





# **BUILDING A NEW FRAS-LE**Anderson Pontalti





#### FRAS-LE



#### FRAS3

**Listed on B3 Stock Exchange of Brazil** 

R\$ 1,2 BI MARKET CAP

1971 IPO

1954 **FOUNDATION** 



#### **AMONG THE WORLD'S LARGEST COMPANIES**

Production of brake linings for comercial vehicles



#### **GROWTH WITH RESILIENCE**

Diversified markets and segments



#### **DIVERSIFIED MODEL**

Diversified revenue base, both in currencies and markets



#### **STRONG AND RECOGNIZED BRANDS**

Most chosen brands by consumers, globally



#### **GLOBAL PRESENCE**

Substantial market share in markets such as NAFTA, South America, China and India.



#### **DISTRIBUTION NETWORK**

Presence in the major global distributors in its segment



#### **PERFIL**



Present in

## **125 COUNTRIES**

Throughout the

## **5 CONTINENTS**

Fras-le Employees (Brazil and abroad) as

+4,300

Net Revenue 9M2020

**R\$ 1.1 MM** 

66 YEARS OF HISTORY

9 PLANTS

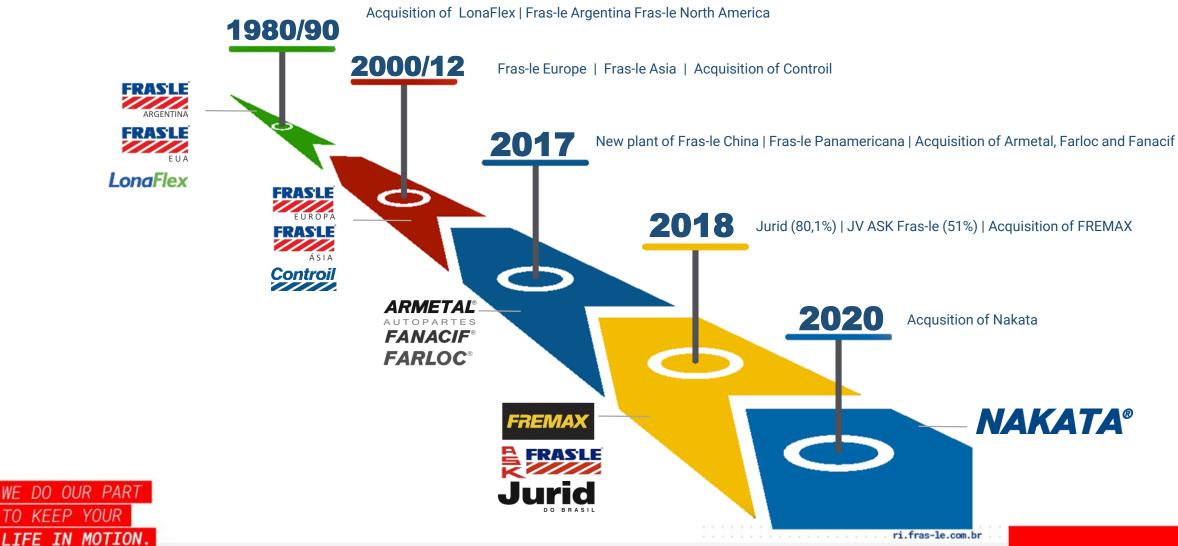
INTERNATIONAL OPERATIONS / UNITS

WAREHOUSES

WE DO OUR PART
TO KEEP YOUR
LIFE IN MOTION.

History of Growth/ Time Line



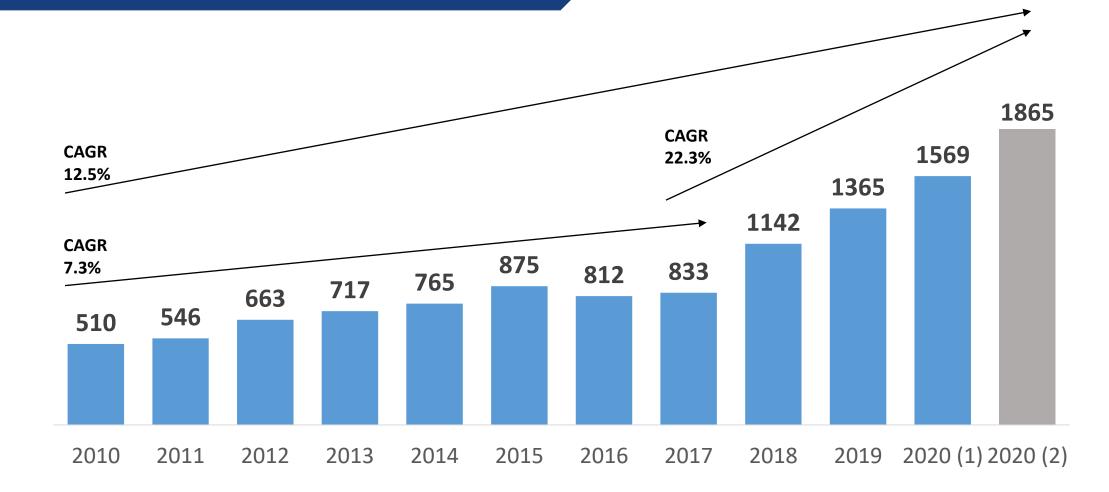


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#### **GROWTH**



Net Revenue





2020 (1) 9M annualized + 4 months Nakata (Sep.x 4) 2020 (2) 9M annualized + 12 months Nakata

#### **FOOTPRINT**

LIFE IN MOTION.

