## EARNINGS RELEASE

VULCABRASBUILDING A BETTER COUNTRY THROUGH SPORTS.

## Jundiaí, November 9, 2021

VVulcabras S.A. [B3: VULC3] announces today its results for the third quarter of 2021[3Q21]. The Company's operational and financial information is presented based on consolidated figures and in millions of reais, prepared in accordance with accounting practices adopted in Brazil and international financial reporting standards [CPC 21 AND IAS 34]. The data in this report refers to the performance in the third quarter of 2021, compared to the same period of 2020, unless specified otherwise.

## HIGHLIGHTS

## Gross Volume

7.5 million pairs/pieces in 3Q21, a decrease of 4.9\% compared to 3Q20 and of 18.3 million pairs/pieces in 9M21, an increase of $\mathbf{1 8 . 7 \%}$ compared to 9M20.

## Gross Margin

36.1\% in 3Q21, an increase of 1.9 p.p compared to 3Q20, and 34.9\% in 9 M 21 , an increase of $\mathbf{2 . 4} \mathbf{~ p . p . ~ i n ~}$ relation to the margin in 9M20.

## Net Revenue

R\$ 535.9 million in 3Q21, an increase of $\mathbf{4 0 . 0} \%$ compared to 3 Q 20 and of 49.1\% compared to 3Q19. In 9M21, revenue was $\mathbf{R} \$ \mathbf{1 , 2 4 7 . 2}$ million, an increase of $\mathbf{7 3 . 2 \%}$ compared to 9M20 and of $\mathbf{2 6 . 5 \%}$ compared to 9M19.

## Net Income

$\mathbf{R} \mathbf{\$ 1 2 6 . 5}$ million in 3Q21, an increase of $191.5 \%$ compared to the income of $\mathbf{R} \$ 43.4$ million in 3Q20, and R\$ 232.6 million in 9M21, an increase of R\$ 255.6 million in contrast to the loss of $\mathbf{R} \mathbf{\$} \mathbf{2 3 . 0}$ million in 9M20

## Gross Profit

R\$ 193.2 million in 3Q21, an increase of 47.7\% compared to 3Q20, and R\$ 435.6 million in 9M21, an increase of 85.9\% compared to 9M20.

## EBITDA

R\$ 138.9 million in 3Q21, an increase of $\mathbf{1 0 9 . 8 \%}$ compared to $\mathbf{R} \mathbf{\$ 6 . 2}$ million in 3Q20 and $\mathbf{R} \$ \mathbf{2 7 9 . 0}$ million in 9M21, an increase of 626,6\% compared to 9M20.

Early distribution of dividends in the amount of R\$86 million.

VULC3 Quote (9/30/2021)
R\$ 10,61
$>$ Number of shares
Common: 245.756.244
$>$ Conference call
11/10/2021 at 10 am (Brasilia)
$>$ Telephones Brazil
+55 11 4090-1621
+55 11 4210-1803
$>$ IR Email dri@vulcabras.com.br
Vulcabras IR website
http://vulcabrasri.com

## MESSAGE FROM MANAGEMENT

vulcabras announces its financial results for the 3rd quarter of 2021 with record revenues and net income. Even in a macroeconomic scenario of high volatility, inflationary pressure and political instability that directly impacted consumption, the measures taken recently by the company achieved high performance rates for the second consecutive quarter. Since the beginning of the year, Vulcabras has focused its strategy on simplifying and consolidating its portfolio, thus fully focusing on the sports segment.

Net revenue was $\mathrm{R} \$ 535.9$ million, an increase of $40.0 \%$ compared to the same period in 2020. Revenue growth was leveraged by the sports footwear category, which recorded an increase of 66.3\%. Both Olympikus and Under Armour posted relevant growth compared to the same quarter of the previous year. In addition, we had an increase in revenue from the sale of Mizuno shoes in full during this period.
Net income for the 3rd quarter was $\mathrm{R} \$ 126.5$ million, the highest quarterly income in the Company's history, and represented an increase of $191.5 \%$ over the result of R\$43.4 million in 3Q20. The net margin reached $23.6 \%$ in 3Q21, an increase of 12.3 p.p., compared to $11.3 \%$ achieved in 3Q20.

EBITDA was R\$ 138.9 million, an increase of 109.8\%, against the R\$ 66.2 million obtained in 3Q20. The EBITDA margin increased 8.6 p.p., reaching $25.9 \%$ in 3Q21, against $17.3 \%$ in 3Q20. In this quarter, Vulcabras announced the anticipated distribution of dividends from accumulated profits throughout the 1st semester in the amount of R\$86 million.

It is important to highlight that Mizuno has shown growth compared to the previous year since its arrival at Vulcabras. For 2022, expectations are even greater,
when we will have the models developed by Vulcabras in production, maximizing synergy with other brands.

## The result representes the best performance in the company"s history. <br> Pedro Bartelle

Our strategy of focusing on the sports segment, expanding the portfolio of brands, together with the modernization investments made in recent years has already brought important results and gives us the prospect of reaching new records for all the brands in the group.

For next year, Vulcabras will strengthen other categories, such as apparel, and the e-commerce channel, seeking to meet the growth of the sports lifestyle and wellness, behavior trends accelerated by the pandemic.

## COMMITMENT TO SUSTAINABILITY

This quarter the company committed to using clean energy in $100 \%$ of its production. As of October 2021, the manufacturing units located in Itapetinga (BA) and in Horizonte [CE] will be supplied by one of the largest wind energy complexes in the world, the Rio do Vento, in Rio Grande do Norte. With the demand for clean energy contracted for the next 13 years, it is estimated that this new supply profile will avoid the release of 15 thousand tons of CO2 annually into the atmosphere, equivalent to the planting of 67 thousand trees.

The result of this quarter confirms the strength of our brands and our winning business model, which give us certainty in the continuation of growing results, maximizing the creation of value for our shareholders and consumers.


## CONSOLIDATED PERFORMANCE

| RS Milion | 3Q21 | $3 Q 20$ | VAR 3Q21 <br> vs $3 Q 20$ | $9 M 21$ | 9M20 | VAR 9M21 <br> vs 9M20 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Gross Volume (million pairs and tens)

| Volume | 7.515 | 7.903 | $-4,9 \%$ | 18.330 | 15.439 | $18,7 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Revenue | $\mathbf{5 3 5 , 9}$ | $\mathbf{3 8 2 , 9}$ | $40,0 \%$ | $\mathbf{1 2 4 7 , 2}$ | $\mathbf{7 2 0 , 2}$ | $73,2 \%$ |
| Domestic Market | 498,0 | 357,8 | $39,2 \%$ | 1143,7 | 652,8 | $75,2 \%$ |
| Foreign Market | 37,9 | 25,1 | $51,0 \%$ | 103,5 | 67,4 | $53,6 \%$ |
| Gross profit | $\mathbf{1 9 3 , 2}$ | $\mathbf{1 3 0 , 8}$ | $47,7 \%$ | $\mathbf{4 3 5 , 6}$ | $\mathbf{2 3 4 , 3}$ | $\mathbf{8 5 , 9 \%}$ |
| Gross margin \% | $\mathbf{3 6 , 1 \%}$ | $\mathbf{3 4 , 2 \%}$ | 1,9 p.p. | $\mathbf{3 4 , 9 \%}$ | $\mathbf{3 2 , 5 \%}$ | 2,4 p.p. |
| Operation Expenses | $\mathbf{7 5 , 9}$ | $\mathbf{8 2 , 2}$ | $-7,7 \%$ | $\mathbf{2 1 1 , 6}$ | $\mathbf{2 5 1 , 9}$ | $\mathbf{- 1 6 , 0 \%}$ |


| EBITDA | 138,9 | 66,2 | $109,8 \%$ | 279,0 | 38,4 | $626,6 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA Margin | $25,9 \%$ | $17,3 \%$ | 8,6 | p.p. | $22,4 \%$ | $5,3 \%$ |
| 17,1 p.p. |  |  |  |  |  |  |
| EBITDA - recurring | 102,4 | 66,2 | $54,7 \%$ | 207,1 | 74,8 | $176,9 \%$ |
| EBITDA Margin Adjusted | $19,1 \%$ | $17,3 \%$ | 1,8 p.p. | $16,6 \%$ | $10,4 \%$ | 6,2 p.p. |
| Net Income | 126,5 | 43,4 | $191,5 \%$ | 232,6 | $-23,0$ | $-1111,3 \%$ |
|  |  |  |  |  |  |  |
| Net Income - adjusted | 73,6 | 43,4 | $69,6 \%$ | 119,1 | 13,4 | $788,8 \%$ |



## GROSS VOLUME

In 3Q21 gross volume totaled 7.5 million pairs/pieces, decrease of $4.9 \%$ compared to the 7.9 million pairs/pieces in 3Q20.

