



**TELEFÔNICA BRASIL S.A.**  
Publicly-held Company  
CNPJ/MF nº 02.558.157/0001-62 – NIRE 35.3.0015881-4

## **NOTICE TO THE MARKET**

Telefônica Brasil S.A. ("Company or Telefônica Brasil") (B3: VIVT3; NYSE: VIV), in compliance with Circular Letter 2022-CVM/SEP and in accordance with the CVM Resolution nº 44/2021 and CVM Resolution 80/2022, communicates to its shareholders and the market in general the participation of executives from the Company in online events, as follows:

### **Joanes Ferreira Ribas – Sustainability Director**

**Guest:** Marcio Lino – ESG Officer (TIM)

**Event:** XP Telecom Week: ESG Initiatives

**Date and time:** January 24<sup>th</sup>, 2023 at 4:00 pm

**Link:** <https://www.youtube.com/watch?v=WhPcc165mOA>

**Topics to be discussed:** main ESG initiatives, challenging themes and possibilities to improve Companies' results.

### **Renato Gasparetto - VP of Institutional Relations and Sustainability**

**Guests:** Carlo Pereira – CEO of UN's Global Compact in Brazil

Carla Crippa – Vice President of Corporate Affairs (Ambev)

Gustavo Gachineiro – Vice President (CPFL Energia)

**Event:** Vivo Talks by NetZero: UN's 2030 Ambition – The importance of Company adherence in the current scenario

**Date and time:** January 26<sup>th</sup>, 2023 at 5:00 pm

**Link:** <https://www.youtube.com/watch?v=tVtn0Hs62oc>

**Topics to be discussed:** initiatives and challenges that Companies are taking as a contribution to society and to sustainable development.

Telefônica Brasil reaffirms its commitment to the transparency and fairness of information provided to its shareholders and the market in general.

São Paulo, January 20, 2023.

**David Melcon Sanchez-Friera**  
CFO and Investor Relations Officer

Telefônica Brasil – Investor Relations  
Tel: +55 11 3430 3687  
Email: [ir.br@telefonica.com](mailto:ir.br@telefonica.com) / [www.telefonica.com.br/ri](http://www.telefonica.com.br/ri)