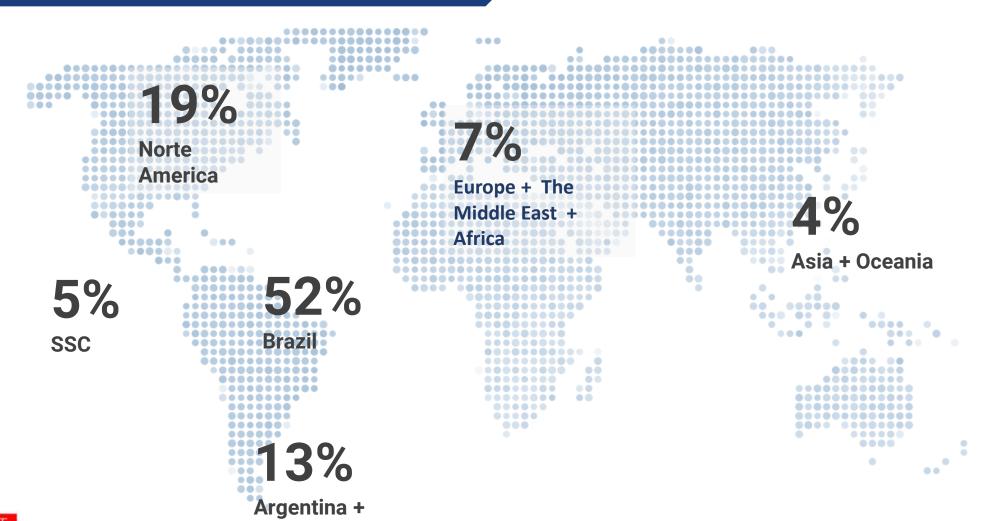
Geopolitical Protection



#### SALES BY REGION 2020

FRASLE

Geopolitical Protection



**Uruguay** 

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TO KEEP YOUR
LIFE IN MOTION.

#### OPERATIONS/ UNITS



**FRAS-LE**Caxias do Sul | RS

**CONTROIL** São Leopoldo| RS

**JURID** Sorocaba| SP

FREMAX
Joinvile| SC

NAKATA Extrema| MG





























Detroit

Holanda

Alemanha

Argentina

Uruguai

China

Índia

Colômbia



#### ICONIC BRANDS - LEADERSHIP





FRAS:LE LonaFlex 50 years	FREMAX 35 years	<b>Controil</b> 63 years	NAKATA® 68 years
#1 Brake linings OEM Brazil and EUA.  #1 Brake linings IAM in Brazil, North America and Latin America.  #1 Brake pads and Brake Shoes in Brazil.	#1 Sales of Disks Brake disks and drums IAM Brazil	#1 Brake Hydraulic Actuators IAM Brazil	#1 Chassis components IAM Brazil  #1 Shock-Absorbers IAM Brazil.  #1 The most dear by mechanics from Brazil.
			Source: IBOPE Inteligência

#### ONE STOP SHOP Brasil

#### FRASLE

#### SKUs - National Coverage

**FRICTION** 

Comme. Line

>3.100 SKUs – 99%



**FRICTION** 

**Light Line** 

>1200 SKUs - 97%



**BRAKE**PERFORMANCE

>700 SKUs – 65%



DISCS BRAKE

>1.900 SKUs – 98%



#### SHOCK ABSORBERS

>900 SKUs – 90%



**MOTORCYCLES** 

>100 SKUs - 81%



## SUSPENSION DIRECTION

>1.200 SKUs - 76%



Total:

>12,000

SKUs

WE DO OUR PART
TO KEEP YOUR
LIFE IN MOTION.



## CUSTOMERS, MARKETS AND PRODUCTS

**Paulo Gomes** 

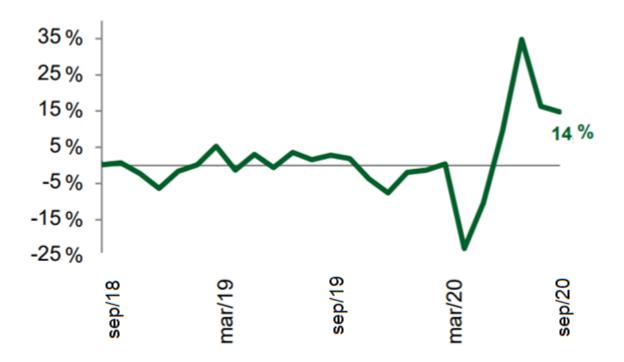




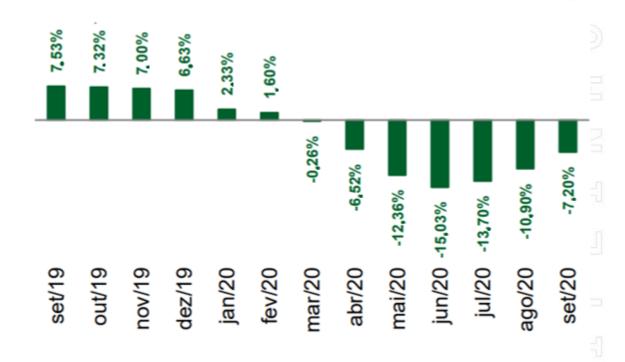
#### Aftermaket Sales in Brazil

Source: Sindipeças - Abipeças

% Change (month x previous month)



% Change (accumulated for the year x same period of the previous year)



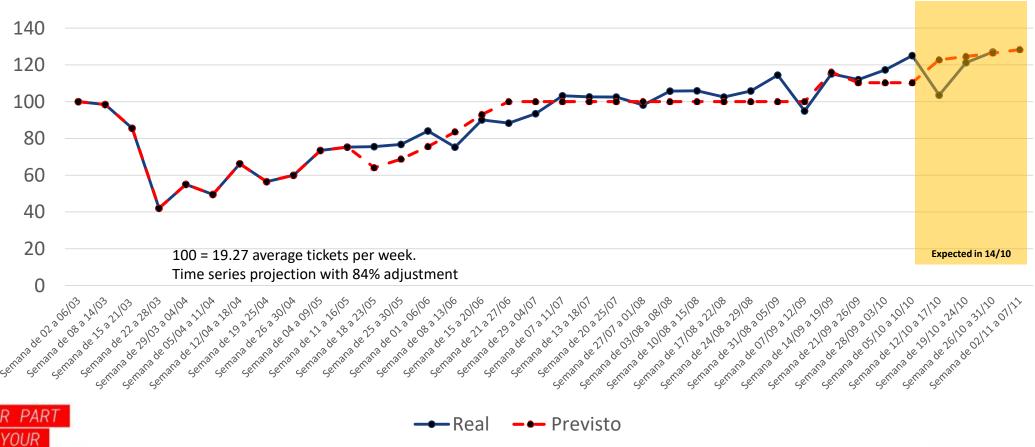


## Vehicles in shops/garages - Brazil

FRASLE

Source: CINAU - Oficina Brasil

# Weekly Evolution - Average tickets per week, Expected in real and foreseen in light line mechanics workshops



## A NEW PORTFOLIO

FRASLE

WE ARE AN UNIQUE COMPANY

The arrival of NAKATA, in September, changes the sales portfolio of Fras-le.
 About 50 % of our sales, in a year, will be of friction material. The remaining percentage consists of a variety of products.



