

New Chief Financial and Investor Relations Officer

Notice to the market

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Curitiba, January 7, 2013 – Paraná Banco (BM&FBOVESPA: PRBC4/ ADR Level I: PRBAY), announces that on Board of Directors Meeting has elected Mr. Laercio Schulze de Sousa for the positions of Chief Investor Relations Officer and Chief Financial Officer of the Company. The elected Officer will be invested in his position as soon as his election is homologated by the Central Bank of Brazil. In the same meeting, Mr. Luis Cesar Miara, retiring, has requested resignation from the position of Chief Financial Officer, and Mr. Cristiano Malucelli, has requested resignation from the position of Chief Investor Relations Officer, remaining as the Company's Chief Executive Officer.

Mr. Laercio Schulze de Sousa graduated with a degree in Economics from Pontifícia Universidade Católica (PUC) and holds a MBA degree from the IBMEC in Finance. He works in financial institutions since 1985. His last position, for eight years, was as Treasury Superintendent at Banco Daycoval S.A..