The performance of volumes sold in 3Q21 was very positive for all brands. It is worth mentioning that in this quarter sales of footwear and apparel with the Mizuno brand were present since the beginning of the period and that in the same period of the previous year the Mizuno brand was not part of the Company's portfolio. In this quarter, there was also no sale of women's footwear in the domestic and foreign markets due to licensing of the Azaleia brand, and that the sale of this type of shoes was maintained only in the Peru and Colombia subsidiaries.

The sports, footwear and apparel categories presented great performance. In comparison with the same period in 2020, the following considerations were highlighted; (i) in Athletic Footwear, there was a growth of $21.9 \%$, due to the positive performance of the Olympikus and Under Armour brands, and also the addition of Mizuno's sales volume; (ii) a decrease of $89.8 \%$ in Women's Footwear, due to the discontinuance of business in the domestic and foreign markets; (iii) reduction of $24.3 \%$ in Other Footwear and Others, (iv) increase of $40.5 \%$ in Apparel and Accessories, due to the expansion recorded with the Olympikus brand and also the addition of Mizuno's sales volume.

GROSS VOLUME OF PAIRS AND PIECES/THOUSAND-3Q21 VS 3020

| Pairs and itens (thousand) | 3Q21 | Share. \% | 3Q20 | Share. \% | $\begin{gathered} \text { Var. \% } \\ \text { 3Q21/3Q20 } \end{gathered}$ | 4,978 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Athletic footwear | 4.978 | 66,2\% | 4.084 | 51,7\% | 21,9\% |  |  |  |  |
| Women footwear | 160 | 2,1\% | 1.573 | 19,9\% | -89,8\% |  | 1,573 |  | 1,467 |
| Other footwear and other (1) | 910 | 12,2\% | 1.202 | 15,2\% | -24,3\% |  | 160 | 910 | ,04 |
| Apparel and Accessories | 1.467 | 19,5\% | 1.044 | 13,2\% | 40,5\% | Athletic footwear | Women footwear | Other footwear and other (1) | Apparel and Accessories |
| Total | 7.515 | 100,0\% | 7.903 | 100,0\% | -4,9\% |  | - 3 | 20 - 3Q21 |  |

[^0]In the nine months of 2021, gross volume totaled 18.3 million pairs/pieces, an increase of $18.7 \%$ compared to the total of 15.4 million pairs/pieces in the nine months of 2020.


## GROSS VOLUME OF PAIRS AND PIECES/THOUSAND - 9M21 VS 9M20

| Pares e peças <br> (Mil) | 9M21 | Share. \% | 9M20 | Share. \% | Var. \% 9M21/9M20 | 12,181 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Athletic footwear | 12.181 | 66,5\% | 7.950 | 51,5\% | 53,2\% | 7,950 |  |  |  |
| Women footwear | 445 | 2,4\% | 2.987 | 19,3\% | -85,1\% |  |  |  |  |
| Other footwear and other (1] | 2.547 | 13,9\% | 2.461 | 16,0\% | 3,5\% |  | $\stackrel{\text { 2,987 }}{ }$ | 2,461 2,547 | $2^{2,041}$ |
| Apparel and Accessories | 3.157 | 17,2\% | 2.041 | 13,2\% | 54,7\% | Athletic | Women | Other | Apparel and |
| Total | 18.330 | 100,0\% | 15.439 | 100,0\% | 18,7\% |  |  | other (1) |  |
|  |  |  |  |  |  |  | ■ 9M20 | -9M21 |  |

## $>$

## NET OPERATING REVENUE CATEGORY

In 3Q21, net revenue was R\$ 535.9 million, an increase of $40.0 \%$ over the $R \$ 382.9$ million in 3Q20 and of $49.1 \%$ over the R\$ 359.4 million in 3Q19.

Optimism for the resumption of business has been noticed since the beginning of 3Q21. With the advance of vaccination against Covid-19 and the decrease in the number of cases and deaths caused by the disease, there was a relaxation of isolation measures and, consequently, the resumption of retail activities, which encouraged the consumer and caused the demand for the Company's products to remain high.

Athletic Footwear revenue increased by $66.3 \%$ in 3 Q 21 over the same period in 2020 and by 72.9\% over 3Q19. Both revenues from Olympikus footwear and Under Armour footwear grew in relation to the same quarter of the previous year, in addition to the increase in revenue from the sale of Mizuno footwear.

The Women Footwear category decreased by $79.3 \%$ compared to the same period in 2020 and by $82.0 \%$ over 3Q19. This is due to the interruption in sales of women's footwear due to the licensing of the brand. The only channel that presented revenue in this category and that will continue to be active was that of foreign branches.

The Apparel and Accessories category increased by $16.5 \%$ compared to 3Q20 and by $54.0 \%$ over 3Q19. When comparing the period with the previous year, there was an increase in revenue from the Olympikus brand and an increase in sales due to the sale of products with the Mizuno brand.

The Other Footwear and Others category decreased by $3.8 \%$ compared to the same quarter of 2020 and increased by 76.9\% compared to 3Q19.

## NET REVENUE BY CATEGORY- 3Q21VS 3 O20 AND 3 Q21 VS 3 Q19

| RS Million | 3Q21 | Share. \% | 3Q20 | Share. \% | 3Q19 | Share. \% | Var. \% <br> 3Q21/3Q20 | Var. \% <br> 3Q21/3Q19 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Athletic footwear | 467,6 | $87,3 \%$ | 281,1 | $73,4 \%$ | 270,4 | $75,2 \%$ | $66,3 \%$ | $72,9 \%$ |
| Women footwear | 9,6 | $1,8 \%$ | 46,4 | $12,1 \%$ | 53,2 | $14,8 \%$ | $-79,3 \%$ | $-82,0 \%$ |
| Other footwear and <br> other (1) | 27,6 | $5,1 \%$ | 28,7 | $7,5 \%$ | 15,6 | $4,3 \%$ | $-3,8 \%$ | $76,9 \%$ |
| Apparel and <br> Accessories | 31,1 | $5,8 \%$ | 26,7 | $7,0 \%$ | 20,2 | $5,7 \%$ | $16,5 \%$ | $54,0 \%$ |
| Total Net Revenue | 535,9 | $100,0 \%$ | 382,9 | $100,0 \%$ | 359,4 | $100,0 \%$ | $40,0 \%$ | $49,1 \%$ |



Athletic footwear


Women footwear

- 3Q19


Other footwear and other (1)


Apparel and Accessories

In the nine months of 2021, net revenue totaled $\mathrm{R} \$ 1,247.2$ million, $73.2 \%$ higher than in the nine months of 2020, when it was $\mathrm{R} \$$ 720.2 million, and an increase of $26.5 \%$ compared to the R\$ 986.1 million in 9M19.

## NET REVENUE BY CATEGORY - 9M21VS 9M20 AND 9M21 VS 9M19

| RS Million | 9M21 | Share. \% | 9M20 | Share. \% | 9M19 | Share. \% | Var. \% <br> 9M21/9M20 | Var. \% 9M21/9M19 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Athletic footwear | $1.066,1$ | $85,5 \%$ | 522,4 | $72,5 \%$ | 733,6 | $74,4 \%$ | $104,1 \%$ | $45,3 \%$ |
| Women footwear | 29,7 | $2,4 \%$ | 89,5 | $12,4 \%$ | 138,3 | $14,0 \%$ | $-66,8 \%$ | $-78,5 \%$ |
| Other footwear and <br> other (1) | 72,6 | $5,8 \%$ | 53,8 | $7,5 \%$ | 51,2 | $5,2 \%$ | $34,9 \%$ | $41,8 \%$ |
| Apparel and <br> Accessories | 78,8 | $6,3 \%$ | 54,5 | $7,6 \%$ | 63,0 | $6,4 \%$ | $44,6 \%$ | $25,1 \%$ |
| Total Net Revenue | $1.247,2$ | $100,0 \%$ | 720,2 | $100,0 \%$ | 986,1 | $100,0 \%$ | $73,2 \%$ | $26,5 \%$ |



Athletic footwear


Women footwear


Other footwear and other (1) $\square 9 \mathrm{M} 202 \quad$-9M21
${ }^{1}$ Chinelos, botas e componentes para calçados.

## Net OPERATING REVENUE MARKETS

Net revenue in 3Q21 in the domestic market totaled R\$ 498.0 million, an increase of $39.2 \%$ compared to 3Q20, when it was R\$ 357.8 million, and of $49.3 \%$ over the $\mathrm{R} \$ 333.5$ million in 3Q19. In the foreign market, net revenue in 3Q21 totaled $R \$ 37.9$ million, an increase of $51.0 \%$ compared to the R\$ 25.1 million in 3Q20 and of $46.3 \%$ over the $\mathrm{R} \$ 25.9$ million in 3Q19.
In the domestic market, when compared to 3Q20, the increase is due to the increase in the sports, footwear and apparel categories, and the reduction in revenue from women's footwear and other footwear and others.