FREMAX

Controil

**NAKATA®** 









## LEADING BRANDS

FRASLE

TOP OF MIND IN VARIOUS CATEGORIES

Our brands are the first ones to be remembered by applicators in Brazil, They are also a benchmark for leaderhisp, quality and positioning.















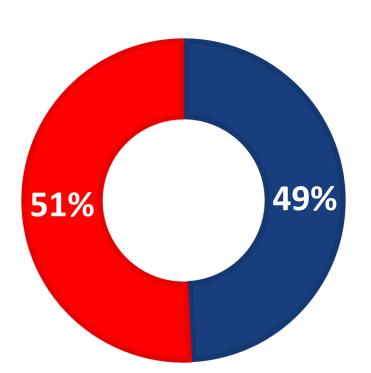
#### Net Revenue 9M2020

FRASLE

Breakdown - Only 01 month of Nakata.

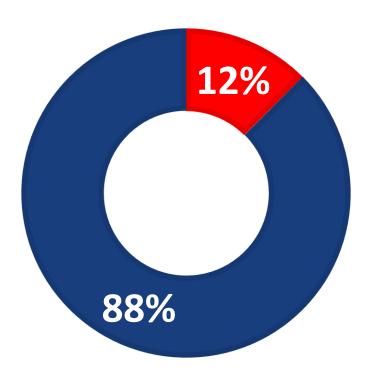


■ Domestic ■ Foreign



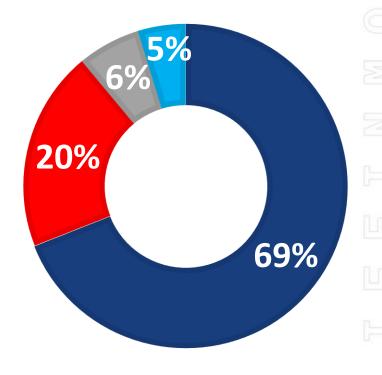
#### **SEGMENT**

■ OEM ■ Aftermarket



### **PRODUCT**

■ Friction ■ Brakes ■ Suspensions ■ Others

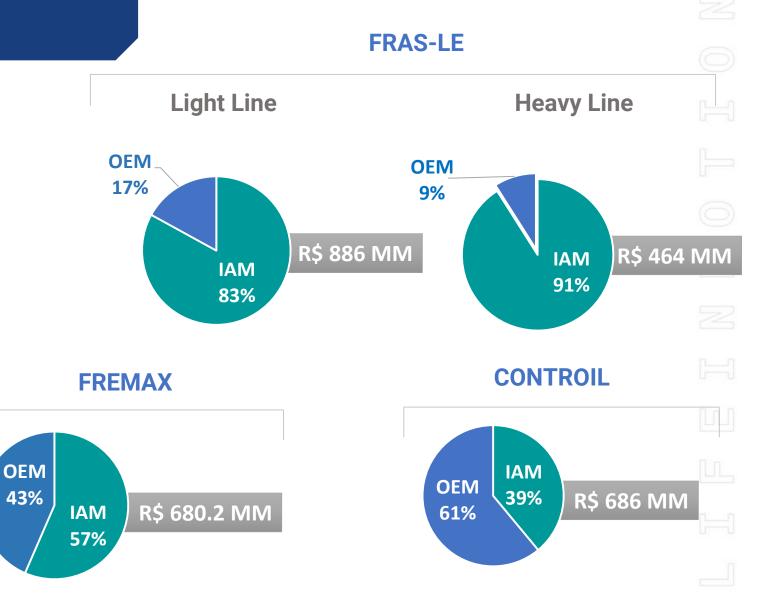




### **BUSINESS ENVIRONMENT**



POTENTIAL MARKET BRAZIL 2019



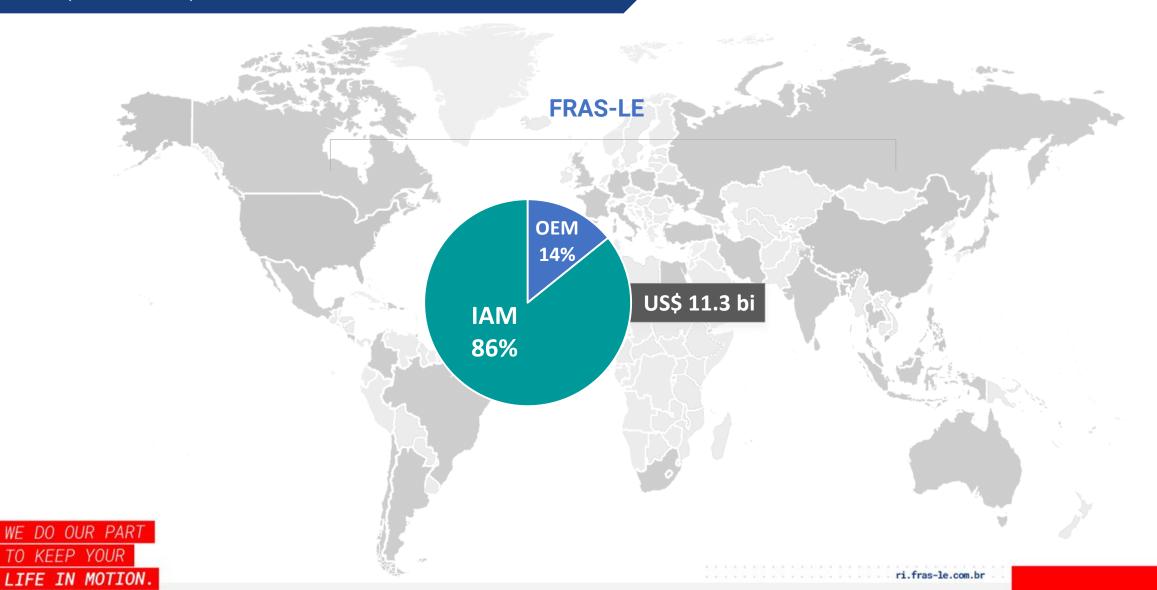
DO OUR PART KEEP YOUR LIFE IN MOTION.

