

■ PagueMenos ② extrafarma



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Market and certain competitive position information, including market projections mentioned herein were obtained from in-house surveys, market research, public information and business publications. Although we have no reason to believe that any of this information or these reports are inaccurate in any material respect, we do not independently verify market position, growth rate, competitive position or any other data provided by third parties or other industry publications. The Company is not responsible for the accuracy of such information.

Certain percentages and other amounts included in this document have been rounded up to facilitate their presentation. The scales of the graphs of the results can appear in different proportions, to optimize the demonstration. Accordingly, the numbers and graphs presented may not represent the arithmetic sum and the appropriate scale of the numbers that precede them, and may differ from those presented in the financial statements.

Since 2019 our financial Statements have been prepared in accordance with IFRS 16, which changed the criteria for the recognition of rental contracts. To better represent the economic reality of the business, the numbers in this presentation are presented under the previous standard, IAS 17 / CPC 06. Reconciliation to IFRS 16 can be found in a dedicated section of our Earnings Release.



# **3Q23 Highlights**



Positive combination of strong EBITDA growth, cash flow from operations and market share increase



#### **TOP-LINE GROWTH**

16.1% consolidated growth (11.5% on Pague Menos standalone)



#### MARKET SHARE

Organic growth above the market, for the 3<sup>rd</sup> consecutive quarter



#### **EBITDA EXPANSION**

41.4% consolidated growth (16.4% on Pague Menos standalone)



#### **EXTRAFARMA SYNERGIES**

R\$ 28.2 million on 3Q23 (R\$ 113 million on annual basis)



#### STRONG CASH GENERATION

R\$ 176.8 million cash flow from operations (+62.4% vs 3Q22)



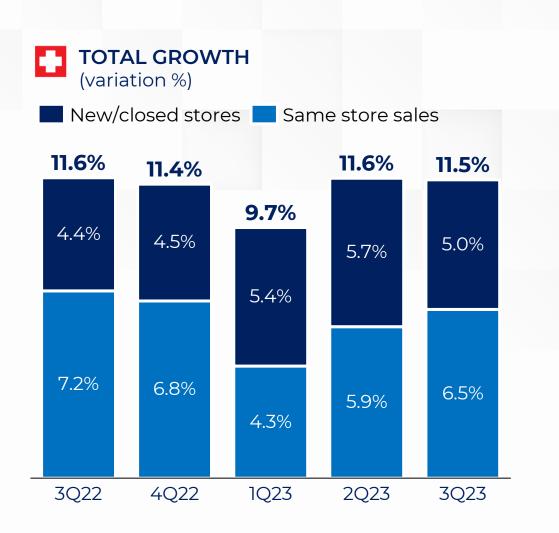
#### **FINANCIAL LEVERAGE**

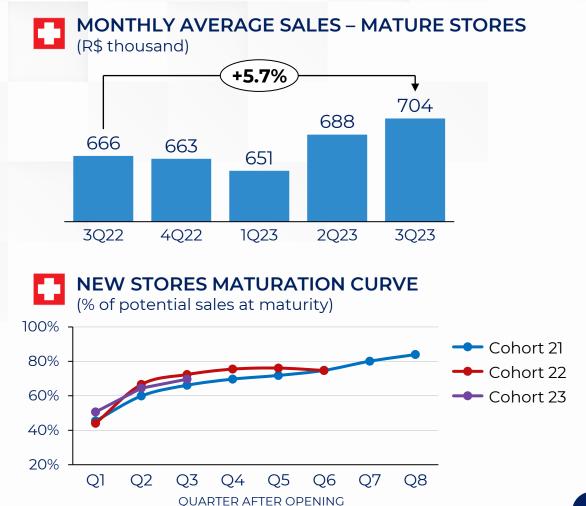
2.4x Net Debt / EBITDA ratio (reduction of 0.7x vs 2Q23)

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## Pague Menos Top Line

SSS acceleration and good maturation curve evolution on new stores





# **Extrafarma Top Line**

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SSS deceleration due to tough comps



