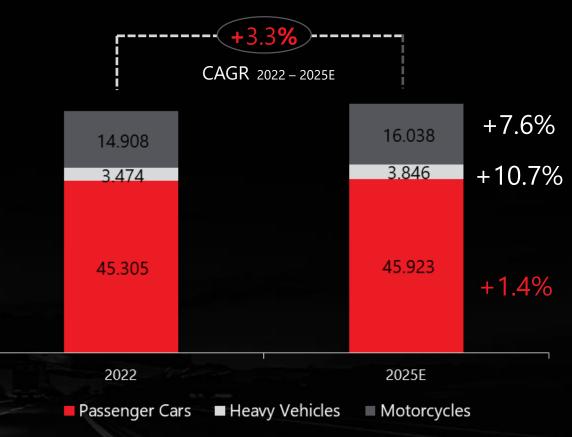
Expected market growth 2022 – 2025e



Light vehicles circulating fleet +3 mm for bus, trailers & trucks



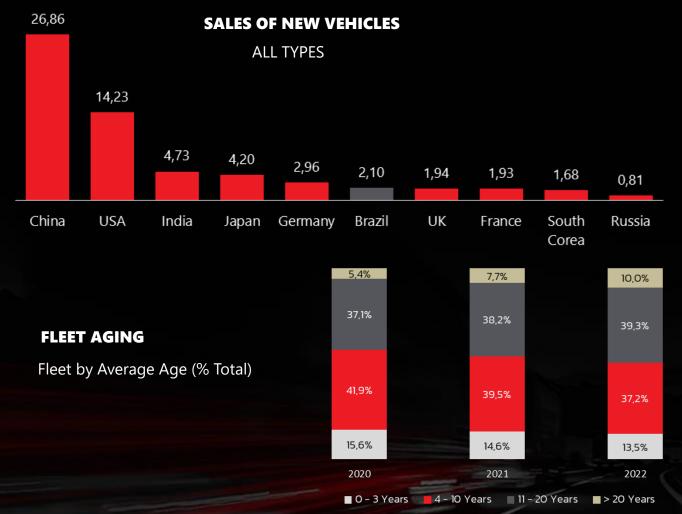
Average fleet age





# DRIVEN BY FLEET EXPANSION AND AGING

#### TRENDS SUCH AS CAR PENETRATION INCREASING IN BRAZIL AND MAINTENANCE EXPENDITURES ALSO CONTRIBUTE TO MARKET GROWTH



#### HIGH POTENTIAL TO INCREASE VEHICLE FLEET

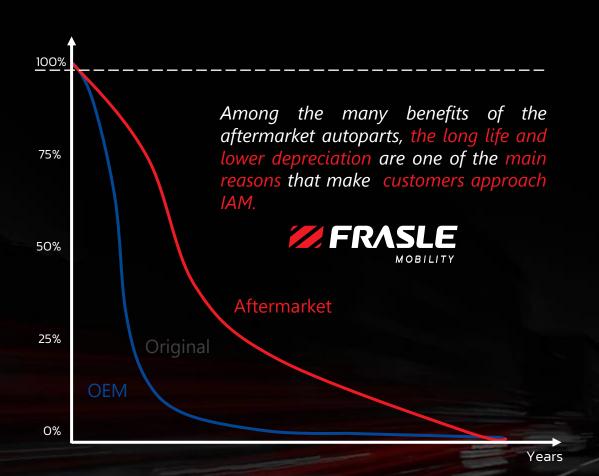


Source: Sindipeças/OICA | Data for the year 2022

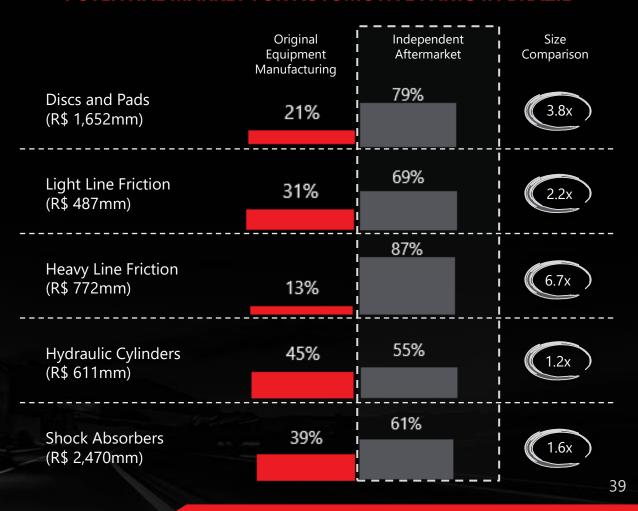


# AUTOMOTIVE PARTS MARKET

#### LIFE CYCLE OF AFTERMARKET PARTS IN VEHICLES



#### POTENTIAL MARKET FOR AUTOMOTIVE PARTS IN BRAZIL





### FRASLE MOBILITY: IS WELL-POSITIONED IN THE

### AFTERMARKET DYNAMICS IN BRAZIL





PARTS DISTRIBUTORS



END CUSTOMERS

JRIGINAL :QUIPMENT (OE'S)

Original Equipment Manufacturing

> Automotive Suppliers

Generic Manufacturing

OEM Sales Unit and Affiliated Distributors

Independent
Distributors
(B&M and Online)

Auto Shops

**Insurance Companies** 

Retail

A Frasle Mobility also sells direct to large retailers

#### HIGHLIGHTS



Sales efforts beyond production to reach the top of mind of consumer and auto mechanic



Frasle Mobility sells both to large wholesale distributors and regional retailers



Mechanics have relevant choice power because service quality perception depends on the used auto part



Strong brand arouses buyer preference



ri.fraslemobility.com

in fras

frasle-mobility