Fonte: Inteligência de Mercado Fras-le – Agosto 2020

## **BUSINESS ENVIRONMENT**

FRASLE

GLOBAL 2019 - POTENTIAL MARKET IN FRICTION MATERIAL (EXCEPT BRAZIL)



# SERVICE COVERAGE Sales and Aftersales |



#### FRAS-LE

COMPLETE NATIONAL COVERAGE



+500 ECONOMIC GROUPS

1,4 K POINTS OF SALE



Brazil

#### NAKATA

COMPLETE NATIONAL COVERAGE

12 ACTION REGIONS

+500 ECONOMIC GROUPS

1,4 K POINTS OF SALE



# SERVICE COVERAGE Sales and Aftersales | Global





SALES OFFICES

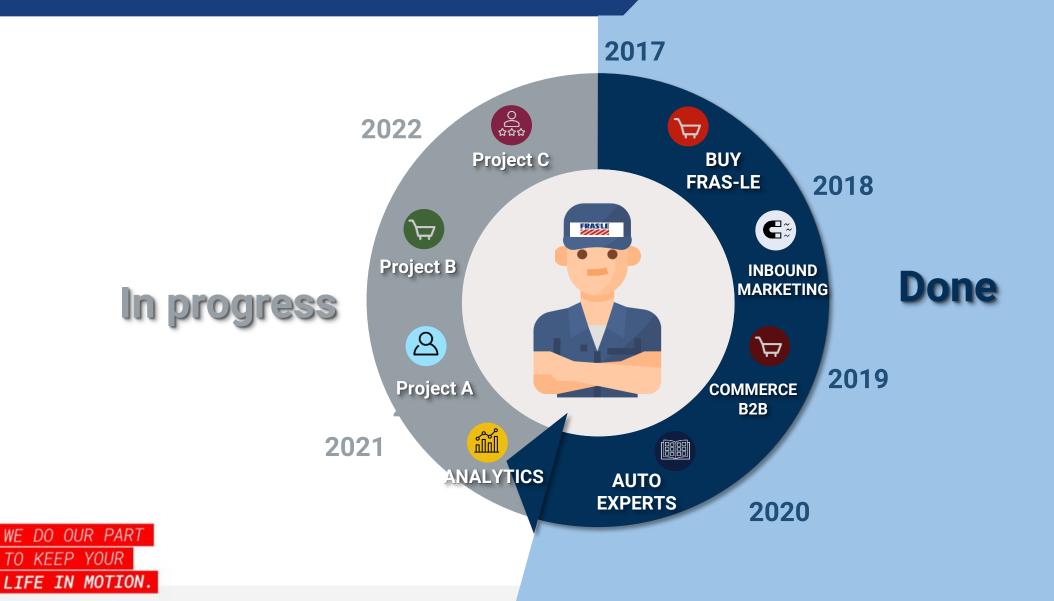
EUA | CHILE | COLOMBIA | MÉXICO | ALEMANHA | HOLANDA



+100 PRESENCE IN COUNTRIES



#### **DIGITAL TRANSFORMATION**



#### **CUSTOMER APPROACH**



#### **PURCHASE ORDERS PORTAL**





# E-COMMERCE ONLINE AND OFFLINE









Controil







## K

# TRAINING E-LEARNING





# INBOUND MARKETING BLOG/NEWS







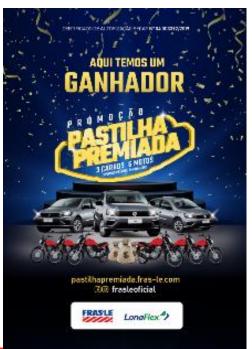


#### **CUSTOMER APPROACH**













WE DO OUR PART
TO KEEP YOUR
LIFE IN MOTION.

#### **CUSTOMER APPROACH**





















### TRACK TECHNOLOGY TO THE STREETS





- STOCK CAR
- STOCK LIGHT
- MERCEDES-BENZ CHALLENGE

#### FREMAX BRAKE DISCS

ALSO ARE IN THE FOLLOWING **COMPETITIONS:** 

- **SPRINT RACE**
- **OLD STOCK RACE**
- PORSCHE GT3 CUP CHALLENGE BRASIL





































RESULTS:
THE 3Q / 9M2020
EXPANSION
PATHHemerson Souza





#### STRATEGY X RESULTS



BUILDING A SOLID FOUNDATION



- Even in market conditions impacted by the C-19 pandemic, Fras-le enjoys a very unique market moment in its history;
- This is the best Company's quarter after the implementation of IFRS;



- Today's results correlates to discipline and adjustments made as of 2018 and are complemented by investments in M&A, aligned with strategy and good execution;
- In 3Q20, most Units showed growth in revenue and performance a positive achievement in the new business configuration, plus acquisitions;



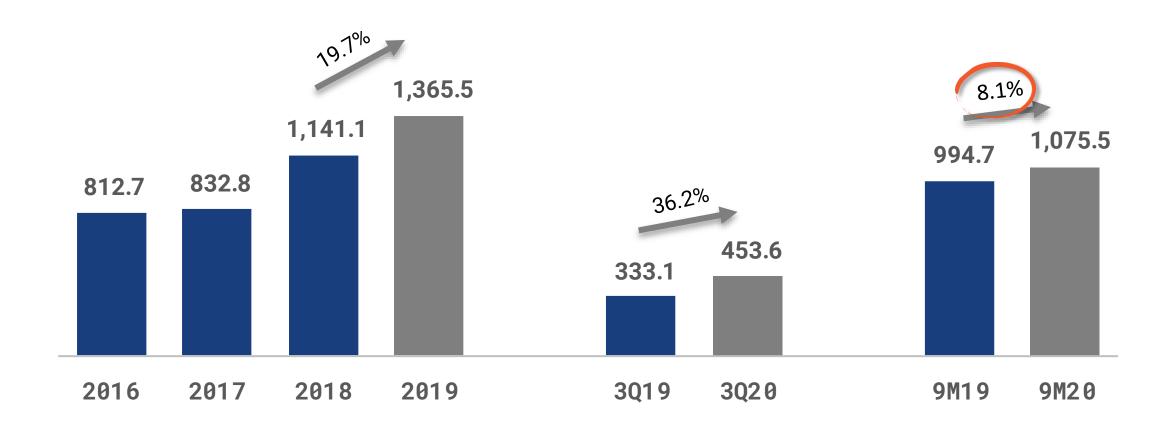
- September marks Nakata's entry into Fras-le consolidated record results;
- The current order book shows good revenue levels until the end of the year;



