

Mosaico Tecnologia ao Consumidor S.A.

CNPJ/MF: 09.083.175/0001-84

NIRE: 33.3.0028783-3

Material Fact
CHANGE OF CEO

Mosaico Tecnologia ao Consumidor SA ("Company" or "Mosaico"), according to article 157, paragraph 4, of Law 6404/1976 and CVM Instruction 358/2002, announces to its shareholders and the market that its Board of Directors, at a meeting held on August 16, announced the departure of the current CEO (Chief Executive Officer), Thiago Colares Flores and, at the same meeting, unanimously approved the choice of Mauricio Cascão as the Company's new CEO .

Mauricio Cascão is a BSc Communications Systems engineer from École polytechnique fédérale de Lausanne, with a Masters in Networking in France and an MBA in Finance in the US, having worked at HP Labs, AT&T, Telecom Italia and as an entrepreneur leading Mandic Cloud Solutions. He has extensive experience in C-level positions such as Network Director, Innovation Technology Director, CIO and CEO in several countries such as Switzerland, France, UK and Italy, always in the area of technology and business development. In his last experience as partner and CEO of Mandic, a company invested by Riverwood and Intel Capital (which sold its stake to Oria in 2017), he led the company in its solid growth until the sale to Claranet in 2021.

The Board of Directors here expresses its gratitude to Thiago Flores for his trajectory and leadership during his 11 years with the Company, including 7 years as CEO. Under his management, we successfully completed the acquisition of Buscapé and went public, building the largest digital content and sales origination platform for e-commerce in Brazil. Thiago Flores will take over as an observer on the Board of Directors and will participate in the transition during 2021.

Rio de Janeiro, August 16, 2021

Fernando Tavares de Campos
Investor Relations Officer