



**ELETROMIDIA S.A.**

Publicly held Company  
CNPJ/MF 09.347.516/0001-81

**MATERIAL FACT**

Public Bidding of Flight Information System (*Sistema Informativo de Voo*) (“SIV”) – Congonhas Airport

ELETROMIDIA S.A. (B3: ELMD3) (“Company”) in compliance with CVM Instruction No. 358/2002 and art. 157, Paragraph 4 of Law No. 6.404/76 (“Brazilian Corporation Law”), hereby informs its shareholders and the market in general that on this date it became the winning bidder of the Electronic Public Bidding No. 234/ADLI-2/SBSP/2020 carried by Infraero – Empresa Brasileira de Infraestrutura Aeroportuária for the supply, installation and maintenance of 218 screens/equipment for marketing publicity and for transmitting the Flight Information System (*Sistema Informativo de Voo*) – SIV of Congonhas São Paulo Airport (“Concession”). The Company is waiting the analysis of the bidding documents and the respective confirmation of its winning bid and the execution of the agreement related to the Concession.

The Company's winning bid offered the greater amount of fixed monthly fee payment for Infraero.

The Concession entails the supply, installation, and maintenance of 218 screens/equipment, of which 83 shall be used for its own or third parties' advertisement and 135 shall be used to transmit the SIV for the airport users, for a contract period of 36 months.

The Congonhas São Paulo Airport has a public flow of more than 22 million passengers<sup>1,2</sup>, being the second largest airport in Brazil in terms of public flow, as well as the main executive airport.

The winning of the Concession is in line with the Company's growth strategy, which is focused on establishing a broad presence in the cities where it has operations, in the most relevant locations, leveraging our portfolio of segments, thus following the complete journey of our audience.

São Paulo, March 22, 2021

**ELETROMIDIA S.A.**

**Marina Pereira Melemendjian**  
Investor Relations Officer