• Inflation and material shortage are beginning to pose as challenges and risks;

#### **NET REVENUE**



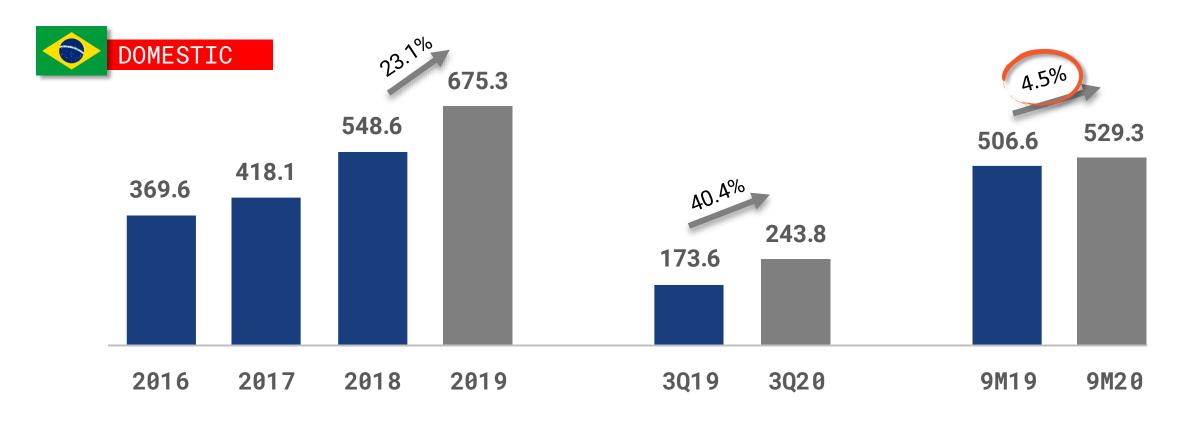




#### DOMESTIC MARKET



Net Revenue | R\$ Million

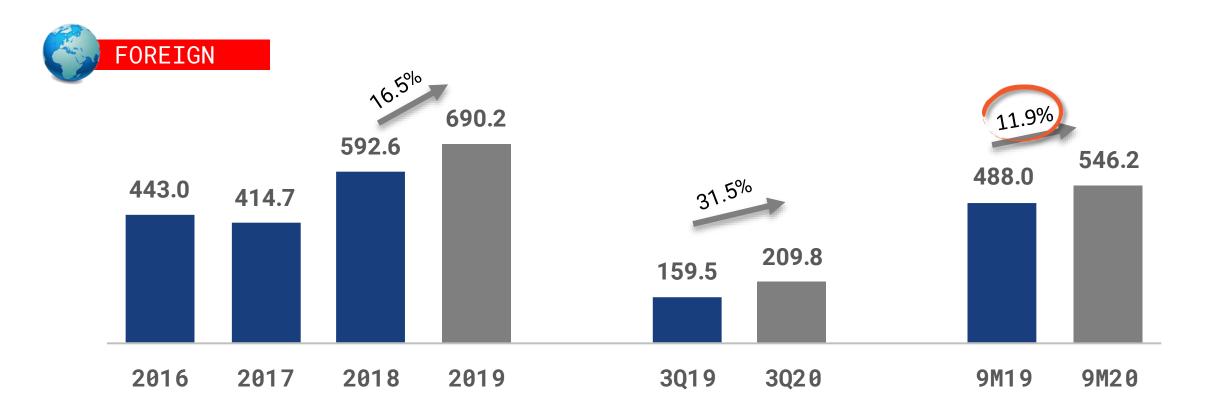




#### FOREIGN MARK

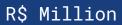


Net Revenue | R\$ Million

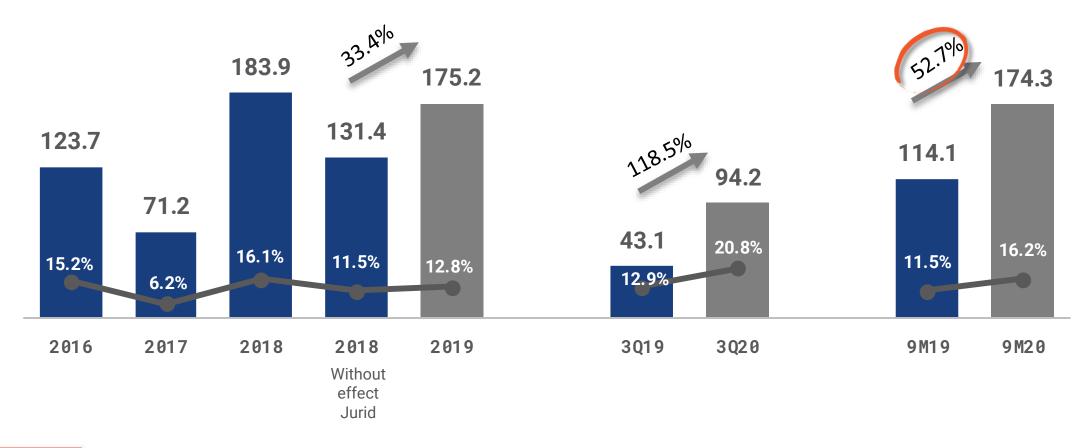




#### **EBITDA**



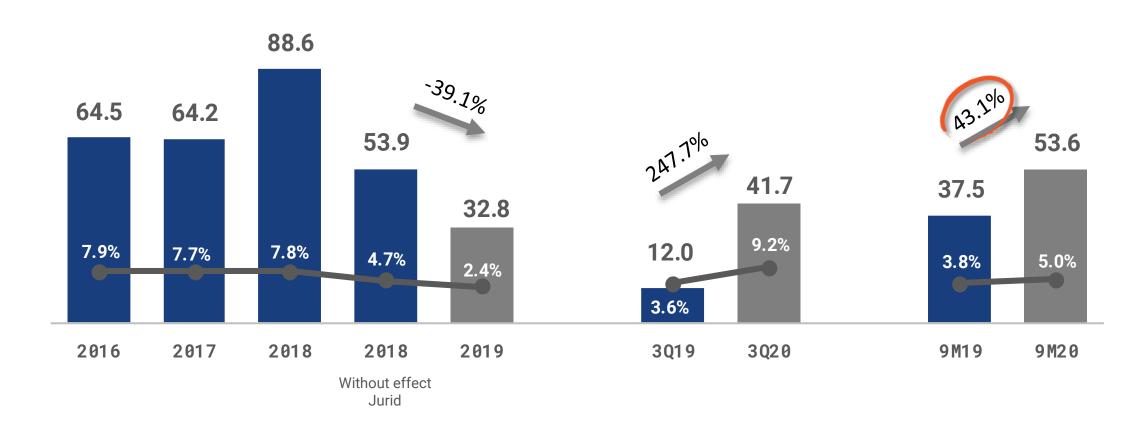






