

EMPREENDIMENTOS PAGUE MENOS S.A.

Public Held Company CNPJ/ME n° 06.626.253/0001-51 NIRE 23.3000.200.73

NOTICE TO THE MARKET

PAGUE MENOS DAY 2022

EMPREENDIMENTOS PAGUE MENOS S.A. ("Company") (B3: PGMN3), in compliance with CVM Resolution 44/2021 and with the Annual Circular Letter 2022 CVM/SEP, informs its shareholders and the market in general that it will hold its annual event with investors ("Pague Menos Day"), in a hybrid format, with transmission via webcast as detailed below:

Event: **Pague Menos Day** Date: October 21, 2022

Time: 08:30 a.m. (US NY - EDT) / 09:30 a.m. (BRT) Registration and broadcast link: bit.ly/PGMNDay2022

On the occasion, the Company's strategy and growth prospects will be addressed, as well as topics related to the Expansion, Health Hub, Digital Transformation, Extrafarma Integration, among others agenda.

The event will be attended by Ms. Patriciana Queirós, Chairperson of the Board of Directors, Mr. Mário Queirós, CEO, Mr. Luiz Novais, Vice-President of Financial and Investor Relations and other vice-presidents and executives of the Company. The event will have simultaneous translation into English.

Fortaleza, CE, October 13, 2022

Luiz Renato Novais

Chief Financial and Investor Relations Officer