Direct sales to the foreign market showed robust growth when compared to 3Q21, despite the halt in sales of women's footwear. The Olympikus footwear category expanded with the reopening of the Latin American markets and the export of Olympikus slippers to Argentina was also started.

In sales from foreign branches (Peru and Colombia), there was an increase in revenue compared to the same period of the previous year, but a slow recovery was still observed, with gradual openings of trade throughout 3Q21.

## NET REVENUE BY MARKET - 3 Q21 VS 3 Q20 and 3 Q21 VS 3 Q19

| RS Million | 3Q21 | Share. <br> $\%$ | 3 QQ20 | Partic. <br> $\%$ | 3 3Q19 | Share. <br> $\%$ | Var. \% <br> 3Q21/3Q20 | Var21/3Q19 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic Market | 498,0 | $92,9 \%$ | 357,8 | $93,4 \%$ | 333,5 | $92,8 \%$ | $39,2 \%$ | $49,3 \%$ |
| Foreign Market | 37,9 | $7,1 \%$ | 25,1 | $6,6 \%$ | 25,9 | $7,2 \%$ | $50,4 \%$ | $46,3 \%$ |
| Total Net Revenue | 535,9 | $100,0 \%$ | 382,9 | $100,0 \%$ | 359,4 | $100,0 \%$ | $40,0 \%$ | $49,1 \%$ |




In the 9M21, net revenue in the domestic market totaled $\mathrm{R} \$$ $1,143.7$ million, an increase of $75.2 \%$ compared to 9 M 20 , when it was $\mathrm{R} \$ 652.8$ million, and of $25.8 \%$ when compared to $9 \mathrm{M19}$.

In the foreign market, net revenue in 9M21 was $\mathrm{R} \$ 103.5$ million, up $53.6 \%$ compared to the $\mathrm{R} \$ 67.4$ million in 9 M 20 . Compared to the nine months of 2019, the growth was $34.4 \%$ over the $\mathrm{R} \$ 77.0$ million reported.

| RS Million | 9M21 | Share. \% | 9M20 | Share. \% | $9 \mathrm{M19}$ | Share. \% | Var. \% 9M21/9M20 | Var. \% 9M21/9M19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic Market | 1.143,7 | 91,7\% | 652,8 | 90,6\% | 909,1 | 92,2\% | 75,2\% | 25,8\% |
| Foreign Market | 103,5 | 8,3\% | 67,4 | 9,4\% | 77,0 | 7,8\% | 53,6\% | 34,4\% |
| Total Net Revenue | 1.247,2 | 100,0\% | 720,2 | 100,0\% | 986,1 | 100,0\% | 73,2\% | 26,5\% |



- Foreign Market

Domestic Market 1

## $\stackrel{>}{\text { 둔․․․․․․․․․․․․․․․․․ }}$

$\square$n 3Q21, e-commerce with the Company's brands continued the expansion trend, but at a more moderate pace and grew by $2.4 \%$ compared to the same period of the previous year. and growth of 242,9\% compared to 3 T19.

The slowdown in the pace of growth in this channel is due to the Company's strategy of prioritizing the positioning of its brands as opposed to an online market fostered by aggressive discounts.

Comparing the accumulated figures for the periods, in 9M21 there was growth of $5.0 \%$ compared to 9 M 20 and of $197.5 \%$ compared to $9 \mathrm{M19}$. As a share of revenue, e-commerce represented $2.9 \%$ in 9M21, down 1.9 pp. compared to $4.8 \%$ in 9M20 and growth of 1.7 p.p compared to $1.2 \%$ in 9 M 19 .


## NET REVENUE AND NOR PARTICIPATION

| RS Million | 3 T 21 | 3 T 20 | 3119 | $\begin{array}{\|c} \text { Var. \% } \\ \text { 3T21/3T20 } \end{array}$ | $\begin{array}{\|c} \hline \text { Var. \% } \\ \text { 3T21/3T19 } \end{array}$ | 9M21 | 9M20 | $9 \mathrm{M19}$ | $\begin{gathered} \text { Var. \% } \\ \text { 9M21/9M20 } \end{gathered}$ | $\begin{gathered} \text { Var. \% } \\ \text { 9M21/9M19 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| E-comm total Net Revenue | 16,8 | 16,4 | 4,9 | 2,4\% | 242,9\% | 36,0 | 34,3 | 12,1 | 5,0\% | 197,5\% |
| Share Net Revenue | 3,1\% | 4,3\% | 1,4\% | -1,2 p.p. | 1,7 P.p | 2,9\% | 4,8\% | 1,2\% | -1,9 p.p. | 1,7 p.p |



## 'COST OF GOODS SOLD (COGS)

,n 3Q21, as a percentage of net sales revenue, cost of goods sold represented $63.9 \%$, compared to $65.8 \%$ in the same period in 2020.

Since the beginning of 3Q21, the Company's factories have operated at full occupancy. During this quarter, the introduction of the production of Mizuno footwear continued. It should be noted that the products in this collection have not yet been developed by the Company, which brought occasional difficulties and caused a few obstacles in the production rate. However, with the continuation of the production of these models, the problems were being alleviated and the production of Mizuno footwear was gaining scale. With the high demand and the consequent increase in the order backlog, greater predictability was allowed for production plans, which allowed for an increase in manufacturing efficiency. As a negative point in the quarter, it is worth highlighting the continued pressure on costs due to the impact of the increase in the prices of some raw materials.

In the nine months of 2021, as a percentage of net sales revenue, cost of sales represented $65.1 \%$, compared to $67.5 \%$ in the same period in 2020.


67.5\%
65.1
\%

3Q21
9M20
9M21

## $>$ <br> GROSS PROFIT

Gross profit in 3Q21 was R\$ 193.2 million, an increase of $47.7 \%$ compared to the $\mathrm{R} \$ 130.8$ million in 3Q20. Gross margin was $36.1 \%$ in 3Q21, 1.9 pp . above the $34.2 \%$ in 3Q20.

The positive impact on costs due to the large volume sold and the high demand for the Company's products led to a significant improvement in the gross margin, despite the negative impact due to the increase in the prices of some raw materials and the specific problems with the introduction of Mizuno footwear.

For the 3 rd consecutive quarter, the gross margin grew in relation to the previous period, thus maintaining the upward trend.

In 9M21, gross profit was R $\$ 435.6$ million, an increase of $85.9 \%$ compared with the $\mathrm{R} \$ 234.3$ million in 9M20. The margin in 9 M 21 was $34.9 \%$, 2.4 p.p. higher than the $32.5 \%$ margin obtained in 9M20.


GROSS PROFIT AND GROSS MARGIN


Gross profit - Gross margin \%
Gross profit - Gross margin \%

## $>$ <br> SELLING AND ADVERTISING EXPENSES

selling and advertising expenses in 3Q21 totaled R\$ 79.8 million, an increase of $45.1 \%$ compared to 3Q20.

Selling expenses (excluding advertising expenses) increased by $42.9 \%$ \% in 3Q21, compared to expenses in 3Q20. R\$ 60.3 million were recorded in 3Q21, against RS 42.2 million in 3Q20. As a share of revenue, selling expenses (excluding advertising expenses) accounted for $11.3 \%$ in 3Q21, compared to $11.0 \%$ in 3Q20, an increase of 0.3 pp . compared to 3Q20.

In the quarter comparison, there was an increase in all expenses compared to 3Q20, due to the robust growth in revenue, which increases the volume of variable expenses with commissions, freight and royalties.

The exception was the line item "Allowance for doubtful accounts", which presented a reversal of allowance in the amount of R\$ 4.7 million due to a change in the expectation of loss of a customer whose court-supervised reorganization process was approved.

In 9M21, selling expenses (excluding advertising expenses) were $\mathrm{R} \$ 150.9$ million, an increase of $52.7 \%$ compared to the R\$ 98.8 million in 9 M 20 . The share of selling expenses over net revenue decreased by 1.6 p.p compared to 9 M 20 , reaching $12.1 \%$ and $13.7 \%$ in 2021 and 2020, respectively.


In 3Q21, advertising and marketing expenses totaled R\$ 19.5 million, an increase of $52.3 \%$ over the $R \$ 12.8$ million in 3Q20.

The share of advertising and marketing expenses over net revenue represented $3.6 \%$ in 3Q21, compared to $3.3 \%$ in 3Q20, an increase of 0.3 p.p. In 3Q21, despite the distancing restrictions still in force, over the months of July to September there was a return of some field actions, which focused on reinforcing point-of-sale materials for better product exposure and also the occurrence of some sponsored events, albeit in a very restricted way.

ADVERTISING AND MARKETING EXPENSES



Advertising Expenses $\quad$ - \% of Net Revenue

In 9M21, advertising and marketing expenses totaled R\$ 46.3 million, an increase of $25.1 \%$ in comparison with 9 M 20 , when they totaled $\mathrm{R} \$ 37.0$ million.