#### **NET RESULT**

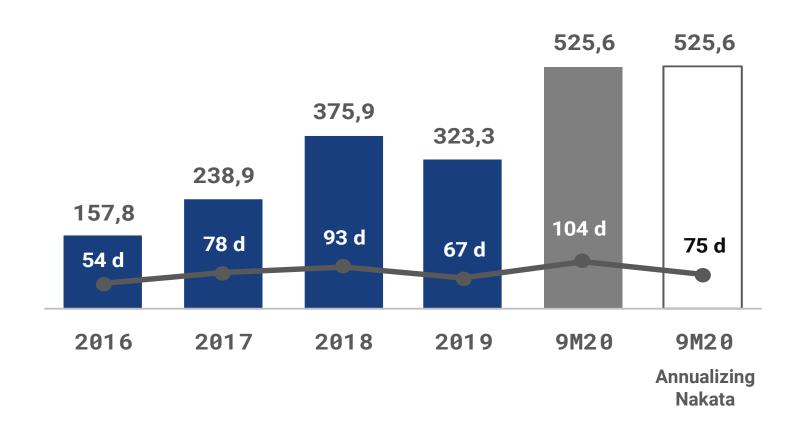






#### NEED FOR WORKING CAPITAL







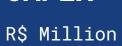
#### FREE CASH FLOW



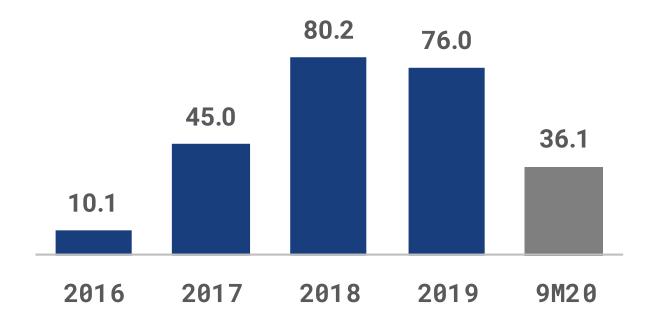




#### **CAPEX**





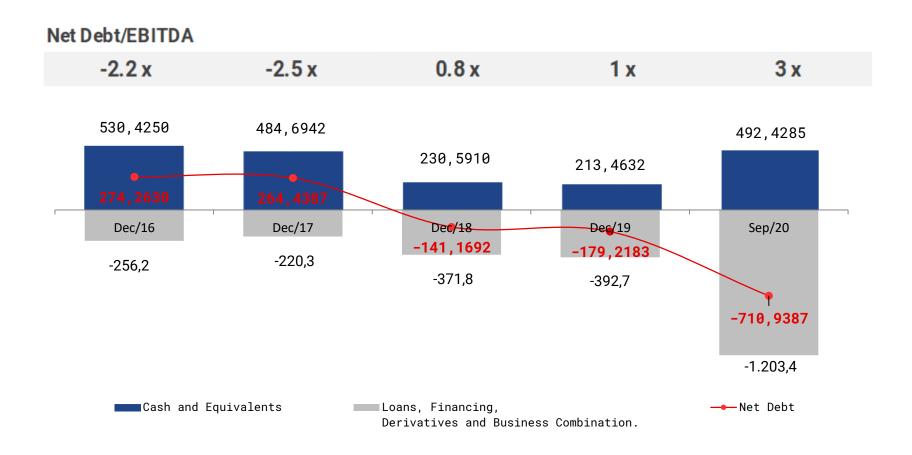




# **NET DEBT**



R\$ Million

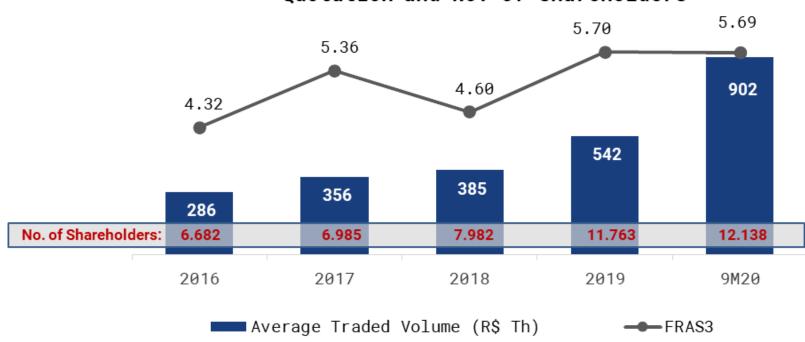




# CAPITAL MARKET



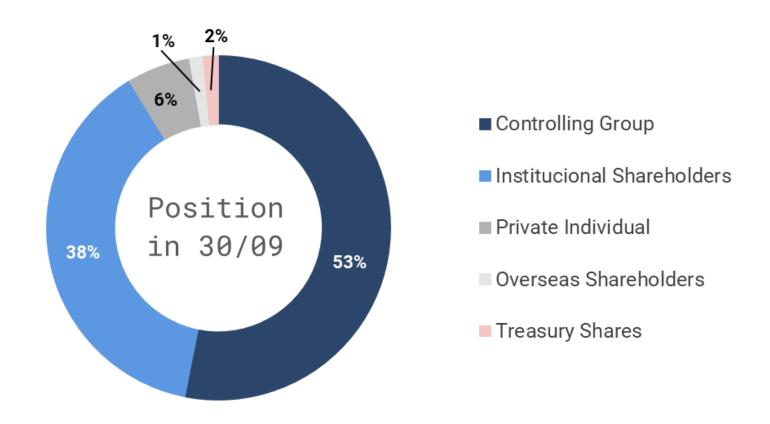
# Average Daily Volume (R \$ thousand), Quotation and No. of Shareholders