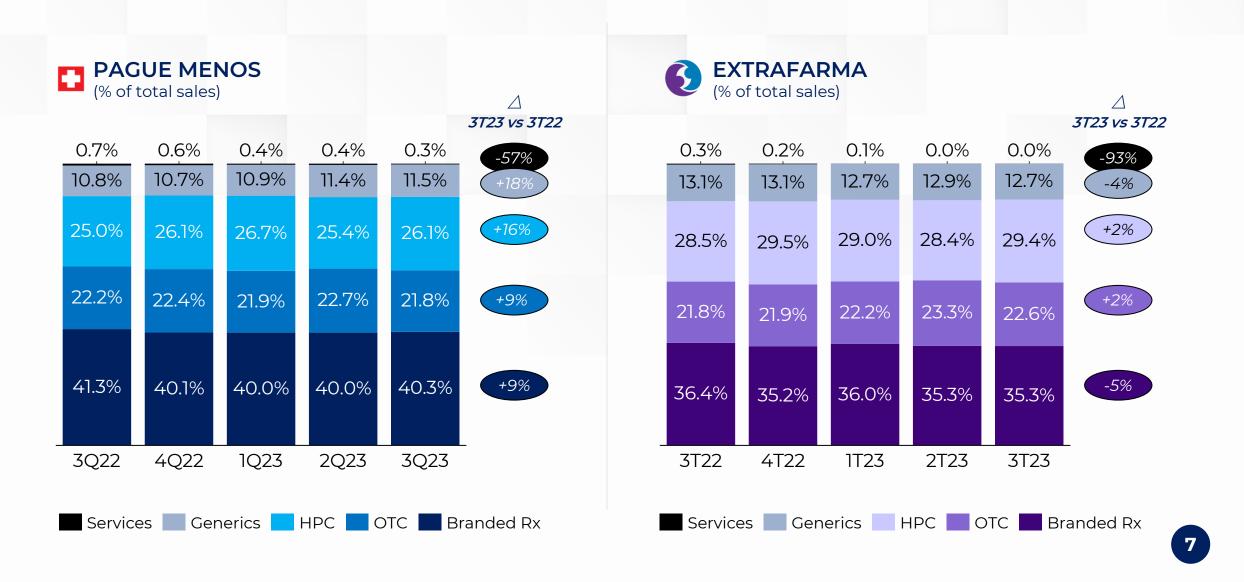


<sup>&</sup>lt;sup>1</sup> Considers the 364 Extrafarma stores opened by the end of 3Q23

### Sales Mix



Accelerated growth in generics and health & personal care in Pague Menos



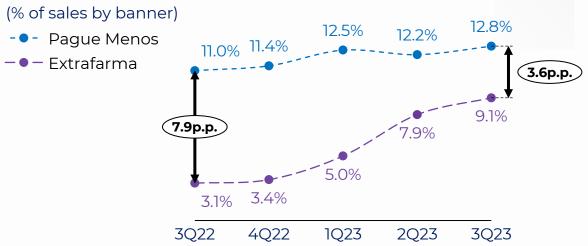
# **Digital Channels**



Strong growth pace, balancing good channel diversification and delivery efficiency