Advertising Expenses $-\ldots \%$ of Net Revenue

## $>$ <br> GENERAL AND ADMINISTRATIVE EXPENSES

Administrative expenses totaled $\mathrm{R} \$ 28.5$ million in 3 Q21, an increase of $4.0 \%$ compared to 3Q20. As percentage of net revenue, there was a reduction of 1.9 p.p, from $7.2 \%$ in $3 Q 20$ to $5.3 \%$ in 3 Q21. In the quarter, there was an increase in personnel, IT/telecommunications expenses, which were partially offset by reductions in third-party services.

In 9M21, compared to the same period of 2020, there was an increase of $7.0 \%$ in general and administrative expenses, from $\mathrm{R} \$ 78.2$ million to $\mathrm{R} \$ 83.7$ million. When comparing the percentage of net revenue, there is a decrease of 4.2 p.p. in 9 M 21 in relation to the equivalent period of 2020.

GENERAL AND ADMINISTRATIVE EXPENSES


G\&A Expenses - \% of Net Revenue
10.9\%

78.2


9M20
83.7


9M21

G\&A Expenses - \% of Net Revenue

## $>$ OTHER NET OPERATING INCOME (EXPENSES)

In 3Q21, Other Net Operating Income (Expenses) resulted in an income of $\mathrm{R} \$ 32.4$ million, compared to an income of $\mathrm{R} \$ 0.2$ million in 3Q20.

Other Income/Expenses in 3Q21 was impacted by the following events: (i) recognition of non-recurring revenue from Pis/Cofins credits and, (ii) increase in provisions for labor claims due to the change in the procedural stage due to some court proceedings.

The non-recurring event recognized in 3Q21, in the amount of $\mathrm{R} \$ 36.5$ million, refers to the
uncontroversial amount of the Pis/Cofins credit recovery action on the ICMS basis filed by the subsidiary Vulcabras Ceará. The amount recognized
was composed of: (i) recognition of R\$37.4 million, relating to the principal amount and; (ii) Pis/Cofins debit arising from the financial update on the Pis/Cofins credit recognized in the amount of $\mathrm{R} \$ 0.9$ million..

In the nine months of 2021, revenue of $\mathrm{R} \$ 69.3$ million was recorded, compared to an expense of R $\$ 37.9$ million in the nine months of 2020.

## OTHER NET OPERATING INCOME (EXPENSES)

| RS Million | 3Q21 | 3Q20 | Var. \% <br> 3Q21/3Q20 | 9M21 | 9M20 | Var. \% <br> 9M21/9M20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other Net Operating Income (Expenses) | 32,4 | 0,2 | $16.100,00 \%$ | 69,3 | $-37,9$ | $-282,8 \%$ |

## NET FINANCIAL INCOME (EXPENSES)

In 3Q21, the Company reported a net financial income of R\$ 11.1 million, compared to the same period in 2020, when it reported a net financial expense of $\mathrm{R} \$ 3.7$ million. In the comparison between 3Q21 and 3Q20, the main variations were observed in the increase in interest paid, due to the expansion of indebtedness over the past few months, and also the recognition of financial gain in 3Q21.

In 3Q21, there was also the recognition of a "nonrecurring" gain due to the recognition of $\mathrm{R} \$ 18.8$ million in financial income, related to the monetary adjustment of the credit related to the PIS/COFINS on ICMS lawsuit.

Comparing the nine-month periods, the financial result changed from a financial expense of $R \$ 0.5$ million in 9M20 to a financial income of R\$ 23.0 million in 9M21.

| RS Million | 3 Q 21 | 3 Q 20 | Var. $\%$ <br> 3Q21/3Q20 | 9 M 21 | 9 M 20 | Var. $\%$ <br> $9 \mathrm{M} 21 / 9 \mathrm{M} 20$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Capital <br> structure | $-8,5$ | $-5,6$ | $51,8 \%$ | $-22,8$ | $-12,0$ | $90,0 \%$ |
| Operating | $-5,0$ | $-1,4$ | $257,1 \%$ | $-17,6$ | $-4,4$ | $300,0 \%$ |
| Exchange <br> differences | $-5,4$ | $-5,5$ | $-1,8 \%$ | $-18,8$ | $-16,2$ | $16,0 \%$ |
| Financial Costs | $-18,9$ | $-12,5$ | $51,2 \%$ | $-59,2$ | $-32,6$ | $81,6 \%$ |
| Capital <br> structure | 2,5 | 1,6 | $56,3 \%$ | 4,8 | 3,9 | $23,1 \%$ |
| Operating | 23,3 | 1,9 | $1126,3 \%$ | 65,5 | 4,7 | $1293,6 \%$ |
| Exchange <br> differences | 4,2 | 5,3 | $-20,8 \%$ | 11,9 | 23,5 | $-49,4 \%$ |
| Financial <br> Income | $\mathbf{3 0 , 0}$ | $\mathbf{8 , 8}$ | $\mathbf{2 4 0 , 9 \%}$ | $\mathbf{8 2 , 2}$ | $\mathbf{3 2 , 1}$ | $\mathbf{1 5 6 , 1 \%}$ |
| Net Financial <br> Income | $\mathbf{1 1 , 1}$ | $-3,7$ | $-400,0 \%$ | 23,0 | $-0,5$ | $-4700,0 \%$ |

## , NET INCOME

Net income in 3Q21 was R\$ $\mathbf{1 2 6 . 5}$ million, an increase of 191.5\% over the income of R\$ 43.4 million in 3Q20. The net margin reached $\mathbf{2 3 . 6 \%}$ in 3Q21, an increase of 12.3 p.p. compared to $11.3 \%$ in 3Q20.

## NET INCOME AND NET MARGIN

## 11.3\%

23.6\%


3Q20
Net Income

3Q21<br>- - \% of Net Revenue

In this quarter, the company recorded a non-recurring net gain of $\mathrm{R} \$ 53.0$ million, related to a favorable decision in one of its actions to exclude ICMS from the PIS and COFINS calculation basis.
In addition to the amounts already recognized, the Company still has lawsuits on the same issue in progress, totaling approximately $\mathrm{R} \$ 264$ million in amounts updated up to 09/30/21.


Net income in 9M21 was R\$ 232.6 million, $\mathrm{R} \$ 255.6$ million higher than the income in the same period of the previous year. In the comparison between 9 M 21 and 9 M 20 , net margin increased by 21.8 p.p., from (3.2\%) in 9 M 20 to 18.6\% in 9M21.

For better understanding, the amount and the respective effect of this event on Net Income for the quarter and accumulated in the period are shown below.

| RS Million | 3Q21 | 3 Q20 | $\begin{gathered} \text { Var. \% } \\ \text { 3Q21/3Q20 } \end{gathered}$ | 9M21 | 9M20 | Var. \% 9M21/9M20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income | 126,5 | 43,4 | 192\% | 232,6 | -23,0 | -111\% |
| [-] Main Pis/Cofins Credit | -37,4 | 0,0 | N/A | -66,0 | 0,0 | N/A |
| [-) Pis/Cofins Credit update | -18,8 | 0,0 | N/A | -57,6 | 0,0 | N/A |
| [-] Pis/Cofins on Pis/Cofins Credit update | 0,9 | 0,0 | N/A | 2,7 | 0,0 | N/A |
| (-) PECLD reversal | 0,0 | 0,0 | N/A | -8,6 | 0,0 | N/A |
| [-] Discount granted for the sale of PECLD | 0,0 | 0,0 | N/A | 8,6 | 0,0 | N/A |
| [-) IRPJ/CSLL on recognized Pis/Cofins credit | 2,3 | 0,0 | N/A | 7,4 | 0,0 | N/A |
| -) Expenses due to the effects of Covid-19 | 0,0 | 0,0 | N/A | 0,0 | 36,4 | N/A |
| Ajusted Net Income | 73,6 | 43,4 | 69,6\% | 119,1 | 13,4 | 788,8\% |
| Ajusted Net Income Margin | 13,7\% | 11,3\% | 2,4 p.p. | 9,5\% | 1,9\% | 7,6 p.p. |

## EBITDA

n 3Q21, EBITDA totaled R\$ 138.9 million, an increase of $109.8 \%$, against the
R\$ 66.2 million in 3Q20. EBITDA margin increased by 8.6 pp., reaching $25.9 \%$ in
3Q21, against 17.3\% in 3Q20.

