

TELEFÔNICA BRASIL S.A.

Publicly Held Company CNPJ No. 02.558.157/0001-62 - NIRE 35.3.0015881-4

NOTICE TO THE MARKET

Telefônica Brasil S.A. ("Company" or "Telefônica") (B3: VIVT3; NYSE: VIV), hereby informs its shareholders and the market in general that, on November 1, 2025, Telefônica Cloud e Tecnologia do Brasil S.A. ("Telefônica Cloud Brasil"), an entity controlled by the Company, incorporated IPNet Serviços em Nuvem e Desenvolvimento de Sistemas Ltda. ("IPNet"), a wholly-owned subsidiary of Telefônica Cloud Brasil, that was consequently extinguished ("Incorporation").

The Incorporation is part of a corporate and operational reorganization aimed at promoting administrative and economic benefits through the simplification of operational structures, reduction of costs related to the operations and activities carried out by IPNet and Telefônica Cloud Brasil, and the leveraging of internal synergies. Furthermore, the Incorporation was carried out based on the book value of IPNet's net assets and did not result in any change to the share capital of Telefônica Cloud Brasil nor to the equity interest held by the Company in Telefônica Cloud Brasil.

As a result of the Incorporation, Telefônica Cloud Brasil succeeds IPNet in all assets, liabilities, rights, and obligations.

São Paulo, November 3, 2025.

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