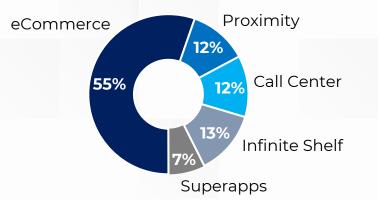


#### **DIGITAL CHANNELS SHARE**



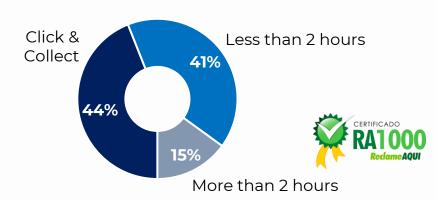
#### **DIGITAL CHANNELS MIX**

(% of omnichannel) sales



#### **DELIVERY MIX**

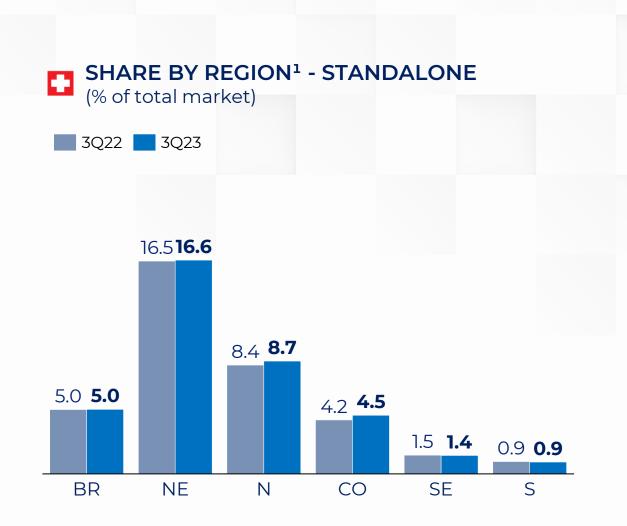
(% omnichannel orders)

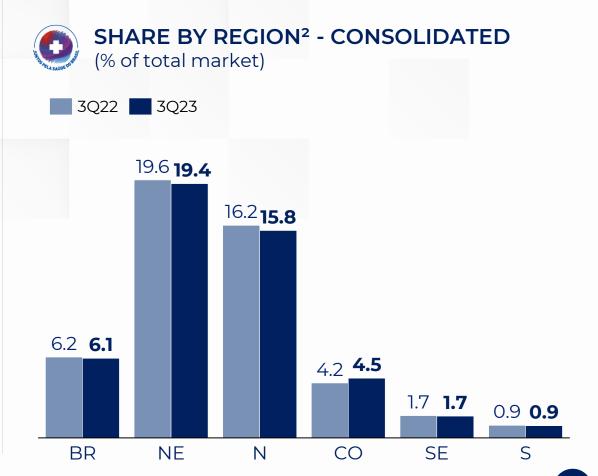


### **Market Share**



Organic growth above the market; consolidated share loss due to the Extrafarma footprint optimization