# CAPITAL MARKET









TECHNOLOGY,
TRENDS AND
INNOVATION
Cesar Ferreira





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# PRODUCT INNOVATION STRATEGY

FRASLE

CONFIRMING A VIEW OF THE FUTURE



# PRODUCT INNOVATION STRATEGY

FRASLE

CONFIRMING A VIEW OF THE FUTURE

**SMART MATERIALS** 











# PRODUCT INNOVATION

CONFIRMING A VIEW OF THE FUTURE

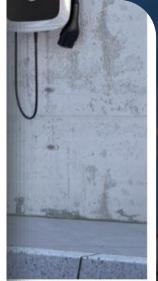


# Volkswagen's Curious Use of Drum Brakes in New ID.4



By THE BRAKE REPORT - September 25, 2020 Q No Comments



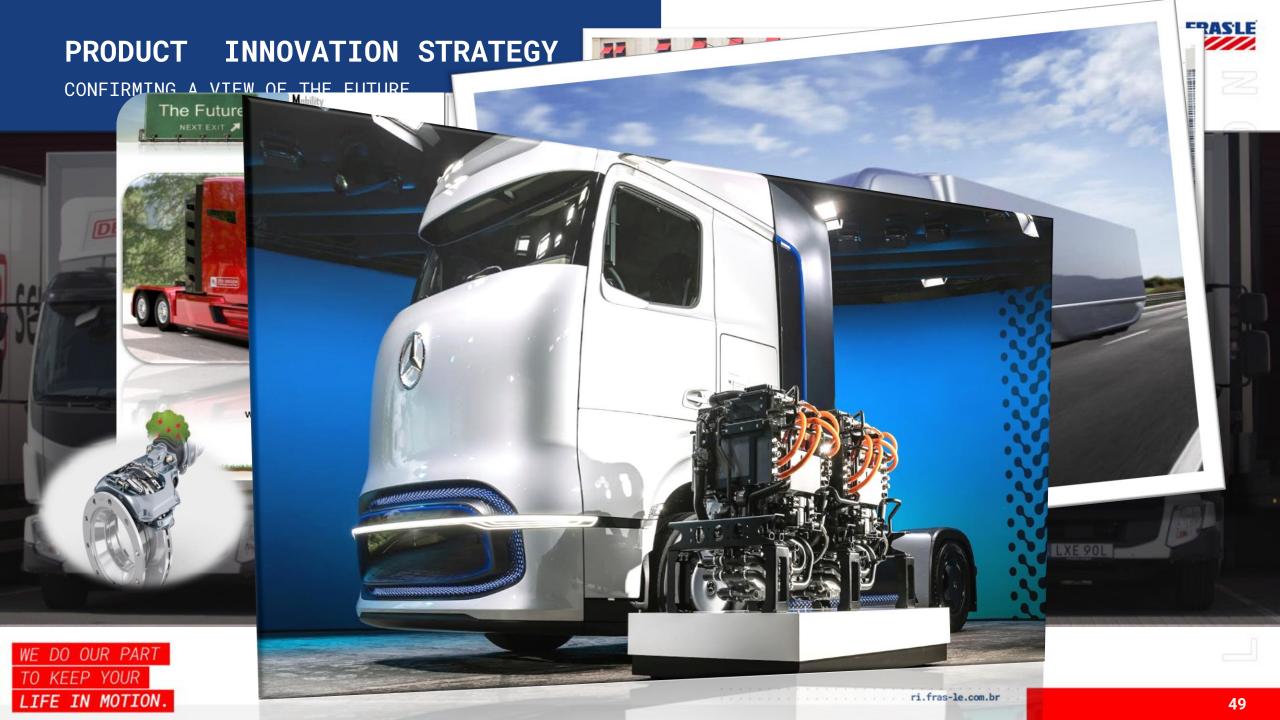


será

# de 180 mil unidades/ano em 2030

ac 100 mm annagaes/ano em 200





# PRODUCT INNOVATION STRATEGY

FRASLE

PRODUCT INNOVATION STRATEGY

















WHAT IS THE FUTURE OF THE FRAS-LE PRODUCT?







