



TELEFÔNICA BRASIL S.A.

Publicly Held Company

CNPJ No. 02.558.157/0001-62 - NIRE 35.3.0015881-4

NOTICE TO THE MARKET

Telefônica Brasil S.A. ("Company" or "Telefônica") (B3: VIVT3; NYSE: VIV), hereby informs its shareholders and the market in general that, on this date, it has completed a corporate reorganization involving its stake in Vivae Educação Digital S.A. ("Vivae" and "Transaction"), a company jointly held by Telefônica and Ânima Holding S.A. The Transaction consisted of the contribution of all Vivae shares held by the Company to the Vivo Ventures Fundo de Investimento em Participações Multiestratégia Investimento no Exterior – Responsabilidade Limitada fund ("Vivo Ventures"), as a means of paying in part of the quotas already subscribed by the Company in said fund, representing a contribution of R\$17,375,359.36, according to an independent valuation by a specialized firm. Vivo Ventures is an equity investment fund held by the Company, as the majority quota holder, together with Telefônica Open Innovation, S.L.

As a continuation of the Transaction, Vivae entered into an agreement for a business combination with Ada Tecnologia e Educação S.A. ("Ada"), a company specialized in providing services and developing solutions focused on programming and technology education in the B2B segment. This combination will enable Vivae and Ada to generate synergies and be closer to strategic partnerships in this segment. The completion of the business combination between Vivae and Ada is subject to certain precedent conditions, including the applicable antitrust approval.

São Paulo, October 6, 2025.

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