## EBITDA' - 3C21 Vs. 3 Q20 | 9M21 VS 9M20



In 3Q21, a "non-recurring" event impacted the Company's EBITDA. For a better understanding, the amount and respective effect of this event on EBITDA for the quarter and accumulated for the period is shown below.

| R\$ Million | 3 T21 | 3 T 20 | $\begin{gathered} \text { Var. \% } \\ \text { 3T21/3T20 } \end{gathered}$ | 9M21 | 9 M 20 | Var. \% 9M21/9M20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 138,9 | 66,2 | 109,8\% | 279,0 | 38,4 | 626,6\% |
| [-] Main Pis/Cofins Credit | -37,4 | 0,0 | N/A | -66,0 | 0,0 | N/A |
| [-] Pis/Cofins on Pis/Cofins Credit update | 0,9 | 0,0 | N/A | 2,7 | 0,0 | N/A |
| (-) PECLD reversal | 0,0 | 0,0 | N/A | -8,6 | 0,0 | N/A |
| ${ }_{(-)}$Expenses due to the effects of Covid-19 | 0,0 | 0,0 | N/A | 0,0 | 36,4 | N/A |
| EBITDA (Adjusted) | 102,4 | 66,2 | 54,7\% | 207,1 | 74,8 | 176,9\% |
| EBITDA Margin (Adjusted) | 19,1\% | 17,3\% | 1,8 p.p. | 16,6\% | 10,4\% | 6,2 p.p. |

(1] EBITDA: Earnings before interest, taxes, depreciation and amortization. Em português LAJIDA: Lucro antes dos juros, impostos, depreciação e amortização.

In 9M21, EBITDA totaled R\$ 279.0 million, an increase of $626.6 \%$ over the $R \$ 38.4$ million in 9 M 20 . The EBITDA margin increased by 17.1 p.p. reaching $22.4 \%$ in 2021.

# ROI'IC (RETURN ON INVESTED CAPITAL] 

Annualized return on invested capital - ROIC1- reached 19.5\% in 9M21-LTM (last twelve months ended 9/30/2021], an increase of 16.7 p.p. over the $2.8 \%$ obtained 12/31/2020.

| ROIC | 2018 | 2019 | 2020 | 9 M 21 |
| :---: | :---: | :---: | :---: | :---: |
| Net Income for the period (LTM) | 152,1 | 143,1 | 31,5 | 287,2 |
| [+] Net Financial Income [LTM) | 6,2 | $(5,1)$ | 0,1 | (23,4) |
| NOPAT | 158,3 | 138,0 | 31,6 | 263,8 |
| Invested Capital |  |  |  |  |
| Loans and Financing | 60,0 | 43,1 | 311,6 | 370,3 |
| [-] Cash and cash equivalents | $(68,6)$ | $(62,2)$ | $(158,6)$ | (71,8) |
| (-) Financial Investments | $(2,5)$ | $(2,8)$ | $(90,5)$ | (88,4) |
| [+] Related Parties | 16,3 | 16,9 | 17,6 | 17,9 |
| [+] Equity | 941,5 | 1.087,4 | 1.125,4 | 1.274,8 |
| Invested Capital | 946,7 | 1.082,4 | 1.205,5 | 1.502,8 |
| Average invested capital for the period (1) | 864,3 | 1.014,6 | 1.144,0 | 1.354,2 |
| Annualized ROIC [2] | 18,3\% | 13,6\% | 2,8\% | 19,5\% |

Annualized adjusted return on invested capital (Adjusted ROIC3) was $24.0 \%$ in 3Q21- LTM (last twelve months ended 9/30/2021), an increase of 19.3 pp compared to $3.8 \%$ at $12 / 31 / 2020$.

| ADJUSTED ROIC | 2018 | 2019 | 2020 | 9M21 |
| :---: | :---: | :---: | :---: | :---: |
| Net Income for the period (LTM) | 152,1 | 143,1 | 31,5 | 287,2 |
| [+] Net Financial Income [LTM) | 6,2 | [5,1] | 0,1 | $(23,4)$ |
| [-] Gain by advantageous acquisition (LTM) | $(13,6)$ | - | - | - |
| (-) Equity Results (LTM) | $(1,8)$ | $(0,3)$ | 2,0 | $(2,0)$ |
| NOPAT (Adjusted) | 142,9 | 137,7 | 33,6 | 261,8 |
| Invested Capital |  |  |  |  |
| Loans and Financing | 60,0 | 43,1 | 311,6 | 370,3 |
| [-] Cash and cash equivalents | $(68,6)$ | [62,2] | $(158,6)$ | [71,8) |
| [-] Financial Investments | [2,5] | [2,8) | (90,5] | $(88,4)$ |
| [+] Related Parties | 16,3 | 16,9 | 17,6 | 17,9 |
| [-] Goodwill on acquisition | $(198,2)$ | $(198,2)$ | $(198,2)$ | (198,2) |
| [-] Investment in subsidiary | [61,8) | [62,0) | $(60,0)$ | $(68,2)$ |
| [+] Equity | 941,5 | 1.087,4 | 1.125,4 | 1.274,8 |
| Total Adjusted Invested Capital | 686,7 | 822,2 | 947,3 | 1.236,4 |
| Average adjusted invested capital for the period (1) | 615,2 | 754,5 | 884,8 | 1.091,9 |
| Adjusted Annualized ROIC 3 | 23,2\% | 18,3\% | 3,8\% | 24.0\% |

ROIC: Return on invested capital.
(1) Average invested capital at the end of this period and the end of the previous year.
(2) ROIC calculation: NOPAT for the last 12 months divided by the average invested capital.
(3) Adjusted ROIC is a non-accounting measure calculated by dividing Adjusted NOPAT (defined as net profit (loss) plus net financial income less equity and the result from discontinued operations, divided by the average Adjusted Invested Capital. Adjusted Invested Capital is defined as the sum of own capital (equity) and Net Debt [as defined below], less goodwill recorded in intangible assets and investments in non-controlled companies.

## CAPEX [CAPITAL EXPENDITURES]

In the third quarter of 2021, $\mathrm{R} \$ 24.4$ million were invested in property, plant and equipment and intangible assets. The amount of $R \$ 24.2$ million was invested in property, plant and equipment, a reduction of $8.0 \%$ compared to $3 Q 20$. The investment in intangible assets in 3Q21 was R\$ 0.2 million. The investments made in this quarter are due to the support of the Company's operations, mainly with the growth in investments in molds and dies to support the start-up of production of the new footwear collections.

The amount of R\$ 0.2 million was invested in intangible assets in 3Q21, mainly in the acquisition of software licenses.

In 9M21, the amount invested in property, plant and equipment totaled R\$89.0 million. In intangible assets, the amount invested in 9M21 totaled R\$ 2.2 million.

ADDITIONS TO PROPERTY, PLANT AND EQUIPMENT AND INTANGIBLE ASSETS

| RS Million | 3021 | 3020 | $\begin{gathered} \text { Var. \% } \\ \text { 3@21/3020 } \end{gathered}$ | 9M21 | 9M20 | $\begin{gathered} \text { Var. \% } \\ \text { 9M21 / 9M20 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Molds | 6,4 | 4,7 | 36,2\% | 28,4 | 16,6 | 71,1\% |
| Machinery and equipment | 13,4 | 14,0 | -4,3\% | 41,3 | 25,2 | 63,9\% |
| Industrial facilities | 3,1 | 6,8 | -54,4\% | 7,3 | 13,3 | -45,1\% |
| Others | 1,3 | 0,8 | 62,5\% | 12,0 | 2,4 | 400,0\% |
| Property, plant and equipment | 24,2 | 26,3 | -8,0\% | 89,0 | 57,5 | 54,8\% |
| Software | 0,2 | 0,4 | -50,0\% | 2,2 | 1,8 | 22,2\% |
| Intangible assets | 0,2 | 0,4 | -50,0\% | 2,2 | 1,8 | 22,2\% |
| Total | 24,4 | 26,7 | -8,6\% | 91,2 | 59,3 | 53,8\% |



## C'CASH FLOW

The variation in cash in the period was $\mathrm{R} \$ 89.0$ million. The variation presented was essentially due to the following events: (i) EBITDA of R\$ 279.0 million; (ii) an increase in bank liabilities of R\$ 58.7 million; (iii) an increase in long-term liabilities of R\$59.0 million; (iv) investments in property, plant and equipment and intangible assets of $\mathrm{R} \$ 90.8$ million, and [v) an increase in the need for working capital of $\mathrm{R} \$$ 286.7 million.


## CASH FLOW - 3 C21



## $>$ NET DEBT

A$t$ the end of 3Q21, the Company had a net debt of $\mathrm{R} \$ 210.1$ million, $\mathrm{R} \$$ 147.6 million higher than at $12 / 31 / 2020$.

The increase in net debt is due to the significant increase in working capital due to the increase in inventories of finished products, mainly due to the receipt of Mizuno brand products and also to the increase in inventories of some strategic raw materials that continue to show volatility in supply and price. Since the beginning of the pandemic, the Company has maintained its financial discipline and has sought to reinforce its cash using pre-approved credit lines.