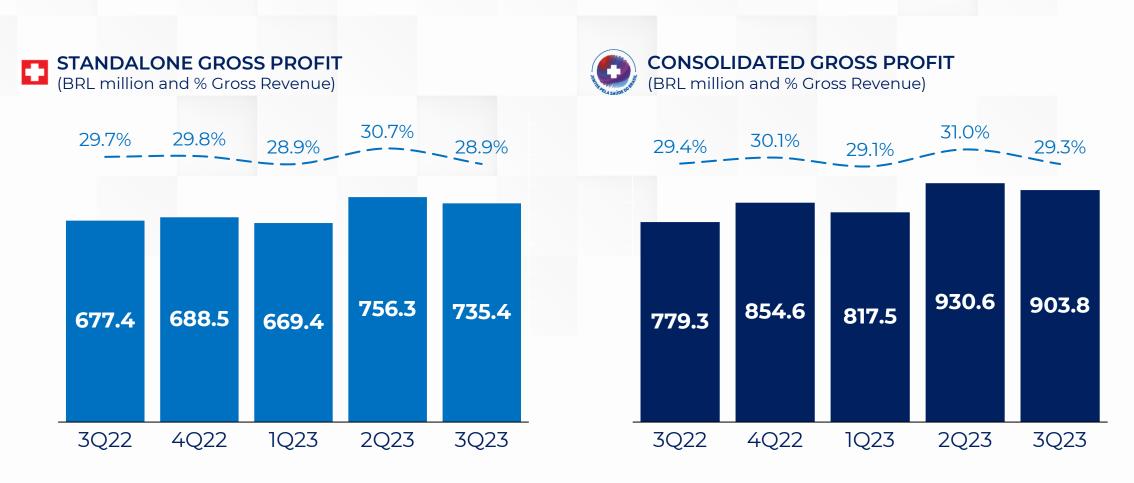




### **Gross Profit**



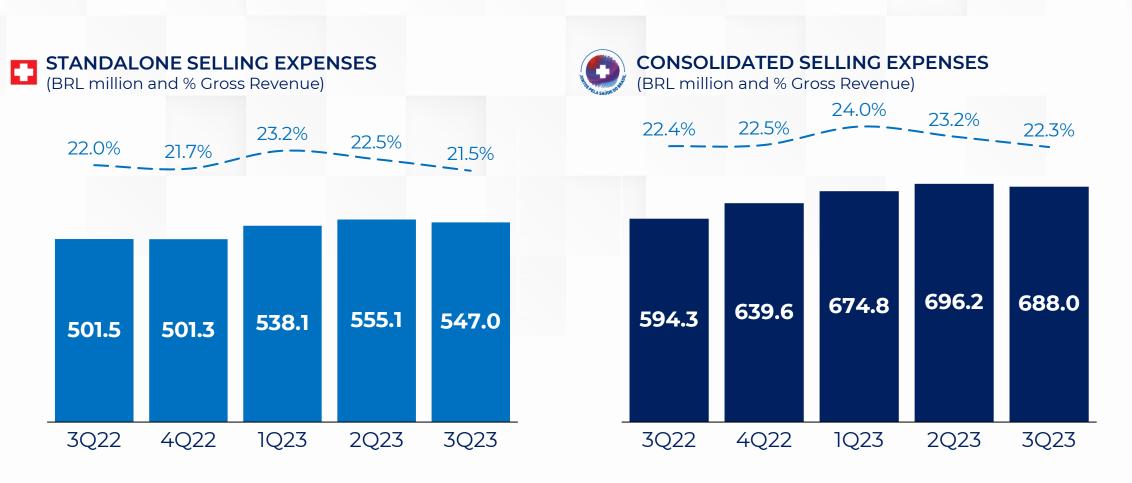
Margin reduction in Pague Menos, due to lower inflationary gains, offset by margin expansion in Extrafarma in the consolidated figures



# Selling Expenses



Significant expense reduction in Pague Menos, through cost control, positive inflation dynamics, and the maturation of new stores



# **Contribution Margin**



Maintenance of consolidated contribution margin, despite gross margin pressure



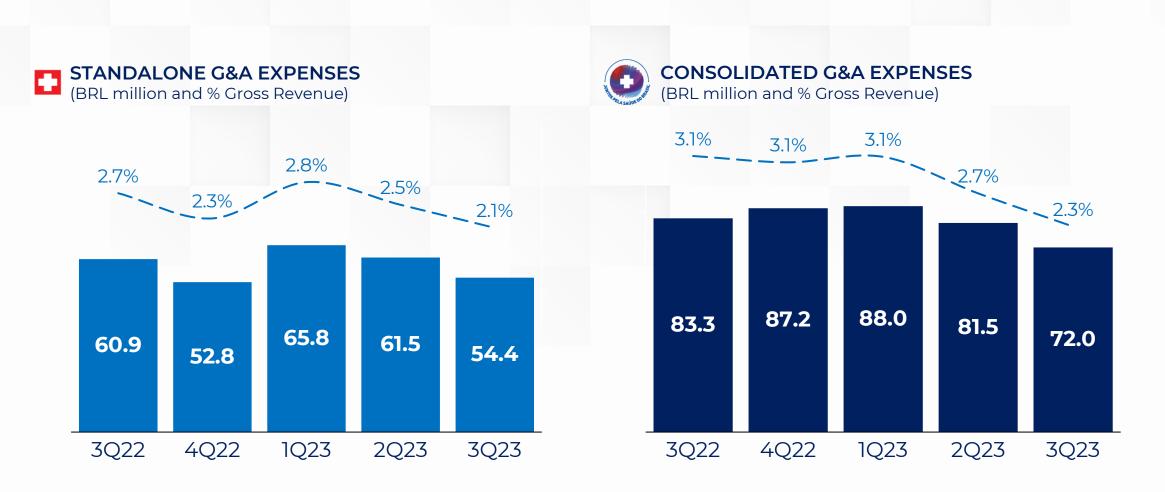




## **G&A Expenses**



Significant dilution, as a result of administrative structure adjustment driven by synergies



