



TELEFÔNICA BRASIL S.A.
Publicly Held Company
CNPJ No. 02.558.157/0001-62 – NIRE 35.3.0015881-4

MATERIAL FACT

Telefônica Brasil S.A. (“Company”) (B3: VIVT3; NYSE: VIV), pursuant to and for the purposes of Article 157, paragraph 4, of Law No. 6,404/1976, and CVM Resolution No. 44/2021, hereby informs its shareholders and the market in general that, at a meeting held on March 3, 2026, the Company’s Board of Directors was informed that, due to the assumption of new responsibilities as Chief Financial Officer at VMED O2 UK Limited (Virgin Media O2 UK), a joint venture between Telefónica S.A. and Liberty Global, in the United Kingdom, Mr. David Melcon Sanchez-Friera will step down from his position as Chief Financial and Investor Relations Officer of the Company as of April 2, 2026, on which date the aforementioned Board is expected to deliberate on the election of his successor.

The Board of Directors expressed its highest esteem and distinguished consideration to Mr. David Melcon Sanchez-Friera, in recognition of his significant contributions and dedication throughout the period in which he served the Company, wishing continued success in his new professional endeavor.

The Company will keep its shareholders and the market in general duly informed about the developments of this matter, in accordance with the applicable legislation.

São Paulo, March 4, 2026.

David Melcon Sanchez-Friera
CFO and Investor Relations Officer
Telefônica Brasil – Investor Relations
Email: ir.br@telefonica.com
<https://ri.telefonica.com.br/>