



TELEFÔNICA BRASIL S.A.

Publicly Held Company

CNPJ No. 02.558.157/0001-62 – NIRE 35.3.0015881-4

MATERIAL FACT

Telefônica Brasil S.A. (“Company”) (B3: VIVT3; NYSE: VIV), pursuant to and for the purposes of Article 157, paragraph 4, of Law No. 6,404/1976, and CVM Resolution No. 44/2021, hereby informs its shareholders and the market in general that, at a meeting held late yesterday, the Company’s Board of Directors appointed Mr. Rodrigo Rossi Monari to the position of the Company’s Chief Financial and Investor Relations Officer, for a term of office commencing on April 2, 2026, and ending on the date of the first meeting of the Board of Directors to be held after the Annual General Meeting of 2028, in replacement of Mr. David Melcon Sanchez-Friera, who will no longer serve as the Company’s Chief Financial and Investor Relations Officer as of April 2, 2026 due to the assumption of new responsibilities as Chief Financial Officer at VMED O2 UK Limited (Virgin Media O2 UK), a joint venture between Telefónica, S.A. and Liberty Global, in the United Kingdom.

The Board of Directors ratified its highest esteem and distinguished consideration to Mr. David Melcon Sanchez-Friera, in recognition of his significant contributions and dedication throughout the period in which he served the Company, which will last up to the end of the day of April 1 2026, and wishes every success to the Company’s new Chief Financial and Investor Relations Officer, Mr. Rodrigo Rossi Monari.

São Paulo, March 27, 2026.

David Melcon Sanchez-Friera
CFO and Investor Relations Officer
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