## **Adjusted EBITDA**

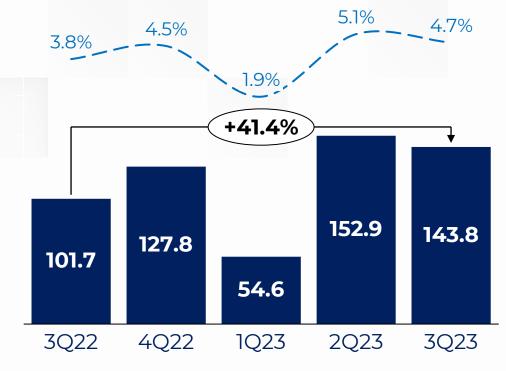


Significant growth of 41.4% in consolidated EBITDA and 16.4% in Pague Menos standalone









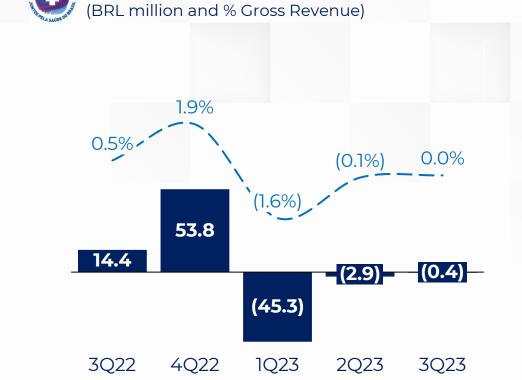


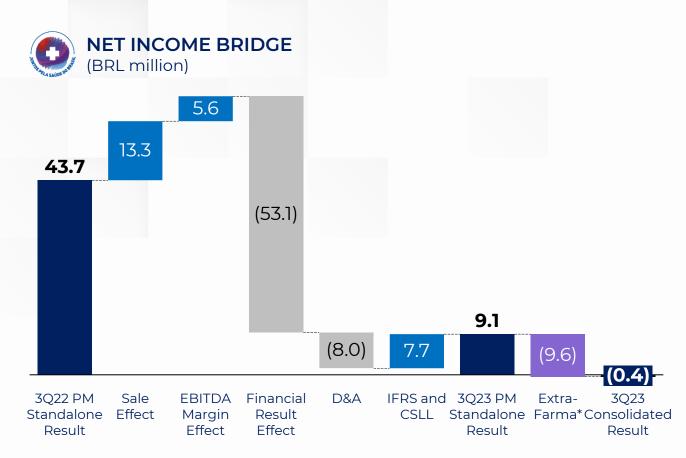


## **Adjusted Net Income**

CONSOLIDATED ADJUSTED NET INCOME

Despite a strong improvement in EBITDA, net income decreased due to financial expenses

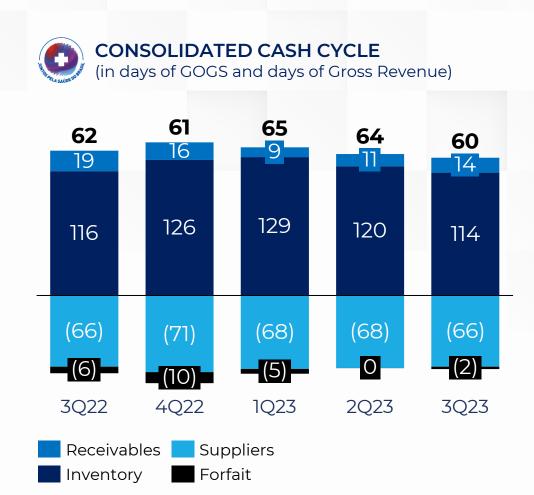






# **Cash Cycle**

Finalized normalization of PME and progressing in the normalization of PMR and PMP