## NET DEBT

| RS Milhöes | $12 / 31 / 2019$ | $12 / 31 / 2020$ | $09 / 30 / 2021$ | Var\% 09/30/2021- <br> $12 / 31 / 2020$ |
| :--- | :---: | :---: | :---: | :---: |
| Loans and Financing | 43,1 | 311,6 | 370,3 | $18,8 \%$ |
| Cash and cash equivalents | 62,2 | 158,6 | 71,8 | $-54,7 \%$ |
| Financial investments | 2,8 | 90,5 | 88,4 | $-2,3 \%$ |
| Net Debt | $\mathbf{2 1 , 9}$ | $\mathbf{6 2 , 5}$ | $\mathbf{2 1 0 , 1}$ | $\mathbf{2 3 6 , 2 \%}$ |

## NET DEBT EVOLUTION



## GROSS DEBT PER CURRENCY

| RS Million | $12 / 31 / 2020$ | $09 / 30 / 2021$ | Var\% 09/30/2021-12/31/2020 |
| :--- | :---: | :---: | :---: |
| Local currency | 285,1 | 361,6 | $26,8 \%$ |
| Foreign currency | 26,5 | 8,7 | $-67,2 \%$ |
| Total Loans and Financing | 311,6 | 370,3 | $18,8 \%$ |

## SUSTAINABILITY

IIn September Vulcabras officially announced its major commitment to sustainability - from October 2021 onwards, its manufacturing units will be supplied with wind energy. Located in Itapetinga (BA) and Horizonte [CE], the plants will be supplied by one of the largest wind energy complexes in the world, Rio do Vento, in Rio Grande do Norte. Operated by Casa dos Ventos, the complex will have a total installed capacity of 1,038 MW.

The contract signed between Vulcabras and Casa dos Ventos, in the amount of $\mathrm{R} \$ 150$ million, provides for the supply of clean energy for a minimum period of 13 years. The company will supply the entirety of Vulcabras' consumption, equivalent to an average of 7 megawatts (MW), and which, in this new supply profile prevents the release of 15 thousand tons of CO 2 into the atmosphere annually, equivalent to the planting of 67 thousand trees. "This is a historic moment in Vulcabras' journey, one of whose values is to think about tomorrow. The partnership with Casa dos Ventos confirms this value of ours, and shows that Vulcabras is not only concerned with being sustainable, but also with taking this result to all Brazilians", says Pedro Bartelle, CEO of Vulcabras.

To mark this important moment in the history of Vulcabras, Olympikus launched Corre 1 Eco, sustainable version of the best running shoes ever made by the brand. Created in 2018 and launched the first time in 2019 after several researches and trend studies with running experts, the model was developed by engineers, designers, masters in biomechanics and professional and amateur athletes with technology to provide even more performance when it comes to running. Made by Brazilian runners for Brazilian runners. Produced with recycled and renewable components, Corre 1 Eco uses materials such as EVA Verde, which is produced from sugar cane and is present in the sole and insole of the shoes. Moreover, the upper is made with polyester threads recycled from plastic bottles and on the sole there are also special rubbers extracted from the rubber tree.


## BRAND MANAGEMENT

IIn addition to innovation, a factor that is always present in Vulcabras' portfolio, sustainability was a major theme at the Company during the period in question. The Company announced its commitment to produce, starting in October 2021, all of its shoes using $100 \%$ of clean energy. The impact of the announcement was symbolized by the launch of the first sustainable running shoe by Olympikus, but it is worth remembering that Mizuno and Under Armor will also have their shoes made with wind energy coming directly from one of the largest wind farms in the world, Rio do Vento, located in Rio Grande do Norte.

See below for details of the actions taken by the brands


## MIZUNO

The third quarter of 2021 brought together two important stories for the brand: the arrival of new colors for the iconic Wave Prophecy X and Wave Creation 22 models,
as well as the launch of the brand's new line of running performance shoes, all containing the revolutionary Mizuno technology Enerzy.

## NEW PROPHECY AND CREATION COLORS

In late 2020 and early 2021, Mizuno launched new versions of the iconic Wave Prophecy $X$ and Wave Creation 22 models, respectively. Historical shoes of the brand and always a success in sales, the two models gained new colors in July.

To publicize the arrival of more options on the market, the brand communicated the launches in a special way in e-commerce (www.mizuno.com.br) and posted special content about the models on Mizuno's social networks in Brazil.

MIZUNO WAVE $\supseteq$ MENOS IMPACTO? GREATION LOONA LUA.


## RUNNING PERFORMANCE LAUNCHES - MIZUNO ENERZY TECHNOLOGY

The months of August and September concentrated all communication and trade marketing efforts to announce the launch of an extremely important campaign, which aimed to reinforce the brand's image and connection with the running public.

Four novelties in the running performance line were launched, bringing to the market solutions with different profiles to meet the needs of all types of runners. Containing the revolutionary MIZUNO ENERZY technology, the brand introduced the new Wave Sky 5, Wave Prorunner 25, Wave Sky Neo 2 and Wave Prorunner Neo 2.


After an intense two year work of research and development at Mizuno's laboratories in Japan, the brand recently brought to the market the best technology ever developed for performance products, which is divided into two parts, the Mizuno Enerzy, located in the EVA, and the Mizuno Enerzy Core, air-injected rubber that is located on the inside of some models of the brand. Compared to regular EVA (EVA U4IC), both provide up to $293 \%$ more softness and $56 \%$ more energy feedback.

## WAVE SKY 5

The new WAVE SKY 5 is lighter and gives you a racing experience of supremacy, feeling like you're floating with every stride. In addition to relying on MIZUNO ENERZY technology, the model brings a big novelty compared to the previous version: the presence of the MIZUNO ENERZY CORE technology on the inside of the shoe, providing absurd softness during the run. The model was made for runners looking for maximum cushioning and fluidity while running.


## WAVE PRORUNNER 25

One of Mizuno's most beloved and traditional models, being the most sold by the brand in the world, the WAVE PRORUNNER 25 arrives with incredible updates for those looking for propulsion combined with performance. Its engineering mesh upper is soft, breathable and flexible; the midsole already has the MIZUNO ENERZY technology, which offers maximum cushioning and energy return. Another cushioning technology is the Bio Nylon Wave Plate, which provides propulsion and stability during the


The revolutionary technology is the main highlight of the four new models, a mix of evolutions from established Mizuno franchises, such as the Wave Sky and the Wave Prorunner, with new versions of the "Neo" models - which start from the basis of their original versions with characteristics that further increase softness and propulsion during running.

Learn a little more about the models:


## WAVE SKY NEO 2

WAVE SKY NEO 2 has a Wave Knit upper, which fits the feet perfectly, giving the feeling of running as if you were not wearing any shoes. The combination of MIZUNO ENERZY and MIZUNO ENERZY CORE technologies will take your running to the next level, providing cushioning and energy return like never before. Another differential is its X10 sole, with a rubber and carbon compound that gives greater grip and durability to run for many kilometers.

In the Trade Marketing area, as part of the initial efforts to activate the campaign, intense trade marketing work was carried out to reinforce the brand's presence at the point of sale and communicate the launches on extremely strategic store fronts in the market. The work was carried out both for specialized customers with a strong connection with the running public, such as Velocitá, Procorrer, Sport Tennis, FreeCorner, YouCan stores, among others, as well as for sports market giants, such as Centauro, World Tennis, Bayard and Decathlon.

Also as part of efforts to strengthen the brand's presence both at the point of sale and with the running audience, a training session was held so that consumers and the Velocitá partner community could test the launches at first hand.

The action, held at the end of September, was attended by more than 40 guests and was a success. The runners had the opportunity to watch a presentation about the technology and then put the new models to the test in an 8km training session that left Velocita's Moema store, in São Paulo, into the iconic Ibirapuera Park.


OLYMPIKUS

For Olympikus, the third quarter of 2021 was perhaps one of the most important in the brand's history, as it brought to the market a great innovation - the brand's first sneaker made with renewable materials, in addition to the return of Bota Pra Correr against the backdrop one of the largest wind farms in the world. See below:

## MANIFESTO OLYMPIKUS

For the official announcement of the $100 \%$ clean energy initiative in all Olympikus sneakers from October 2021, the brand developed a manifesto video recorded at Parque Rio do Vento and establishing Corre 1 Eco as the definitive symbol of this history
https://www.instagram.com/tv/CTQdIKTpqLe/?utm _source=ig_web_copy_link.

The video was broadcast on online and offline platforms, including Instagram and Facebook, and also on TV, totaling more than 115 million impacts. External media will also be explored at points of sale and out of home with urban fixtures in the vicinity of parks in São Paulo and Porto Alegre.

https://www.instagram.com/tv/CTQdIKTpqLe/Rutm_source=ig_web_copy_link.

## BOTA PRA CORRER RIO DO VENTO

After the success of the three debut competitions, in 2019, Olympikus resumed the Bota pra Correr project in September, at the Rio do Vento Wind Power Complex [RN], which allows participants to get to know Brazil while running. The run was disputed by six teams of six participants each, in a total of 16 km , with a route on the premises of the Rio do Vento Wind Power Complex. The team race epitomizes the message that Olympikus wants to convey: that everyone needs to play their part in the fight against global warming.