# EXECUTION OF THE STRATEGY AND THE FUTURE

**Sérgio Carvalho** 





ri.fras-le.com.br





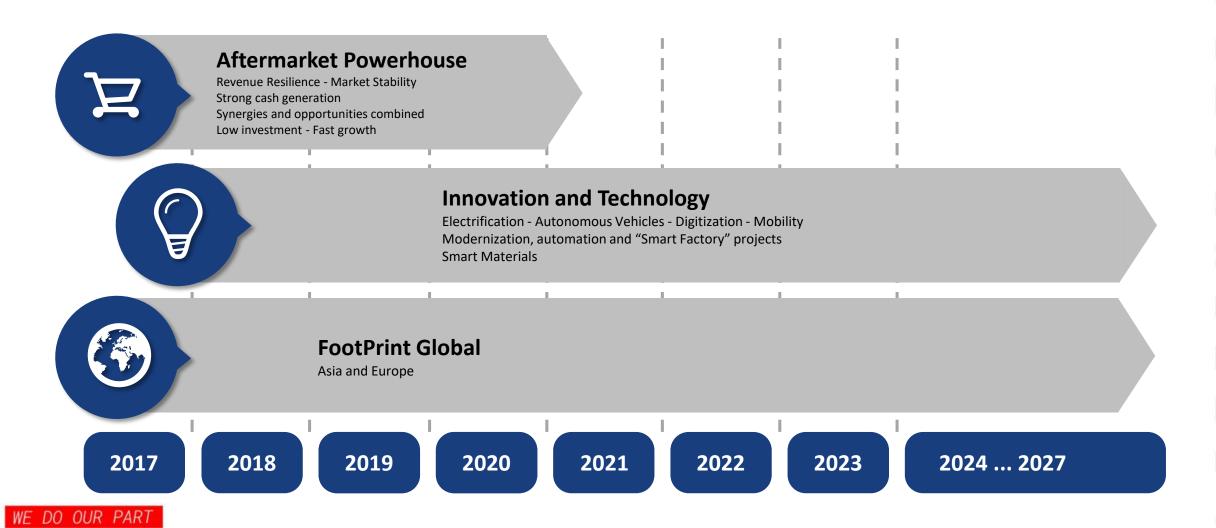
# FROM THE STRATEGY TO EXECUTION



FRAS-LE EXPANSION PATH OVER THE LAST YEARS

TO KEEP YOUR

LIFE IN MOTION.



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# FRAS-LE PRODUCT PROFILE 2016

FRASLE

AFTERMARKET POWEHOUSE

OUTER PART

INNER PART

#### **CHASSIS**

POWERTRAIN



#### **ENDS**

Wheel hubs Wheels Bearings

#### **SUSPENSION**

Shock Absorbers Arms Links Metal / Rubber

### STEERING SYSTEM

Terminals Fluids Steering boxes Arms





Items supplied by Fras-le in in its operation markets

# AFTERMARKET POWERHOUSE

FRASLE

THE DEVELOPMENT OF A STRATEGY IN PROGRESS











**COMING SOON** 



2012

RL R\$ 100mm 95% Aftermarket 5% Exports 2017

RL U\$ 25mm 100% Aftermarket 2018

RL R\$ 200mm 90% Aftermarket 40% Exports 2020

RL R\$ 500mm 98% Aftermarket 5% Exports

95% Aftermarket

~ RL R\$ 850 mm

25% Exports

#### **EXPANSION CYCLE 1**

Use of 2016 follow-on resources + leverage Reinforcement of the Aftermarket PowerHouse Business in Argentina, Brazil and Uruguay EXPANSION CYCLE 2

Em construção ......



# AFTERMART POWERHOUSE

ONE OF THE MAIN POWERHOUSES IN THE DOMESTIC MARKET



**Estimated Annual Net Revenue - Aftermarket** 

... And one of the major suppliers of auto parts in Brazil. \_





# AFTERMARKET POWERHOUSE



BUILDING A SOLID FOUNDATION

- We have created an accelerated growth model via M&A, with good multiples and potential for synergy at scale;
- We expanded our businesses in an area of robust and resilient growth;
- Expand presence in the main distributors;
- Distribution, logistics and customer management synergies;
- Diversification of product portfolio; offering products and systems;
- Expand the brand profile: unique asset in the aftermarket;
- Achieve a cash coverage ratio for more robust movements in the future;
- Shielding attention and growth of foreigners in Brazil;



# FRAS-LE PRODUCTS PROFILE - 2020

FRASILE

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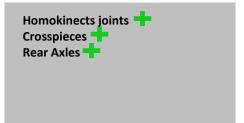
AFTERMAKRET POWEHOUSE

OUTER PART INNER PART

# CHASSIS

# Wheel hubs + • Wheels Bearings +

POWERTRAIN 🕂





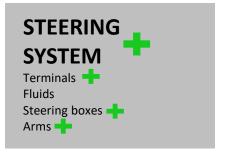
**BRAKES** 

Friction Material

Discs and Drums

Actuators 🗸

Fluids 
Sensors





Items supplied by Fras-le in its operation markets



Items supplied by FREMAX in its operation markets



Items supplied by NAKATA in its operation markets



WE DO OUR PART TO KEEP YOUR LIFE IN MOTION.

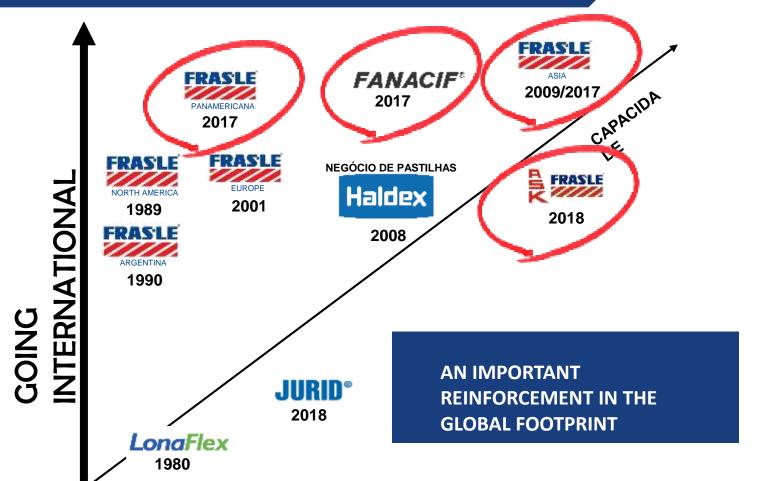




# FROM STRATEGY TO EXECUTITION

FRASLE

FRAS-LE EXPANSION PATH OVER THE LAST YEARS







2018



NAKATA® 2019



Product Portfolio Expansion

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## **FUTURE VISION**



OVERCOMING 2020 VISION

By annualizing our 9M20 results and including NAKATA's revenue, we exceeded our 2015 vision, which pointed to a company of R \$ 2 billion in revenue. It is time for new goals ...











CONSIDERABLE GEOPOLICT UNCERTAINITIES

CONSUMER
HABITS
ARE CHANGING

**DIGITAL** 

TRANSFORMATION

MAJOR TECHNOLOGICAL TRENDS

RADITRANSFORMATIONS

WE ARE

UNDERGOING RADICAL

# WHAT TO DO TO ENSURE SUCCESS IN THE FUTURE?



# **INNOTATION AND TECHNOLOGY**

PRODUCTS - PROCESSES - MAMAGEMENT

FINANCIAL CAPABILITY





**COOPERATIONS** 

**AGILITY** 





**LOGISTICS** 

**DATE - A NEW PROTAGONIST** 