#### **Receivables**

Partial recovery of the discounted receivables balance

#### **Inventories**

Normalization of DSI returning to pre-acquisition levels

#### **Suppliers**

Balance below the ideal, with normalization expected in 4Q23

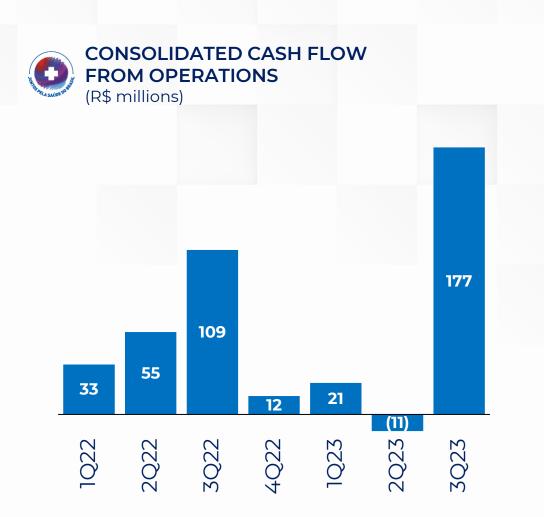
### **Forfait Operations**

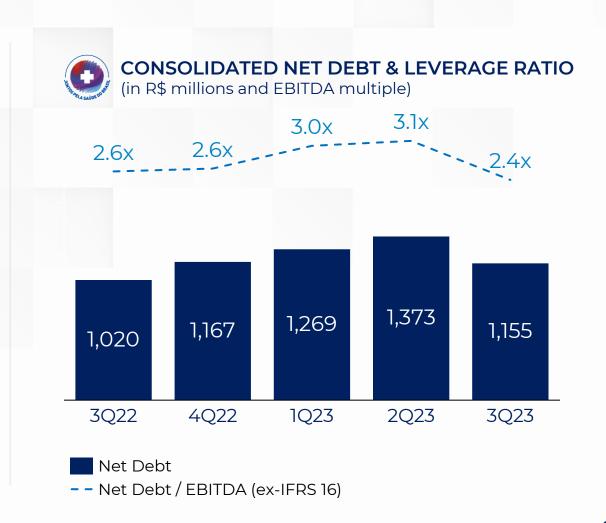
Specific supplier-initiated expedited payment transactions

### **Cash Flow and Indebtedness**



Record level of cashflow from operations and significant reduction in financial leverage







### **Transaction Rationale**

Revisiting the acquisition rationale, we reinforce our conviction about how this strategic move will be an important driver for value creation



**Alignment with** the strategic expansion plan

Leadership consolidation in the **North and Northeast** regions

Improvement in densification and omnichannel capillarity



Attractive valuation

Relevant potential of operational synergies

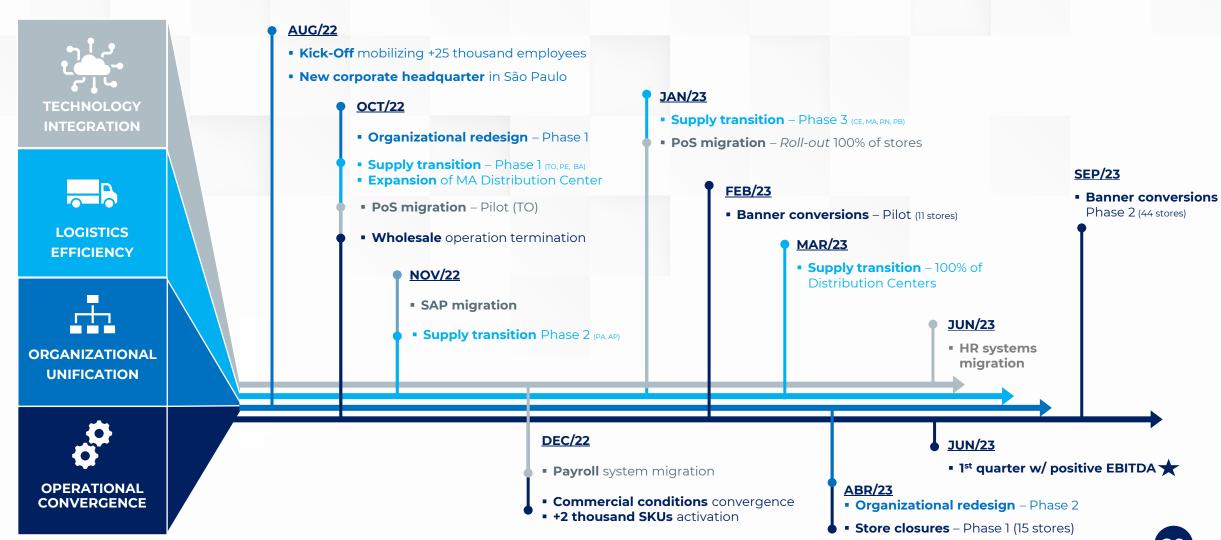
**Projected IRR** of the transaction higher than the organic expansion