Previously held in Jalapão, Pantanal and Alter do Chão, Bota pra Correr brought together opinion makers, customers and fans of the brand at the Rio do Vento Wind Power Complex for a more than special announcement: from 2022 onwards, Vulcabras, the largest brands and sporting goods manager in the country, will start using clean energy in the manufacture of 100\% of Olympikus shoes.


## CHALLENGEIZA



The singer IZA, an ambassador for Olympikus, released the single "Gueto" during the period and Olympikus participated in the promotion with a special action. A cultural dance contest was launched on the singer's social networks, where those chosen were part of the official choreographic dance video. And Olympikus was part of this challenge, linking it to the launch of the CS2 sneaker, which can reach new audiences thanks to the high visibility of Iza.

The opportunity was another step in the construction of the brand's lifestyle pillar, entering the dance conversation in a genuine way and with authority, from Iza. It is worth remembering that she, in addition to having more than 15 million followers on her social networks, was elected in 2021 by the Most Influential Celebrities survey, carried out by Ipsos, as the most influential Brazilian celebrity of the year.

## UNDER ARMOUR

The third quarter of 2021 for Under Armor - a global brand, a reference in innovation and creation of sports-oriented apparel, footwear and accessories - was marked by important launches and activations in the running segment and the brand's entry into an important market player, the Authentic Feet.

## AUTHENTIC FEET - ALMA MATER

At the end of June, Under Armor accomplished a great achievement of starting to trade within the Afeet Group. The group's first brand to receive the brand's products was ArtWalk with the arrival of Curry 8 with a major brand positioning activation within the so-called Energy Space, a space dedicated to brand activations within Oscar Freire's ArtWalk.
In August, Under Armor started to market its products also through Authentic Feet, the group's oldest brand that focuses on sports lifestyle. The brand's arrival took place with the Alma Mater collection, which features versatile and dynamic pieces that offer the best technology for athletes, who live the city intensely, to achieve maximum performance.
To support the launch, the brand locally produced exclusive content from the collection for Authentic Feet to use on its social networks and



## FLOW VELOCITI WIND

In August, the UA Flow Velociti Wind, the lightest and fastest sneaker by Under Armour, arrived in Brazil. Representing the brand's latest chapter in innovation, the shoe interrupts the design of a traditional running shoe by completely eliminating the rubber sole and introducing the UA Flow cushioning system, considerably reducing its weight compared to a traditional running shoe and providing the sensation of flying on asphalt.

UA Flow is a unique, grippy, supportive foam composite that eliminates the rubber sole. The model also has the UA Warp solution, an innovative leather that adapts perfectly to the human form to improve the efficiency of the shoe without interfering with the natural movement of the foot.

To drive the launch, in addition to working with a robust content plan for the brand's and customers' social networks, Under Armor invited some influencers and opinion makers from the running segment to go to the stores of two important strategic customers - Bayard and Procorrer.

At the site, guests were able to learn more about the product, in addition to producing content for their social networks from within the stores, which also had MPDV materials and a showcase for the launch.


## MACHINA 2

The period was also marked by the arrival of the UA HOVR Machina 2, fitted with HOVR cushioning technology and Pebax propulsion plates, designed for long-distance runners who need to expend less energy on each stride. The shoe also has a built-in chip that connects via Bluetooth with the MapMyRun app.

The launch had a robust content plan on the brand's and Netshoes and Miami Store customers' social networks.


# $>$ <br> ATTACHMENTS 

## BALANCE SHEET

| BALANCE SHEET (CONSOLIDATED) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| R\$ millions |  |  |  |  |  |
| ASSETS | 09/30/2021 | 12/31/2020 | LIABILITIES | 09/30/2021 | 12/31/2020 |
| Cash and cash equiv alents | 71,753 | 158,552 | Suppliers | 136,539 | 62,457 |
| Financial Investiments | 78,355 | 80,949 | Loans and financing | 290,863 | 127,894 |
| Trade accounts receiv able | 587,797 | 574,104 | Taxes payable | 10,654 | 11,938 |
| Inventories | 573,826 | 256,924 | Salaries and vacation payable | 62,540 | 30,105 |
| Recoverable taxes | 82,116 | 18,330 | Provisions | 23,689 | 22,021 |
| Income tax and social contribution | 5,012 | 5,108 | Lease liability | 9,147 | 8,343 |
| Amounts receivable for disposal of operation | 3,440 | 3,440 | Commissions payable | 14,311 | 16,121 |
| Other accounts receivable | 10,588 | 13,478 | Other accounts payable | 24,318 | 26,296 |
|  |  |  | Dividends payable | 86,015 | 0 |
| CURRENT ASSETS | 1,412,887 | 1,110,885 | CURRENT LIABILITIES | 658,076 | 305,175 |
| Interest earning bank deposits | 10,013 | 9,594 | Loans and financing | 79,416 | 183,735 |
| Trade accounts receiv able | 3,631 | 0 | Loans with related parties | 17,932 | 17,632 |
| Recoverable taxes | 62,677 | 6,787 | Provisions | 37,927 | 34,542 |
| Deferred income tax and social contribution | 1,246 | 1,359 | Deferred taxes on rev aluation of PP\&E | 2,304 | 2,406 |
| Judicial deposits | 14,166 | 15,080 | Lease liability | 13,673 | 10,187 |
| Amounts receivable for disposal of operation | 2,580 | 5,160 | Other accounts payable | 183 | 183 |
| Other accounts receivable | 2,767 | 2,702 |  |  |  |
| Assets held for sale | 194 | 194 |  |  |  |
| LONG-TERM ASSETS | 97,274 | 40,876 | NON-CURRENT LIABILITIES | 151,435 | 248,685 |
| Investments | 68,244 | 59,999 |  |  |  |
| Investment property | 5 | 2,121 |  |  |  |
| Right to use | 19,646 | 15,145 |  |  |  |
| Property, plant and equipment (PP\&E) | 276,954 | 241,311 |  |  |  |
| Intangible assets | 209,348 | 208,917 |  |  |  |
|  | 574,197 | 527,493 |  |  |  |
| NON-CURRENT ASSETS | 671,471 | 568,369 | LIABILITIES | 809,511 | 553,860 |
|  |  |  | Capital | 1,106,717 | 1,106,717 |
|  |  |  | Revaluation reserves | 4,472 | 4,670 |
|  |  |  | Capital reserves | 4,288 | 3,034 |
|  |  |  | Equity valuation adjustments | 22,702 | 21,114 |
|  |  |  | Accumulated losses | 136,356 | -10,457 |
|  |  |  | Equity attributable to controlling shareholders | 1,274,535 | 1,125,078 |
|  |  |  | Non-controlling interests | 312 | 316 |
|  |  |  | SHAREHOLDERS' EQUITY | 1,274,847 | 1,125,394 |
| TOTAL ASSETS | 2,084,358 | 1,679,254 | TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | 2,084,358 | 1,679,254 |

The accompanying notes are an integral part of these financial statements.

## STATEMENT OF INCOME

| INCOME STATEMENT (CONSOLIDATED) | 3Q21 | 3Q20 | VAR (\%) | 9 M 21 | 9M20 | VAR (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In thousands of Reais |  |  |  |  |  |  |
| Net Revenue | 535,873 | 382,856 | 40.0\% | 1,247,171 | 720,173 | 73.2\% |
| Cost of sales | $-342,663$ | -252,089 | $35.9 \%$ | -811,593 | -485,882 | 67.0\% |
| Gross Profit | 193,210 | 130,767 | 47.8\% | 435,578 | 234,291 | 85.9\% |
| Gross Margin | $36.1 \%$ | 34.2\% | 1.9 p.p. | 34.9\% | 32.5\% | 2.4 p.p. |
| Sales expenses | -84,368 | -52,914 | 59.4\% | -209,742 | -124,878 | 68.0\% |
| Expected losses for loan losses | 4,564 | -2,063 | -321.2\% | 12,506 | -10,955 | -214.2\% |
| General and Administratives expenses | -28,451 | -27,441 | 3.7\% | -83,658 | -78,207 | 7.0\% |
| Other net operating income (expenses) | 32,399 | 251 | 12808.0\% | 69,290 | -37,885 | -282.9\% |
| Equity in net income of subsidiaries | 2,990 | 240 | 1145.8\% | 1,908 | -2,133 | -189.5\% |
| Net Income before net financial income and taxes | 120,344 | 48,840 | 146.4\% | 225,882 | -19,767 | -1242.7\% |
| Financial income | 29,989 | 8,783 | 241.4\% | 82,272 | 32,134 | 156.0\% |
| Financial Expenses | -18,944 | -12,506 | 51.5\% | -59,280 | $-32,586$ | 81.9\% |
|  |  |  |  |  |  | 0.0\% |
| Net financial Income | 11,045 | -3,723 | -396.7\% | 22,992 | -452 | -5186.7\% |
| Net Income before taxes | 131,389 | 45,117 | 191.2\% | 248,874 | -20,219 | -1330.9\% |
| Deferred income tax and social contribution | -4,877 | -1,706 | 185.9\% | -16,255 | -2,810 | 478.5\% |
| Net Income | 126,512 | 43,411 | 191.4\% | 232,619 | -23,029 | -1110.1\% |
| Net Income Margin | 23.6\% | 11.3\% | 12.3 p.p. | 18.7\% | -3.2\% | 21.9 p.p. |
| Income (loss) attributable to: |  |  |  |  |  |  |
| Controlling shareholders | 126,522 | 43,419 |  | 232,630 | -22,959 |  |
| Non-controlling shareholders | -10 | -8 |  | -11 | -70 |  |
| Net Income | 126,512 | 43,411 |  | 232,619 | -23,029 |  |
| Earnings (loss) per share |  |  |  |  |  |  |
| Earnings per common share - basic | 0.5148 | 0.1768 |  | 0.9466 | -0.0934 |  |
| Earnings per common share - diluted | 0.5082 | 0.1751 |  | 0.9343 | -0.0926 |  |
| Number of shares at end of the year |  |  |  |  |  |  |
| Outstanding common shares | 245,756,244 | 245,756,346 |  | 245,756,244 | 245,756,346 |  |
| Outstanding common shares with a dilution effect | 248,986,244 | 248,016,346 |  | 248,986,244 | 248,016,346 |  |

The accompanying notes are an integral part of these financial statements.

| CASH FLOW STATEMENT (INDIRECT METHOD) | 9 M 21 | 9M20 |
| :---: | :---: | :---: |
| In thousands of Reais |  |  |
| Cash flows from operating activities |  |  |
| Net Income for the period | 232,619 | -23,029 |
| Adjustments for: |  |  |
| Depreciation and amortization | 53,095 | 58,125 |
| Change in the provision for impairment losses in inventory | 4,467 | 16,871 |
| Interest on provisioned leases | 1,287 | 3,990 |
| Net value of written off tangible and intangible assets | 9,262 | 4,929 |
| Income from financial investments | -2,421 | -558 |
| Change in provision for contingency losses | 9,932 | 4,733 |
| Equity in net income of subsidiaries | -1,908 | 2,133 |
| Transaction with share-based payments | 1,254 | 1,097 |
| Estimated loss from allowance for doubtful accounts | -12,506 | 10,955 |
| Loss on sale of subsidiary | 0 | 2,356 |
| Financial charges and exchange-rate change recognized in income (loss) | 21,859 | 14,326 |
| Current Tax | 16,255 | 0 |
| Deferred taxes | 0 | -468 |
| Minority Interest | 11 | 70 |
| Profit from a bargain purchase | -14 | 0 |
| Gain on settlement of pre-existing relationship | -13,980 | 0 |
| Recovery of PIS and COFINS without ICMS | -123,650 | 0 |
| Ajusted Income for the period | 195,562 | 95,530 |
| Changes in assets and liabilities | 0 | 0 |
| Account Receivable | -3,506 | -24,067 |
| Inventories | -316,457 | -86,245 |
| Recoverable taxes | 4,070 | -9,465 |
| Other accounts receivable | 2,851 | -353 |
| Judicial deposits | 1,972 | -992 |
| Suppliers | 126,526 | 42,735 |
| Commissions payable | -1,810 | 333 |
| Taxes and social contributions | -2,590 | 2,020 |
| Salaries and vacations payable | 32,270 | 335 |
| Other accounts payable | -9,900 | 7,730 |
| Provisions | -5,937 | -3,311 |
| Prepaid expenses | 0 | 5,458 |
| Receivables for sale of operation | 2,580 | 0 |
| Deferred taxes | 11 | 0 |
|  | -169,920 | -65,822 |
| Interest paid | -16,807 | -3,350 |
| Payment of lease interest | -1,571 | -1,580 |
| Taxes paid on profit | -14,359 | -2,037 |
|  | -32,737 | -6,967 |
| Net Cash Flow provided by (used in) operating activities | -7,095 | 22,741 |
| Cash flow from investing activities |  |  |
| Acquisitions of property, plant and equipment | -87,864 | $-56,361$ |
| Payment for acquisition of subsidiary | -43,610 | 0 |
| Financial Investiments | 4,596 | -101,076 |
| Resource from the sale of subsidiary, net of cash in the consolidated | 0 | -4,122 |
| Funds from disposal of property, plant and equipment | 1,152 | 717 |
| Acquisitions of intangible assets | -2,208 | -1,841 |
| Net Cash Flow used in investing activities | -127,934 | -101,076 |
| Cash flow from financing activities |  |  |
| Loans obtained - Principal | 190,000 | 280,202 |
| Payment of loans obtained - Principal | -133,950 | -15,375 |
| Loans with related parties | 300 | 0 |
| Payment of financial lease liabilities | -7,206 | -7,732 |
| Mutuals with related parties | 0 | 523 |
| Net Cash Flow used in financing activities | 49,144 | 257,618 |
| Increase (decrease) in cash and cash equivalents | -85,885 | 117,676 |
| Cash and cash equivalents at beginning of the period | 158,552 | 62,164 |
| Effect from translation of foreign investees | -914 | -1,629 |
| Cash and cash equivalents at end of the period | 71,753 | 178,211 |
| Increase (decrease) in cash and cash equivalents | -85,885 | 117,676 |

## .

## INSTITUTIONAL

vulcabras has been operating in the Brazilian footwear sector for more than six decades; The Company uses all the knowledge already acquired together with the constant search for innovation, to bring to the Brazilian consumer the best proposal for technologically developed products and fashion icons. During this period, the Company consolidated itself as the largest athletic footwear industry in Brazil and has become a leading brand manager in its respective segments, such as Olympikus, the national sneaker sales champion, Under Armor, one of the largest major apparel, footwear and athletic accessories brand in the world, and Mizuno, the brand that believes in the value of sports and supports the journey of all who give their best regardless of who they are, level and type of sport.

This expertise began in July 1952, with the establishment of Companhia Industrial Brasileira de Calçados Vulcanizados S.A., in São Paulo, a manufacturer of leather shoes with vulcanized rubber soles; Vulcabras 752 was one of its first icons, the name of which is in reference to the month and year of the Company's foundation.

Vulcabras' business model also ensures significant competitiveness, which results in better services to customers. The Company masters all production process stages, from research to production, as well as from marketing to sale to retailers.

The shoes produced are found in stores all over Brazil, with a wide commercial team that serves more than 10,000 customers in the national territory and in more than 20 countries, especially in South America. Consumers can also find Olympikus, Under Armour and Mizuno on their online channels.

There are more than 800 new models per year, designed and developed in one of the largest centers for footwear technology and development in Latin America, located in the municipality of Parobé in the Rio Grande do Sul State. The products are made in two modern factories located in Brazil's Northeast region; namely, in the cities of Horizonte in the Ceará State, and Itapetinga in the Bahia State. The Company's administrative centers are located in the city of Jundiai-SP and in the city of São Paulo-SP, in addition to a logistics distribution center for the ecommerce channel located in the city of Extrema-MG. These six units in Brazil directly employ more than 16,600 workers. There are also two branches and distribution centers in Peru and Colombia.

Besides mastering this process, Vulcabras also knows how to transform itself. With these values in tune with its day-to-day operations, the Company is working on a strategy of portfolio diversification and expansion of its base in South America. The focus is on business continuity, constantly seeking innovation and refinement.


## $>$

INDEPENDENT AUDIT

## INDEPENDENT AUDITORS

In accordance with CVM Instruction 381/03, Vulcabras S.A. informs that since 01/01/2017, it has appointed "KPMG Auditores Independentes" to audit its individual and consolidated financial statements.

For the review services of September 30, 2021 (3Q21), fees of approximately $\mathrm{R} \$ 190,6$ thousand were disbursed.

## BOARD STATEMENT

Pursuant to article 25, paragraph 1, item 5 of CVM Instruction 480/09, the Board of Directors, in a meeting held on $11 / 09 / 2021$, declares that it has reviewed, discussed and agreed with the accounting information for the third quarter of 2021 of Vulcabras S.A. and the independent auditors' report on the individual and consolidated financial information.

## , MANAGEMENT

## Pedro Grendene Bartelle

Chairman

## André de Camargo Bartelle

1st Vice Chairman

## Pedro Bartelle

2nd Vice Chairman

## Hector Nunez

Independent Member

Octávio Ferreira de Magalhães
Independent Member

## Pedro Bartelle

Chief Executive Officer

## Rafael Carqueijo Gouveia

Superintendent-Director

## Wagner Dantas da Silva

Chief Financial and Administrative Officer and Investor Relations Officer

Flávio de Carvalho Bento
Chief Industrial Officer

## Evandro Saluar Kollet

Chief Product Development and Technology Officer

## Márcio Kremer Callage

Chief Marketing Officer

## Rodrigo Miceli Piazer

Chief Supply Officer

$$
\gg
$$

## EARNINGS RELEASE

VULCABRAS


[^0]:    ${ }^{1}$ Chinelos, botas e componentes para calçados.