## **Integration Plan**



Important milestones achieved in one year; projected plan is on track





## **Next Steps**

The critical integration phase is over, now the focus is on operational improvements



Portfolio of stores with new banner conversions and potential closures



Abandoner recovery with marketing and CRM actions



Redefine assortment, pricing, and inventory with greater granularity



Redefinition and greater integration of store and supervisory teams



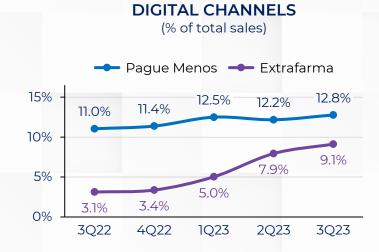
Dilution of expenses with increased sales and reduction of expenses (e.g. rents)

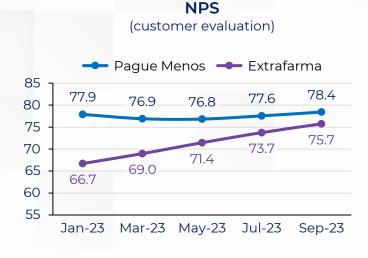
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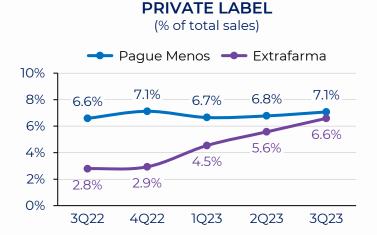
### **Operational Convergence**

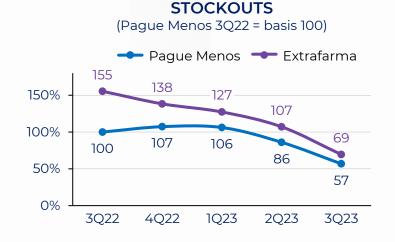
Closing the gap between Pague Menos and Extrafarma on important KPIs

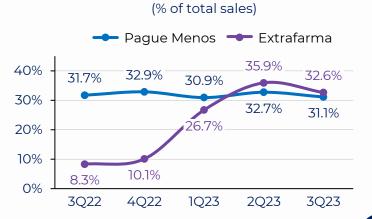
#### **CONTRIBUTION MARGIN** (% of gross revenue – IAS 17) -- Paque Menos -- Extrafarma 10 8.2% 7.4% 8 6 6.2% 5.0% 2 3.2% 2.3% 0 3022 4022 1023 2Q23 3023











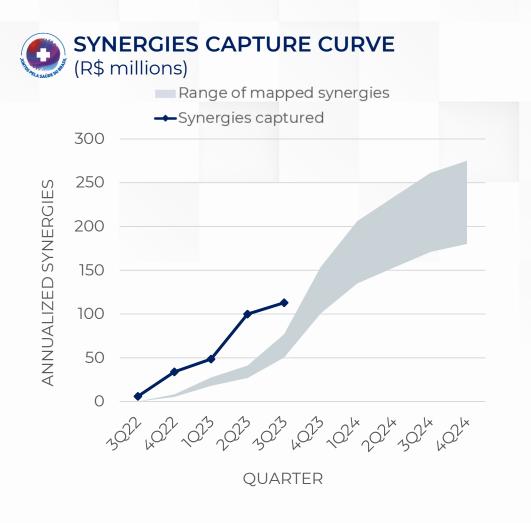
**AGREEMENTS & PARTNERSHIPS** 

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## **Synergies**

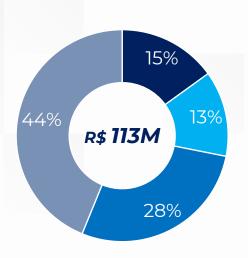
### Evolution continues above the expectations





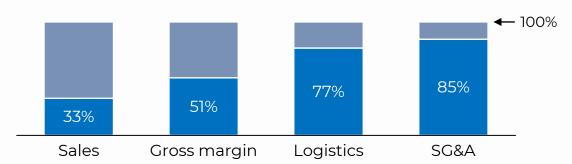
(R\$ millions)





#### PENDING POTENTIAL TO CAPTURE

(% of full potential mapped)

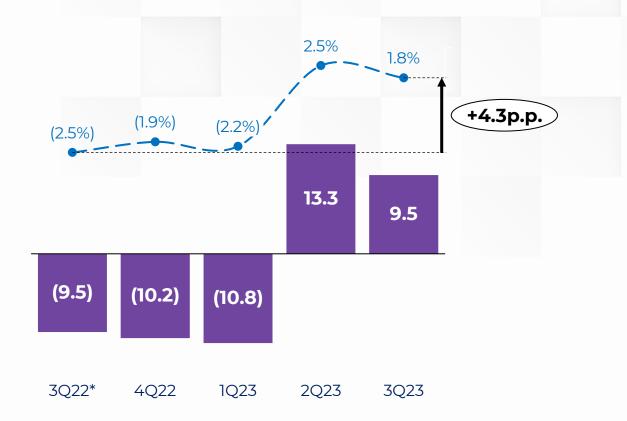


### **Extrafarma EBITDA**

Negative margins turnaround in only one year







- Transitioning from a negative margin scenario to breakeven, contributing to the cash generation and Company's leverage;
- EBITDA margin reduction in 3Q23
  vs 2Q23 is seasonal; normalizing
  the trend there is a positive
  evolution in the asset
  profitability

### **Banner Conversions**

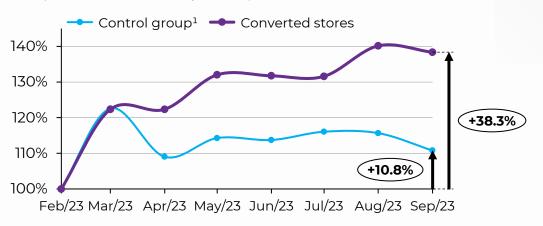


Important driver to sales improvement, taking advantage of the Pague Menos brand strength

#### **PILOT**

- 11 stores, in January, 2023;
- Selected stores in the states of BA, PE, PB and SP;
- Average investment of R\$ 150k/store;
- Promising results, with sales ramp-up almost 4x higher than the control group and limited cannibalization of Pague Menos

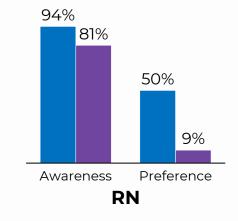
### BANNER CONVERSIONS PERFORMANCE (% variation over February/23 sales)

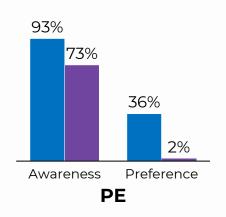


### **ROLL-OUT**

- 43 conversions, in 4Q23;
- 100% of the stores in RN and PE states;
- Locations where there is the higher strength gap between the brands







<sup>&</sup>lt;sup>1</sup> Other no-converted stores in the respective states

<sup>&</sup>lt;sup>2</sup> Source: market research taken place in 2021



